



# LA FONDA "The Inn at the End of the Trail," in Old Santa Fé

On the site of the original fonda of the turbulent days when Santa Fé was the end of the trail for wagon trains, stands Fred Harvey's charming La Fonda, headquarters for Indian-detours guests. A full block in depth, it sweeps back from the Plaza in earth-colored terraces as naturally as the age-old Indian pueblos it glorifies.

Within, the life of the hotel centers about this sunny, rough-tiled patio, and the walled placita shaded by the spreading boughs of box elder. There are 147 guest rooms, each one individually developed, with rare furnishings, to give La Fonda a unique charm and real old-fashioned comfort the year 'round. In the evening, La Fonda's famous native orchestra from Old Mexico plays during dinner and for dancing in the New Mexican Room. In the Lecture Lounge, there are informal illustrated talks on the Southwest three evenings a week. La Fonda is as delightful during the sparkling winter as in the height of the cool mountain summer, with no off season to disrupt the smooth perfection of the Fred Harvey service that has endeared it to Indian-detour guests and Santa Fe transcontinental travelers.

# **INDIAN-DETOURS**

#### **Intimate Motor Cruises Exploring the Far Southwest**

North and south of the Santa Fe mainline in New Mexico and Arizona lie 200,000 square miles of virgin territory varied in its human interest and scenic grandeur. Heretofore this region has been practically inaccessible to train travelers.

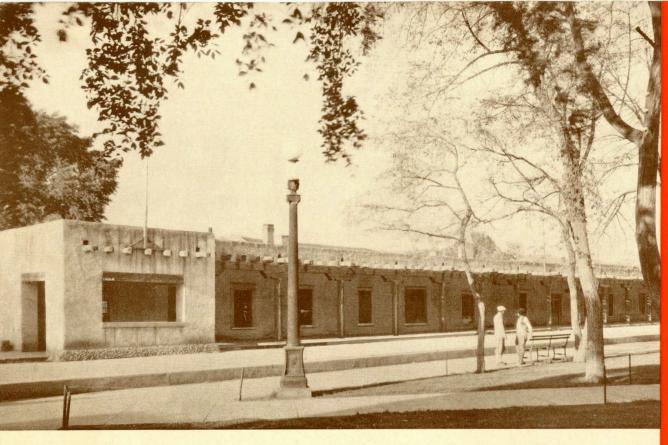
Today, Santa Fe transcontinental rail patrons can explore this vast and colorful country, intimately and pleasantly, via the Indian-detours and private motor cruises operated by Hunter Clarkson, Inc., in association with the Santa Fe Railway and the Fred Harvey Company. These delightful motor explorations, available the year 'round, are distinctive in their staff of cultured young women couriers, and the charm of the Fred Harvey hotels located at Santa Fé, New Mexico, Winslow, Arizona, and other convenient base points.

The one-to-three day Indian-detours, starting from Old Santa Fé, are exceptionally popular with Santa Fe rail passengers traveling to or from California, for they provide a delightful break in their transcontinental journey, by enabling



Entertainment at La Fonda Hotel





them to explore, unhurriedly, the age-old inhabited Indian pueblos and prehistoric cliff dwellings 'roundabout.

Santa Fe rail patrons planning to enjoy one of these one-to-three day Indian-detours, leave their train at Lamy, New Mexico, on the main line of the Santa Fe, from which point a waiting motor-coach takes them to La Fonda in Old Santa Fé, headquarters for the Indian-detours, and returns them to Lamy when they are ready to resume their rail journey.

Leaving Lamy behind, the car climbs for some distance up a twisting canyon road. The horizons are built of ranges of distant mountains—the Jemez Range west, the Manzanos and Sandias south and southeast, the Sangre de Cristos north. A few minutes puts us among high conical foothills, clothed with scrub cedar and piñon. Here we turn west on the route of the historic Santa Fé Trail and follow it for a dozen miles into Old Santa Fé itself.

It is impossible to more than outline here the varied points of interest encountered on an Indian-detour. Questions constantly will occur, and for enlightenment do not hesitate to turn to the Courier assigned to your car. It is her privilege to act as your hostess as well as your guide.

State Art Museum, Santa Fé



# OLD SANTA FÉ, NEW MEXICO

In 1598, Juan de Oñate came from Old Mexico with 83 ox-wagons, 7,000 cattle and 400 colonists and founded a settlement where Chamita, New Mexico, now stands. In 1606 he moved his little colony thirty miles south and founded Santa Fé.

In gay romance and history, no other city in our Union compares with Santa Fé. No other city, north of Old Mexico, was ever so long the capital of so vast an empire. No other city has such a missionary record, for Santa Fé had already administered eleven mission churches among the Indians when the Pilgrims first stepped on Plymouth Rock.

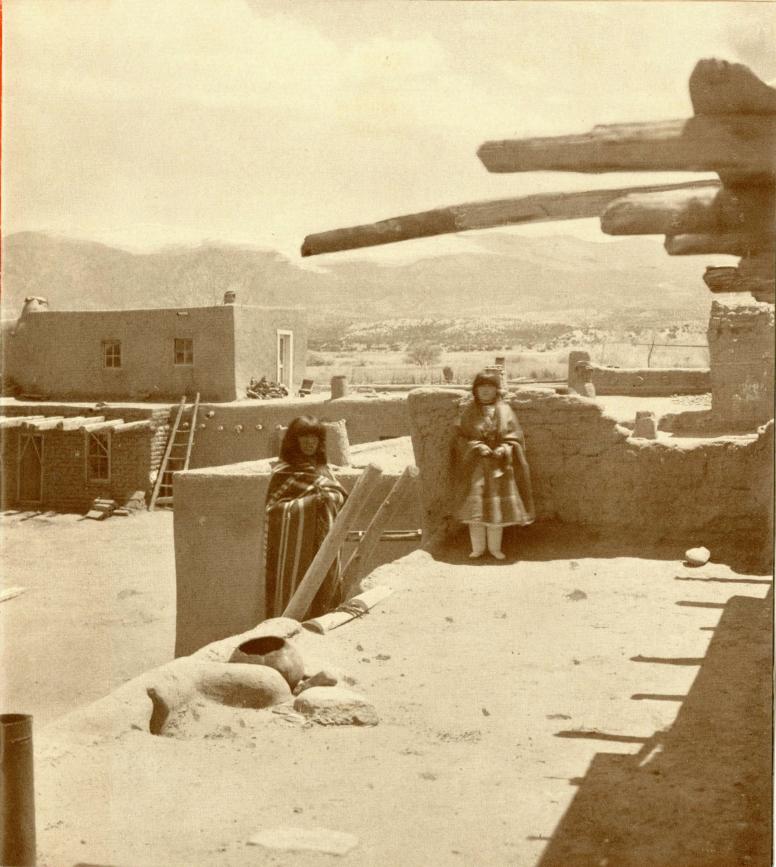
No other town of ours has a war record so bloody or a tenth as long.

Tesuque Pueblo near Santa Fé

There was always Indian trouble. In 1680 the Pueblos rose and slaughtered over 400 of the 2,500 Spaniards in New Mexico. A thousand survivors, besieged in the Governor's Palace, in Santa Fé, then sallied, killed 300 savages, captured fifty and hanged them in the Plaza. Next day, they hewed their way to freedom and began the long, grim march to El Paso.

In 1692, Diego de Vargas recaptured Santa Fé from the Indians and brought New Mexico to peace. In 1846 General Kearney took Santa Fé and established American rule. When New Mexico became a United States Territory, March 3, 1851, Santa Fé became its capital.

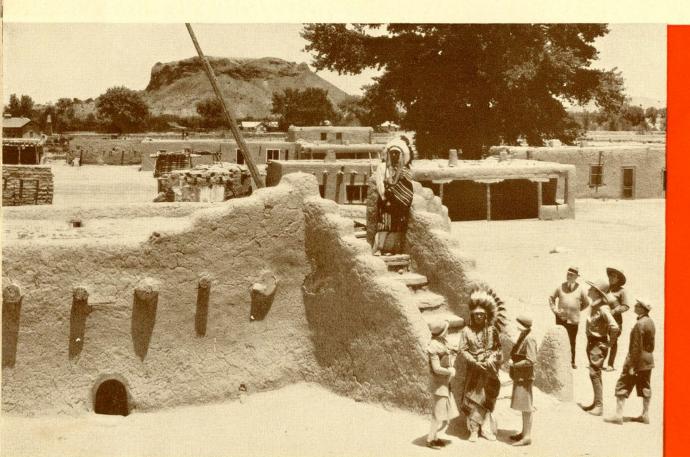
Visitors find Santa Fé a fascinating place, with its interesting landmarks, its restful charm, gracious hospitality and picturesque customs Laboratory of Anthropology, Santa Fé



that date back to its early days. There is the Plaza, around which the life of the city has revolved since its beginning. Facing it, the Old Palace of the Governors, built about 1610, houses the Historical Society, the Museum of New Mexico, and the School of American Research. Across the street is the State Art Museum, containing extensive exhibits of Santa Fé and Taos artists.

A block from the Plaza and Fred Harvey's La Fonda is St. Francis' Cathedral. It was rebuilt in 1869 by Archbishop Lamy, immortalized in "Death Comes for the Archbishop." Nearby is the old San Miguel Church, traditionally the oldest church in the United States. Its walls still show the scars of the revolution of 1680. On the crest of a hill overlooking the city is the "Cross of the Martyrs," in memory of the fifty-two friars who were murdered in the Indian revolt.

On the outskirts of Santa Fé, the Laboratory of Anthropology is housed in one of the most beautiful examples of Santa Fé-style architecture to be seen. Here are exhibited some of America's finest collections of Southwestern Indian pottery, blankets and silver work. Among many other local points of interest are the new Regional Headquarters of the U. S. National Park Service, and the House of Navajo Religion.



San Ildefanso, Indian Puebla Prehistoric Puye Ruins



### **THREE-DAY INDIAN-DETOUR**

#### All-expense (except meals)—\$45.00

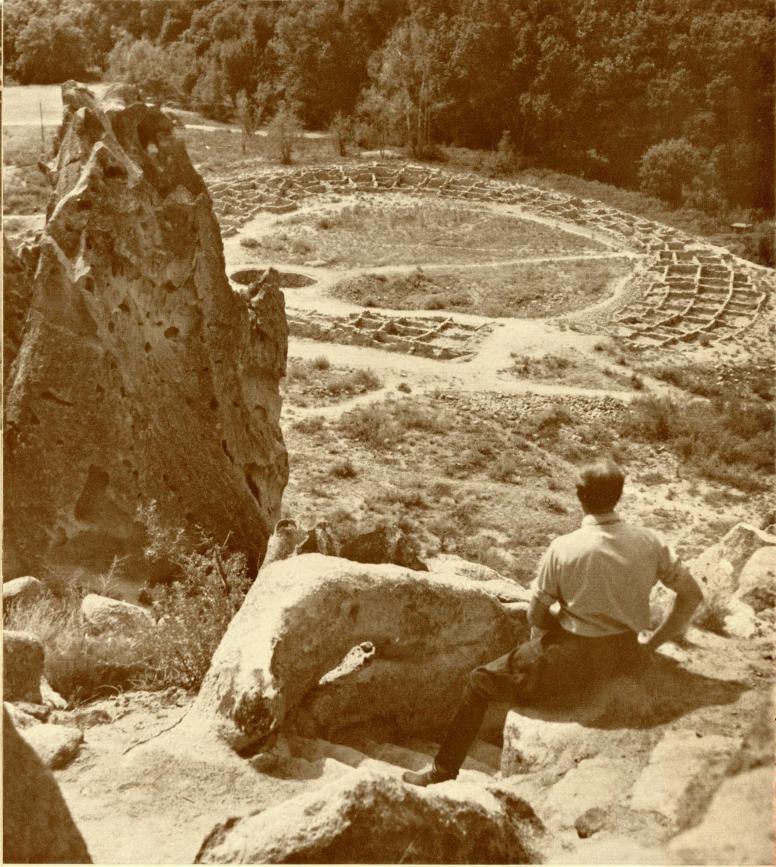
The three-day Indian-detour, visiting points of interest in Santa Fé, Frijoles, Puyé, and Taos, is the most comprehensive of these delightful motor outings. Following is a brief description of the three-day Indian-detour itinerary:

**El Rito de los Frijoles.** The prehistoric cliff dwellings in the canyon of El Rito de los Frijoles, or the Little River of the Beans, are included in the Bandelier National Monument. The ruins are among the most remarkable in New Mexico.

From Santa Fé, route is north to valley of Pojoaque, crosses the Rio Grande and climbs up Otowi Canyon. It passes ruins at Tsankawi and continues on through a forested country to rim of Frijoles Canyon. Here a Forest Service road leads to the floor of the canyon, close to the ranch Inn, where luncheon is served.

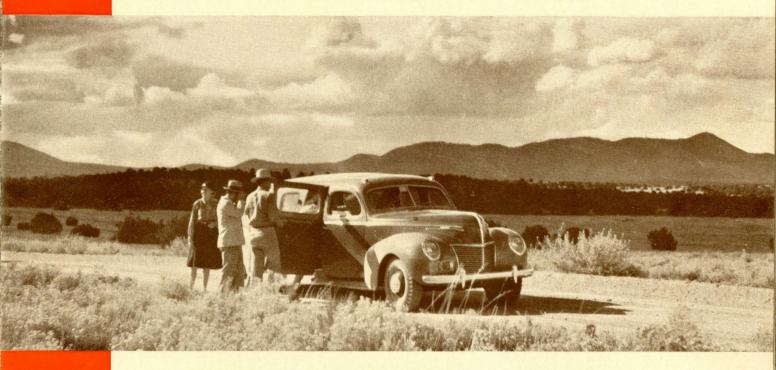
The communal ruins of Tyuonyi, visible on the descent, are just below the Inn. The cliff dwellings are hollowed from the base of the soft volcanic cliffs.

Returning from Frijoles, we visit San Ildefonso. In this pueblo, we come in contact with characteristic features of pueblo life. There is color in dress and blanket and in the curious white moccasin boots of the women; we shall also see the primitive methods of manufacturing the famous black pottery of San Ildefonso. Late afternoon brings us back to La Fonda.



**Puyé**. To reach Puyé we head north from Santa Fé again, past the white shaft of the Cross of the Martyrs that commemorates the many Spanish padres cut down at their posts. Puyé, remarkable for its great prehistoric ruins, lies to the northwest across the Rio Grande, high up on the Pajarito Plateau. Everywhere on the open upland above are evidences of the Forgotten People.

To right and left, as far as we can see, the sheer wall is honeycombed with dark openings of every size and shape. High and low are rock-cut pictures of curious symbols, strange birds, fish and animals.

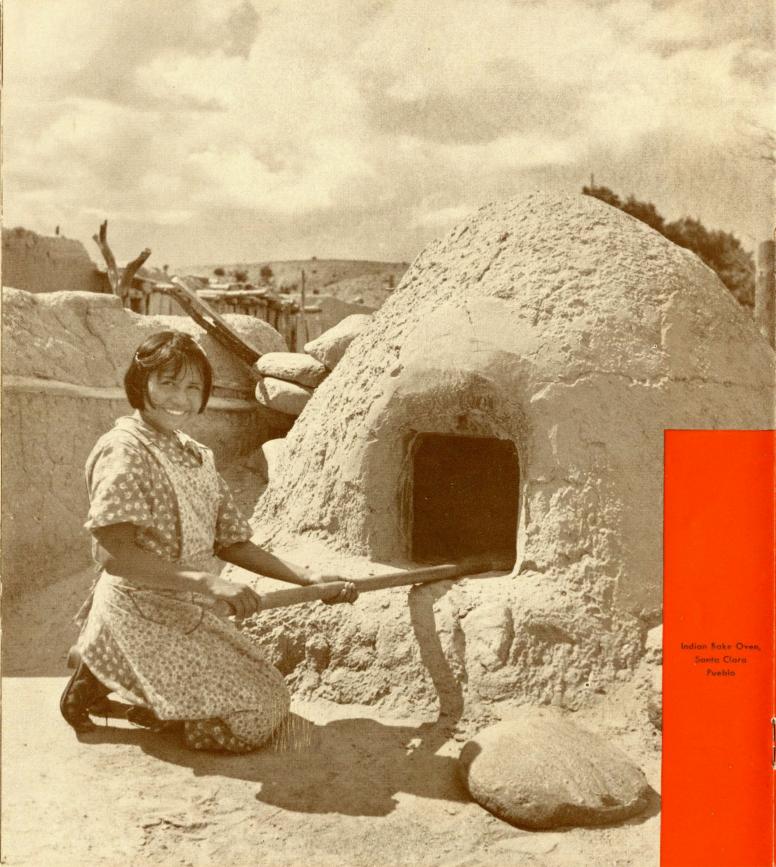


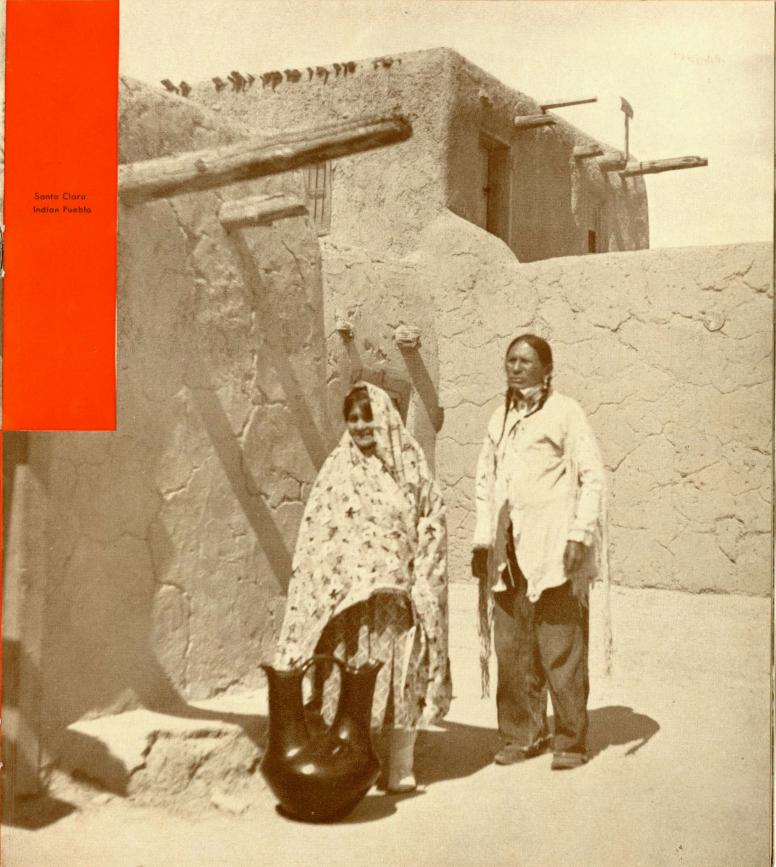
Beneath the Puyé cliffs, guests find relaxation in the fire-lit lounge of a unique Rest House. Our road back to the Rio Grande is much the same—but reversed. En route we visit the inhabited pueblo of Santa Clara.

**Taos.** Taos, seventy-five miles north of Santa Fé, is an Indian pueblo of five terraces, the highest in the Southwest. It is split into two parts by the clear Taos River. For background the pueblo has a range of forested peaks 12,000 feet high. Its colorful setting, splendid Indian types and changeless picturesque life have made Taos a mecca for artists of national and international reputation. On the Taos trip we also visit Ranchos de Taos mission church, built in 1772, and the home and grave of Kit Carson.

ndian-detour Roads to Yesterday

Ruins in Frijoles Canyon







## **TWO-DAY INDIAN-DETOUR**

All-expense (except meals)—\$30.00

No two-day stop-over in New Mexico could be planned to give a more comprehensive glimpse of the charm of the Spanish-Indian area 'round about Old Santa Fé, than that afforded by the two-day Indian-detour.

Eliminating the one full day devoted to the Frijoles Canyon drive, and one night at La Fonda, the two-day Indian-detour duplicates exactly the explorations of the three-day Indian-detour, described in the preceding pages.

There are two nights at La Fonda, in room with private bath; the trips to the Puyé cliffs and Santa Clara Indian Pueblo, and to Don Fernando de Taos and Taos Pueblo; the drive about Old Santa Fé; and the return to Lamy.

### **ONE-DAY INDIAN-DETOUR**

All-expense (except meals)—\$14.00

The one-day Indian-detour is designed for those who are pressed for time, yet still includes the quaint capital of New Mexico and the Spanish-Pueblo area.

The one-day Indian-detour now offers an improved and extended routing, including Santa Clara Indian Pueblo and the Puyé cliff dwellings.

At a convenient hour, guests leave La Fonda by Couriercoach for drive to the Puyé cliff dwellings. En route a visit is made at Santa Clara Pueblo. After inspection of the prehistoric ruins, the return trip is broken to visit San Ildefonso.

Part of the day is given over to a city drive about Old Santa Fé, including the Palace of the Governors, the Cathedral, Museum, and Chapel of San Miguel.

## **TESUQUE INDIAN-DETOUR**

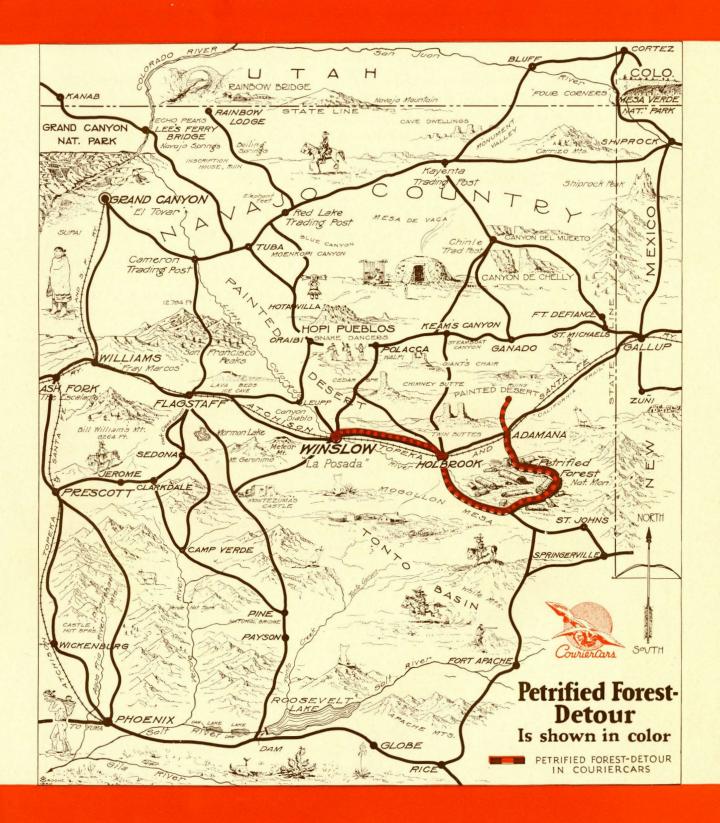
All-expense (except meals)—\$10.00

Half-day motor trip to Tesuque Canyon, thence to the Tesuque Indian Pueblo and also the Old Santa Fé city drive, including visit to Laboratory of Anthropology and Oldest Church. The balance of day is free for visiting in Santa Fé.

The Tesuque Indian-detour provides for one night at La Fonda, in room with private bath, and return by motor to Lamy to continue one's rail journey eastward or westward.



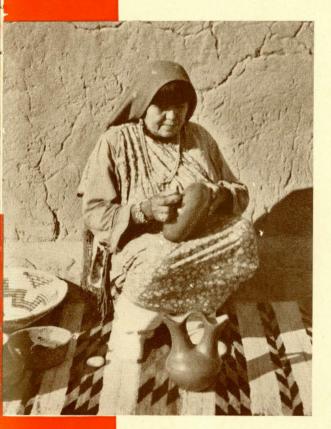
Ranchos de Taos Mission, built in 1772



### **GENERAL INFORMATION**

Rates for Indian-detours include motor transportation, Courier service, admission fees and either one, two or three nights lodging with private bath as the case may be. For children five years of age and under twelve, rates are one-half; no charge for children under five occupying same bed as parent or guardian, or cot in same room. Meals in all cases are extra.

**SUITABLE CLOTHING**—All Indian-detour cars are heated, when required. Most guests, however, wish to stroll about pueblos and ruins. Walking



shoes are therefore desirable. Ladies will find light top coats acceptable in summer; for winter months suits with heavy coats are suggested.

Hand Baggage will be transported on motor cars free, if offered in proper containers, such as valises, telescopes, suit cases, leather hat boxes and satchels.

Storage of Baggage for Passengers making Indian-detours. No baggage will be checked through via an Indian-detour. No storage charge will accrue at stations on Santa Fe lines during the time consumed in making an Indian-detour.

Agents at Lamy or Santa Fé will, on application, issue a certificate to passengers making an Indiandetour, which will be authority for agents at destination of baggage to waive storage charges for the number of days consumed in making an Indian-detour.

**INDIAN - DETOURS** — Subject to change without notice — The Indian-detours, and the majority of other special Couriercar motor cruises are available daily throughout the year.

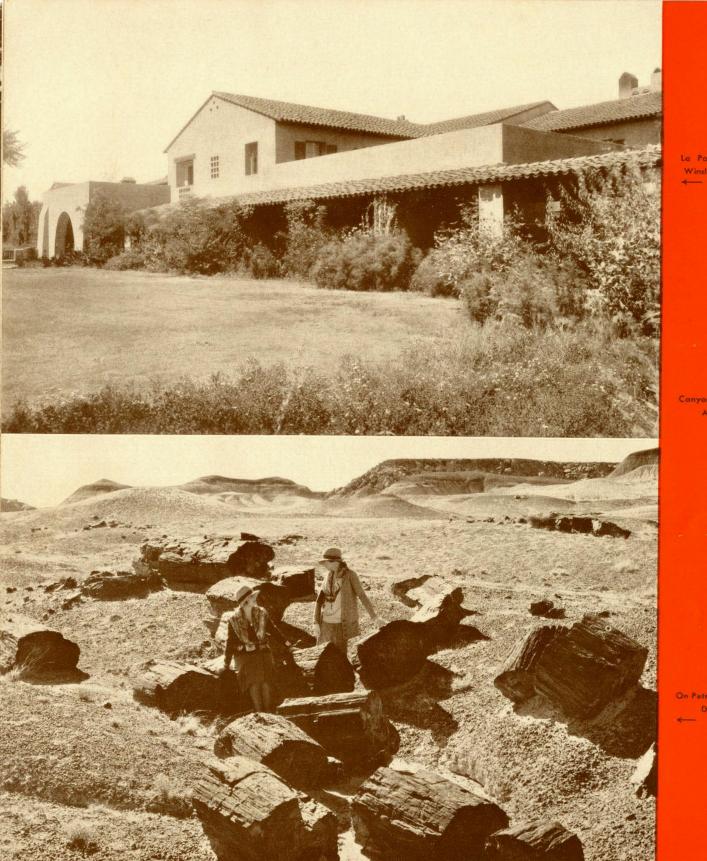
TRAIN CONNECTIONS—There is motor coach service connecting Indian-detour headquarters at La

Fonda, Santa Fé, with all Santa Fe mainline trains at Lamy, New Mexico.

**PRIVATE CAR SERVICE**—Private Couriercar service will be furnished over the Indian-detours following regular schedules or on special itineraries. Rates quoted on wire or letter request to Hunter Clarkson, Inc., Santa Fé, New Mexico.

**MEALS**—On the One-day Indian-detour, luncheon is taken at La Fonda, Santa Fé. On the Two-day and Three-day Detours, at La Fonda, Taos, and Inn in Frijoles Canyon. On the Tesuque Detour, all meals are taken at La Fonda.

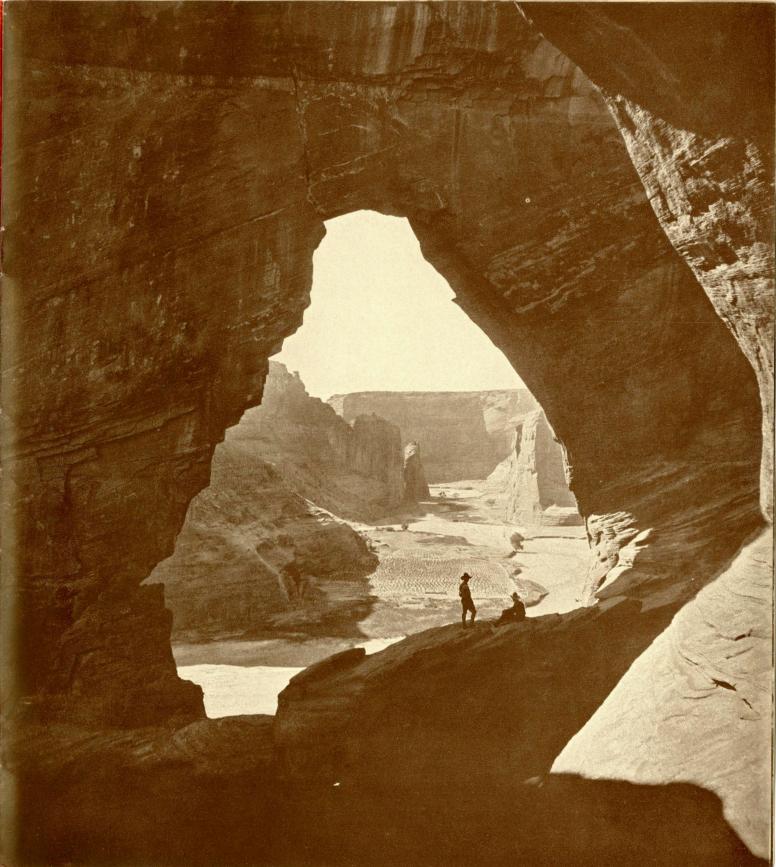
Pottery Maker at San lidefonso Pueblo



La Posada Hotel, Winslow, Arizona

Canyon de Chelly, Arizona

On Petrified Forest Detour



At Frijoles, luncheon is \$1.00 or a la carte; at Taos, 85c or a la carte. All other Indian-detour meals are taken at La Fonda, where charges are as follows:

Breakfast: 50c to \$1.00 Luncheon: 50c to \$1.50 Dinner: \$1.00 to \$2.50 and a la carte and a la carte and a la carte

The cost of excellent table d'hote meals on the Indian-detours, therefore, ranges from \$2.00 to \$5.00 per diem, according to the selection made.

DETOUR TRIPS FROM WINSLOW, ARIZONA—La Posada, at Winslow, Arizona—La Posada is not only the latest of the Fred Harvey hotels, but it is quite as distinctive in its way as famous La Fonda, in Old Santa Fé.

In style, La Posada represents one of those ranchos of Old Mexico that for centuries have been the ancestral homes of old Spanish families.

Winslow centers a hundred points of interest and from La Posada one can develop private Indiandetours by Couriercar of two days, three days, or longer, to the adjacent Navajo Country, the Hopi Villages, the Rainbow Bridge, the White Mountains, or to or from Grand Canyon and Santa Fé.

The Petrified Forest Detour—Each year thousands who cross Arizona, make it a point to visit Petrified Forest National Monument. Passengers over Santa Fe's transcontinental lines, may do this conveniently in stopover at Winslow of a few daylight hours.

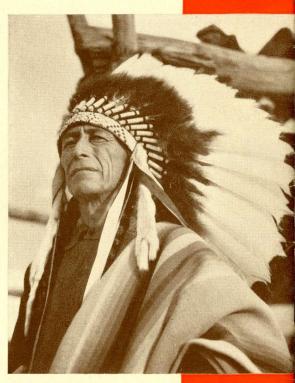
Charge for Petrified Forest Detour is \$10.00 per person, with a minimum of two fares required. Advance notice should be given, by mail or wire, to Hunter Clarkson Tours, Inc., La Posada Hotel, Winslow, Arizona.

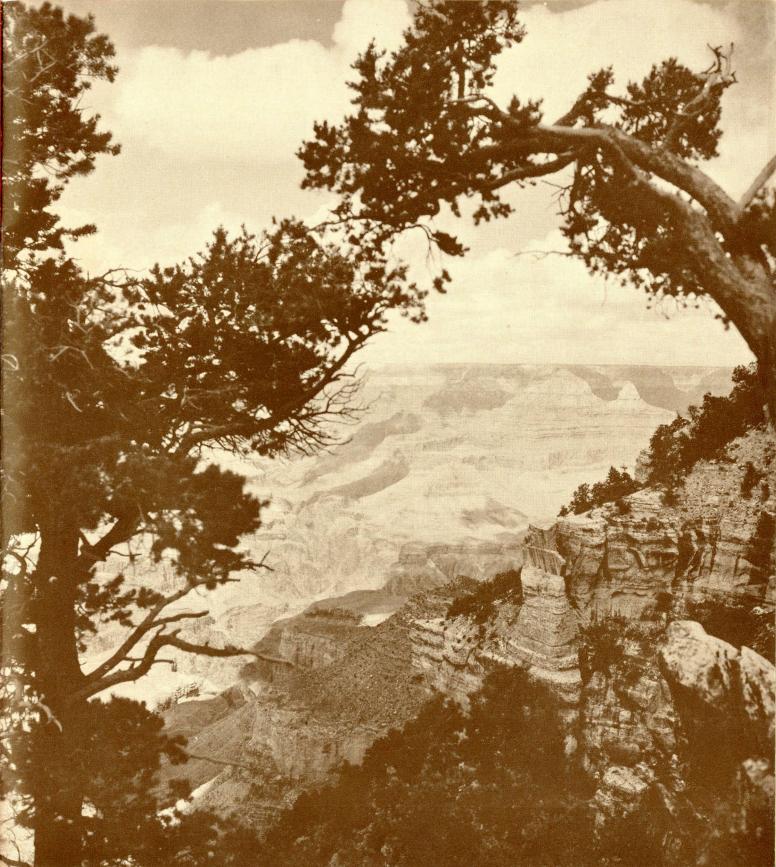
Meteor Mountain Detour—A trip to Meteor Crater, 26 miles west of Winslow, can be made when 24-hour stop-over is allowed, combined with Petrified

Forest Detour, making a full day's trip. Rate for Meteor Crater \$5.00 per person—minimum two fares.

Hopiland Detour—A motor trip north through the Navajo Indian Reservation, overlooking parts of the Painted Desert, to Hopi Reservation and return, visiting Walpi Indian Pueblo. Rate \$17.50 per person, in 4-passenger light sedan; \$25.00 per person in 6-passenger Couriercar, with minimum of two full fares required.

Mesa Verde Detour—A two-day motor trip of 340 miles from Gallup, N. M., to Mesa Verde National Park and return via Navajo Reservation, Shiprock and Cortez. Rate \$25.00 per person—not including meals or hotel accommodations. Minimum of two fares required. Indescribable Grand Canyon





### SANTA FE RAILWAY AGENCIES

For information about Pullman rates, train schedules, rail fares, and other information helpful in arranging any western trip via the Santa Fe, apply to your local ticket agent, or address the Santa Fe representative at any one of the agencies named below:

Amarillo, Tex., General Office Bldg. Atlanta, Ga., 815 Rhodes-Haverty Bldg. Beaumont, Tex., 643 Orleans St. Berkeley, Calif., 98 Shattuck Square. Boston, Mass., Rooms 4-5 Little Bldg., 80 Boylston St. Buffalo, N. Y., 201 Ellicott Sq. Bldg. Chicago, Ill., 179 W. Jackson Blvd. Cincinnati, Ohio, 703 Dixie Terminal Bldg. Cleveland, Ohio, 1105 Terminal Tower Bldg. Colorado Springs, Colo., Santa Fe Station. Dallas, Tex., 1116 Commerce St. Denver, Colo., 524 17th St. Des Moines, Ia., 601 Equitable Bldg. Detroit, Mich., 504 Transportation Bldg. El Paso, Tex., Cor. San Francisco St. and Pioneer Plaza. Fort Worth, Tex., 808 Houston St. Galveston, Tex., 411 22nd St. Glendale, Calif., 107 S. Brand Blvd. Hollywood, Calif., 6405 Hollywood Blvd.

Houston, Tex., Shell Bldg., 605 Fannin St. Indianapolis, Ind., 311 Merchants Bank Bldg. Kansas City, Mo., 1100 Baltimore Ave. Leavenworth, Kan., 781 Shawnee St. Long Beach, Calif., 117 Pine Ave. Los Angeles, Calif., 743 S. Hill St. Mexico City, Mex., Bolivar No. 22-B. Milwaukee, Wis., 401 Majestic Bldg. Minneapolis, Minn., 211 Metropolitan Life Bldg. New Orleans, La., 627 Whitney Bldg. New York City, 500 Fifth Ave. Oakland, Calif., 432 13th St. Oklahoma City, Okla., 6 So. Robinson St. Pasadena, Calif., Santa Fe Station. Peoria, Ill., 211 Jefferson Bldg. Philadelphia, Pa., 302-303 Franklin Trust Bldg. Phoenix, Ariz., 149 N. Central Ave. Pittsburgh, Pa., 1222 Gulf Bldg. Portland, Ore., 1015 American Bank Bldg. Pueblo, Colo., 401 N. Union Ave.

Sacramento, Calif., 1000 10th St. St. Joseph, Mo., 505 Francis Street. St. Louis, Mo., 296 Arcade Bldg. Salt Lake City, Utah, 606-607 McCornick Bldg. San Antonio, Tex., 1119 Majestic Bldg. San Bernardino, Calif., Santa Fe Station San Diego, Calif. Cor. of Fifth Ave. and B St. San Francisco, Calif., 235 Geary St. San Jose, Calif., 115 So. First St. San Pedro, Calif., 819 So. Pacific Ave. Santa Ana, Calif., 301 N. Main St. Santa Barbara, Calif., 915 State St. Santa Fé, N. M., On the Plaza.

Riverside, Calif., Santa Fe Station.

Santa Rosa, Calif., 217 Fourth St.

Seattle, Wash., The 1411 Fourth Ave. Bldg.

Tulsa, Okla., 417 S. Boston Ave.

Washington, D. C., 525 Shoreham Bldg.

Wichita, Kan., 314 Union National Bank Bldg.

Wichita Falls, Tex., 608 Staley Bldg.

#### PASSENGER DEPARTMENT OFFICIALS

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