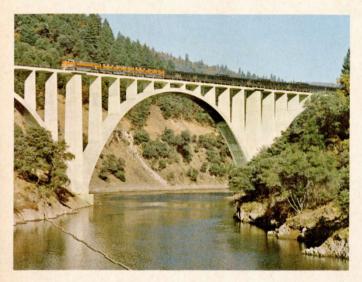
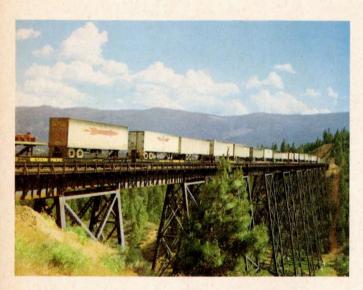
THE VISTA-DOME

California Zephyr

THE MOST TALKED ABOUT TRAIN IN THE COUNTRY



North Fork Bridge across the Feather River. This graceful, three-span bridge is the largest structure of its kind on any railroad in the country.



The truck route you don't find on your highway map... Western Pacific offers the finest in freight service too!

WESTERN PACIFIC

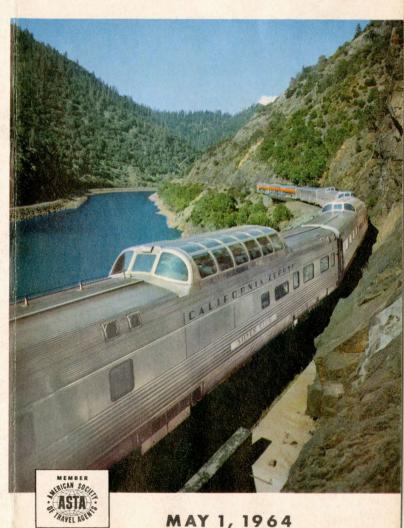
LITHO U.S.A.

THE VISTA-DOME

California Zephyr

WESTERN PACIFIC

TIME TABLE



CALIFORNIA ZEPHYR BETWEEN

SAN FRANCISCO . OAKLAND . SALT LAKE CITY . DENVER . CHICAGO

Ly Fremont (Niles)		57114	111/	1 1010	-	0,,		110	0, 1	
Ly San Francisco (PT) 10 00 M				EASTB	OUND-	EXAMP	LES BY	DAYS		
Ly Oakland(3rd&Wash)10 45 AM			1	1.						
Lv Fremont (Niles)			Sun		Tues	Wed	Thurs		Sat	
Ly Pleasanton⊕ 11 38 AM			"		"		"	77.0	"	Lv Aurora
V Fleasanton			"		**		"		17	
V Stockton			"	"	"		"		207	
V Sacramento			"	"	"				"	
Ly Oroville			"	"	"	-	"			Ly Mt Pleasant
Lv Keddie			"	"	u		u	"	"	Ly Foirfold
Lv Portola			"		22	79)	и	"	"	
Ly Herlong.			"		"	1000	"	"	"	
Lv Gerlach			"	"	"	"	и	"	4	
Ly Winnemucca			"	u	u	"	и	ш	4	
Lv Elko 12 10 AM Mon Tues Wed Thurs Fri Sat Sun Lv McCook Lv Wendover 2 35 AM			"	"	"	"	"	"	"	
Ly Wendover			Mon	Tues	Wod	Thurs	E-i	Sat	Sun	Ly McCook
Ar Salt Lake City (MT) 5 25 AM			WIOH	1 des	wed "	i nurs	"	"		
Denver & Rio Grande			"	и	"	"	u	"	"	Denver & 1
Lv Salt Lake City	ı									
Ly Provo	١		"	и	"	и	"	"	44	
V Helper			"	"	"	"	"	"	u	
Lv Thompson #10 20 AM			"	u	"	4	ш	"	ш	
Ar Grand Junction 11 43 AM	١		"	u	ш	ш	ш	"	ш	
V. Glenwood Springs	ı		"	"	ш	ш	ш	"	"	. D
Ar Denver	١		"	"	44	"	"	"	u	
Burkington Route Ly Denver	ı	Ar Denver 7 10 PM	"	"	"	"	"	"	u	
Ly Denver	ı			7 44						
Ar McCook (CT)12 30 AM Tues Wed Thurs Fri Sat Sun Mon Ly Winnemucea Ar Lincoln 4 49 AM """"""""""""""""""""""""""""""""""""	ı		"	"	"	"	"	"	ш	Ly Wendover
Ar Hastings 2 59 AM " " " " " " " " " Lv Winnemucca Ar Lincoln 4 49 AM " " " " " " " " " Lv Gerlach Ar Ormaha 5 49 AM " " " " " " " " " " " " " " " " " " "	١	Ar McCook(CT)12 30 AM	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	
Ar Lincoln 4 49 AM " " " " " " " " " " " " " " " " " " "	ı			"	"	"	"	"	44	Lv Winnemucca
Ar Omaha. 5 49 AM " " " " " " " " " " " " " " " " " " "	١	Ar Lincoln 4 49 AM	"	"	"	"	"	"	u	
Ar Creston	١	Ar Omaha 5 49 AM	"	"	"	"	ш	"	"	Lv Herlong
Ar Ottumwa 9 31 AM Ar Fairfield 9 55 AM Ar Mt. Pleasant 10 15 AM Ar Burlington 10 46 AM Ar Burlington 10 46 AM Ar Galesburg 11 29 AM Ar Kewanee △ 11 58 AM Ar Kewanee △ 12 38 PM Ar Aurora △ 1 20 PM Ar Aurora △ 1 20 PM Ar Aurora △ 1 20 PM Ar Chicago Union Sta.) 2 05 PM ⊕ Non-Agency station.	١		"	177	"		"			
Ar Mt. Pleasant. 10 15 AM " " " " " " " Ar Oroville. Ar Burlington. 10 46 AM " " " " " " " " " Ar Sacramento. Ar Galesburg. 11 29 AM " " " " " " " " " " " Ar Stockton. Ar Kewanee. △11 58 AM " " " " " " " " " " Ar Pleasanton⊕ Ar Mendota. △12 38 PM " " " " " " " " " " " Ar Oakland(3rd Ar Chicago (Union Sta.) 2 05 PM " " " " " " " " " " " " " " " " " Ar Oakland(3rd Ar Chicago (Union Sta.) 2 05 PM " " " " " " " " " " " " " " " " " "	١	Ar Ottumwa 9 31 AM	"	- 650	"	ш	"			
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	١	A Non-Agency station							-41	
	1		gangare	from Der	nver and	havand				Stops to disch

Train 17—California Zephyr	WESTBOUND—EXAMPLES BY DAYS						
Burlington Route LvChicago(Un.Sta.)(CT) 3 10 PM	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Lv AuroraØ3 47 PM	"	"	"	4	4	"	u u
Lv MendotaØ4 23 PM	"	"	44	"	"	"	"
Lv KewaneeØ5 01 PM	"	"	"	"	"	"	"
Ly Galesburg 5 32 PM	"	"	"	"	"	"	"
Ly Burlington 6 16 PM	"	"	"	"	"	"	"
Lv Mt. Pleasant 6 43 PM	"	u	"	u	"	"	"
Ly Fairfield	"	и	и	u	"	"	"
	"	"	и	и	и	u	"
	"	"	и	"	4	"	"
Lv Omaha	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Ly Hastings 2 18 AM	WIOH	" " "	wed "	""	4	isat "	oun "
Ly McCook (MT) 3 45 AM	ш	"	ш	ш	"	"	44
Ar Denver 8 20 AM	"	"	ш	ш	"	"	"
Denver & Rio Grande							
Ly Denver 8 40 AM	"	"	и	"	"	u	и
Ly Glenwood Springs 2 05 PM	"	"	и	"	"	"	"
Ly Grand Junction 4 00 PM	ш	ш	и	ш	"	"	и
Ly Thompson ⊙5 21 PM	ш	"	ш	ш	"	"	ш
Lv Helper 7 08 PM	ш	"	ш	"	"	"	"
Ly Provo 9 05 PM	"	"	"	"	"	"	"
Ar Salt Lake City10 00 PM	"	"	ш	"	"	"	"
Western Pacific					114		
Lv Salt Lake City 10 15 PM	"	u	ш	"	и	"	"
Lv Wendover(PT) 11 00 PM	"	"	"	u	ш	"	"
Lv Elko 1 30 AM	Tues	Wed	Thurs	Fri	Sat	Sun	Mon
Lv Winnemucca 3 40 AM	"	"	"	ш	"	"	"
Lv Gerlach 5 08 AM	a	"	"	u	"	"	"
Lv Herlong 6 10 AM	"	"	- 4	"	"	"	
Lv Portola 7 10 AM	"	"	"	"	"	1.00	4
Ar Keddie 8 20 AM	"		-		"	"	"
Ar Oroville	"	"	"	u	"	"	4
Ar Marysville11 24 AM	"	44	"	"	"	"	"
Ar Sacramento12 10 PM		"	"	"	"	"	
Ar Stockton 1 07 PM	"	"	"	u	"	"	"
Ar Pleasanton⊕ ₩2 10 PM	"	"	u	"	"	"	"
Ar Fremont (Niles) 2 30 PM	"	"	"	u	"	"	4
Ar Oakland(3rd&Wash) 3 10 PM	"	"	"	"	"	"	"
Ar San Francisco 4 00 PM					-		
(Third & Townsend Station)		0.11	T 1 0"				

∆Stops to discharge revenue passengers from Denver and beyond.

#Stops on flag to receive revenue passengers for Denver or beyond, and discharge revenue passengers from Salt Lake City or beyond.

Stops to discharge revenue passengers from Salt Lake City and east.

Stops on flag to receive revenue passengers to Denver and beyond.

Stops on flag to receive revenue passengers for Salt Lake City or beyond, and discharge revenue passengers from Denver or beyond.

Trains No. 17 and No. 18 CALIFORNIA ZEPHYR Normal Equipment between San Francisco and Chicago

(1) Vista Dome Club Observation Sleeper 3 Bedrooms, 1 Drawing Room

Sleepers (1) 6 Bedrooms, 5 Compartments (3) 10 Roomettes, 6 Bedrooms

READ DOWN

(All seats reclining and reserved)
(3) Vista Dome Chair Cars
(1) Non Vista Dome Chair Car

Vista Dome Buffet-Club Car Dining Car Service (Dinner Reservations)

READ UP

CONNECTIONS AT TERMINALS DENVER

 10 U.P. 8 20 9 05 2 40 7-3	Lv. Denver Ar Ar Kansas City Lv Ar St. Louis Lv	9 U.P. 7 50 9 20 4 00	
 8 00 9 38 10 26 4 45 9 25	Lv Denver Ar Ar Colorado Springs Lv Ar Pueblo Lv Ar Dallas Lv Ar Houston Lv	7 00 5 20 4 30 1 30 8 30	

OMAHA

106-6	20	21	5-105
Mo. Pac.	CB&Q	CB&Q	Mo. Pac.
8 00 11 59 5 40	8 15 12 15	Lv. Omaha Ar Ar Kansas City Lv Ar St. Louis Lv	

OMAHA

10-18 C.R.I.P.		17-7 C.R.I.P.	A STATE OF
	Lv	10 30	
	Ar	11 45	
 7 30	ArLv	11 15	

SLEEPING CAR RATES Subject to change without notice

BETWEEN	SAN FRANCISCO OAKLAND STOCKTON Roomette	SACRAMENTO Roomette	OROVILLE Roomette
Boston Buffalo Chicago Denver Glenwood Springs Kansas City New York Omaha Philadelphia Salt Lake City Washington	46.53 33.80 24.75 19.70 29.15 50.41 29.15 49.09 14.40	\$52.28 46.53 33.80 23.25 19.20 29.15 50.41 29.15 49.09 13.25	\$52.28 46.53 33.15 21.70 19.20 29.15 50.41 28.80 49.09 12.80 49.06

FARES FOR OTHER PULLMAN ACCOMMODATIONS Based on charge for roomette as shown in above table

	BEDROOM		Bedroom	COMPA	Drawing	
Where Roomette is	For One Person Will be	For Two or More Persons Will be	Suite for Two or More Persons Will be	For One Person Will be	For Two or More Persons Will be	Room For Two or More Persons Will be
\$12.80	\$18.50	\$22.20	\$37.00	\$19.40	\$24.10	\$32.80
13.25	19.15	22.95	38.25	20.05	24.85	33.90
14.40	20.45	24.50	40.95	21.45	26.50	36.25
19.20	27.10	32.35	54.20	28.50	35.00	48.05
19.70	27.80	33.00	55.60	29.15	35.75	49.15
21.70	30.60	36.25	61.15	32.05	39.25	54.00
23.25	32.65	38.65	65.35	34.40	42.05	57.90
24.75	34.65	41.05	69.30	36.40	44.50	61.35
28.80	39.95	47.10	79.90	42.10	51.35	70.80
29.15	40.65	47.85	81.30	42.60	51.95	71.70
33.15	46.10	54.25	92.20	48.50	59.05	81.55
33.80	46.90	55.05	93.80	49.35	60.05	83.00
46.53	65.35	77.32	130.60	68.58	83.95	115.57
49.06	68.54	81.17	137.14	72.05	88.13	121.40
49.09	68.96	81.45	137.86	72.45	88.65	122.05
50.41	70.44	83.27	140.99	74.05	90.58	124.75
52.28	73.08	86.35	146.16	76.91	94.04	129.48

GENERAL INFORMATION-Please read

- RESPONSIBILITY: An earnest and reasonable effort is made to insure accuracy in publishing and maintaining schedules as shown. No responsibility is assumed for possible errors in timetables, nor for inconvenience or damage resulting from delayed trains or failure to make connections, such matters generally being due to conditions beyond our control. Schedules, equipment and all other information contained herein subject to change without notice.
- TIME: From 12:01 midnight to 12:00 Noon is shown by LIGHT faced figures and from 12:01 Noon to 12:00 Midnight by HEAVY faced figures. STANDARD TIME is used throughout this folder and is referred to as (PT) Pacific Standard Time; (MT) Mountain Standard Time or (CT) Central Standard Time, as the case may be.
- PILLOW SERVICE: As a convenience to chair car passengers, pillows may be rented from your chair car Porter at a charge of 25 cents per night.
- RESERVATIONS AND TICKETS: Please make reservations, reclining chair car or Pullman, well in advance of trip if possible and purchase transportation before boarding train. Tickets unused or partly used, will be redeemed under tariff regulations at proper value, less authorized charges where applicable.
- ADJUSTMENT OF FARES: In cases of misunderstanding or disagreement with conductors or ticket agents, please pay fare requested securing receipt and communicate details to Director of Passenger Sales, 526 Mission Street, San Francisco, Calif. 94105.
- CANCELLATION AND REFUND OF PULLMAN CHARGES:
 If you change your travel plans, please cancel sleeping, parlor
 car or chair car reservations promptly by telephone. To obtain
 full refund, sleeping or parlor car space must be cancelled a
 full day prior to train departure.
- MINIMUM TICKET REQUIREMENTS: Minimum number of adult rail tickets required for occupancy of sleeping car space for night service on California Zephyr: Drawing Room, one and one fourth tickets; Compartment, Bedroom or Roomette, one ticket.

CHECKED BAGGAGE

Baggage must be tendered for checking a minimum of 40 minutes before train time.

- **DEFINITION**—Wearing apparel, toilet articles (except liquids) and personal effects, necessary and appropriate for personal use of passenger on journey. Does not include articles prohibited by tariff, such as money, jewelry, silverware, negotiable papers, and like valuables, liquids, fragile or perishable articles, radios, household goods, etc.
- ALLOWANCE—Your baggage, within specific limits, will be transported without additional charge, except for a nominal checking service charge of 25c per piece of hand baggage and 50c per trunk. Allowance for adults is 150 pounds not exceeding \$100 in value; for children, 75 pounds not exceeding \$50 in value. On Family Plan tickets up to 300 pounds (not exceeding \$200.00 in value) is allowed regardless of number of persons for which ticket is issued. A charge is made for weight or value in excess of these amounts.

Corrugated paper boxes, rope tied, used for personal baggage, must not exceed fifty pounds in weight.

GENERAL INFORMATION—Continued

- On CALIFORNIA ZEPHYR checked baggage is handled to and from the following stations: San Francisco, Oakland, Fremont (Niles), Stockton, Sacramento, Marysville, Oroville, Keddie, Portola, Herlong, Gerlach, Winnemucca, Elko, Wendover, Salt Lake City, Grand Junction, Glenwood Springs, Denver and Chicago.
- FREE BAGGAGE CART SERVICE is available at stations in the following cities served by the Western Pacific:

Sacramento Salt Lake City San Francisco Stockton

- HAND BAGGAGE: Hand baggage in chair cars is restricted to size, weight and shape that can be conveniently and safely accommodated in baggage rack or luggage compartment. Golf Bags, Skis, Fishing Rods and other unwieldy items must be checked for movement in baggage car.
- RED CAP SERVICE—SAN FRANCISCO: Passengers departing from San Francisco may check their hand baggage directly to outgoing space on the California Zephyr at a charge of 25c per piece to Red Cap at station.

Passengers destined San Francisco may check their hand baggage from their space on the California Zephyr directly to cab stand at San Francisco station at a charge of 25c per piece to porter on train.

- BAGGAGE PROTECTION: The company's liability for baggage is limited. Like all valuables, your baggage should be protected. Insurance is your best safeguard.
 - St. Paul Fire & Marine Insurance Company Policies are available at Western Pacific ticket offices.

Take Advantage of These SPECIAL SERVICES

Family Fares

Family Fare savings apply to **both** Chair Car and First Class fares . . . **both** one-way and round-trip . . . on the California Zephyr. Ask your Travel Agent or Western Pacific Ticket Salesman for details about how much you can save by taking advantage of Family Fares.

"Charge It" with a Rail Credit Card

No deposit required; honored by 57 railroads; can charge rail and sleeping car tickets; meals and beverages. Inquire at any Western Pacific Ticket Office.

Rent-A-Car Service

Western Pacific works closely with **all** Rent-A-Car agencies serving hundreds of cities throughout the country. Your Ticket Salesman will gladly arrange to have a late model car waiting for you at your destination.

Western Pacific "Pay Later" Plan

Take your Western Pacific trip now and pay for it in easy monthly payments after you return. Easy to arrange at Western Pacific Ticket Offices.

For additional information, please write R. J. Cleland, Director of Passenger Sales, 526 Mission Street, San Francisco, Calif. 94105

EXPANDING IN THE WEST?

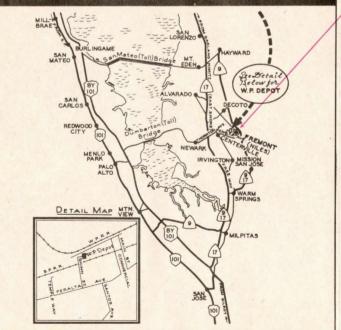
8 REASONS

FOR CHECKING FIRST WITH WESTERN PACIFIC

- 1. Widest selection of prime plant and warehouse sites under one ownership.
- 2. Size tailored to your needs, from half an acre and up.
- 3. Sites sold fully developed with drainage, all utilities, roads
- 4. Some tracts protected by covenants to safeguard the value of your investment.
- 5. Trained specialists offer counsel in economics, engineering, and technical real estate matters.
- 6. Wide contacts with financial intermediaries, architects, and contractors.
- 7. A library full of up-to-date data on all locations.
- 8. Realistic pricing, confidential personal service—backed by the reputation of a transcontinental railroad.

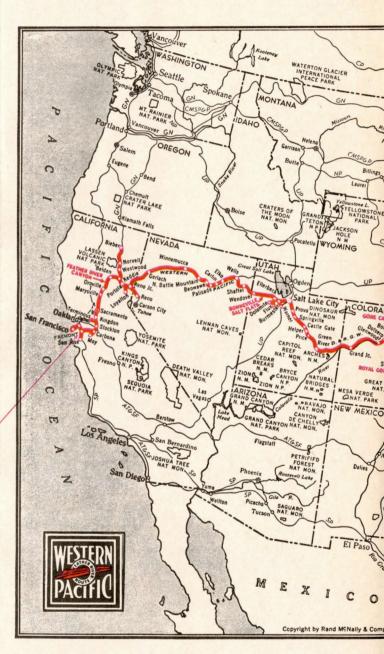
FOR QUICK ANSWERS—contact your nearest Western Pacific Representative, or F. B. Stratton, Director of Industrial Development and Real Estate, 526 Mission Street, San Francisco 94105 (YUkon 2-2100).

FREMONT (Niles) Convenient gateway to the Santa Clara Valley, Salinas Valley, Monterey Bay area and the Peninsula south of San Francisco.



TAKE THE TIME T

See the wonders of America . . . at eye-lev

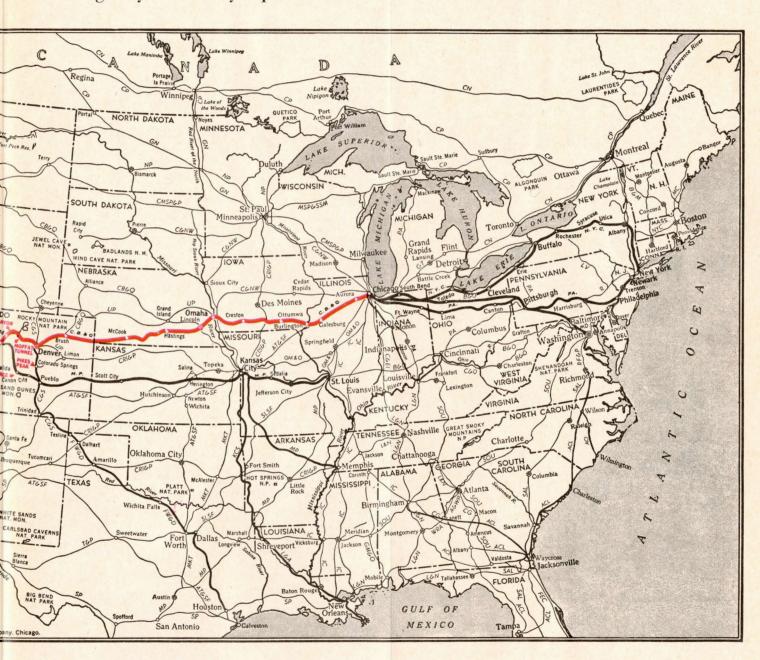


Map of the CA

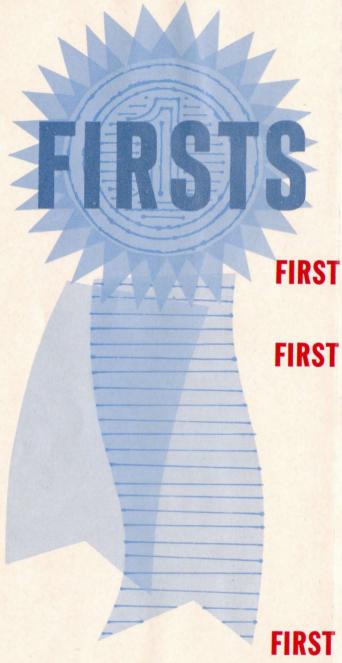


O LIVE A LITTLE TRAVEL BY TRAIN

el. Avoid highway hazards by dependable "All-Weather" train travel in relaxed comfort.



LIFORNIA ZEPHYR route and connections.



FOR **WESTERN PACIFIC** RAILROAD

Among railroads to adopt a Marketing concept. A concept that molds its freight services to customer needs rather than railroad convenience.

In the following freight equipment innovations:

Custom Design of T. O. F. C. Trailers to meet shipper's requirements. (Western Pacific participates in all five T. O. F. C. plans.)

Compartmentizer Cars for cargo protection.

Cushion Devices for box car lading protection.

Car-Pac loader with aluminum crossmembers, reducing loading and unloading time and money.

Cargo Control, For specialized applications of interior loading devices, reducing shipping costs.

FIRST

To offer, free to industry, the services of transportation engineers to assist in the solution of material handling, packaging, and car design problems.

May We Help You Achieve A FIRST In Your Industry By Assisting You With Your Freight Distribution Problems



Personal service makes the difference!

Whether your problem is travel or shipping, a conveniently located Western Pacific Sales Representative is anxious to prove "Personal service DOES make the difference"!

CHARLOTTE, NORTH CAROLINA—28201 P.O. Box 1607	MODESTO, CALIFORNIA—95. P.O. Box 902. F. G. Lindee	353 LAmbert 2-5291 District Sales Manager	SALT LAKE CITY, UTAH—84101 City Ticket Office, 27 W. South Temple St DAvis 8-1661 C. J. Fischer Sales Manager				
OULOAGO HILIMOIO COCCO	NEW MORE MEN MORE 100		City Ticket Office, 27 W. South Temple St. DAvis 8-1661 C. J. Fischer Sales Manager F. E. Bedient. Sales Representative H. Dean Dorsey Sales Representative R. A. Groves Sales Representative				
CHICAGO, ILLINOIS—BOBDS 1300 Bankers Bldg., 105 W. Adams St RAndolph 6-3562 Geo. K. Wenig District Sales Manager J. H. Ephraim Sales Representative R. J. McKelly Sales Representative E. P. Schmittgens Sales Representative G. A. Schroeder Sales Representative F. L. Sweeney Sales Representative	J. G. Edwards J. B. Hansen M. W. Reigner	TN 7-7420 Sales Manager Senior Sales Representative Sales Representative Sales Representative Sales Representative Sales Representative	SAN FRANCISCO, CALIFORNIA—94105 City Ticket Office, 526 Mission Street YUkon 2-2100 Gordon P. Knapp District Passenger Sales Manager Maxwell Stoughton Passenger Sales Representative				
CINCINNATI, OHIO—45202 Federal Reserve Bank Building, Rooms 1129–1131, Fourth and Race Streets . CHerry 1-4792 R. B. Ritchie . District Sales Manager W. D. Hawkins . Sales Representative	OAKLAND, CALIFORNIA—946 City Ticket Office, Kaiser Bu 1920 Broadway	612 ilding, TEmplebar 2-2604 strict Passenger Sales Manager	Maxwell Stoughton. — Passenger Sales Representative John W. Streck. — Passenger Sales Representative SAN FRANCISCO, CALIFORNIA—94105 Service Bureau, 526 Mission Street. — YUkon 2-9322				
R. B. Ritchie District Sales Manager W. D. Hawkins Sales Representative	OAKLAND, CALIFORNIA—946 400 - 40th Street	609	R. C. dollsalves				
CLEVELAND, OHIO—44113 1514 Terminal Tower Building. TOwer 1-1909 Donald O. Schroen. District Sales Manager A. S. Toth. Sales Representative	Carl W. Mangum John Kaffun J. J. Duyn H. W. Lohmeyer	TEmplebar 2-2604 District Sales Manager, Freight Senior Sales Representative Sales Representative Sales Representative	SAN FRANCISCO, CALIFORNIA—94105 526 Mission Street. YUkon 2-2100 J. F. Hamer District Sales Manager W. V. Hanson Manager of Foreign Freight Sales H. I. Stark Senior Sales Representative Ralph Dinkel Sales Representative J. B. Gore Sales Representative Harold Klein Sales Representative E. A. Macomber Sales Representative E. A. Macomber Sales Representative L. A. McAtee Sales Representative				
DALLAS, TEXAS—75206 4912 Greenville Avenue	J. A. McNamara	Uistrict Sales Manager, Freight Senior Sales Representative	Ralph Dinkel. Sales Representative J. B. Gore. Sales Representative Harold Klein. Sales Representative E. A. Macomber. Sales Representative				
DENVER, COLORADO — 80222 1614 South Hudson	PHILADELPHIA (LEVITTOWN 17 Trellis Road C. W. Beadling, Jr), PENNSYLVANIA—19056 	A. MacUniter				
DETROIT, MICHIGAN—48238 10600 Puritan Avenue Dlamond 1-8364 Larry E. Moe District Sales Manager J. C. Cunningham Sales Representative L. N. Kaminsky Sales Representative	PITTSBURGH, PENNSYLVANI 1317 The Oliver Building, 535 Smithfield Street Les H. Stoltzman Maurice Deeley	A—15222 281-8042 District Sales Manager Sales Representative	SAN JOSE, CALIFORNIA—95126 City Ticket Office, 790 The Alameda CYpress 4-4643 J. C. Dullea District Sales Manager P. E. Forkgen Senior Sales Representative J. P. Carroll Sales Representative L. W. Marshall Sales Representative				
KANSAS CITY, MISSOURI—64110 912 East 63rd Street. EMerson 1-3667 J. J. Kirch. District Sales Manager E. C. Richardson. Sales Representative	PORTLAND, OREGON-97214		SEATTLE, WASHINGTON-98105				
LOS ANCELES CALLEODNIA 00017	L. A. Dakel	Sales Representative	"U" District Building, 1107 N.E. 45th Street MEIrose 3-4320 Sheldon Glatt District Sales Manager P. R. McElheney Sales Representative				
1709 West 8th Street		District Sales Manager	P. R. McElheney. Sales Representative SPOKANE, WASHINGTON—99210 P.O. Box 321 ALpine 5-6696 C. N. Tackett Sales Representative				
MEMORIES TENNESSES 20117	SACRAMENTO, CALIFORNIA— 1912 J Street	-95814 Gllbert 2-4971 District Sales Manager	C. N. Tackett Sales Representative STOCKTON, CALIFORNIA—95201				
MEMPHIS, TENNESSEE—38117 412 First National Bank Bldg., 4990 Poplar Ave	D. L. Maylul	GIIbert 2-4971 District Sales Manager Senior Sales Representative Sales Representative Sales Representative Sales Representative	Passenger Station, Weber and Union Sts., P.O. Box 511 S. E. Dinkel Sales Manager W. A. Linehan Sales Representative Wallace Logan Sales Representative				
MILWAUKEE, WISCONSIN—53222 8317 West Keefe Avenue	CT LOUIS MISSOURI COLOR		W. A. Linehan				
MINNEAPOLIS, MINNESOTA—55416 3524 Minikahda Court							
WALTER C. BRU	INBERG, Vice Presi Director of Advert	ident, Marketing Sai	Francisco, Calif.				
B. E. Pedersen	Director of Advert	ising—Public Relations,					
R I Cleland Director of Passenger Sale	PASSENGER R. J. Cleland Director of Passenger Sales, San Francisco, Calif. R. E. Gonsalves Passenger Sales Mgr., San Francisco, Calif. F. J. Rauwolf Mgr. Tour Services, San Francisco, Calif. W. J. Powell Mgr. of Dining Car Services, Oakland, Calif. MARKET DEVELOPMENT						
W. J. Powell Mgr. of Dining Car Ser	vices, Oakland, Calif.	AAA	DVET DEVELOPMENT				
F. W. Steel	t, San Francisco, Calif. g, San Francisco, Calif.	D. L. Loftus Directo L. F. Delventhal, Jr M P. H. Van Gorp	r of Market Development, San Francisco, Calif. gr., Marketing Field Serv., San Francisco, Calif. Mgr., Market Analysis, San Francisco, Calif.				
F. B. Stratton Di	rector of Industrial Devel	Opment and Real Estate	San Francisco Calif				
P. Citron							
THE WESTERN PACIFIC RAILROAD COMPANY							

General Offices: 526 Mission Street, San Francisco, California 94105

Telephone YUkon 2-2100







This is the Dining Car famous for its superb meals, gracious service, reasonable prices, and unique system of advance dinner reservations.

Spacious private rooms . . . drawing room, bedroom suites, compartments, bedrooms and roomettes . . . provide all the comforts of home.

As gay and colorful and as much fun as San Francisco itself, the "Cable Car Room" Buffet Lounge serves light meals and beverages from morning 'til evening.

BEST WAY OF ALL TO SEE THE BEST OF THE WEST

This famous streamliner is scheduled for sightseeing, comfort and relaxation. It traverses the majestic Feather River Canyon in the High Sierra and the mighty Colorado Rockies all by daylight. You see majestic, snow-capped mountains...great plains...canyons and cliffs...trees and trails...rushing mountain streams... herds of deer and antelope...vast stretches of virgin forest. It's a great show and upstairs in the Vista-Dome you have the best seat in the house!







Upstairs in one of the *five* glass-enclosed Vista-Domes for Chair Car and Pullman passengers, you can look up, look down, look all around. 120 extra unsold seats!

This intimate cocktail bar beneath the Observation Car's Vista-Dome is a favorite place with Pullman passengers for before dinner cocktails and night-caps. Lighting is subdued; service is quietly efficient.

Reserved seat chair coaches are unusually spacious, quiet and comfortable. The deep-cushioned reclining chairs have adjustable leg and foot rests and folding arm rests.