



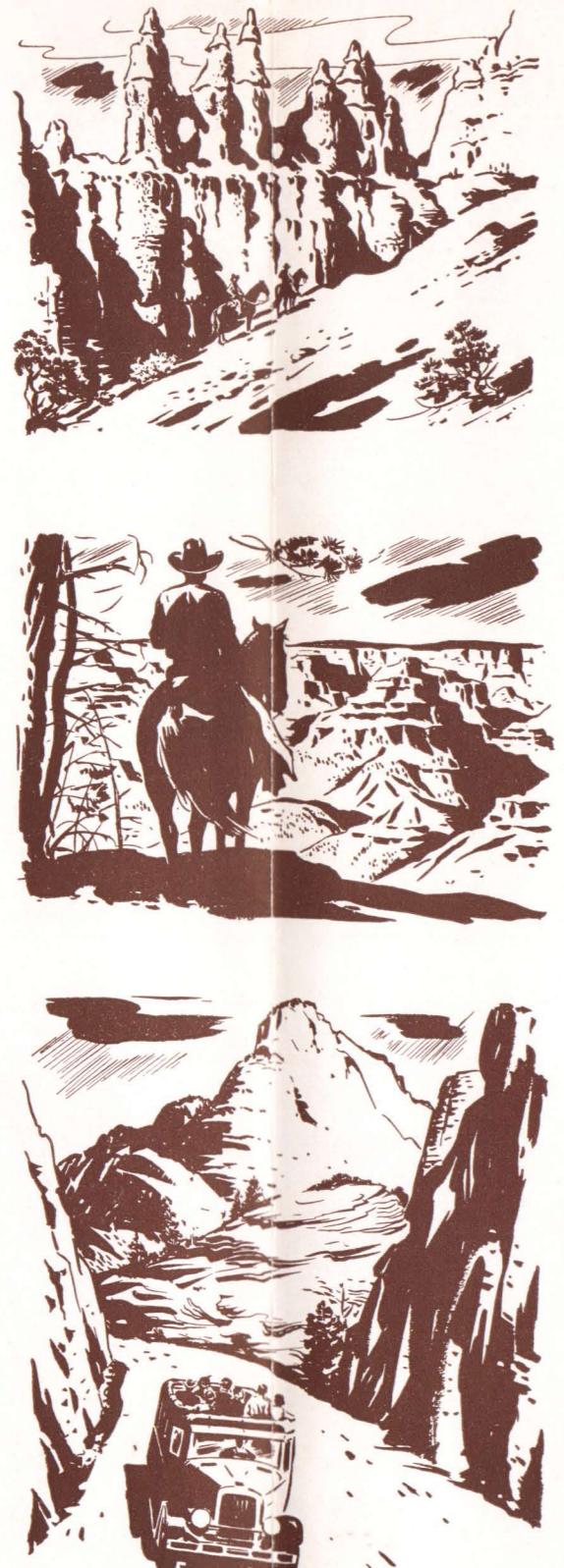
YOUR WESTERN

WHO is there who hasn't had a secret yearning ever since school days to Go West—to relive the thrilling episodes of old frontier days, on the ground—to visit the incredibly beautiful and strange regions, true stories of which were disbelieved in the days of the pioneer explorers, and which are still greatly discounted by all but those who have actually been there themselves? Who is there who hasn't felt this urge, time after time—particularly during the past few years? If we could only get out in "God's Country" and forget everything! For only a week would help. Two weeks would seem too good to be true. A month or more—Paradise!

Nowhere else in the world is there such a wide variety of scenic wonderlands as in the Union Pacific West. Nowhere else more romantic spots so saturated with the thrilling lore of heroic exploits of the building of an empire. And, nowhere else can you find more refreshing, invigorating climates—cool, sunny days; crisp, sparkling nights; clear, clean, tonic air.

The purpose of this folder, with its typical scenes of representative western vacation play- grounds and its pictorial map, is merely to suggest the ideal solution of your problem of where to go and how to get there most quickly, conveniently and economically.

For a trip West today, Union Pacific offers a new experience in carefree travel pleasure, including many delightful features not offered by any other form of transportation. Courteous, attentive service on our famous fleet of



WONDERLANDS

modern, air-conditioned trains has made travel to and from all the West so simple that tiny tots traveling alone are familiar figures among our guests. The many comforts and conveniences provided on our trains make them veritable metropolitan hotels on wheels. Startling new economies in travel services and sharp reductions in fares, have eliminated the "cost" bogey which used to deter many from traveling to the regions of their dreams in the glorious Union Pacific West.

Select the vacation region of your choice from among the many suggested in this folder. Any one, or several of them, may easily be included in a two weeks' trip from any point in the United States. Many of them may be visited with only a week at your disposal.

Your nearest Union Pacific representative will be delighted to provide you with detailed descriptive literature, beautifully illustrated; furnish you with complete information on the regions you are particularly interested in—and assist you in every way possible in planning just the vacation you desire—with maximum travel value at minimum cost. If you prefer to travel the all-expense, tour way, our Department of Tours offers a wide variety of escorted trips to all the regions of the Union Pacific West.

Plan your trip early. Enjoy the thrills of anticipation which are a delightful part of a vacation. Call on your nearest Pacific representative for expert travel counsel and complete information, or simply mail the coupon on the map page.

*Served by
the Progressive*

UNION PACIFIC RAILROAD

THE PROGRESSIVE UNION PACIFIC RAILROAD

SERVES MORE OF THE WEST THAN ANY OTHER RAILROAD

For you're vacation enjoyment.

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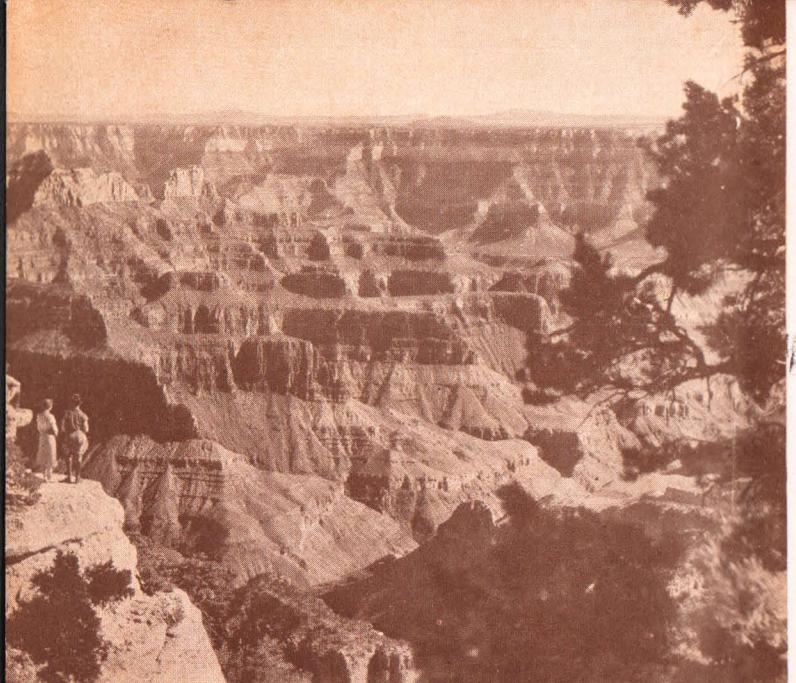
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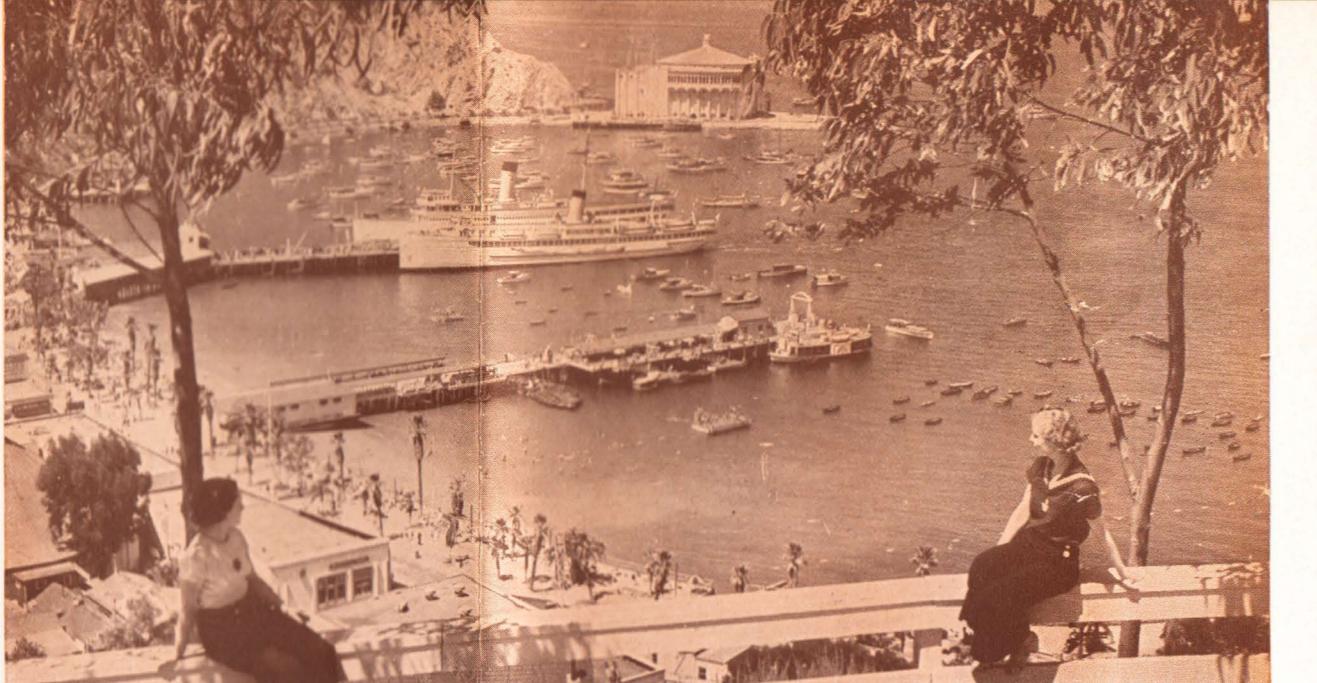
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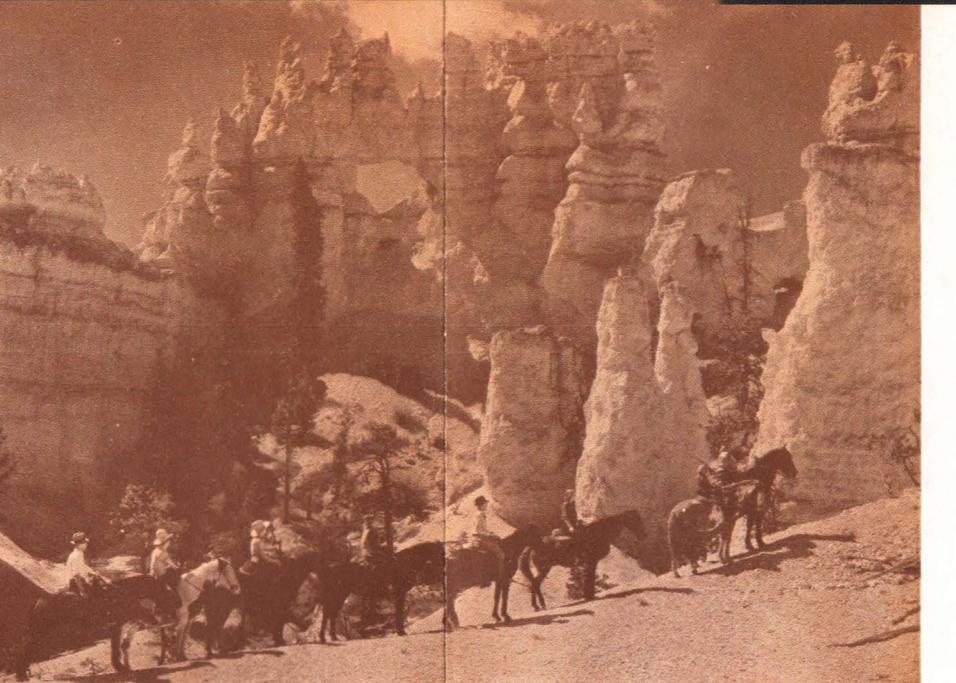
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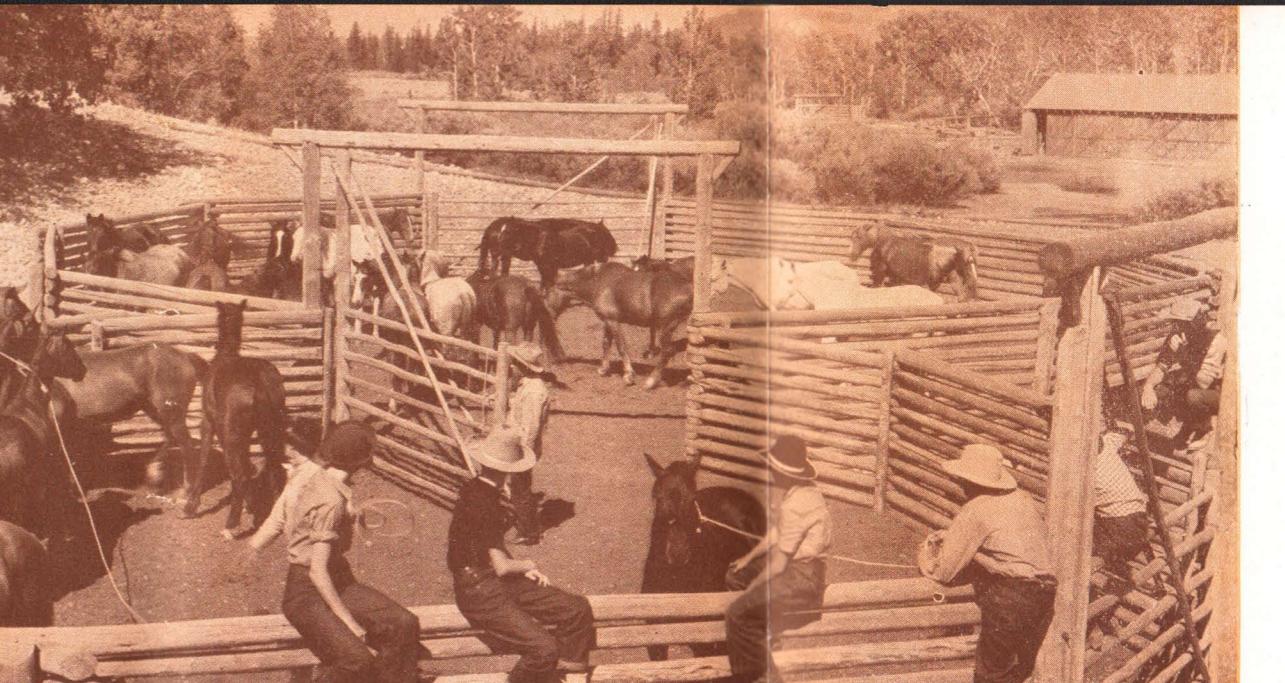
The Grand Canyon—thirteen miles wide and a mile deep—painted in ever-changing colors, is seen to best advantage from the North Rim, 1000 feet higher than the opposite rim.



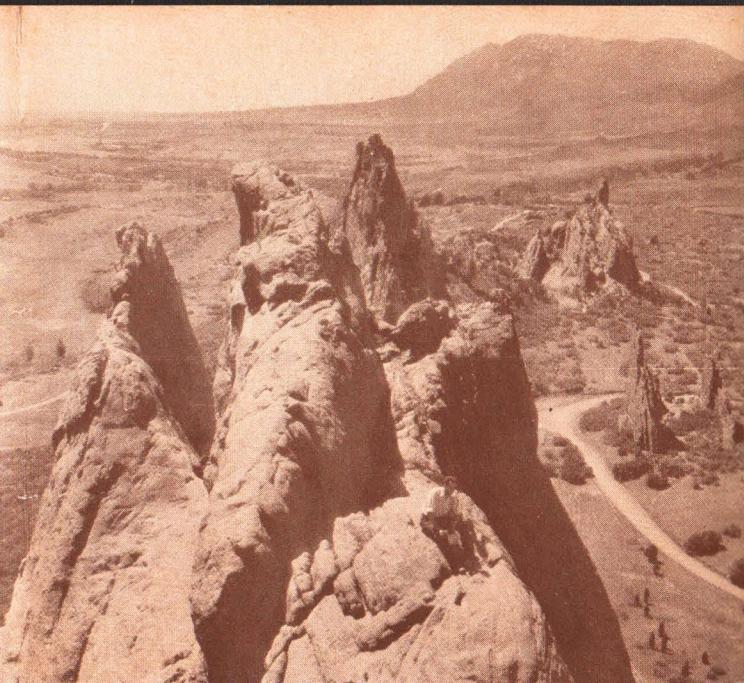
Catalina Island, near the California coast, offers a variety of healthful sports. A ride in a glass-bottom boat over submarine gardens is a real thrill.



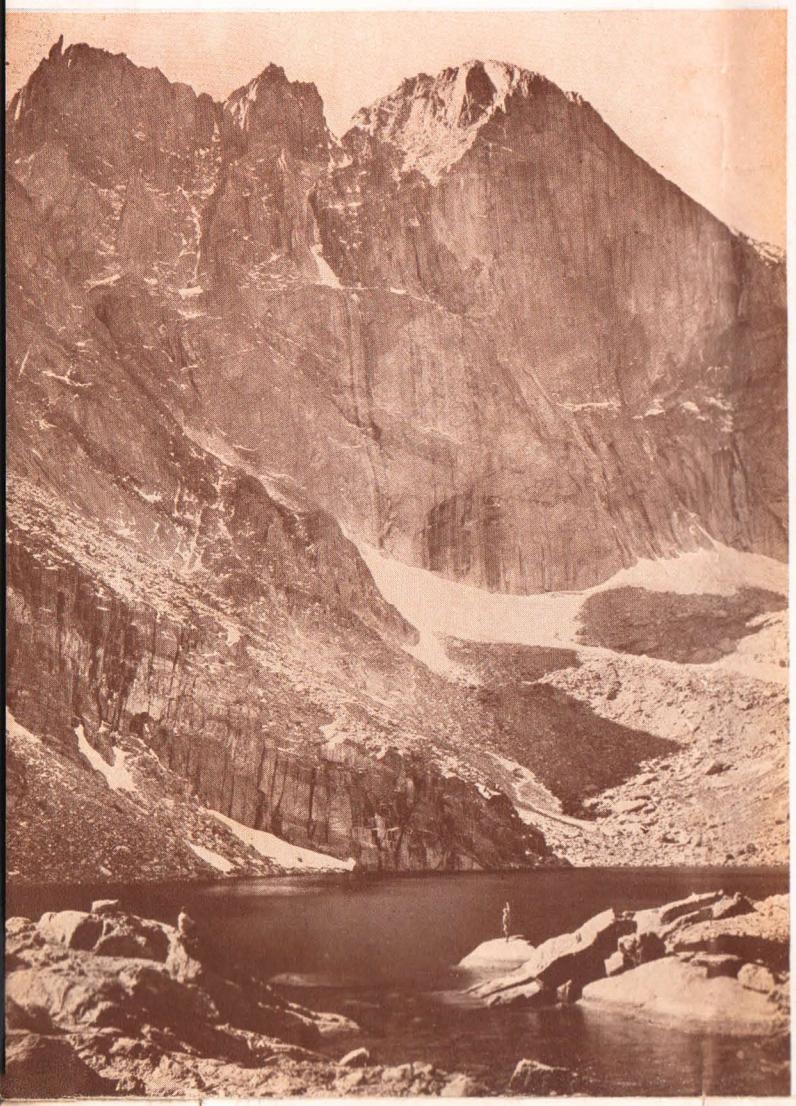
Bryce Canyon presents an unforgettable display of fantastic formations carved and stained with color by frost, wind, melting snows, sun and rain.



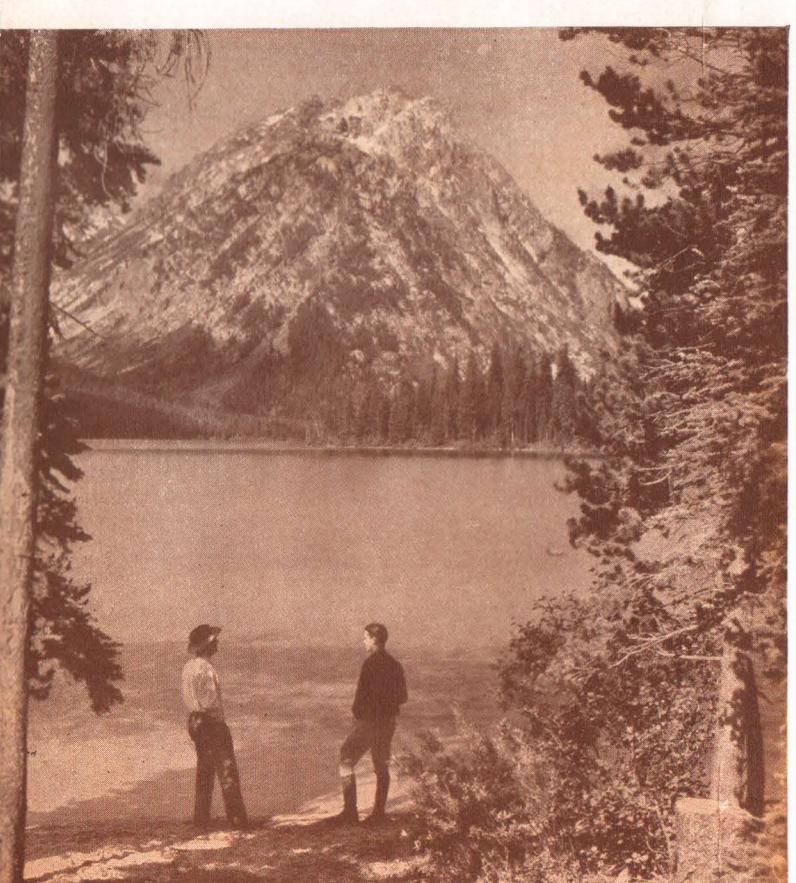
On Western Dude Ranches you can enjoy a real "do as you please" vacation. A horse to ride—cheerful companions—cool nights in a comfortable ranch house—songs and stories around a roaring log fire—are just some of the things that make a Dude Ranch vacation so enjoyable.



The Garden of the Gods near Colorado Springs, Colorado, is a beautiful region of curious sandstone formations. A smooth highway leads to the summit of Pikes Peak.



Longs Peak, in the Rocky Mountain National Park region, is one of the rugged majestic peaks that form the famous Rockies.

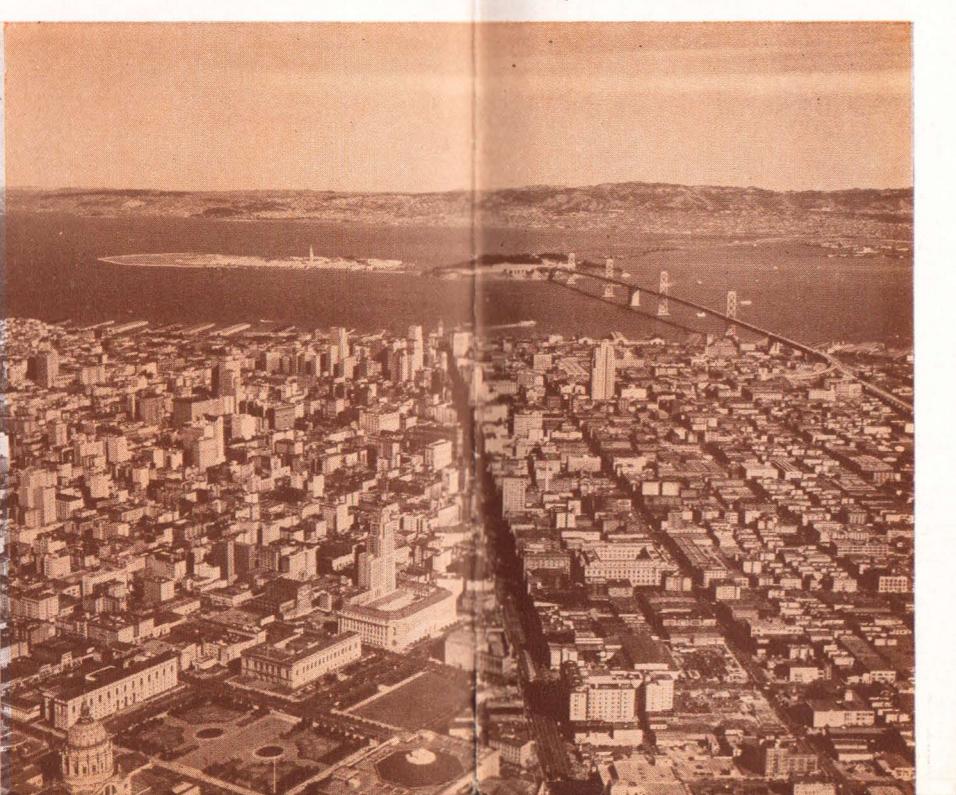


In Grand Teton National Park rise the mighty Tetons—a jagged range of snow-capped peaks.

Massive Boulder Dam—spectacular engineering triumph—an inexpensive side-trip enroute to California.



The Golden Gate International Exposition on Treasure Island in San Francisco Bay—Feb. 18-Dec. 2, 1939. Here are exhibits from the major industries of America as well as art treasures of countries in Europe and the Orient.



GO UNION PACIFIC TO ALL THE WEST

As the map above shows, Union Pacific and its connecting lines serve the West completely. You can visit the famed attractions singly or in combination with others; you can go one way, return another. For example, if you plan to see the magnificent 1939 World's Fair, you might go direct to San Francisco, and return via Los Angeles, with low-cost side trips available to colossal Boulder Dam and the colorful "Big 3"—Zion, Bryce Canyon and Grand Canyon National Parks, with fascinating Salt Lake City added for good measure. Or return through the beautiful Pacific Northwest, with visits en route to famous Sun Valley, Idaho, and unforgettable Yellowstone and Grand Teton National Parks.

Colorado, "Where the West is Nearest"—with its Rocky Mountain resorts, ranches and vacation cities, can be easily combined with circle trips to one or all of the West's National Parks. Or if you're venturing further afield, Union Pacific

trains will take you direct to the coast, where luxurious steamships sail for Hawaii and Alaska. Whatever your choice may be, Union Pacific travel experts can help you plan a vacation of lifetime . . . and you'll be amazed at how much travel pleasure can be included with even a limited vacation budget—when you go by rail!

MAIL THIS COUPON TODAY

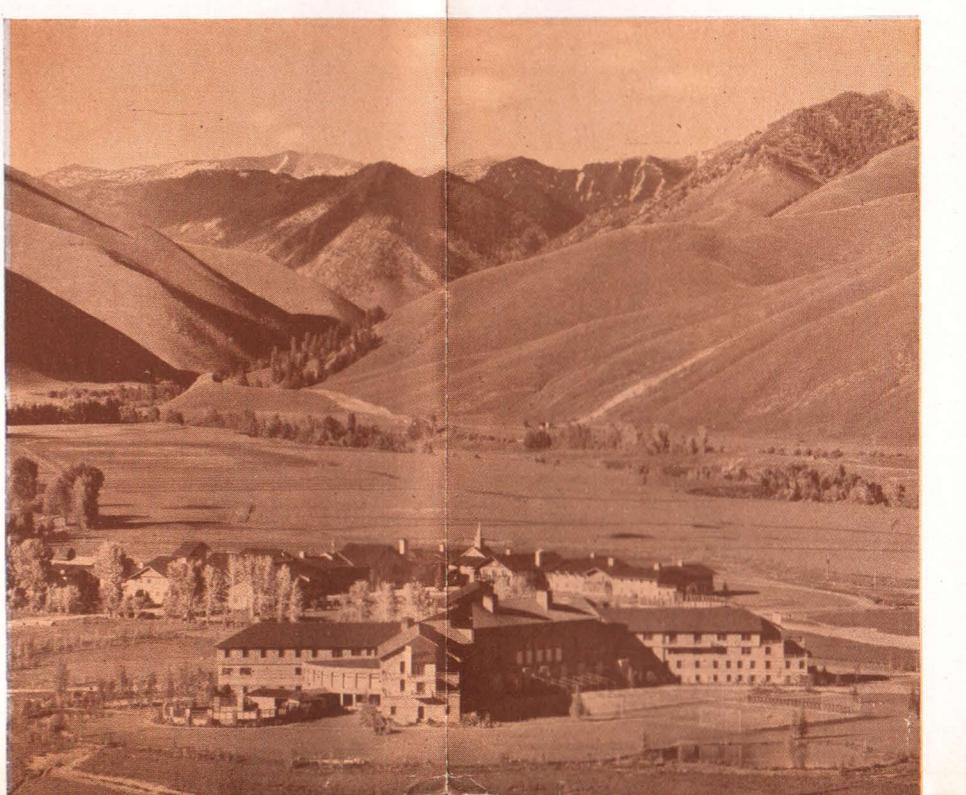
W. S. Basinger, Passenger Traffic Manager
Room 500, Union Pacific Railroad
Omaha, Nebraska

Please send me information about . . .

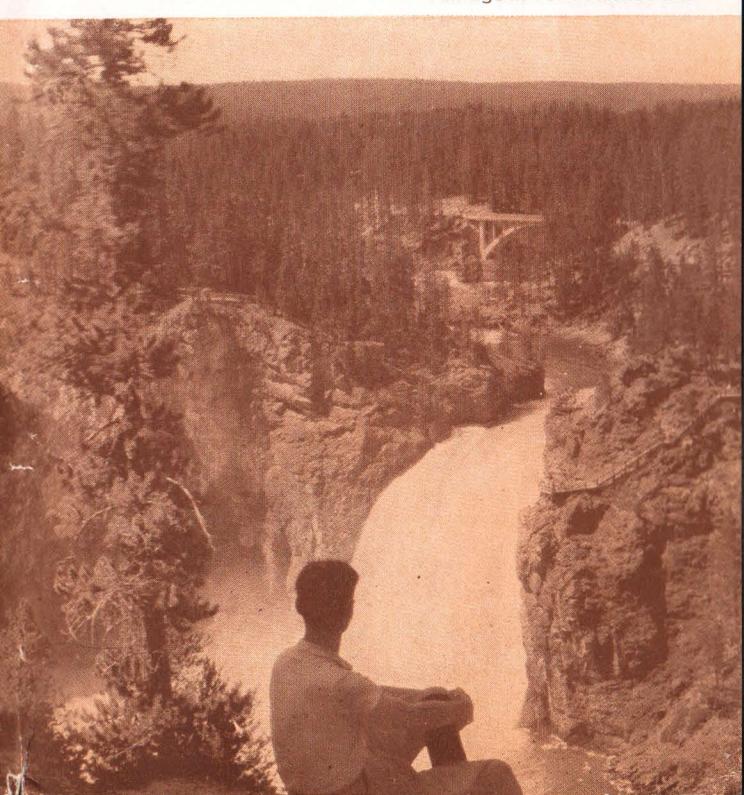
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Also tell me about Escorted, All-Expense Tours.

Sun Valley, Idaho, is Union Pacific's smart new year 'round sports center. Situated in the heart of the Sawtooth Mountains, it offers a wide variety of summer and winter sports in America's last great wilderness.



The great Pacific Northwest—vast stretches of forests . . . majestic mountains and sapphire lakes.



The Upper Falls of Yellowstone River, from a point of vantage in Yellowstone Park.