



Quick acceptance of Sun Valley by skiers and other winter sports devotees was the logical outgrowth of a well-organized plan. It began in 1936 with a careful choice of the region to be developed. Sun Valley has a unique location in relation to the Sawtooth Mountains, a fine terrain with long, timber-free ski runs, and a record of plenty of dry, powder snow lasting into the spring months. It was quickly found to be ideal for the purpose desired. Sun Valley Lodge, Challenger Inn and other accommodations were built and Sun Valley has been successful from its first season on. After four years during the war as a naval recreation and rehabilitation facility it was reopened to the public in December 1946.

For a well-rounded winter vacation, with outdoor sports and indoor games and festivities, Sun Valley is unequalled.



Protected by the lofty Sawtooth Mountains, Sun Valley offers the finest spot in America for skiing and other winter sports.

American Express *Banner Tour*

En Route Via Union Pacific Railroad

June 18, 1948

Breakfast \$1.50

Chilled Orange Juice

Kadota Figs

Tomato Juice

Half Grapefruit

Hot or Dry Cereal with Cream

Hot Rolls

Muffins

Toast

Preserves

Marmalade

Eggs, as Desired

Broiled Sugar Cured Ham or Bacon

Calf's Liver, Saute

Coffee

Tea

Milk

Instant Sanka

Prices Shown Subject to Sales Tax in States Where Applicable

H. A. HANSEN, Manager Dining Car and Hotel Department, Union Pacific Railroad Co., Omaha, Neb.