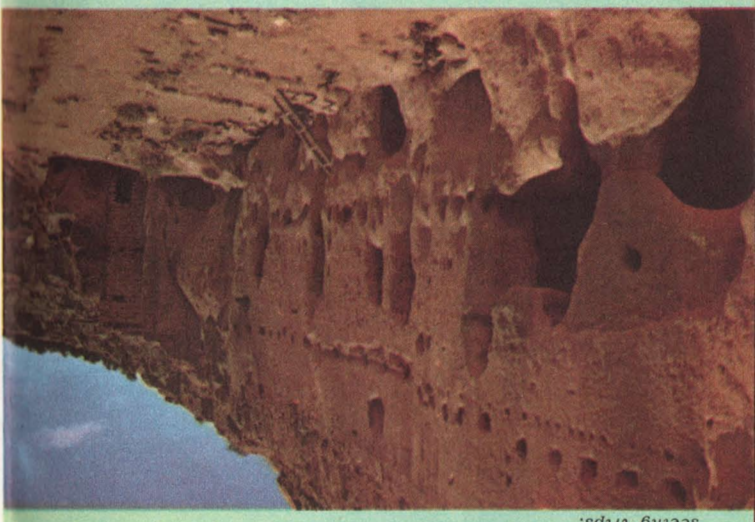




Luncheon at La Placita. Thanks to Santa Fe's mild climate and insect-free air, outdoor dining at La Fonda's walled Placita is possible many months a year.



Puye Cliff Dwellings. The ruins of prehistoric Indian communities at Puye and at Bandelier National Monument provide interesting sight-seeing trips.



A corner of La Cantinita, one of La Fonda's two Spanish cocktail lounges. Skiers warm themselves after a day's outing.



Church at Santa Ana. One of the old mission churches typical of the Indian pueblos around Santa Fe.



La Fonda's new swimming pool
Taos Pueblo—the oldest and largest of the numerous Indian communities in the Santa Fe area.



are advisable, particularly during the summer season and for the Santa Fe Fiesta. A deposit covering a night's lodging will protect the reservation in case of delayed

RESERVATIONS

24 hours).
for 1st hour, 10¢ for each additional hour, \$1.00 for service from lot to hotel lobby available; parking fee 35¢ Parking Lot for 85 cars (attendant on duty and bellboy Office; Hertz Rent-a-Car Office; Brokerage Office; Hotel Detours Transportation Co.; Santa Fe Railway Ticket New Mexico Gray Line Tours operated by the Indian from hotel; June through Labor Day); Office of the rooms; Outdoor Swimming Pool (accessible directly and Beauty Shop; Radio and Television Sets in all Men's Shop; Newsstand; Sample Rooms; Barber Shop; (Southwestern) Curio and Southwestern Dress Shop; Lounge); Patio (Outdoor Dining in summer); Indian (Private Dining Rooms); Fiesta Room (Cocktail Cantinita; New Mexican, Santa Fe and Coronado Rooms Room with Supper Dancing; "Gate of Spain" Dining Elevator Service to all floors; "Gate of Spain" Dining 203 Bedrooms, including luxurious Living Room Suites;

HOTEL FACILITIES

the hotel to display their handicraft.
many-hued blankets who traditionally gather around you are likely to meet one of the Indians garbed in months. And when you step into the spacious lobby, water lighting will cool you off during the summer Santa Fe. A handsome new swimming pool with under-ings tempt you to relax after pleasant trips through old Spanish cocktail lounges with intriguing old furnishings three-piece Combo playing native songs. Two cozy La Fonda's celebrated Fred Harvey cuisine. You enjoy a restaurant facilities invite you to leisurely dining on tiled sunny patio awaits you for restful siestas. Choice make a La Fonda stay linger in your memory. A rough-corner fireplace and other unusual features that will Many upper floor suites open onto balconies and have for their individuality and rich traditional background. many rare pieces from Spain and Mexico, are renowned of the public rooms and guest rooms, which include terraces like those of the nearby pueblos. The furnishings of the building sweeps back in earth-colored Trail days, the original fonda (inn) of Santa Fe most charmingly unusual hotels. Facing the century-old Plaza on the site of the original fonda (inn) of Santa Fe Fred Harvey's famous La Fonda is one of the world's

La Fonda is exceedingly well suited for conferences and meetings. It can accommodate groups up to 400 from after Labor Day to June 20 and smaller conferences, the year round. Four meeting rooms with a capacity of 400, 200, 150 and 100 and banquet facilities for 500 are available; also additional meeting rooms with capacities up to 800 one or two blocks from the hotel.

FACILITIES FOR CONFERENCES AND GROUP MEETINGS

62 miles).
(on U.S. Highway 66—National Interstate Highway 40; way 25) links it with Albuquerque (National Interstate Highway 85 (National Interstate Highway 6 (Southwestern) Curio and Southwestern Dress Shop; connections with Greyhound Lines; also good local bus (Trailways and Greyhound Lines; also good local bus (trains), by bus (Depot: 1 1/2 blocks from hotel; Continental tion; Lamy, 18 miles—connecting bus service meets all Santa Fe can be reached via the Santa Fe Railroad (Sta-

HOW TO GET TO LA FONDA

Prices subject to change without notice. No seasonal price increases.
State Sales Tax not included—3% on meals.
A la carte service at moderate prices.
Comida Corrida Mexicana (Mexican Dinner).....\$3.75
Breakfast \$1.90 up; Luncheon \$1.35 up; Dinner \$2.50 up.

TABLE D'HOTE SERVICE

Check-out time: 4 P.M.
State Sales Tax not included—3% on rooms.
Living Room Suites with Bath.....\$18.50 to \$50.00
Rate for 3rd Person in Room.....\$ 2.50
Double Rooms with Twin Beds and Bath \$10.00 to \$16.00
Double Rooms with Bath.....\$ 9.00 to \$13.00
Single Rooms with Bath.....\$ 6.50 to \$11.00

HOTEL RATES—EUROPEAN PLAN

Without such deposit, rooms cannot be held after 6 P.M. arrival of the guest; it will be refunded if reservation is cancelled at least 24 hours before scheduled arrival.

on the Plaza (100 San Francisco Street)
Santa Fe, New Mexico
Telephone: 982-5511. Teletype: 505 983-6536
Manager: Walter F. Lindborg

THE MODERATELY PRICED LUXURY HOTEL



OPEN ALL YEAR



La Fonda

The inn at the end of the trail



Fred Harvey

in old Santa Fe, New Mexico

The inn at the end of the trail

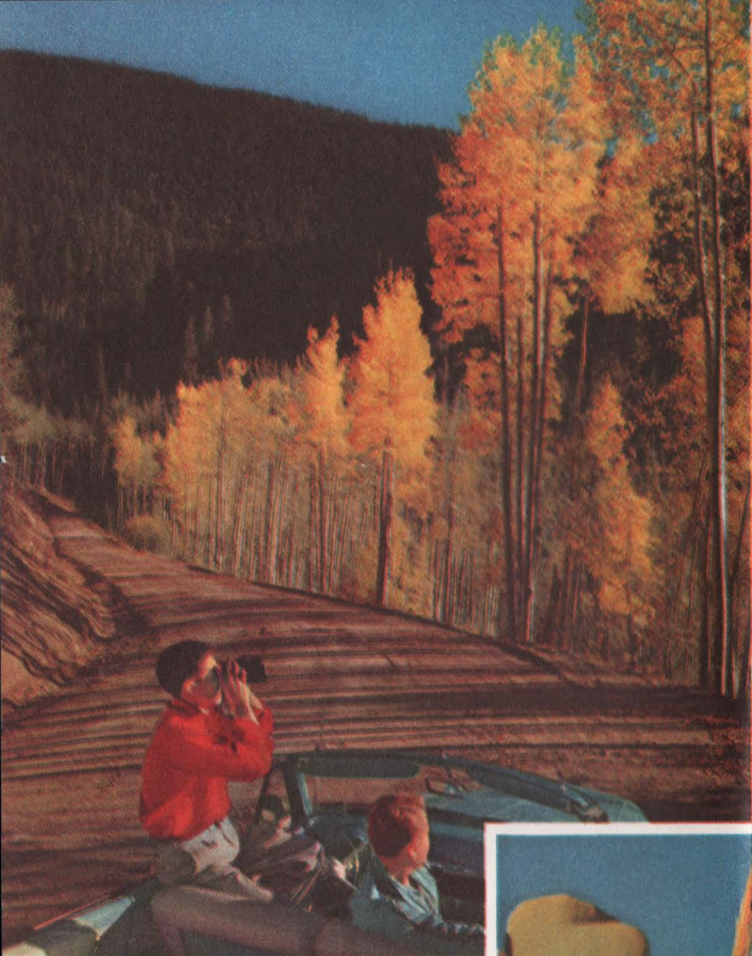


Fred Harvey

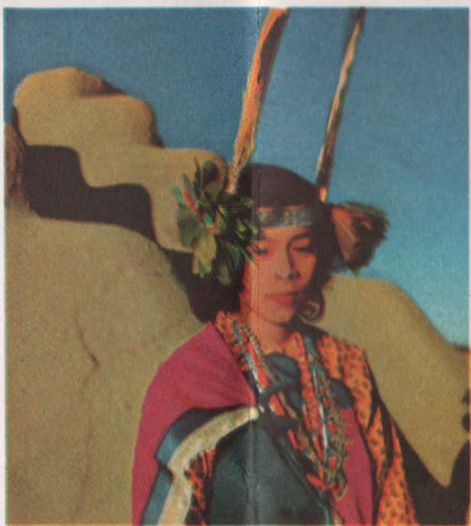
in old Santa Fe, New Mexico



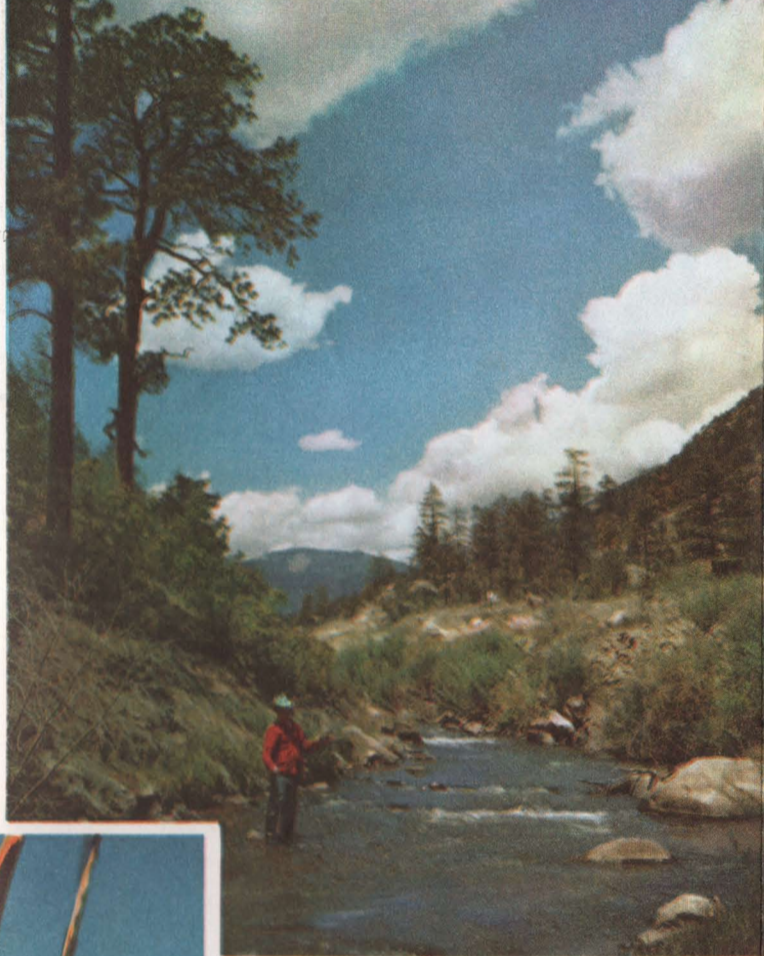
PRESENTED BY



On the road to the Santa Fe Basin. This scenic road into the heart of the Sangre de Cristo Mountains is rich in magnificent views—especially in fall when the aspen turn a flaming gold.



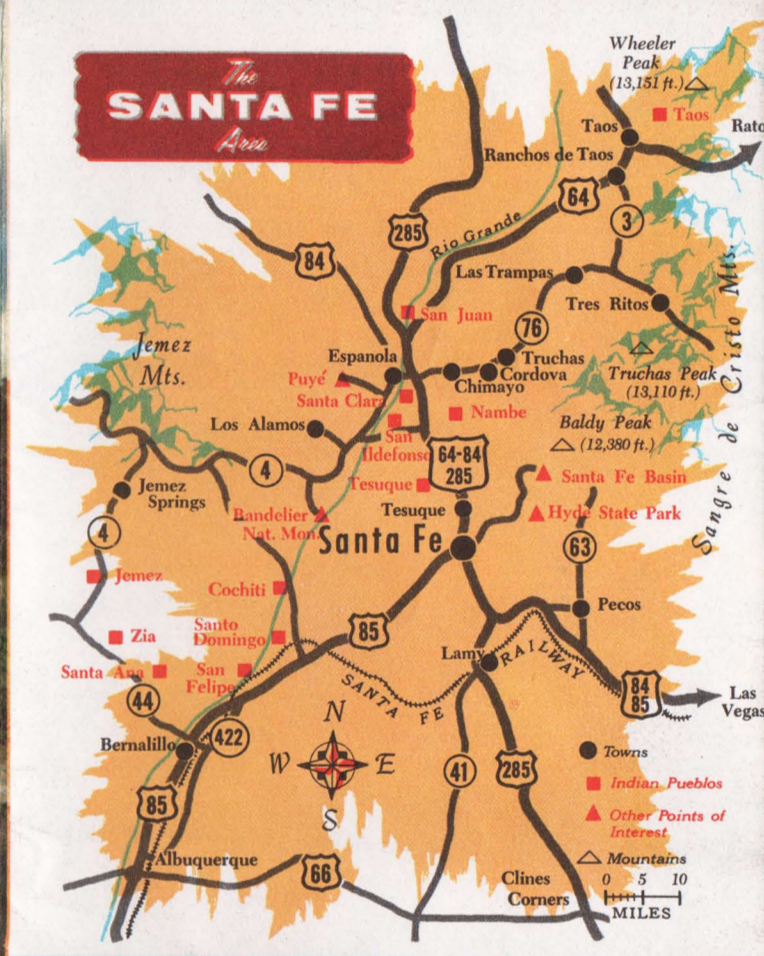
Indian maid from San Ildefonso Pueblo in ceremonial dress.



Trout fishing in Pecos Creek, east of Santa Fe.

MILEAGE FROM SANTA FE TO

Albuquerque, New Mexico.....	62
Amarillo, Texas.....	282
Dallas, Texas.....	643
Denver, Colo.....	367
El Paso, Texas.....	313
Houston, Texas.....	887
Kansas City, Mo.....	818
Little Rock, Ark.....	908
Las Vegas, Nev.....	650
Los Angeles, Calif.....	859
Oklahoma City, Okla.....	547
Phoenix, Ariz.....	522
Salt Lake City, Utah.....	623
San Antonio, Texas.....	732
San Diego, Calif.....	855
Tulsa, Okla.....	667
Tucson, Ariz.....	517
Wichita, Kans.....	592



Skiing at Santa Fe Basin, 16 miles from the city. A double chair lift (right of center) transports skiers to Lookout Point (11,200 ft.), the starting point for various fine runs.

La Fonda

**CENTER OF THE "MOST INTERESTING
HUNDRED-MILE SQUARE IN AMERICA"**

Santa Fe is the oldest capital in the United States. Founded by the Spanish Conquistadores more than three hundred years ago, the charming old town has preserved its picturesque customs, kept its gracious hospitality. You can see the fascinating results of the blending of the three cultures—Indian, Spanish and Anglo-American—and hear old Spanish and Pueblo Indian tongues spoken in the streets.

There is much to see: The old Governor's Palace, filled with interesting archaeological and historical collections, the Museum of International Folk Art, and the New Mexico Art Museum; San Miguel Mission Church, the oldest in U.S.A.; St. Francis Cathedral and Cristo Rey Church; the prehistoric cliff-dwellings of Puyé and Bandelier National Monument, and the picturesque inhabited Indian pueblos of Tesuque, Nambe, San Ildefonso, Santa Clara, San Juan, Santo Domingo, Cochiti, San Felipe and world-famous Taos; the quaint Spanish villages of Chimayo, Cordova, Truchas and Trampas; Lookout Point, 11,200 feet high in the Sangre de Cristo Mountains, accessible by chair lift from picturesque Aspen Basin. These and many other points of interest make Santa Fe the center of "the most interesting hundred-mile square in America"—an inexhaustible source of pleasurable adventure.

Conducted Sightseeing "Indian Detours" by comfortable motor coach or limousine provide the best way of seeing

Santa Fe and the surrounding Indian country. They can be booked in advance through travel and ticket agents or at the office of Gray Line Tours—Indian Detour Transportation Co. in the hotel.

More than a hundred nationally and internationally known artists live in Santa Fe, giving the city renown as one of the foremost centers of art in the country. Informal entertainments and sports such as golf (all-grass course, 6 miles from the hotel, usable 9 months of the year), trout fishing, hunting, horseback riding, pack trips add to the variety of things to do in Santa Fe. From December to May, excellent skiing conditions are found in the nearby Sangre de Cristo Mountains. The Santa Fe Ski Basin (16 miles from the city), 10,300 to 12,200 feet high, is rated among the twelve top ski spots in the U.S.A. It offers miles of open slopes, fine snow conditions, a double chair lift and ski tow, ski lodge, ski lessons and rental equipment.

The annual Santa Fe Fiesta, held the first week in September, presents a spectacle of fascinating and unrivaled pageantry. Other interesting celebrations and Indian dances at various pueblos take place throughout the year.

Santa Fe's all-year-round climate approaches perfection. Its high altitude (7000 feet) makes cool summers; its almost constant brilliant sunshine insures mild, comfortable winters.

OTHER FRED HARVEY HOUSES IN THE SOUTHWEST

Alvarado Hotel and Municipal Airport Restaurants
Albuquerque, New Mexico..... 62 miles



Painted Desert Oasis (Restaurant only)
Painted Desert Petrified Forest National Park, Arizona..... 267 miles

Travel and Ticket Agents: For additional copies of this folder, please write to Fred Harvey, 80 E. Jackson Blvd., Chicago 4, Illinois.

El Tovar Hotel, Bright Angel Lodge & Auto Cabins, Yavapai Lodge
Grand Canyon National Park, Arizona..... 471 miles

Furnace Creek Inn & Furnace Creek Ranch
Death Valley National Monument, California..... 789 miles

For information inquire at the individual houses or write Fred Harvey, 80 E. Jackson Blvd., Chicago 4, Illinois

PHOTOS: Fred Harvey, New Mexico State Tourist Bureau, Harvey Caplin, Leo Roberg.



A bedroom at La Fonda. Guest rooms and suites are colorfully furnished and are noted for their individuality and comfort.



Santa Fe Fiesta. An ancient "carreta" in the historical pageant, main event of the annual celebration, passes the old Governor's Palace. La Fonda, Southwest corner.



Upper Canyon Road, a typical Santa Fe street—charmingly different from all other city streets in U.S.A.



Eagle Dancers from Jemez Pueblo. Dance ceremonies at various pueblos around Santa Fe are held throughout the year.

