

West salutes a new train between san francisco and portland

# THE "BEAVER" INTRODUCES A NEW ECONOMY SERVICE

### ON SOUTHERN PACIFIC'S SHASTA ROUTE



**25 cents buys** a swell breakfast on the *Beaver*, luncheon is only 30 cents and dinner 35 cents. A typical dinner menu includes entree (meat or fish), vegetable, potatoes, bread and butter, beverage and dessert—all for 35 cents!

On June 8, a fast new economy train made its debut on Southern Pacific's spectacular Shasta Route between Portland and San Francisco. Named the *Beaver*, it is reserved for chair car and tourist passengers exclusively, serves breakfast for only 25 cents, luncheon for 30 cents, dinner for 35 cents. Two of its modern chair cars are the same as those on Southern Pacific's million-dollar streamlined *Daylights*—with reclining chairs, foam rubber cushions, extra wide windows. Tourist passengers enjoy free use of a full-length lounge car. All regular cars are air-cooled. Here is the *Beaver's* schedule:

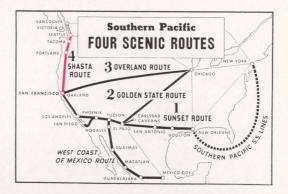
Southbound (read down)			Northbound (read up)	
Lv.	1:00 p.m.	SEATTLE	Ar.	9:20 p.m.
	5:45 p.m.	PORTLAND		3:45 p.m.
Ar.	1:55 p.m.	SAN FRANCISCO	Lv.	6:40 p.m.

#### **Magnificent Scenery**

No rail line in America boasts more magnificent scenery than Southern Pacific's Shasta Route between the Pacific Northwest and California. Heading south from Portland, it follows the beautiful Willamette River to Eugene, where the line divides. The Siskiyou Line cuts southwest through Roseburg, Grants Pass (western gateway to Crater Lake National Park), Medford and Ashland, then up over the forested

Siskiyou Mountains, joining the main line again near Mt. Shasta.

The Cascade Line cuts southeast from Eugene, up into the virgin peaks and sparkling blue lakes of the Cascade Mountains to Klamath Falls, eastern gateway to Crater Lake. Then down into the famous Shasta-Cascade Wonder-



land, past the very base of mighty Mt. Shasta, through the fertile Sacramento Valley to Oakland and San Francisco.

In addition to the *Beaver*, four other through trains speed over the Shasta Route: the de luxe, all-Pullman *Cascade*, the *Oregonian*, *Klamath* and *West Coast*.



**Two Streamlined Chair Cars** on the *Beaver* are exactly the same as those on Southern Pacific's million-dollar streamlined *Daylights* — with reclining chairs, foam rubber cushions, extra wide windows. Soon all chair cars on the *Beaver* will be equipped with these luxurious seats.



**Lounge Car** for tourist passengers on the *Beaver* is full-length, equipped with big, easy chairs and sofas, magazines, radio and bar.



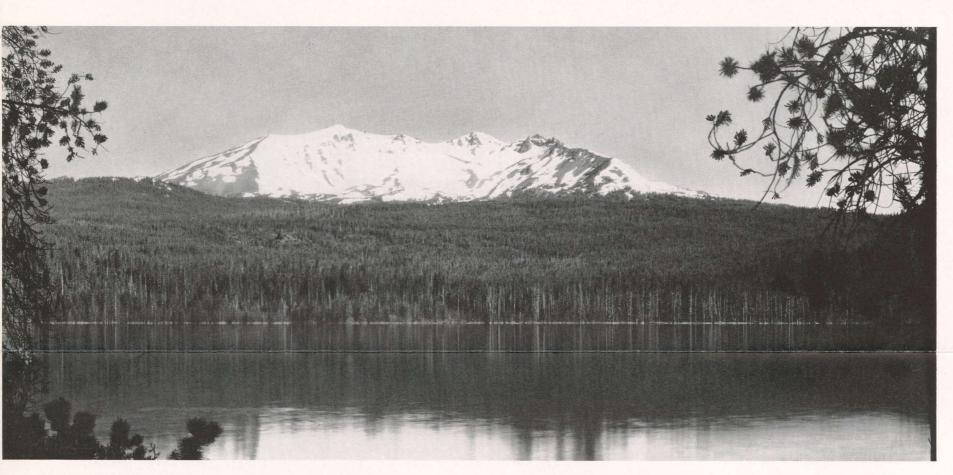
**Shasta Route** trains pass close to the base of mighty Mt. Shasta in Northern California. Passengers on Southern Pacific's southbound *Oregonian* and *West Coast* and northbound *Klamath* and *West Coast* see this 14,161-foot peak by daylight.



Castle Crags, an impressive rock formation visible from the train near Dunsmuir. From Redding to the South, you can see Lassen Peak in Lassen Volcanic National Park.

Cascade Summit (4,840 feet), the Shasta Route skirts the edge of Odell Lake, a blue jewel set in virgin mountains. The forest marches right down to the water's edge. Many other lakes are nearby.

Redwood Empire Tour, by rail and motor coach between San Francisco and Portland, shows you miles of these big trees. Crater Lake National Park can now be included in same tour.

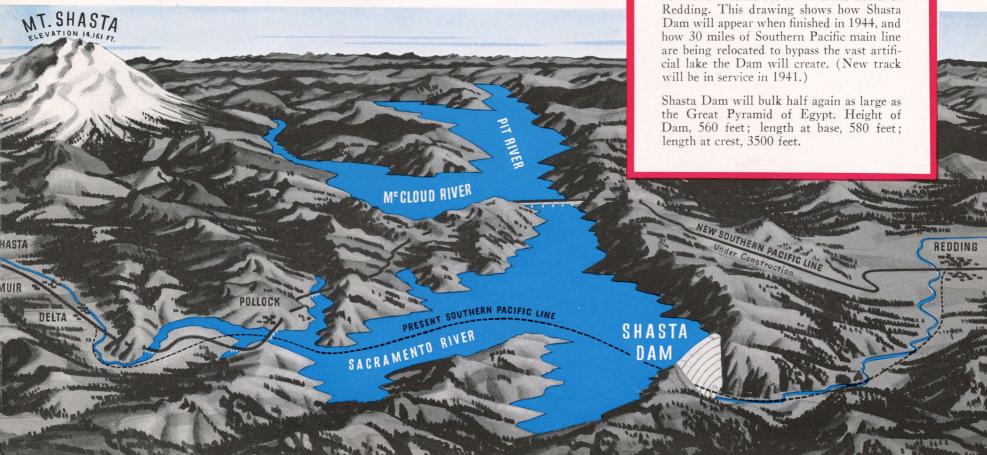


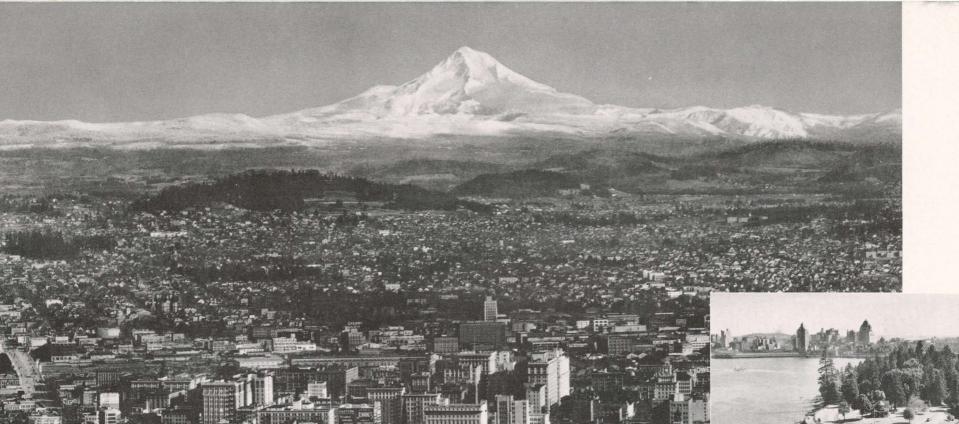
Typical of the Cascade Mountain country is this Shasta Route view. To see it by daylight, take Southern Pacific's southbound Klamath, northbound Oregonian, Beaver or Klamath.

Crater Lake National Park (see cover), served exclusively by Southern Pacific, is reached by easy motor coach trip from either Klamath Falls or Grants Pass in Southern Oregon.

#### SHASTA DAM

Newest thrill on Southern Pacific's Shasta Route is the world's second highest dam, now under construction 12 miles north of Redding. This drawing shows how Shasta Dam will appear when finished in 1944, and





**Portland,** northern terminal of Southern Pacific's Shasta Route, lies in a beautiful valley with the perfect cone of Mt. Hood (11,253 feet) as a backdrop. Here begins Pacific Northwest's famed Evergreen Playground.

### AT THE NORTH END OF THE SHASTA ROUTE



Columbia River Gorge near Portland shows you many a waterfall, breath-taking vistas like this.

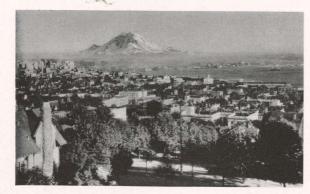


Timberline Lodge, on the slope of Mt. Hood near Portland, a million dollar winter and summer resort.



**Victoria** on Vancouver Island preserves the leisurely atmosphere of Old England.

Vancouver, B.C., Canada's third largest city, faces a beautiful, mountain-rimmed harbor.



Seattle and Tacoma on famous Puget Sound combine the beauty and sports of mountain and sea.





"The Mountain That Was God." Mt. Rainier, 14,408 feet high, dominates Rainier National Park, 377 square miles of mountain wonderland near Tacoma and Seattle, in Washington.

## Southern Pacific the ROAD OF WESTERN HOSPITALITY