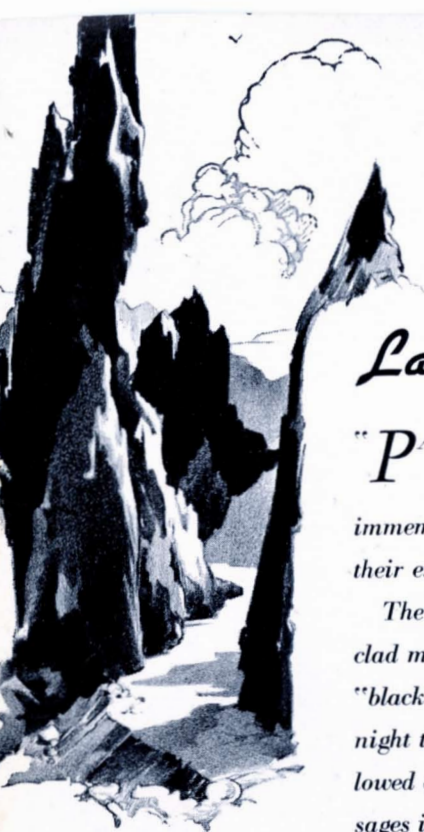


The
BLACK HILLS *The*
BLACK HILLS



**Burlington
Route**

**Burlington
Route**



Land of Beauty and Adventure

"PAHA SAPA", the mountains-that-are-black.

So the Sioux Indians called the Black Hills, their refuge since time immemorial from whence they swooped down onto the plains to harass their enemies or slay buffalo for food and robes.

The first white men, trekking across the treeless plains, beheld these pine-clad mountains from a distance and, not realizing their height, called them "black hills". Here later white travelers dug into the earth, and almost overnight the Indians gave way to a gold crazed throng. Wild, riotous days followed and the Black Hills echoed to the deeds of many who wrote bold passages into the history of the Old West—Custer, Wild Bill Hickok, Deadwood Dick, Calamity Jane.

Here phantom stage coaches lurch and rumble down the old gold trail from Deadwood Gulch . . . ghostly Colts and Winchesters echo . . . and the glamour of adventurous days still lingers.

Live those days again in fancy amid precipitous crags and turquoise lakes, sheer cliffs and parklike valleys. Witness the fashioning of the world's most heroic sculpture on the granite face of Mount Rushmore. Ride over thrilling highways that spiral skyward over trestles and through tunnels. Fish in laughing trout streams. Roam through flower-choked meadows. Here are beauty and romance enough to fill any soul to overflowing.



"THE MOUNTAINS THAT ARE BLACK"

IN THE beginning, the Black Hills were a dome-shaped uplift apparently distinct and separate from the upheaval in the earth's crust that created the Rocky Mountains and the Big Horns. Ages of wind and weather have carved out of this mass of schists, conglomerates, quartzites, limestones, porphyry and granites an unduplicated array of precipitous crags, rolling plateaus, sheer-walled canyons, parklike valleys, limestone cliffs, sandstone ridges and fantastic, needle-pointed monoliths.

Rising abruptly from a vast expanse of South Dakota plain, the Black Hills are favored with abundant rainfall and luxurious vegetation that make them an oasis in a semi-arid region. The ridges and valleys are heavily timbered with yellow pine (some towering 100 feet), spruce, aspen, burr oak, white elm, ironwood, cottonwood and cedar. Wild flowers grow in lush profusion. Sheltered by its peaks from the hot winds of summer and the frigid blasts of winter, the region has a moderate climate throughout the year.

Wildlife and, in time, mankind found the Hills a desirable habitat. The dawn of history saw the region a stronghold of the Sioux, and carvings on rocks and other evidence hints that an ancient civilization inhabited the region ages before that.

The earlier surges of westward emigration passed by the Black Hills, leaving the Indian in undisturbed possession until the discovery of gold at Custer in 1874 sent a horde of frenzied white men stampeding into the territory. There followed the hell-roaring days of Deadwood Gulch, but the Black Hills today is essentially a lumbering, livestock and mining region embracing a few small but fertile farming areas.

Although the Black Hills remain sparsely settled and unspoiled, it is a region celebrated for its magnificent recreational highways and the variety of its accommodations for vacationists. Roads have been built with the idea of preserving and adding to, if possible, the primitive charm and scenic beauty of the country. Motor buses of the Black Hills Transportation Company operate on frequent schedules over practically all of the main roads in the Hills, permitting vacationists to scan the whole region quickly or to progress according to whim from one beauty spot to another.

For the visitor there are luxurious lodges and modest resorts, even cottages or cabins that may be rented by the week or season. Modern hotels at Rapid City and Deadwood also constitute bases from which trips through the Hills may be made.



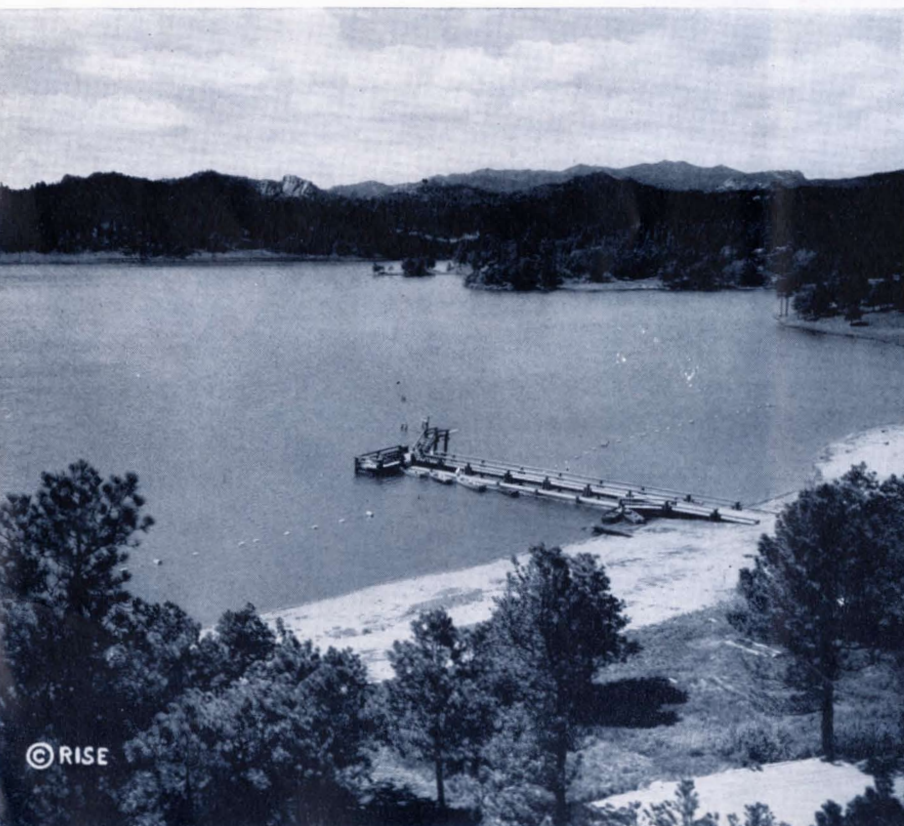
Needle's-Eye Tunnel

CUSTER . . . MT. COOLIDGE



Buffalo Herds Roam the Unfenced Countryside

Stockade Lake Is Fringed by Green Mountains



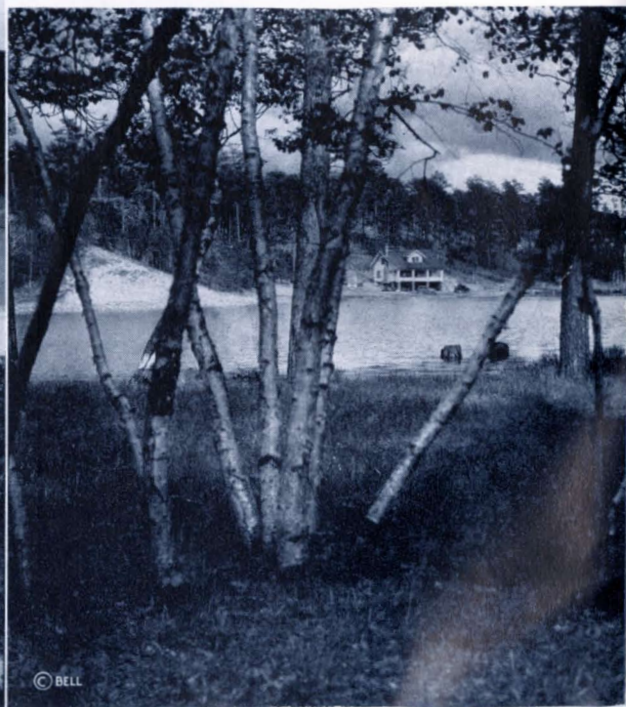
VACATIONISTS entering the Black Hills by way of Newcastle enjoy a fitting introduction to the romantic scenic region at Custer, S. D., first settlement in the Hills and named in honor of Major General George A. Custer, commander of the valiant 7th Cavalry, sent to the Hills on a reconnaissance in 1874. His mission was to determine the feasibility of a military post, to confirm reports of gold, and to map and explore the region.

In picturesque Custer—once called Stonewall—may be seen the monument erected to the memory of Horatio N. Ross, who, here in '74, discovered the first precious yellow particles that speedily brought on the frenzied gold rush which neither the fighting Sioux nor the army could stem.

Nearby also stands a monument to Annie Tallent, first white woman to enter the Hills, and an exact replica of Gordon Stockade, where a desperate company of whites held out through the first long winter in a strange, new land, only to be removed with the coming of spring by a troop of the 2nd Cavalry under Captain Mix. The Hills were still Indian territory and the whites had no rights there.

Two aquamarine gems—Stockade Lake and Legion Lake—sparkle amid settings of pines near the boundaries of Custer State Park. A short dis-

Through the Trees Is Legion Lake



... STATE GAME LODGE

tance beyond stands State Game Lodge, where the late President Calvin Coolidge had his summer White House in 1927.

Dominating the skyline of the southern Hills is Mount Coolidge, from whose summit—reached by a fine automobile road—may be beheld an awe-inspiring panorama 125 miles in diameter. Eastward, almost at one's feet, are tumbled hills, then the weirdly carved Bad Lands, and finally, extending to disappear over the horizon, the gently undulating plains.

Southward and westward, one may gaze over Pine Ridge and far out onto the Nebraska and Wyoming prairie, while northward the jumble of the Black Hills obstructs distant views.

Adjoining Custer State Park on the South is Wind Cave National Park with its vast cavern containing miles of galleries, endless chambers adorned with fantastic formations and the strange phenomenon of the wind whistling back and forth through its portals. The Park is one of the few places in the world where you may see buffalo roaming across unfenced countryside.

A few miles still farther south is Hot Springs, famed for its curative waters since the days of the Indians, who called it "mini-pazhuta"—healing waters.



State Game Lodge, Summer White House in 1927

Atop Coolidge Peak, the World Lies at Your Feet





Grotesquely Eroded Rocks Border the Highway

A Needle's Eye in Stone



© Publisher's Photo Service, Inc.

THE NEEDLES... HARNEY PEAK

FAMOUS around the world is the fantastic Needles region of the Black Hills. Here the triumvirate of erosion—water, wind and frost—have run rampant, fashioning weird and grotesque forms in stone. Needle-like pinnacles, natural tunnels, massive monoliths weathered into a thousand monstrous forms and amusing shapes dot the landscape. And through the heart of this amazing region, even tunneling through its rocky parapets, runs a marvelous motor highway, built "where a road couldn't be built".

Towering above the Needles area to an altitude of 7,242 feet is precipitous Harney Peak, highest eminence east of the Rocky Mountains. For the hardy climbers who will follow a well-marked trail to the fire lookout station atop its summit there is the reward of a panorama of forest rolling away in descending undulations, of granite spires, of distant mountains, plains and towns.

This also is the region of beautiful Harney Can-

Beautiful, Mile-high Sylvan Lake Is Walled



... BEAUTIFUL SYLVAN LAKE

yon, the primitive though modern Aisle of Pines road, Cathedral Crags, sparkling Horsethief Lake, Palmer Gulch, and last but not least, mile-high Sylvan Lake, whose turquoise waters are confined by serrate granite walls and towering pine-clad mountains. Overlooking the lake is the new Sylvan Lake Hotel, completed in 1937 and declared by many to possess one of the most beautiful locations in the world.

Nearby are Elkhorn Mountain, Explosive Point, Wilderness Road, Seven Peaks, and a score of other fascinating goals for rides or hikes.

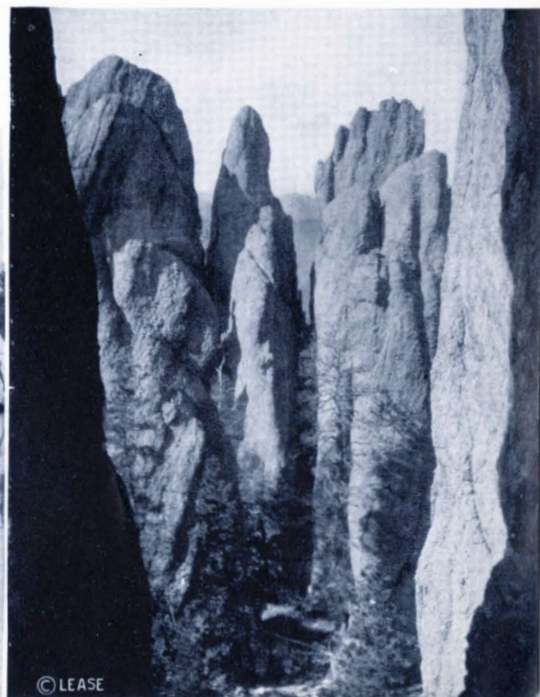
This and other areas of the Black Hills are particularly rich in wild flowers and animal life. Hikers and horseback riders are rewarded with opportunities to inspect scores of varieties of beautiful and delicate mountain blooms, rare and beautiful birds, and, oftentimes, the sight of deer or elk grazing on a hillside or bounding away through the timber.



Sylvan Lake Hotel Combines Primitive Art and Comfort

Monoliths Fashioned by Wind and Weather

in by Rocky Parapets and Green Mountains





The Heroic Sculpture at Rushmore Memorial

MT. RUSHMORE MEMORIAL

BIGGER than the Statue of Liberty, the Sphinx, or the Colossus of Rhodes is the heroic sculpture now appearing on the granite brow of Mount Rushmore. Here likenesses of the faces of Washington, Jefferson, Lincoln and Theodore Roosevelt, measuring 60 feet from crown to chin, are being blasted and drilled out of the mountainside under the direction of the National Park Service. Three—Washington, Jefferson, and Lincoln—are nearing completion, while the sculpturing of Roosevelt's features is a fascinating labor that enthalls every visitor to the Black Hills. Conceived in 1924 and dedicated by President Coolidge in 1927 as a National Memorial, the colossal statues, with Gutzon Borglum as sculptor, will require years to complete. The head of Jefferson was officially unveiled by President Franklin D. Roosevelt in September, 1936.

In a studio standing at the foot of the mountain, visitors may inspect a miniature of the Memorial

Through Tunnels, Over Bridges Winds the Road



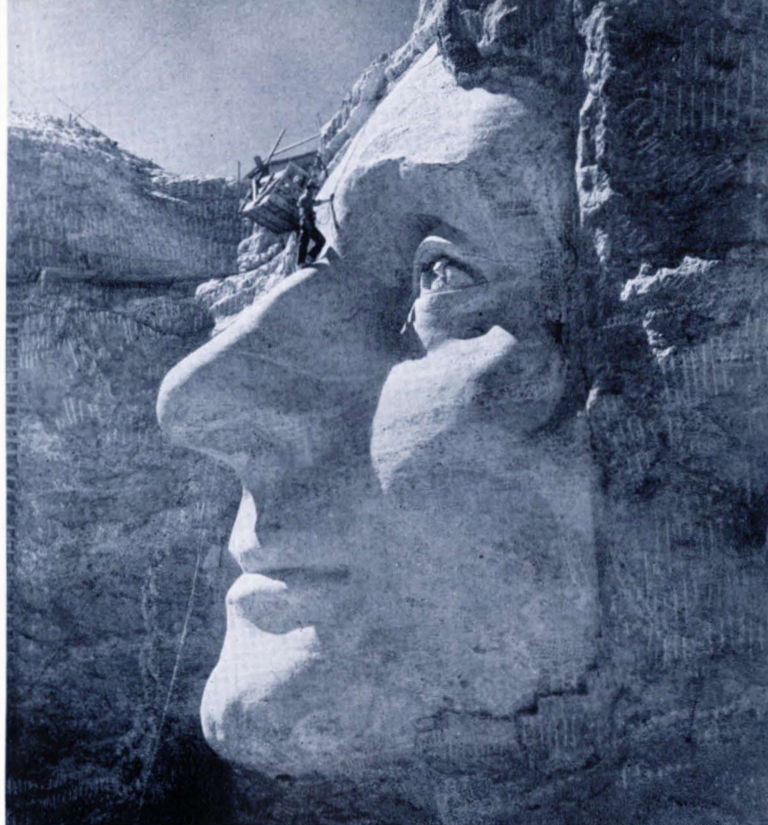
...KEYSTONE...IRON MOUNTAIN

as it will appear when completed, and are shown the methods employed to make the gigantic sculptures accurate pictures of the four great American presidents.

Some of the most delightful views of Mount Rushmore are to be had from the tunnels on the Iron Mountain road which are so located that, one way or the other, each forms a telescope framing a view of the Memorial.

Near Mount Rushmore is the picturesque old mining town of Keystone, famed in early days; Rockerville Gulch, and Stratosphere Bowl, a huge natural amphitheatre from where the National Geographic Society's record-breaking balloon ascent took off into the uncharted realms of upper space.

Three thousand feet below and two dozen miles distant from the Rushmore area is Rapid City, metropolis of western South Dakota, a city of fine buildings and pleasant homes, and gateway to the weird Bad Lands.



The Colossal Stone Face of Jefferson

Mt. Rushmore from Iron Mountain Road

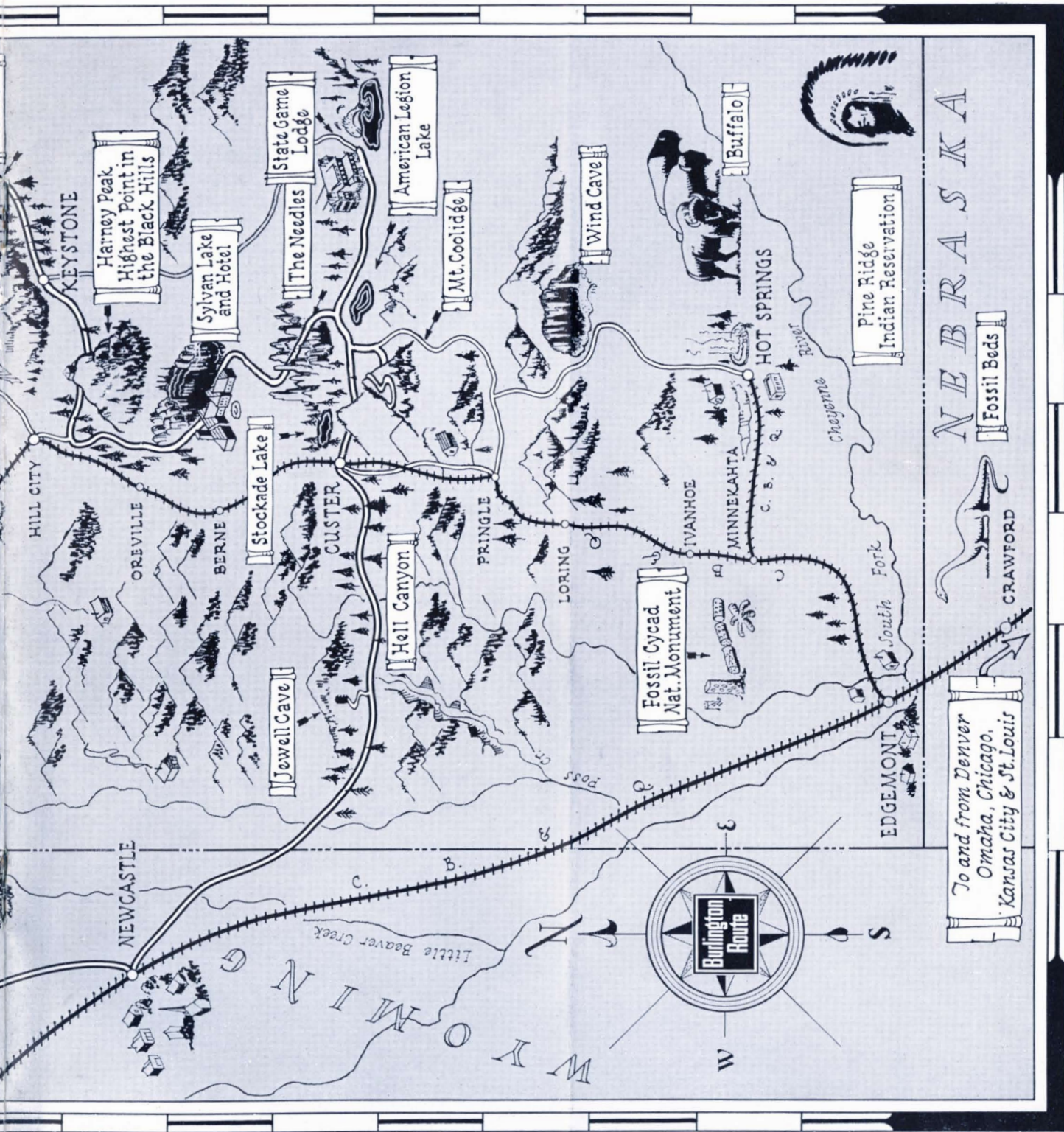


Keystone Cliffs Tower Over this Peaceful Valley



The BLACK HILLS of SOUTH DAKOTA





IMMORTAL DEADWOOD . . .

GLITTERING with gold and golden adventure is the history of the region around immortal Deadwood.

Wild Bill Hickok, Deadwood Dick, Calamity Jane, Preacher Smith, Poker Alice, Bloody Gulch—those are names to conjure with in your imagination.

Fifty years ago Deadwood Gulch, the golden gulley where the city still stands, saw the daily enactment of melodramas that were real. Deadwood! Old-time two-gun town . . . crossroads of the frontier when the Wild West was wild . . . meeting place of more notorious bad men than ever threw pokes of gold dust on bars anywhere in the world.

Today you travel the old Gold Trail where masked bandit bands and lone road agents laid in wait for the madly lurching Deadwood stage with its precious cargo of golden treasure.

A half century has passed, but Deadwood still is a gold town. Each summer at its Days of '76 Celebration, Deadwood's ghosts come back to re-live their hell-roaring pasts. And scarcely more than a



Each Year Deadwood Recalls Its Glamorous Past

The Fabulous Homestake Mine—(inset) Pouring Molten Gold



LEAD... MT. ROOSEVELT

stone's-throw away is the busy town of Lead, site of the fabulous Homestake, richest gold mine in the world and still inexhaustibly producing millions in yellow metal each year.

Mine shafts, ever penetrating deeper and deeper, honeycomb the earth beneath Lead's streets, and whole sections of the town have been evacuated where twisted buildings and sagging pavements threaten to be swallowed by the caving ground.

Since 1875, Black Hills mines—chiefly the Homestake—have yielded gold worth more than \$300,000,000, and the current annual output of the Homestake averages approximately \$17,000,000.

But the Deadwood region's lure is not confined to its glamorous past. Nearby Mount Theodore Roosevelt and Terry Peak, both ascended by motor roads, rear summits more than a mile high to afford breath-taking views of the Hills and the surrounding plains. And off to the East, claiming interest in their own right, are Boulder Canyon, Sturgis, Fort Meade and Crystal Cave.



The Monument Atop Mt. Theodore Roosevelt

Deadwood Still Stands in Its Historic Golden Gully





Rough Lock Falls Forms a Lacy Pattern Among the Trees

SPEARFISH CANYON...

NORTHERNMOST and distinctive with a scenic charm of its own is the Spearfish section of the Hills.

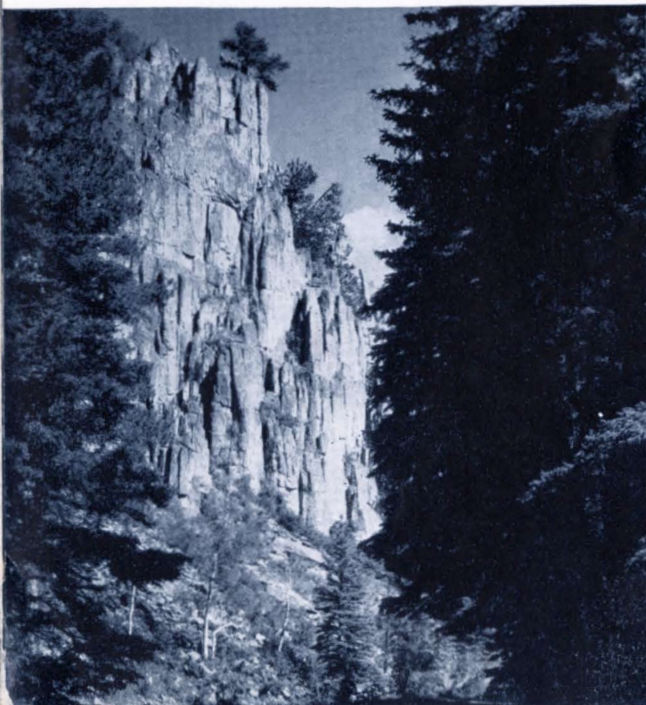
Cut sharply through the eternal rock is Spearfish Canyon, a thousand feet deep. Here are exquisite Rough Lock Falls, dashing Spearfish Falls, filmy Bridal Veil Falls and a dozen lesser cataracts. Here are giant spruce pointing dainty fingers toward a blue, blue sky.

Little wonder that such an entrancing region, both where the Canyon is precipitously walled and, further up, where it broadens into a parklike valley, is one of the most popular picnicking and recreation regions in the Hills and in America.

Resorts in this and other sections of the Black Hills supply vacationists with an all-around variety of recreational activities. There is excellent trout fishing in large and small streams, and miles of saddle and hiking trails extend through wild and primitive areas.

To the southwestward toward Newcastle is Ice Box Canyon, a strange phenomenon which its name implies; Cold Springs Canyon, scene of one of the

Limestone Cliffs Wall in Spearfish Canyon



Saddle Trails Lead Off to Inviting Wildernesses



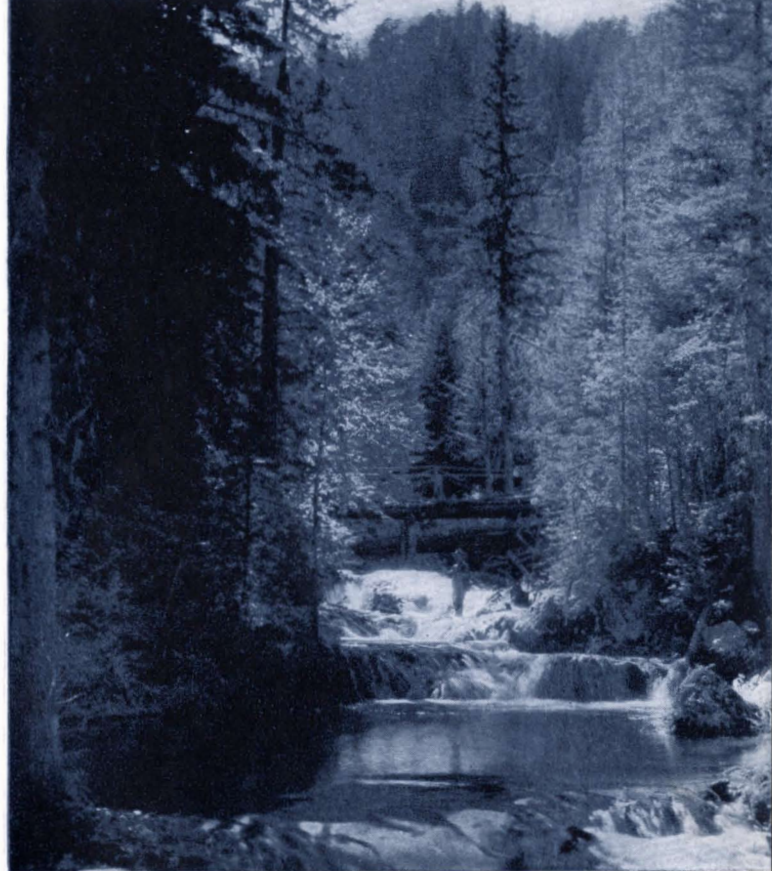
LAND OF WATERFALLS

most hair-raising Black Hills stage robberies, and Salt Creek Canyon, also true to its name.

Northward is the town of Spearfish with its U. S. Fish Hatchery; Belle Fourche, scene of the annual Black Hills Round-up, and the plains with distant spires and peaks jutting into the skyline.

South Dakota has an Indian population of 22,000, the largest in the Northwest. Aboriginal Americans are common sights in and around the Hills, and few public celebrations are considered complete without a complement of red men in full regalia. The Pine Ridge and Rosebud Indian Reservations adjoin the Hills on the southeast, and the Cheyenne River Reservation is only slightly farther away to the northeast.

Not a geological part of the Black Hills but particularly accessible from this region, are Devil's Tower, strange basalt-columned landmark of the West towering a sheer 800 feet above the surrounding forest and a source of amazement to mankind since the dawn of history, and equally strange Inyan Kara, the "mountain within a mountain."



Spearfish Falls Dash Down Amid Forest Greenery

Looking Down Upon Beautiful Spearfish Canyon

Strange, Basalt-Columned Devil's Tower



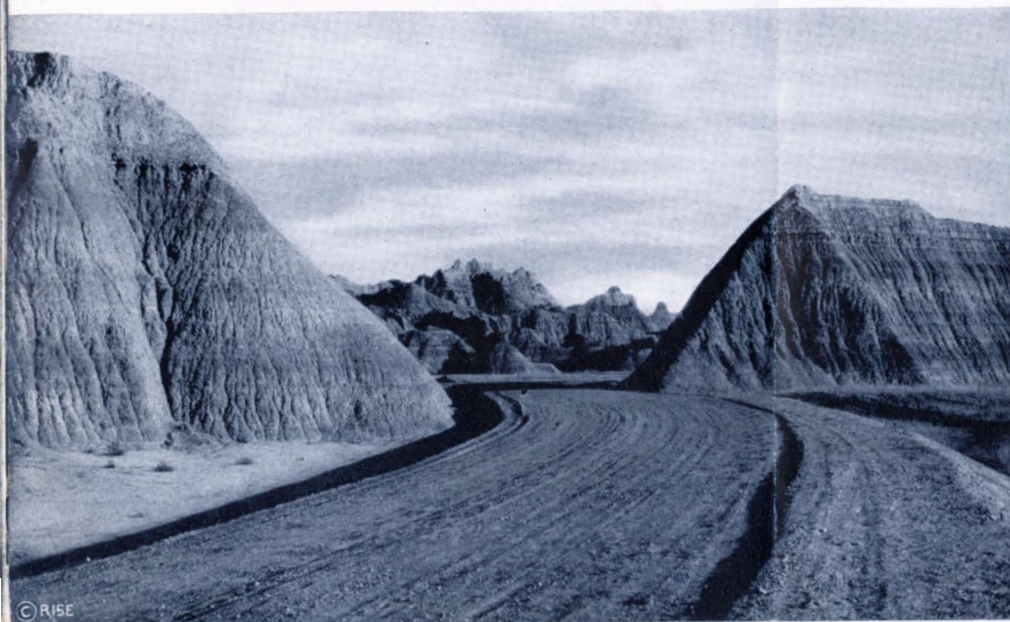


The Grotesque Landscape of the Bad Lands



The Road Winds Through A Weird Countryside

Strange Formations Edge the Highway at Every Turn



AMAZING BAD LANDS

NOT EVEN in dreams is a weirder landscape to be beheld than that which greets the visitor to Bad Lands National Monument—the famed Bad Lands of the White River Valley, which adjoin the Black Hills on the east.

The printed page can suggest something of the fantastically eroded domes, pinnacles, minarets and buttes that abound everywhere in this region, but only the actually present eye can catch the beauty of their banded coloring—pink, orange, gray, ochre, rose and chalk white. And, if you would experience the strange sensations of inhabiting another planet, roam about this weird countryside by the eerie illumination of the moon.

And be not shocked if on your unearthly walk you stumble upon the bones of a brontotherium or a sabre toothed tiger, for in this strangely wasted soil scientists have found the world's richest fossil storehouse. Camels roamed here before they were in Egypt. The three-toed horse, smaller than present dogs, originated here. The thunder beast, oreodon

This Is Still Indian Country



NATIONAL MONUMENT

and titanotheres prowled this region in prehistoric ages.

A splendid highway leads from Rapid City into the heart of the Bad Lands, following the edge of the Great Wall, sweeping down over Big Foot Pass, diving through tunnels and winding in and out among canyons of indescribable beauty.

The round trip from Rapid City to the Bad Lands is made easily in less than a day, but much of the region's splendor is reserved for those who view it under the changing, colored lights of sunrise and sunset, and the ghostly spell of moonlight.

World travelers have declared that nowhere else save in Egypt are such rich colorings and unique scenery to be found. Most of the Bad Lands is completely treeless, and there are large areas where not even a blade of grass grows.

Meals and comfortable overnight cabin accommodations are available at Cedar Pass Lodge in the center of the Bad Lands.

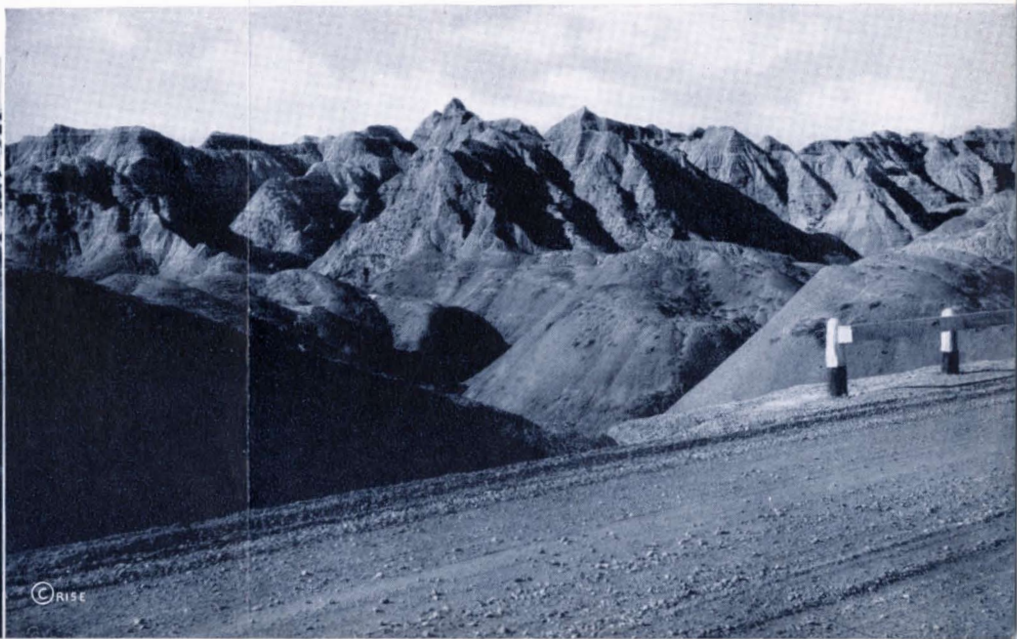


Pinnacles, Spires, Minarets Jumbled Together



*The Mountains Are Banded with Gay Colors
Here Once Roamed the Sabre Toothed Tiger*

Buttes Shaped Like Colossal Cathedrals





Green Waves of Timbered Mountains



Riding Through the "Aisle of Pines"

A PROTECTED AND ACCESSIBLE PLAYGROUND

THE GROUP of mountains in western South Dakota and eastern Wyoming known as the Black Hills rise several thousand feet above the surrounding plain. The higher part of the area is about 100 miles long and 50 miles wide. Many of the ridges reach an altitude of 5,000 to 6,000 feet and the summit of Harney Peak, highest point in the Hills, is 7,242 feet above sea level.

Almost the whole of this famous scenic region lies within state and national reserves protecting it against commercial exploitation and defacement. Most important among these are:

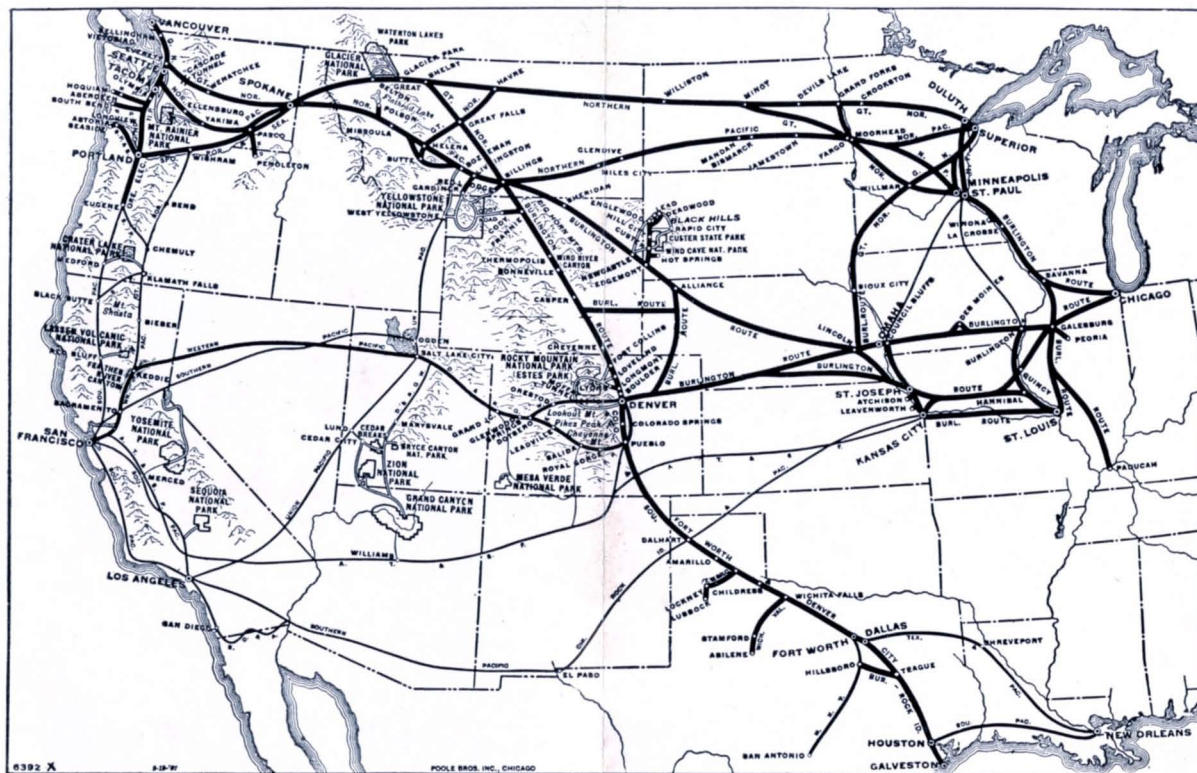
- Custer State Park
- Mount Rushmore National Memorial
- Wind Cave National Park
- Jewell Cave National Monument
- Black Hills National Forest
- Harney National Forest
- Fossil Cycad National Monument
- Mt. Roosevelt Game Refuge
- The Lincoln-Billings main line of the Burlington Route skirts the south and west edges of the Black

Hills, and a branch line from Edgemont, S. D., penetrates into the heart of the Hills, rendering freight and passenger service to Rapid City, Lead and Deadwood. Edgemont is 1027 miles west of Chicago and 365 miles east of Billings, Mont.

Buses operated by the Black Hills Transportation Company provide daily service between Newcastle, Wyo., on the Burlington main line, and all parts of the Hills. During the vacation season, modern, open-top sightseeing buses are operated daily over "The Black Hills Detour", a two-day, 250-mile, escorted, all-expense tour starting and ending at Newcastle. Buses also supply local service to and from many resorts and scenic spots.

Most roads in the Black Hills are open all winter, and the region is extraordinarily pleasant and beautiful in spring and fall.

Big game—deer and elk—abound in the forests. There is an annual open season on deer, and each year, to keep the herds down, a few elk are turned out of the reserves for hunters.



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BLACK HILLS

Tours and Detours

Only via the Burlington can you include the Black Hills *without additional rail fare* in connection with vacation trips to or from Yellowstone National Park, the Big Horn and Buffalo Bill country dude ranches, Glacier National Park, the Pacific Northwest, or Alaska. Enroute to or from the Colorado vacationlands or California you can visit the Black Hills for only a few dollars additional rail fare.

Air-conditioned Pullman service daily between Chicago, St. Louis, Kansas City, St. Joseph, Omaha, Lincoln, Denver and Newcastle.

The Black Hills are an ideal place to spend a week, a fortnight or a whole summer. Thousands do. But for those who must pay the Hills only a fleeting visit, the following convenient, economical mediums are available:

BURLINGTON ESCORTED TOURS...

Expertly guided and arranged all-expense tours, leaving Chicago and St. Louis each Sunday throughout the summer season, offer thrilling seven-day trips covering the principal scenic areas in the Black Hills and the Bad Lands, or two-days in the Black Hills in combination with visits to Yellow-

stone or Glacier national parks. Write Burlington Escorted Tours, 547 W. Jackson Boulevard, Chicago, for special tour literature and costs, or consult your nearest Burlington Travel Bureau.



THE BLACK HILLS DETOUR...

All-expense detours from Newcastle, Wyoming—one requiring two days, and the other occupying three days and taking in the Bad Lands—are operated during the vacation season by the Black Hills Transportation Company. Direct connections are made with eastbound and

westbound trains, both arriving and leaving, so the entire time is spent visiting the most interesting spots in the Hills. Consult any Burlington agent for costs and additional information.



Go Burlington . . . Everywhere West