



PERSONALLY
CONDUCTED
TOURS
to
COLORADO

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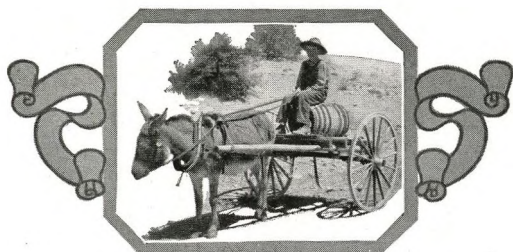
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ROCK ISLAND PERSONALLY CONDUCTED TOURS

to

COLORADO

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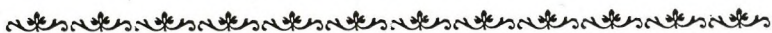
Rock Island Vacation Travel Service Bureau

723 La Salle Street Station

Chicago



Pike's Peak—the Sentinel of the Plains



The Call of Colorado

Who of us does not remember, with mingled amusement and regret, our youthful determination to run away from the prosaic life of everyday to something heroic and beautiful—the days when school lessons and home chores assumed tragic proportions, and it seemed that only mountain peaks and camp-fires and splendid deeds would satisfy the cravings of our souls?

After all, men and women are but children grown tall, and they have the same rebellious thoughts, the same desire for beauty, the same longing for release from daily grind.

To the wearied man or woman, bending under a load of responsibility, or worn with duties that have no end, there comes the irresistible desire to “run away,” to fill the soul with beauty, to seek for new experiences that shall supplant the youthful demand for adventure.

What the old familiar paths were to the child, Colorado is to the grown-up. All the delightful trails of young America are concentrated there, each magnified a thousand fold. Gorgeously-colored mountains take the place of the little yellow hills back home that once excited so much of awe because of their seemingly gigantic proportions.

Great fields of wild flowers fringing the bases of the mountains and bobbing their graceful heads in brilliant array up the slopes to “snow line,” embrace at a single glance all the previous wild-flower delights of a lifetime.

Scenery is more alluring, sleep more refreshing, playgrounds more complete—all because the clear, crisp air of



the Rockies brings back the “runaway” spirit of youth and opens the paths to that magic land of variety and beauty whose ideals have lived in the mind from childhood.

And that is what Colorado accomplishes—it not only renews the spirit of youth, but it supplies the need of men and women for beauty and rest and change—the “adventure” of the subconscious mind.



Horseback Riding in the Rockies



The Ideal Way to See Colorado

The Rock Island Lines Vacation Travel Service Bureau is pleased to announce for the season of 1927, another series of Personally-Conducted All-Expense-Plan Tours to Colorado—Nature's wonderland and playground.

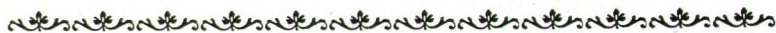
These Tours demonstrated their popularity last season, as indicated by the many commendatory letters received, a few of which are reproduced in this book. Several new features have been added to the Tours this year, which we believe will increase their attractiveness.

These Tours are different.

You not only comfortably visit the outstanding scenic points in modern motor-cars, which is the truly ideal way, but you combine this sightseeing with a real vacation, so that, upon the return home, you will be fully fit to enter once more into your daily duties with renewed energy and enthusiasm.

These Tours are now available to you at actual cost, and on a carefully arranged schedule, providing first-class accommodations throughout, with all the essential items of expense specified and paid for before the journey begins.

The unusual and unsparing attention to details with which these Tours have been planned, particularly the happy combination of the sightseeing and rest periods; the personal and skilful supervision; the complete relief from all responsibility; the absence of the trials of ordinary travel, pledge to each member an ideal and carefree Summer Holiday.



Dates and Schedule

*Personally-Conducted All-Expense-Plan Colorado Tours
Season 1927*

Tours will leave Chicago, St. Louis, Memphis, St. Paul, Minneapolis, Dallas and Fort Worth on Saturday, June 25th, July 2nd, 9th, 16th, 23rd, 30th; August 6th, 13th, 20th and 27th; September 3rd; and from Des Moines, Omaha, St. Joseph and Kansas City on day following, Sundays—a two-weeks' vacation—giving ten full days in Colorado.

Saturday

From Chicago

Leave Chicago (La Salle Street Station) via Rock Island Lines, 11:30 P. M. Central Time. Train carries through observation car.

From Minneapolis

Leave Minneapolis (Rock Island Station) via Rock Island Lines, 10:20 P. M. Central Time.

From St. Paul

Leave St. Paul (Union Station) via Rock Island Lines, 11:00 P. M. Central Time.

From St. Louis

Leave St. Louis (Union Station) via Rock Island Lines, 10:00 P. M. Central Time.

From Memphis

Leave Memphis (Union Station) via Frisco Lines, 8:00 P. M. Central Time.

From Dallas

Leave Dallas via Rock Island Lines, 8:30 P. M. Central Time.

From Fort Worth

Leave Fort Worth via Rock Island Lines, 9:55 P. M. Central Time.



Sunday

From Des Moines

Leave Des Moines via Rock Island Lines, 8:15 A. M. Central Time.

From Omaha

Leave Omaha (Union Station) via Rock Island Lines, 1:35 P. M. Central Time.

From St. Joseph

Leave St. Joseph, 8:00 A. M. Central Time.

From Kansas City

Leave Kansas City (Union Station) via Rock Island Lines, 11:00 A. M. Central Time.



Breakfast, luncheon and dinner provided in dining car, except passengers from St. Louis, who will be served breakfast in Union Station Restaurant at Kansas City.

The foregoing schedules contemplate passengers from Chicago, Des Moines, Omaha and intermediate points using train No. 5; from Minneapolis and St. Paul, train No. 32 to Des Moines, connecting with No. 5 leaving there at 8:15 A. M. Central Time.

Passengers from St. Louis, Memphis, St. Joseph and intermediate points will use train No. 25 leaving Kansas City, 11:00 A. M. Central Time.

Passengers from Dallas and Fort Worth and points north will use train No. 18 to McFarland, connecting there with train No. 25, leaving 1:50 P. M. Central Time.

At Belleville, Kansas, or Limon, Colorado, sleeping cars containing Tour members from Memphis, St. Louis, Kansas City, St. Joseph, Dallas and Fort Worth, will consolidate with sleeping cars containing Tour members from Chicago, Minneapolis, St. Paul, Des Moines and Omaha, in order all may arrive Colorado Springs at the same time.



Monday

Arrive Colorado Springs via Rock Island Lines, 7:00 A. M. Mountain Time.

Transfer to Broadmoor Hotel, our headquarters in Colorado Springs. Breakfast, luncheon, dinner and room provided at Broadmoor Hotel. 8:30 A. M. leave hotel by automobile for trip to summit of Pike's Peak. About five hours consumed in making this trip.

Afternoon and evening: At your own disposal to do as you please. An excellent golf course, tennis courts, swimming pool, polo field, lake for fishing, boating or bathing, and other attractive features, are available.

Tuesday

Breakfast provided at 7:30 A. M.

8:30 A. M. leave hotel via automobile for Circle Drive Tour, including Garden of the Gods, Cave of the Winds, Seven Falls, South Cheyenne Canyon and other interesting points. Toll charges and admission to Cave of the Winds and Seven Falls included. This trip takes about four hours.

Luncheon provided at hotel.

2:45 P. M. leave hotel by automobile for Denver, passing along the foothills of the Front Range, arriving Hotel Albany, Denver, about 6:00 P. M.

Dinner and room provided at Hotel Albany.

Evening: Go as you please.

Wednesday

Breakfast provided at hotel.

7:45 A. M. leave hotel in one of the comfortable motor-cars of the Rocky Mountain Parks Transportation Company for Estes Park, via Longmont, Loveland and the marvelous Big Thompson Canyon, reaching Estes Park Chalets for luncheon.

At this delightful spot there are many charming walks into the nearby hills.

Dinner and room provided at the Chalets.

Evening: Community singing and dancing.

Thursday

At the Chalets; all meals and room provided.

Saddle horses are available at low rate for those who care for this pastime.

Evening: Beefsteak barbecue, campfire party and community singing.



Friday

At the Chalets; all meals and room provided.

Automobile trip provided to Bear Lake and return. Box lunches will be furnished those who take this trip.

Evening: Dancing and community singing.

Saturday

Breakfast provided at the Chalets.

Leave the Chalets at 9:00 A. M. for a wonderful trip by automobile through Horseshoe Park and over the Fall River and Milner Passes. Some of the most inspiring scenery on the continent is seen on this part of the journey.

Luncheon, dinner and room provided at Grand Lake Lodge.

Afternoon: Launch trip on Grand Lake provided.

Evening: No set program.

Sunday

At Grand Lake Lodge; all meals and room provided.

Churches are within short distance of the Lodge.

Various outdoor sports such as boating, bathing, fishing, hiking or horseback riding may be indulged in.

Evening: No set program.

Monday

Breakfast provided at Grand Lake Lodge.

Leave Grand Lake Lodge at 8:00 A. M. for delightful ride along the Frazer River, passing West Portal of Moffat Tunnel, over Berthoud Pass, Continental Divide and on through Clear Creek Canyon, arriving at Idaho Springs for luncheon.

All meals and room provided at Idaho Springs Hotel.

Afternoon: Visit the gold mine in active operation near hotel.

Swimming pool and natural hot-spring baths available.

Evening: No set program.

Tuesday

Breakfast and luncheon provided at Idaho Springs Hotel.

9:00 A. M. automobile trip provided to Central City, one of the most interesting of Colorado's old mining towns—a trip of many thrills.

Leave Idaho Springs at 2:30 P. M., passing through an interesting old placer-mining district, marvelous canyons and Denver's wonderful mountain parks, stopping at Lookout Mountain; visit Buffalo Bill's Grave and the Cody Museum, thence via Golden, arriving Cosmopolitan Hotel, Denver, about 5:00 P. M.

Dinner and room with bath provided.

Evening: No set program. Theatres and moving pictures.



Wednesday

Breakfast, luncheon and dinner provided at hotel.

10:00 A. M. sightseeing trip of Denver's business and residential sections provided.

Afternoon: No set program.

9:15 P. M. transfer provided from hotel to Union Station.

10:00 P. M. (Mountain Time) leave Denver Union Station via Rock Island Lines.

Train carries through observation car.

Thursday

Enroute through Kansas, Nebraska and Iowa.

Breakfast, luncheon and dinner provided in dining car.

At Belleville, Kansas, the Pullman cars occupied by the Memphis, St. Louis, St. Joseph, Kansas City, Dallas and Fort Worth members will be detached and proceed to destination.

Arrive Kansas City via Rock Island Lines (Union Station), 4:50 P. M. Central Time.

*Arrive St. Joseph, 8:30 P. M. Central Time.

Arrive Omaha via Rock Island Lines (Union Station), 3:10 P. M. Central Time.

Arrive Des Moines via Rock Island Lines, 8:25 P. M. Central Time.

*Note: Those returning to St. Joseph will be furnished only breakfast and luncheon.

Friday

Arrive St. Paul via Rock Island Lines (Union Station), 7:20 A. M. Central Time.

Arrive Minneapolis via Rock Island Lines (Rock Island Station), 8:10 A. M. Central Time.

Arrive Memphis via Frisco Lines (Union Station), 7:45 A. M. Central Time.

Arrive St. Louis via Rock Island Lines (Union Station), 7:25 A. M. Central Time.

Arrive Chicago via Rock Island Lines (La Salle Street Station), 7:09 A. M. Central Time.

Arrive Fort Worth via Rock Island Lines, 6:25 A. M. Central Time.

Arrive Dallas via Rock Island Lines, 7:55 A. M. Central Time.

Note: To avoid inconvenience account of possible changes in train schedules, members should confer with Tour conductor.

Cost of Tours

From		Without Railroad Ticket	With Railroad Ticket
Chicago	1 person occupying lower berth	\$131.95	\$175.00
	2 persons occupying lower berth	121.07 each	164.12 each
	1 person occupying upper berth	127.57	170.64
St. Louis	1 person occupying lower berth	\$130.45	\$168.25
	2 persons occupying lower berth	120.32 each	158.12 each
	1 person occupying upper berth	126.39	164.19
Des Moines	1 person occupying lower berth	\$126.69	\$156.79
	2 persons occupying lower berth	118.44 each	148.54 each
	1 person occupying upper berth	123.39	153.49
Minneapolis and St. Paul }	1 person occupying lower berth	\$130.45	\$175.00
	2 persons occupying lower berth	120.32 each	164.97 each
	1 person occupying upper berth	126.39	171.04
Omaha	1 person occupying lower berth	\$120.45	\$148.30
	2 persons occupying lower berth	114.07 each	141.92 each
	1 person occupying upper berth	117.89	145.74
Kansas City	1 person occupying lower berth	\$120.45	\$148.30
	2 persons occupying lower berth	114.07 each	141.92 each
	1 person occupying upper berth	117.89	145.74
St. Joseph	1 person occupying lower berth	\$120.45	\$148.30
	2 persons occupying lower berth	114.07 each	141.92 each
	1 person occupying upper berth	117.89	145.74
Memphis	1 person occupying lower berth	\$131.95	\$182.00
	2 persons occupying lower berth	121.07 each	171.12 each
	1 person occupying upper berth	127.59	177.64
Dallas	1 person occupying lower berth	\$126.69	\$168.69
	2 persons occupying lower berth	118.44 each	160.44 each
	1 person occupying upper berth	123.39	165.39
Fort Worth	1 person occupying lower berth	\$126.69	\$167.09
	2 persons occupying lower berth	118.44 each	158.84 each
	1 person occupying upper berth	123.39	163.79


What Is Included in Cost of Tour

Railroad and Pullman transportation for the round trip; sightseeing trips enumerated; automobile transportation where indicated; all meals in dining cars and hotels; transfers, etc.; in other words, every necessary expense is covered.

The rates quoted provide for room at hotels without private bath, except at Cosmopolitan Hotel, Denver, on basis of two persons to a room. Rooms with private bath may be secured at all hotels upon payment of additional charge. Only first-class hotels are selected.



General Description of the Colorado Tour



Colorado Springs and the Pike's Peak Region

Famous in song and story, the "Pike's Peak Region" covers many square miles over which the hoary head of the great "Sentinel" keeps eternal vigil.

There are scores of trips embodying the beautiful and unusual, but over them all is felt the dominating presence of great, symmetrical Pike, 14,109 feet high.

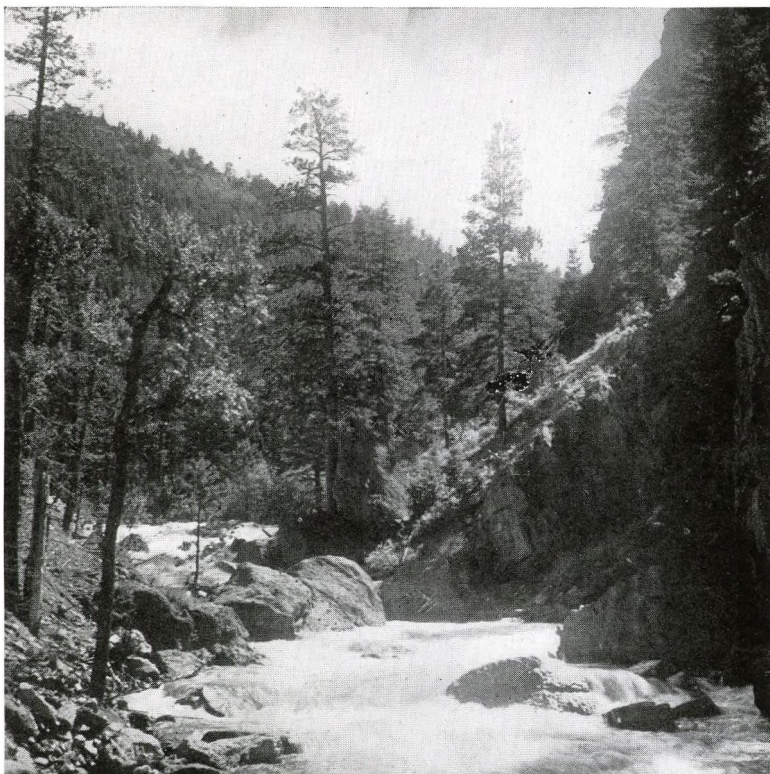
Colorado Springs lies out on the plains, the mountains rising just beyond, and is a base for numberless trips into and onto the mountains.

Whatever one's tastes, whether for motoring, riding, hiking, or for all three, here it may be gratified and satisfied.

Manitou, in reality a suburb of Colorado Springs, is but a few miles away—at the very foot of Pike's Peak. It has comfortable hotels, contains many interesting sights, and is particularly noted for the famous Manitou Mineral Springs.

Nowhere is there a more lovely road than that which winds through Williams Canyon, and then, by breath-taking switchbacks, ascends the canyon wall and brings you, thrilled and fascinated, up to the Cave of the Winds, whose entrance leads into a vast natural amphitheatre where stalactites and stalagmites scintillate in the electric lights. Skilled guides conduct you safely through its winding underground ramifications and along its various levels, and later your car takes you down another side of the mountain over a looping road as wonderful as the one by which you ascended.

The Garden of the Gods, fantastically-eroded outcropping of red sandstone, is so familiar as to need no introduction; and so, likewise, is South Cheyenne Canyon, the graceful cascade of the Seven Falls, the High Drive, North Cheyenne and Bear Creek Canyons, and many more of the shorter drives of intense beauty and interest.



The Big Thompson River



Rocky Mountain National Park

Seventy-five miles northwest of Denver, Rocky Mountain National Park announces its presence to the world by the snowy summit of Long's Peak—14,255 feet high—which is the loftiest peak in the Park and, like Mount Evans, one of the tallest in the Rockies. Its rugged beauty and sheer precipice dominate the 400 square miles of the Park, and, beautiful and overawing as it all is, everything else seems to subordinate itself and harmonize with the great peak as with a central, inspiring motif.

During our stay in the Park, there will be an opportunity to get a close-up view of Long's Peak.

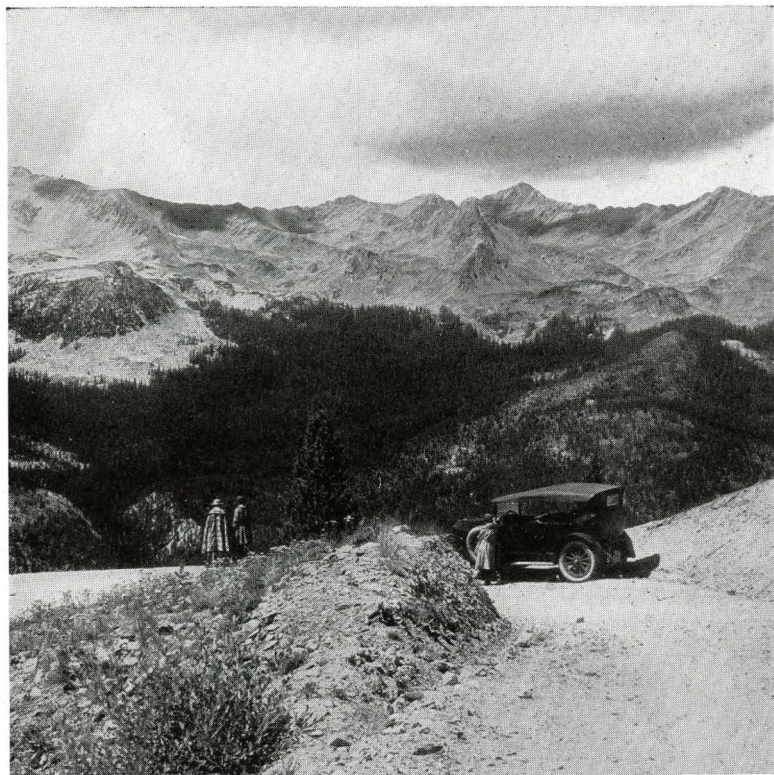


Estes Park Village

Estes Park Village is the eastern gateway to the Park—the actual boundary lies several miles to the west—and it is the clearing-house for all the physical needs of residents and visitors.

Wherever you stay, whether in fine hotel or rustic cabin, there is no lack of interesting trips by motor-car, on horseback or on foot; or, you may simply sit in a comfortable chair, breathe deeply of tonic atmosphere and steep your soul in beauty—for Rocky Mountain National Park is the “Land of Do-as-You-Please.”

Leaving Estes Park, you wind your way through the wonderful Horseshoe Park, up over the Fall River Pass on a highway that was more than ten years in building; down on the western side of the gigantic roof of Continental Divide to beautiful Grand Lake.



On the Fall River Road



Grand Lake

Against the western edge of Rocky Mountain National Park lies Grand Lake, one of the largest and most beautiful bodies of water in the state, with its quaint village and picturesque hostelries.

Here is a delightful shelving shingle for beach bathing; here are waters filled with the gamey pink-fleshed salmon trout; here the Rocky Mountain Yacht Club stages its annual regatta and boasts the highest anchorage of any yacht club in the world. Here is the main source of the great Colorado River, which sings its way in mountain innocence out of the placid lake, only to become, a thousand miles further on, the roaring water-giant of the Southwest. From Grand Lake the journey takes you

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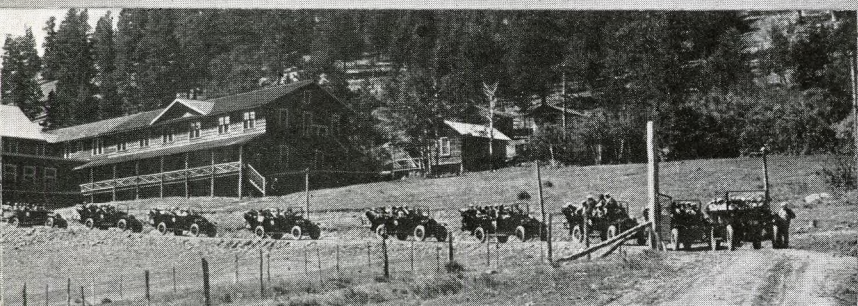


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Hotels use Island

- 1—Broadmoor Springs
- 2—The Albany,
- 3—Estes Park Cl
- 4—Grand Lake I
- 5—Idaho Spring
- 6—Cosmopolita



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Hotel, Colorado

Denver
Chalets
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Hotel
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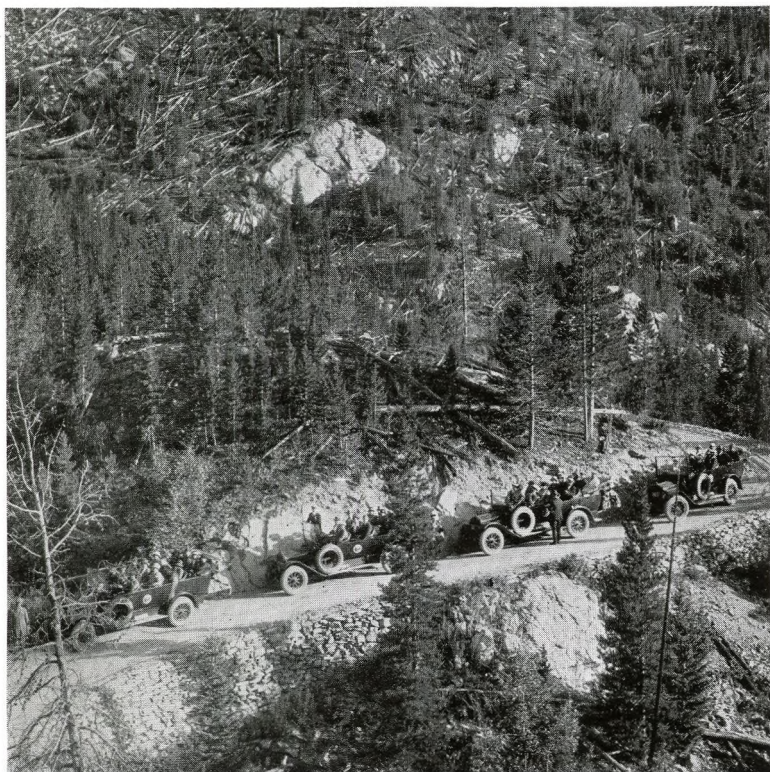
Grand Lake



south through the high-mountain iceberg-altitude lettuce-fields, and then up once more to the Continental Divide, crossing it at Berthoud Pass, and down on the eastern side through a succession of canyons, plateaus and mining camps, into Idaho Springs.

Idaho Springs

This charming little mountain town offers many worth-while attractions for the vacationist; in fact, all outdoor recreations may be indulged in. Central City, Georgetown, Silver Plume and Echo Lake, are some of the interesting trips which you can make from this point. Here also are natural hot springs, which have a world-wide reputation.



Rocky Mountain Parks Transportation Company Motor-Cars

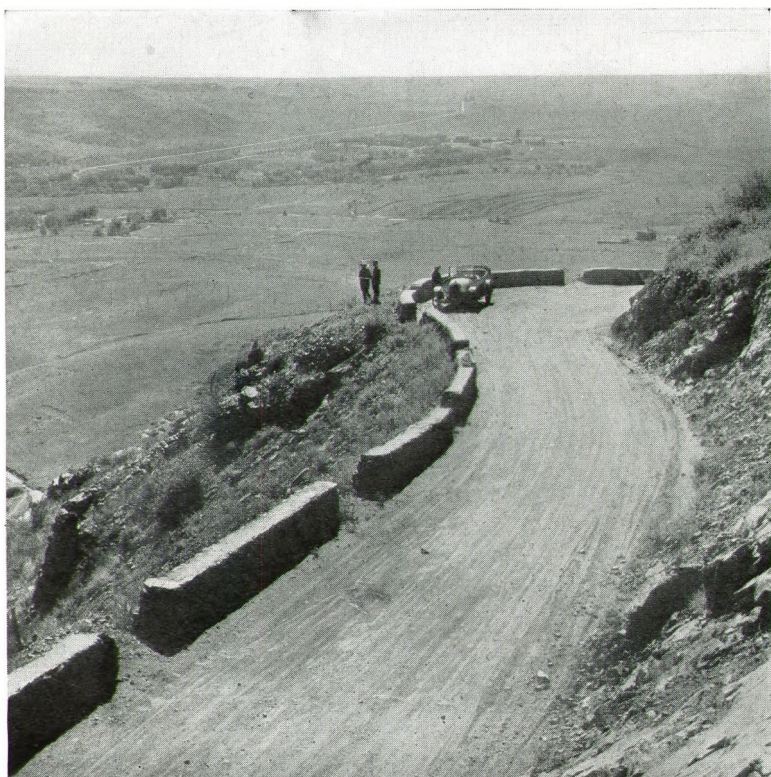


It was here, in 1859, that gold was first discovered in Colorado. In this section gold and silver mining is again becoming active.

From Idaho Springs you follow Clear Creek Canyon to a point where it narrows to the water and forces the highway to change its course; thence to Floyd Hill into the Denver Mountain Parks system with its game corrals of buffalo, elk, deer and mountain sheep, on and over Look-out Mountain and the Lariat Trail through Golden into Denver.

Denver

Denver was founded in 1858, and was named for General Denver, governor of Kansas at that time. Although Denver was established on



Lookout Mountain Road in Denver Mountain Parks



the edge of the "Great American Desert," it showed progress, initiative and originality in many things. It is noted for the purity and abundance of its water, excellent schools and university. There are within the city limits thirty-nine parks, many of them connected with beautiful boulevards. All kinds of amusements are provided in the parks. City Park contains the Colorado Museum of National History, as well as the Habitat Zoo, in which the various animals of the Rocky Mountains are shown in their natural surroundings.

The modern, "mile-high city" itself, covering seventy-five square miles, luxuriantly verdant and tree-shaded, where every blade of grass must be watered or die, and every building is solidly constructed of brick, stone and concrete, is well worth more than a passing glimpse.



Buffalo Bill's Last Resting Place on Lookout Mountain

How to Obtain Membership in Tours

Apply to D. M. Wootton, Manager Vacation Travel Service Bureau, Rock Island Lines, La Salle Street Station, Chicago, or to any Rock Island representative—see list of names and addresses on page 32.

Tours will start from Chicago, St. Louis, Memphis, Omaha, Kansas City, St. Joseph, Des Moines, St. Paul, Minneapolis, Dallas and Fort Worth. Cost for complete Tours from these points will be as indicated on page 11.

In making requests for membership, the following information should be given—Full name and address of passenger; date of Tour on which booking is desired; Pullman accommodation desired; at what point you will join Tour. It is also important to state whether one or two persons will occupy berth.

All requests for reservations will be acknowledged and tickets and necessary information promptly forwarded.



The cost of a Tour is determined on basis of Pullman accommodations used. For instance, the cost is less if two persons occupy one berth, or if two or more persons occupy one compartment or drawing-room. Rates quoted herein are for lower and upper berths. Rates for section, compartment or drawing-room accommodations will depend upon number of occupants, and will be quoted upon application.

How to Purchase Railroad Ticket from Points Not Indicated

Those living at points north, east, or south of gateways from which rates for Tours are quoted, will find it to their advantage, because of the saving in ticket rate, to purchase through Summer Excursion ticket from their local agent. For example, passenger starting from Cleveland should purchase railroad ticket Cleveland to Colorado Springs and return, via Rock Island Lines from Chicago, at \$62.70, to which add the cost of complete Tour from Chicago, without railroad ticket, \$131.95. Total, \$194.65.

Should Pullman service be used from Cleveland to Chicago, or from any other place to points from which complete rate is named and at which point Tour is joined, it will be at passenger's own expense.

Colorado Springs to be Destination of Ticket

Railroad tickets should be issued with Colorado Springs as destination. (Except from Texas points, destination should be Denver.) Return coupon reading from Colorado Springs will be honored from Denver.

Baggage Arrangements

The free allowance of hand baggage, which may be carried in automobiles in National Parks, is 25 pounds. Those desiring to take trunks may do so, and they will be stored free of charge at Denver. If wanted in Park, special arrangements can be made with the Rocky Mountain Parks Transportation Company.

Children

Rates for children under twelve years of age will be based on hotel accommodations desired for them, and will be named on application. Children twelve years of age and over will be charged full rate.

Communicating with Tours Enroute

Letters and telegrams to members of Tours should be addressed to the individual at any of the hotels indicated, allowing sufficient time for transit.



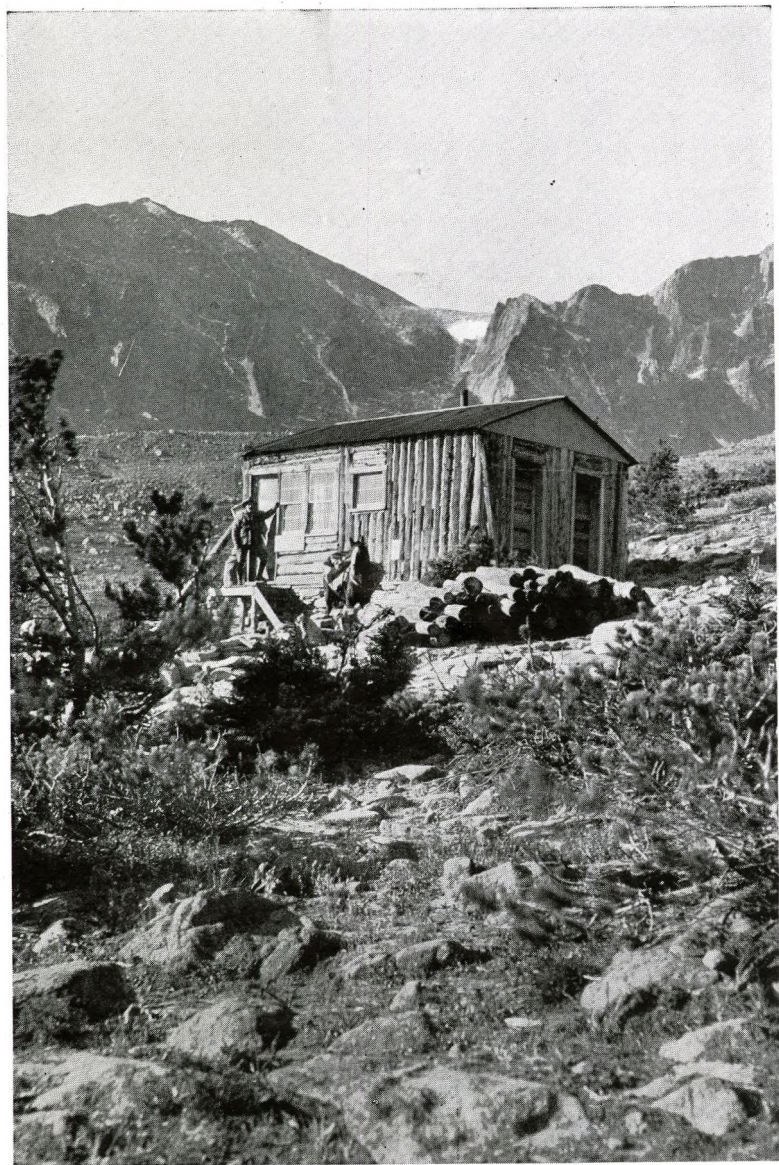
Independent Go-as-You-Please All-Expense-Plan Vacation Tours

There are many persons who, for various reasons, will not find it convenient to join our Personally-Conducted Tours, and for such we have prepared several plans for independent all-expense-plan Tours to Colorado, on which you can start any day and at prices astonishingly low. Booklet describing these trips will be mailed on request. If these do not meet your needs, tell us what you would like to do and see, and we will tell you what your plan will cost.

Special-Party Arrangements

For organizations which may contemplate arranging special cars or train parties to conventions, or for a sightseeing trip on the all-expense-plan basis or otherwise, the services of the Rock Island Lines Vacation Travel Service Bureau are available.

Write us and we shall be pleased to tell you all about our plan.



Timberline Cabin, Long's Peak Trail

Some Happy Experiences

NATIONAL BISCUIT COMPANY

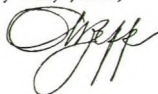
Chicago, August 16th, 1926

Dear Mr. Wootton:

It affords me great pleasure to compliment you on the manner in which your Personally Conducted Tours from Chicago to Colorado are conducted.

Mrs. Zepp and daughter were members of the party leaving here July 29th, and you can rest assured that it is very gratifying to me to hear the many nice things they have said about the attention and good care taken of them while on this trip, and you have in Mrs. Zepp and daughter two of the best boosters that you could possibly have. They are continually telling everyone whom they meet, and no doubt will for a long time, of the wonderful treatment received at the hands of the Rock Island Railroad. They, no doubt, have converted me also into a booster, and it will be my aim at all times, when discussing vacations with friends, to suggest one of your Tours.

Very truly yours,



LA SALLE FOLKS COME BACK FROM INTERESTING TRIPS

Mrs. Buck returned Monday from the best vacation she has ever had. She placed her confidence, her troubles, and all her small annoyances, including luggage, in the hands of the Rock Island Railroad and set sail for Colorado a couple of weeks ago.

This implicit trust in someone else's knowledge of what should be seen first in America was in no sense misplaced, according to Mrs. Buck. She climbed Pike's Peak, went to Estes Park, took a whole covey of short trips in the canyon country, saw some real mining towns, and came back to La Salle with a supply of genuine enthusiasm for America's western playgrounds.

Page twenty-four]

4816 Washington Street
St. Louis, Mo., Sept. 7, 1926

Mr. D. M. Wootton,
Mgr., Vacation Travel Service Bureau,
Rock Island Lines,
723 La Salle St. Station, Chicago, Ill.

Dear Sir:

Received your letter of August 28th and am sorry indeed could not interest any of my friends to take trip on the 4th of September as most of them had already taken or planned previously, but can assure you I will be an ardent booster for the Rock Island Tours for the summer of 1927, and in so doing, believe I am expressing like sentiment for the entire crowd under the supervision of your able assistant, Mr. Coleman.

Trusting I may be of future assistance, I remain,

Yours very truly,

Mrs. A. E. Wilson

3135 Washington Boulevard
Chicago, Aug. 26, 1926

Vacation Travel Service Bureau,
Rock Island Lines, Chicago.

Dear Mr. Wootton:

It is surely a pleasure to me to inform you that the escorted tour has been a complete success in every way.

Everybody was happy and delighted from start to finish. Our conductor did not spare any efforts to make the trip the most enjoyable we have undertaken.

The other members of my family who were also in the party, beg me to express their appreciation of the services rendered to all of us.

I certainly will recommend your tours to all my friends.

Yours truly,

P. E. Leavitt

Elmira, N. Y., September 4th, 1926

Vacation Travel Service Bureau,
Rock Island Railway Company,
Chicago, Illinois.

My Dear Mr. Wootton:-

Mrs. Wilcox and I have just returned from a personally conducted tour arranged by the Rock Island Vacation Travel Service Bureau, to Colorado and the Rocky Mountain National Park.

We have traveled somewhat, both in America and in Europe, and we say, unqualifiedly, this has been the most thrilling and inspiring tour we have ever made. Surely the man who planned this tour has a true understanding of what is grandest and most inspiring in nature. He has planned a trip, which, taken by easy stages, leads one on and on through an ever varying scene of sublime grandeur till one reaches the climax at the summit of Look-out Mountain where the seemingly limitless plain of Colorado, with the cities of Golden and Denver in the foreground, suddenly unrolls itself to his enchanted gaze.

It is impossible to adequately describe the tour in words.

We found all the accommodations both on the trains and at the hotels exceptionally fine, and we had the pleasure of travelling with a high class of pleasant and ever jovial fellow tourists. But, in addition to all else, and what added greatly to the enjoyment of the whole party, was the uniform courtesy and attention given us by the officials and employees of the Rock Island System, from your gracious self even to the bus drivers. And there is due to Mr. B. M. Coleman, the personal conductor of the tour, a full measure of praise. His one and only thought seemed to be for the pleasure and comfort of our party.

Surely, our vacation trip of 1926 will ever remain engraved upon the tablets of our memory.

Assuring you of our highest regards, I beg to remain,

Sincerely yours,

H. S. Wilcox.

420 South Waiola Avenue
La Grange, Ill., Sept. 2, 1926

Mr. D. M. Wootton,
Vacation Travel Service Bureau,
Rock Island Lines, Chicago.

Dear Mr. Wootton:

I received refund check and was much surprised, as my mother and self felt as though we had received more than our share of pleasure on our tour with the Rock Island through Colorado.

We enjoyed every minute of it, as it was so arranged as to give every one the opportunity to see Colorado and all its wonders in a way that both young and old could enjoy. The younger people could enjoy the hiking and horseback riding in the mountains, while the hotels and chalets made a most comfortable and beautiful stopping place for the elder. I am telling all my friends about it.

Hoping to take another trip with the Rock Island Personally-Conducted Tours, I am,

Most sincerely,

Wm. Kutt & Pierce

■ ■

Cincinnati, Ohio, Sept. 30, 1926

Mr. D. M. Wootton,
Mgr. Vacation Travel Service Bureau,
Rock Island Lines,
723 La Salle St. Station,
Chicago, Ill.

Dear Sir:

I want to tell you how much I appreciated the attention shown me on my Colorado Tour, conducted by the Rock Island Railroad last August.

No one can fail to enjoy such a trip throughout our Colorado Rockies. It is a tonic both to body and mind, and, along with your service, becomes a real vacation.

Thanking you for your kind attention, I remain,

Yours truly,

Antonia Renter

MEN'S CLUB
of
THE GRAFF FURNACE COMPANY

Scranton, Pa., Oct. 27, 1926

Mr. D. M. Wootton,
Mgr., V. T. S. B.,
Rock Island Lines,
Chicago, Ill.

Dear Mr. Wootton:

I could not refrain from writing to tell you how much we enjoyed the Personally-Conducted Tour through Colorado. After we stepped on the Rock Island train, with every care taken for our convenience and comfort, we enjoyed the most delightful trip we have ever taken, every hour being filled with pleasure. By your careful arrangement of the tour, one may exercise his own choice of diversion; or, under the careful supervision of the tour, even a child could make the entire tour alone with perfect safety.

The Personally-Conducted Tour takes one from the East to the West in a few days; from the beautiful verdant valleys to the rugged mountain tops; from luxurious hotels to the rustic and comfortable mountain cabins; from the fragrance of flower-gardens to the bare, cold rocks of snow-capped mountain peaks and divides in a few hours, every point of interest being included in the tour.

Thanking you very kindly for the interest you took in our western trip, I am,

Sincerely,

Walter Broadhurst

Toledo, Ohio, Nov. 13, 1926

Mr. D. M. Wootton,
Mgr. Vacation Travel Service Bureau,
Rock Island Lines,
Chicago, Ill.

My dear Mr. Wootton:

When planning my vacation in Colorado last summer, I had no intention of joining a conducted party. However, I changed my mind and am happy I did.

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My vacation was limited to two weeks, and I feel that I saw and accomplished in that period what would have taken much longer had I not traveled as I did.

The "Rock Island" surely had a pleasant and satisfactory trip planned, and our stops at the various points were well timed, giving us plenty of time for both rest and play.

The various hotels, also, were especially nice to our party, and our motor trips were all that one could wish.

I sincerely hope that your 1927 season will be as successful as was that of 1926, and that I can soon go back to Colorado for another vacation.

When I do, I will, of course, travel over the "R. I." and in a party conducted by them.

Sincerely yours,

H. M. Schoorman

703 South Carroll Avenue
Freeport, Ill., Oct. 6, 1926

Mr. D. M. Wootton,
Mgr., Vacation Travel Service Bureau,
Rock Island Lines,
Chicago, Ill.

Dear Sir:

Regarding your Personally-Conducted Tours to Colorado, will say that I was very well pleased with the trip I took last August, and that I consider it a delightful way of spending a vacation. The tour was very well planned, every detail being carried out as advertised.

Two features of the tour appealed to me: the first one being the opportunity of seeing something different in Colorado scenery each day, making the last day of the tour just as interesting as the first day; the other feature was that we stopped at first-class hotels or lodges each night, affording a good night's rest and a welcome change from the steady confinement of the train.

Very truly yours,

Mrs. Anne V. Will

LONDON & SCOTTISH ASSURANCE
CORPORATION, LTD.

Dallas, Texas, Aug. 28, 1926

Mr. T. W. Bowdry, Division Pass. Agent,
C. R. I. & G. Ry.,
Dallas, Tex.

Dear Mr. Bowdry:

Mrs. Blanton and I had discussed for some time a trip to Colorado. Our time being limited, we wanted to see all that we could in the two weeks which we had allotted ourselves for our vacation. We first thought of going in our automobile, but, after discussing the matter and considering the long distance, we gave up that idea. We decided, after discussing the matter with you, to take the "Personally-Conducted Tour." We left Dallas on Saturday, August 7th, and returned Sunday, August 22nd, making our trip in fifteen days. The total cost, including railroad fare, sleepers, hotel bills and all sightseeing tours, was \$310.88.

The trip was a joy and a pleasure from the time we left Dallas until we returned. Everything was provided and there was nothing to worry about. One of your representatives met us at the Union Station at Dallas when we started, and all through the trip the Rock Island Ry. had someone to attend to all the details, and all arrangements were made and our schedule was as near perfect as it was possible to make it. No time was lost and we saw more of the wonders of Colorado than would have been possible in any other way. We were entertained at the best hotels, and our conductor went with us and explained all points of interest on our sightseeing tours. Careful drivers were provided and new automobiles were used.

Every one in our party was delighted, and complimented the Rock Island Ry. on the wonderful arrangement and plan of the tour.

Assuring you of our appreciation of the part which you had in making our trip pleasant and enjoyable, we beg to remain,

Very sincerely yours,

Mr & Mrs J. W. Blanton

289 Howard Street

Brockton, Mass., Oct. 24, 1926

Dear Mr. Wootton:

The trip I took with the Rock Island R. R. last summer in Colorado was one of the most enjoyable I ever had. The hotel accommodations were of the highest type and every courtesy and attention was shown us that was possible. The party was most congenial, and the schedule was so well arranged that we had time to get a real rest as well as enjoy the wonderful scenery in that State.

I would heartily recommend the personally-conducted trip to anyone desiring a reasonable vacation, free from all responsibility.

Clara A. Howard

■ ■

4740-A St. Louis Avenue

St. Louis, Mo., Sept. 11, 1926

Dear Mr. Wootton:

It gives me great pleasure to not only comment but congratulate you on the conducted tour through Colorado in 1926, which I had the pleasure of enjoying last August.

I have taken a number of trips, but have never heretofore taken a Personally-Conducted Tour, and I realize now that it is the only way to travel when one's time is limited.

All the comforts and little petty details of travel are taken care of when your railroad ticket is purchased. Stop-overs are made at the most interesting and important places, which saves a great deal of time, and with the services of a courteous tour conductor on the entire trip, relieving one of all responsibility, I felt I had a real vacation.

Now, regarding the climate and scenery of Colorado, it really is Nature's Wonderland and must be seen to be appreciated. I could not truthfully say what part of the trip was most interesting—I enjoyed the entire trip from the time I left until I returned.

Mrs. Clara Burtman



356 William Street
East Orange, N. J., Oct. 8, 1926

Rock Island Lines,
723 La Salle Street Station,
Chicago, Ill.

Attn. Mr. D. M. Wootton, Mgr. Vacation Travel Service Bureau.

Dear Sirs:

In September, I had the extreme pleasure of a trip to Colorado which was booked through your Vacation Travel Service Bureau, and I wish to compliment you on the excellent manner in which you are handling your tours and the splendid accommodations which you arrange.

The trip consumed something over two weeks and covered all the interesting points in Colorado Springs; thence to Rocky Mountain National Park, by way of Denver. We circled around, through the Park and back to Denver. Everywhere the accommodations were of the best, and nothing was spared to make us comfortable and happy. We were always treated with the utmost courtesy, and not a single incident occurred to mar the pleasure of the trip. We considered the vacation a complete success.

You are to be congratulated on the remarkable way in which you plan and conduct your trip to Colorado, and I feel that you might be interested in hearing from a satisfied "customer."

Yours very truly,

Joseph H. Sanson

La Salle Building
St. Louis, Mo., Nov. 11, 1926

Mr. Phil. A. Auer, Dist. Pass. Agent,
Chicago, Rock Island & Pacific Ry. Co.,
St. Louis, Mo.

Dear Sir:

I joined one of your Personally-Conducted All-Expense-Plan Colorado Tours last summer, and wish to say it was one of the most delightful vacations I have ever had.

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Mr. Coleman, our tour conductor, was very courteous and congenial and did everything in his power to make the trip pleasant and comfortable for the party.

It is indeed a pleasure to travel in this manner, free from the worries of details and assured of comfortable hotel accommodations and the best in the way of sightseeing trips, especially when one's time is limited.

Wishing you continued success,

Yours very truly,

Miss Clara M. Murr

■ ■

Wilmette, Ill., Sept. 16, 1926

Mr. D. M. Wootton,
Mgr. Vacation Travel Service Bureau,
723 La Salle St. Station,
Chicago, Ill.

My dear Mr. Wootton:

Words cannot express the most wonderful tour we had, and, being personally conducted, that brought such a feeling of safety.

I have been to Colorado many times, but this trip was indeed the most enjoyable I have ever made. Everything was so carefully planned, permitting ample opportunity of seeing more and at a much less cost than had we traveled independently.

Our happy crowd was envied whenever we arrived or left a hotel or lodge. We felt like one big happy family with nothing to do but just enjoy ourselves to the utmost. Our reservations and meals at the various hotels were excellent.

It is difficult to find words which will adequately describe the wonders and beauty of the Colorado scenery—one must see and experience it in order to appreciate it.

I have advised all of my friends to take one of your Personally-Conducted Tours, as they will, without doubt, find it the most satisfactory as well as the most pleasing way to see Colorado.

Yours very truly,

Mrs. H. Fischer



Fort Dodge, Iowa, Oct. 11, 1926

Mr. D. M. Wootton,
Mgr., Vacation Travel Service Bureau,
Rock Island Lines,
Chicago, Ill.

Dear Mr. Wootton:

A tour through one of our national parks affords a delightful vacation under any circumstances, but it is particularly enjoyable when taken without the annoyances or cares attendant upon making Pullman, hotel and bus reservations.

The Rock Island Conducted Tours gave us an opportunity to see to best advantage the most beautiful of the lakes, chalets and lodges of Estes and Rocky Mountain National Parks. The splendid auto-bus service provided open-air transportation, and each day's drive unfolded for us an ever-changing panorama of rocky peaks which suggested the chaos of primal ages, beautiful pine-covered slopes, aspen groves, shimmering lakes and snowy crevasses.

Esther Peterson
St. Dodge Iowa
Lucretia Vaughan
Des Moines, Iowa

■ ■

3605 Brooklyn Avenue
Kansas City, Mo., Sept. 15, 1926

Mr. Guy R. Bailey,
C. P. A., Rock Island Lines,
Kansas City, Mo.

Dear Sir:

I wish to state that the trip I took last summer was a most delightful event.

The Rock Island Railway Company secured for us the best in hotels and recreation, and all was most carefully planned.

The trip itself takes in a great deal of wonderful territory, and opportunities are offered to enjoy any sport in which one is interested.

Yours for Personally-Conducted Tours,

Mrs. A. J. Briggs

4332 Cass Street
Omaha, Neb., Sept. 3, 1926

Dear Mr. Wootton:

Last July we were members of a party on one of your Personally-Conducted Tours of Colorado, and we feel that it would be proper to write you expressing our appreciation and satisfaction regarding the service rendered.

We were particularly impressed with the manner in which the tour was conducted, and the courtesy and thoughtfulness of the escort in looking after all details which go to make a vacation trip a real pleasure.

The hotel accommodations were first class, and we do not believe that similar accommodations could be procured on an individual trip at a comparable cost.

In talking our trip over with people who are quite familiar with Colorado, we are of the opinion that the tour was very carefully planned in that the points visited were some of the most interesting and beautiful places in Colorado.

On the whole, we feel we had a very delightful trip and consider it the best vacation we have ever had.

Grace Nichell
Anna Hunch

■ ■

3816 Blaine Avenue
St. Louis, Mo., Nov. 12, 1926

Dear Mr. Wootton:

The Rock Island Personally-Conducted Tour which I took last summer, impressed me as being the ideal way of spending a two-weeks' vacation.

By taking the tour, I visited many more points of interest than if I had gone independently.

Our guide made our tour most interesting, and all arrangements were smoothly carried out.

The train service was satisfactory in every way.

Mrs. Lila E. Hapley

611 Webster Street
Ottawa, Ill., Oct. 4, 1926

Dear Mr. Wootton:

I am more than pleased that I can recommend your Personally-Conducted Colorado Tour. I shall never, never, forget our trip last summer. Every minute was filled, but not at all crowded or tiring for grandmother, father or young sister.

I can still see outlined in my memory the snow-capped mountains, some pine covered, others bare, ravaged by forest fires and appearing as toothpicks carelessly scattered about; the winding trails and paths; I can hear the thundering, lashing waterfalls; I can still recall the turquoise skies reflected in the placid, deep-blue lakes and rivers; I can all but breathe in the invigorating mountain air; and, above all, I reverence Nature and God's great outdoors more than I thought anyone possibly could.

Needless to say, the delightful friendships of our Rock Island "family" increased the beauties of Nature.

Never a minute did we lose looking for a cab, a hotel. You had prearranged everything; therefore, we did nothing but enjoy ourselves every minute. We had the most excellent service at all of the most desirable and advantageous hotels, as well as on the train—and the meals were real meals; the drivers of our tours were experienced and most desirous of our safety.

As I stated before, the trip was ideal from a vacation standpoint as well as educational. And I know just how I'm going to take my next trip.

Yours very truly,

Katherine C. Valkenaut

Chicago, Sept. 27, 1926

Mr. D. M. Wootton,
Mgr., Vacation Travel Service Bureau,
Room 723, La Salle St. Station,
Chicago, Ill.

My dear Mr. Wootton:

I am afraid I cannot find words to express how very much I enjoyed the Rock Island Personally-Conducted Tour to Colorado which I took in August.

First of all, there was no worry about baggage and such matters that one must take care of when traveling alone. This left the mind free to enjoy the pleasures of the trip. And the service on the train and at the hotels was the best that one could ask for.

Every little detail of the tour seemed to be planned with a view to the comfort and convenience of every person, young or old.

The scenery was marvelous! One who has never taken a trip into the vastness of the Rocky Mountains, cannot know the thrill that goes through one's being when such beauty and magnificence that no human hand could form, is revealed to one's gaze.

Each place at which we stopped seemed more interesting, if possible, than the one before. We all agreed that we could spend the full time in any one of the places and still leave much unseen and unexplored.

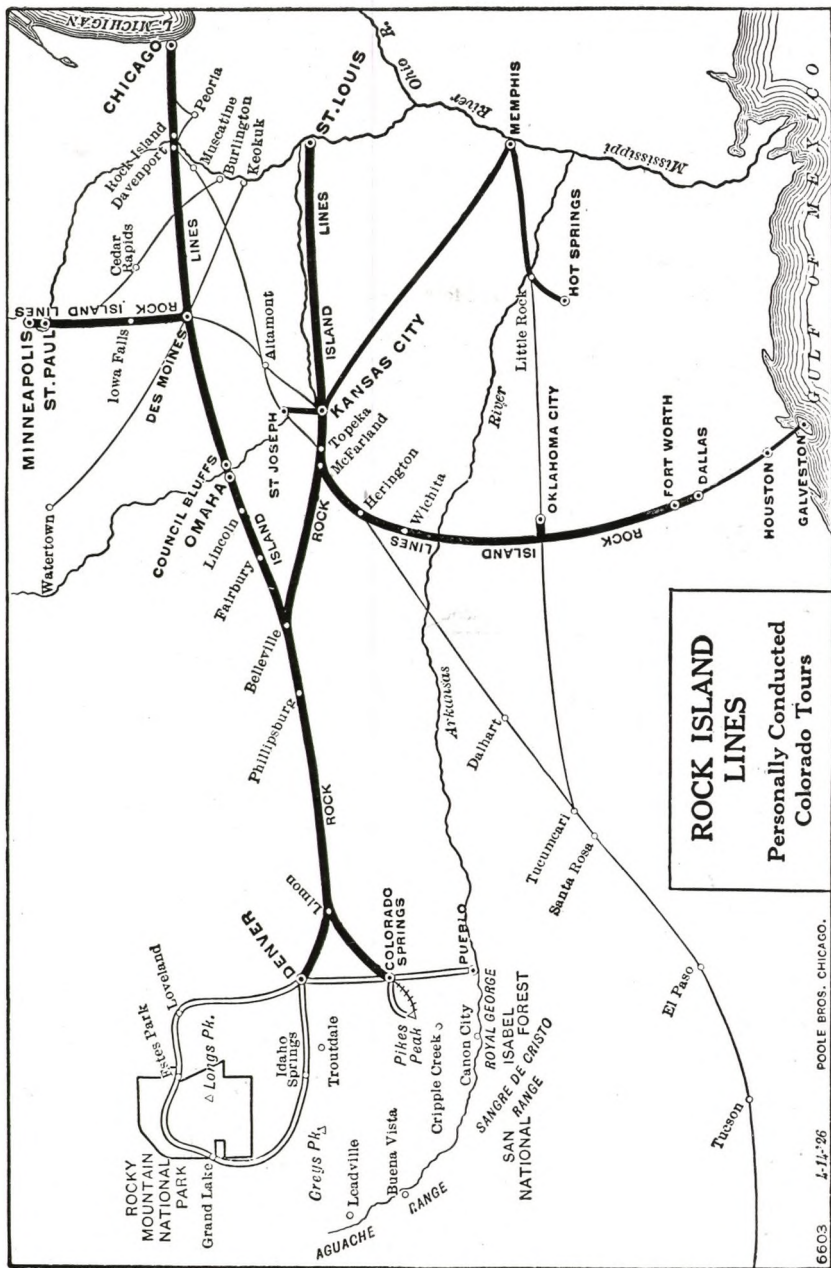
There was sorrow in each one of our hearts when the last view we would have of the mountains faded from our sight as we started the journey homeward. But we all agreed that, if possible, we would take another Rock Island Personally-Conducted Tour next summer.

Sincerely yours

Gladys Kilpatrick

✻
Now

for your own education, enlightenment and enjoyment, you should accept and experience this 1927 personally-conducted Colorado Tour so carefully, interestingly and economically planned for you by the Rock Island Vacation Travel Service Bureau!



**ROCK ISLAND
LINES**
Personally Conducted
Colorado Tours

6603 4-14-26 POOLE BROS., CHICAGO.

Rock Island Vacation Travel Service Bureaus

In the Rock Island Vacation Travel Service Bureaus listed below, you will find courteous and intelligent attention by well-informed men. They can advise you regarding fares and service, hotel accommodations, side-trips, stop-overs, etc., and plan your journey in every detail. This service is free and without obligation

- Atlanta, Ga.,** 610 Healey Bldg.
C. P. BRADLEY.....District Passenger Agent
- Boston, Mass.,** Rooms 409-10 Old South Bldg.
T. J. GLANCY.....District Passenger Agent
- Buffalo, N. Y.,** 456 Ellicott Square Bldg.
G. F. HANSON.....Traveling Passenger Agent
- Chicago, Ill.,** 179 W. Jackson Blvd., Cons. Office
L. H. McCORMICK.....Gen'l Agent Pass'r Dept.
- Cincinnati, Ohio,** 331-2 Dixie Terminal Bldg.
FRED ANZER.....District Passenger Agent
- Cleveland, Ohio,** 314 Hippodrome Bldg.
F. A. HAAS.....District Passenger Agent
- Colorado Springs, Colo.,** 215 1st Nat'l Bank Bldg.
F. H. FAUS.....General Agent
125 East Pikes Peak Ave.
R. S. TORRINGTON.....Agent Consolidated Office
- Dallas, Texas,** (C. R. I. & G.), 118 Field St.
T. W. BOWDRY.....Division Passenger Agent
- Davenport, Iowa,** Rock Island Station
C. C. ANDERSON.....Division Passenger Agent
- Denver, Colo.,** 407 U. S. National Bank Bldg.
G. W. MARTIN.....General Agent
New Patterson Bldg., 539 17th St.
M. L. MOWRY.....District Passenger Agent
- Des Moines, Iowa,** 614 Valley National Bank Bldg.
F. R. KUHN.....City Passenger Agent
- Detroit, Mich.,** 209-11 Majestic Bldg.
A. D. MARTIN.....Gen'l Agent Pass'r Dept.
- Ft. Worth, Tex.,** (C. R. I. & G.), 116 9th St.
V. N. TURPIN.....City Passenger Agent
- Hot Springs Nat'l Pk., Ark.,** Rock Island Sta.
T. H. SIMONDS.....City Passenger Agent
- Houston, Texas,** (C. R. I. & G.), 406 Scanlon Bldg.
E. E. McCULLOUGH.....Traveling Passenger Agent
- Indianapolis, Ind.,** 615 Merchants Bank Bldg.
J. F. POWERS.....District Passenger Agent
- Kansas City, Mo.,** 703 Walnut St.
S. A. GILLILAND.....Gen'l Agent Pass'r Dept.
- Lincoln, Neb.,** 112 N. 13th St.
J. A. DUFFY.....City Passenger Agent
- Little Rock, Ark.,** 108 W. 3d St.
NEAL CLAYTON.....City Passenger Agent
- Memphis, Tenn.,** 284-5 Shrine Bldg.
G. J. CISEL.....District Passenger Agent
- Milwaukee, Wis.,** Room 903 Majestic Bldg.
O. D. GARVEY.....Traveling Passenger Agent
- Minneapolis, Minn.,** 200 Metropolitan Life Bldg.
A. E. DOVE.....Gen'l Agent Pass'r Dept.
- New Orleans, La.,** 326 Hibernia Bank Bldg.
W. S. FORD.....General Agent
- New York, N. Y.,**
723 Knickerbocker Bldg., Broadway and 42d St.
P. W. JOHNSTON.....Gen'l Agent Pass'r Dept.
- Oklahoma City, Okla.,** 5 S. Harvey St.
O. COLLINS.....Division Passenger Agent
- Omaha, Neb.,** 701 Woodmen of the World Bldg.
J. S. McNALLY.....Division Passenger Agent
- Peoria, Ill.,** 422 Liberty St.
WARREN COWLES.....District Passenger Agent
- Philadelphia, Pa.,** 1107 Bankers Trust Bldg.
GEO. B. FARROW.....General Agent
- Pittsburgh, Pa.,** 418-19-20 Park Bldg.
H. M. BROWN.....Gen'l Agent Pass'r Dept.
- Portland, Oregon,** 1002 Gasco Bldg.
C. E. BURNETT.....Freight and Passenger Agent
- St. Joseph, Mo.,** 421 Felix St.
JOHN J. GOODRICH.....General Agent
- St. Louis, Mo.,** 817 Chemical Bldg.
PHIL A. AUER.....District Passenger Agent
W. J. HENNESSY & R. VOIGTMANN, City Pass'r Agts.
- St. Paul, Minn.,** Cor. 4th and Robert Sts.
E. E. LIGHT.....City Passenger Agent
- Sioux Falls, S. D.,** Rock Island Station
A. F. PILCHER.....General Agent
- Topeka, Kan.,** C. Lowe, City Pass'r and Ticket Agt.
- Wichita, Kan.,** Room 101, Union Station
C. E. BASCOM.....District Passenger Agent
- Wichita Falls, Tex.,** (C. R. I. & G.), 204 Staley Bldg.
I. D. BROWN.....Trav. Freight and Pass'r Agent

D. M. WOOTTON, Manager Rock Island Vacation Travel Service Bureau
723 La Salle Street Station, Chicago, Illinois

H. H. HUNT
Assistant General Passenger Agent, Little Rock, Ark.

C. C. GARDNER
Assistant General Passenger Agent, Des Moines, Iowa

C. A. SEARLE
General Passenger Agent, Kansas City, Mo.

D. McCLURE
Assistant General Passenger Agent, Chicago, Ill.

G. H. ASPER
Assistant General Passenger Agent, Chicago, Ill.

J. G. FARMER
Gen'l Pass'r Agent, C. R. I. & G., Ft. Worth, Texas

W. J. LEAHY, Assistant Passenger Traffic Manager, Chicago, Ill.

L. M. ALLEN, Vice-President and Passenger Traffic Manager, Chicago, Ill.





O. D. GARVEY
T. P. A., ROCK ISLAND LINES
903 MAJESTIC BLDG.
MILWAUKEE, WIS.