

BIG TREES OF CALIFORNIA—OLDEST LIVING THINGS ON EARTH



CALIFORNIA has several groves of Big Trees—in Sequoia, General Grant, and Yosemite National Parks; the Calaveras groves in the historic Mother Lode country; in the Santa Cruz Mountains; in Muir Woods and in the Redwood Empire, north of San Francisco. Some of these redwood monarchs are over 250 feet high and more than 3000 years old! The painting here shows the Wawona tree in the Mariposa grove, Yosemite National Park.

YOSEMITE AND MOUNT SHASTA—CALIFORNIA SCENIC WONDERS

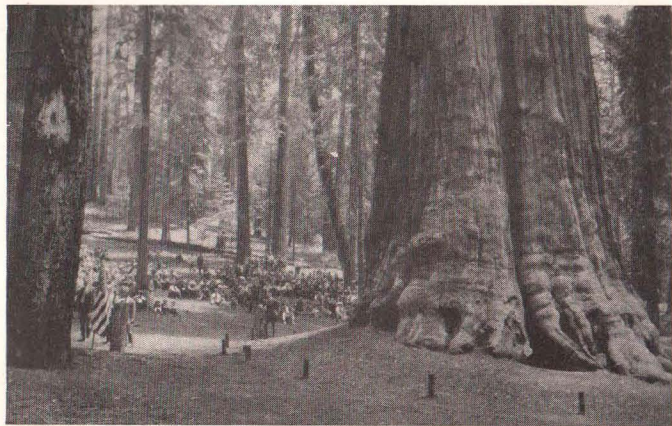


Yosemite Valley, from Inspiration Point, summer and winter playground. Bulwarking the wall at left is El Capitan, rising 3604 feet above the Valley floor; in far background is Half Dome, rising 4892 feet; at right is lovely Bridal Veil Fall, dropping 620 feet. In Yosemite Valley proper, a stage of nature but a mile broad and seven long, occurs the greatest concentration of beauties and wonders of Yosemite National Park.

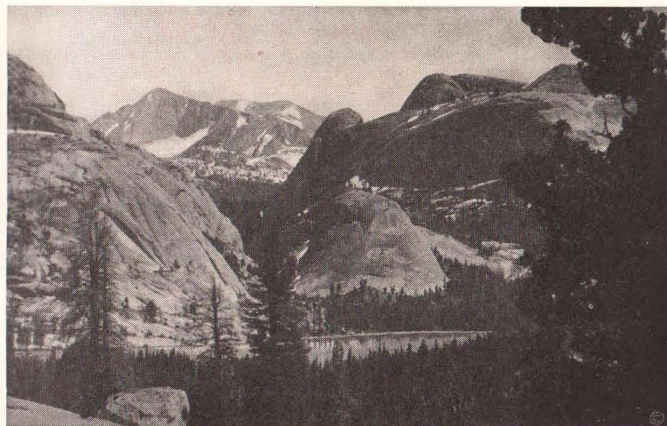


Mount Shasta, elevation 14,161 feet. This snow-mantled peak, after which the Shasta Route of Southern Pacific is named, rises at California's northern boundary. For hours the traveler over Shasta Route is greeted with inspiring views of this glorious mountain from his car window. On its southwest slope the great Sacramento River has its source. There are many delightful summer resorts about the base of Mount Shasta.

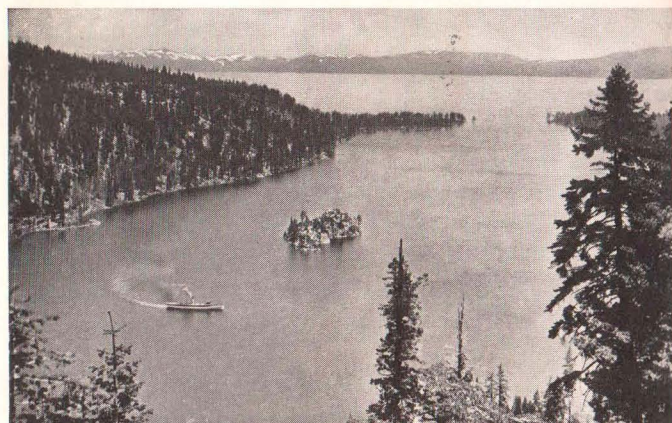
THE HIGH SIERRA REGION OFFERS SUMMER AND WINTER SPORTS



General Sherman tree, Sequoia National Park. "General Sherman", 36.5 ft. in diameter, 280 ft. high, is largest and oldest tree in world!



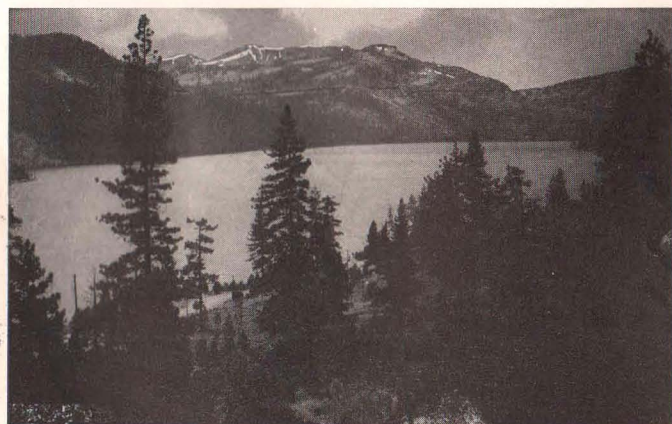
Tuolumne Meadows, on Tioga Road, connecting Yosemite and Lake Tahoe. A thrilling two-day, 250-mile trip by comfortable motor stage.



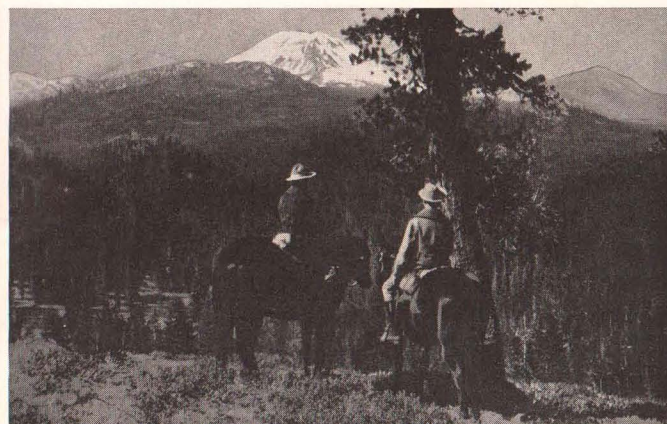
Emerald Bay, Lake Tahoe. Tahoe, in Sierra Nevada at elevation of 6225 ft., is served by Southern Pacific rails direct to the lake's shore.



In summer Tahoe offers golf, tennis, dancing, riding, fishing, hunting, hiking and mountain climbing; winter sports, December to March.

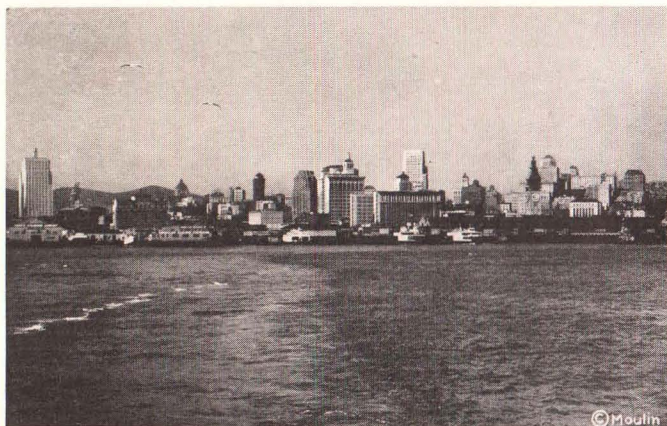


Donner Lake, where Overland Trail pioneers met tragic death in 1846. Today Overland Route trains run above the shores of this playground.



Mount Lassen, only active volcano in United States. In Lassen Volcanic National Park are boiling springs, geysers, forests, waterfalls, lakes.

SAN FRANCISCO—FASCINATING CITY BESIDE THE GOLDEN GATE



San Francisco, from Southern Pacific ferry. San Francisco is the coolest summer city in the country—average summer temperature 59 degrees.



Lincoln Park—Municipal golf course, overlooking the Golden Gate. California has 250 golf courses, with background of mountain or sea.



Ocean Beach. In addition to charming playgrounds, San Francisco offers French and Italian restaurants, fine theaters and distinctive shops.



Japanese Tea Garden—Golden Gate Park. San Francisco is starting point for playgrounds throughout Central and Northern California.



Chinatown. Its bazaars, pagoda-like roofs, and strange East-West restaurants sway the imagination of every visitor in San Francisco.

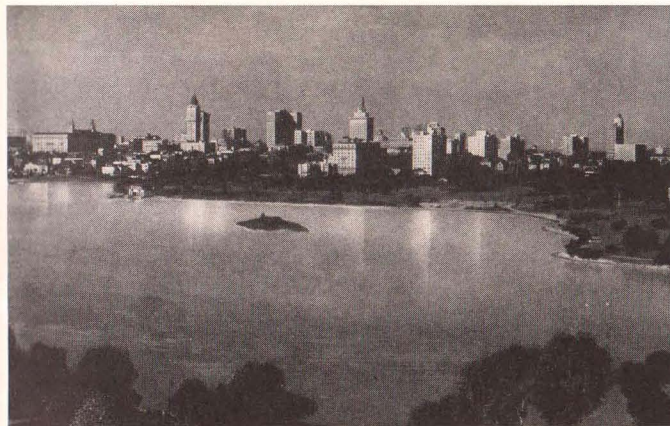


Fishermen's Wharf. Brightly painted boats and picturesque Italian fishermen—scene of great animation when the day's catch is brought in.

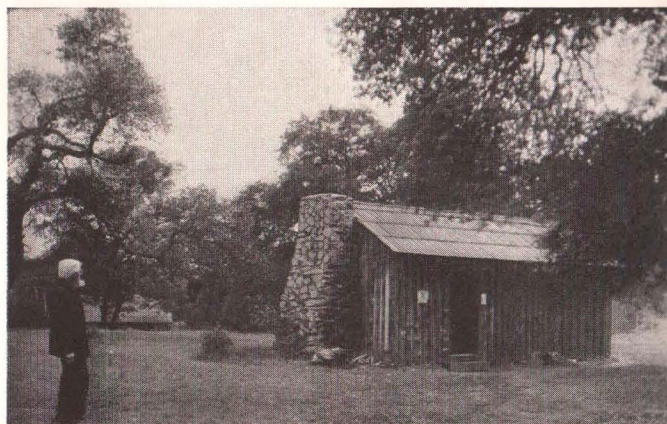
TYPICAL SCENES IN CENTRAL AND NORTHERN CALIFORNIA



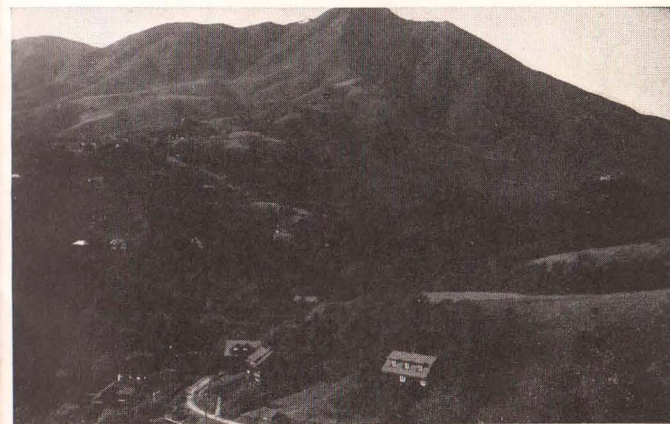
Flowers—every day in the year—on San Francisco's streetcorner flower stands. They splash with color the sidewalks of the shopping district.



Oakland, great and beautiful city on the eastern shore of San Francisco Bay. Lovely Lake Merritt, in the very heart of the city, is shown here.



Mark Twain's cabin at Jackass Hill, near Tuttletown, in the "Mother Lode" country. California has many reminders of stirring pioneer days.



Mt. Tamalpais, elevation 2604 ft., and Mill Valley. Mt. Tamalpais and Muir Woods are just across the Golden Gate from San Francisco.

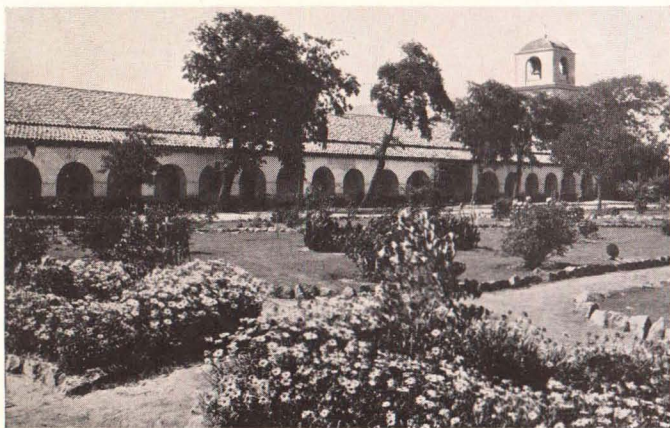


Santa Clara Valley, from the Los Gatos foothills. Mountain and forest trails lure to California the visitor who is fond of horseback riding.



Santa Clara Valley—orchards abloom in springtime. Similar beauty greets the visitor in valley garden spots throughout all of California.

SCENIC COAST LINE—BETWEEN SAN FRANCISCO AND LOS ANGELES



Mission San Juan Bautista. One of the Old Missions along "El Camino Real" (The King's Highway), followed by Southern Pacific rails.



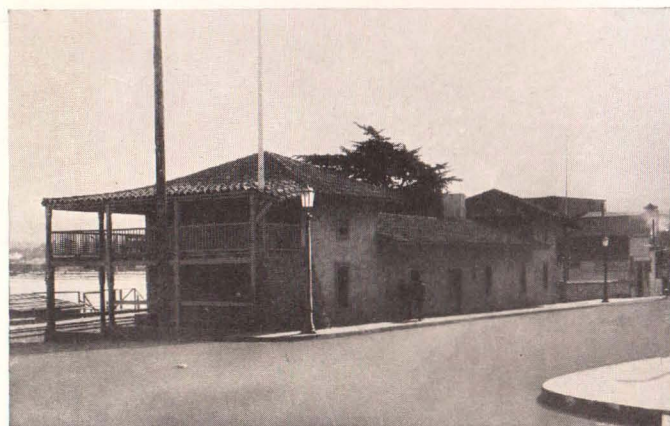
Casino at Santa Cruz—one of many popular bathing resorts on Monterey Bay, which is headquarters for several picturesque fishing fleets.



Southern Pacific train in Santa Cruz Mountains. Some splendid redwood trees are here—the Fremont Grove, and those in the Big Basin.



California Rodeo, Salinas, which portrays quite vividly the spirit and color of the old, wild, gun-toting, hard-riding, broncho-busting West.

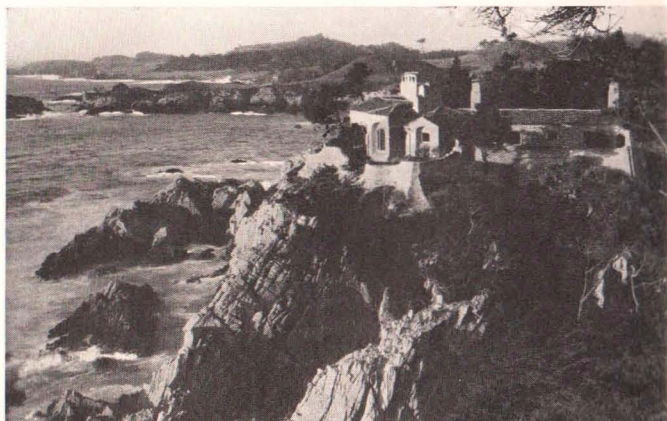


Monterey Peninsula—Old Custom House, Monterey. This old adobe was erected in 1770, when Monterey was capital of Alta California.



Carmel Bay—at Pebble Beach, on the "17-Mile-Drive", Monterey Peninsula. A perfect setting for one of the world's sportiest golf courses.

COAST LINE FOLLOWS THE ROUTE BETWEEN OLD MISSIONS



Monterey Coast—rocky bays and sandy beaches. Facing blue Pacific, among age-old cypress trees, are many beautiful Spanish type homes.



Morro Rock, Port San Luis—San Luis Obispo, just south of which Southern Pacific's Coast line starts its 113-mile run along ocean shore.



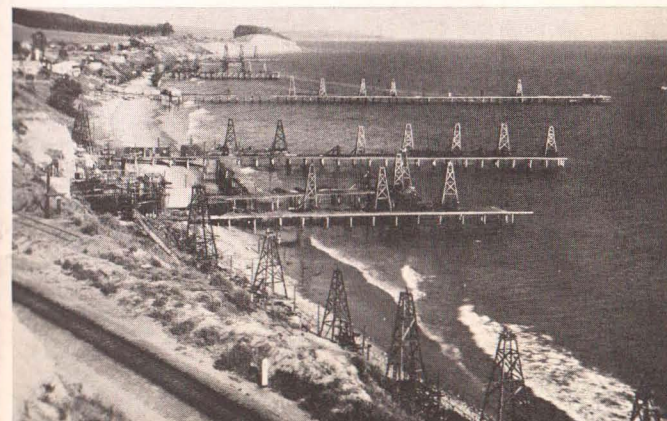
Mountains and sea—Santa Barbara. Appealing scenery and equable climate have made Santa Barbara a famous all-year playground.



Mission Santa Barbara, founded 1786. Treasure house of relics and most visited of structures built by the padres. Seen from car window.



Santa Barbara—The "Old Spanish Days Fiesta", held annually in midsummer, adds a picturesque touch to the city's Spanish architecture.



Summerland, near Santa Barbara, where oil is pumped from beneath the bed of the Pacific. Coast Line rails appear in the left foreground.

Travel Comfortably, Safely; Save Time See California on Southern Pacific Lines



SOUTHERN PACIFIC's principal lines and connections in California, with some of the chief points of interest, are indicated on this pictorial map. While this map is done in humorous style, it is substantially accurate.

Southern Pacific main lines entering California are shown as follows: Sunset Route and Golden State Route, entering by the southeastern gateway; Shasta Route, by the northern gateway; and Overland Route, entering the state just north of Lake Tahoe.

Along Southern Pacific lines in California served directly or easily accessible by inexpensive sidetrip, are all of the famous resorts and scenic wonders of the state, only a few of which could be shown here. Playgrounds in the mountains, not served directly by Southern Pacific rails, such as Lassen Volcanic National Park, are reached by safe, comfortable motor stages connecting with Southern Pacific trains. Your nearest Southern Pacific agent will arrange tickets for you, and your baggage will be checked through to your destination. With all travel details arranged for you, you are free to relax and enjoy the trip. Thus you travel the safe, quick, easy, comfortable way.

Over its Coast and San Joaquin Valley Lines between San Francisco and Los Angeles, Southern Pacific runs ten fine trains daily, including a train over each line by daylight.

Between San Francisco and Lake Tahoe, Southern Pacific offers, daily, over night sleeping car service; while from both San Francisco and Los Angeles, Southern Pacific operates, daily, through sleepers over night to Yosemite, with similar service returning—saving a day at either playground for sight-seeing and pleasure.

Travelers from the East in summer over the Overland Route may see both Lake Tahoe and Yosemite, by taking the famous Tioga Highway trip between these two points; Southern Pacific rails connect at both ends.

Full information about stopovers, Pullman service, fares, trains, schedules, etc., may be obtained from the Southern Pacific agent.

obtained from the Southern Pacific agents listed on page 15 of this booklet.



LOS ANGELES—CENTER OF SOUTHERN CALIFORNIA PLAYGROUND



Los Angeles residence. The distinctive architecture of California's homes constantly reminds the visitor of romantic days of Spaniards.



Yachting, on the smooth Pacific and on lovely inland lakes, is a year-round sport in California. Picture shown here was taken at Balboa.



Beach at Venice. Like the Adriatic city after which it is named, Venice has canals, lagoons and arcades, also pavilions and pleasure piers.



Making "movies" at one of the Hollywood studios. Exotic in its setting, this suburb of Los Angeles is the motion picture capital of the world.

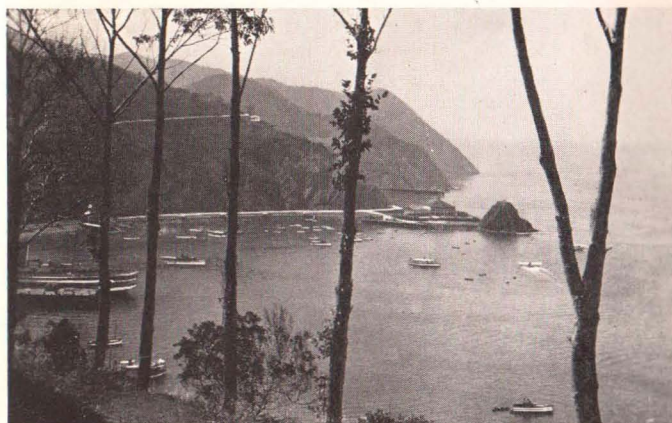


Beach at Santa Monica—one of a score of fine beaches, known as "the Los Angeles beaches", reached easily and quickly from Los Angeles.

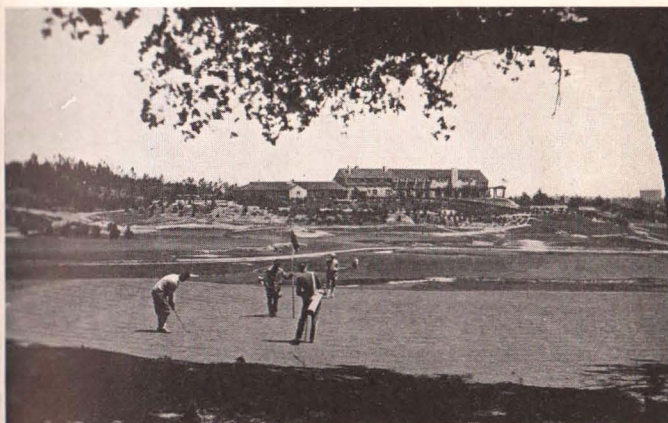


Ocean front at Long Beach. With six miles of smooth bathing beach, this fast-growing industrial city is a great favorite with tourists.

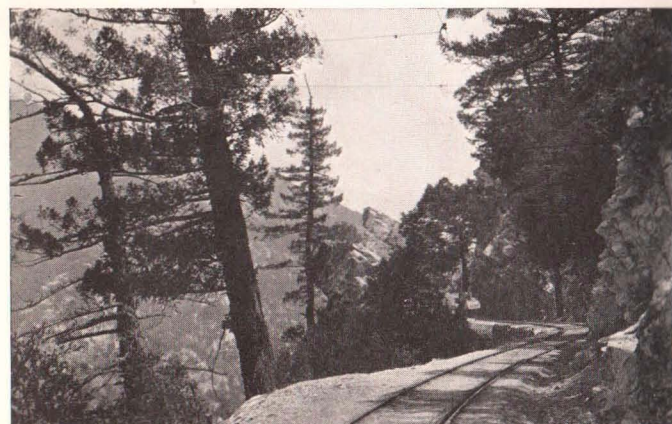
SOME TYPICAL SCENES IN THE VICINITY OF LOS ANGELES



Avalon Bay, Catalina Island. These clear, sparkling waters are a natural aquarium whose sea life is seen through glass-bottomed boats.



Annandale Country Club, Pasadena. Pasadena is famous for its Tournament of Roses, celebrated each New Year's Day with floral parade.



On the way up Mount Lowe. Wonderful panoramas unfold during the ascent by trolley to Mt. Lowe Tavern, 4000 feet above sea level.



San Fernando Mission. The missions were established a day's horseback journey apart; the road between them was named "El Camino Real".

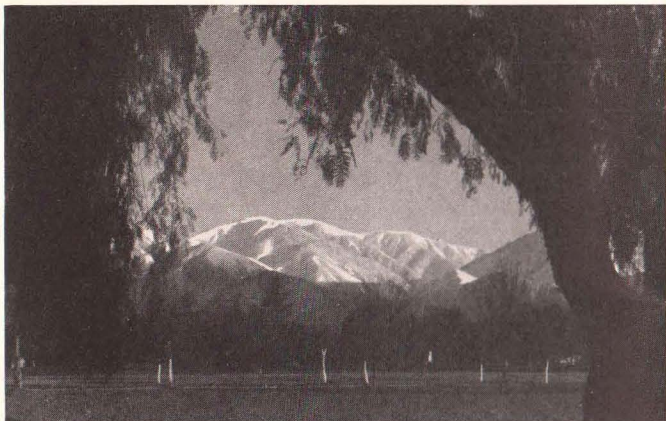


Mission Play, San Gabriel—staged for several weeks each summer to commemorate the historic days of padres and their Indian converts.

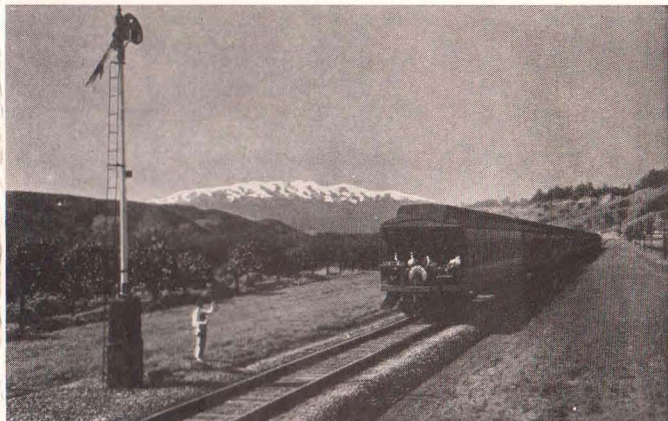


Fields of golden poppies! California's meadows and hillsides are ablaze in the springtime with the vivid colors of its wild flowers.

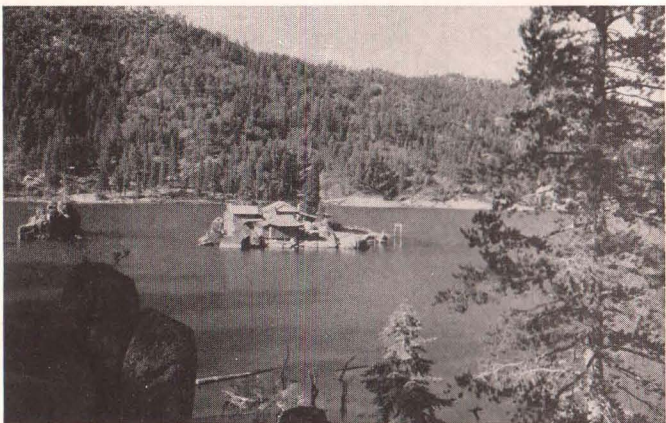
SOUTHERN CALIFORNIA—ALONG SUNSET AND GOLDEN STATE ROUTES



Mount San Antonio, known as "Old Baldy", as seen from beneath one of California's typical semi-tropical pepper trees near Pomona.



Orange groves and snow-capped mountains! Southern Pacific's Sunset and Golden State route trains run through miles of scenery like this.



Big Bear Lake, summer and winter resort on "Rim of World Drive", San Bernardino Mountains. Just a few hours ride from Los Angeles!



Yucca plants on the desert near San Jacinto Mountains — location of several winter resorts served exclusively by Southern Pacific Lines.



Vista of Southern California desert from a private residence at Palm Springs, winter resort located exclusively on Southern Pacific Lines.



Palm Canyon, Palm Springs. These palm trees, planted by unknown hands, are ancestors of almost all ornamental palms seen in California.

SUNSET & GOLDEN STATE ROUTES OFFER DIRECT LINE TO SAN DIEGO



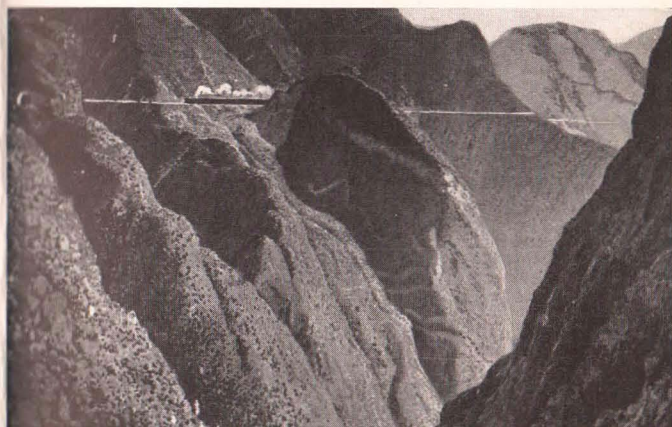
Salton Sea, once the northern end of Gulf of California. This weird desert lake now receives waters that have irrigated Imperial Valley.



Dates grown in the Imperial and Coachella valleys of California are as fine in quality as those that are grown in any other part of the world.



Jose, historian of the Yuma Indian tribe. Markings on cane depict the tribe's history "from the time the stars fell" (over 100 years ago).



Spectacular Carrizo Gorge. On the direct line between the East and San Diego via Sunset and Golden State routes of the Southern Pacific.

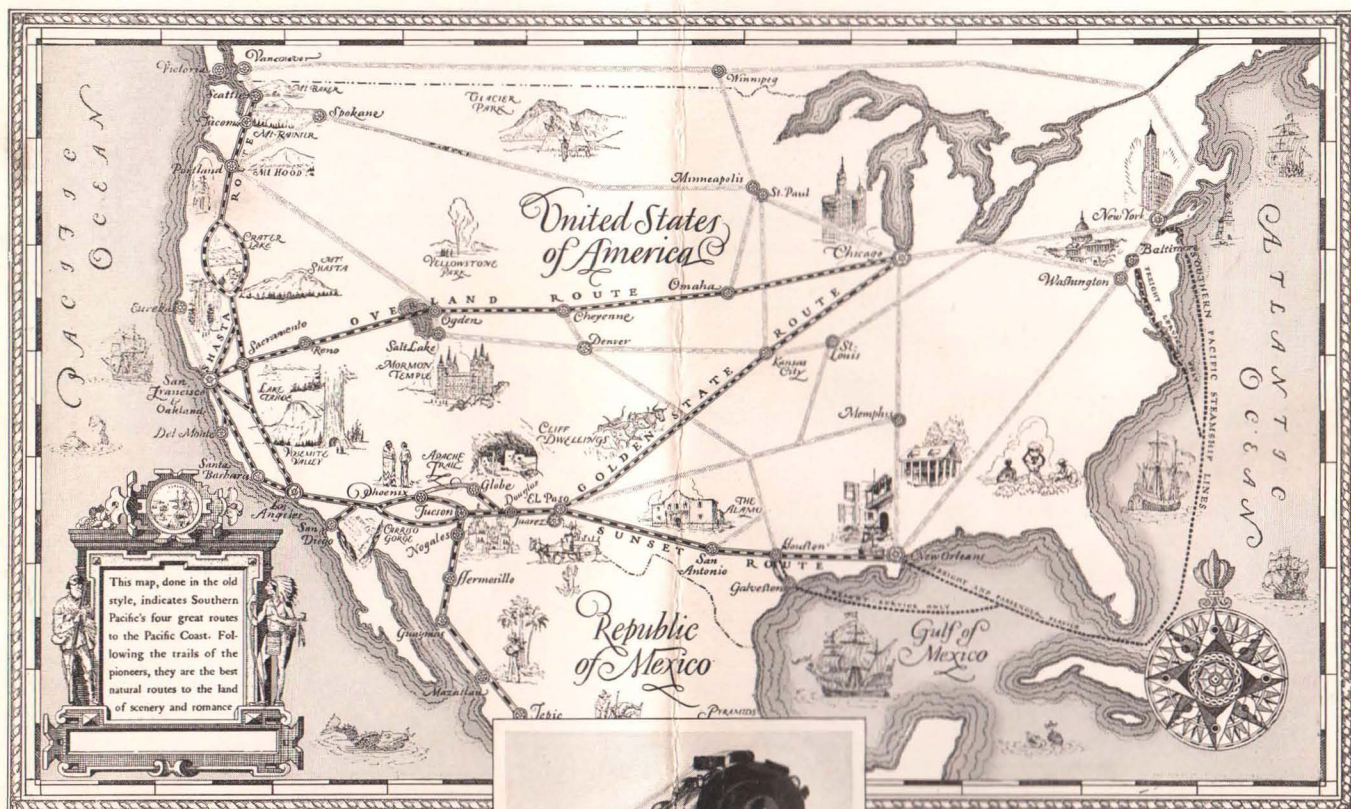


California's first mission—Mission San Diego, founded 1769. There were 21 California missions, strung between San Diego and Sonoma.



Ramona's Marriage Place, San Diego—relic of a romance that was made world-known through the novel written by Helen Hunt Jackson.

ONLY SOUTHERN PACIFIC OFFERS THIS WIDE CHOICE OF ROUTES

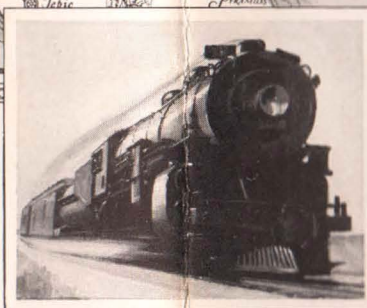


FOUR GREAT SCENIC ROUTES TO CALIFORNIA

*Go One Way, Return Another—
and See the Whole Pacific Coast*

SOUTHERN PACIFIC offers to the westbound traveler a wide choice of routes going to and returning from California. Only the main stems of the principal routes and a few of the outstanding attractions are indicated on the accompanying bold outline map.

Southern Pacific also offers the traveler a network of rail lines on the Pacific Coast, with convenient connections that afford easy access to all of the points of scenic and romantic interest in America's great playground.



This map in full colors with historic pictorial border, 23x32 inches, for 25c (stamps or coin). Address F. S. McGinnis, Dept. 2, Southern Pacific Co., 65 Market St., San Francisco.

The best way for the traveler to see the whole Pacific Coast is to go west over one Southern Pacific route, return another, and to use the Coast and Valley Lines in California and the Siskiyou and Cascade Lines of the Shasta Route through Oregon.

On page 15 is a list of Southern Pacific representatives, who are located in nearly all large cities throughout this country and in Europe. These men and their capable staffs will gladly help you arrange the details of your trip.

During your trip you will find Southern Pacific employes everywhere eager to assist you in every way that they can.

LET THE SOUTHERN PACIFIC AGENT HELP YOU PLAN YOUR TRIP

Southern Pacific Representatives

YOUR nearest Southern Pacific representative will give you full information as to passenger fares, Pullman reservations, time schedules, etc. He will also attend to such details as tickets, hotel and Pullman reservations, etc., for you, or help you with freight shipment. If there is a Southern Pacific agent in your city, he will gladly call at your office or home and personally help you arrange your trip. Phone or write him.

ATLANTA, GA., 216 Healey Bldg.	D. Asbury, General Agent
ALEXANDRIA, LA., Second and Casson Sts.	Jos. Spear, Division Freight and Passenger Agent
AUSTIN, TEX., 703 Congress Ave.	W. R. Smith, Division Freight and Passenger Agent
BALTIMORE, MD., 209 Morris Bldg.	W. B. Johnson, General Agent
BEAUMONT, TEX., Sunset Bldg.	F. L. Sheeks, Division Freight and Passenger Agent
BIRMINGHAM, ALA., 405 Woodward Bldg.	S. J. Brown, General Agent
BOSTON, MASS., 294 Washington St., Room 209.	E. S. Leavitt, General Agent
BUFFALO, N. Y., 204 Ellicott Square Bldg.	G. H. Vogel, General Agent
CHICAGO, ILL., 33 West Jackson Blvd.	J. H. Desherow, General Agent Passenger Department
CHICAGO, ILL., 35 West Jackson Blvd.	A. C. Hedlund, General Agent, Freight Department
CINCINNATI, OHIO, 205 Dixie Terminal Bldg.	Robt. McDowell, General Agent
CLEVELAND, OHIO, 1116 Hippodrome Bldg.	E. G. Cook, General Agent
CORPUS CHRISTI, TEX., 406 Peoples St.	A. E. Weymouth, General Agent
CORSICANA, TEX., East Collins Ave. and North 10th St.	J. H. Evetts, Commercial Agent
DALLAS, TEX., 116 Field St.	J. E. Bledsoe, Division Passenger Agent
DENVER, COLO., 102-3 Boston Bldg., 17th and Champa Sts.	E. H. Williams, General Agent
DETROIT, MICH., 203 Majestic Bldg.	W. W. Hale, General Agent
EL CENTRO, CAL., Foot of Broadway, Bet. Main and Commercial Sts.	H. A. Hansen, District Freight and Passenger Agent
EL PASO, TEX., 1st Nat. Bank Bldg.	J. E. Monroe, District Passenger Agent
EUGENE ORE., 610 Willamette St.	L. L. Graham, District Freight and Passenger Agent
FORT WORTH, TEX., 116 East 9th St.	C. S. Elliot, Division Freight and Passenger Agent
FRESNO, CAL., corner H and Mariposa Sts.	W. T. Plummer, District Passenger Agent
GALVESTON, TEX., 2024 Market St.	H. C. Franks, Division Freight and Passenger Agent
GENOA (4), ITALY, Via Roma 8a.	Brizzolesi, Kemsley & Millbourn, General Agents
GLENDALE CAL., 106 North Brand Blvd.	H. E. Pierson, District Passenger Agent
HAMBURG, GERMANY, 18 Glockengiesserswall.	G. Ruhr, General Agent
HARLINGEN, TEX., 209 1/2 Jackson St.	W. J. Carter, Division Freight and Passenger Agent
HAVANA, CUBA, Room 307 Manzana de Gomez (Central Park), R. Menendez, General Agent	
HOUSTON, TEX., 913 Texas Ave.	E. J. Peters, Division Passenger Agent
INDIANAPOLIS, IND., 418 Merchants Bank Bldg.	Lyon Liston General Agent
KANSAS CITY, MO., 113 Railway Exchange Bldg.	F. W. Sedgwick, General Agent
KLAMATH FALLS, ORE., 515 Main St.	A. S. Rosenbaum, General Agent for Southern Oregon
LAKE CHARLES, LA., Majestic Hotel, J. E. Carter, Assistant General Freight and Passenger Agent	J. J. Miller, District Freight and Passenger Agent
LIVERPOOL, ENGLAND, 21 Water St.	A. B. Reynoldson, General Agent for Great Britain
LONDON, ENGLAND, 49 Leadenhall Street	A. B. Reynoldson, General Agent for Great Britain
LONG BEACH, CAL., 140 West Ocean Ave.	N. R. P. Bonsor, Assistant General Agent
LOS ANGELES, CAL., Pacific Electric Bldg.	L. Overman, District Passenger Agent
MEDFORD, ORE., 204 Medford Nat. Bank Bldg.	H. P. Monahan, District Passenger Agent
MEMPHIS, TENN., 716 Exchange Bldg.	A. S. Rosenbaum, General Agent for Southern Oregon
MEXICO CITY MEX., Avenida Cinco de Mayo, No. 32.	C. A. Bevis, General Agent
MILAN, ITALY, Via Durini, 34.	F. V. Stark, General Agent
MINNEAPOLIS, MINN., 1020 Metropolitan Life Bldg.	Brizzolesi, Kemsley & Millbourn, General Agents
	R. K. Smith, General Agent
MODERO, CAL., Passenger Station.	I. T. Sparks, District Freight and Passenger Agent
MONTERREY, MEX., Langstroth Bldg.	Alfonso Marquez, General Agent
NEW IBERIA, LA., Washington and Railroad Aves.	L. A. Veazey, Traveling Agent
NEW ORLEANS, LA., Whitney Cent. Bank (Poydras Br.) Bldg.	
NEW YORK, N. Y., 531 Fifth Ave. (at 44th St.), Room 1012.	A. C. Ziegan, Division Passenger Agent
NEW YORK, N. Y., 531 Fifth Ave. (at 44th St.)—Southern Pacific Uptown Ticket Office.	Bailey M. Clark, General Agent, Southern Pacific Steamship Lines
NEW YORK, N. Y., 165 Broadway (20th Floor).	John N. Field, District Passenger Agent
NEW YORK, N. Y., 165 Broadway.	W. J. Hanrahan City Passenger and Ticket Agent
OAKLAND, CAL., 13th and Broadway.	H. H. Gray, General Agent, Passenger Department
ODDEN, UTAH, 525 David Eccles Bldg.	S. C. Chiles, General Agent, Freight Department
OKLAHOMA CITY, OKLA., 924 Perrine Bldg., 1st and Robinson Sts.	L. F. Hudson, District Passenger Agent
PARIS, FRANCE, 3 Rue Tronchet.	F. G. Ruthrauff, District Freight and Passenger Agent
PARADENA, CAL., 148 East Colorado St.	J. A. Eads, General Agent
PHILADELPHIA, PA., 706 Packard Bldg.	H. Desmidt, General Agent
PHOENIX, ARIZ., 101 North Central Ave.	G. W. Wetherby, District Passenger Agent
PITTSBURGH, PA., 1311 Park Bldg.	F. T. Brooks, General Agent
PORTLAND, ORE., 4th Street at Stark.	R. P. Kyle, District Freight and Passenger Agent
RENO, NEV., Commercial Row and Lake St.	H. F. Starke, General Agent
RIVERSIDE, CAL., 750 Market St.	J. A. Hopgood, City Ticket Agent
ROME, ITALY, Piazza de Spagna, 28.	J. H. McClure, District Freight and Passenger Agent
SACRAMENTO, CAL., Passenger Station.	J. R. Downs, District Freight and Passenger Agent
SALIM, ORE., 184 North Liberty St.	Brizzolesi, Kemsley & Millbourn, General Agents
SALT LAKE CITY, UTAH, 41 South Main St.	D. R. Owen, District Passenger Agent
SAN ANTONIO, TEX., 613 Navarro St.	A. A. Mickel, District Freight and Passenger Agent
SAN DIEGO, CAL., 677 Spreckels Bldg.	Press Bancroft, General Agent
SAN FRANCISCO, CAL., 742 Market St.	Tom Hood, Assistant General Passenger Agent
SAN JOSE, CAL., 2nd and San Fernando Sts.	A. D. Hagaman, District Freight and Passenger Agent
SANTA ANA, CAL., 223 West 4th St.	C. J. Sundberg, District Passenger Agent
SANTA BARBARA, CAL., 937 State St.	Geo. B. Hanson, District Passenger Agent
SANTA MONICA, CAL., 416 Santa Monica Blvd.	L. B. Valla, District Freight and Passenger Agent
SANTA ROSA, CAL., 210 Rosenberg Bldg., R. B. Houston, District Freight and Passenger Agent	G. C. Drake, District Passenger Agent
SEATTLE, WASH., 1203 Fourth Ave.	A. J. Rehwood, District Passenger Agent
SHREVEPORT, LA., 520 Market St.	R. B. Taylor, General Agent
ST LOUIS, MO., 204 Carleton Bldg., 6th and Olive Sts.	M. J. Dooley, Division Freight and Passenger Agent
STOCKTON, CAL., Main and San Joaquin Sts.	L. B. Banks, General Agent
TUCSON, ARIZ., Score Bldg., 223 East Congress St.	S. C. Beane, District Freight and Passenger Agent
TURIN, ITALY, Via La Grange, 23.	E. J. Fenchurch, General Freight and Passenger Agent
VANCOUVER, B. C., 585 Granville St.	Brizzolesi, Kemsley & Millbourn, General Agents
WACO, TEX., 112 North Sixth St.	E. J. Hendry, Canadian General Agent
WASHINGTON, D. C., 400 Southern Bldg.	Wade Cunningham, Division Freight and Passenger Agent
WASHINGTON, D. C., 1510 H St. (N. W.)	A. J. Posten, General Agent
	G. V. McArt, Agent, Washington-Sunset Route

E. W. CLAPP, Traffic Manager, Chicago, Ill.

WM. SIMMONS, Traffic Manager, Southern Pacific Steamship Lines, New York, N. Y.
 C. S. FAY, Traffic Manager, Texas and Louisiana Lines, Houston, Tex.
 J. T. MONROE, Assistant Traffic Manager, Texas and Louisiana Lines, Houston, Tex.
 W. C. MCCORMICK, General Passenger Agent, New Orleans, La.
 J. F. SULLIVAN, General Passenger Agent, Houston, Tex.

F. S. MCGINNIS, Passenger Traffic Manager, San Francisco, Cal.

J. D. MASON, General Passenger Agent, El Paso, Tex.
 E. J. FENCHURCH, General Freight and Passenger Agent, Tucson and Phoenix, Ariz.
 H. LAWTON, Traffic Manager, Mexican Lines, Guadalajara, Mex.
 C. L. MCFARL, Assistant Passenger Traffic Manager, Los Angeles, Cal.
 JOHN M. SCOTT, Assistant Passenger Traffic Manager, Portland, Ore.

California for the Tourist

California for the Tourist



Southern Pacific

Southern Pacific