5 The Railroad Lincoln Planned for National Defense was then ... is now THE Strategic MIDDLE ROUTE ST. PAUL OCATELLO NEW YOR ALT LAKE ASHINGTON KANSAS CIT LOS ANGELES

The Phognessive UNION PACIFIC RAILROAD Serves all the West

DECEMBER 1941 1941

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Streamliners Т H E D 0 A

Challengers



SUN VALLEY, IDAHO-WORLD FAMOUS YEAR 'ROUND SPORTS CENTER

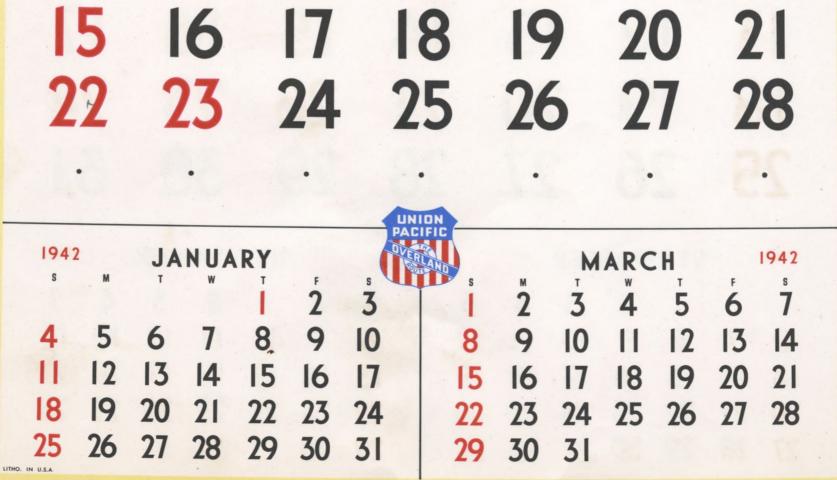
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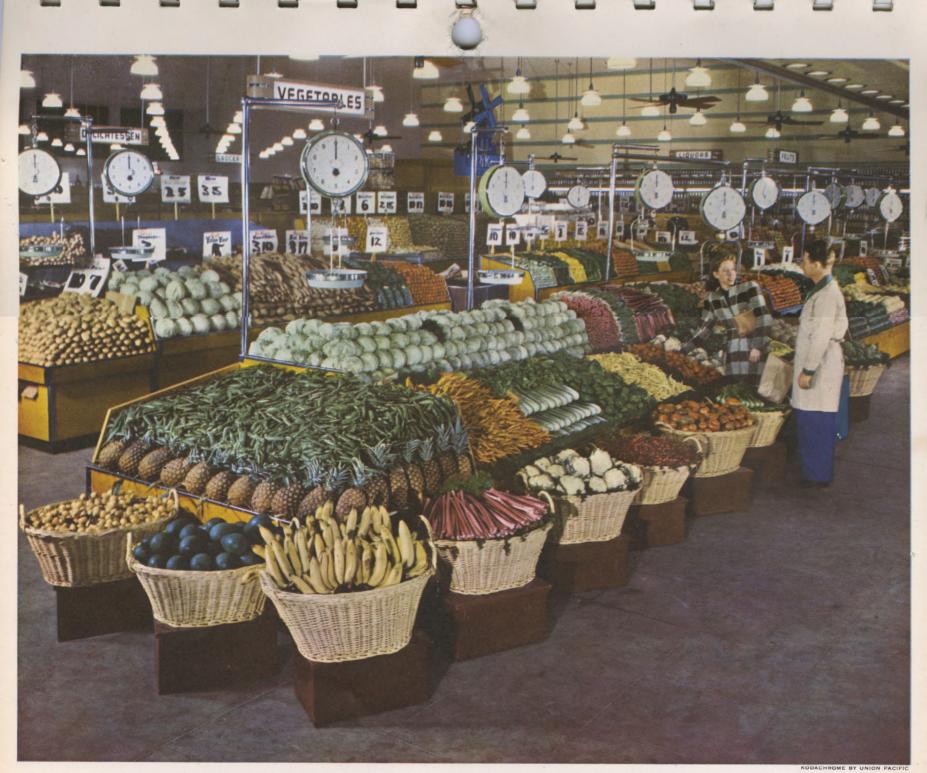
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CALIFORNIA-CITRUS FRUITS BRING HEALTH TO THE NATION

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WESTERN VEGETABLES AND FRUITS-UNION PACIFIC TRANSPORTS THEM TO EASTERN MARKETS BY FAST REFRIGERATOR SERVICE

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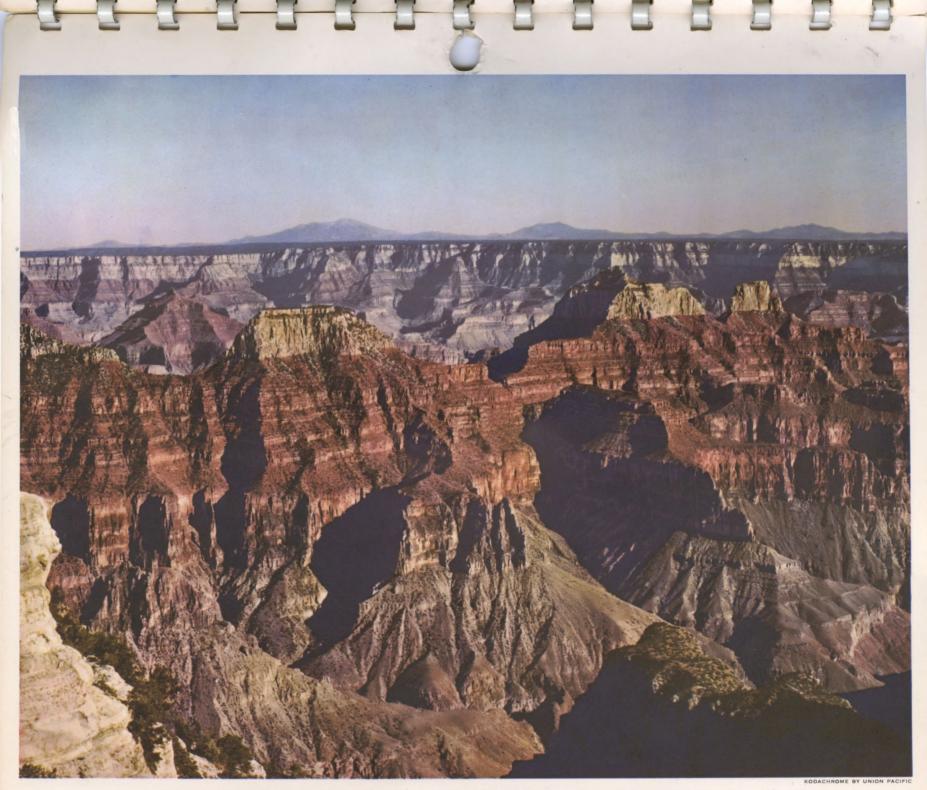
THE PACIFIC NORTHWEST-A FERTILE REGION NOTED FOR ITS FINE APPLES AND OTHER FRUITS. (MT. HOOD, OREGON)

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LETTUCE-GROWN IN THE WEST AND SHIPPED FRESH TO YOUR GROCER

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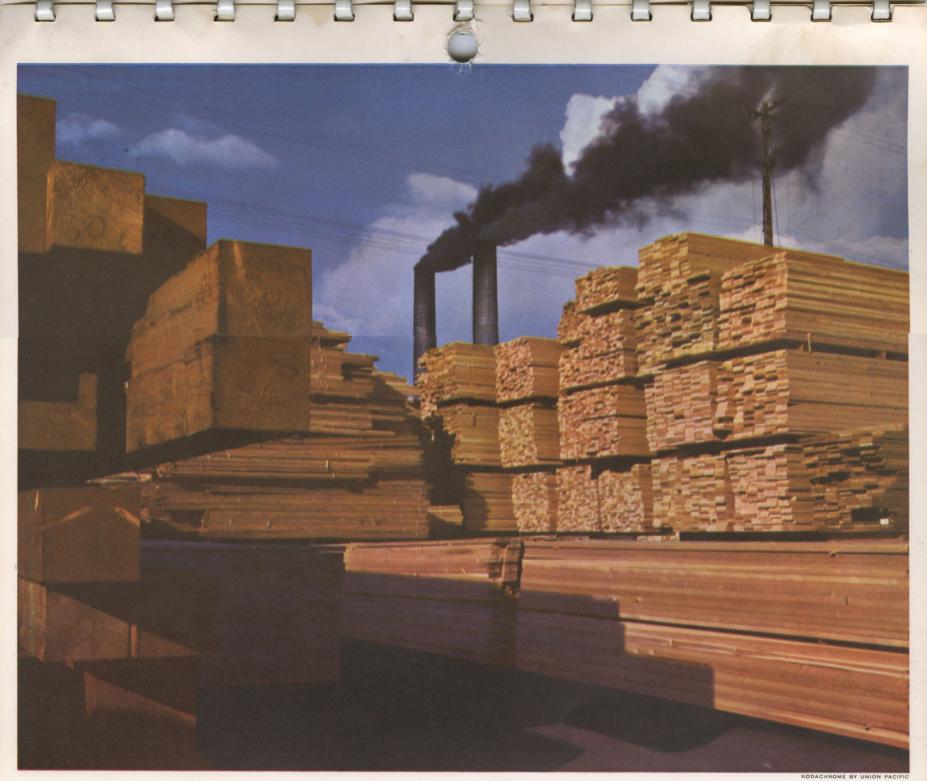
THE GRAND CANYON OF ARIZONA-ONE OF THE MANY NATIONAL PARKS SERVED BY UNION PACIFIC

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THE FAMOUS CHALLENGERS-TRAINS WHICH PROVIDE ECONOMY TRAVEL AND LOW COST MEALS FOR COACH AND SLEEPING CAR PASSENGERS

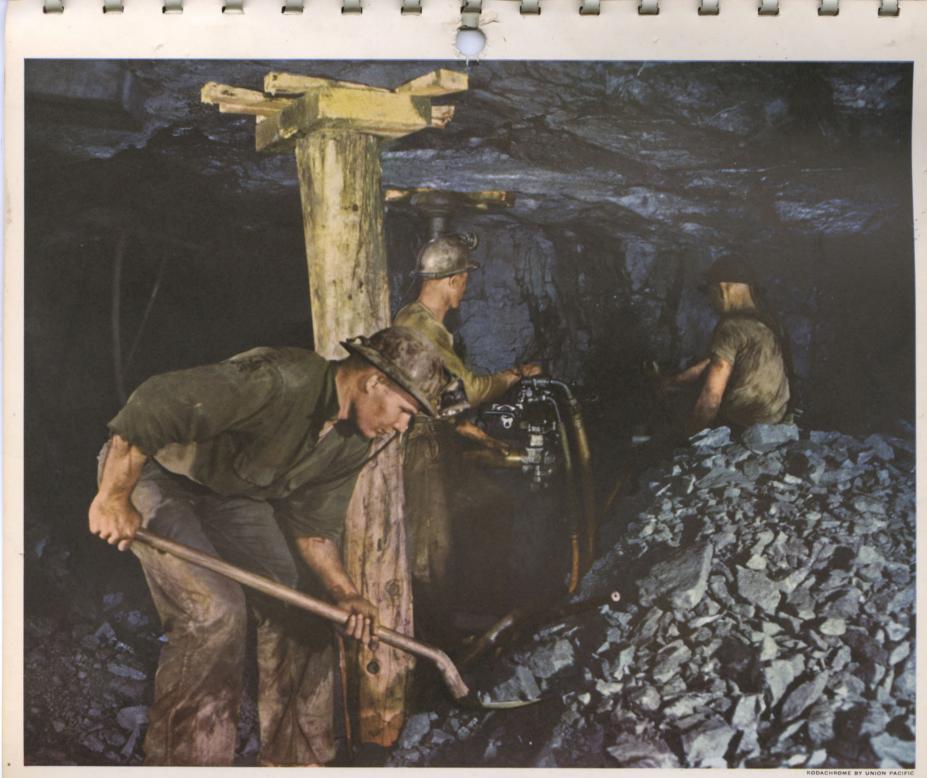
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LUMBER-GREAT FORESTS OF THE WEST PRODUCE LUMBER FOR THE NATION'S INDUSTRIES AND FOR MILLIONS OF AMERICA'S HOMES

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A LEAD-ZINC MINE-THE MINERALS OF THE WEST ARE ESSENTIAL TO THE NATION'S INDUSTRIAL WELFARE AND PROGRESS

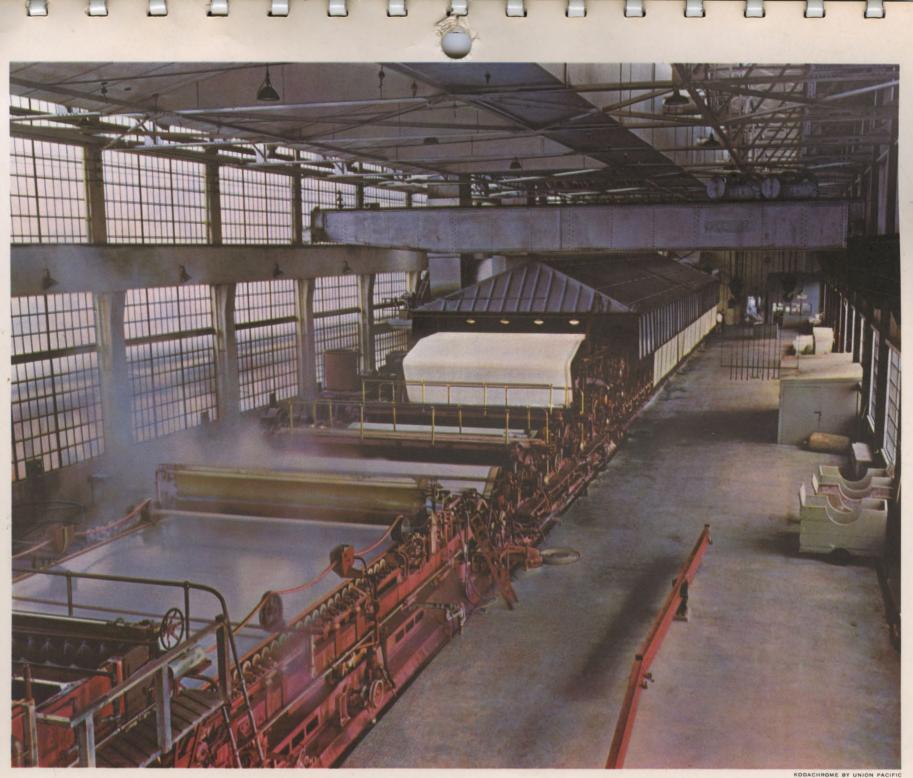
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CHALLENGER MERCHANDISE SERVICE-A UNION PACIFIC DOOR-TO-DOOR FREIGHT SERVICE DESIGNED FOR SHIPPER-RECEIVER CONVENIENCE

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The Phognessive UNION PACIFIC RAILROAD Serves all the West

A he Union Pacific Railroad again takes pleasure in presenting its annual calendar portraying in natural color photography several of the industries and producing areas, and various vacation regions of Western America, served by the Union Pacific Railroad.

For shippers, Union Pacific provides specially designed freight cars and fast, dependable service over "The Strategic Middle Route".

For travelers, Union Pacific provides superbly appointed Diesel-powered Streamliners, modernly equipped Limiteds and also the famous Challengers which feature low-cost travel comfort between Chicago and the Pacific Coast.

JANUARY...SUN VALLEY IN WINTER— When the snow flies, America's year 'round sports center, Sun Valley, Idaho, becomes a skiers' paradise with long and short runs covered by deep powder snow. Four electrically-operated ski lifts on as many mountains add to skiers' pleasure. Ice skating, dog sledding, swimming in outdoor, warm-water pools, and other sports are enjoyed under a "summer" sun. Accommodations and service at Sun Valley are equal to those of the finest metropolitan hotels at price ranges to meet your desires.

FEBRUARY... CITRUS FRUITS—All America enjoys western-grown fruits — vitamin-rich, tempting in color and flavor. Not many years ago, oranges, lemons, limes and grapefruit were not generally available, but with fast, dependable rail transportation and refrigerator cars, citrus fruit production has become an important western industry.

MARCH...FRESH VEGETABLES—The Union Pacific West is truly the "Nation's Vegetable Garden." The choice vegetables at your retail markets were probably grown in the West—reaching you in prime condition by the use of modern refrigerator cars. The Pacific Fruit Express Co., equally owned by the Union Pacific and Southern Pacific Railroads, operates a fleet of 35,000 modern refrigerator cars to meet the distribution needs of the western perishable industry.

APRIL... FRESH FRUITS, APPLE ORCHARD IN BLOOM—Deciduous fruits, such as apples, pears, peaches, prunes, apricots, plums, cherries and many others are "big business" in the West, where acres of blossoming trees may be seen each springtime. Of particular interest is the care used in picking, packing and shipping the fruit, so that it reaches you in perfect condition. Protective Union Pacific refrigerator service is relied on to keep your grocer supplied with these healthful, delicious fruits.

MAY...LETTUCE—Western producers of America's choice lettuce must keep a wary eye on the weather. The tender, leafy heads must be harvested at just the right time —a few hours too long in the sun might ruin the crop. Packed in immaculate plants, they are loaded into refrigerator cars, sprayed with crushed ice to keep them in top condition while in transit to markets.

JULY... THE CHALLENGERS—The Union Pacific famous Challenger trains, designed for economy travel, provide low-cost meals and many modern travel features. Registered Nurse-Stewardesses, each a hospital graduate, offer service to all passengers without charge, on practically all Union Pacific transcontinental trains.

AUGUST...LUMBER — America's largest supply of lumber is in the West with its millions of acres of virgin timber. Through the long-range replacement policy America is protected against exhaustion of its lumber resources. Dependable rail service, such as Union Pacific provides the Pacific Coast and other lumber regions, makes this useful building material available at your local lumber yards.

SEPTEMBER... MEATS AND POULTRY—The Product of America's Livestock Industry—"Meat Tops the Menu"... and certainly no meal is complete without meat products in some form—beef, pork, lamb or poultry. Besides their valuable high-protein content, meats are a source of vitamins and minerals essential to a balanced diet. Union Pacific provides a two-way service to the industry, moving livestock to market and meat products, under refrigeration, from packing plants to your retailer.

OCTOBER...MINING — Since the gold-rush days of '49, the West has always been closely associated with the mining industry, but the pick, shovel and pan have been largely replaced by modern machinery. Gold, silver, zinc, copper, lead, iron and other metallic and non-metallic minerals, mined in the West, are shipped via Union Pacific to smelters, refineries and industrial markets.

NOVEMBER...CHALLENGER FREIGHT SERVICE—Union Pacific Merchandise Service has been built to shippers' own specifications—speed, dependability, responsibility. Designed for Less-Than-Carload and Package Merchandise, the service includes (1) Free pickup at shippers' doors; (2) Overnight service from Union Pacific jobbing centers to their trade territories; (3) Free delivery next morning to consignee ... Rain or shine, shippers can rely on this time-saving, economical service.

JUNE...THE GRAND CANYON — The Grand Canyon of Arizona, when viewed in late afternoon from the "North Rim," 1000 feet higher than the opposite rim, presents an unforgettable panorama. Grand Canyon National Park, together with Zion and Bryce Canyon National Parks of Southern Utah, can be seen on a moderately priced 3 to 6 day motor tour beginning at Cedar City, Utah, the rail gateway. **DECEMBER**... PAPER MANUFACTURE—Each year America finds new uses for paper products, as modern methods and scientific advances improve paper quality. Paper is now made water-proof and weather-proof and for a variety of purposes from building to boxing. It is largely due to the fine quality of printing paper that natural color photographs, such as you see on these Union Pacific calendar pages, can be so effectively reproduced.

