

...or—how about one of these... please lift up

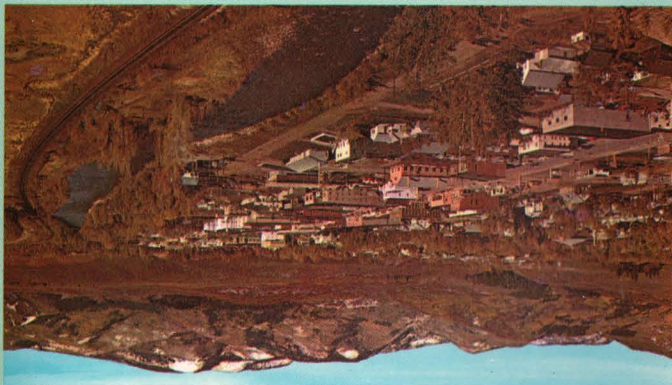
Before leaving Vail, you will have time to take a fascinating gondola ride or do some sightseeing. From Vail you drive leisurely through scenic western country, then up and over Loveland Pass to Georgetown. Here in this restored mining town you have lunch. Then on to Denver's Union Station where you leave your Hertz car and board the luxurious *Denver Zephyr*. After a restful night's journey, you arrive in Chicago early in the morning with memories of a truly wonderful vacation.



Aspen is one of the world's great ski resorts. Its beauty is unsurpassed in summer as it is in winter (above). You must have your lunch at the famous COPPER KETTLE restaurant. After lunch you should certainly visit some of the ski runs and the quaint stores and shops. From Aspen you proceed on to Vail, going over Independence Pass (one of Colorado's highest), with time for visiting Leadville and Climax. Your last night in Colorado will be spent at VAIL LODGE.



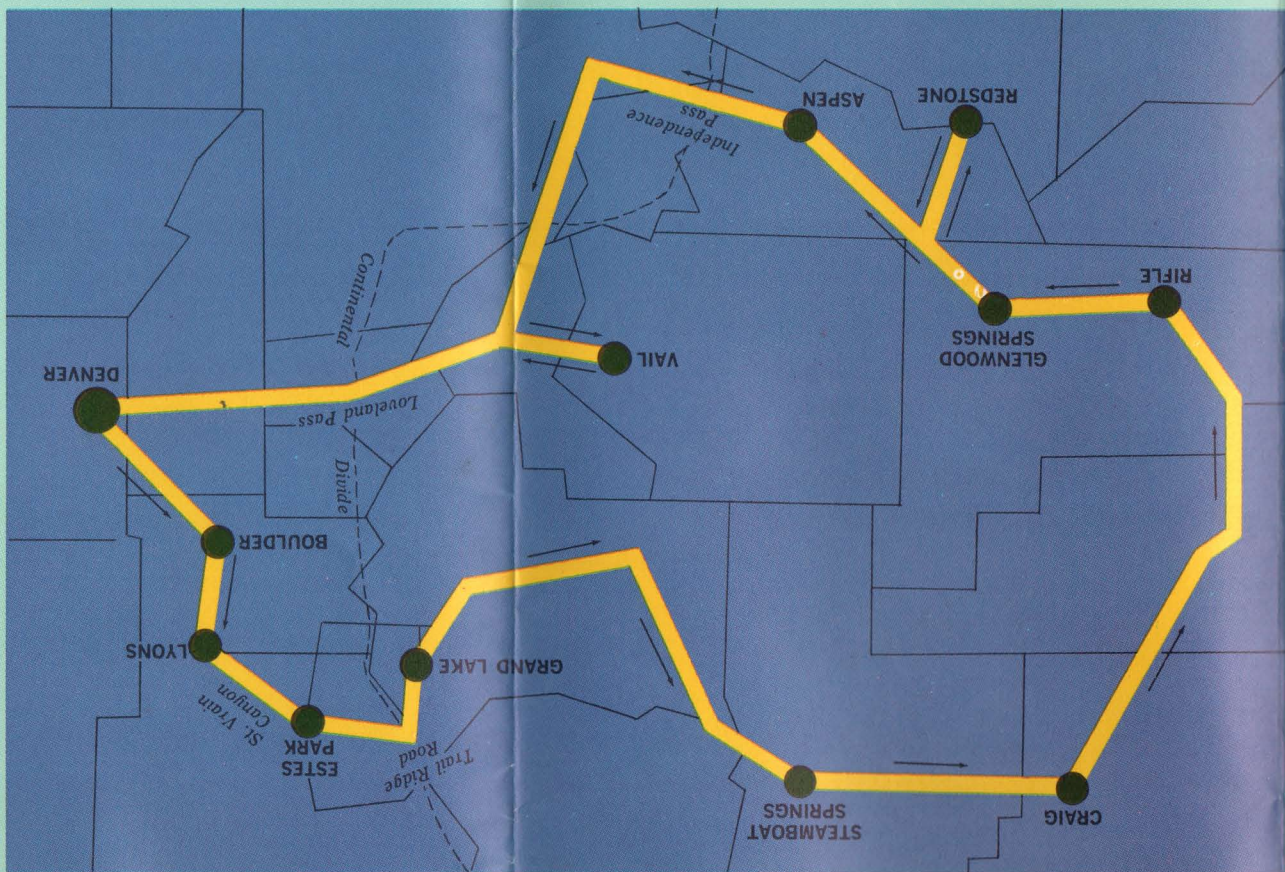
Across from your hotel is the world's largest hot mineral springs swimming pool (left). The pool is over two city blocks long and warmed by waters of nearby hot springs. You'll want to take a swim in this evening or tomorrow morning before you go on to Redstone, high up in the mountains in White River National Forest. This afternoon, you'll visit beautiful Marble and Ascut Castle, and view some of the most beautiful mountain scenery in the west. Lodging for the night is at REDSTONE LODGE, so elegantly nestled in a scenic mountain setting. Next morning it's on to Aspen and another day of new thrills.



Leaving Estes Park in the morning you start your day with a spectacular drive over Continental Divide at Milner Pass. Then on to DAVEN HAVEN LODGE, a suggested stop in Grand Lake for lunch... and perhaps a boat ride on Grand Lake. After a brief period to visit Grand Lake, you leave for your next rendezvous and night's lodging in Steamboat Springs.

On your arrival in Denver at 8:30 in the morning, you'll be handed the keys of your sparkling, clean, new Hertz Chevrolet Impala sedan (or similar make) and you are off on one of the greatest adventures of your life. A detailed chart of your tour course, describing routes and stops to be made, will be furnished for your convenience. Leaving Denver, your route is over the Boulder Turnpike to Boulder. Here, nestled at the very foot of the mountains, is the University of Colorado. From Boulder you head north through North St. Vrain Canyon to Estes Park and the famous STANLEY HOTEL for lunch and dinner and your first night's lodging.

Following a restful night of sleep at the HARBOUR MOTON HOTEL in Steamboat Springs (right) you're ready for a morning of sightseeing, including a visit to Fish Creek Falls, which is twice as high as Niagara Falls. You'll also see some of the many mineral springs that have made this area world-famous. Then, westward over scenic mountain highways and on to the HOTEL DENVER at Glenwood Springs where you stay tonight.



Land Cruise #1 (June 5 through September 13)

Colorado western slope

TOUR COST for your COLORADO LAND CRUISE (adults and children)

LAND CRUISE #1 (June 5 through September 13)
Tour cost includes your Hertz car for 6 days from pick-up and return to Denver Union Station (720 miles allowed) and lodging for five nights:

2 persons (each)	3 persons (each)	4 persons (each)	5 persons (each)
\$102.60	\$80.56	\$72.60	\$65.38

LAND CRUISE #2 (June 1 through September 30)
Includes your Hertz car for 6 days from pick-up at Denver to return in Colorado Springs (760 miles allowed), five nights' lodging, admission to Royal Gorge Park, Incline Railroad and Gray Line sightseeing tour to the top of Pikes Peak:

2 persons (each)	3 persons (each)	4 persons (each)	5 persons (each)
\$114.14	\$89.56	\$83.39	\$74.83

LAND CRUISE #3 (June 1 through September 30)
Cost includes Hertz car for 7 days from pick-up at Denver to return in Colorado Springs (1,050 miles allowed), six nights' lodging, transportation on Narrow Gauge Railroad, admission to Royal Gorge Park, Incline Railroad and Gray Line sightseeing tour to top of Pikes Peak:

2 persons (each)	3 persons (each)	4 persons (each)	5 persons (each)
\$136.72	\$105.57	\$99.17	\$88.06

Your new Hertz Chevrolet Impala sedan (or similar make) allowance includes the days and miles indicated for the Land Cruise you select, gas and oil. Extra miles over allowance are ten cents per mile. Additional days after the first week cost \$7.15 per day. Extra gas and oil purchased enroute will be reimbursed by Hertz when car is turned in, upon presentation of receipts for each purchase.

Not Included: Meals or rail fare from home to Denver and return, gratuities, bridge and highway tolls.

ROUND TRIP COACH RAIL FARES

from a few points to Denver and return from Denver or Colorado Springs are shown as follows. Add these fares to the tour you select and you will have total costs per person for each tour (children 5 to 11 inclusive, one-half rail fare).

Atlanta	(S)	\$84.80	Cleveland	(D)	\$84.15	*Minneapolis	(S)	\$61.30
Baltimore	(S)	117.54	Columbus	(S)	85.20	*St. Paul	(S)	61.30
Boston	(D)	111.98	Detroit	(S)	82.94	New York	(S)	128.43
Buffalo	(S)	99.17	Ft. Wayne	(S)	81.40		(D)	117.76
Burlington	(S)	95.04	Galesburg	(D)	70.87	Omaha	(S)	31.05
Chicago	(S)	45.65	Indianapolis	(D)	69.71	Philadelphia	(S)	121.55
Cincinnati	(S)	81.38	Lincoln	(D)	48.00	Pittsburgh	(S)	95.37
Cleveland	(S)	87.23	Milwaukee	(D)	74.06	Washington, D.C.	(S)	91.74
	(S)	87.23		(D)	28.05		(D)	117.54
	(S)	87.23		(D)	61.30		(D)	111.98

Burlington's Family Fare Plan
Burlington's FAMILY FARE PLAN lets you take the whole family on a COLORADO HOLIDAY and SAVE. Here's how it works: Dad pays the regular round-trip fare. Mom pays only the regular one-way fare (for the round trip). Children (12-22) pay only the regular one-way fare (for the round trip). Children (5-12) pay only one-half the regular one-way fare (for the round trip). Children under five travel free. Available Monday through Thursday. Consult your agent for full details.

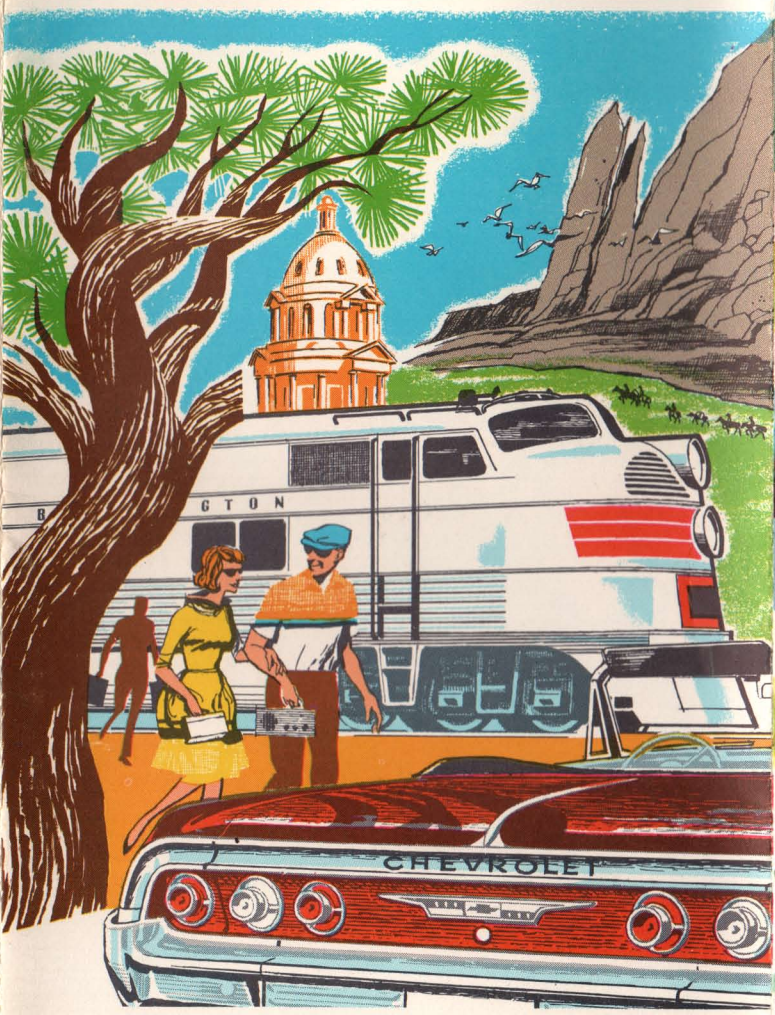
DEPOSIT: A deposit of \$10.00 per person is required at the time reservation is made. Balance is due two weeks before departure.

BURLINGTON ROUTE
TRAVEL BUREAU
101 S. 7th ST. AT
MARQUETTE
FE 3-4231
MINNEAPOLIS, MINN.

1964 BURLINGTON/HERTZ

COLORADO LAND CRUISES

3 new, thrilling vacations of your choice!



via Burlington Zephyr and

HERTZ RENT A CAR



High, wide and beautiful... this is Colorado. Here is where you'll find over 50 mountain peaks towering more than 14,000 feet... where ancient Indian ruins and "ghost" mining towns abound in western lore. From the rolling plains to sheltered mountain valleys, Colorado is chock-full of things to see and do. And where real western hospitality starts with a friendly "Howdy! Glad you're here!"

Now you can see Colorado the way you should—by car. The Burlington Railroad and Hertz Rent A Car offer a new concept in vacation travel, designed expressly to show you the Colorado the average visitor might overlook.

Three never-before-offered Burlington/Hertz Colorado Land Cruises are available for your selection. Briefly identified as "1," "2," and "3" on the map above, they are outlined in detail on the next pages. And remember, these wonderful vacations begin the minute you step aboard the Vista-Dome Denver Zephyr for your trip to Colorado. You have a choice of accommodations—reclining coach seats or private room—plus dining and lounge car service.

Reference is made to meals throughout the tours. Eating places are shown only as suggested places of convenience for you to have meals. They are not included in the tour price so that you may be free to choose your own meal stops and menus.

Take time to browse through these three Land Cruises, then write or call the Travel Agent listed on the back! Happy browsing!

Start your vacation by selecting one of these **COLORADO Land Cruises...**

COLORADO

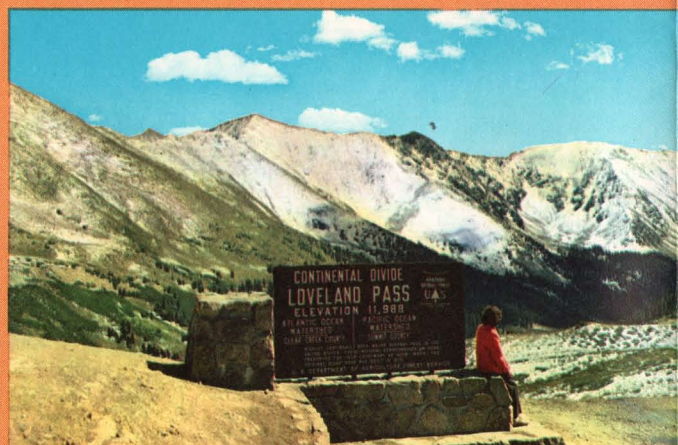
Land Cruise #2

(June 1 through September 30)

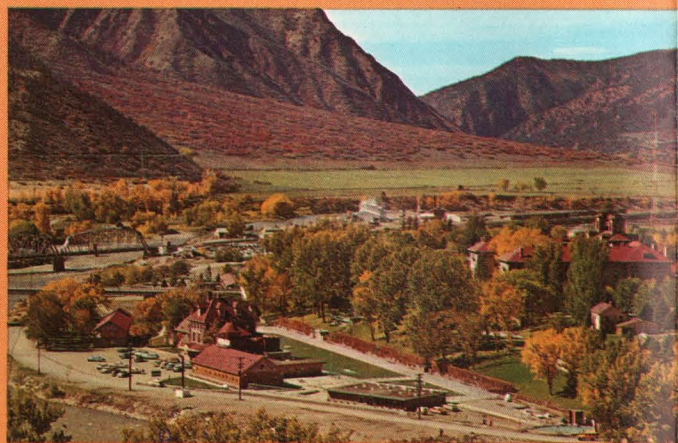
mesa



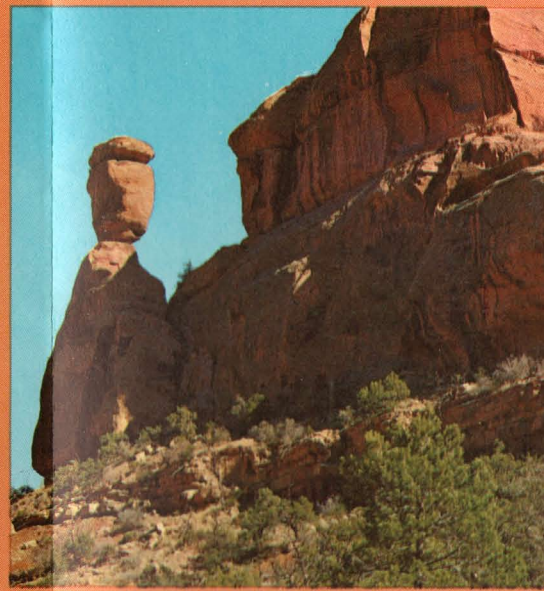
The *Denver Zephyr* glides into Denver's Union Station and there is your Hertz car waiting for you. A detailed chart of your tour course describing routes and stops to be made will be furnished for your convenience. In a matter of minutes you are heading west to a new land of adventure—Colorado's mesa country. Just out of Denver you will enter the mountains, pass Golden, Idaho Springs, through rocky gorges until you reach Georgetown. Westward from Georgetown the highways wind back and forth as you gradually ascend to the top of the "front range" and the Continental Divide.



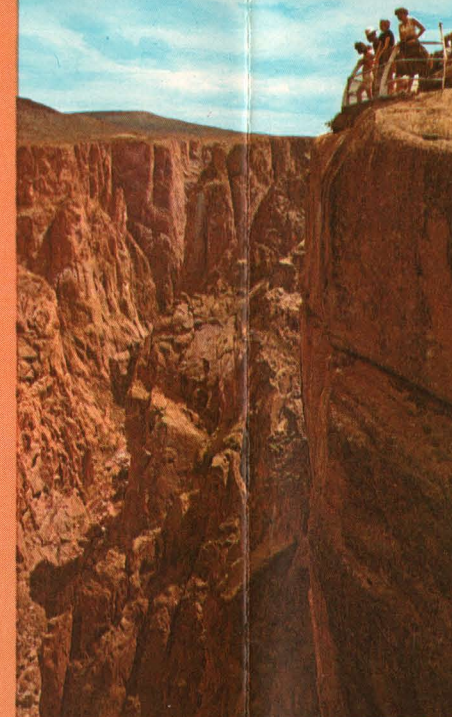
At an altitude of 11,988 feet, Loveland Pass crosses the Continental Divide (left). From here it is but a short distance to Vail, a convenient stop for lunch, and on to Glenwood Springs by way of Glenwood Canyon. In Glenwood Springs you stay overnight at the HOTEL DENVER. While here there will be time for swimming in the world's largest hot springs swimming pool. Be sure you do.



After breakfast in the morning in Glenwood Springs (left) it is but a short drive to Redstone and Marble for sightseeing and lunch. Another night at the HOTEL DENVER and you are off for Grand Junction and the Colorado National Monument country and Grand Mesa.



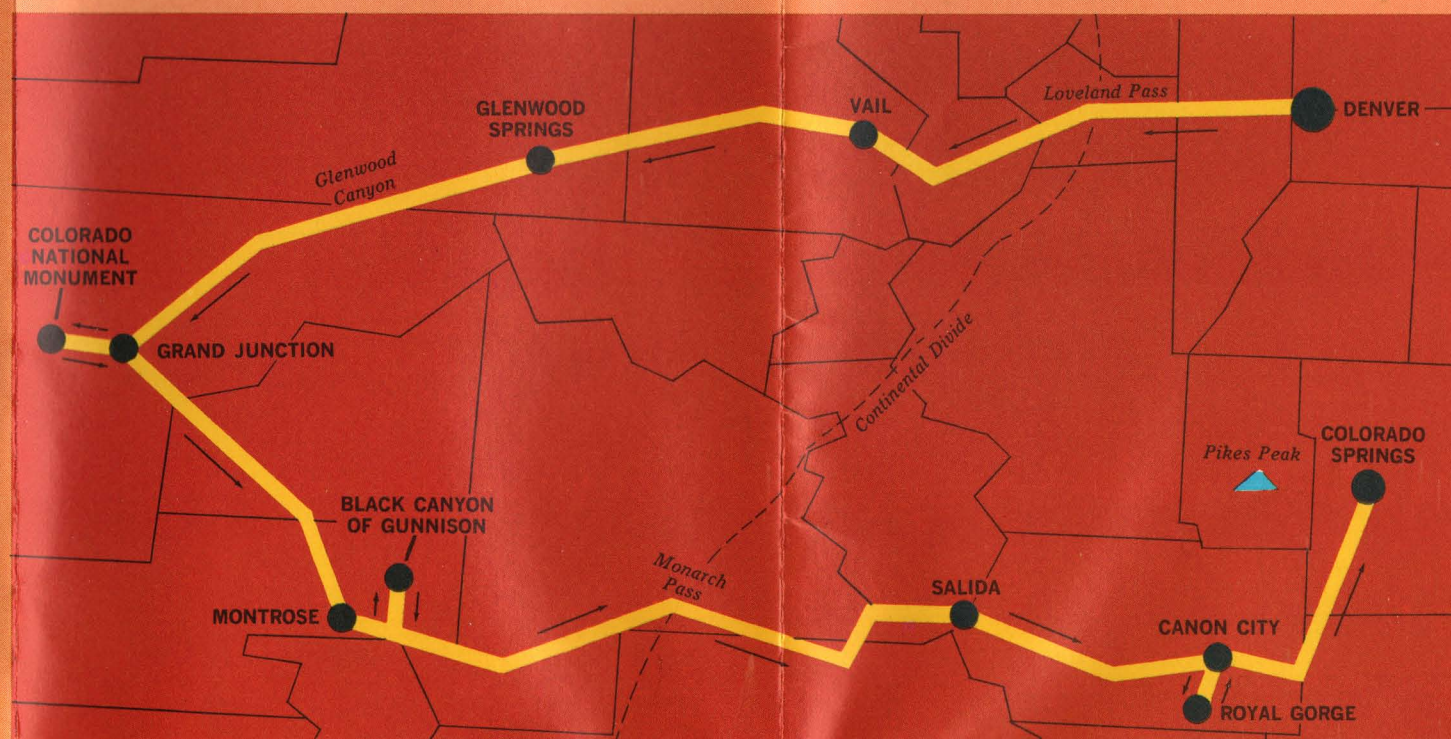
Check in at the LA COURT HOTEL in Grand Junction before you leave for a trip through the Colorado National Monument where Nature has sculptured a gigantic and most fantastic landscape. One of these unusual formations is Balanced Rock (above). You return to Grand Junction for the night; early next morning you depart for Montrose and the Gunnison Country.



In Montrose you can have a few minutes of rest at your motel and lunch at MARY'S and you're ready for a spectacular 12-mile drive along the rim of the Black Canyon of the Gunnison (above). From the south rim of the canyon you can look more than 2,000 feet straight down sheer rock to the river below. Returning to Montrose you can dine at MARY'S. Next morning after a hearty "western" breakfast you'll head for the Royal Gorge and your final day in Colorado.



From Montrose, your route is east through Gunnison and over Monarch Pass to the Royal Gorge (above). You'll have a chance to view the Arkansas River from the highest suspension bridge in the world—1,053 feet. From the Royal Gorge it is but a short distance to Colorado Springs and the ANTLERS HOTEL (where you turn in your Hertz car) and a well-earned night's sleep. Early breakfast next morning, and a thrilling Gray Line tour to the top of Pikes Peak. You return to the station and board the *Denver Zephyr* for home.

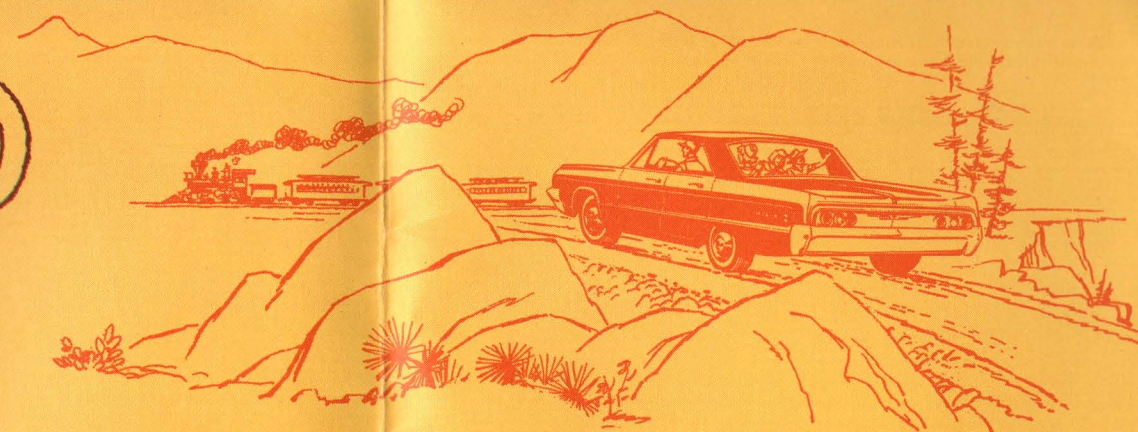


COLORADO

Land Cruise #3

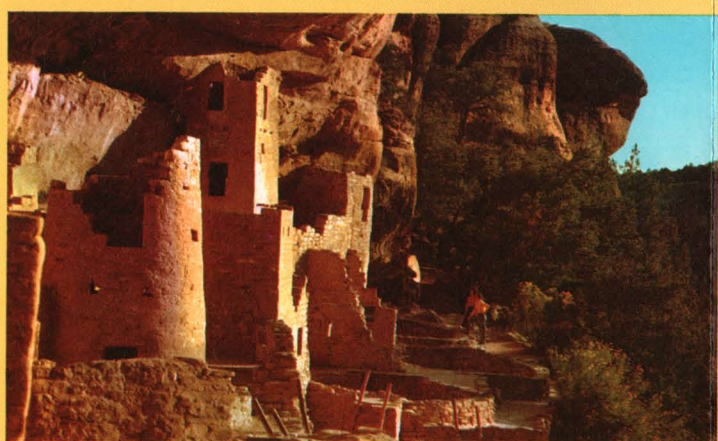
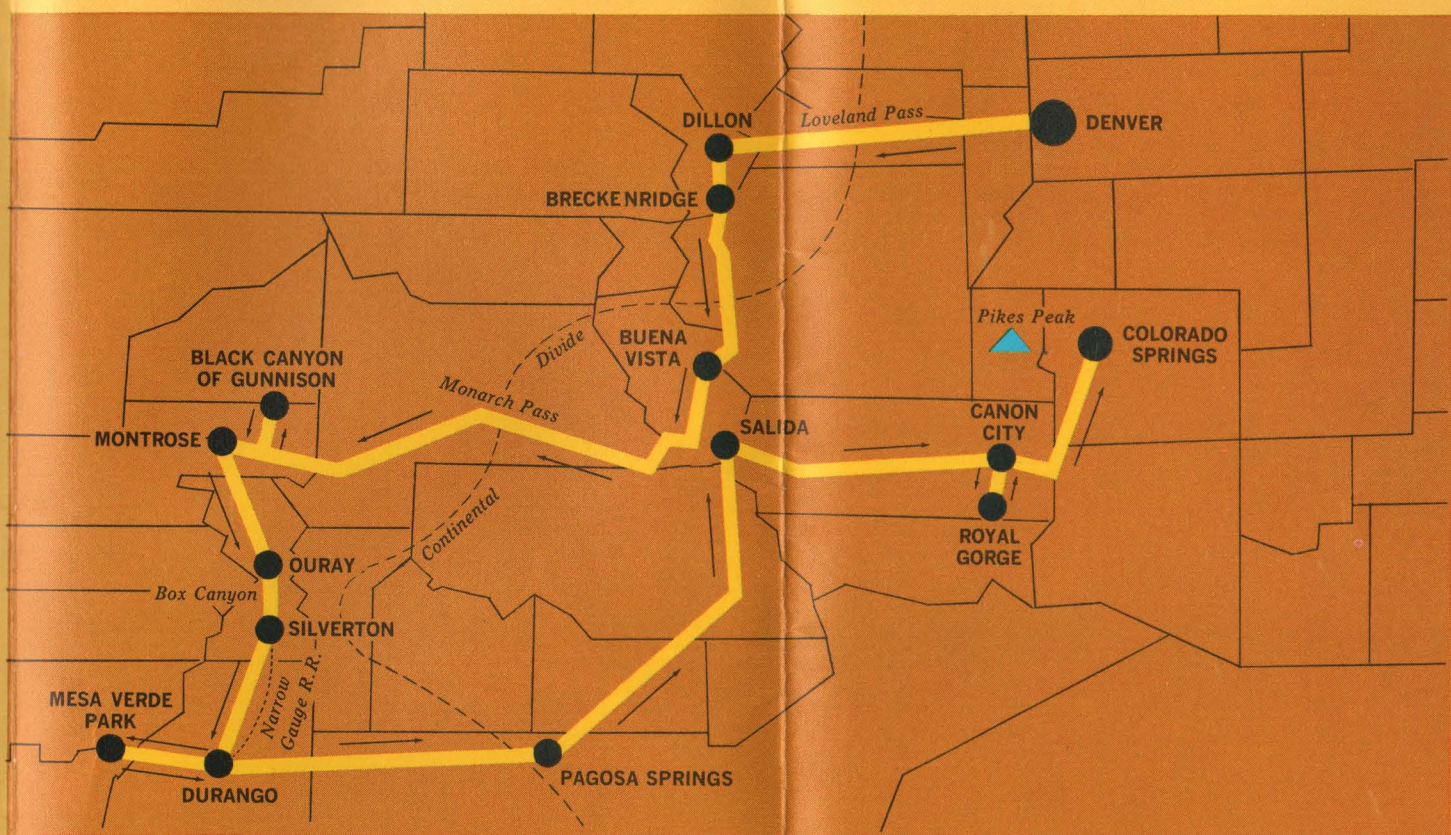
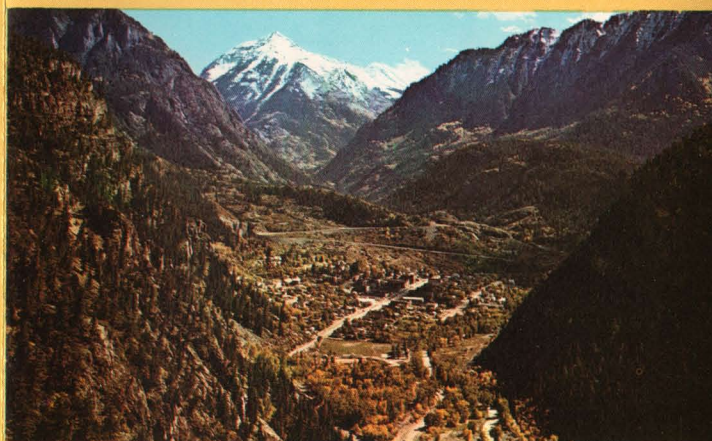
(June 1 through September 30)

southwest

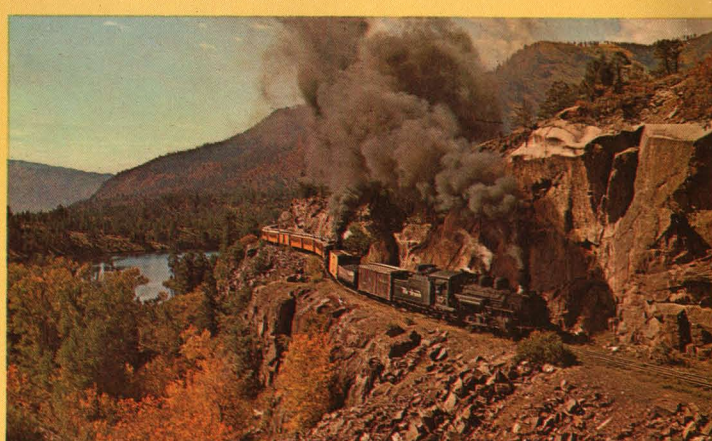


At 8:30 in the morning you arrive in Denver after a restful night's trip on the *Vista-Dome Denver Zephyr*. A detailed chart of your tour course describing routes and stops to be made will be furnished for you to follow. Within a few minutes you are settled in your new Hertz car and off for seven days of new thrills and experiences. Heading west, you drive to Georgetown and begin the climb to Loveland Pass. Lunch in Breckenridge, then on to Hoosier Pass, Fairplay and Buena Vista for dinner and lodging. Next morning you visit the Black Canyon of the Gunnison. Montrose is your destination for dinner and sleep.

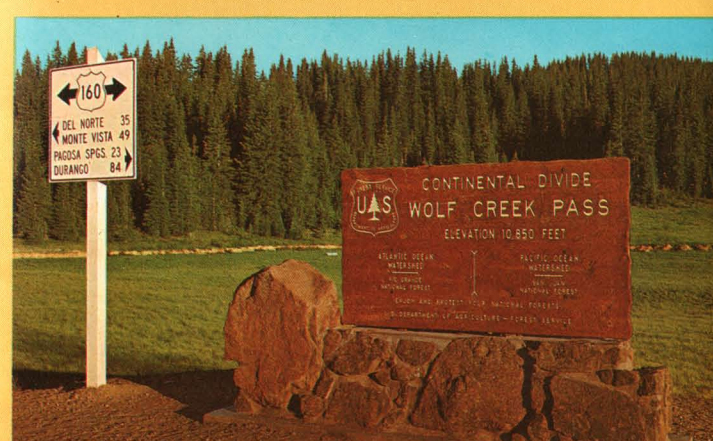
After breakfast, you start one of the most scenic and impressive drives in America over the "Million Dollar Highway" to Ouray and Silverton. Ouray (right) is completely surrounded by snow-capped peaks and is often referred to as the "Little Switzerland of America." After lunch at the GRAND IMPERIAL HOTEL in Silverton, it is only a short drive to Mesa Verde National Park where you stay tonight. This evening you will be able to see authentic Indian ceremonial dances.



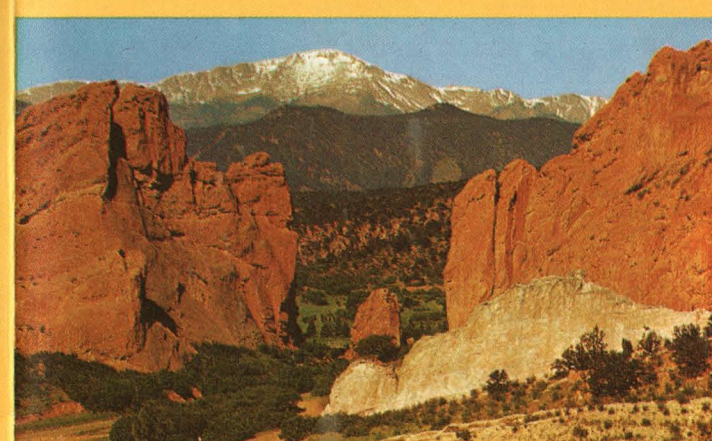
Breakfast at SPRUCE TREE LODGE the following morning and visit the museum and shops. After an early lunch at the Lodge, you tour some of the ancient cliff dwellings in the Park (above). Leaving Mesa Verde National Park, you drive to Durango and check in at your motel. This evening after dinner you're on your own or you can enjoy some rip-roarin' entertainment at the WESTERN MELODRAMA, a western classic presenting authentic plays from the 1800's and early 1900's.



The next day, you leave your Hertz car in Durango and board the narrow-gauge train (above) for a thrilling 53-mile trip to Silverton and returning to Durango. Your evening is free to roam this western town, visiting the shops and stores. Wind up the day with a gay time at the DIAMOND BELLE where mustached bartenders, and waitresses in old-time costumes, serve you and the honky-tonk piano entertains you.



In the morning you head east, driving past Chimney Rock, Pagosa Springs and over Wolf Creek Pass (above). Your next point of interest and stopping place is Royal Gorge Park, where you'll drive over the famous suspension bridge. Leaving Royal Gorge Park you soon arrive at Colorado Springs, turn in your Hertz car and check in at the ANTLERS HOTEL for the night.



After breakfast in the ANTLERS HOTEL, the climax of your Colorado Southwest Land Cruise is a Gray Line Tour to the top of Pikes Peak (above). This is truly a spectacular view. From here you will be taken to the station where you board the *Vista-Dome Denver Zephyr*... and home!