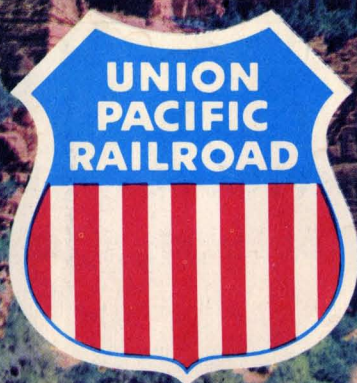


America's Colorama

ZION • BRYCE GRAND CANYON

NATIONAL PARKS • UTAH—ARIZ.



The Great White Throne, Zion National Park, Utah

A "Rainbow" OF COLOR

If you've seen the National Parks of Southern Utah-Arizona, there's no need to tell you about their wondrous beauty. And even if you haven't, you've seen photographs that give you a good idea of the vivid rainbow coloring and unusual formations.

From a sales angle, you have five distinctive scenic areas—all closely grouped as pictured—that you can offer patrons as a wonderful vacation destination. There are comfortable lodge and cabin accommodations, and excellent meals available at reasonable cost. Or you can suggest the Parks as—

A "Plus" ATTRACTION ON A CALIFORNIA TRIP

Yes, traveling to or from Los Angeles, via U.P., this spectacular region can be visited at *no additional rail fare*. Think of it! What an unusual opportunity it is to see one of America's outstanding scenic marvels that is utterly unlike any other area in the world.

Whether visiting the region as a destination or "stop over," U.P. passengers are met by comfortable motor coaches at Cedar City, Utah. There's daily service during 1954 from June 13 to September 6, inclusive.

*Camera
Fans*

The Southern Utah-Arizona region is a treasure chest of unusual vantage points and camera angles for the amateur or expert photographer. The interesting play of light and brilliant color offers an exciting challenge to ardent camera fans.





**CEDAR BREAKS
NAT'L MON.**



**BRYCE CANYON
NATIONAL PARK**



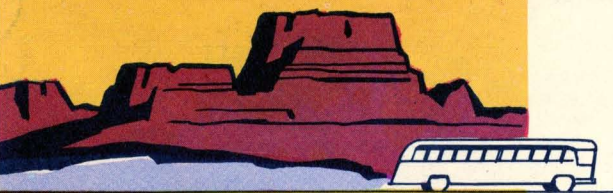
**ZION
NATIONAL
PARK**



**KAIBAB
NATIONAL
FOREST**



**GRAND CANYON
NATIONAL PARK**



A VARIETY OF MOTOR BUS TOURS THROUGH THE SOUTHERN UTAH-ARIZONA NATIONAL PARKS

Detailed schedules and costs are outlined in the rate leaflet which accompanies Union Pacific's digest-size booklet describing and picturing these places. The tours are also outlined in detail in Union Pacific's Detail Information Circular for Ticket and Travel Agents, Summer Season 1954. For copies of either, ask your Union Pacific representative.

There is convenient train service from Chicago, St. Louis, and Kansas City as well as from the West, to Cedar City, Utah, gateway to the Parks. A through Pullman will operate during the Parks season from Salt Lake City to Cedar City on train No. 309, and from Los Angeles to Cedar City on train No. 10 *Streamliner* "City of St. Louis."

Motor Buses meet other trains at Lund, Utah, on the main line of Union Pacific about 30 miles from Cedar City.

Rates shown include transportation from Cedar City, Utah, and return to that point, meals and lodging, but not State and Federal Taxes. Season June 13-September 6.

TOUR NO. 1 Five full days—the really complete tour of this wondrous region. Actually five great scenic areas—Zion National Park with its heavenly beauty, then a scenic ride via the famous Mt. Carmel Highway to the vastly advantageous North Rim of the Grand Canyon; then through lovely Kaibab National Forest to the flamingly colored Bryce Canyon and its weird formations; and finally to Cedar Breaks National Monument, a gorgeous "circle of painted cliffs." Motor bus transportation, four nights lodging, and fifteen meals . . . \$78.00

TOUR NO. 1-A Five days but shorter schedule, covering the same route as Tour No. 1, except four nights lodging, twelve meals, and motor bus transportation . . . \$71.75

TOUR NO. 1-S Four days. Same as Tour No. 1 except three nights' lodging, twelve meals, and motor bus transportation . . . \$68.50

TOUR NO. 2 Three days, visiting Zion National Park a full day, another day at Bryce Canyon; and a delightful dinnertime visit at Cedar Breaks, a most beautiful National Monument. Motor bus transportation, two nights lodging, and nine meals . . . \$46.00

TOUR NO. 2-A Three days. Same route as Tour No. 2 but shorter schedule, except two nights lodging, six meals, and motor bus transportation . . . \$39.75

TOUR NO. 3 Two days. Luncheon visit at Zion National Park, up the famous Mt. Carmel Highway and through Kaibab National Forest to Grand Canyon. Sunset viewing of the Grand Canyon, sunrise too, and through lunch. Dinner and return to Cedar City with a delightful supper stop at beautiful Cedar Breaks . . . \$40.75

TOUR NO. 4 One day. An enjoyable trip to Zion National Park, a heavenly beautiful trip with luncheon and dinner, and a sunset ride back to Cedar City. Three meals and motor bus transportation (no lodging necessary). Ideal for travelers with limited time . . . \$16.25

All-Expense Escorted Tours

The Department of Tours, operated by the Union Pacific and Chicago & North Western Railroads, has published a booklet giving detailed information on the all-expense bargain vacation tours to these regions:

ZION-BRYCE-GRAND CANYON National Parks

* * *

YELLOWSTONE-GRAND TETON National Parks

* * *

DENVER-COLORADO SPRINGS Rocky Mountain Nat'l Park

* * *

SALT LAKE CITY (included in many tours)

* * *

CALIFORNIA-OLD MEXICO Yosemite Nat'l Park

* * *

PACIFIC N'WEST-CANADIAN ROCKIES Vancouver, Lake Louise, Banff, Mt. Rainier Nat'l Parks, Sun Valley, Portland, Seattle

* * *

For copies of this booklet, ask any Union Pacific or C & N W representative, or write: C. H. Mertens, manager, Dept. of Tours, 148 So. Clark St., Chicago 3, Illinois.

