



Known as a city of hills, San Francisco's "Nob Hill" is perhaps the best known of any of the city's many eminences. The site was selected by the elite of early-day San Francisco for their mansions. They were built of marble and stone and lavishly furnished. Today Nob Hill supports modern apartment houses, clubs and such famous hotels as the Fairmont, Mark Hopkins and the Huntington.

Other famous hills of San Francisco are Telegraph Hill and Russian Hill. Telegraph Hill was long used as a signal tower to inform the town of approaching ships, since it overlooks the Bay and the Golden Gate as well as stretches of the Pacific beyond. Russian Hill, to the west, was used in the early days as a burial ground for Russian sailors. These hills are now covered with apartment houses, residences and studios. San Francisco has probably more "view" homes than any other city in the world.



Famous "Nob Hill" in San Francisco where early-day tycoons, called "Nabobs" by the townsfolk, built their mansions. The brownstone building on the left, now the Pacific Union Club, was the only one of the Nob Hill mansions little damaged by the great fire of 1906. Behind it is the beautiful Fairmont Hotel, with its new Fairmont Tower and "Crown Room" cocktail lounge. In the background at the right is the Hotel Mark Hopkins, noted for its own famous skyroom cocktail lounge, the "Top of the Mark."

Welcome Aboard

SPECIAL TRAIN TO FRESNO

International Federation of Cotton

AND

Allied Textiles Industries

HOST

AMERICAN TEXTILE MANUFACTURERS INSTITUTE, INC.

OCTOBER 21st - 22nd, 1965



SOUTHERN PACIFIC

Luncheon

Consomme, Printaniere

Boneless Breast of Capon, Mushroom Sauce

Cream Whipped Potatoes

Green Beans, Almandine

Crisp Heart of Lettuce

Thousand Island Dressing

Assorted Bread

Luncheon Rolls

Bartlett Pear, Cardinal

or

Chocolate Sundae

Cheese with Toasted Crackers

Coffee

Tea

Milk

Selection of Beers