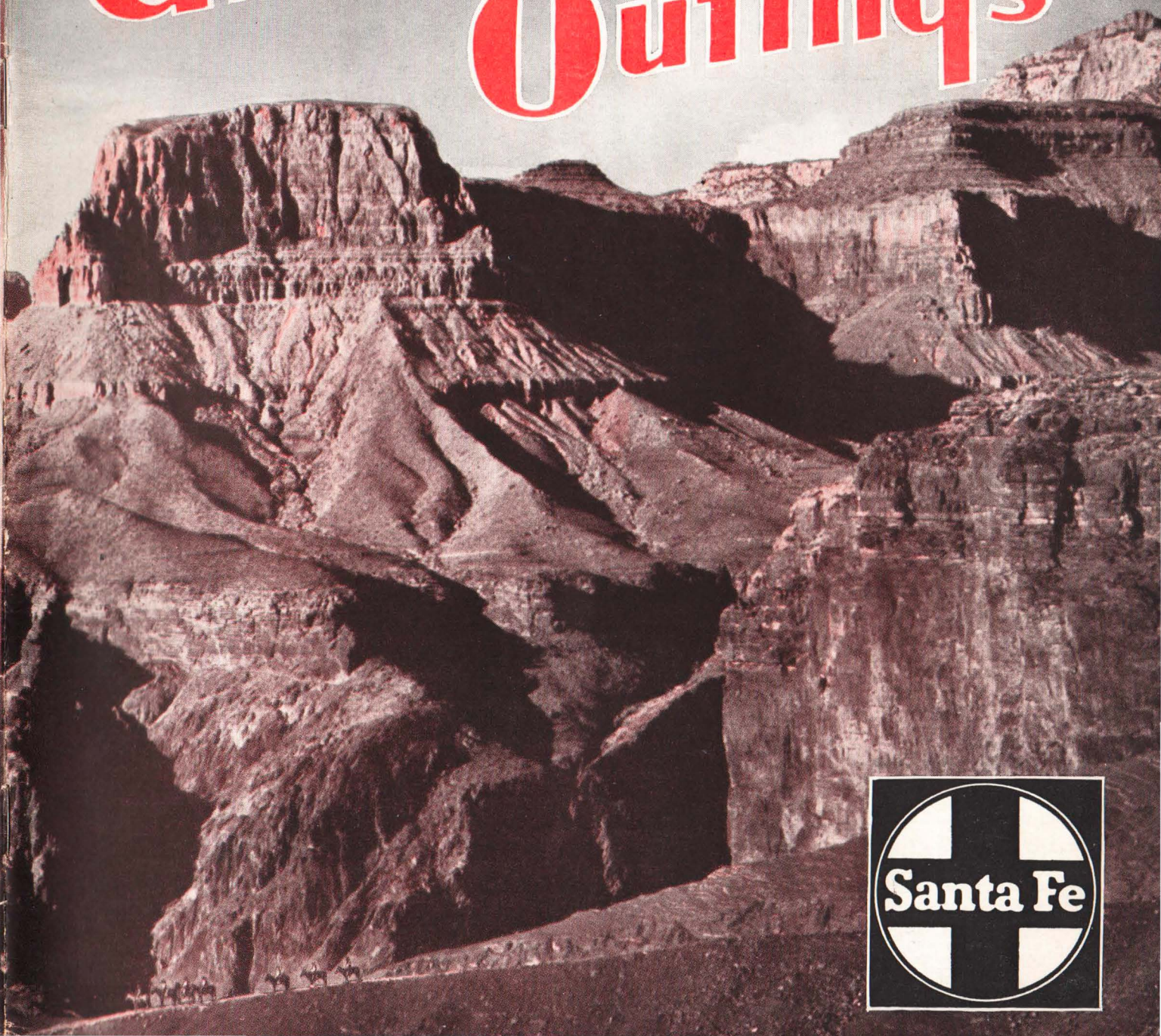


Grand Canyon Outings



America's Grand Canyon

"The Grand Canyon of Arizona fills me with awe. It is beyond comparison—beyond description—absolutely unparalleled throughout the wide world. Let this great wonder of nature remain as it now is. Do nothing to mar its grandeur, sublimity and loveliness. You cannot improve on it. But what you can do is keep it for your children, your children's children and all who come after you, as *the one great sight which every American should see.*"

—THEODORE ROOSEVELT.

So spoke a great explorer and world traveler—a man who knew the earth and all its wonders, and therefore had a right to make comparisons. Theodore Roosevelt considered the Grand Canyon "absolutely unparalleled throughout the world", and in that verdict countless other experienced travelers have enthusiastically concurred.

During the past ten years the South Rim—open every day in the year—has been visited by more than one and a half million people, who have been Fred Harvey's guests at hotels, lodges and camps and on motor trips and trail trips. A large percentage of these visitors have come in Santa Fe Pullmans direct to the Canyon's Rim.

The Santa Fe is the only railroad entering Grand Canyon National Park.









Grand Canyon National Park

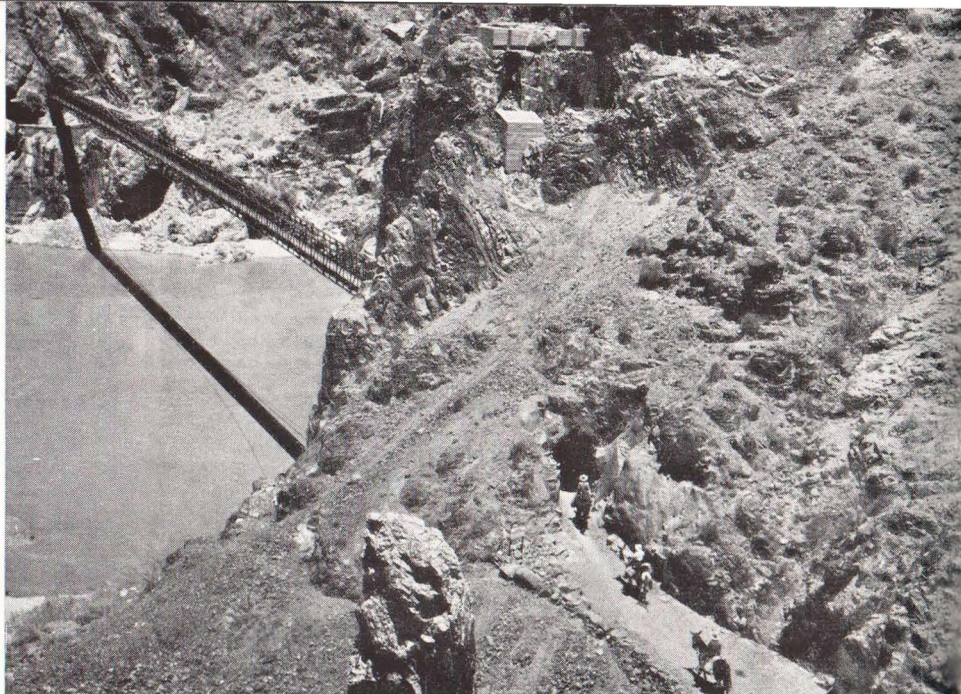
GRAND CANYON NATIONAL PARK is in northern Arizona, one of the most picturesque and colorful regions of North America. The Park contains 1009 square miles—an area nearly as large as the State of Rhode Island.

To the south and north, the Park boundaries follow the canyon rims closely, surrounded by the Kaibab National Forest. The western boundary extends to Grand Canyon National Monument, including Havasu Canyon—"the land of the sky-blue water". Eastward the Park area runs to the mouth of the Little Colorado River and the Navajo Reservation, within which lies the Painted Desert.



The Canyon from near El Tovar Hotel. El Tovar Hotel on the Canyon's Rim. Horseback Party in front of El Tovar.

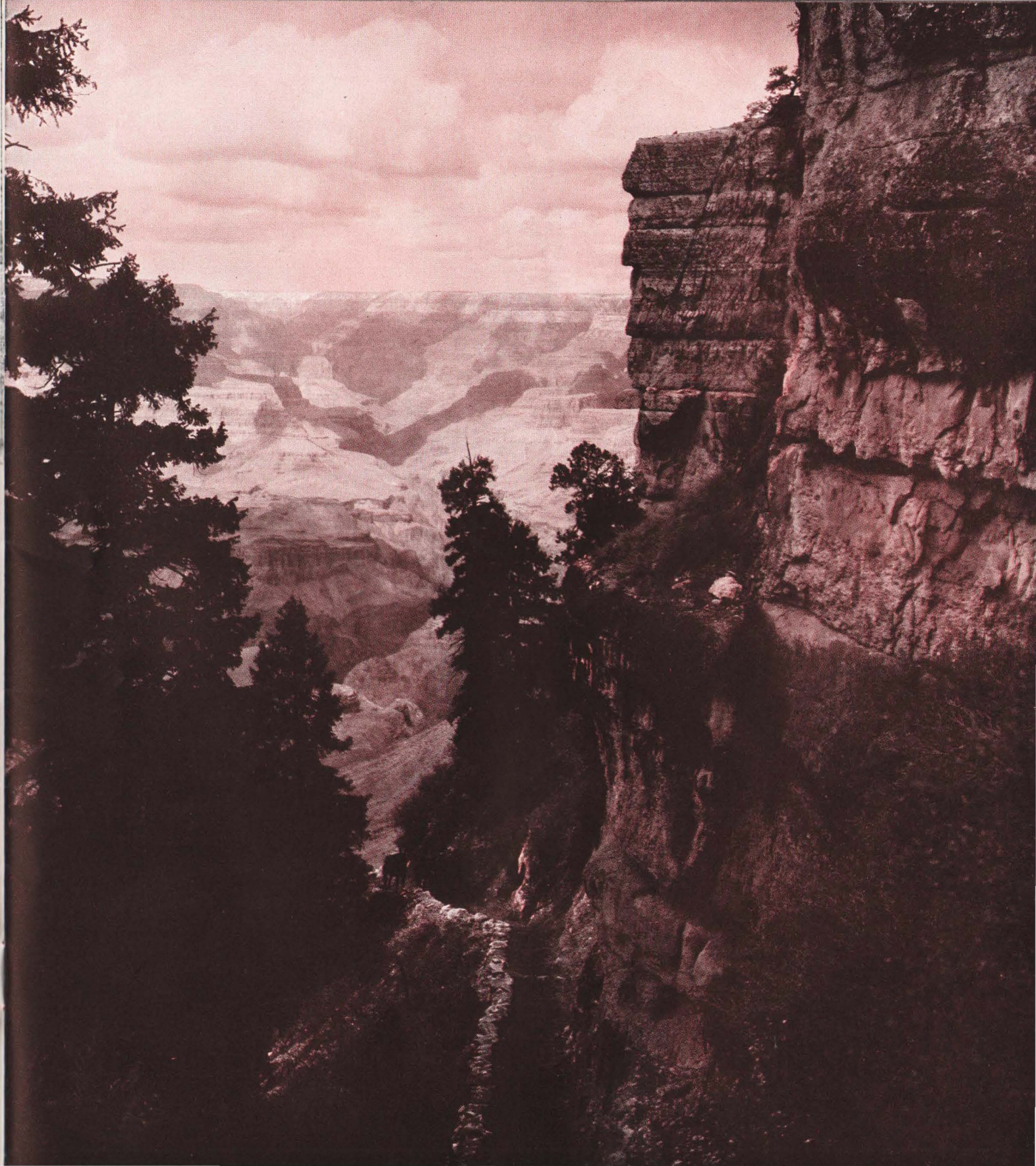
An Awesome Spectacle



The Grand Canyon of Arizona is a gigantic chasm 217 miles long, 4 to 18 miles wide and a mile deep. At its bottom, a mighty river, the Colorado, rushes to the sea. Rising from its depths are whole ranges of mountains, their tops only slightly below the rim of the gorge. Over the rock temples and into the depths of the chasm spreads a sea of ever-changing colors.

The more than two and a half million people who have seen the Grand Canyon know the futility of trying to describe it. It slashes a wilderness plateau for over two hundred miles; it is fed by scores of side canyons which are only less incredible than itself. Only the merest fraction of it has ever been trodden by the foot of man. It imprisons one of America's great rivers so completely as to make it invisible from above, except where here and there the sun flashes on the rock-torn rapids.

Suspension Bridge over Colorado River. A Hopi Indian boy. View from point on Bright Angel Trail.





AFTER your Santa Fe Pullman has delivered you within a stone's throw of El Tovar Hotel or Bright Angel Lodge, your first impulse is to stroll over to the Rim for your first glimpse of the Grand Canyon.

Suddenly and without warning it is upon you. The earth stops short. Beyond is a realm of indescribable colors.

What was that description of the Grand Canyon you had read somewhere? No matter. The Canyon is not the same now. As the moments pass, you realize it is never the same for very long at a time. The sun has shifted. The colors have altered. The Canyon is a kaleidoscope, which never rests and never repeats.

By day the Grand Canyon is the home of molten color; by moonlight it is a blue mystery. From above, it is an immeasurable abyss. From within, it dwarfs man and animal. Always, in whatever mood, it grips and humbles and uplifts—for here is the ultimate in silent grandeur and beauty.

The outlook from Yaki Point. Bright Angel Trail Party at the Colorado River.

An Ever-Changing Panorama





A Course In Geology



The Grand Canyon is the world's most spectacular illustration of erosion—of the combined action of a great river; of rain, wind and the prying fingers of frost, in sculpturing the surface of the earth. The results of erosion are familiar to us all; the roadside gulley and this greatest of all chasms are, in principle, identical.

One of the attractive features of a Grand Canyon visit is the chance to become an amateur geologist under the most favorable conditions, for scientists claim that the earth's own story is more completely revealed in the walls of the Grand Canyon than in any other one area in the world.

From the porch at Hermit's Rest. A Navajo Indian Girl. A striking view of the Inner Gorge.





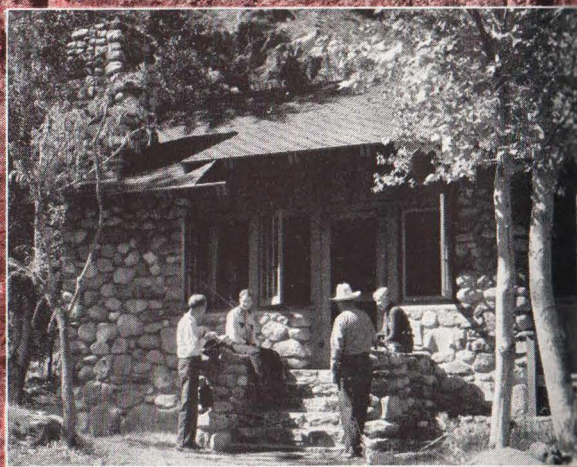
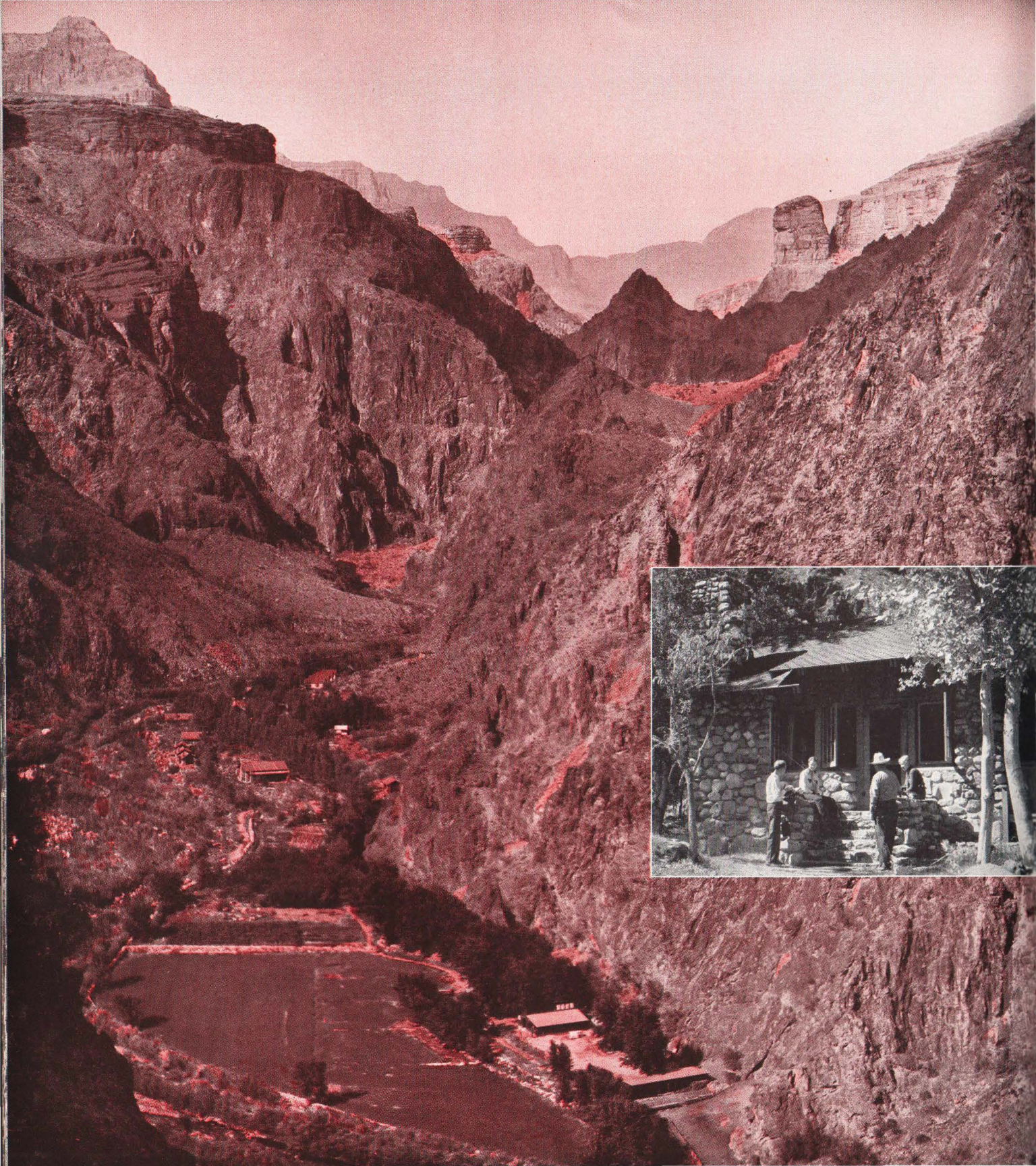
A Canyon Still in The Making

As you stand in awe on the brink of the great chasm, or find your way down the inner trails, it is interesting to reflect that the work of making the Grand Canyon is not yet finished. The tireless forces that have modeled the abyss—the rushing torrent below and the small streams that descend to join it, the intermittent rain and snow and frost—all are still at work on this incredible earth-carving.

For aeons the Colorado River has been wearing away the Canyon walls. In the recesses of the inner gorge, it is still cutting its way downward—perhaps at the rate of a tiny fraction of an inch each year. And since the river at the foot of Bright Angel Trail is still nearly 2,500 feet above sea-level, the deepening and widening of the gorge seems destined to be in process for millions of years to come.

A Grand Canyon Sunset. A visitor from the Navajo Reservation. An exciting stretch of Kaibab Trail.





Your Grand Canyon Outing

You can enjoy a grand Canyon outing at any season. The high altitude (7,000 feet) and southern latitude of the South Rim insure cool weather in summer and a preponderance of warm days in winter. The mountain air is invigorating, the nights are crisp and on most days there is an abundance of Arizona sunshine.

SPRING brings cool, sunny days. Canyon trails and bridle paths beckon to those who enjoy life in the saddle.

SUMMER days are bright and warm, summer nights are delightfully cool.

FALL brings chilly evenings, but the days are clear and sunny—with colorful hues upon all sides.

WINTER comes with crisp, tangy days and with occasional snows along the Rim to add beauty and majesty to the chasm.

Each Grand Canyon season has its own special attraction and charm. Come any time you like.

Snapshots of carefree life at Phantom Ranch, in the bottom of the Canyon, along the banks of beautiful Bright Angel Creek.



An All-Year Vacation Spot



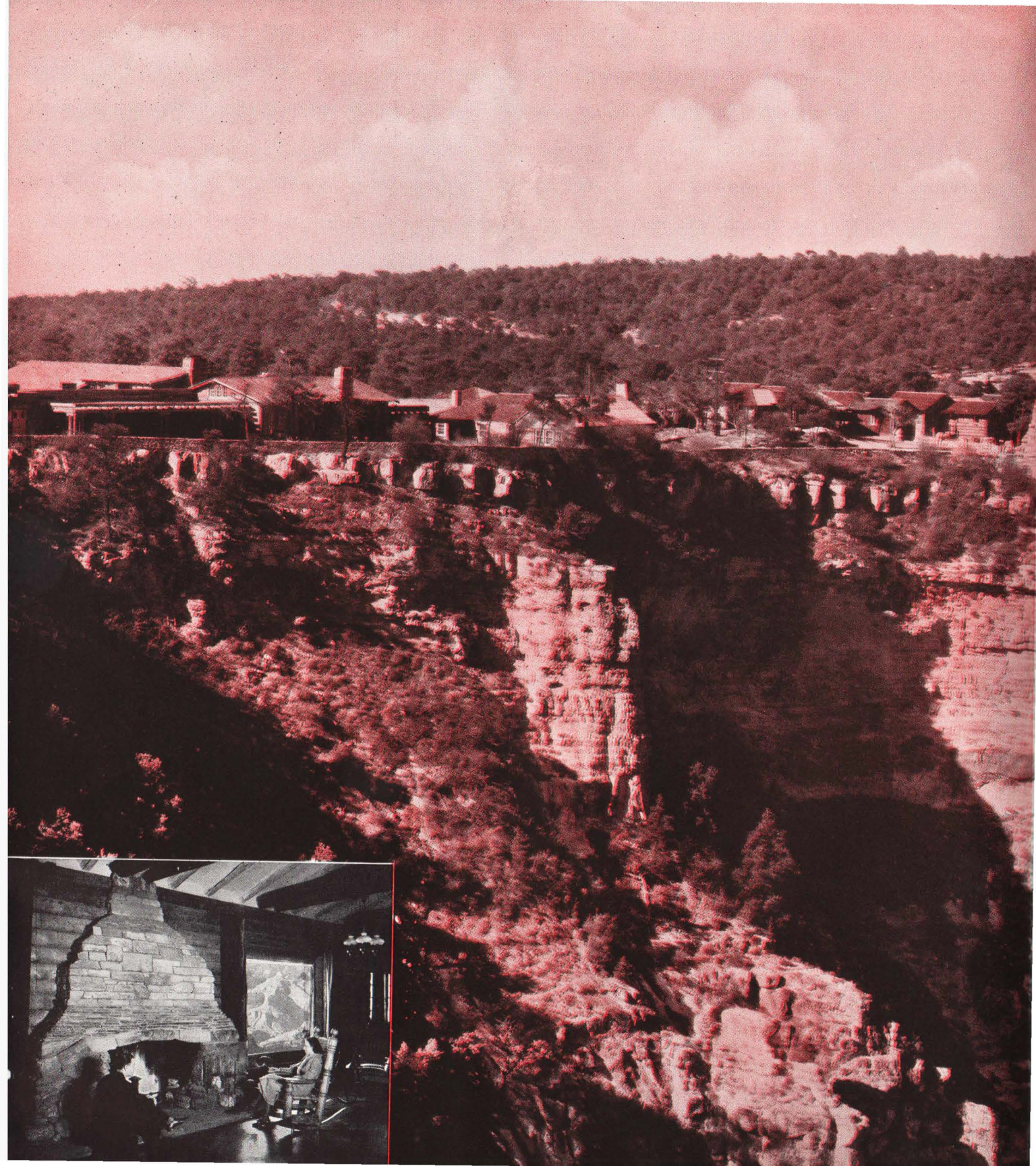
The Canyon is more than a great spectacle; more than an interesting stop-over or side-trip. It is an ideal mountain vacation spot—the center of a whole fascinating region waiting to be explored.

How long does it take to “see” the Grand Canyon? As the Park Rangers say, “It all depends”. Some visitors see in the first hour all they are ever likely to see. Others stay a week or a month and come again the next year for more, still discovering new wonders, still finding new thrills.

A single day spent at the Canyon is decidedly worth while. But for the fullest enjoyment, go there as you would to any other vacation spot—for the whole exhilarating, inspiring, relaxing experience.

*The Watchtower at Desert View. Hopi Indian Paintings in The Watchtower.
The Kiva at Desert View.*





"Seeing" the Grand Canyon

First, of course, the Canyon should be seen from the innumerable observation points jutting out from the South Rim. Excellent motor roads, foot trails and bridle paths present view after view of the chasm's varied panorama.

The Grand Canyon Rim Drive

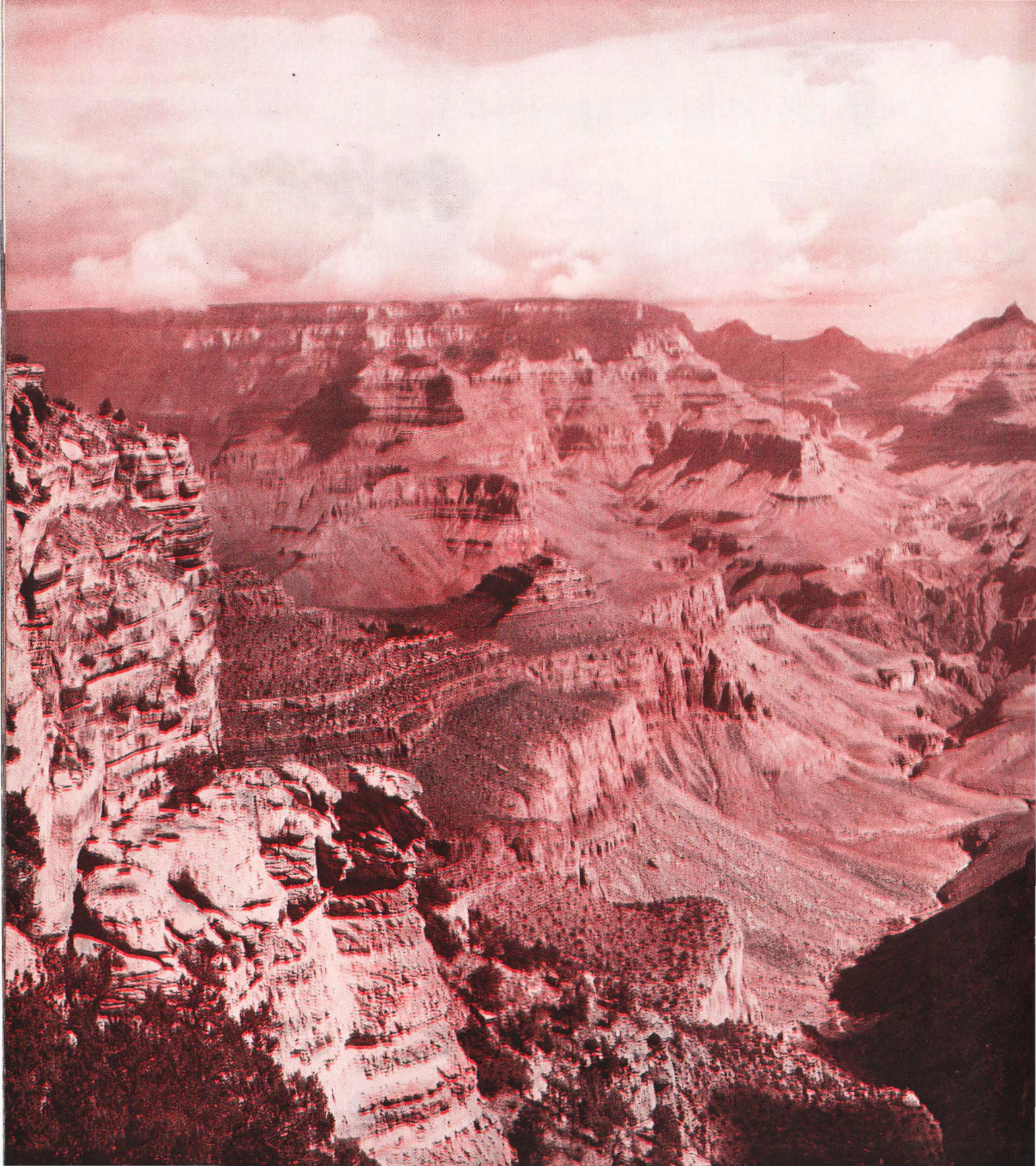
This famous motor tour of the South Rim is the one sightseeing trip which every visitor should take. For nearly seventy miles, Harveycars follow picturesque roads through fragrant forests of pine and juniper, emerging at short intervals upon startling Canyon views.

Hermit's Rest

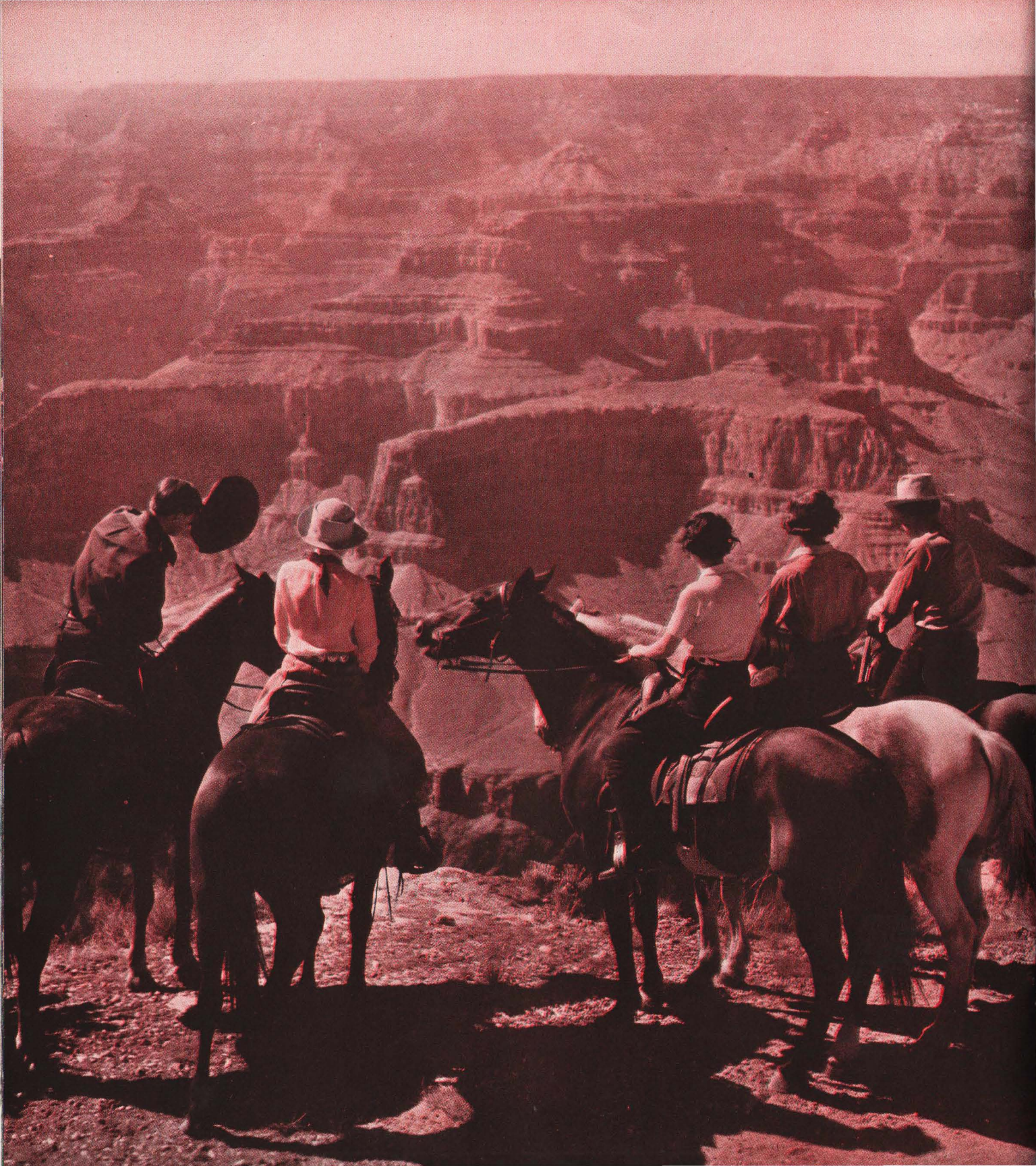
Heading westward from the hotels, the tour includes Powell, Hopi, Mohave, and Pima Points—each offering its own superb view—and finally, Hermit's Rest. The latter, a unique cliff-house built of Canyon boulders, with its rustic lounge, great fireplace and observation porch, is an attraction in itself.

Bright Angel Lodge and Cabins. A corner in the Lounge at Bright Angel. Ribbon Falls in the bottom of the Canyon.









The Watchtower At Desert View

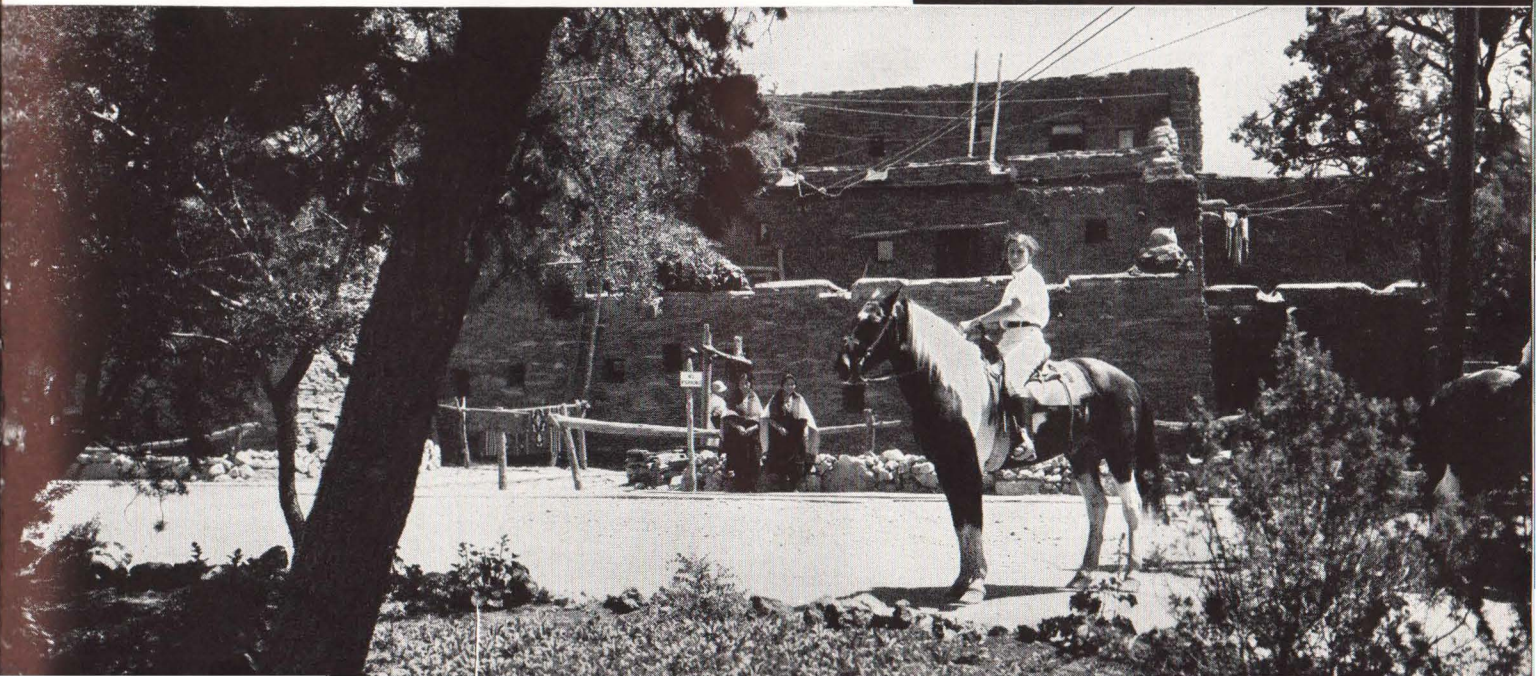
After luncheon the Harveycars head eastward over the new Desert View Road. Stops are made at Yavapai Observation Station and at Yaki, Moran and Lipan Points. The climax of this intriguing excursion is The Watchtower at Desert View, a faithful re-creation of the strange towers erected by the ancient inhabitants of the Southwest many centuries ago.

Built of native stones on the brink of the chasm, The Watchtower rises from a huge foundation of green-stained Canyon boulders. At its base is a low round Kiva, a reproduction of the ancient ceremonial chambers of the Pueblo Indians.

On the walls of the Tower and Kiva are a number of actual specimens of Indian pictographs—drawings and carvings, many centuries old.

From the top of The Watchtower, the view embraces vast expanses of the Grand Canyon, the Painted Desert and the Kaibab National Forest.

A horseback party at Maricopa Point. From the Observatory at Yavapai Point. The Hopi House, opposite El Tovar.





TO BE best understood and most fully enjoyed, the Grand Canyon should be seen from both top and bottom—from within as well as from without. No able-bodied visitor should see the spectacle from the Rim and leave willingly without going down one of the inner-canyon trails. Exploring the Canyon on these magnificent trails—built by Government Engineers and sited for beauty as well as safety—is a memorable adventure. The descent is made on muleback in parties led by experienced Fred Harvey guides.

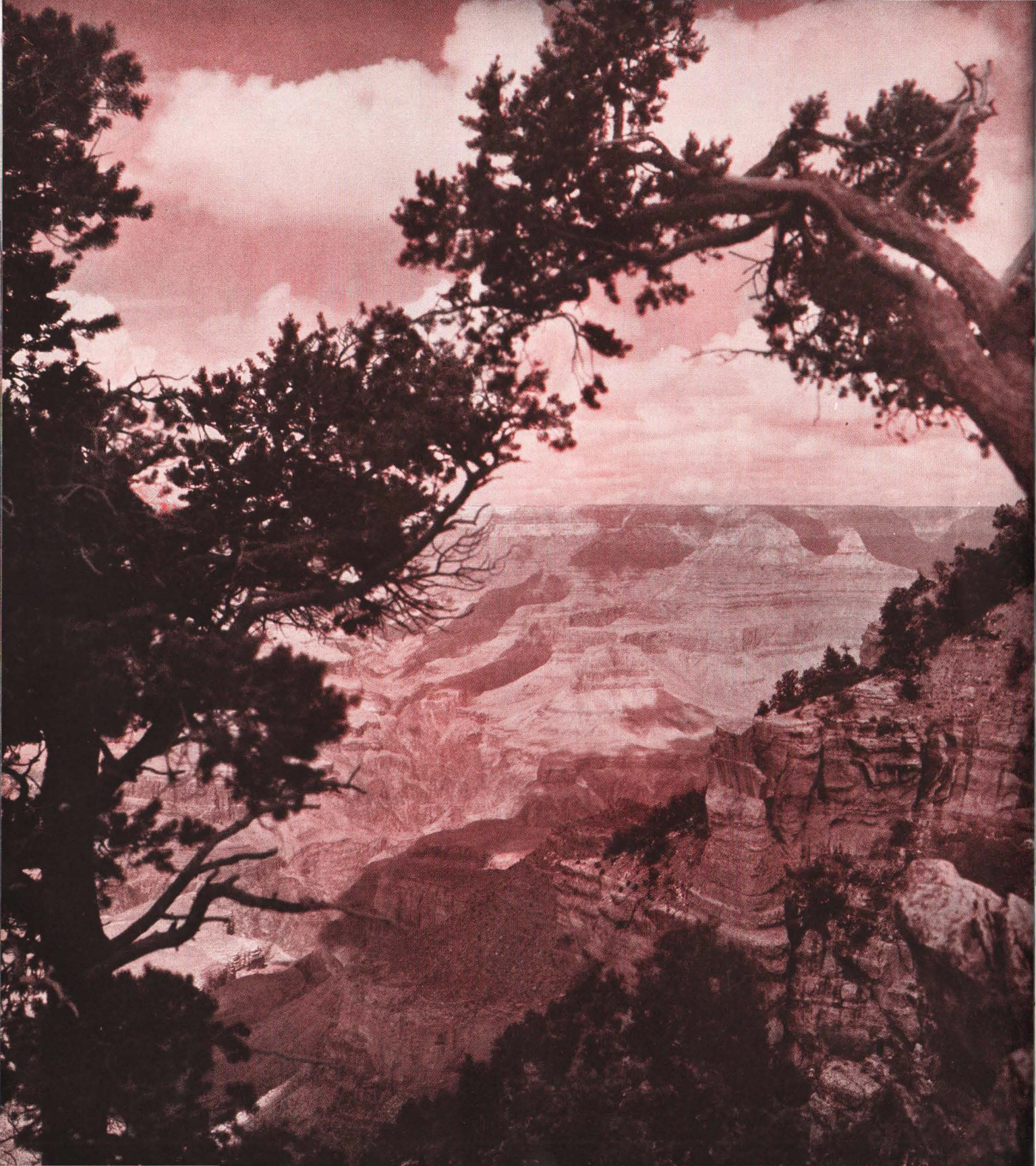
Down Bright Angel Trail To The Colorado River

From Rim to River, and back, every turn in the historic Bright Angel Trail opens up new vistas, each seemingly more spectacular than the one before. About half-way down, a brief stop is made at a little oasis called the Indian Gardens. Then the trail stretches out upon the Tonto Plateau and presently heads downward through the Granite Gorge to the rocky banks of the hidden river. After a pleasant interlude for luncheon and rest, the journey back to the Rim is made in easy stages.

The Canyon in Winter Dress. Deer in the Kaibab Forest.



Exploring Inner-Canyon Trails





Down Kaibab Trail to Phantom Ranch

Starting from Yaki Point, the new Kaibab Trail unfolds an everchanging panorama of rugged inner-canyon scenery. The last part of the journey continues across the 440-foot Colorado River Suspension Bridge and on to Phantom Ranch, a delightful retreat among the cottonwoods along the banks of Bright Angel Creek.

Picturesquely located at the very bottom of the Canyon—a vertical mile below the South Rim—Phantom Ranch comprises a group of rustic cabins surrounding a central lodge. This unique resort provides all necessary facilities—including a crystal-clear swimming pool—for a comfortable sojourn in the depths of the chasm.

To Phantom Ranch and back to the South Rim—with happy hours of rest and recreation at the Ranch—is a two day's trip. Many visitors enjoy spending one or more extra days down at Phantom, making interesting excursions into side-canyons and exploring the new Clear Creek Trail.



A Canyon Vista from Grandeur Point. The great fireplace at Hermit's Rest. Hopi Basket Weavers.



Center Of A Colorful Region

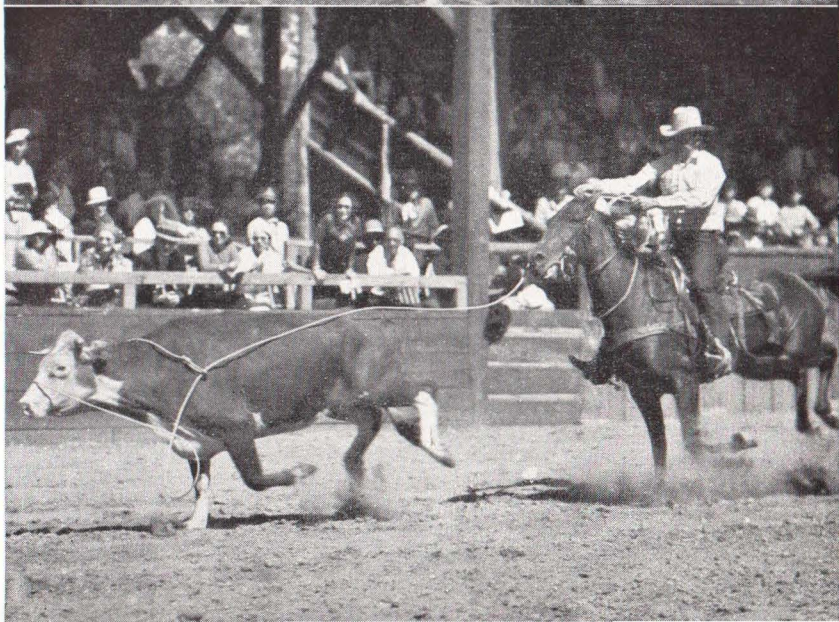
It seems as though the Canyon has dwarfed the many points of interest surrounding it—scenic attractions which in themselves are worth traveling far to see. Grand Canyon National Park is the heart of a picturesque country rich in possibilities for exploration, and





the South Rim hotels and lodges are convenient headquarters for delightful excursions into this enchanting region.

Out beyond the forests that fringe the Canyon, lie the illusive beauty of the Painted Desert, the vast Navajo Reservation, the primitive Hopi pueblos cresting high and isolated mesas and the matchless natural arch of Rainbow Bridge. Such points, as well as the Grand Canyon's North Rim, the Petrified Forest, Meteor Crater, San Francisco Peaks and Boulder Dam, may be made the objectives of brief or extended motor outings.



Entertainment by the Cowboys and Indians. Horseback riding at Grand Canyon.

Recreation and Entertainment



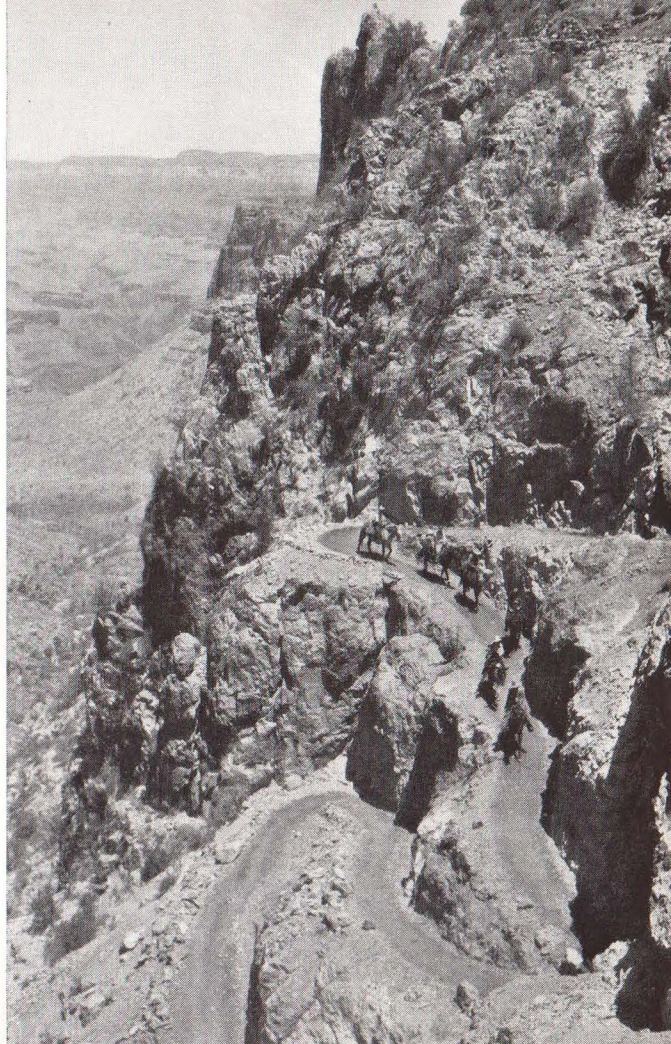
The Canyon offers many opportunities for interesting "in-between-time" activities.

Visitors who enjoy hiking will find delightful footpaths along the Rim. For those who ride, there are picturesque bridle-paths through the forest and saddle horses that are well trained and dependable.

There are museums and observatories and an exhibit of Southwestern art. In the evening there are illustrated lectures, concerts by a cowboy orchestra, moving pictures, informal dances and other social activities.

Opposite El Tovar Hotel stands a faithful reproduction of the terraced dwellings of the Hopi Indians. Here native craftsmen—silver-smiths, basket-makers and blanket-weavers—may be seen at work. And each afternoon the Indians perform their colorful ceremonial dances.

A stop on the Grand Canyon Rim Drive. On the famous Bright Angel Trail. Animal Friends in the Forest.





Hotels, Lodges and Camps

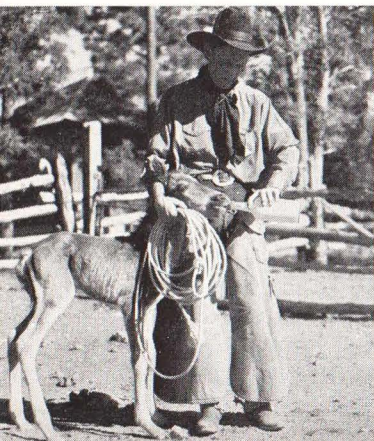
The cost of a Grand Canyon outing depends almost entirely on your tastes and the size of your vacation budget, for the Fred Harvey hotels, lodges and camps offer a wide price range in living accommodations. The rates quoted in the accompanying circular have been approved by the National Park Service.

El Tovar Hotel

For a third of a century El Tovar, one of America's finest resort hotels, has spread its wide-flung comfort on the Canyon's rim, internationally renowned for its excellent cuisine and its unobtrusive hospitality.

Bright Angel Lodge and Cabins

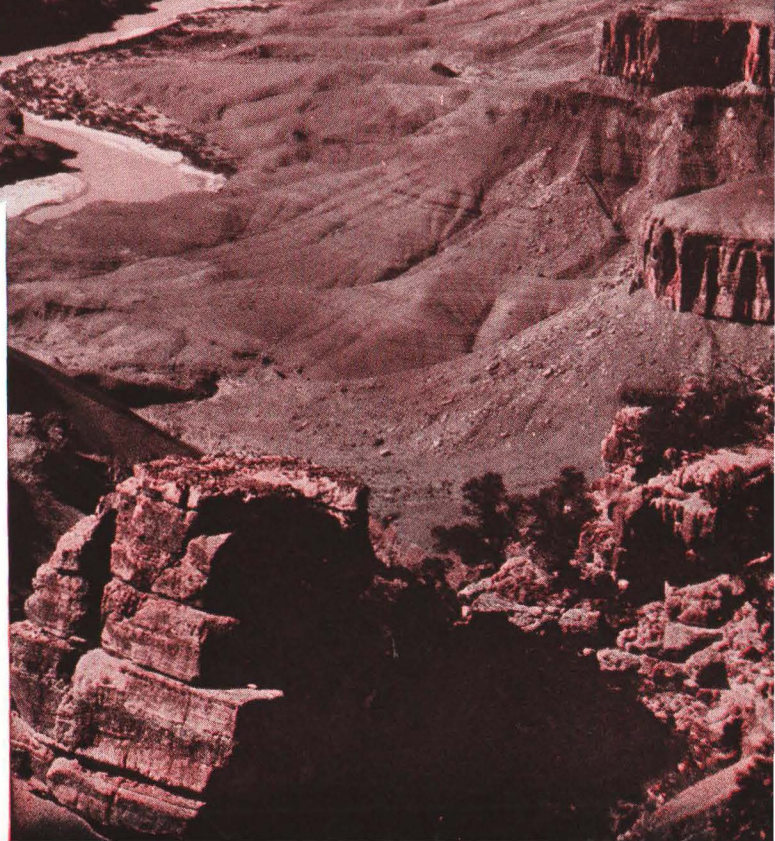
The rambling, one-story structures of Bright Angel Lodge and Cabins form a picturesque group on the Canyon's Rim . . . a little village of log, stone and adobe that seems to have magically "grown up" from its natural surroundings. The





Main Lodge provides attractive lounge, dining and entertainment facilities. The adjoining guest-lodges and individual cabins offer an unusual variety of comfortable living accommodations at a broad price range. Bright Angel is operated on the European Plan, with popular-priced a la carte service in the Coffee Room.

On Kaibab Trail. Grand Canyon Youngsters. Looking north from the Watchtower.



How To Get To Grand Canyon

"People use all methods of transportation to get to the National Parks, but none has served us longer or better than the railroads . . . To anyone planning a National Park trip, I say, emphatically, *there is no more restful way to go than by train.*"

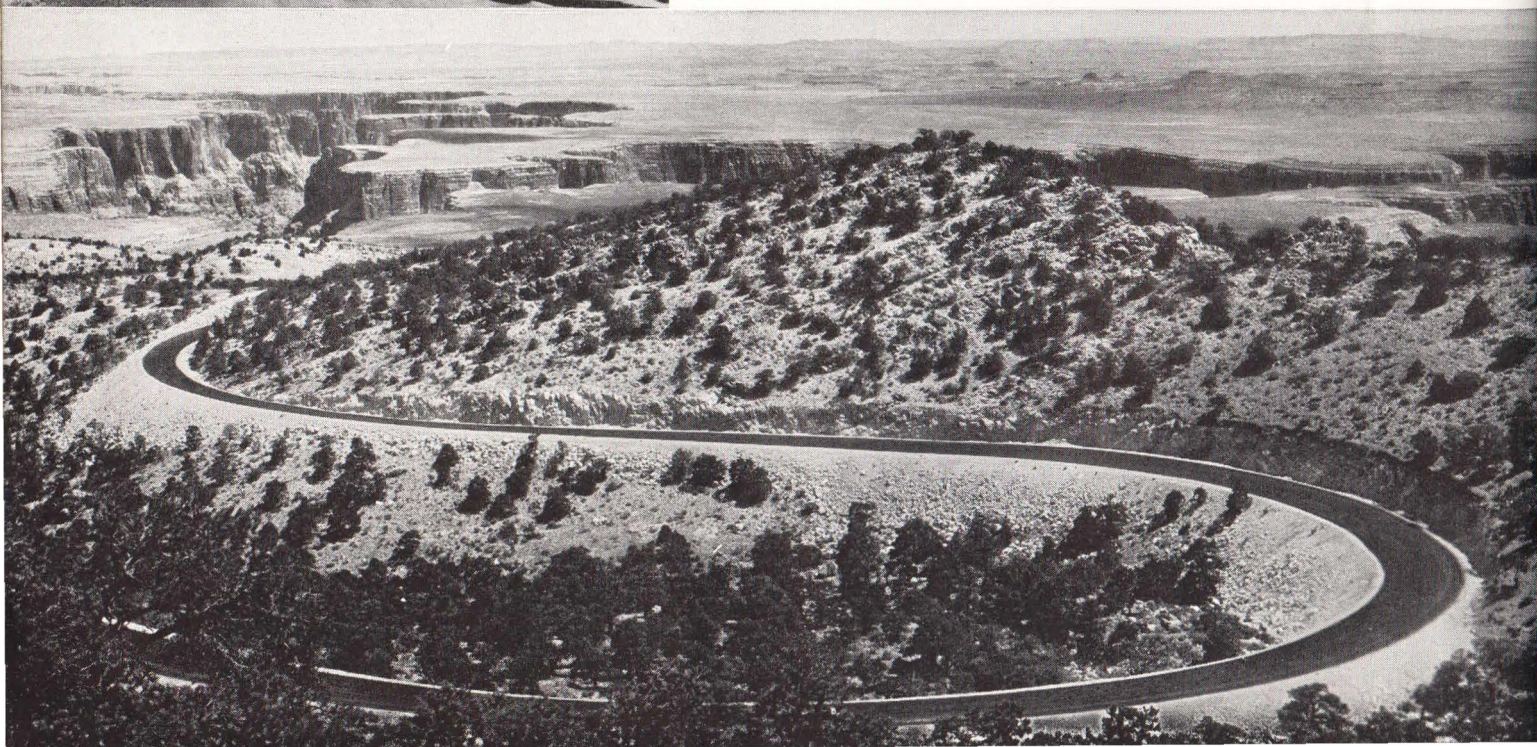
—ARNO B. CAMMERER, *Director, National Park Service.*



The Santa Fe is the only railroad entering Grand Canyon National Park. The side-trip is quickly made on a branch line running north from Williams, Arizona, sixty-four miles to the South Rim. Air-conditioned Pullmans are operated daily direct to Grand Canyon on certain transcontinental trains; and convenient motor-stage connections are made with other trains.

Stop-overs within limit for visiting the Canyon are granted at Williams, Arizona, on all classes of railroad tickets. Passengers should apply in advance to train conductors.

San Francisco Peaks near Flagstaff. View on the Navabopi Road. Children of the Painted Desert. Rainbow Natural Bridge.



National Park





Rail and Pullman Tickets

Any transcontinental rail ticket via the Santa Fe may include side-trip coupons, Williams to Grand Canyon and return, at varying charge according to mainline ticket held. Through Pullman tickets may also be purchased via the Grand Canyon at a small additional expense. Baggage may be checked through to Grand Canyon, if required, or passengers may check baggage to Williams only. Any baggage storage charges accrued at Santa Fe stations during the side-trip will be waived on presentation of side-trip certificates.





Grand Canyon All-Expense Tours

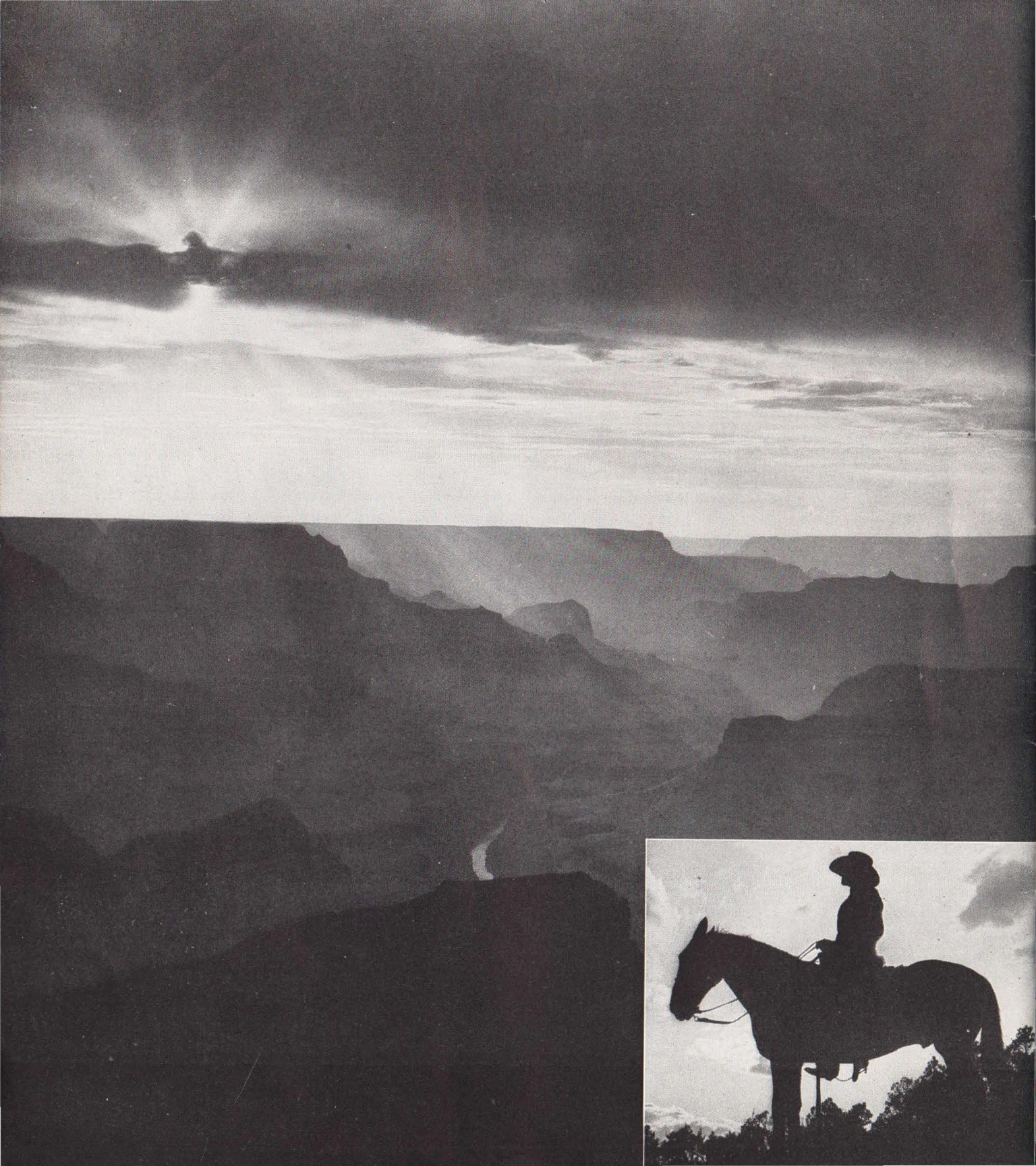
With the approval of the National Park Service, Santa Fe-Fred Harvey has prepared a group of low-cost All-Expense Tours. These carefully planned One-Day, Two-Day and Three-Day Tours (including room and meals at El Tovar Hotel) enable visitors to see more of the Canyon—take more of its trips—at the lowest possible cost. Each year many thousands of Santa Fe travelers choose this

convenient and inexpensive way of arranging their Grand Canyon outings.

You will find these attractive Tours fully described in information circular accompanying this booklet. Tickets or coupons for these Tours may be purchased at any railway ticket office or travel agency in America, or upon arrival at Grand Canyon.

Weaving a Navajo Blanket. A Navajo Shepherd. In the Petrified Forest. On the way to the Trading Post. Meteorite Crater near Winslow. Boulder Dam.







SANTA FE RAILWAY AGENCIES

For information about Pullman rates, train schedules, rail fares, and other information helpful in arranging any western trip via the Santa Fe, apply to your local ticket agent, or address the Santa Fe representative at any one of the agencies named below:

Amarillo, Tex., General Office Bldg.
 Atlanta, Ga., 815 Rhodes-Haverty Bldg.
 Beaumont, Tex., 643 Orleans St.
 Berkeley, Calif., 98 Shattuck Square.
 Boston, Mass., Rooms 4-5 Little Bldg., 80 Boylston St.
 Buffalo, N. Y., 1408 Liberty Bank Bldg.
 Chicago, Ill., 179 W. Jackson Blvd.
 Cincinnati, Ohio, 703 Dixie Terminal Bldg.
 Cleveland, Ohio, 1105 Terminal Tower Bldg.
 Colorado Springs, Colo., Santa Fe Station.
 Dallas, Tex., 1116 Commerce St.
 Denver, Colo., 524 17th St.
 Des Moines, Ia., 601 Equitable Bldg.
 Detroit, Mich., 1125 Lafayette Bldg.

El Paso, Tex., Cor. San Francisco St. and Pioneer Plaza.
 Fort Worth, Tex., 808 Houston St.
 Galveston, Tex., 411 22nd St.
 Glendale, Calif., 107 S. Brand Blvd.
 Hollywood, Calif., 6405 Hollywood Blvd.
 Houston, Tex., Shell Bldg., 605 Fannin St.
 Indianapolis, Ind., 311 Merchants Bank Bldg.
 Kansas City, Mo., 1100 Baltimore Ave.
 Leavenworth, Kan., 781 Shawnee St.
 Long Beach, Calif., 117 Pine Ave.
 Los Angeles, Calif., 743 S. Hill St.
 Mexico City, Mex., Bolivar No. 22-B.
 Milwaukee, Wis., 401 Majestic Bldg.
 Minneapolis, Minn., 938 Northwestern Bank Bldg.

New Orleans, La., 627 Whitney Bldg.
 New York City, 500 Fifth Ave.
 Oakland, Calif., 432 13th St.
 Oklahoma City, Okla., 6 So. Robinson St.
 Pasadena, Calif., Santa Fe Station.
 Peoria, Ill., 211 Jefferson Bldg.
 Philadelphia, Pa., 302-303 Franklin Trust Bldg.
 Phoenix, Ariz., 149 N. Central Ave.
 Pittsburgh, Pa., 1222 Gulf Bldg.
 Portland, Ore., 1015 American Bank Bldg.
 Pueblo, Colo., 401 N. Union Ave.
 Riverside, Calif., Santa Fe Station.
 Sacramento, Calif., 1000 10th St.
 St. Joseph, Mo., 505 Francis Street.
 St. Louis, Mo., 296 Arcade Bldg.

Salt Lake City, Utah, 606-607 McCormick Bldg.
 San Antonio, Tex., 1119 Majestic Bldg.
 San Bernardino, Calif., Santa Fe Station.
 San Diego, Calif., Cor. of Fifth Ave. and B St.
 San Francisco, Calif., 235 Geary St.
 San Jose, Calif., 115 So. First St.
 San Pedro, Calif., 819 So. Pacific Ave.
 Santa Ana, Calif., 301 N. Main St.
 Santa Barbara, Calif., 915 State St.
 Santa Fe, N. M., On the Plaza.
 Santa Rosa, Calif., 217 Fourth St.
 Seattle, Wash., The 1411 Fourth Ave. Bldg.
 Tulsa, Okla., 417 S. Boston Ave.
 Washington, D. C., 525 Shoreham Bldg.
 Wichita, Kan., 314 Union National Bank Bldg.

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