



Panoramic Perspective of the Area Adjacent to
**HOOVER DAM AND LAKE MEAD
RECREATIONAL AREA**

This vast area is rapidly developing into one of America's outstanding vacation and recreation playgrounds.

Assuring the visitor fine living accommodations are numerous deluxe, air-conditioned hotels, as well as smart dude and guest ranches which already dot the area.

The equable, healthful year 'round climate, with its guarantee of lots of sunshine . . . the many opportunities for a carefree life in the open, together with the splendid transportation facilities serving the area, are reasons for its mounting popularity.

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