



JOURNAL
COPTER PHOTO



ALL THE SYMMETRY of action that typifies the Pendleton Round-Up is in this 1948 shot of Bill Ward aboard Slingshot, shown here with all feet off the ground.

(Photograph by Les Ordeman, Oregon Journal staff photographer.)

HOW THE "LET 'ER BUCK" SPECIAL CAME TO BE . . .

The first Pendleton Round-Up was held in 1910 and was a great success. C. S. Jackson, founder of the Oregon Journal and former publisher of the Pendleton East Oregonian, saw the need for special transportation to the Round-Up. He conceived the idea of a special Journal train . . . a train that would assure passengers good meals and comfortable sleeping quarters during

their entire Pendleton visit. In 1912, The Journal operated the first "Let 'Er Buck" Special—five sleepers and one diner. Except for the war years, The Journal's Round-Up train has operated annually . . . an Oregon tradition almost as old as the Round-Up itself, and one which has grown with the state.



'LET 'ER BUCK'' SPECIAL TRAIN

Dinner

AUGUST 26, 1950

FRUIT CUP

CREAM OF FRESH MUSHROOMS

GRAPE JUICE

HEARTS OF CELERY

RIPE OLIVES

GRILLED COLUMBIA RIVER SALMON, MAITRE D'HOTEL

BROILED SIRLOIN STEAK, BORDELAISE

ROAST YOUNG OREGON TURKEY, CRANBERRY SAUCE

BAKED NEW POTATO

GREEN ASPARAGUS

BLUEBERRY MUFFINS

HEAD LETTUCE, THOUSAND ISLAND DRESSING

FRENCH PASTRY

CHILLED MELON

CHOCOLATE SUNDAE, WAFERS

LIEDERKRANZ CHEESE, TOASTED CRACKERS

COFFEE

TEA

MILK

ICED TEA OR COFFEE

If you would like a souvenir copy of this menu card in an envelope for mailing, ask your dining car steward for it Saturday.



The 1947 Pendleton Round - Up yields a new slant to the helicopter borne photographer of the Oregon Journal.