

### for fullest enjoyment . . .

### For Scenic Exploration

Bayshore Drive: Fast highway around southern end of the Bay ng with scenic drives in the Peninsula Hills. Route 101 - By Pass. E-8 to E-14.

El Camino Real: "The King's Highway". Historic mission l and highway to Peninsula cities. Route 101. C-8 to E-14. 49 Mile Scenic Drive: For detailed map, contact Downtown

Great Highway Esplanade: 4 miles along Ocean Beach. B-6. Ocean Shore Highway: Route 1 to Sharp Park and Half Moon Bay. B-8 to A-11.

Redwood Highway: Golden Gate Bridge north to Oregon line. Contact Redwood Empire Ass'n. for literature on this magnificent drive. 85 Post St., GArfield 1-6554. C-1 to C-4. Skyline Blvd.: Southern continuation of Great Highway to Santa Cruz. B-7 to D-14.

### For Non-Scenic Exploration

Apparel City: San Francisco's clothing and fashion producing center. Oakdale Ave. between Third St. and Bayshore Blvd. E-8. Automobile Row: New and used car mart. Van Ness Ave. E-6. Barbary Coast: Of historical interest. Now, International Settlement. Pacific Ave., at Montgomery St. E-6.
Farmers' Market: Where farmers sell direct to the consumer.

Alemany Ave. at Bayshore. D-8.

Financial District: Wall Street of the west. Ticker-tape and hurried business men and women. E-6

Foreign Trade Zone: One of the nation's three free trade zones. For details contact the board of State Harbor Commissioners, Ferry Bldg., GArfield 1-8800. E-5.

Furniture Mart: Merchandise Mart of the West. Market near

Latin Quarter: "Little Italy". Noted for fine Italian and Bohemian Restaurants. Around Broadway and Columbus Ave. E-6.
Portsmouth Square: Where the Stars and Stripes were first unfurled in San Francisco. Robert Louis Stevenson brooded here creating many of his immortal sea tales. Kearny at Clay. E-6. **Produce District:** Most active in the early hours of the morn-

ng. Front and Davis Sts., between Sacramento and Pacific. E-6. Shopping District: Centering on Union Square. E-6.
U. S. Mint: One of the three places where Uncle Sam makes his money. Duboce St. at Market. D-7.

The Seats of Learning

Dominican College: Order of Dominican Nuns. San Rafael. Mills College: First college for women in the west. Seminary,

St. Mary's College: Christian Brothers. Moraga, Tunnel Road San Francisco College for Women: Catholic college at San

San Francisco State College: 124 Buchanan near Market.

New Site borders Lake Merced. D-6.
Santa Clara University: Jesuit. Route 101 to Santa Clara.
Stanford University: Main campus in Palo Alto. Schools of

Medicine and Dentistry in San Francisco. F-14.

University of California: World's largest university. Main campus at Berkeley, J-5. Schools of Medicine, Dentistry, Pharmacy, Law and Fine Arts in San Francisco.

University of San Francisco: Jesuit. 2130 Fulton St. near Golden Gate Park. D-6. ... and Fine Homes

in San Francisco. C-5.

Pacific Heights: Many splendid old mansions. West of Van Ness along Washington, Jackson, Pacific and Broadway. D-6. St. Francis Wood: Modern residential district with suburban atmosphere. Southwest of Twin Peaks. C-7. Sea Cliff: Mediterranean style homes on cliffs overlooking the Golden Gate. C-5.

### ... and Civic Progress

Custom House: Battery at Washington St. YUkon 6-3111. E-6. Hall of Justice: Police Headquarters. Portsmouth Square. E-6. San Francisco Stock Exchange: Pine and Sansome Sts., EX-

... and Strength Fort Mason: Port of Embarkation. Bay St. at Van Ness. D-5. Presidio: Original Headquarters for soldiers of Charles III of

Spain and Mexican colonists. Still a military post. Officers'

Club occupies an adobe structure which was the first building

Treasure Island: Naval station on world's largest man-made sland. Site of World's Fair of 1939-40. G-5.

### . . . and Entertainment

Bay Cruises: Information from The Gray Line. YUkon 6-4000. Boxing and Wrestling: Frequent matches at Coliseum Bowl (D-6), and Civic Auditorium. E-6.

Foreign Movies: Clay, Larkin and Stagedoor Theatres. E-6. Hockey: Wednesday and Saturday evenings during winter months. Winterland. D-6. Legitimate Theater: Productions the year round at the Curran

and the Geary. E-6.

Music: Opera Season; mid-September to mid-October. Symphony concerts, ballet, and recitals by famous artists; November to April. Opera House and Civic Auditorium. E-6.

### Tips for Visitors

- Be prepared for San Francisco's refreshing climate! Temperatures seldom range below 40° in winter, or above 70° in summer.
- In San Francisco's compact downtown area (shaded above and shown on the big map inside) it's better to walk, use cabs, cable cars, sightseeing buses or hire a guide with a car, than to drive your own.
- Make a tour of San Francisco's shops. They rank with the world's finest.
- For an adventure in eating, try a different one of San Francisco's fine restaurants for lunch and dinner each day. • San Francisco offers an infinite series of delightful experiences to the visitor. In justice to yourself, plan to

### CARRIAGE-TRADE PUBLICATIONS

stay as long as you can.

111 SUTTER STREET . DOUGLAS 2-3304 . SAN FRANCISCO

Stanford Stadium: Stamping ground of the "Indians". Stanford University Campus, Palo Alto. F-14. unds for San Francisco's baseball Sharp Park, on Ocean Shore Highway (B-11). Harding Park, south of Zoo off Skyline Blvd. (B-8) Public Beaches: Baker's Beach, foot of 25th; China Beach, foot of 27th (b-5;) and Ocean Beach, Great Highway. B-6.
Public Golf Courses: Lincoln Park, at Clement and 33rd Water in the Land Yerba Buena Island: Where the Bay Bridge burrows through an island hill, G-5. ill game. Golden Gate Park. C-6. Kezar Stadium: College Football and the annual Shrine Eastsos and basketball. Geneva at Rio Verde. D-8. University of California Campus, Berkeley, J-5.

Cow Palace: Grand Mational Livestock Pavilion. Stock shows,

California Memorial Stadium: Den of the "Golden Bears". ybod sht bnp . . . rchitecture in Northern California, Hebrew. Arguello at Lake Temple Emanu-El: Byzantine dome, one of the finest pieces of nbus Ave. on Filbert St. E-6.

Saints Peter and Paul: Fine example of

Old St. Mary's: First Catholic Church in the original Yerba Buena Community. Paulist Fathers. California St. at Grant. E-6. Mission Dolores: Dolores St. near Market.

Grace Cathedral: Splendid Gothic. Epis-copal. Atop Nob Hill. E-6. tiriq2 ont bno . . .

nuggets; pioneer firearms, pictures, documents. Open every banking day. 30 Montgomery Street near Market. E-6. wagon relics; authentic Hangtown stagecoach; gold spike and Wells Fargo Bank History Room: Pony Express and covered

Complete zoological gardens effectively displaying birds and animals in many natural settings. Adjacent playground with carousel and miniature train ride for the kiddies. Sloat Blvd. at San Francisco Zoological Gardens - Fleishhacker Zoo: San Francisco Museum of Art: Daily, 12 noon to 10; Sunday, I to 5, 4th Floor of the Veterans Memorial Bidg, E-6. ama-Pacific Exposition preserved for its structural beauty. Closed. In the Presidio near Yacht Harbor, D-5. Palace of Fine Arts: Architectural masterpiece; relic of Pan-

Hoover Library on War, Revolution and Peace: Stanford Honor: Art exhibits and Sunday organ recitals. Daily, 10 to 5. Lincoln Park. C-5.

DeYoung Museum: Daily, 10 to 5. Golden Gate Park. B-6.

California Palace of the Legion of neer Hall. Weekdays, 12:30 to 4:30; Saturday, 10 to 12. 456 McAllister St. E-6. California Historical Society: Pio-North American Hall. Open daily 10 to 5. Golden Gate Park. B-6. Academy of Sciences: Includes Simp-

To Enlarge the Mind Tilden Regional Park: 2000 acres of hikers' wonderland. Berkeley Hills. K-4. Sutro Forest: Exclusively eucalyptus. Northwest slope of Twin Sigmund Stern Grove: Picnicking and summer Sunday concerts. 19th and Sloat Blvd. C-7. Muir Woods: National Monument in Marin County, Mill Valley Route over Golden Gate Bridge, A-I. light. Rare plants and nearly every variety of tree that grows in the temperate zone. B-6. Colden Gate Park Arboretum: Fifty acres of botanists' de-

Lake Merced: Boating and black bass fishing. Skyline Blvd. B-7.

Trees on the Land

Lake Anza: Swimming and boating. Tilden Park, near top of Spruce Street, Berkeley. K-4. Fleishhacker Pool: World's largest swimming pool. South end Crystal Springs Lakes: San Francisco's water supply. Restrict-

Treasure Island: Site of 1939-40 World's Fair. Adjacent to Seal Rocks: Offshore at north end of Ocean Beach. B-5. ace to the Golden Gate. C-5.

Mile Rock Lighthouse: Beacon guides ma-Farallon Isands: About 27 miles west of "The Gate". Visible on clear days.

Alcarraz Island: "The Rock", Federal Peni-tentiary. Off Fisherman's Wharf or Tele-The islands and rocks of the bay and ocean are largely inaccessible, to be looked at rather Land in the Water

near Great Highway. B-5. Starlite Roof: Sir Francis Drake Hotel, Powell at Sutter. E-6.

Mt. Tamalpois: Marin County. Via Mill Valley or Fairfax routes. Rough driving near top. C-1.

Berkeley Hills: East on Ashby Ave. to the hills. K-5.

Sutro Crest: Overlooking Ocean Beach, Cliff House and Seal Rocks. Open daily, 9 to 5. Enter through Sutro Gardens, Geary Rocks.

Twin Peaks: West on Market St., by auto or sightseeing bus. C-7. Top o' the Mark: Mark Hopkins Hotel, California and Mason

sorb the brilliant splendor which, above all else, 15 San Francisco.

Telegraph Hill: Take Lombard Street to the top. E-5. clude time at some or all of the following vantage points to abor the dazzling coroner of Jewels sparkling in the night, are sights unexcelled in America. No visit, however brief, should fail to inof sun and shadow on row upon row of hillside dwellings by day, from the hills or the rooftops, will be the most rewarding experience of your stay in San Francisco. The everchanging mosaic The breathtaking beauty of any view of the Bay Area, whether The Over-All Views

and cabin cruisets to stately sea-going yachts bedecked with brass tails and smart white uniforms. Marina Blvd. at Divisadero, D-5. Yacht Harbor: Mooring place for pleasure craft, from sloops world's largest garage, located in the center of the downtown shopping district. Powell, Stockton, Post and Geary Streets. E-6. Union Square: A block-square park serving as a roof to the of the city. Spectacular day and night views of the entire region from Berkeley to the sea. Most accessible by motor. C-7. Twin Peaks: A 900 foot camel's back in the geographical center



artists' Bohemia, Follow Lombard Street to eaget merchants of incoming sailing vessels laden with covered merchandise. Now an Site of early-day signal station which notifie

Telegraph Hill: Panoramic sweep of bay treet meets the Great Highway. B-5. study their domestic activities. Where Geary goodness sea-lions. Binoculars available to Seal Rocks, Cliff House: Fall, winter and gardens. World's most winding street. Jones-Hyde cable car or by auto. E-6.

Russian Hill: Residential area of cliff dwellings and hanging rolic. Restricted ocean swimming that challenges the hatdy. Great Highway, B-6.

ent panoramic ocean view. Attracts thousands to amble and Ocean Beach: Three miles of broad sandy beach with magnifiings beating their names. Original Flood Mansion now occupied by the exclusive Pacific Union Club. B-6. kings. Commemorated by impressive hotels and apartment build ed by the hushed atmosphere of a great cathedral. Golden Gate Bridge via Mill Valley route. By car or sightseeing bus. A-I. Nob Hill: Former home-site of the railroad batons and bonanza.

Muir Woods: Nearby grove of massive redwood trees, permeat-Ocean Beach to Stanyan Street with Panhandle addition. B-6. Mission Dolores: One of Father Junipero Serra's original California adobe missions founded by Franciscan Friars. Padre and Indian-built in 1776. Dolores Street near Market. D-7. Mult Woods: Mearby grove of massive relayond trees permeate. poating and fly-casting. Extends three and one-half miles from DeYoung Museum; Oriental Tea Garden; Conservatory, Aviary; Kezar Stadium; two Dutch Windmills, and several lakes for the park's famous attractions are: Steinbart Aquarium; Natural History Museum; Simpson African Hall;

flora in unmatched sylvan settings. Among of sand dunes converted into a Garden of Eden. Abundance of the world's fauna and Golden Gate Park: Over a thousand acres Bridge, Between San Francisco and Marin Golden Gate: Spanned by the Golden Gate

sidewalk cauldrons, Embarcadero at Taylor mending nets and unloading live crabs from tiny blue sea-going craft. Stop for a meal of fresh-caught seafood and watch it cooked in

Fishermen's Wharf: Mediterranean atmosphere. Fishermen round-trip ferry ride to Oakland under Bay Bridge recommended Foot of Market Street. E-6. 500 foot relief map of all California on second floor. Dramatic ferries connecting with north and eastbound trains. Magnificent Ferry Building: Old-time landmark, Terminal for East Bay tower for superb view. On Telegraph Hill. E-5.

> of early-day volunteer fremen. Noted Coit Tower: Commemorates heroism exposition gatherings. Van Ness Avenue near Market Street. E-6. the West. Magnet for convention and of most comprehensive public library in Nations. Mecca of opera lovers. Locale

Civic Center: Site of county, city and state buildings. Birthplace of United rides: Jackson to Steiner and return. Jones-Hyde to Bay and return. Routes as shown on map inside.

Chindtown: Largest Chinese community outside China. A real touch of Cantonese in shopping and dining. For a memorable experience, see the Tien Hou Joss House. Chinatown centers on Grant Avenue.

Coble Cars: The U.S.A.'s most unique transportation system. Will be found clanging over Nob and Russian Hills. Best scenic Will be found clanging over Nob and Russian Hills.

The Bridge: San Francisco-Oakland Bay Bridge and Golden Gate Bridge. Longest, most graceful in the world. No trouble The "Musts" - without which your trip is not complete.



for fullest enjoyment of your hours in San Francisco

## on getting acquainted with San Francisco

No matter how brief your stay in San Francisco this Welcome Map will help you do and see the things talked about by travelers the world over.

There are many elusive qualities about San Francisco that, once found, bring people back again and again. It may be spectacular Golden Gate as seen from Telegraph Hill, or the cliffdwellings on Russian Hill, the quaint cable cars, or San Francisco's great bridges and the ships that pass beneath. Many visitors are intrigued by the city's cosmopolitan shops, known the world around, or by its restaurants renowned for the fine fare they provide. Still others are inspired by San Francisco's historic background, its pageantry of people from all nations, its rugged hills and billowing fogs.

Kaleidoscopic San Francisco is many things to many people. Here, old world atmosphere mingles seductively with the new. Discover for your own delight, with the aid of this Welcome Map, some of the enchantment that endears San Francisco to residents and visitors alike.



Outstanding Dining Rendezvous of the West

The Historic

# **CLIFF HOUSE**

Overlooking famed Seal Rocks

The best in food and service at popular prices

> The CLIFF HOUSE GIFT SHOP

Largest in the World Featuring gifts of distinction gathered

> Owned and operated by GEORGE K. WHITNEY

from the four corners of the world.



### Really See San Francisco

Gray Line transportation specialists offer complete service to satisfy all your travel needs: SIGHTSEEING: De luxe Parlor Car tours throughout the Bay Area, conducted by trained driver-guides

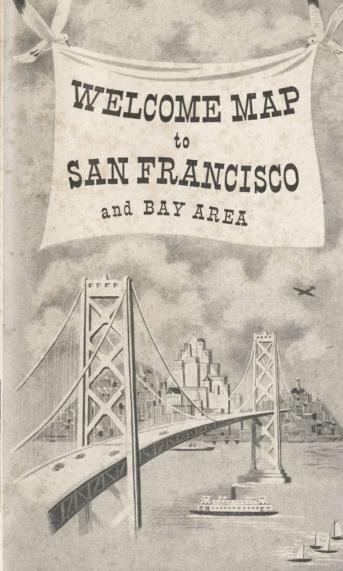
U-DRIVE: Northern California's largest fleet of late

model cars at low daily or weekly rates. LIMOUSINES: Luxurious 7-passenger Cadillacs or Packards with chauffeurs in uniform.

AT LEADING HOTELS or DEPOT -44 Fourth St., Santa Fe Terminal, YU 6-4000



Volume 1



1949

Presenting San Francisco...

Number 3

WITH THE COMPLIMENTS OF

The Southern Pacific 4 Great Routes to and from San Francisco

for the discriminating visitor

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# for smart shops, fine food, stimulating diversion . . .

Air Travel

Pan American World Airways: Choice of daily Sleeperette or Double-Decked Clipper service between Hawaii and the U. S. West Coast. Frequent schedules to Australia, New Zealand, Philippines, Orient & Round-the-World. 222 Stockton. GArfield 1-3075. H-9

Philippine Air Lines, Inc.: The ultimate in luxurious DC-6 international air travel. Frequent flights to Manila, Hong Kong, Bangkok, Calcutta, Karachi, Cairo, Rome, Madrid and London. 212 Stockton. DOuglas 2-1688. H-9

Antiques, Rare Objets d'Art

The London Shop. Silverware, china, both old and new.
Ideal for the bride. 352 Sutter. EXbrook 2-2408. I-10

Apartment Rental Service

Preferred Rental & Realty Co.: Specialists in renting and leasing apartments and flats. Homes for sale thru multiple listing. 260 Kearny. EXbrook 2-6720. I-11

Apparel ... for men
Town and Country Men's Shop, 353 Sutter, DOuglas

...blouses for women

Kat'a Blouses: One of America's largest and finest blouse stores. 112 Geary. SUtter 1-7247. G-10
...fashions

**Elinor:** Fashions for the discriminating woman displayed in a charming atmosphere. Gowns, coats, suits, millinery and accessories. "Just Off Union Square". 312 Stockton - 278 Post. EXbrook 2-7384. H-9

Automobile Rental Service

Armstrong's: Rent a new car with radio; drive-it-yourself for business or pleasure trips. Popular makes, convertibles. Hotel delivery. 1037 Geary. GRaystone 4-6600. G-2 Arrow U-Drive: New de-luxe sedans. No delay, no red tape. 24-hour service. Insured. Free hotel delivery and travel service. 38 - 8th St. MArket 1-0192. B-4

Automotive Services

Books

Union Square Garage: Overnight parking, washing, greasing. Union Square. EXbrook 2-5836. H-9

Banking Courtesies

Crocker First National Bank, California's Oldest National Bank. #1 Montgomery, EXbrook 2-7700. H-12

Wells Fargo Bank & Union Trust Co., Market at Montgomery, SUtter 1-1500. H-12. Br. Market at Grant, G-10

Beauty Salons
Town House Beauty Salon, 278 Post, 6th Flr. SUtter
1.7950. H-9

Brentano's: Booksellers to the World. "In the City of Paris." Geary at Stockton. G-9
Paul Elder & Co.: Sutter and Stockton. SUtter 1-2208. H-9
...old and new

Books, Inc.: Sensibly priced. 336 Sutter. EXbrook 2-0222. I-10

John Howell: Books for the reader and collector. Prints. 434 Post. SUtter 1-7795. H-8

... psychological and occult

Metaphysical Library and Book Shop: Lectures and circulating library. 85 Post. YUkon 6-6145. H-11

California Souvenirs
The Redwood Gift Bowl: Beautiful objects in California's famous redwood. 461 Grant. SUtter 1-0976. I-10
Cameras, Films, Photo Supplies

Allen Photo: 7 hour developing. 238 Market. J-15
Alfred Bass, Inc.: S. F. mural display. 585 Market. H-13

Church Goods & Religious Articles
The O'Connor Co.: 371-373 Sutter. GArfield 1-0110. H-10
Commercial Art

Commercial Art

Lillian Sader: The Welcome Map artist. 566 Commercial
St. DOuglas 2-2888. K-12

Dining & Dancing - Hotel

Hotel Claremont: The Garden Room. Ashby & Claremont Ave. BErkeley 7-9300. J-5\*

Fairmont Hotel: Venetian Room. California & Mason.
DOuglas 2-8800 J-8

DOuglas 2-8800. J-8

Hotel Mark Hopkins: Peacock Court. California & Mason.

EXbrook 2-3434. J-8

Hotel St. Francis: Mural Room. Powell & Geary. YUkon
6-2131. H-8

Florists

Albert O. Stein Co.: Flowers that make the right impression. 359 Sutter. DOuglas 2-5544. H-10

Fraternal
Y. M. C. A.: Club-like atmosphere. Rooms for men. Coffee shop. Nine floors of recreational facilities including swimming pool. 220 Golden Gate. TUxedo 5-0460. E-5

Gifts Extraordinaire

Chez Zezette: House of beautiful gifts. California ceramics and Jade Snow Wong ware. 461 Post. SUtter 1-0183.

H-8

Cliff House Gift Shop: Gifts from all over the world.

Beautiful pieces in California redwood. Exquisite shells, ceramics and jewelry. Ideal souvenirs. Geary Blvd. at Great Highway. B-5\*

Denslows: Unusual gift selections. Fairmont Hotel. J-8

Gumps: 250 Post. H-10

Gumps: 250 Post. H-10

Jewelry ...antique

Stewart's Treasure House: Largest selection of antique jewelry, rare jades, objects of art. 239 Post. EXbrook 2-2238. H-10

Liquors, Wines, Cordials

St. Francis Hotel Liquor Shop, 310 Geary. YUkon
6-1270. H-8

Massage, Steam Baths

Bert's Conditioning Clinic, From sun lamps to swimming pool. 609 Sutter. TUxedo 5-2919. H-7

Night Life

Charlie Low's Forbidden City: America's most highly publicized Chinese night club. Sparkling all-Chinese floor show. Top dance band, Complete Chinese or American dinners. No cover. Closed Sundays. 363 Sutter. DOuglas 2-8648. I-10

Three Sixty-Five Club: 365 Market. I-14

Oriental Fine Arts

Gump's: 250 Post. H-10
G. T. Marsh & Co., Art objects in jade and ivory. Creations in iron jewelry. 522 Sutter. GArfield 1-5661. I-8
Nathan Bentz & Co.: Rare porcelains, brocades, jades, bronzes, and ivories. 532 Sutter. SUtter 1-4652. I-8
T. Z. Shiota: 402 Sutter near Stockton. SUtter 1-6059. I-9

Oriental Jewelry

**Philip Klein:** Known 'round the world for rare jades, precious gems, since 1895. Modern and antique jewelry displayed in an atmosphere of oriental beauty. Individual creations made to order, 519 Grant, in the heart of Chinatown. DOuglas 2-4978. N-8

Oriental Silks, Brocades

Madame Butterfly: Luxurious lounging apparel for men and women. Custom or ready to wear. 347 Grant. I-10

Parfums, Cosmetiques
Michel et Fils: Imports. 337 Geary. YUkon 2-2864. G-8

Pastries, Viennese
The Plantation, 349 Sutter. GArfield 1-2883. H-10

Pharmacies

Barnes-Hind Pharmacy: Prescriptions. 430 Post. GArfield

Photographers

**Jeanne Riemen:** Perceptive character studies. By appointment. 441 Powell, near Post. GArfield 1-2258. H-8

Recorded Music

**The Record Shop:** Where music lovers go. Imports and special labels featured. 14 Tillman Place. EXbrook 2-2383. H-10.

Restaurants of Renown

San Francisco has long enjoyed recognition with New York and New Orleans for providing exceptional variety and unrivaled excellence in eating adventures. For the insatiable gourmet, Raymond Ewell's "Dining Out in San Francisco" (a remarkable little book, obtainable for a dollar at newsstands or book stores) reviews in fascinating detail Bay Area restaurants which contribute most to this recognition.

Backyard: Superb Italian food — accent on squab, steak and Backyard salad. Warm, cheerful murals add to dining pleasure. Unique Latin atmosphere in red stone-cellar bar. 1024 Kearny near B'way. SUtter 1-7644. M-11

Cliff House: A "must". Long a visitors' mecca. Overlooking Seal Rocks, Golden Gate, dramatic Ocean Beach and bluffs of Marin. Excellent menu. Breakfast, lunch, dinner.

Diller's Kosher Style: Only Kosher style restaurant downtown. Open 11:30 A.M. 9:30 P.M. 157 Mason. F-8 Domino Club: Charlie Anderson's unique Art Gallery Restaurant, featuring the sensational World's Fair "Gloria". Complete lunch and dinner. Prime ribs and excellent steaks. 25 Trinity Pl. EXbrook 2-5579. I-11 Hotel Whitcomb: Main dining-room and Whitcomb Inn

Cocktails. Geary Blvd. at Great Highway. B-5\*

blending the charm of old world atmosphere with the faultless cuisine of a modern metropolitan hotel. Market at 8th. B-4
India House: Calcutta as the British know it — from authentic East Indian curries and chutneys to turbaned waiters. Dining here is a real eating adventure. 629 Washington.

EXbrook 2-0744. L-12

Julius' Castle: A San Francisco long-time favorite. Bay view superb. Closed Sunday. 302 Greenwich, up Union to Montgomery, left and down. DOuglas 2-3042. Q-12

Kuo Wah Cafe: Only Chinese restaurant visited by President Truman's family and Vice Pres. Barkley. Colorful. Modern. Oriental banquet rooms; Asiatic cocktail lounge. 10:30 A.M. to 3:30 A.M. 950 Grant. YUkon 2-1851.

L-10
Lamps of China: Fine authentic Chinese recipes. View of colorful Grant Avenue from intimate Yum Sing Room. Luncheons, cocktails, dinners, late snacks. Your host, George K. Jue. 521 Grant. DOuglas 2-9779. J-10
Little Hungary: Authentic. 5126 Geary. EVergreen

6-9845. C-5\*
Little Sweden: Country style smorgasbord on Sat., Sun. Appetizing dinners nightly. 572 O'Farrell. GRaystone 4-9767. G-5

Normandie: Latin Quarter's top French dinners. Cozy, friendly, different. Specialties: chicken saute, abalone steak, sweetbreads and frogs legs provencale. Dinner music. Dancing after 8 P.M. 1326 Powell. EXbrook 2-9664. M-8 Ott's Drive-In Restaurant: One of the world's largest and finest. Cocktails. Bay St. at Columbus. S-6 Pacific Sukiyaki House: Native Japanese Sukiyaki and Tempura. 895 Pacific at Powell. SUtter 1-9724. M-9 Pastene's: Prelude to a perfect dinner: cocktails in a

comfortable lounge with two 4-way fireplaces surrounded by rocking chairs for everyone. Clement at 24th Ave. SKyline 1-5551. C-5\* Plantation & Le Pavillon: Distinctive, gala, continental atmosphere. Famous fresh fruitbowl, salads, roast beef, Chicken Netherland, India curries. Viennese pastries. Lunch-

eons - Dinners - Fountain. 349 Sutter near Grant. GArfield 1-2883. H-10

Rickey's: Continental cuisine. Organ music. 57 variety smorgasbord. Luncheon, dinner, after theatre daily. San Francisco — Rickey's Town House, Van Ness at Clay. GRaystone 4-3663. L-1. Also, Rickey's Studio Club, Palo Alto. DAvenport 2-3516. F-14\*

Saint Moritz Restaurant: Made famous nationally by Ful-

ton Lewis, Jr. as "The Three Little Swiss"—"The best of foods for the best of people". Luncheon. Dinner, from \$2.00. 530 Broadway. DOuglas 2-9306. N-11 Schroeder's Cafe: Truly Germanic in food and character. Luncheon—men only until 2 P.M. Dinner from 5 to 9:30 P.M. Ladies invited. 111 Front. Sutter 1-9818. J-14 The Shadows: Authentic German food. Bohemian atmosphere. Atop historic Telegraph Hill. 5 to 10 P.M. Closed, Mon., Tues. Up Union to Montgomery, turn left to #1349.

Tarantino's: Tops among Fisherman's Wharf restaurants. Meat and sea food entrees. Classic view of fishing harbor, bay and Golden Gate Bridge. Dan Sweeney, Jr. and Gene McAteer, owners. 206 Jefferson St. PRospect 5-5600. U-6 Tony & Mario's: Gourmets' Mecca. 548 Green St. O-10 Veneto Restaurant: Half a century of superb foods. Colorful old world atmosphere. Charcoal broiler. Steaks and roast beef. Variety of dinner selections. Banquet rooms. Daily, four 'til midnight. Sundays and holidays, two 'til midnight. 389 Bay at Mason. GArfield 1-9711. S-8 Victor's Parisien: Authentic French cuisine. Atmosphere reminiscent of Paris. Specialties: frog legs, sweetbreads a la Escoffier. Champs Elysees Bar. Catering by Chef Victor. 111 O'Farrell nr. Stockton. G-10

... across the Bay Bridge

**Spenger's:** Skillfully prepared seafood in an old sailing ship atmosphere. Abalone, crab legs saute, lobster thermidor. Nautical bar. 1919 Fourth Street, Berkeley. (Foot of University Avenue near S. P. Depot — below overpass) BErkeley 7-7745. I-5\*

**Trader Vic's:** Famous for tropical drinks, Chinese dishes, barbecued steaks and spareribs. Late supper menu from 11 to 1 A.M. Reservations advisable. Pledmont 5-9056 or OLympic 3-3400. San Pablo at 65th (4 blocks south of Ashby). Oakland. I-6\*

Villa de la Paix: Menu as luxurious as the Villa itself. Copious hors d'œuvres with varied entrees from breast of pheasant to veal scaloppine and steaks. Served in the finest French and Italian traditions. 251 Sixth St., Oakland, nr. Webster St. tunnel. TWinoaks 3-7556. I-8\*



THE DOWNTOWN AREA - Its streets, cable car routes and three famous hills.

Restaurants of Renown - Cont.

**Zombie Village:** Charcoal-broiled steaks and Chinese dinners to please the gourmet. Authentic South-Seas atmosphere. Curios. Intriguing drinks made with rare rums. Reservations suggested. 6485 San Pablo Ave., Oakland. OLympic 3-0155. I-6\*

... down the Peninsula

Coral Reef: All the lure of the South Seas. Tropical, oriental dishes, steaks and chops. Exciting rum drinks. El Camino (Hwy. 101) at Millbrae. Oxford 7-2950. D-13\* and in Sacramento, Fulton, South of "Town and Country". Rickey's Studio Club: Palo Alto. DAvenport 2-3516. F-14\*

Steamer Cruises

**SS Gen'l. Frank M. Coxe:** Long and short trips around the Bay. Tickets and schedules at leading hotels or Pier 43½, Fisherman's Wharf. DOuglas 2-5414. U-7

Telephone Secretarial Bureaus

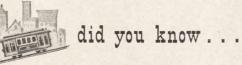
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