

# The Shasta Daylights

are about to roll!

ON JULY 10<sup>TH</sup> the long-awaited Shasta Daylights will start their inaugural runs between Portland and San Francisco. Combined with the California Daylights already in service between San Francisco and Los Angeles, they will make it possible to see almost the entire Pacific Coast by streamlined daytime travel, at these amazingly low Chair Car fares.\* Ask about this travel bargain. Your Southern Pacific agent or any other railroad representative will be happy to give you the details and help you plan your trip.



**S.P.**

The friendly Southern Pacific

## NEW FAST SCHEDULE

Lv. Portland . . . 7:45 a.m. Lv. San Francisco 7:45 a.m.  
Ar. Portland . . . 11:15 p.m. Ar. San Francisco 11:15 p.m.

## NEW LOW FARES

(in reclining chair cars)

BETWEEN PORTLAND AND SAN FRANCISCO { \$12 ONE WAY  
\$21<sup>60</sup> ROUNDTrip

BETWEEN PORTLAND AND LOS ANGELES { \$19<sup>15</sup> ONE WAY  
\$34<sup>50</sup> ROUNDTrip

(Plus Federal Tax)

\* Lowest fare one way and roundtrip tickets to and from the East are good on all the Daylights.

# The Shasta Daylights

PORTLAND • SAN FRANCISCO

**S.P.**

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STARTING JULY 10

she'll be coming  
'round the mountain





## Now! See the whole Pacific Coast by "Daylight"

★ *Coast Daylights* show you the Pacific Ocean and Mission Trail (Los Angeles-San Francisco).



★ *New Shasta Daylight* — "The Million Dollar Train with the Million Dollar View" (San Francisco-Portland).

**N**orthward from San Francisco Bay, southward from Portland, Oregon — every morning! The sleek red-and-orange *Shasta Daylights*, America's newest Streamliners, will streak daily over America's most beautiful rail journey, the superb Shasta Route of Southern Pacific between Oregon and California! Leave in the morning, arrive at night — a memorable day of "train sightseeing."

Combined with the already famous *California Daylights* between San Francisco and Los Angeles, they offer you the "Pacific Coast by day, the scenic way."

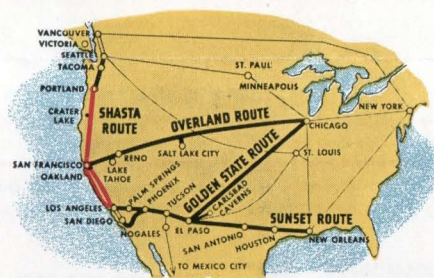
Literally, the new *Shasta Daylights* "will be coming 'round the mountain" at the same time. They pass about noon not far from 14,161-foot Mt. Shasta, which dominates their route.

Passengers relax in foam-rubber reclining chair seats (individually reserved without charge). Through "Skyview Picture Windows" of extra height they enjoy

such scenic treats as . . . San Francisco Bay, Sacramento Valley, Sacramento River Canyon, Lassen Peak, Mt. Shasta, Shasta Dam's Lake and Pit River Bridge, forested Cascade Mountains, Klamath and Odell Lakes, Willamette River . . .

The *Shasta Daylights* feature "Windowpanes that breathe" for clarity . . . "Zone control" heat for perfect climate . . . "Feather Touch" doors, obeying the whim of a finger, make strolling the train a pleasure . . . Southern Pacific's baggage elevators make luggage handling easy, provide convenient storage enroute . . . Tavern Car, Diner, Coffee Shop . . . Southern Pacific's famed Salad Bowl and Casserole, of course, second helpings free . . . and decorations throughout in the Shasta Route's own colors . . .

With understandable pride, Southern Pacific offers you the *Shasta Daylights*, America's greatest travel bargain, an unforgettable scenic experience!



SOUTHERN PACIFIC'S FOUR SCENIC ROUTES  
showing the route of the Daylights in red

# S·P

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