

Let one of these Santa Fe traffic offices

show you how easy you can include





# an ever-changing panorama of glorious scenic beauty

A single day spent at the Canyon is decidedly worth while. But for the fullest enjoyment, go there as you

vacation spot-the center of a whole fascinating region

an interesting stop-over or side-trip. It is an ideal

An All-Year Vacation Spot

Hermit's Rest and Desert View and a trail tide on mule-

Observation Station and Museum on the Rim of the

Rangers of the National Park Service at the Yavapai

and geology of the Grand Canyon that are given by the

attend at least one of the daily lectures on the history

bridle paths present view after view of the chasm's

South Rim. Excellent motor roads, foot trails, and

innumerable observation points jutting out from the

To fully enjoy and understand the Canyon, you should

And by all means, plan to take the Rim drives to

The Canyon is more than a great spectacle; more than

waiting to be explored.

.novns.

varied panorama.

back to the bottom of the Canyon.

would to any other vacation spot-for the whole ex-

You can enjoy a Grand Canyon outing at any season. Each season has its own special attraction and chatm. Come any time you like.

#### How to Get to Grand Canyon

The Santa Fe is the only railroad entering Grand Canyon National Park. The side-trip is quickly made from the transcontinental mainline at Williams, Atizona, on a sixty-fout-mile branch line leading to the South Rim. Through cars are operated daily direct to Grand Canyon on certain transcontinental trains; and conventent motor-coach connections are made with othet trains.

'suite

Upper circle: El Tovar Hotel; lower circle: Watchtower at Desert View. Panorama view of Grand Canyon is from the South Rim near El Tovar.

> The South Rim of Grand Canyon is open all year with daily service via Santa Fe right to the rim!

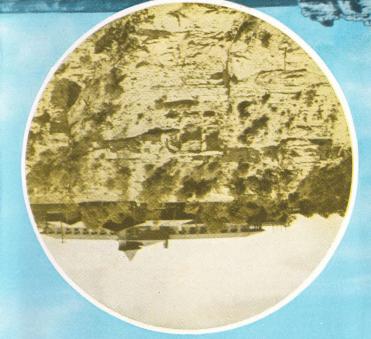
When you step from your Santa Fe train at Grand Canyon you are within a stone's throw of the South Rim. Your first impulse is to stroll over to the tim for your first glimpse of the Canyon.

first glimpse of the Canyon. Suddenly and without warning it is upon you. The earth stops short. Beyond is a realm of indescribable

colors. What was that description of the Grand Canyon you mad read somewhere? No matter. You agree with the millions who have seen this great spectacle, it is futile to try and describe it.

The Grand Canyon is a gigantic chasm 217 miles long, 4 to 18 miles wide and a vertical mile deep. It is enclosed in the Grand Canyon National Park containing 1,009 square miles of one of the most picturesque and colorful regions in the world.

How to See and "Feel" the Grand Canyon First, of course, the Canyon should be seen from the



Indianapolis 4, Ind
Inglewood, Calif
Kansas City 6, Mo 1100 Baltimore Ave
Leavenworth, Kan
Long Beach 2, Calif
Los Angeles 14, Calif 601 So. Hill St
Lubbock, TexSanta Fe Station
Mexico City, MexBolivar 22-E
Milwaukee 3, Wis
Minneapolis 2, Minn
New Orleans 12, La
New York 18, N. Y
Oakland 12, Calif
Oklahoma City 2, Okla
Palm Springs, Calif
Pasadena 2, Calif
Paoria 9 Ill
Peoria 2, Ill
Philadelphia 7, Pa 1114–16 Lincoln-Liberty Bldg
Phoenix, Ariz
Pittsburgh 19, Pa1222 Gulf Bldg
Pomona, CalifSanta Fe Station
Portland 5, Ore1201 American Bank Bldg
Pueblo, Colo
Riverside, CalifSanta Fe Station
Sacramento 14, Calif1000-10th St
St. Joseph 2, Mo
St. Louis 1, Mo
Salt Lake City 1, Utah
San Angelo, Tex
San Antonio 5, Tex1115 Majestic Bldg
San Bernardino, CalifSanta Fe Station
San Diego 1, Calif
San Francisco 2, Calif
San Jose, Calif
San Pedro, Calif
Santa Ana, Calif
Santa Barbara, Calif
Santa Fe, N. M 101 E. San Francisco St
Santa Monica, Calif
Santa Rosa, Calif
Seattle 1, Wash The 1411 Fourth Ave. Bldg
Stockton 3, Calif101 E. Weber Ave
Topeka, KansSanta Fe Bldg
Tulsa 3, Okla
Washington 5, D. C
Whittier, Calif
Wichita 2, Kan
Wichita Falls, Tex
R. T. ANDERSON, General Passenger Traffic Manager, Chicago 4, III.
C. C. THOMPSON, Passenger Traffic ManagerLos Angeles 14
H. N. DAVIS, Passenger Traffic Manager

C. C. THOMPSON, Passenger Traffic ManagerLo	s Angeles 14
H. N. DAVIS, Passenger Traffic Manager	Topeka
A. C. ATER, Passenger Traffic Manager	Galveston
H. C. VINCENT, Traffic Manager	Amarillo
G. C. LYMAN, General Freight and Passenger Agent	
T. H. MURRAY, General Freight and Passenger Agent	
L. R. EVERETT, Western General Passenger Agent	
D. P. ROONEY, Eastern General Passenger AgentNew	
4.49-50M- Reprint PRINTED IN ILS & PAND MCNAL	



the glory that is the Grand Canyon

From sunup to sunset . . . from January through December, Grand Canyon presents scenic splendor that is unequalled throughout the world.

From the South Rim visitors watch with wonder as the morning glow outlines the great capes of the opposite rim in golden light with massive shapes silhouetted in hazy blues. Down in the gorge, here and there, the rapids of the Colorado River reflects the sunlight.

But in an hour all is changed. The dark capes are brilliant-hued and well-defined. Scores of new temples have emerged from the purple gloom. At noon the capes and temples lose their shadows, but as the afternoon passes, the spectacles of the morning creep back, except the shadows are reversed and the outlines are altered.

With the setting sun, the reds deepen to dim purples and the grays, yellows and greens change to magical blues.

Then night falls, and in the dark the Canyon suggests unimaginable mysteries.

This is the glory of but one day at Grand Canyon, and while it is seemingly changeless—the cycle of nature from storm to rain, to snow, to sunshine makes the Canyon an ever-changing spectacle. **GRAND CANYON VILLAGE** 

The Cany

BAB NATIONAL

KAIBAB, NATIONAL FORES

CANYON OF THE LITTLE COLORADO RIVER

POINT IMPERIAL

WALHALLA PLATEAU

NATIONAL FOREST

# **Motor Trips**

KAIBAB

#### The Grand Canyon Rim Drive

Morning Drive: Harvey Motor Coaches leave El Tovar Hotel and Bright Angel Lodge, traveling westward over Hermit Rim Road along the brink of the chasm. Stops are made at Powell, Hopi, Mohave and Pima Points-each affording its own superb view-and, finally, at Hermit's Rest. The latter, a striking cliffhouse built of Canyon boulders-with its rustic lounge, great fireplace and observation porch-is an attraction in itself.

Afternoon Drive: After luncheon the route is eastward over the newly paved Desert View Road through a beautiful forest and along the Canyon's Rim. Stops are made at Yavapai Observation Station and at Yaki, Moran and Lipan Points. The end of the drive eastward brings the traveler to The Watchtower at Desert View, a re-creation of the ancient towers erected by the prehistoric inhabitants of the Southwest. Built on a high, rocky point overlooking the Painted Desert, The Watchtower commands one of the most magnificent of Grand Canyon views as well as a sweeping panorama of the Kaibab Forest and the Navajo Indian Country.

RATES: \$7.00 per person, including light refreshments at Hermit's Rest and The Watchtower. (Rates for the morning and afternoon sections of the drive, if taken separately, are \$3.00 and \$6.00 respectively.) Children 6 to 11, inclusive, half rate. (These rates do not include Federal Transportation Tax.)

#### All-Expense One-Day Tour

Tour 1-A ... Rate \$12.75 per person ... Children, 6 to 11, inclusive, \$6.40. (These rates do not include Federal Transportation Tax.)

Includes: Motor transportation, with driver-guide; three meals at El Tovar Hotel.

Program: Breakfast at El Tovar Hotel. Motor drive westward along the famous Rim Road to Hermit's Rest, with leisurely stops at important scenic points en route. Luncheon at El Tovar Hotel. Motor trip eastward over the Desert View Road, through the Kaibab National Forest and along the Canyon's brink, with stops at Yavapai Point Observation Station, at the principal Rim Points and at The Watchtower.

Motor Trips along the South Rim of Grand Canyon operate the year 'round.

# **Trail Trips**

To many visitors, the "high spot" of a Grand Canyon Outing is the "adventure on muleback" down one of the famous innercanyon trails. These trail trips may be purchased only after arrival at Grand Canyon.

#### **One-Day Bright Angel Trail Trip\***

Each morning trail parties on muleback, in charge of Fred Harvey guides, leave El Tovar Hotel and Bright Angel Lodge. A few minutes' ride to the head of Bright Angel Trail . . . and the great "adventure" is begun! About halfway down, a brief stop is made at Indian Gardens, after which the trail stretches out upon the Tonto Plateau and presently heads downward into the Granite Gorge leading to the rocky banks of the Colorado River, where a stop is made for rest and luncheon. The return journey is made in easy stages, reaching the hotels on the Rim late in the afternoon.

RATES: \$10.00 per person, including luncheon and services of guide. Children, regardless of age, are charged full fare. (This rate does not include Arizona State tax.)

#### **Two-Day Phantom Ranch Trip\***

Each morning trail parties leave El Tovar Hotel and Bright Angel Lodge for the head of Bright Angel Trail, where the descent by muleback begins. For the first day the trail trip takes us down, down, down . . . to the Colorado River and across the Suspension Bridge, then on to Phantom Ranch for dinner and overnight stop. Second Day: The return journey is made over Kaibab Trail arriving on the South Rim in the late afternoon.

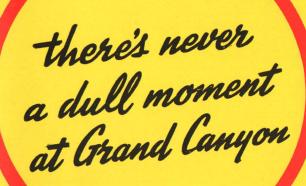
RATES: Phantom Ranch two-day trip, including saddle mule trip over Bright Angel Trail to Phantom Ranch and return over Kaibab Trail, 23 miles; with guide service, two meals and overnight accommodations at Phantom Ranch, and two box lunches on trail, \$32.75. (This rate does not include Federal Transportation tax.)

#### **Phantom Ranch**

Picturesquely located at the bottom of the Grand Canyon and nestling among the towering crags of Bright Angel Canyonnearly a vertical mile below the South Rim-is Phantom Ranch, one of the most unique resorts in the world. With its rustic cabins, central dining-room and recreation halls and its crystal-clear swimming pool, Phantom Ranch affords every comfort for a brief or extended stay in the depths of the Canyon.

\*Management at Grand Canyon must reserve the right to cancel or refuse mule trips into the Canyon to persons physically handicapped, over-weight, advanced in years, or to children under 12.

Camps





Opposite El Tovar stands the Hopi House with its interesting glimpses of Indian life. Here you will also see Indian dances each afternoon.



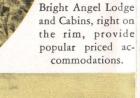
National Park Administration Building near El Tovar provides complete information for Grand Canyon visitors, and the nearby Naturalist Workshop maintains exhibits and reference library of the Canyon.



During the summer informal free entertainment is provided by interesting cowboy musical programs, and dances are given several nights a week at Bright Angel Lodge.

#### **General Information**

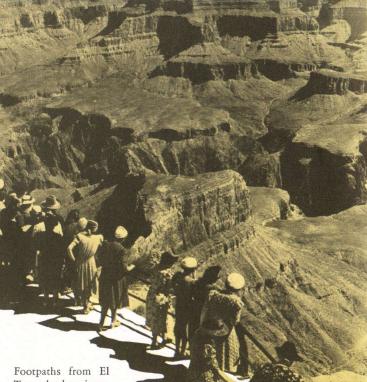
SIDE-TRIP RAIL FARES: Side-trip \$7.50 first class, or \$5.50 intermediate class or coach from Williams, Arizona, to Grand Canyon and return may be included in any class of rail ticket routed to or via Williams. (Pullman side-trip fare extra.) Rail side-trip tickets are honored on Motor Coach between Williams and Grand Canyon. Side-trip coupons may be included at time you purchase your ticket or en route upon presentation of through ticket. Horseback Riding: All classes of mounts and saddles are available. Rates: Two hours or less, \$4.00; half day, \$6.00; full day, \$9.00. Guide Service: Special guides available at \$9.00 per day or \$6.00 per half day. Kolb Brothers' Travelogue: In their studio at the head of Bright Angel Trail, the Kolb Brothers give each day an interesting illustrated lecture. Moderate admission charge. Yavapai Point Observation Station and Museum: Located one and one-half miles east of El Tovar, the National Park Service maintains this observation station and trailside museum. No admission charge. Public Utilities: Telegraph, telephone and postal facilities are available in the hotels. Medical Serivce: Grand Canyon has a wellequipped hospital. A physician and trained nurse are always available. Care of Children: Provision has been made at El Tovar for the care of children, at reasonable cost. Tax: Rim drives, all-expense tours and trail trips, which include motor transportation, are subject to 15% Federal Transportation Tax for the amount of motor transportation involved. This tax is collected at the time tickets are sold. Accommodations at Grand Canyon are subject to Arizona sales tax 1% on meals, 2% on rooms. This tax collected at Grand Canyon. Note: All rates quoted herein are subject to change without notice.



FOREST



Rim drives in comfortable motorcoaches with experienced driver-guides enable visitors to completely see this great scenic panorama. These motor trips are operated daily, the year 'round, by Fred Harvey.



**OPEN ALL YEAR - Fred Harvey Management** 

Lodges

#### **El Tovar Hotel** El Tovar, on the Canyon's rim, is one of the most famous resort

hotels in America. It is a long, low structure of native boulders and

Room without bath, single, \$3.50 and up; double, \$4.50 and up. Room with bath, single, \$5.00 and up; double, \$7.00 and up.

Children's Rates: 3 to 7 years, inclusive, half rate; 8 years and

Table d'hote service in Dining Room: Breakfast, \$1.50; lunch-

eon, \$1.50 to \$1.75; dinner, \$2.00 to \$3.00. Also a la carte service.

**Bright Angel Lodge and Cabins** 

Hotels

Room with bath, twin beds, double, \$8.50 and up.

pine logs, with more than 80 guest rooms.

RATES-European Plan:

over, full rate.

**MEALS:** 

#### **Grand Canyon Cabin Camp**

#### **ROOMS AND CABINS:**

Cabins without bath, running hot and cold water, furnished, maid service:

	person	
2	persons (double bed)	3.50
2	persons (twin beds)	4.00
3	persons	4.50
	persons	

Rooms with Shower Bath, furnished, maid service:

1	person	3.50	
2	persons (double bed)	4.50	
	persons (twin beds)		
	persons		
4	persons	6.50	

## **Starting Times for Grand Canyon Trips**

#### MOTOR TRIPS-

GRAND CANYON RIM DRIV	E—	Leave Hotels	Return to Hotels
to Hermit's Rest (morning) .		9:30 a.m.	11:30 a.m.
to Hermit's Rest (afternoon)		2:00 p.m.	4:00 p.m.
to Desert View (afternoon).		1:30 p.m.	5:00 p.m.
TRAIL TRIPS-			
Bright Angel Trip (to Colorad	0		

River or Plateau Point)		. 9:00 a.m.	5:00 p.m.
Phanton Ranch via			
Bright Angel Trail .		. 11:00 a.m.	
Return via Kaibab Trail	•		3:00 p.m.
			(next day)

Santa Fe is the only railroad entering Grand Canyon National Park

Tovar lead to interesting observation points.

### These new facilities, on the rim of the Canyon, provide a wide range in comfortable, moderately priced living accommodations in guest lodges and individual cabins. RATES-European Plan:

Room without bath, single, \$3.00, \$3.50 and up; double, \$4.00 and up.

Room with bath, single, \$4.00 and up; double, \$5.00 and up. Children's Rates: 3 to 7 years, inclusive, half rate; 8 years and over, full rate.

## **MEALS:**

Table d'hote and a la carte meal service in Coffee Room at reasonable prices.

Reservations protected by deposits (one night's lodging) are advisable throughout the year. Deposits will be refunded if reservation is cancelled 24 hours before arrival.