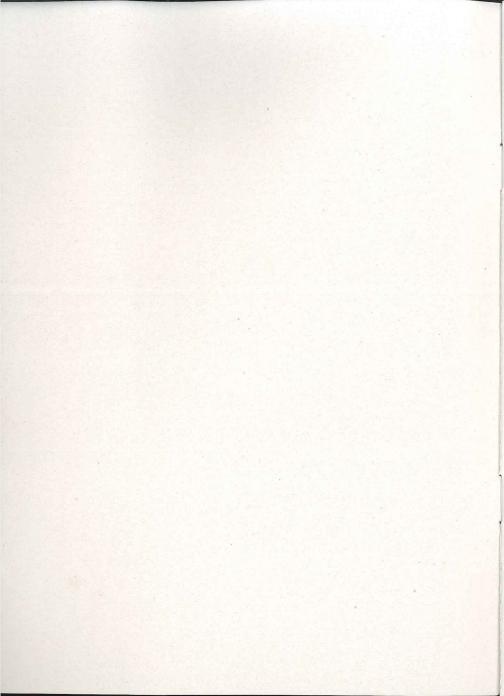
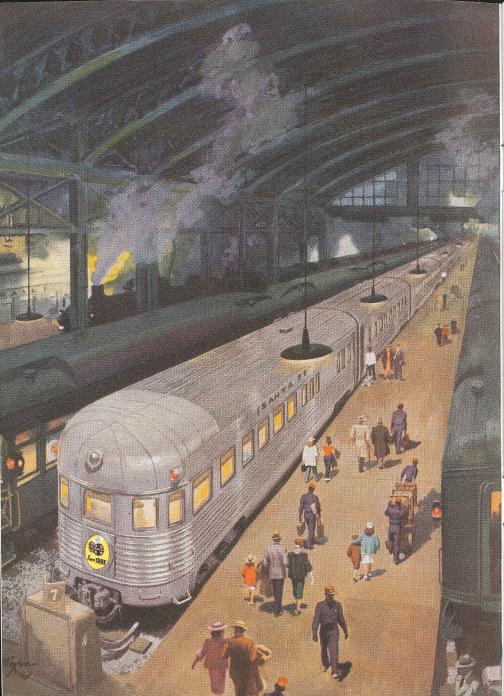


Flag-bearer of the Santa Fe streamlined fleet providing the utmost in transcontinental travel



# THE Santa Fe

ALL·PRIVATE·ROOM STREAMLINER
BETWEEN
CHICAGO AND CALIFORNIA



UST wait till you ride it! The new daily Super Chief brings greater pleasure in travel to those who journey between Chicago and California. It is the flag-bearer of the Santa Fe streamlined fleet and the finest of all famous Santa Fe trains that have been providing transcontinental passengers with the utmost in de luxe rail service.

The new Santa Fe Super Chief is an all-room train—from roomettes for the individual to bedroom-compartment suites for the group. That means privacy when desired yet companionship when wanted. Along with the personal accommodations are three distinctive lounges where congenial travelers can move about and mingle in a pleasant, friendly style impossible in any other form of land or air travel.

Food is another famous feature of the Super Chief's service; Fred Harvey food for the most discriminating gourmet—and served courteously and considerately.

Daily Super Chief service affords Santa Fe the opportunity to serve more travelers in the finest style of modern-day transportation. It gives us the pleasure of adding new people to the long roll of discriminating travelers who are accustomed to say, "of course, I ride the Super Chief!"

General Passenger Traffic Manager Santa Fe System Lines





### FORWARD LOUNGE

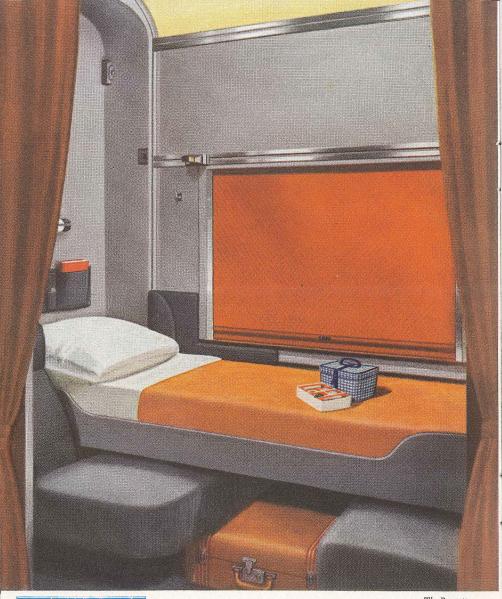
The Forward Lounge, at the front of the new Super Chief, is one of three cars providing cheery, roomy and convenient lounge facilities.

Included in the appointments of the colorful Forward Lounge are a bar, a writing desk, and a broad selection of current periodicals that can be enjoyed as passengers relax in comfortable chairs and lounge sofas.

Carpeted floors, distinctive furnishings, soft music, a courteous attendant.. these features of travel-luxury will linger long in your memory as you "lounge" aboard the extra-roomy, extra-smart new Super Chief.

Sunny carefree days make the southwest an ideal vacation region the year 'round. Grand Canyon, Carlsbad Caverns, Old Santa Fé, the Land of Pueblos, and the fine desert resorts are but a few of the many outstanding attractions that beckon you to stop-off for a vacation.







The Roomette

### ROOMETTES

The new daily Super Chief is an all-room streamliner with the Roomette providing the popular style of accommodation for one person.

The comfortable roomette bed folds into the wall and provides a restful cushioned seat for daytime use. There are complete toilet facilities, washstand and mirrored cabinets; ample room for coats, luggage, and other travel accessories in this compact, yet comfortable and easy accommodation.

The Roomettes on the Super Chief permit individual regulation of ventilation, improved air-conditioning, non-fogging windows. Music control is at the fingertips of the passenger for a selection of radio programs or soft popular and classical music. The train announcement system is also personally controlled.

Odd, unusual and different are the customs of the Indians of New Mexico and Arizona along the route of the Super Chief. Kachina dolls, carved from wood, and painted in the likeness of masked gods are made by the Hopi Indians for their ceremonial dances.







### BEDROOMS

The Bedroom has proven exceptionally popular for occupancy by one or two persons. By daytime, it is an enclosed private room containing a spacious sofa for lounging. At night it transforms into a comfortable bed with an upper berth available if desired. Toilet facilities, full length mirror, hinged table, and ample baggage space comprise the many features of this room.

Individual control of ventilation, heating and airconditioning; as well as push-button selection of radio, recorded music and train announcements, add to the pleasure of your bedroom accommodations.

By folding back a partition, the adjoining compartment can be made into one big room, thus providing family groups a delightfully convenient way to travel. Bedrooms can also be used en suite with adjoining drawing rooms.

Cattle, bearing the famous brands of the pioneer ranchers roam the vast ranges of the Southwest. But those brightly dressed riders that Super Chief passengers see at way-side stations are usually "dudes" from the many famous *Dude Ranches* in this year 'round vacationland.







The Club Lounge Car

### CLUB LOUNGE CAR

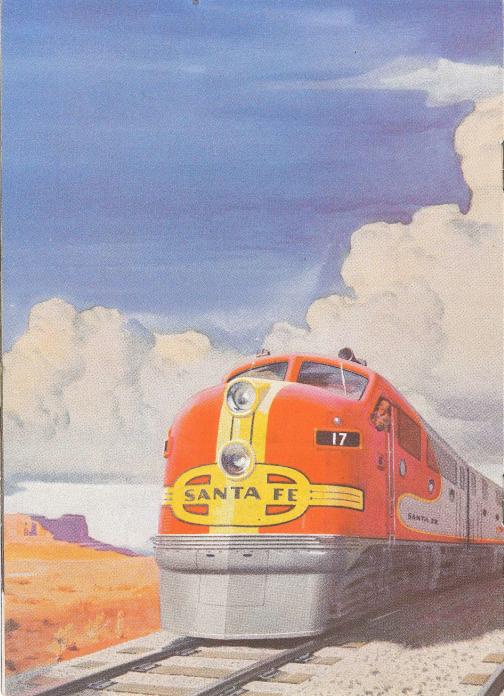
The Club Lounge, near the center of the train and adjoining the diner, provides a gay, cheery meeting place for passengers, with that high degree of luxurious comfort and opportunity for leg stretching and relaxation peculiar to this fine train.

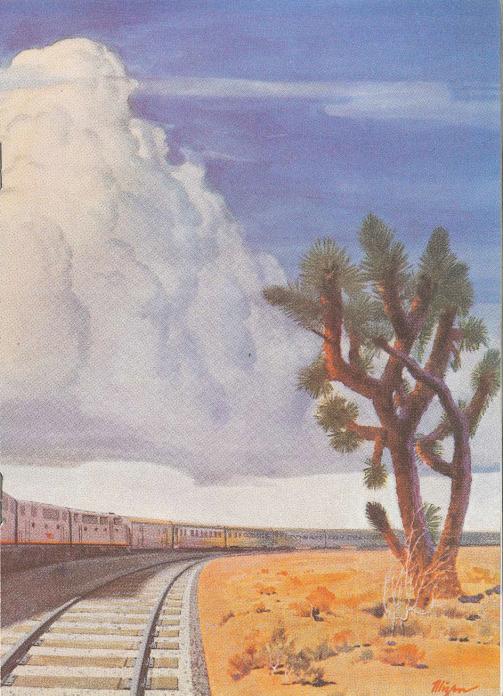
In the Club Lounge are a cocktail bar, writing desk with stationery, and a profusion of current periodicals and papers. Lounge chairs and sofas are specially designed for roomy restful comfort.

Music from special wire recordings, radio programs and messages from the train announcement system, have been carefully planned, in this car, so that they will not interfere with conversation or reading, but yet will be loud enough to be enjoyed by those wishing to listen.

The romance of the early Spanish explorers and western pioneers still lingers along the Santa Fe Route through the Southwest. Gallup, Canyon Diablo, Flagstaff, Cajon Pass, Needles and all along the way the Super Chief rolls through a region rich in romance of the past.











Floor plan

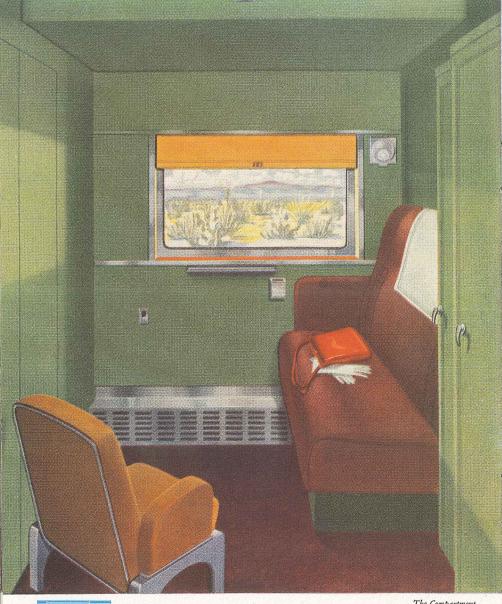
## DINING CAR SERVICE FRED HARVEY

For more than half a century discriminating travelers have recognized Fred Harvey dining car service on the Santa Fe as outstanding in the transportation world. Fred Harvey food has always meant food well chosen, attractively prepared and carefully served. This famous service reaches its finest expression in the beautiful "dining-room-on-wheels" of the new Super Chief, with its carefully chosen personnel, its gleaming silver and glassware, snowy napery and especially designed china.

Breakfast and luncheon are served a la carte; dinner, both a la carte and table d'hote.

The golden west is best typified by its vast citrus groves that stretch for miles along the Santa Fe Route. Aboard the Super Chief passengers delight at the sight of these great orchards as they travel through California.









### COMPARTMENTS

One of the latest improvements in modern sleeping car accommodations is in the compartment-room.

By day one finds a comfortable sofa seat, also a lounge chair that can be moved about as desired.

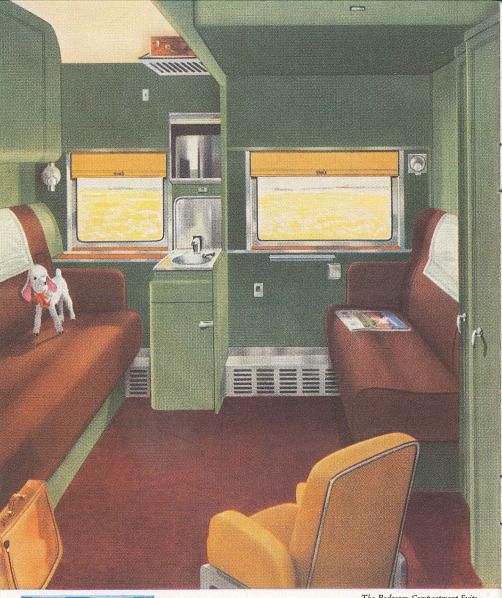
At night the bed is lowered from the wall with an overhead berth folding down if desired.

Tastefully decorated and modernly lighted, the Compartment has enclosed toilet facilities, also a clothes closet. Ventilation, heating, air-conditioning and radio, recorded music and the public address system have been planned so as to be conveniently operated by the passenger.

The Compartment provides restful accommodations for one or two passengers and can be occupied en suite with bedrooms or drawing rooms, if desired.

With the first white explorers came the padres to the rugged southwest centuries ago. Today the historic missions along the Santa Fe Route bear scars of wars and strife that are evidence of the struggle of religion and civilization in the settlement of this colorful country.







The Bedroom-Compartment Suite

# BEDROOM-COMPARTMENT SUITES

A distinctive Super Chief feature, these suites afford a luxury of space for lounging and sleeping.

By day there is a wide lounge-sofa with another sofa on the opposite side of the room and a movable chair.

At night two comfortable lower beds and two upper berths provide restful accommodations.

There is an enclosed toilet as well as additional toilet facilities that can be folded from the wall if desired. Ample luggage and clothes storage space are added features.

New improvements include non-fogging windows, individually controlled ventilation and air-conditioning, as well as fingertip operation of radio, train announcements and recorded music.

Few peoples of the world have stayed so unchangingly to the ways of their forefathers as the Indians of the Southwest. *Pottery Making* in distinctive shapes and colors has been handed down among the Pueblo Indian tribes for centuries.





The Drawing Room



Floor plan arrangement for nighttime

### DRAWING ROOMS

Spacious comfort keynotes the tastefully decorated Drawing Rooms on the new Super Chief.

By day the Drawing Room provides two lounge chairs and a lounge sofa. At night the sofa becomes a bed, another bed materializes from the wall, and an upper berth is available if desired. There is a complete toilet annex and a large enclosed wardrobe, ample luggage storage and shoe box, as well as many other features, to make the drawing room the most desirable of all train accommodations.

Non-fogging windows, improved lighting, and individually controlled air-conditioning and ventilation are modern improvements.

Radio, special music from wire recordings, and train announcements, operate by push-button control at the pleasure of the passenger.

Along your way via Super Chief you will see many fine products of Indian handicraft. Rug weaving—a native art of the Navajos started when explorers brought in sheep from Spain to provide the Indians with their first wool.







The Observation Lounge

### OBSERVATION LOUNGE

From the broad windows of the Observation Lounge passengers can enjoy sweeping views of the passing scenery and relax in comfortable lounge chairs, or browse through a wide selection of current periodicals. A writing desk with distinctive stationery is an invitation to write about your trip, and your trip via Santa Fe is really "something to write home about." Here, too, soft music lends atmosphere to the colorful decoration of this beautiful car.

The beautiful Observation Lounge is the rear car of the Super Chief and supplements the Forward Lounge and Club Lounge in providing the generous extra space for relaxation and "moving around" that is so much enjoyed by rail travelers.

Indian ceremonials at Gallup, and at various places throughout the Navajo, Hopi and Pueblo Indian reservations, are unusual and interesting events. • Prayers rise to the gods, when dancers nod beaked headdresses and wave plumed arms in the ceremony of the Eagle Dance.



# SPECIAL SERVICES ABOARD THE SUPER CHIEF

Maid Service. The ladies' maid has been a feature of fine service aboard de luxe Santa Fe trains for almost half a century. Aboard the new Super Chief the maid performs varied duties, such as manicuring, hair-dressing and other services for the personal comfort and convenience of passengers.

Barber Shop and Shower Bath. In the Club Lounge car in the center of the train is a complete shop and experienced barber. Adjoining the barber shop is a shower bath.

The barber shop and shower bath are special features designed to provide travelers with the facilities they expect in a fine hotel or private club, yet which are not available in other forms of land or air travel.

Valet Service. To complete the personal features of The Super Chief is the valet service. While no attempt is made to provide extensive facilities for this service, passengers desiring to have their clothing pressed or freshened up will find the valet available to render these services.

