Find out for yourself
what an ideal place it is
for an all-around family vacation.
For over 20 years it has solved the
"where to go" problem for many families
and many return year after year.
If dad wants to fish or play golf, if mom
likes to swim, sun-bathe, or ride
homeback, and the youngsters want
a variety of activity from mom to night...they all find what they desire
at Sun Valley, Idaho.

INVITES YOU TO

Sun Valley

IDaho

Sun Valley

IDaho

Sun Valley

IDaho

Sun Valley

IDaho

Carefree Vacation Travel . . . by Union Pacific
You'll enjoy your Sun Valley holiday more if you go by train.
Your vacation begins the minute you step aboard...there's no
problem of where to eat or sleep, and you're not fighting
congested highway traffic all day. You don't need a car at
Sun Valley, but if you want to explore nearby regions there are
"Drive Yourself" cars available.

Union Pacific Domeslites and Streamliners, from both East
and West, take you to Sun Valley, Idaho, from whence it is a
short, but scenic ride by Union Pacific bus to Sun Valley. Your
family will enjoy the added thrill of a Domeslite vacation trip.
Why not treat them to the finest, it costs no more.
Welcome...

This is one place where the word has a meaning. The personal attention from our own people... the warm, friendly greetings from fellow guests... in this colorful mountain valley of sun and flowers, all add up to a truly hospitable western welcome.

ACTIVITIES

Nestling among the virgin forests and over 300 lakes, Sun Valley offers many outdoor sports and activities. From dawn to dusk, you can pursue whatever interests you. There are tennis courts, swimming pools, trap shooting, archery, trap shooting, cross-country skiing, downhill skiing, and golf courses. Each of the Sun Valley lodges and cabins has its own recreation activities.

ACCOMMODATIONS

You are sure to find just what you want, from the wide variety of room accommodations. Luxurious SUN VALLEY LODGE and comfortable CHALLENGER INN are situated a short distance apart. Both Lodge and Inn are operated on the European plan. The Lodge dining room, the Continental Bar and the Ram at Challenger Inn, and Trail Creek cabin offer fine dining during the summer season. The Deluxe Rooms in the Lodge and The Ram at Challenger Inn provide music, dancing and gaiety during evening hours. During the winter months and every June 30, also after Labor Day to October 13, rooms are available at the Lodge but meals are taken at Challenger Inn.

The "Chutes-Dominion", with four beds to a room, are popular with budget-minded families, student groups, etc., as they provide comfort at little cost. There are central bathrooms for men and women in each Chalet. While the Chalets are all separate and distant from the Inn and Lodge, they are a part of the Village and Chalet guests have access to the same dining and sport facilities as other guests.

Sun Valley... a wonderful holiday... in color!