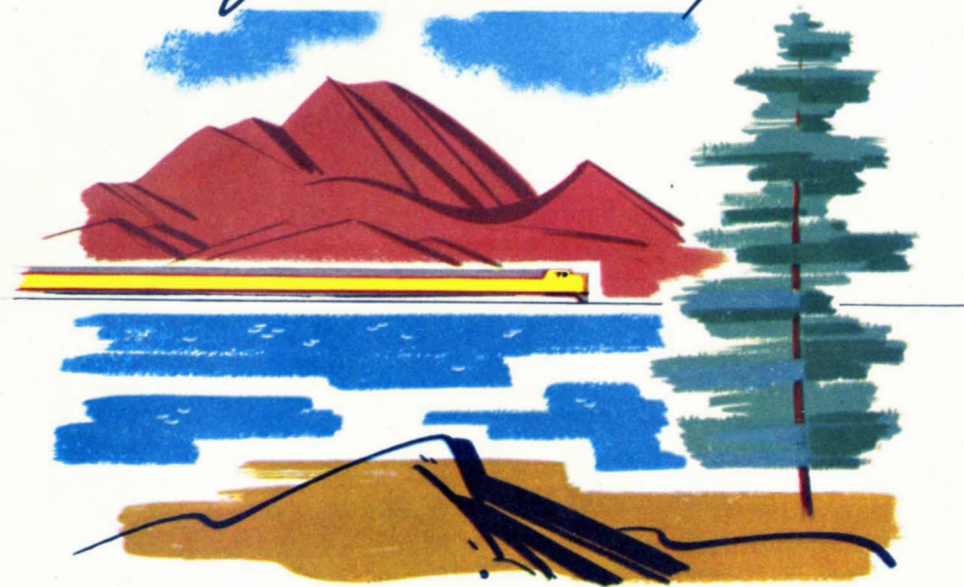


Scenic Vacation Regions





Scenic Vacation Regions



. . . *in the Union Pacific West*

In the eleven-state area known as the "Union Pacific West" the average vacationist who is interested in scenic charm combined with recreation will find a variety of enchanting vacation regions.

• The purpose of this booklet is to highlight, through the camera's eye, aided by brief description, some of the attractions you may anticipate on a pleasure trip to one or more of these Western Wonderlands. • And, remember, wherever you go and whenever you go, Union Pacific trains will take you there in satisfying comfort; giving you the utmost in enjoyable, restful, reliable transportation.

California



The Santa Barbara Mission . . . a classic example of Spanish architecture

The Golden State, unique in that it presents a pattern of historical romance interwoven with modern glamour, can not be overestimated as a destination where there are countless opportunities for vacation pleasure.

Age-mellowed Spanish missions fringed by brilliant foliage . . . sun-splashed orange groves . . . towering forests of magnificent redwoods . . . sparkling blue waters of the Pacific . . . distant mountains wearing wreaths of snow . . . provide a colorful scenic panorama.

Recreation? It's merely a question of what you like to do in the way of healthful outdoor activities.

California also offers a wealth of places to go and things to see; entertaining and cultural. In and around Los Angeles are the movie studios and homes of the stars, smart night spots, radio and television studios, quaint Olvera Street with the atmosphere of Old Mexico, the "Symphony Under the Stars" at Hollywood Bowl in addition to the glorious music of the Philharmonic Orchestra and the Civic Light Opera Association. A short steamer trip from Los Angeles harbor



Typical of the sun-bathed beaches of Southern California

takes you to captivating Catalina Island, "Jewel of the Pacific."

San Francisco, too, is renowned for its many attractions such as picturesque Chinatown with its quaint shops and restaurants; also Fisherman's Wharf; the majestic Golden Gate and Bay Bridges, breath-taking in their immensity.



When bound for Los Angeles from eastern points, Union Pacific takes you through historic Salt Lake City then on to gay Las Vegas, Nevada, gateway to the Hoover Dam-Lake Mead recreational area. You can arrange for convenient stop-over visits.

Plan now that visit to California — the glorious year 'round vacationland.



Blue horizon along the Monterey Coast



Beautiful Catalina Island and Avalon Bay

Giant sentinels of the forest, estimated to be 3,000 to 4,000 years old

Pacific Northwest



Quiet contemplation of the Pacific's blue waters along the Oregon coast never loses its fascination.



The unique floating bridge across Lake Washington, Seattle



Up in the northwest corner of the nation lies an enchanted land of floral beauty, of emerald forests, glistening white-topped mountain peaks, sapphire lakes and streams. And there is flourishing industry in modern, progressive cities, in which live friendly, forward-looking people.

Throughout the year the climate is delightful, making it possible to enjoy all sorts of outdoor sports, on land or water, without regard to seasons. Days are pleasantly warm and nights comfortably cool.

On your way to or from the Pacific Northwest via Union Pacific, your rail route parallels the beautiful Columbia River for about 200 miles, and massive Bonneville Dam may be seen from your car window. You'll find it to be a delightful prelude to a most enjoyable vacation.

Going or returning, you can take the short side-trip from Shoshone, Idaho, to Sun Valley, the famous year 'round resort.

Don't fail to visit the glorious Pacific Northwest at your earliest opportunity. Pack your fishing and golf equipment, your tennis racket, your camera, and you'll be prepared for a wonderful vacation.

The Streamliner "City of Portland" traverses the scenic Columbia River Gorge.



Bonneville Dam harnesses the mighty Columbia River.



The silver ribbon of Multnomah Falls, seen from Union Pacific trains



Enchanting Garden of the Gods with Pikes Peak in background



High atop Cheyenne Mountain stands Will Rogers Memorial in Colorado Springs. Colorado's lakes and streams call for rod and reel.



Colorado

MOUNTAIN PARKS

This mile-high vacationland is just overnight from Chicago, via Union Pacific! Also conveniently reached from other points in the nation.

Colorado's mountain parks offer pleasant relief from summer's heat. With its deep greens and blues of forests, foliage and glimmering waters, the region even *looks* cool — and is!

There's fishing, of course, and other water sports. In and around Denver and Colorado Springs are numerous golf courses, tennis courts and other recreational facilities.

Rocky Mountain National-Estes Park is one of the wildest and most rugged sections of this mountainous area. Here one views the Rocky Mountains at their scenic best.

Colorado is justly proud of its many hospitable Dude Ranches, visited annually by thousands of vacationists seeking complete rest or enjoyable recreation.

Shelter house on Fall River Road.



With the intensified interest in winter sports during recent years, Colorado also has gained national prominence as a winter resort locale.

Hundreds of ski slopes with varied terrain — many with mechanical ski lifts — offer ideal skiing for all — from beginner to expert.

A wide variety of winter sports areas provide snug accommodations for week-end holidays or extended vacation periods.



For those who are interested in social activities such as the theatre, concerts, night clubs and so on, Denver, Colorado Springs and neighboring cities are very pleased to play host. So, whatever your vacation pleasures may be, you're bound to like Colorado during any season of the year.

Placid Grand Lake, scene of an annual yacht regatta, is rimmed by rolling mountains.



Charming mountain vistas open up from Trail Ridge Road.

Broadmoor Hotel, Colorado Springs, overlooks a blue lagoon.



Yellowstone NATIONAL PARK

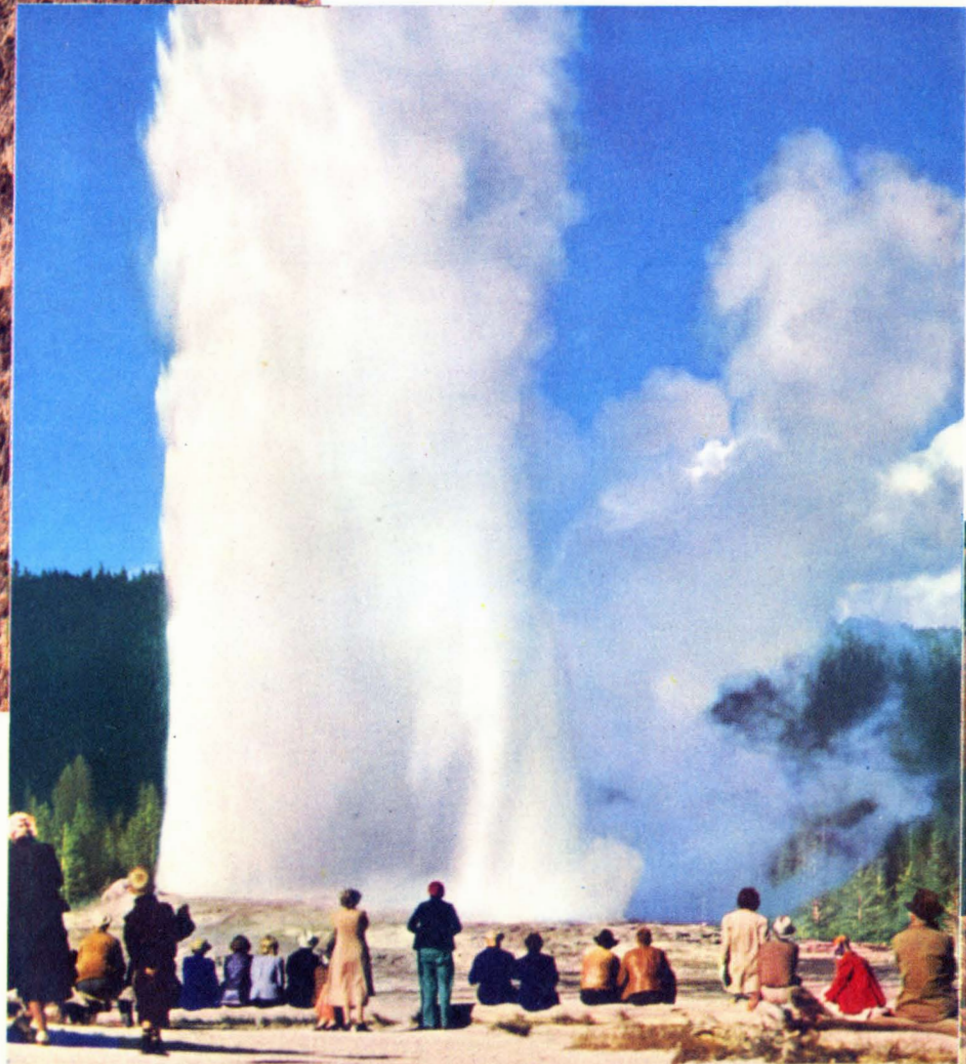
From childhood days you have read and heard about Yellowstone. This is only natural when we consider that it is our oldest and largest National Park.

It was discovered in 1807 by frontiersman John Colter whose tales of this magical land were seemingly so fantastic that he was accused of having invented a "tall story".

But Colter was right. Nature had waved a magic wand, causing steaming columns of water to erupt from the earth's surface . . . painting boiling cauldrons with rainbow colors. There are mighty waterfalls, a vari-tinted canyon that defies description, and a vast sapphire-hued lake.



The thundering Lower Falls drops into Yellowstone Canyon.



The master showman of Yellowstone, Old Faithful Geyser.

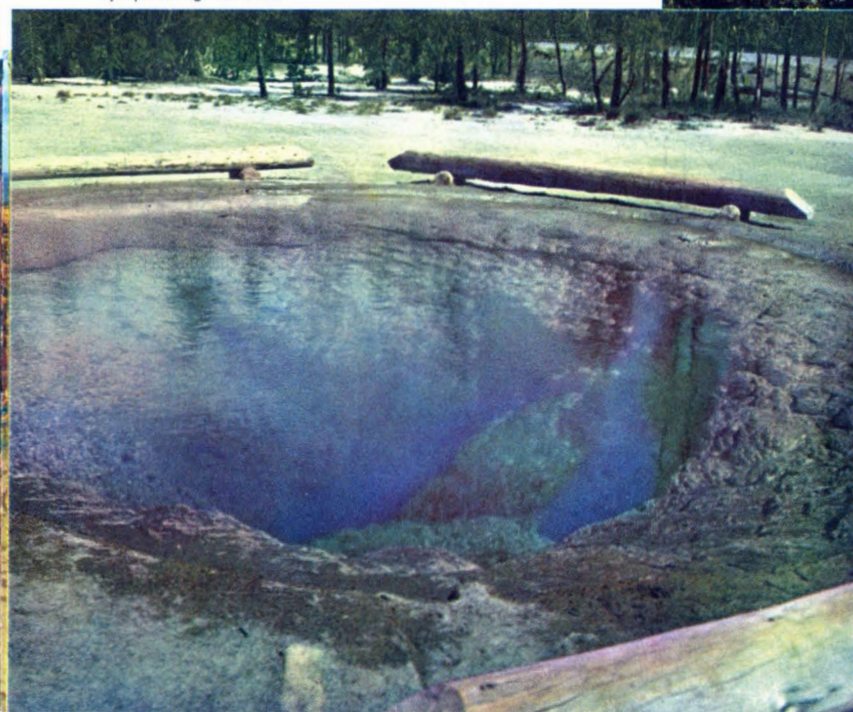
In addition to its natural wonders, the area is a refuge for wild animal life. The alert camera fan may obtain pictures of buffalo, bear, deer, moose and other four-footed game.

Fishing, boating, riding and hiking are the most popular forms of recreation. For accommodations there are Old Faithful Inn . . . the Canyon and Mammoth, Hotels, modern in every respect.

Just 11 miles south of Yellowstone is Grand Teton National Park. This is the famous "Jackson Hole" region famed as an outlaw hideout in frontier days. And no wonder, for it is one of the most rugged mountainous sections in our West.

Today this area is the site of many friendly dude ranches. You will long remember its powerful, primitive beauty. Union Pacific takes you direct to the West Yellowstone Gateway, the Park's entrance nearest to Old Faithful Geyser. You can also go via Union Pacific to Victor, Idaho, gateway to Grand Teton National Park. Both parks may be visited on a combination tour.

Colorful Morning Glory Pool is just one of Yellowstone's eye-pleasing wonders.



Yellowstone Lake, like a great inland sea.



Jackson Lake lies like a mirror at the foot of the majestic Teton Mountains.



Fine bridle trails abound in the Sun Valley area.



The golf course offers scenic beauty and sporty play.

Sun Valley

Little wonder that Sun Valley has become known around the world as an ideal year 'round sports resort. In addition to being blessed with an invigorating, healthful climate, winter and summer, Sun Valley provides natural or man-made facilities for practically every outdoor activity you can name.

It didn't just happen that "Sun Valley" spells perfection of pleasure to winter sports and fun enthusiasts the world over. Such factors as scenic setting, climatic conditions, and physical terrain were carefully considered in an exhaustive study, prior to Sun Valley's development.

The resort is situated in a valley at the base of the Sawtooth Mountain range in south-central Idaho. The location was selected because of the ideal skiing terrain and, therefore, it was only natural that Sun Valley should have achieved its ear-



There's excellent ski instruction for the novice or expert.

Warm-water pools are wind-guarded by glass walls and permit year 'round bathing.



There's ice skating summer and winter.



Valley IDAHO

liest renown as a Mecca for skiers and winter sports enthusiasts.

Since then, this mountain-bordered playland has become equally popular as a summer and fall vacation area, offering excellent sport for the golfer, fisherman and hunter.

In fact, there's a variety of year 'round outdoor activities for all members of the family regardless of age. And, at the day's end, music and dancing may be enjoyed.

Add to all this the thoughtful comforts of fine hotels . . . every conceivable facility for your convenience and pleasure . . . the friendly informality of the Old West . . . and you have life exactly as you like it — at Sun Valley!

A variety of guest accommodations are offered at Sun Valley Lodge and Challenger Inn, and rates are moderate.



Cedar Breaks National Monument — "Circle of Painted Cliffs"

The towering Mountain of Mystery in Zion



Zion • Bryce

NATIONAL PARKS

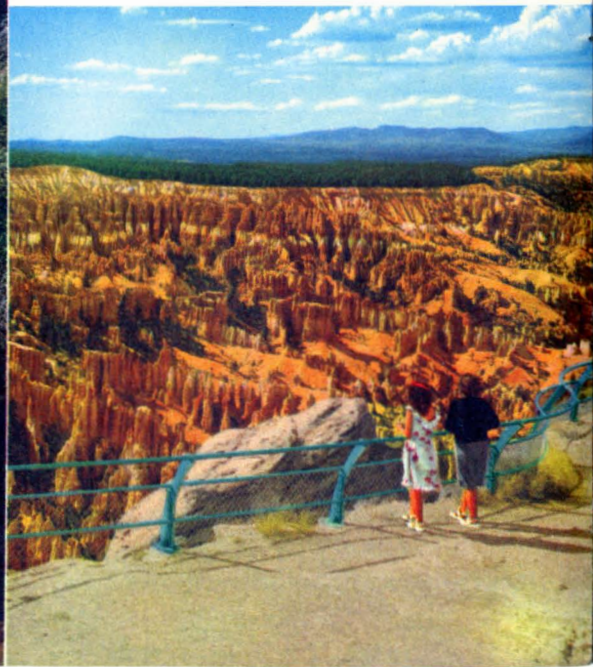
Nowhere else in America will you find such a variety of scenic splendor . . . of fantastic natural formations so brilliant in color.

What makes this region so outstandingly unusual is that it covers a group of three National Parks and each of the three is distinctly different in natural characteristics from the other two. In fact, Nature was exceedingly generous in her gifts to this section of Utah and Arizona. In addition to the three Parks, the area includes Cedar Breaks National Monument and Kaibab National Forest.

Typical of Zion National Park in Utah is the Mountain of Mystery; one of the many towering stone monuments identified as the Great White Throne, Temple of Sinawava, Angels Landing, and so on.

Utah's Bryce Canyon National Park is a land of fantasy; a vast bowl of fascinating formations alive with flaming

From the rim, Bryce is a fantastic, mysterious amphitheater.



Grand Canyon

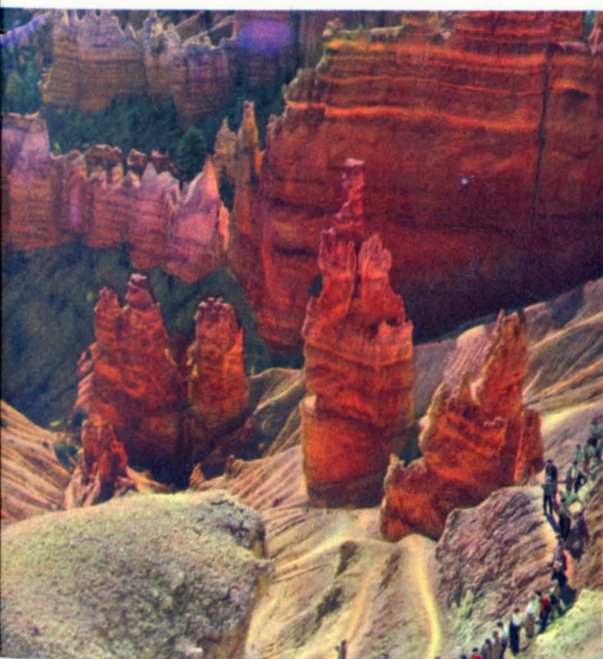
UTAH • ARIZONA

color . . . formations that closely resemble castles, temples, minarets and spires.

The Grand Canyon of Arizona! The first view of this tremendous panorama will leave you speechless. It is thirteen miles in width, over a mile in depth. A constantly changing parade of varied colors . . . blues, purples, reds and golds . . . follows the sun's course. There are fine vantage points from the North Rim, where Union Pacific's Grand Canyon Lodge is situated on the brink of the Canyon, seeming a part of it.

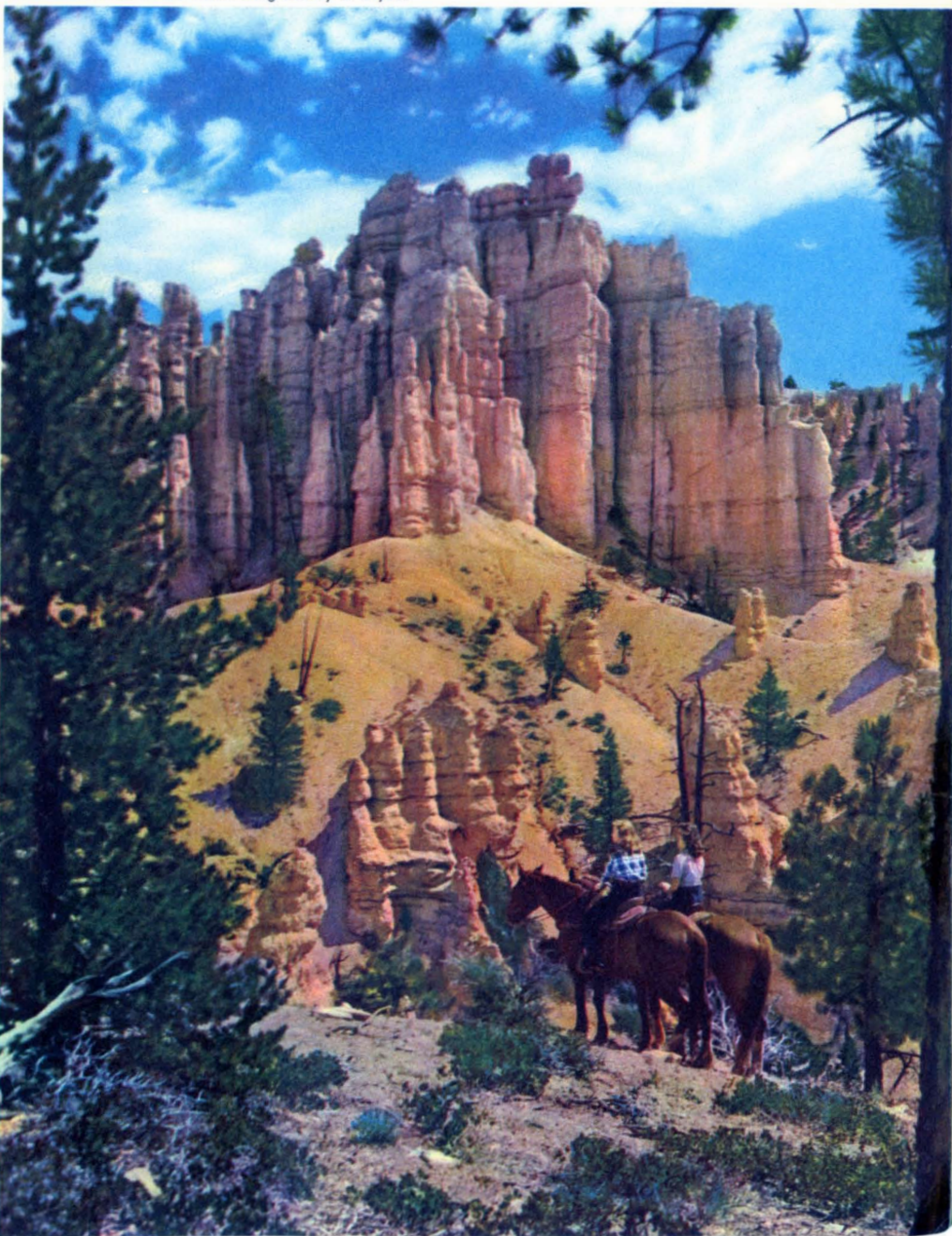
These spectacular regions are connected by improved highways. Union Pacific will take you to Cedar City, Utah, where you board a motor-bus for an unforgettable scenic tour. There are comfortable guest accommodations in each of the Parks and you can make the Parks your vacation destination or visit them as a stop-over enroute to or from Los Angeles.

Hiking party views the flaming bowl of Bryce Canyon.

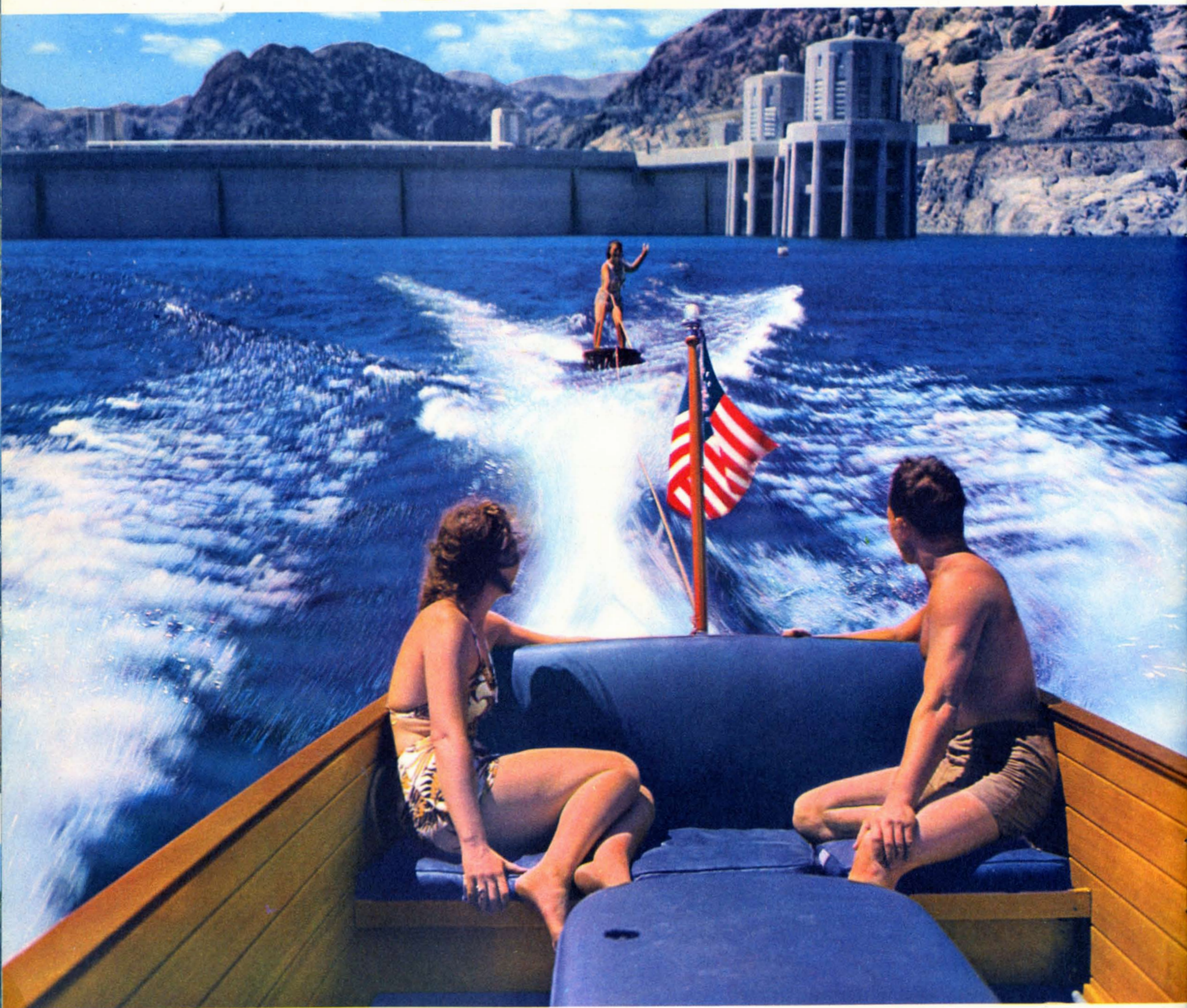


Breathtaking Grand Canyon viewed from Point Sublime

Trail riders revel in the fascinating beauty of Bryce.



Hoover Dam AND LAKE MEAD



Set in the midst of the brown, red, and purple mountains and mesas of the Southwest, shining in the brilliant western sun, a great inland lake has been formed behind Hoover Dam. The Hoover Dam-Lake Mead area offers a two-in-one treat for vacationists who not only can explore the interior of the great engineering marvel but also enjoy healthful relaxation on the mountain-rimmed lake.



Hoover Dam, formerly known as Boulder Dam, is a gigantic engineering masterpiece which annually attracts thousands of visitors on their way to or from Southern California.

There is considerable contrast between this man-made monument of steel and concrete with its power-producing turbines and the quiet, blue waters of beautiful Lake Mead, formed by the Dam's construction. It is one of the world's largest artificial lakes with a surface area of 227 square miles . . . alive with fighting bass.

Hoover Dam is just a short motor-bus ride from Las Vegas. Although this carefree, picturesque frontier town has taken on a modern look with glamorous resort hotels and swank dude ranches, it still retains the fascinating atmosphere of the Old West.

Vacationists traveling between California and the East can arrange to stop over at Las Vegas, including a visit to the Hoover Dam-Lake Mead area.

All Union Pacific trains stop at Las Vegas enroute to and from Los Angeles.



A highway on the crest of the Dam connects Nevada and Arizona.



The vast power plant has a maximum capacity of 1,835,000 horsepower.



Visitors pause at Lakeview Point for a view of Lake Mead.



Some ranches even have swimming pools as an additional attraction.



Riding and fishing make a perfect combination.

There's always the proper type of mount for beginner or expert.



Dude Ranches

Throughout the "Union Pacific West" there are scores of Dude Ranches. They offer a wide variety of scenic surroundings, recreational facilities and guest accommodations. You are certain to find a number of Ranches which meet your requirements from any viewpoint.

Cool Colorado is host to thousands of Dude Ranch vacationists year after year. Then there is Wyoming which might be termed the "home" of dude ranching. And one can't overlook the many ranches in Idaho, Montana, Oregon, Washington, California and Nevada.

Dude Ranch operators are noted for their friendly hospitality. Furthermore, the days are yours to spend as you please; to enjoy complete relaxation, to ride, hike, fish or take part in the regular ranch activities. Fresh, western-grown foods and restful "blanket nights" add up to a completely delightful — yes, a "different" vacation.

Write for free copy of Union Pacific's Dude Ranch booklet, describing more than 100 western Dude Ranches. Address Union Pacific Railroad, 1416 Dodge Street, Omaha 2, Nebraska.





Union Pacific Passenger Station and Platt Gardens — Boise, Idaho

Union Pacific serves more western National Parks and vacation regions than any other railroad.

Also, along its right of way, are many cities and towns with architecturally beautiful buildings and other attractions of historical and scenic interest.

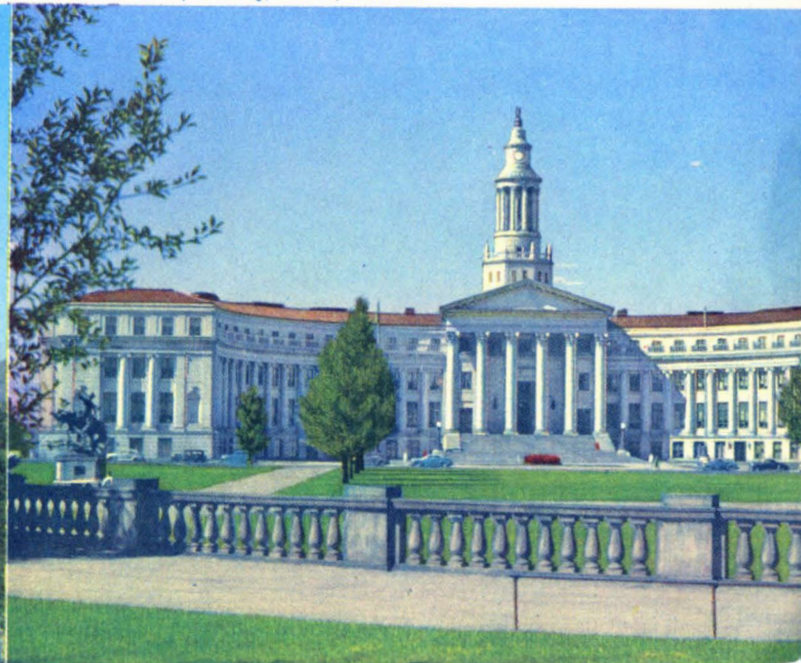
When making plans for your vacation, we suggest that you question your local travel agent regarding possible stop-overs and side trips on the way to your final destination.

Thus, you can see more of your America . . . adding to the enjoyment of your rail journey.

World famous Mormon Temple — Salt Lake City, Utah



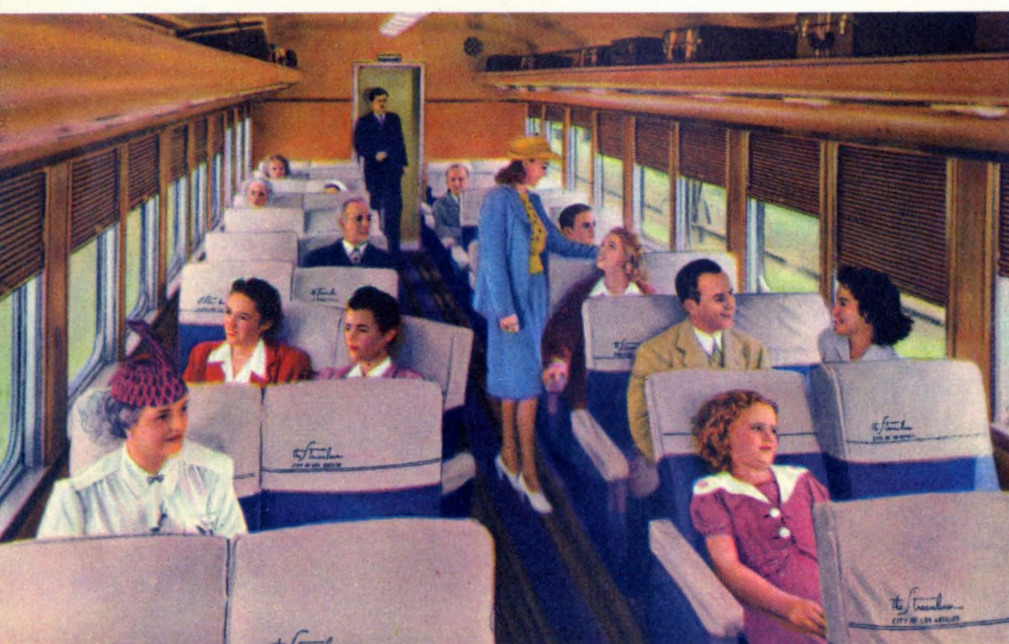
City and County Building, Denver, Colorado



The Streamliner "City of Denver" provides overnight, every night service between Chicago and Denver.



Union Pacific is famous for its dining-car "meals that appeal."

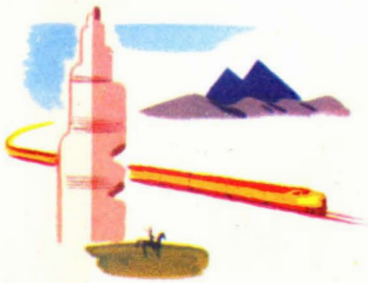


Passengers enjoy low-cost comfort in Streamliner Coaches.

*Relaxation...
all the way*

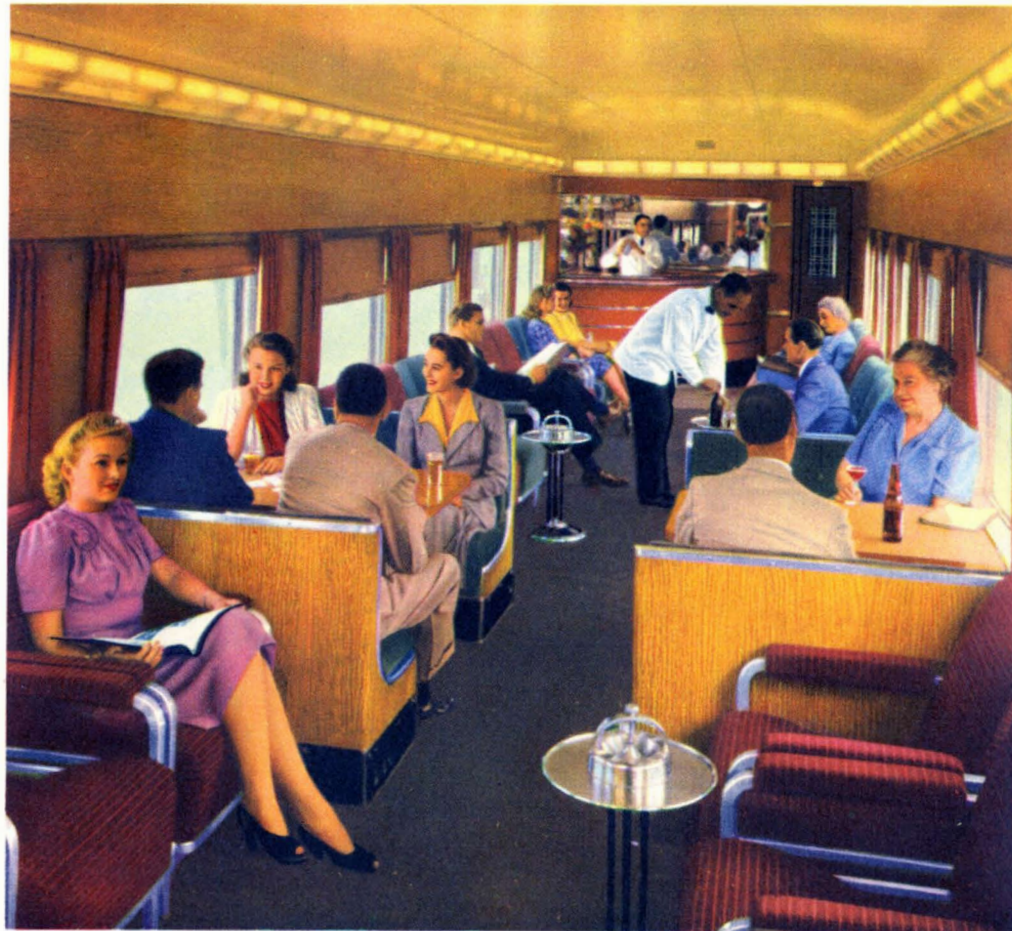
Consider well the comfort and convenience of travel by train which provides many services and conveniences that other means simply do not offer. You ride in the perfect comfort of deep-cushioned, air-conditioned cars — cool and clean. You need not be concerned with the outside weather. Come heat or cold or snow or rain, you're safe from the elements and have not a care in the world. Warm in winter, cool in summer, you are contented and at ease throughout the trip.

Through the wide windows — at eye level — passes a soothing, ever-changing panorama that you can see and appreciate. Up ahead the engineer does the



driving and gives you a smooth ride. Take a snooze if you wish . . . there's a crisp white pillow for your head. Hungry? You don't have to wait 'till you reach an eating house, or balance a difficult tray on your knees. You can eat just about when and what you wish, and it is tasty, appetizing food, prepared by a trained staff, deftly served in a well-appointed dining car.

You can get up and move around whenever you wish. Large washrooms with toilet annex, also plenty of hot water, soap and towels on hand at all times, makes for general well-being and good living. Pleasant conversation with congenial fellow-travelers; a game of cards, or your favorite beverage are yours as the miles slip away. When night comes, there's sound, carefree sleep for all.

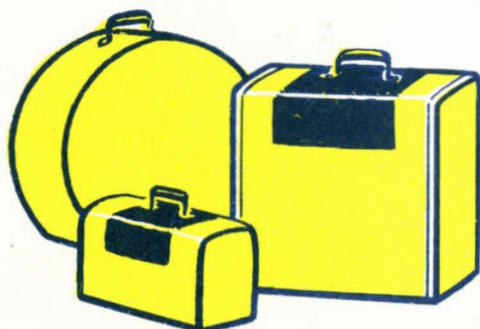


Many pleasant moments are spent in restful Lounge Cars.



The Streamliner "City of Los Angeles," in daily service between Chicago and Los Angeles, offers the finest in travel comfort.

Baggage



Baggage is no problem when you travel via Union Pacific. Just carry with you a small handbag containing the articles you'll need on the train. Other baggage, up to 150 pounds, can be checked *free* on each adult ticket; 75 pounds on half-fare tickets.



CAR RENTAL SERVICE

Why not travel by train and rent a car at your destination thereby avoiding the hazards and strain of highway driving? In most cities of any size, there's a car rental service at reasonable rates. Your travel agent can tell you if this service is available at your destination. In all kinds of weather it's much more comfortable and convenient — not to mention safer — to travel by train.

In this booklet it was possible to give only the highlights of the various vacation regions in the Union Pacific West. The Railroad also publishes booklets which specifically cover each of the following regions:

CALIFORNIA COLORADO
HOOVER DAM — LAS VEGAS
PACIFIC NORTHWEST — ALASKA
SOUTHERN UTAH — ARIZONA NATIONAL PARKS
SUN VALLEY, IDAHO
YELLOWSTONE — GRAND TETON NATIONAL PARKS
DUDE RANCHES

These booklets are packed with interesting color photos and helpful descriptive material. For a free copy of any of these booklets, write Union Pacific Railroad, 1416 Dodge Street, Omaha 2, Nebraska.

PLAN YOUR TRIP WITH EXPERT HELP

Let one of Union Pacific's courteous and informed representatives assist you with the details of your trip. There is no cost to you and you will find his helpful suggestions will add materially to your enjoyment of the trip. Write, phone, or call at any of the Union Pacific offices listed below.



UNION PACIFIC TRAVEL OFFICES

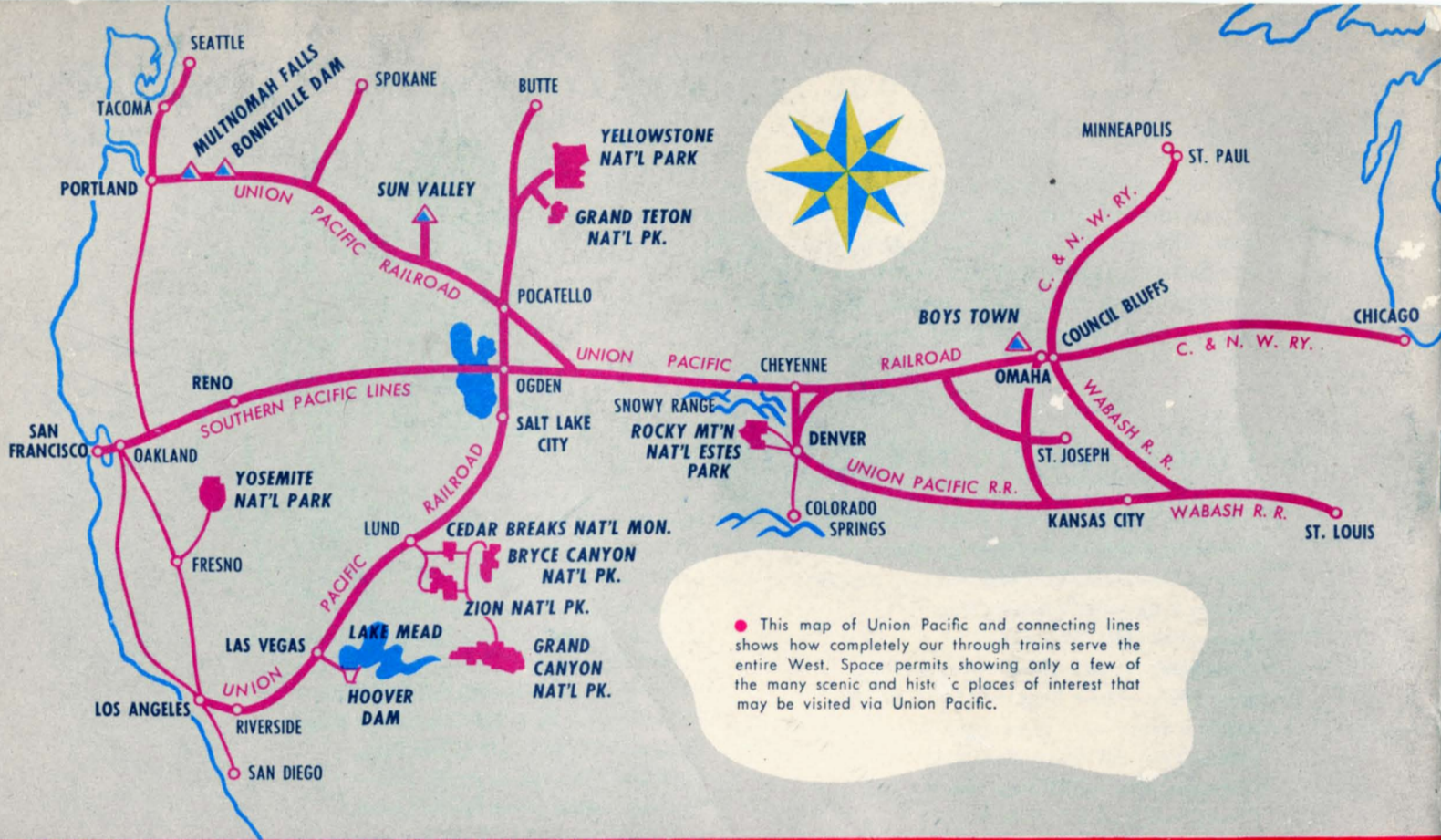
Aberdeen, Wash.—3 Union Passenger Station
Alhambra, Calif.—51 So. Garfield Ave.
Astoria, Ore.—438 Commercial St.
Atlanta 3, Ga.—1432 Healey Bldg.
Bend, Ore.—112 Oregon Ave.
Birmingham 3, Ala.—701 Brown-Marx Bldg.
Boise, Idaho—Idaho Bldg., 212 North 8th St.
Boston 8, Mass.—294 Washington St.
Butte, Mont.—609 Metals Bank Bldg.
Cheyenne, Wyo.—120 West 16th St.
Chicago 3, Ill.—1 S. LaSalle St.
Cincinnati 2, Ohio—303 Dixie Terminal Bldg.
Cleveland 13, Ohio—1407 Terminal Tower
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Denver 2, Colo.—535 Seventeenth Street
Des Moines 9, Ia.—407 Equitable Bldg.
Detroit 26, Mich.—612 Book Bldg.
East Los Angeles, Calif.—5454 Ferguson Dr.
Eugene, Ore.—201 Ardel Offices
Fresno 1, Calif.—207 Rowell Bldg.
Glendale 3, Calif.—404½ North Brand Blvd.
Hollywood 28, Calif.—6702 Hollywood Blvd.
Huntington Park, Calif.—7002 Pacific Blvd.
Kansas City 6, Mo.—2 East Eleventh St.
Las Vegas, Nev.—Union Pacific Station
Lewiston, Idaho—Room 7, Union Depot
Lincoln 8, Nebr.—130 So. 13th St.
Long Beach 2, Calif.—144 Pine Ave.
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Memphis 3, Tenn.—1720 Sterick Bldg.
Milwaukee 3, Wis.—814 Warner Bldg.
Minneapolis 2, Minn.—890 Northwestern Bank Bldg.
New Orleans 12, La.—504 Canal Bldg.
New York 20, N. Y.—Suite 350, Rockefeller Center, 626 5th Ave.
Oakland 12, Calif.—215 Central Bank Bldg.
Ogden, Utah—Ben Lomond Hotel Bldg.
Omaha 2, Nebr.—Corner 15th and Dodge Sts. or 1614 Farnam St.
Pasadena 1, Calif.—Union Pacific Station
Philadelphia 2, Pa.—904 Girard Trust Bldg.
Pittsburgh 22, Pa.—1419 Oliver Bldg.
Pocatello, Ida.—Union Pacific Station
Pomona, Calif.—Union Pacific Station
Portland 5, Ore.—701 S. W. Washington St.
Reno, Nev.—209 American Bldg.
Riverside, Calif.—Union Pacific Station
St. Joseph 2, Mo.—516 Francis St.
St. Louis 1, Mo.—1223 Ambassador Bldg.
Sacramento 14, Calif.—217 Forum Bldg.
Salt Lake City 1, Utah—Hotel Utah, Main and So. Temple Sts.
San Diego 1, Calif.—320 Broadway
San Francisco 2, Calif.—Geary at Powell St.
San Jose 7, Calif.—206 First Nat'l Bank Bldg.
San Pedro, Calif.—805 South Pacific Ave.
Santa Ana, Calif.—305 North Main St.
Santa Monica, Cal.—307 Santa Monica Blvd.
Seattle 1, Wash.—1300 Fourth Ave.
Spokane 8, Wash.—727 Sprague Ave.
Stockton 6, Calif.—207 California Bldg.
Tacoma 2, Wash.—114 So. Ninth St.
Toronto, Ontario—201 Canadian Pacific Bldg.
Tulsa 3, Okla.—823 Kennedy Bldg.
Walla Walla, Wash.—First National Bank Bldg.
Washington 5, D. C.—600 Shoreham Bldg.
Winston-Salem 3, N. C.—632 Reynolds Bldg.
Yakima, Wash.—Union Pacific Bldg.

DEPENDABLE FREIGHT SERVICE

In addition to providing comfortable transportation for millions of annual vacationists, Union Pacific also maintains an efficient, dependable freight service.

Day and night, its powerful diesel and steam locomotives transport the products of farms, for mines over the fast, direct Overland Route, thus speeding the wheels of industry and making for all America to enjoy the wealth of the West.

UNION PACIFIC RAILROAD



FOR DEPENDABLE TRANSPORTATION

*Be specific...
say "Union Pacific"*

