

WE WANT YOUR FREIGHT IN '58

To shippers and receivers of freight, the railroad that "Serves the South" now offers the largest, most efficient, most modern plant and equipment in its 127-year history. As never before, we are eager to serve and geared to GO. Let our low-rate, all-weather volume transportation service help you do a better job for your shipping dollar.

W. Mason King

Vice President - Traffic
Southern Railway System
Washington, D. C.

*Traffic Personnel:
← But "wanting" it
isn't enough - it's
up to you to sell it!
W.M.K.*



THIS YEAR - SHIP VIA SOUTHERN AND SEE!

