

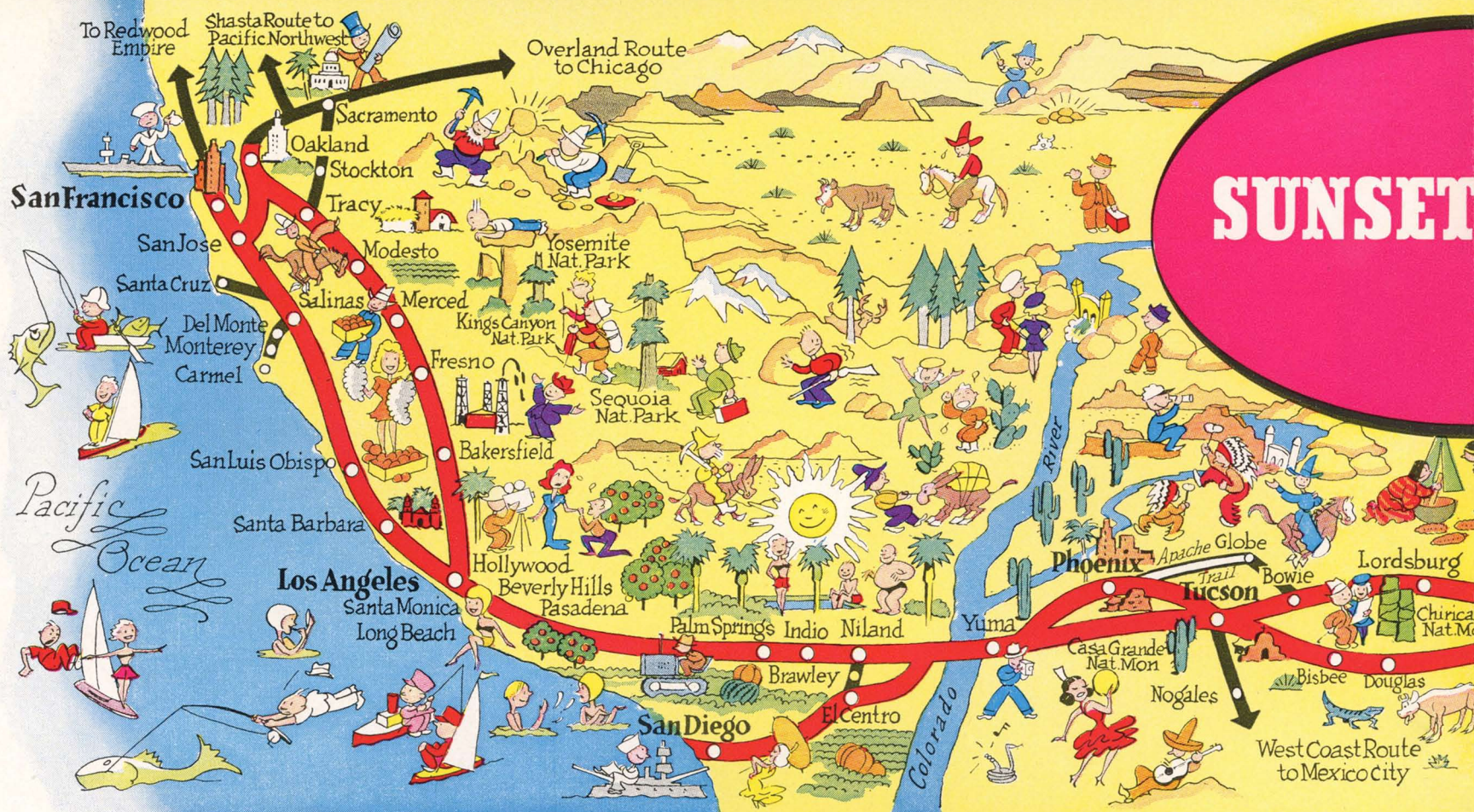


West

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Southern Pacific

West VISITS BORDERLAND



2,000 Miles of Romance

WHEN America went to war, all vacation travel to places outside of the western hemisphere stopped abruptly. More and more travelers looked south to the peaceful border between the United States and our friendly neighbor, Mexico.

However, many people felt that pleasure travel would be unpatriotic with the nation at war, that money spent for travel might better be invested in Defense Stamps and Bonds. This attitude the Government quickly scotched. Defense Stamps and Bonds must be purchased by all of us, of course. But the Government does not expect any of its citizens to give up vacations entirely. England, Canada and the other warring nations—even Germany—have found that healthful recreation, including travel, is a big factor in maintaining morale. The Government's attitude was summed up by Bruce Macnamee, Chief of the United States Travel Bureau, who said, "There are no priorities on travel."

Travel is an important factor in developing national unity. No American can explore this country without developing a fierce determination to defend it at all costs.

In this first wartime issue of WEST, Southern Pacific presents one part of America every American should see—the 2,000 miles of south and southwest between New Orleans and the Pacific Coast—that part of the Southern Pacific we call the Sunset Route.

Here you will discover the Old South, thrill to the mighty breadth of Texas, the immortal Alamo in San Antonio, New Mexico's bright color, and Arizona, our youngest state.

East-West travelers on Southern Pacific's Sunset Route trains—the famous *Sunset Limited* and *Argonaut*—may enjoy a side trip to Mexico City for small additional charge, going in on the National Railways of Mexico via Laredo or El Paso and Juarez and coming out on Southern Pacific's West Coast Route via Nogales and Tucson (see map above).

Typical of easy-going New Orleans is this negro mammy with her dolls for sale. Other vendors sell pralines, made of maple sugar and pecans.



Narrow balconied streets with beautiful wrought iron lamps characterize the French Quarter in New Orleans. This is Pirate's Alley.

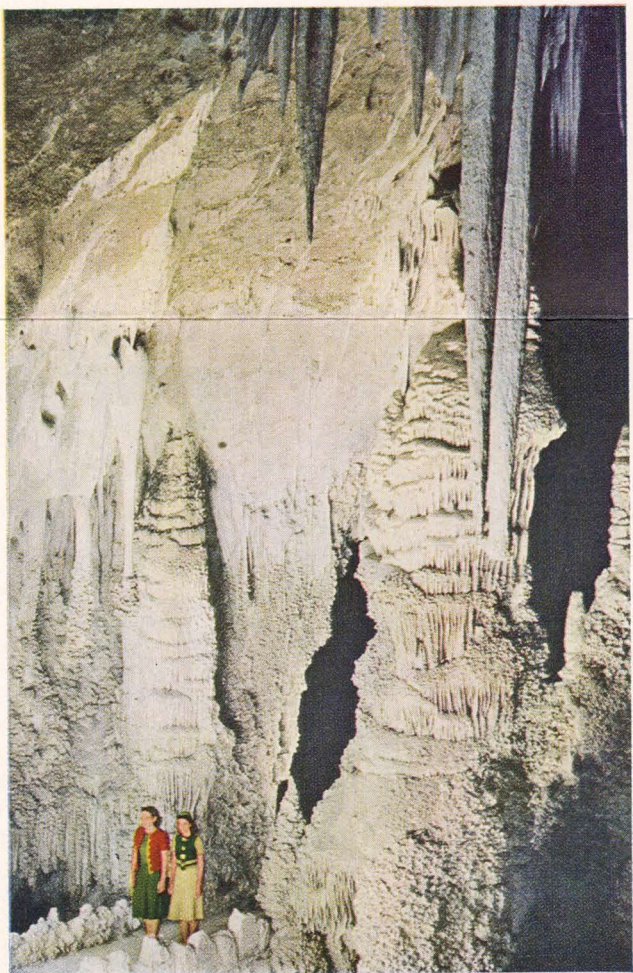
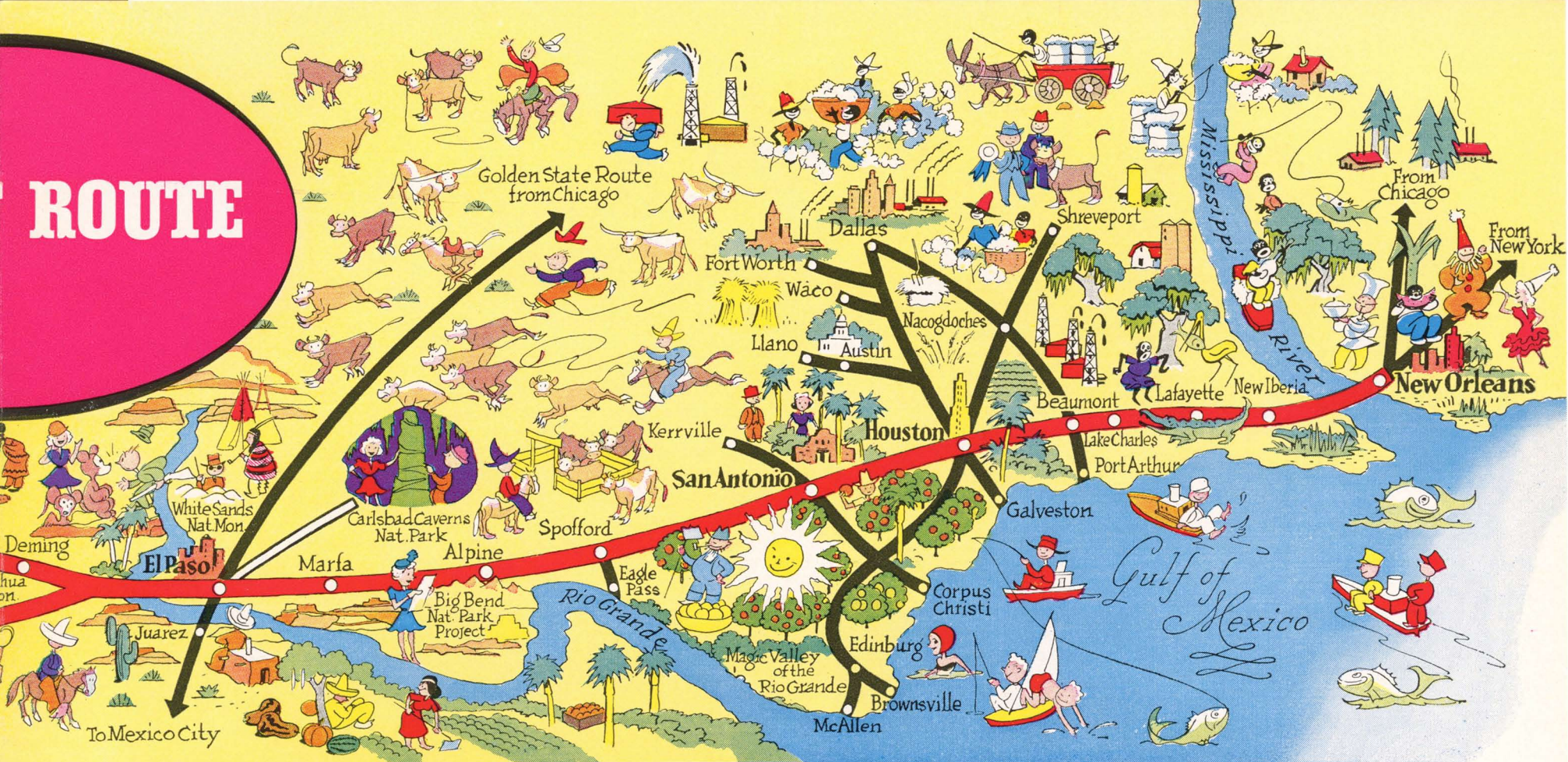


No American can fail to feel a glow of pride before the Alamo in San Antonio, where 187 brave Texans died rather than surrender.

Houston, the largest city in Texas, typifies the state's phenomenal growth. Lofty skyscrapers look down on palm-bordered streets and shaded parks of this metropolis.

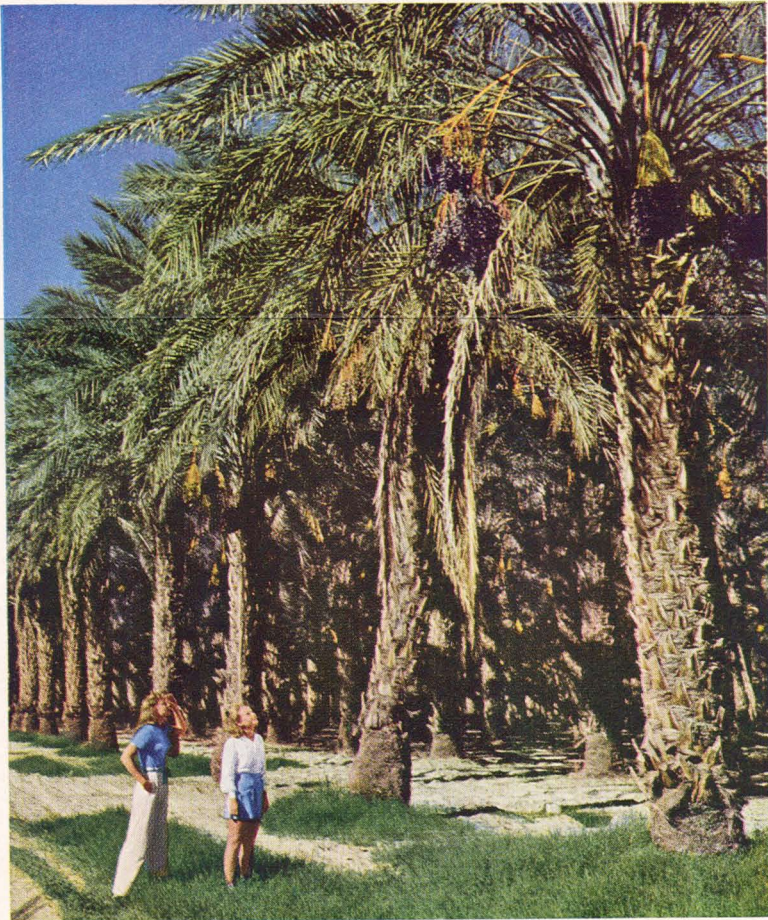


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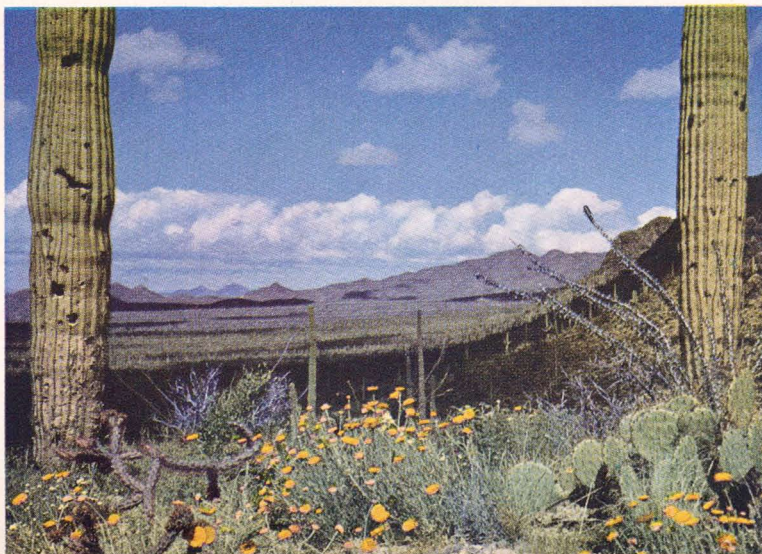


Quickest way to see Carlsbad Caverns on your East-West trip is from El Paso. You can arrive on a morning S. P. train and leave on another S. P. train that night.

In pioneer days Indians served as army scouts in the Southwest. A few are still attached to the United States Army at Fort Huachuca in Southern Arizona.



Groves of date palms line the tracks of Southern Pacific's Sunset and Golden State Route near Indio, which was named for the large number of Indians that lived here when the settlement was a railroad construction camp. Below is a striking natural color photograph of the Southern Arizona desert, with two large saguaro cacti in the foreground. Every spring the desert is carpeted with wild flowers.



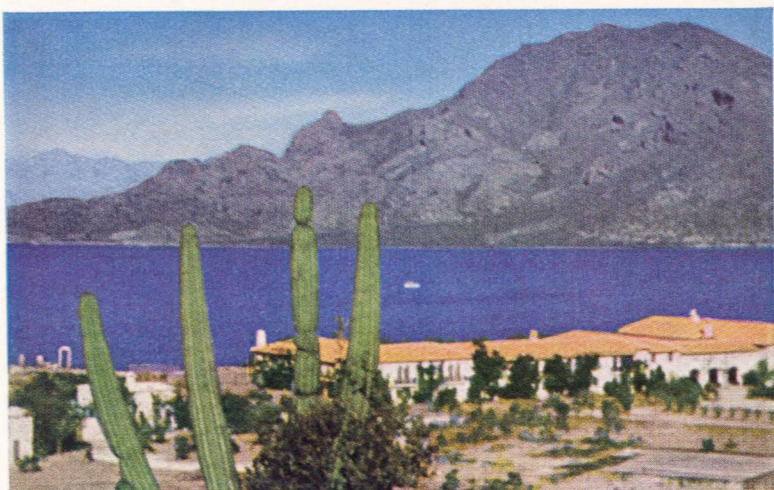


South of the Border



OVERNIGHT from the Mexican border you come to Southern Pacific's delightful Hotel Playa de Cortés near Guaymas, Mexico—the desert resort by the sea. Originally built to accommodate men who came to the Gulf of California in summer to fish for marlin and sailfish, the Hotel is now a popular summer and winter resort for both men and women.

Fishing is still the favorite sport, but for those who don't particularly enjoy fishing, there is riding, tennis, swimming in the beautiful outdoor pool, loafing in the warm sunshine. Hotel Playa de Cortés offers modern American comfort in the friendly foreign atmosphere of Old Mexico. It is reached by train from Tucson, Arizona.



This photograph illustrates why we call Hotel Playa de Cortés "The Desert Resort by the Sea." In the foreground is the edge of the Mexican Desert; in the background the tropical blue Gulf of California.



Favorite gathering place is the outdoor swimming pool of Hotel Playa de Cortés, in a sunny garden patio. It is a tiled pool, filled with warm salt water, surrounded by comfortable easy chairs and tables.



In one of the Hotel's sunny patios, a feminine guest relaxes under an umbrella and catches up on her reading. All furniture in the Hotel was hand made by Mexican craftsmen of native Mexican materials.



Marlin! During the marlin season (April through July) you are apt to see this thrilling sight any day, when you go out in one of Hotel Playa de Cortés cruisers. This is a Pacific striped marlin.



After a long, exciting battle, a fisherman boats his marlin. Boat is one of the modern fishing cruisers maintained by Hotel Playa de Cortés for its guests. Marlin and sailfish run in the summer (April through July). Several hundred are caught every year by Hotel guests.

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The Friendly Southern Pacific