

New Low Cost Circle Tours

of

ZION NATIONAL PARK
BRYCE CANYON NATIONAL PARK
GRAND CANYON NATIONAL PARK

Now, for the first time ever offered in such short tours, patrons can see all three of these famous National Parks on new low-cost circle tours lasting from 3 to 6 days each. Union Pacific has arranged these new tours for the 1940 season to fit the needs of vacationists whose time is limited, but who want to visit these three National Parks in the southern Utah-Arizona region. Of course, visitors who may decide to stay longer may do so at slight additional cost. The lower cost for these new circle tours is another reason why you should call your patrons' attention to Zion-Bryce-Grand Canyon for summer vacations!

A Tour to fit any vacation plan

TOUR No. 1—ONE DAY. Tours begin at Cedar City, Utah. A ten hour trip to Zion National Park; includes transportation and lunch. \$10.90

TOUR No. 2—TWO DAYS. Includes Cedar Breaks National Monument, Bryce Canyon National Park via Mt. Carmel Highway and Zion National Park; with transportation, meals and lodging \$26.65

TOUR No. 2A—THREE DAYS. A longer tour covering same regions as No. 2; transportation, meals, lodging. \$31.65

TOUR No. 3—TWO DAYS. Takes you to Cedar Breaks National Monument, Kaibab Forest, Grand Canyon National Park, Mt. Carmel Highway, and Zion National Park. With transportation, meals and lodging. . . . \$30.90

TOUR No. 4—THREE DAYS. Covers all three National Parks—Zion, Bryce, Grand Canyon, as well as Cedar

Breaks National Monument, Kaibab Forest, Mt. Carmel Highway. Meals, transportation, lodging \$44.65

TOUR No. 5—SIX DAYS. Covers same scenic regions as Tour No. 4, but allows three more days. Includes all meals, transportation, lodging. . . \$59.65

TOUR No. 6—ONE WAY TOUR. A three day tour to Grand Canyon National Park, via Cedar Breaks National Monument, Bryce Canyon National Park, and Kaibab Forest; especially arranged for persons desiring to cross from North to South Rim of the Grand Canyon or vice versa. Includes meals, transportation, lodging \$31.00

TOUR No. 7—ONE WAY TOUR. Starting at Grand Canyon and covering same regions as Tour No. 6, arriving Cedar City. For persons who have crossed from the South Rim to the North Rim \$31.00

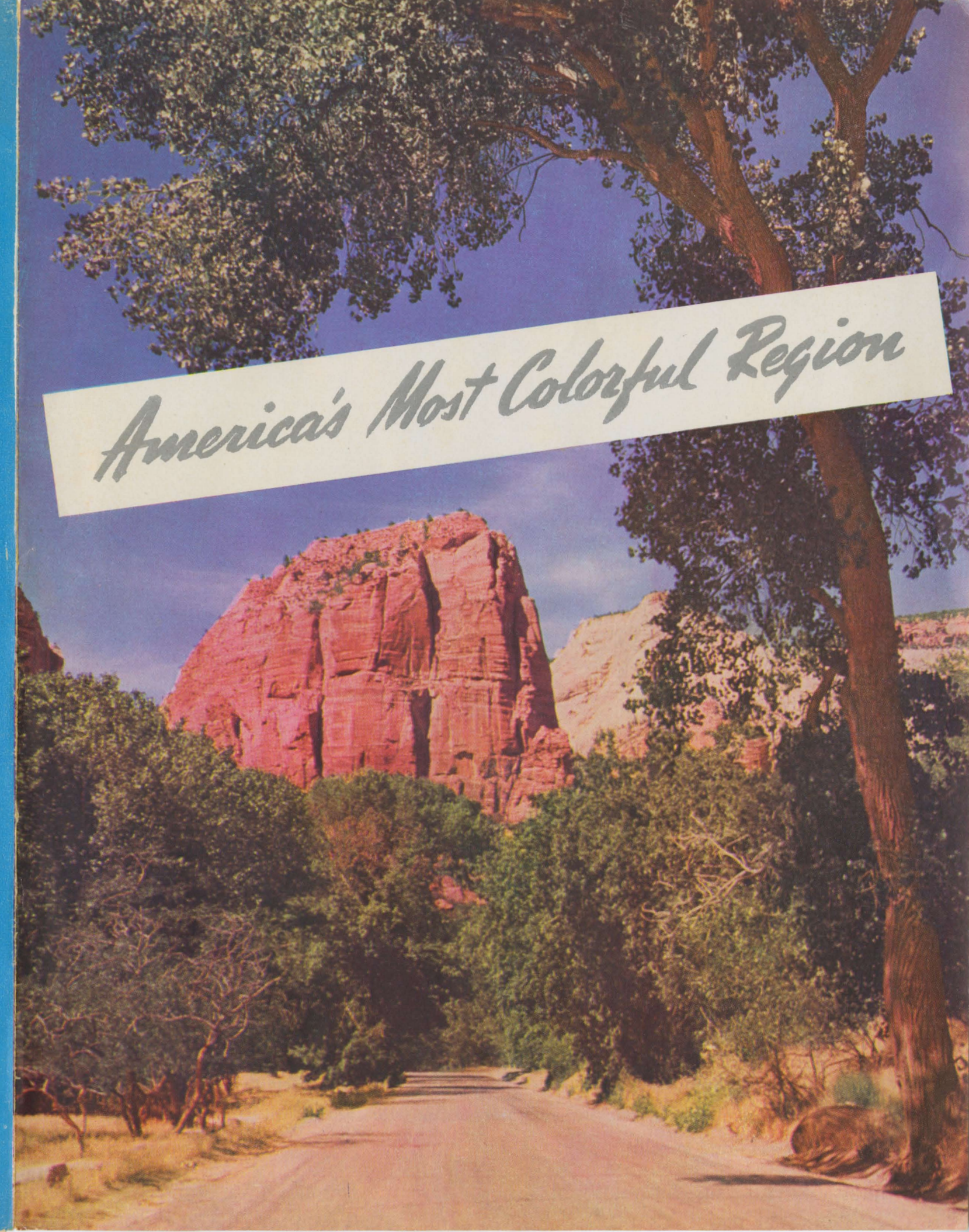
C. J. COLLINS
Passenger Traffic Manager
Omaha, Nebr.

W. S. BASINGER
General Passenger Traffic Manager
Omaha, Nebr.

The Progressive

Union Pacific Railroad

America's Most Colorful Region

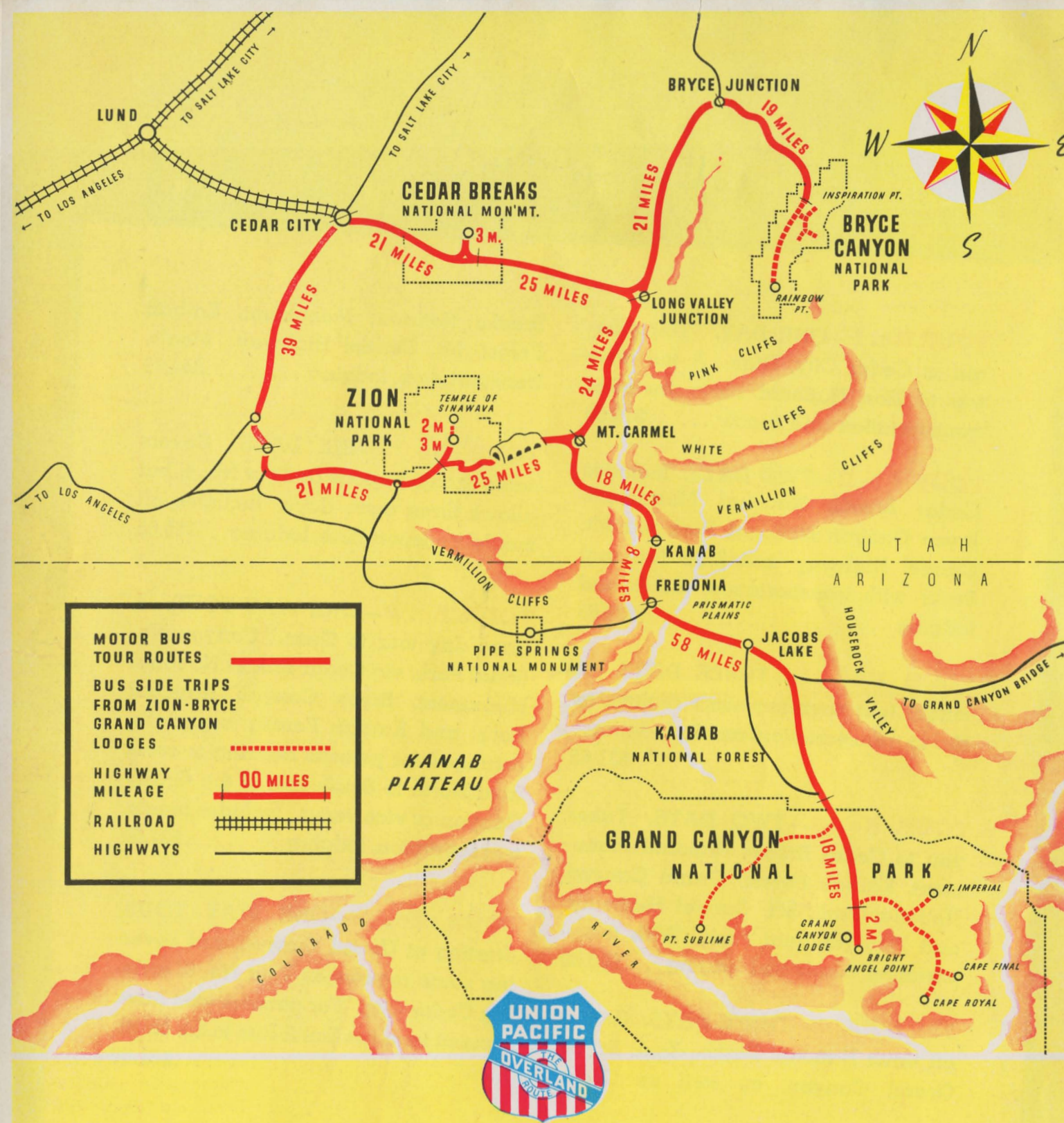




Grand Canyon from the North Rim at Point Sublime

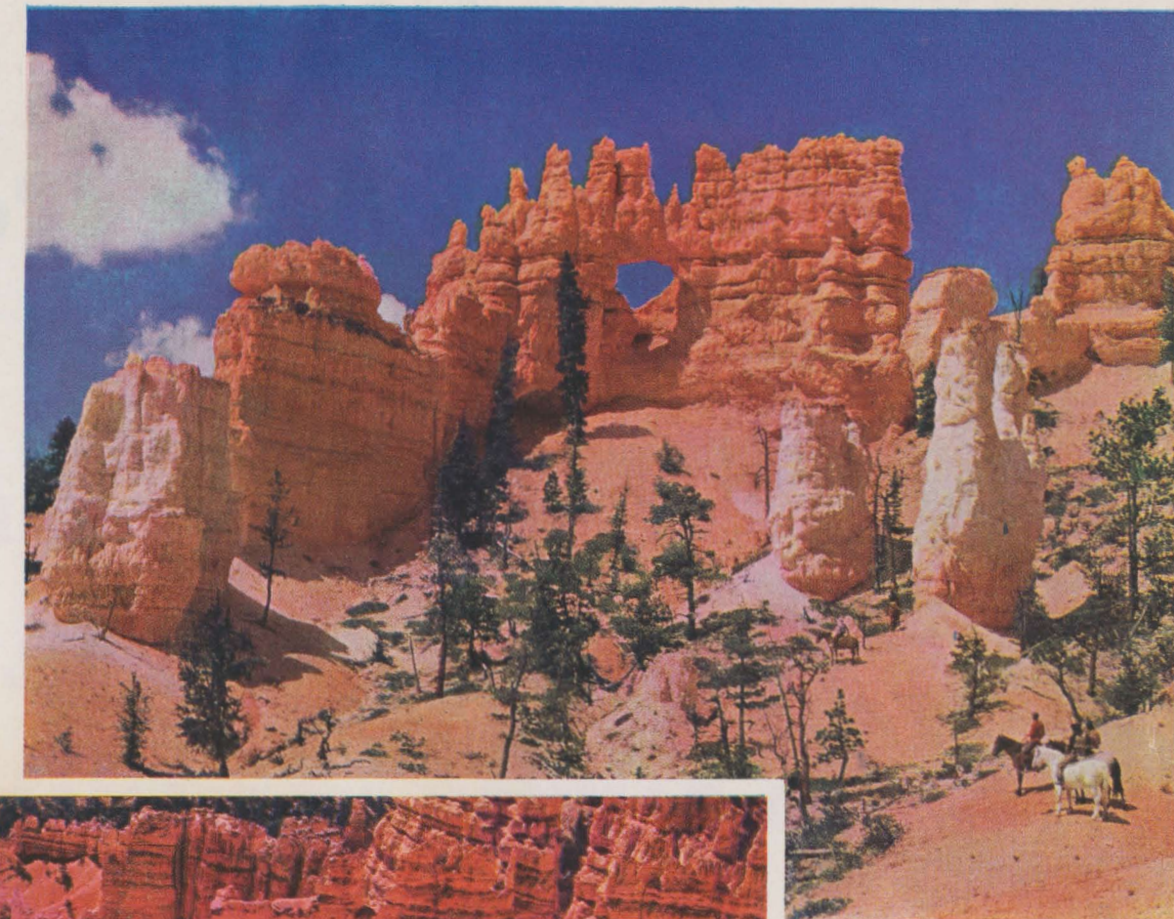
NOWHERE on earth can the traveler find such a variety of colorful, unusual scenic beauty within so small an area, as he'll discover in the Utah-Arizona National Parks. It's this amazing "change of scene" that makes Zion-Bryce-Grand Canyon such an excellent vacation recommendation for your patrons . . . each day so different from the others, with so little loss of time in reaching each new scenic wonder. It's an unusual vacation-land . . . to see—and to sell!

(Cover illustration) Angels Landing, Zion National Park



FOR 1940 a number of thrilling all-expense tours are available which are not only lower in cost—and thus attractive to budget-minded vacationists—but which afford greatest freedom from annoying details, leaving visitors ready to enjoy every moment of their trip through this colorful region. Whether a day or a week can be spared to visit the Parks, there's a well-planned motor coach tour available from Cedar City, Utah. (See back page for outline of tours.)

COLOR runs riot in these amazingly different National Parks . . . color of a thousand rainbows, caught and forever imprisoned in fantastic stone monuments which Nature spent millions of years in forming. Even these natural color photographs do not justly portray their vivid beauty, since with every hour's passing of the sun, the colors change in hue and tone.



Osler Castle, Bryce Canyon National Park



Hikers on the trail, Bryce Canyon National Park

EACH of the three Parks is distinctly different. Zion's glory . . . its magnificent monuments in purple and crimson, is entralling. Bryce is a "dream city" of weird stone formations . . . mysterious, enchanting. Grand Canyon from the North Rim is breath-taking . . . a vast chasm thirteen miles across and a mile deep . . . bathed in a shifting sea of colors.