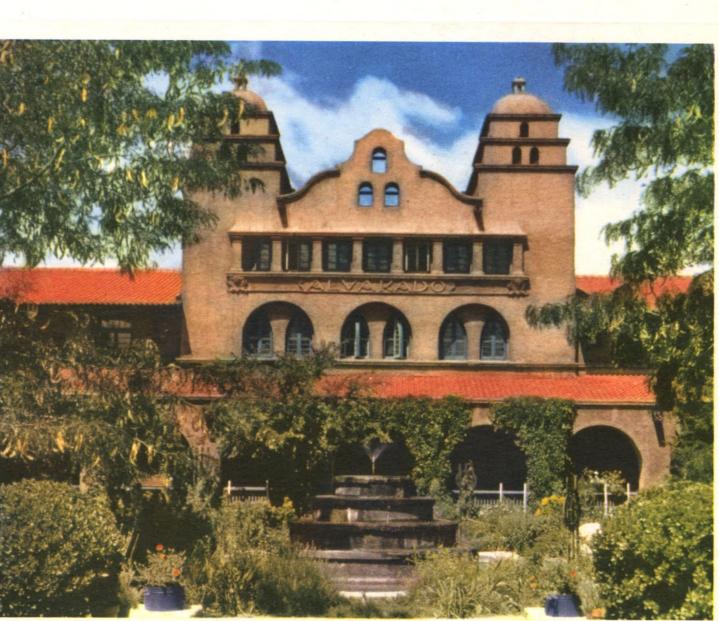




ESTABLISHED 1876

The Alvarado Hotel



## Rong Hall ... ALBUQUERQUE, NEW MEXICO

halls and secluded gardens. The guest rooms are modern and comfortable. To the stately Dining Room, the modern Spot Light Room has been recently added, serving meals and cocktails. Large sample rooms and a number of other facilities and conveniences add to the hotel's popularity with many commercial travelers and tourists who would not stay anywhere but at the Alvarado. Adjoining the hotel is the Fred Where but at the Alvarado. Adjoining the hotel is the Fred and Mexican Building with outstanding exhibits of Indian and Mexican handicrafts, one of the finest collections in and Mexican handicrafts, one of the finest collections in Famous for its traditional atmosphere, the Alvarado is one of the outstanding Southwestern establishments of the Fred Harvey system. Built in 1901 and named after Hernando de Alvarado, Commander of Artillery in Coronado's great expedition, the hotel has since undergone a number of modernizadition, the hotel has since undergone a number of modernizaof Spanish mission type architecture has been wisely left untouched. Its rambling atructure still boasts the wide verandas and sunny patios that characterize the style and invite, in the ard sunny patios that characterize the style and invite, in the very heart of the bustling city, rest and relaxation in spacious

This is one of a series of nine menu cards featuring some of the more prominent Fred Harvey hotels, restaurants and sightseeing tours in scenic and historic areas and in metropolitan centers. A complete set of this series is available upon request.

existence.

## **3000 MILES OF HOSPITALITY**

Fred Harvey Restaurands

ССЕУЕСАИD, ОНІО СНІСАВО, ІLLINOIS НІИЗРАСЕ, ИІSCONSIN ST. LOUIS, MISSOURI ST. LOUIS, MISSOURI EBUQUERQUE, NEW MEXICO NINTED DESERT, ARIZONA<sup>\*</sup>

місмал 2 т. со мехісо каизаз Асвидиен Асвидиен

КАКОХО СТПТ, МИЗСОСКИ АLBUQUERQUE, NEW MEXICO PRINTED DESERT, АRIZONA\* LOS ANGELES, CALIFORNIA LAGUNA BEACH, CALIFORNIA SAN JUAN CAPISTRANO, CALIFORNIA

> LA FONDA WISCONSIN DELLS, WISCONSIN

Fred Havey Hotels

LA FONDA SANTA FE, NEW MEXICO

THE ALVARADO ALBUQUERQUE, NEW MEXICO

ЕС ТОУАЯ ВЯІСНТ АИСЕГ LODGE САРАИ САИYON\*

гиямасе свеек им гиямасе свеек им котеритиса констругитех, сасператиса констругитех, сасператиса констругитех, сасператиса, со констругитех, сасператися констругитех, сасперат NATURAL-COLOR PHOTO BY LEO L. ROBERG

