



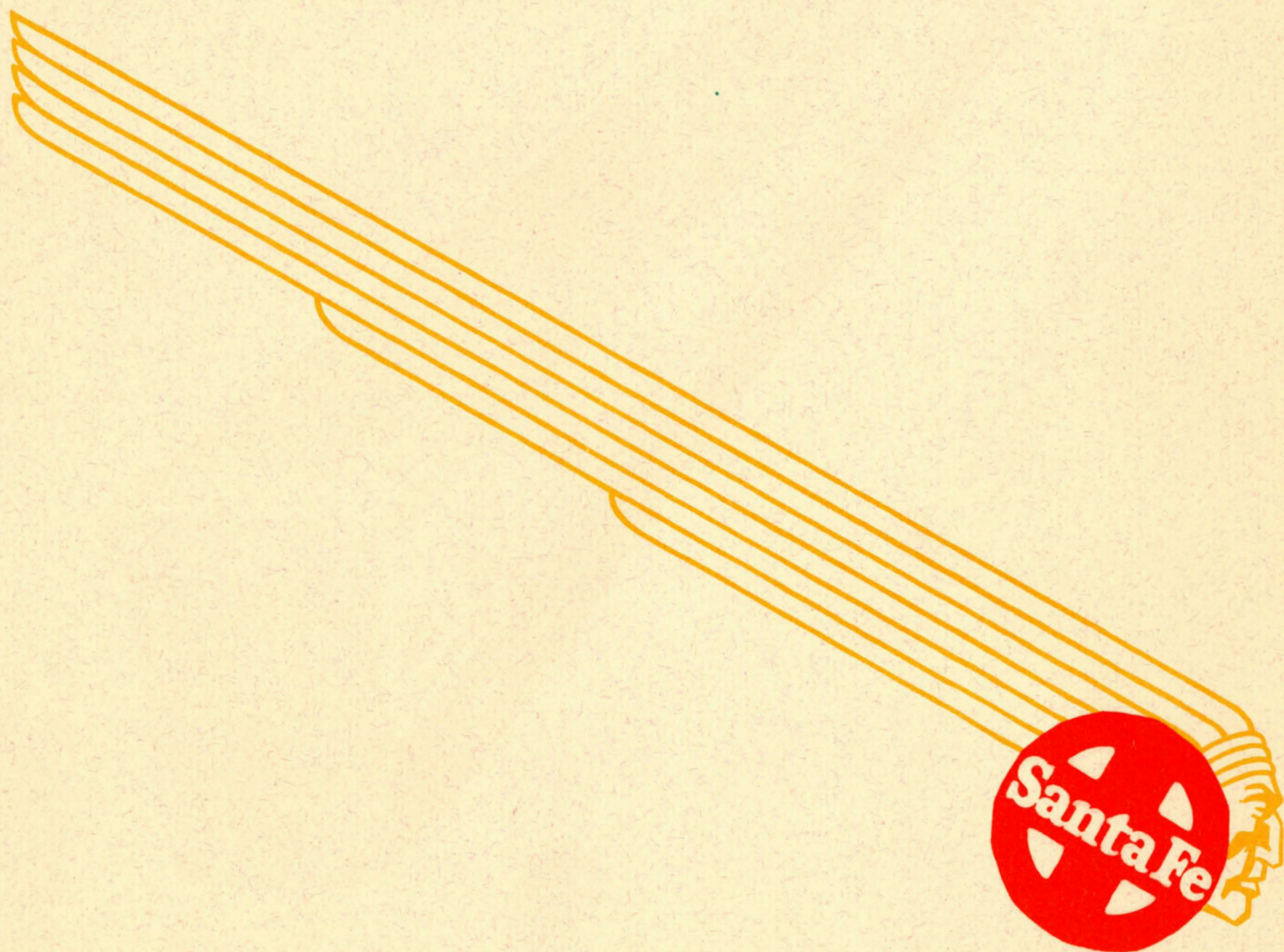




# SUPER CHIEF



**LESS THAN 40 HOURS - CHICAGO TO CALIFORNIA**











## PRESENTING . . . THE NEW SUPER CHIEF



Proudly this train of trains . . . the Santa Fe's new Super Chief . . . glides quietly out of the station, imperceptibly picks up speed, and streaks off on its regular once-a-week run between Chicago and Los Angeles . . . and from the west coast, back. Newest of a long line of fine and famous trains . . . the Super Chief epitomizes luxurious, modern train travel. Perfectly appointed . . . swift and smooth as the flight of an arrow . . . less than forty hours *en route* . . . a super-schedule.



## SPECIAL TWIN-UNIT DIESEL LOCOMOTIVE



Before you board the Super Chief, walk down to see the mighty, powerful Diesel locomotive, designed especially to pull this swift new transcontinental flier. Thirty=six hundred H. P. under perfect control . . . a sweeping, clean length of over one hundred and twenty=seven feet...a triumph of modern engineering. Notice the operator's cab and control station . . . the clear, unob=structed view ahead and at both sides. Here is mechanical efficiency, safety and power.

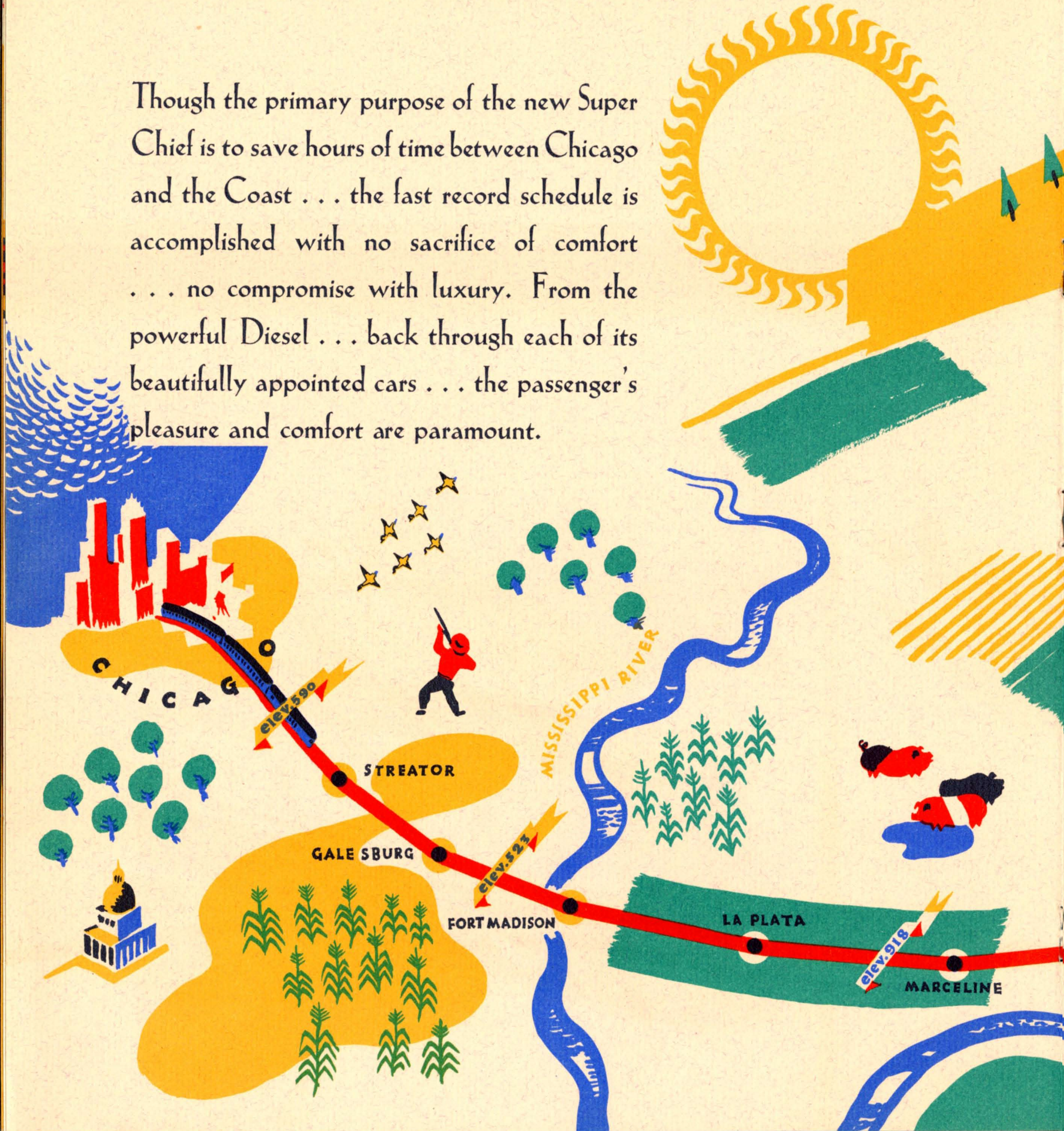


Here's a modern travel thrill...only one business day between Chicago and California.





Though the primary purpose of the new Super Chief is to save hours of time between Chicago and the Coast . . . the fast record schedule is accomplished with no sacrifice of comfort . . . no compromise with luxury. From the powerful Diesel . . . back through each of its beautifully appointed cars . . . the passenger's pleasure and comfort are paramount.





Wide aisles . . . full length berths . . . roomy compartments and drawing rooms . . . spacious lounge sections . . . all contribute to one's physical well-being. Completely air-conditioned cars assure properly controlled temperature at all times . . . as well as the knowledge that no dust, wrinkles or rumples will mar one's appearance at the end of the trip.



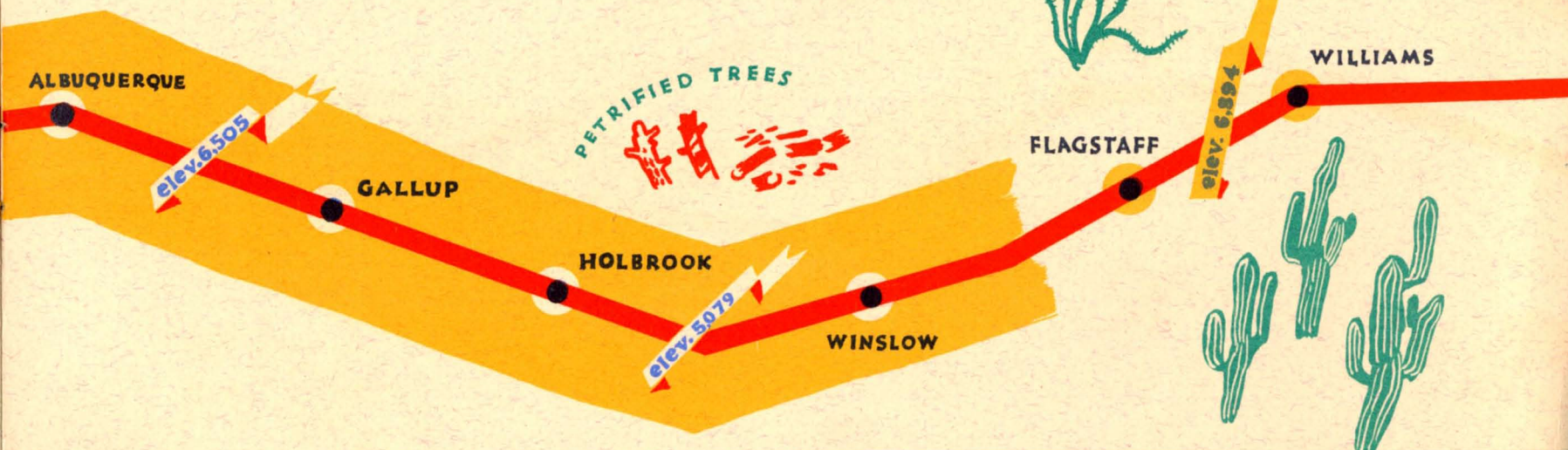


And through its windows . . . streaking by in  
time to the tick of a minute hand . . . valleys,  
mesas, high, majestic mountains; wide sweep=  
ing plains, prosperous farms and ranches; red=  
gold soil, sage=green cacti; turquoise skies . . .  
magnificent vistas of color and contrast.





There is but one Santa Fe Trail . . . the path= way to the west which has woven its glamor= ous pattern through the pages of American history. There is but one Super Chief . . . the Santa Fe Train that's writing a new page in the history of fast, luxurious western travel.






Every effort is made aboard the Super Chief to provide the fullest measure of service . . . typical Santa Fe attention and courtesy. The entire staff . . . steward, waiters, porters, maid and barber=valet have been trained in the best traditions of this famous transcontinental railroad. The very atmosphere of the Super Chief has the charm and dignity of a well-run home. The Fred Harvey food is world-famous. Truly, here is comfort spelled with well-bred restraint and flawless good taste . . . a distinctive train for those fastidious men and women who expect and demand the finest in travel.







Only one business day between Chicago and  
Los Angeles on

THE *Super* **CHIEF**

Leave Chicago every Tuesday . . . 7:15 P. M.

Arrive Los Angeles every Thursday . 9:00 A. M.

Leave Los Angeles every Friday . . . 8:00 P. M.

Arrive Chicago every Sunday . . . 1:45 P. M.

**39 <sup>3</sup>/<sub>4</sub> HOURS CHICAGO - CALIFORNIA**

**TEN DOLLARS EXTRA-FARE**



The inauguration of the WEEKLY Super Chief in no wise interferes with operation of the famous daily Chief. Long the finest and fastest of all DAILY trains between Chicago and California, the Chief's supremacy in its field has been further extended by cutting additional hours from its schedule, both east and westbound.



For Pullman reservations, train schedules, etc., telephone  
or write to Santa Fe Representative in cities named below

Amarillo, Tex. . . . .	General Office Bldg.	Kansas City, Mo. . . . .	719 Walnut St.
Atlanta, Ga. . . . .	330 Rhodes-Haverty Bldg.	Leavenworth, Kan. . . . .	406 Delaware St.
Beaumont, Tex. . . . .	Hotel Beaumont, 643 Orleans St.	Mexico City, Mex. . . . .	Bolivar No. 22-B
Boston, Mass. . . . .	Rooms 4 and 5 Little Bldg.	Milwaukee, Wis. . . . .	401 Majestic Bldg.
Buffalo, N. Y. . . . .	201 Ellicott Square Bldg.	Minneapolis, Minn. . . . .	211 Metropolitan Life Bldg.
Chicago, Ill. . . . .	179 W. Jackson St.	New Orleans, La. . . . .	627 Whitney Bldg.
Cincinnati, Ohio . . . . .	Rm. 703, Dixie Terminal Bldg.	New York City, N. Y. . . . .	505 Fifth Ave.
Cleveland, Ohio . . . . .	1105 Terminal Tower Bldg.	Oklahoma City, Okla. . . . .	6 S. Robinson St.
Colorado Springs, Colo. . . . .	Santa Fe Station	Peoria, Ill. . . . .	211 Jefferson Bldg.
Dallas, Tex. . . . .	1116 Commerce St.	Philadelphia, Pa. . . . .	302-3 Franklin Trust Bldg.
Denver, Colo. . . . .	524 17th St.	Pittsburgh, Pa. . . . .	1222 Gulf Bldg.
Des Moines, Iowa. . . . .	601 Equitable Bldg.	Pueblo, Colo. . . . .	401 N. Union Ave.
Detroit, Mich. . . . .	504 Transportation Bldg.	San Antonio, Tex. . . . .	529 Majestic Bldg.
El Paso, Tex. . . . .	San Francisco St. and Pioneer Plaza	Santa Fe, N. M. . . . .	On the Plaza
Fort Worth, Tex. . . . .	112 E. 9th St.	St. Joseph, Mo. . . . .	505 Francis St.
Galveston, Tex. . . . .	411 22nd St.	St. Louis, Mo. . . . .	296 Arcade Bldg.
Houston, Tex. . . . .	904 Texas Ave.	Tulsa, Okla. . . . .	Atlas Life Bldg., 417 S. Boston Ave.
Indianapolis, Ind. . . . .	311 Merchants Bank Bldg.	Wichita, Kan. . . . .	314 Union National Bank Bldg.

W. J. BLACK

Passenger Traffic Manager, Santa Fe System Lines, Chicago

J. B. Duffy, A. P. T. M., Los Angeles, Calif.

E. J. Shakeshaft, G. P. A., Topeka, Kan.

A. C. Ater, G. P. A., Galveston, Texas

T. B. Gallaher, G. P. A., Amarillo, Texas







