



Santa Barbara



S·P

America's Most Modern Trains

What's it like?

● Santa Barbara is a delightful city, a modern city, which still retains much of the leisurely charm of Old Spain. It is cradled in a sunny valley by the sea at the foot of Southern California's Santa Ynez Mountains just 103 miles north of Los Angeles.

Along its streets, ancient Spanish adobes intermingle with modern buildings, each carrying out the crisp appearance of whitewashed walls and red tile roofs. Lovely homes dot the surrounding hillsides overlooking the city.

Patios, reminiscent of Early California, are everywhere, offering picturesque access to gift shops, theaters and restaurants. One entire block near the center of town is a veritable honeycomb of walks that twine through a distinctive shopping center. Here *visitadores* (visitors to you) can buy anything from California dates to French perfumes to imported English woolens. ●





The Beach

at Santa Barbara is unique. On this particular part of the California coast the seashore makes a sharp turn and runs almost due east, giving many visitors the impression that the sun is rising in the south and setting in the north. This “east-west” arrangement has the advantage of protecting the beach from prevailing winds.

To the south, you can see a chain of four Channel islands lying about 30 miles offshore ... a natural seabreak which tames the surf for safe swimming and the sea for sailing. ●

The Weather

The air is fresh and rich with sea salt. Flowers grow in a great profusion of color ... hibiscus, bougainvillea and other subtropical plants bloom the year-round ... California palms fringe the shore.

Santa Barbara is truly an all-year vacationland. Its temperature of 60 degrees (24-hour average throughout the year) is a delight to everyone. Days are warm but seldom hot; nights are pleasantly cool for restful sleep. ●

The Mission

Situated on a knoll overlooking the city is historic Mission Santa Barbara, “Queen of the Missions.” It is the largest and handsomest of the Franciscan chain and a focal point for visitors. Founded in 1786, the twin-towered structure has survived through the years as the major symbol of Santa Barbara. Though in use today as a place of worship, it is open to visitors with the resident brothers acting as guides. More than 75,000 sightseers annually are shown through the church and grounds. ●





Viva la Fiesta

Every August, when the full moon rides over the Channel, thousands of residents, gaily attired in Spanish costumes, stroll the courtyards and dance in the streets. It's Fiesta time and the town is turned topsy-turvy for the "Old Spanish Days" celebration. There are parades, garden displays, a dramatic production in the natural amphitheater, entertainment in the sunken gardens of the County Courthouse, and many other events staged for visitors and residents alike.●

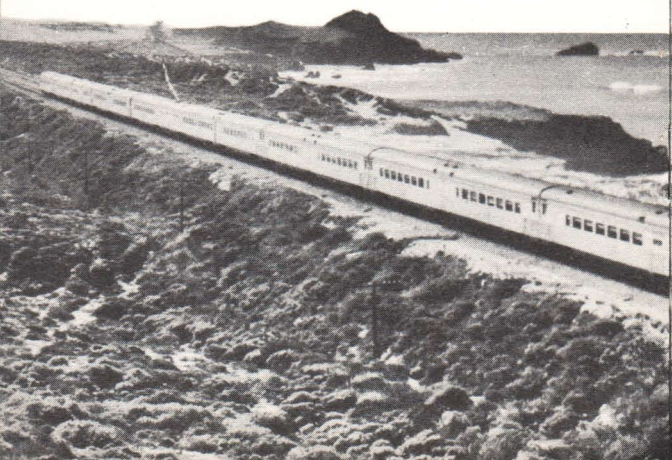
Come any time

There's always something doing in Santa Barbara. From early spring through late summer there are weekly tours through the city's finest gardens. In April there's the annual Cymbidium Orchid Show; in June, the Community Fair at Pershing Park. July is the time for the Santa Barbara Fair and Horse Show, the Kennel Club Dog Show and *Semana Nautica*, water and land sports festival, second only to the August Fiesta in magnitude.●

How to get there

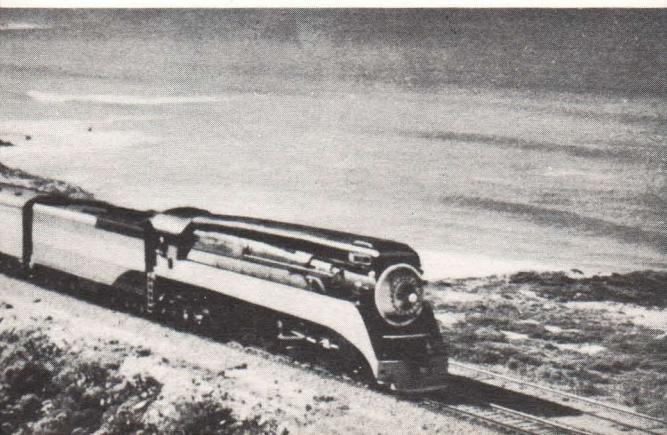
Santa Barbara is situated right on Southern Pacific's Coast Route between Los Angeles and San Francisco. It is easily reached from either city by any one of three Southern Pacific streamliners, the all-coach *Coast Daylight* or *Starlight*, or the all-room *Lark*. ●

From the East. Passengers traveling to Santa Barbara from the East or Midwest can ride the streamlined *Golden State* from Chicago to Los Angeles, where they can make connections with the *Coast Daylight* to Santa Barbara. Also through Pullmans on the *Golden State* from Minneapolis and St. Louis to Los Angeles. Convenient connections at Chicago from other eastern points. ●



From the South. If you're going to Santa Barbara from the Deep South, try the sleek *Sunset Limited*. It takes you from New Orleans to Los Angeles in streamlined luxury. Your closest connections at Los Angeles are with the *Starlight* or *Lark*, or you may wish to stay overnight and ride the *Coast Daylight* the following morning. Passengers from the East will find the *Sunset Limited* a delightful way to go West. Convenient connections with eastern trains at New Orleans. ●

From the North. Here's a way to see virtually the whole Pacific Coast by daylight, the scenic way, on your trip to Santa Barbara. Take the beautiful, all-coach *Shasta Daylight* from Portland to San Francisco and the *Coast Daylight* San Francisco to Santa Barbara. If you prefer overnight travel, there's the all-room *Cascade* to San Francisco and *Lark* to Santa Barbara. This gives you a full day in San Francisco for sightseeing. ●



To help
plan your
Santa Barbara
vacation

For tickets, information or reservations,
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or see your local Southern Pacific agent.

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