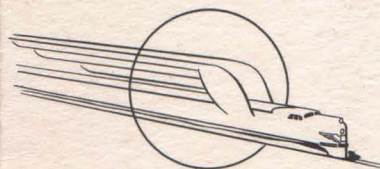




That San Franciscans are marine-minded is evidenced by the number of privately-owned craft which are berthed in the Bay. The broad stretches of calm water in this, one of the largest land-locked harbors in the world, provide ample sailing grounds for yachtsmen. Owners of some of the larger boats point the bows of their sleek craft through the Golden Gate for a pleasure cruise of considerable duration, or a try at some of the finest salmon fishing on the Pacific Coast.

Perhaps no other area offers such diversity of sports as San Francisco and the Bay cities. Encouraged by an equable year 'round climate, practically all forms of outdoor sports are enjoyed around the calendar. Professional baseball and football in season; golf on meticulously-kept private and municipal courses, fresh and green all year because of the ample supply of moisture; tennis, swimming, riding, horse-racing, polo, yachting and fishing.

San Franciscans, while industrious to a fault, are also a pleasure-loving, pleasure-seeking people. They are also a gay, hospitable people and they invite all America to come and enjoy with them the many opportunities afforded there for outdoor sport, and to experience the genuine exhilaration of this mighty metropolis by the sea.



Marina Yacht Harbor, San Francisco Bay, where hundreds of pleasure craft, from small sail boats to palatial yachts, tie up.

*Streamliner*

"CITY OF SAN FRANCISCO"





*Brunch in honor of  
Harold C. Fischel  
Vice President, Southern Division*

*Sunday, July 15, 1951*

*Horizons Unlimited*

*Seagram Distributors of America  
Aboard the  
Seagram City of San Francisco Special*



## *Brunch*

BERRIES WITH CREAM

CHILLED MELON

TOMATO JUICE

CHILLED ORANGE JUICE

V-8 COCKTAIL

HOT OR COLD CEREAL WITH CREAM

HOT ROLLS

MUFFINS

TOAST

PRESERVES

MARMALADE

BROILED HAM OR BACON WITH EGGS, ANY STYLE

POACHED EGGS, BENEDICTINE

CANADIAN BACON WITH FRIED TOMATO SLICES

NORWEGIAN SALT MACKEREL, CLUB STYLE

CORNED BEEF HASH, POACHED EGG

FRENCH TOAST, ORANGE MARMALADE, WITH  
HAM OR BACON

HASHED BROWNED POTATOES

COFFEE

INSTANT SANKA

TEA

COCOA

MILK