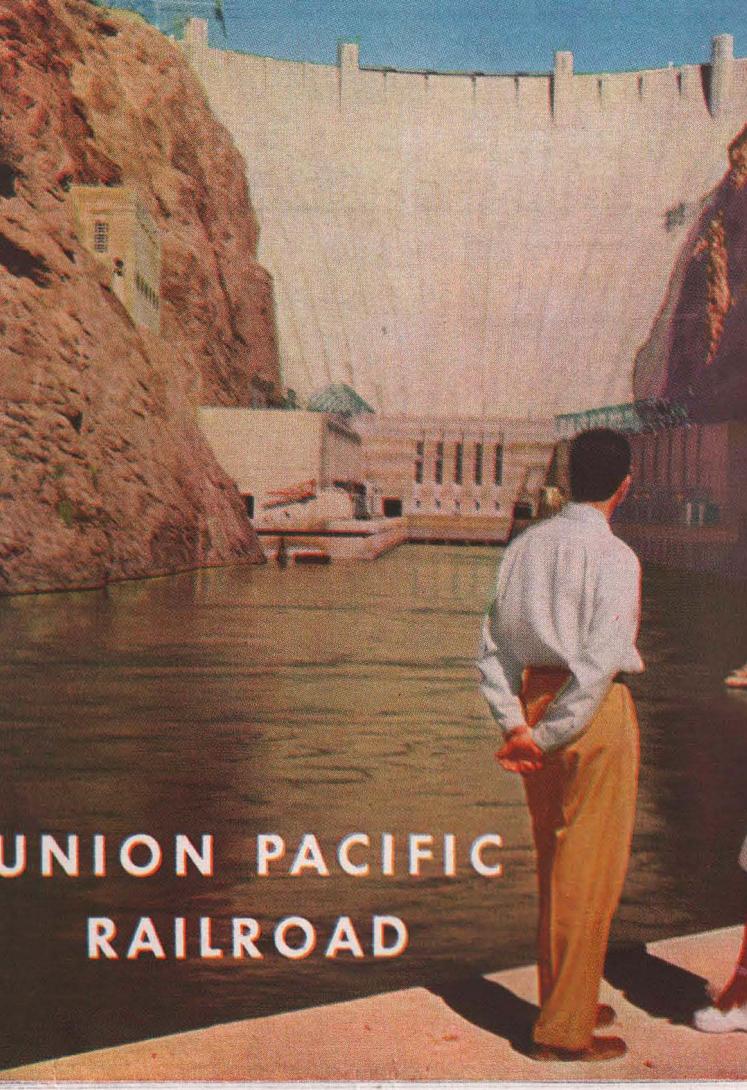


FAST, LUXURIOUS UNION PACIFIC TRAIN SERVICE

The sumptuous extremes in southern Nevada make travel in the Hoover Dam area hot, with day-long temperatures ranging from 20 to 120 degrees. However, these extremes are not unusual. The fall, winter, and spring extremes are far more extreme, ranging from 30 to 100 degrees. Hoover Dam provides the most comfortable service in the desert, with a 2400 KW power generating plant, and a 3000 foot head of water. The dam has the distinction of being the highest skyscraper in the world, standing 7264 feet above sea level.

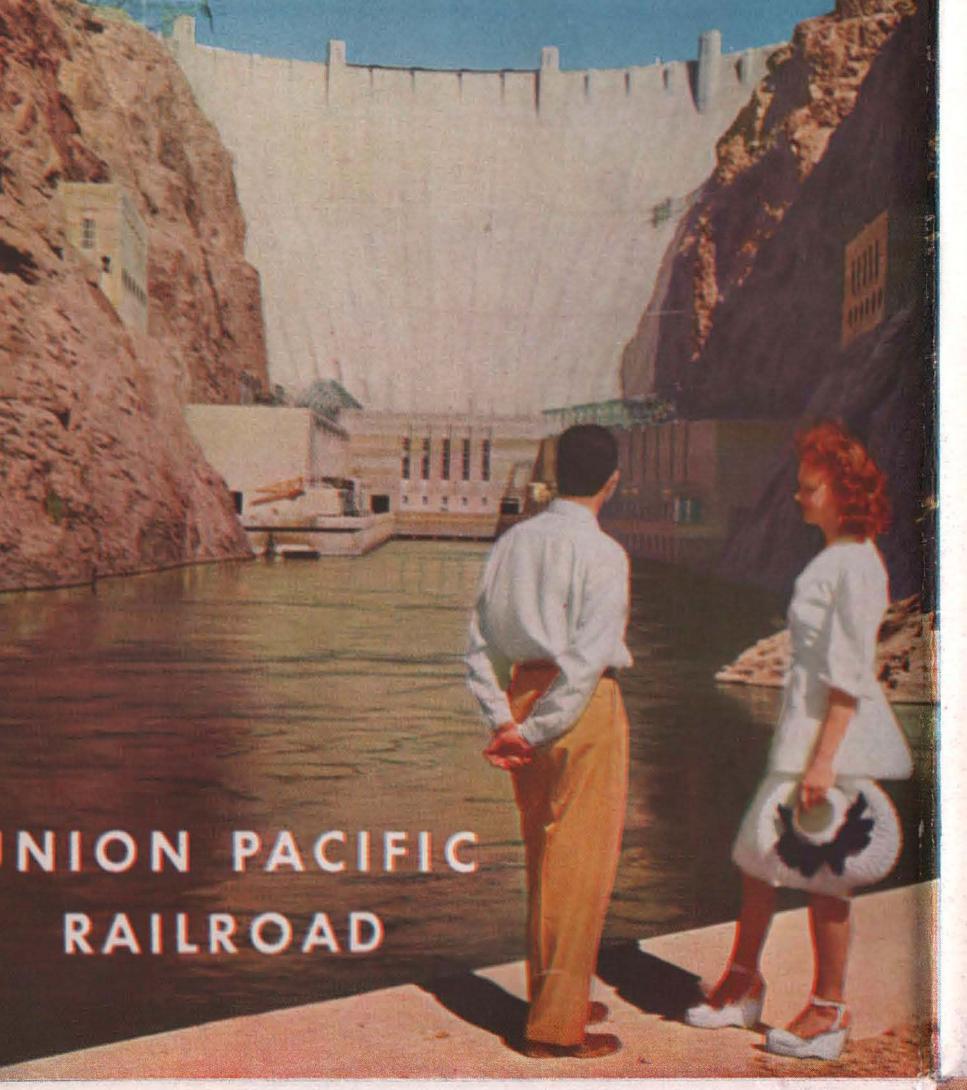
Let one of Union Pacific's courteous and informed representatives tell you about your trip. Their office is located in the historic center of Las Vegas, just off the Strip. They will find the details of your trip, including transportation, lodges, restaurants, and entertainment, to your taste. They will also provide you with the best information on what to do in Las Vegas and the surrounding areas.

LAS VEGAS Hoover Dam AND LAKE MEAD RECREATIONAL AREA



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FACTS CONCERNING Hoover Dam AND LAKE MEAD

A Vast Project

Down in the rock-walled recesses of the Black Canyon of the Colorado River stands one of the greatest engineering accomplishments of all time—Hoover Dam. Constructed and operated by the Bureau of Reclamation, this huge structure was begun in 1931, and the dam and powerplant were completed in 1936—two years ahead of schedule.

Hoover Dam is great, not only from the standpoint of engineering techniques, but in the far-flung results which have accrued to the economy of the Southwest. By impounding the waters of the Colorado during the flood period it has eliminated yearly threat of flood damage to the fertile regions below it. And as the floods are prevented, the water thus stored assures a stable supply for irrigating hundreds-of-thousands of acres of land in southern California and southwestern Arizona.

Preliminary to the building of Hoover Dam it was necessary to carve a modern community out of the trackless desert. A railroad had to be built, highways constructed, and a modern city planned and built to house those engaged on the project—all this had to be done in minimum time and in a barren, isolated and parched desert region. Such were a few of the complex problems facing the builders.

In addition, a supply of domestic water has been made available for 14 communities in the California coastal plain. And, finally, while serving all its major objectives, vast amounts of hydroelectric power are being generated. Today the Hoover powerplant is the largest in the world.

Thus, Hoover Dam is not only a monument to the skill of the engineer, but more notable it is a monument to the vision, zeal, and courage of those who conceived it.

Hoover Dam and Lake Mead

The cost of the side trip from Las Vegas to Hoover Dam and return is \$1.75. Passengers who are entitled to the bus trip from Boulder City to the bus terminal may take the bus to the dam and return.

Passenger trains stop in Boulder City, Las Vegas, and Clarkdale, and return to the

nearest rail point to the dam and return.

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Panoramic Perspective of the Area Adjacent to
HOOVER DAM AND LAKE MEAD RECREATIONAL AREA

This vast area is rapidly developing into one of America's outstanding vacation and recreation playgrounds.

Assuring the visitor fine living accommodations are numerous deluxe, air-conditioned hotels, as well as smart dude and guest ranches which already dot the area.

The equable, healthful year round climate, with its guarantee of lots of sunshine . . . the many opportunities for a carefree life in the open, together with the splendid transportation facilities serving the area, are reasons for its mounting popularity.

Served by

UNION PACIFIC RAILROAD

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