

NEWEST
GATEWAY
to

Yellowstone Park



"On Top of the World"



The Spectacular
RED LODGE HIGHROAD
Over The Rockies



Alluring Silver Gate, Newest Yellowstone Portal



Index and Pilot Peaks Beckon Ahead on Red Lodge HIGHRoad

A New and Spectacular Entrance

To Yellowstone

YELLOWSTONE NATIONAL PARK'S encircling mountains, secreting Wonderland, have been mastered by direct ascent! The result is Red Lodge HIGHRoad, pre-eminent approach to the Park. A Yellowstone tour via this road holds more thrilling sight-seeing than ever!

One of the "tallest" roads in America, this highway starts at Red Lodge, Montana, 59 miles southwest of Billings, and reaches Yellowstone through a lofty wilderness formerly pierced only by Indian paths and the pack trails of prospectors, hunters, ranchers and explorers.

It is a road that taps the dim night of time. For miles it winds where prehistoric dinosauria used to tread; overlooks the Bear Creek mines



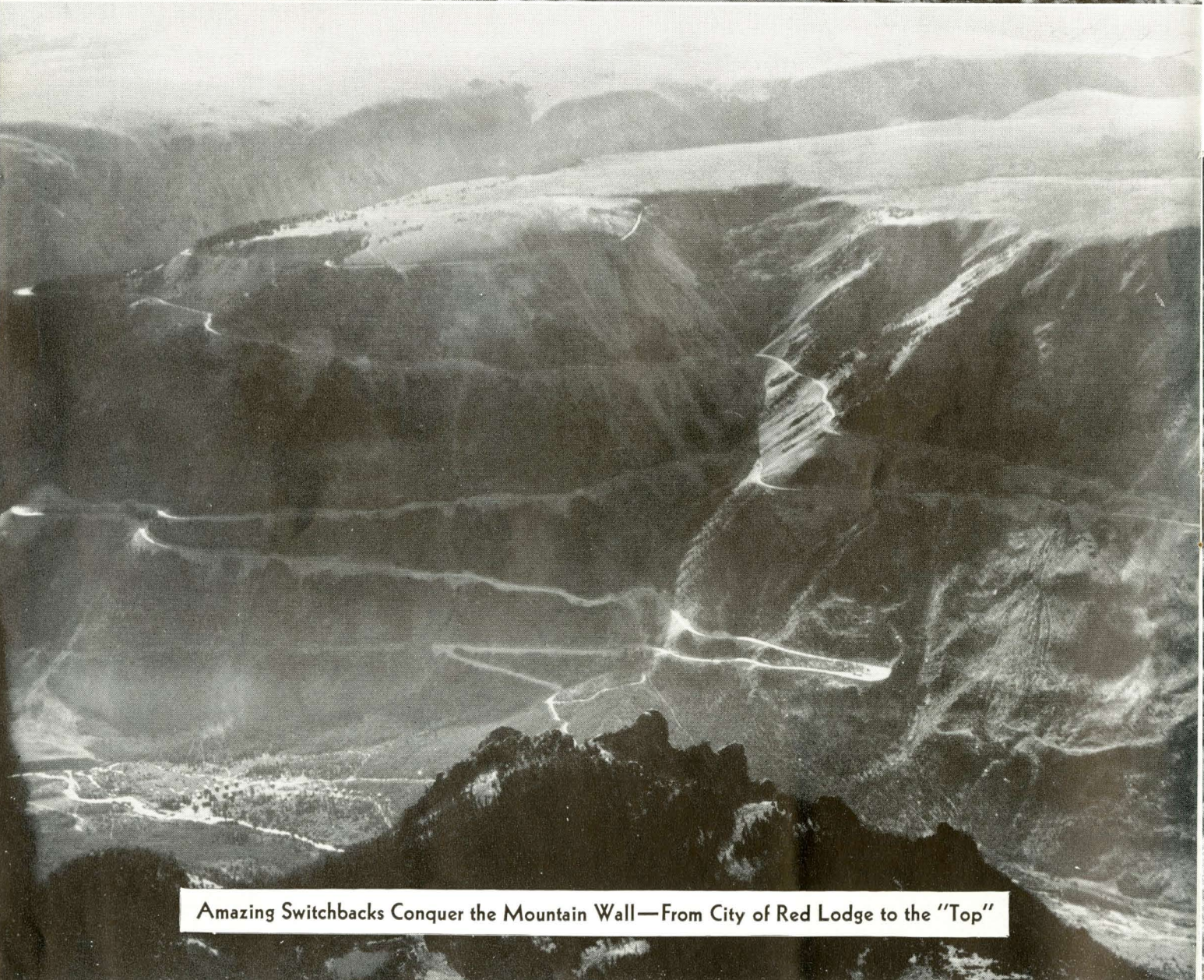
Island Lake, 9,500 Feet Up,
Along Red Lodge HIGHRoad



Rising Out of Mighty Rock Creek Gorge Over Fourth Level of HIGHRoad



Silver Run Plateau Spreads Its Glamor—"Mae West Curve" Below



Amazing Switchbacks Conquer the Mountain Wall—From City of Red Lodge to the "Top"

A NEW AND SPECTACULAR ENTRANCE TO YELLOWSTONE

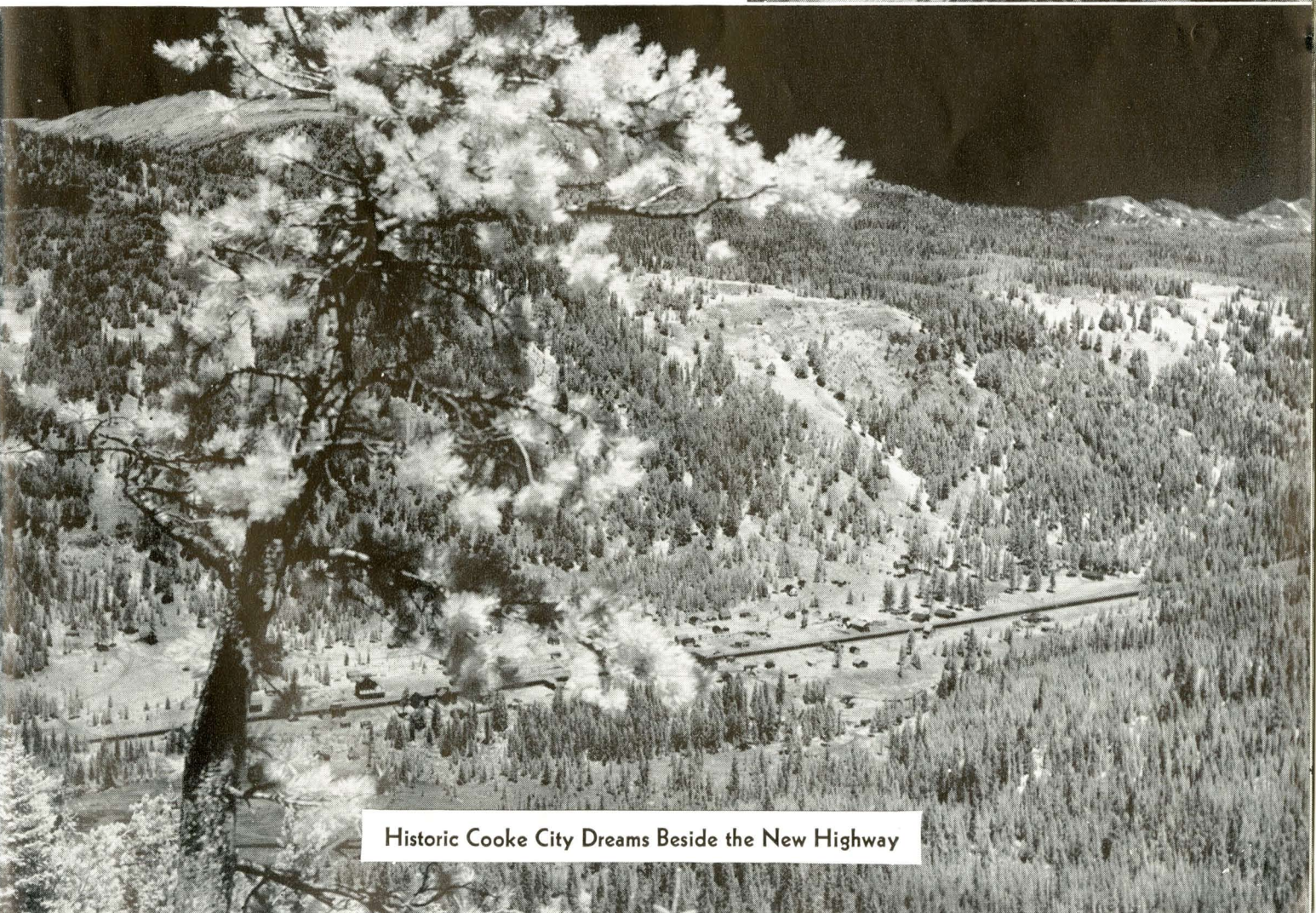
whose coal deposits were laid down 67 million years ago; traverses Rock Creek Canyon rich in chromium deposits such as give stainless shine to the kitchen stove.

In its first season as a Northern Pacific Railway entrance in 1937 the Red Lodge road inspired nationwide acclaim. A total of 109,000 persons viewed the highway during the season. Hundreds of railroad travelers made a special sidetrip to view the road itself as far as the summit of the Beartooth Rockies and 1,263 more traversed all of it on their way into and out of the Park.

"It's America's most scenic route," said A. E. Demaray, associate director of the National Park Service, Washington, D. C. "I am at a loss to find words describing its beauty and wonder. I have seen nothing like it anywhere in my travels and I doubt if its awe-inspiring panoramas can be equaled in the far-famed Alps."



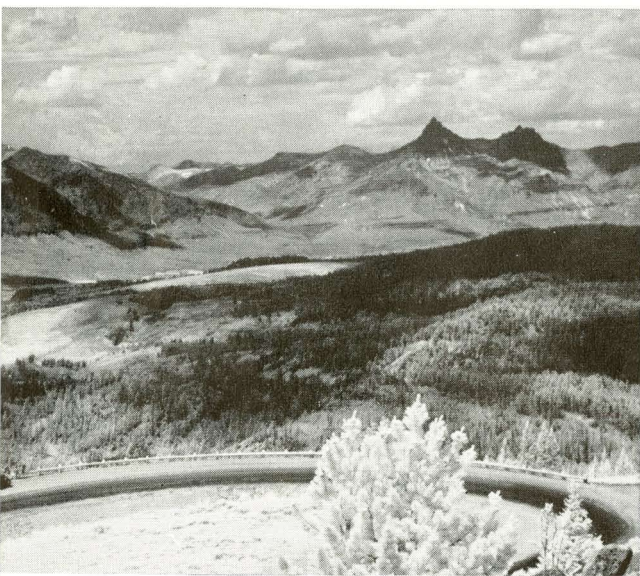
Beartooth Lake and Butte, Geologic Hunting Ground



Historic Cooke City Dreams Beside the New Highway



One Hundred Miles of Mount



Horseshoe Curve on New Highway
Overlooks Clark's Fork Valley

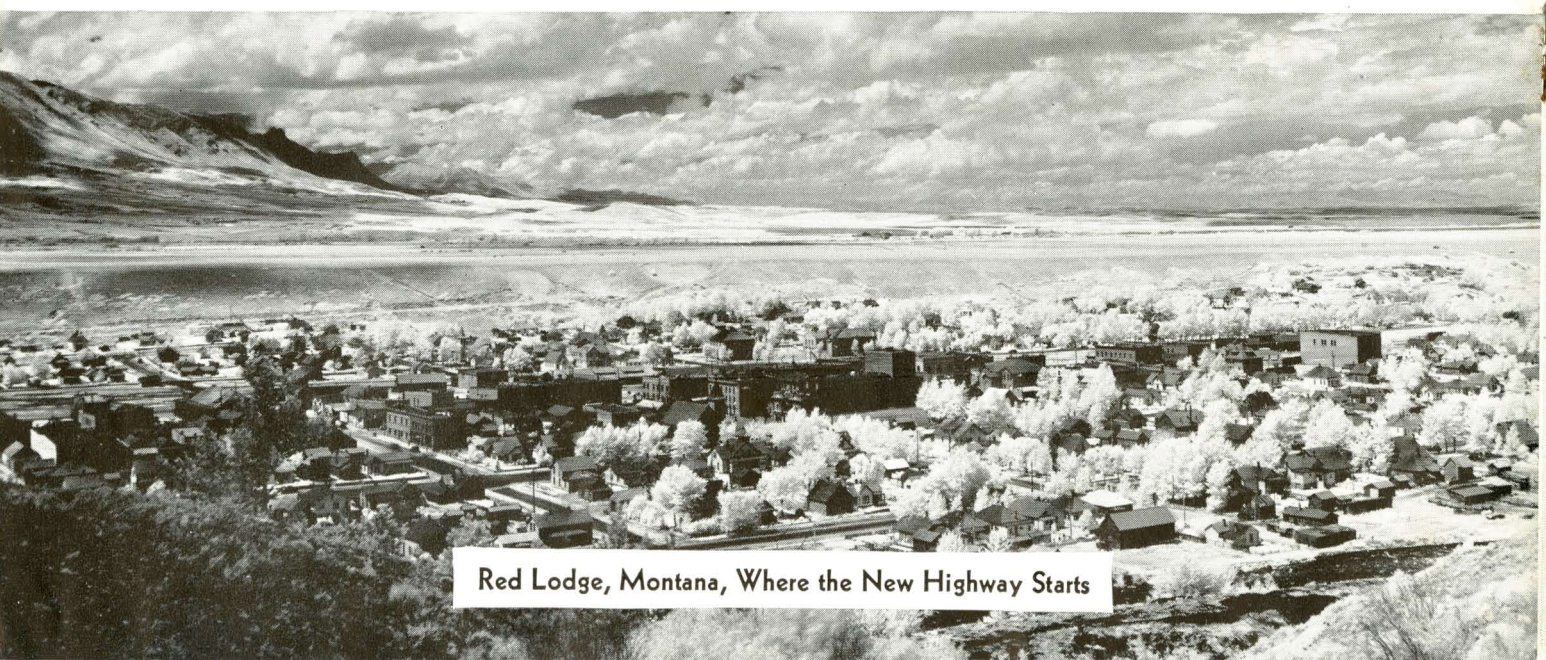
World's Biggest View fr

WHERE once stood a great Crow Indian tepee painted with the red clay of the mountains, now stands Red Lodge, a mining camp 50 years ago and reached in March, 1889, by Northern Pacific rails as if in farsighted anticipation of the scenic highway which has been realized.

South from this modern little city the HIGHRoad follows Rock Creek, mountain peaks beckoning ahead. Jim Bridger knew this region well and out of it has come the romance of strange Grasshopper Glacier where myriads of the ice-entombed insects have lain since nobody knows when; of gold rush days when bearded men with picks and shovels sought precious nuggets in every ledge and creek bed; of perpetual snow fields where footprints mysteriously turn pink as if bloodstained.

Climbing from 6,000 feet in Rock Creek Canyon and zigzagging upward 15 miles to gain 5,000 feet height, the HIGHRoad leaves the clouds behind and soars out on the great Beartooth Plateau at almost 11,000 feet elevation, spreading below a stupendous panorama in all directions. At one point no less than 32 lakes can be seen. Stark peaks frown over meadows of delicate mountain flowers. Trout leap in the streams and bear, deer, elk and mountain sheep abound in the pine forests.

In succession follow Beartooth Lake and Butte, scene of



Red Lodge, Montana, Where the New Highway Starts



Views Seen From Beartooth Plateau

From Red Lodge HIGH Road

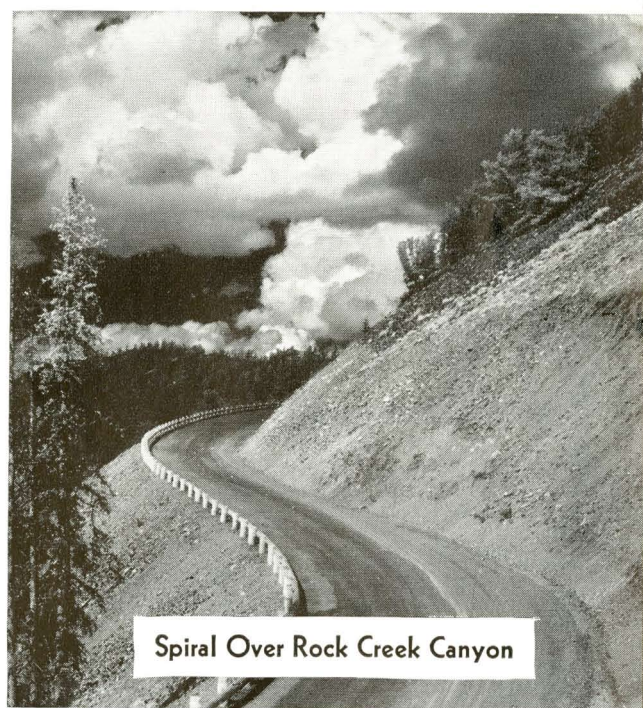
university geological research; the Montana-Wyoming state line; Cooke City, picturesque multi-million dollar mining camp of 50 years ago; and then the handsomely located Silver Gate Ranger Station park entrance and registration point. Inside the park boundary is seen the Lamar Valley Bison Ranch where a thousand bison graze. Ninety-five miles from Red Lodge the highway joins the Grand Loop of the Park which in turn encircuits all the park wonders—colored Mammoth Hot Springs, mystic geyser basins and the golden Grand Canyon of the Yellowstone River.

Through Pullmans on the NORTH COAST LIMITED

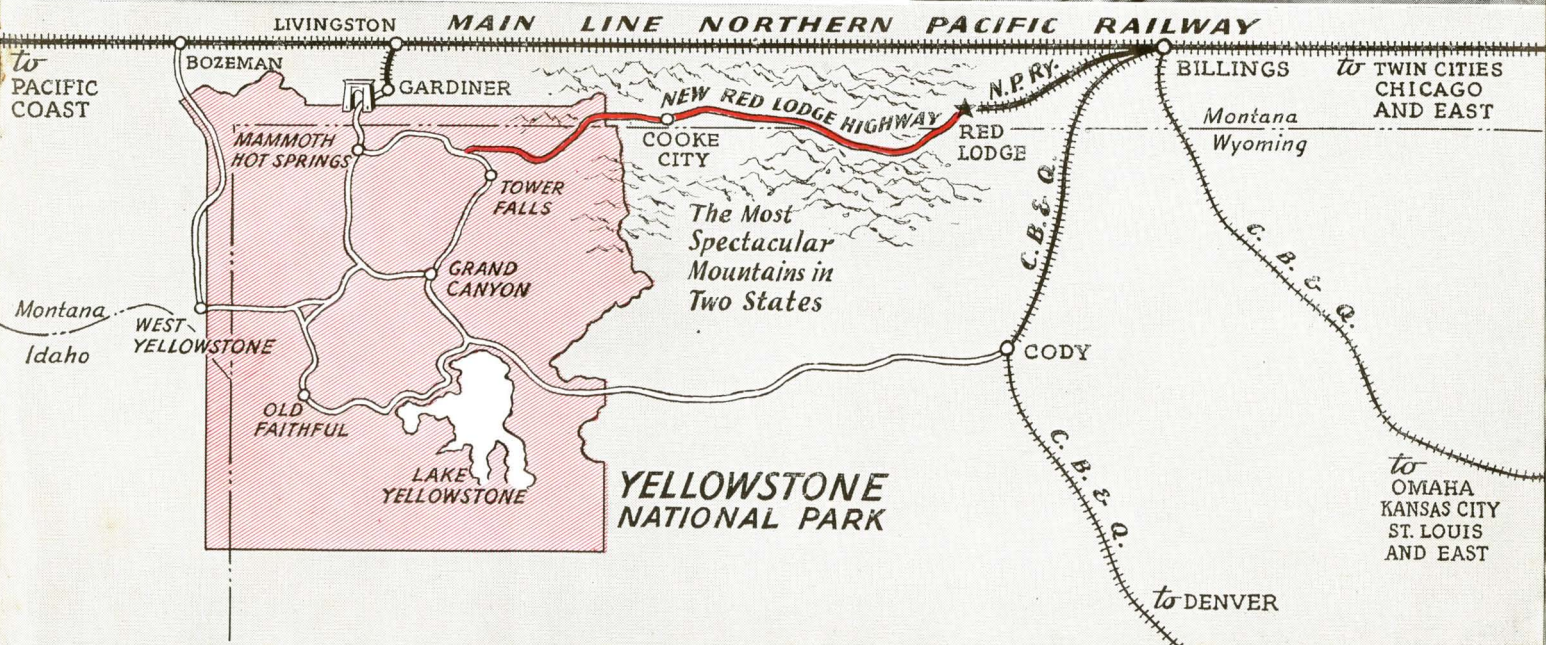
Go in Red Lodge and out Gardiner or Cody Gateways. Through Pullmans from Chicago on the air-conditioned North Coast Limited serve all three gateways. The complete cost of a standard 3½-day tour of the park, one way via Red Lodge, is \$49.00. This includes motor transportation from or to Red Lodge, all transportation within the park, and hotel accommodations.

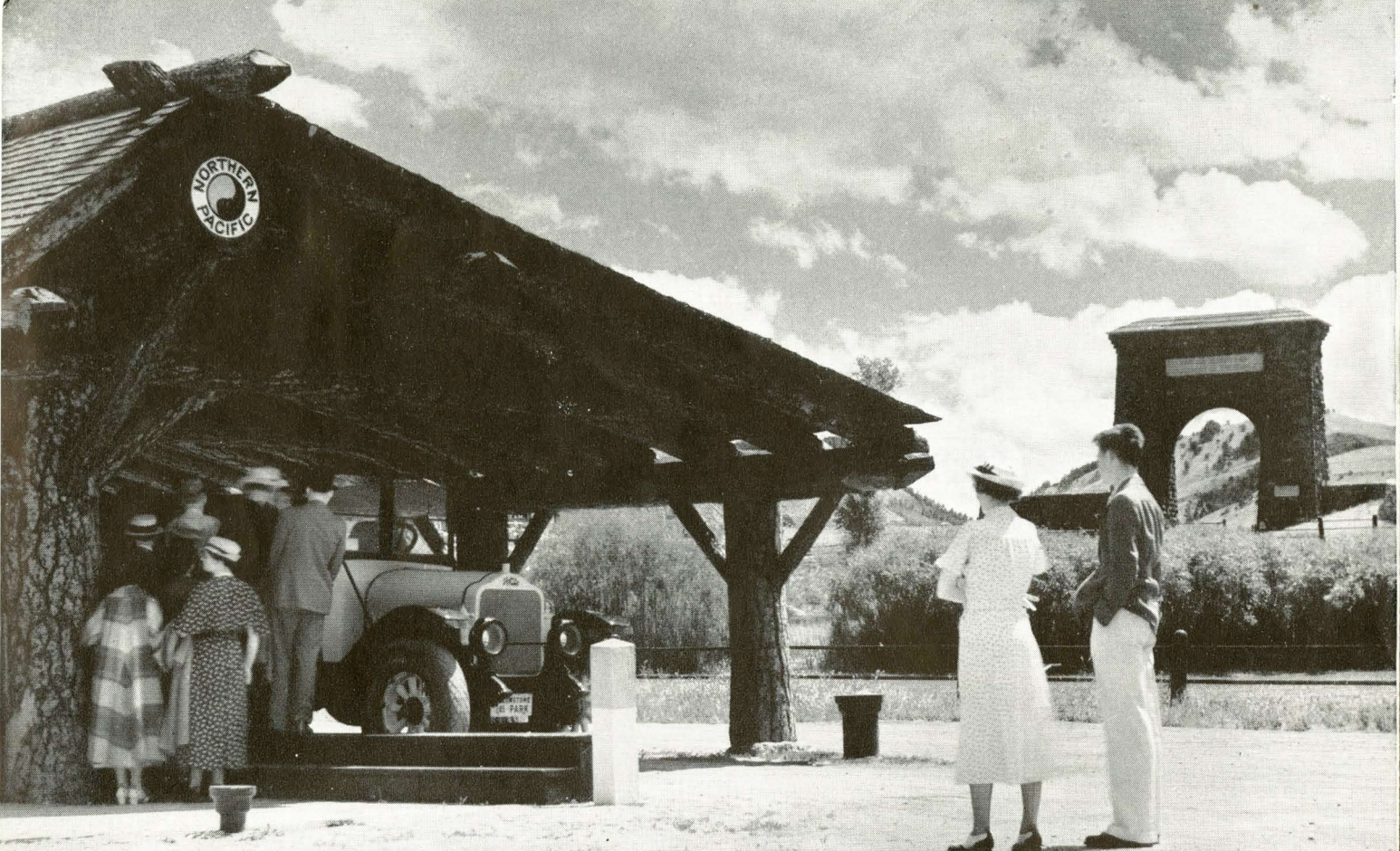
For additional information and reservations, consult your Northern Pacific agent or address

E. E. NELSON, Passenger Traffic Manager
Northern Pacific Railway, St. Paul, Minn.



Spiral Over Rock Creek Canyon





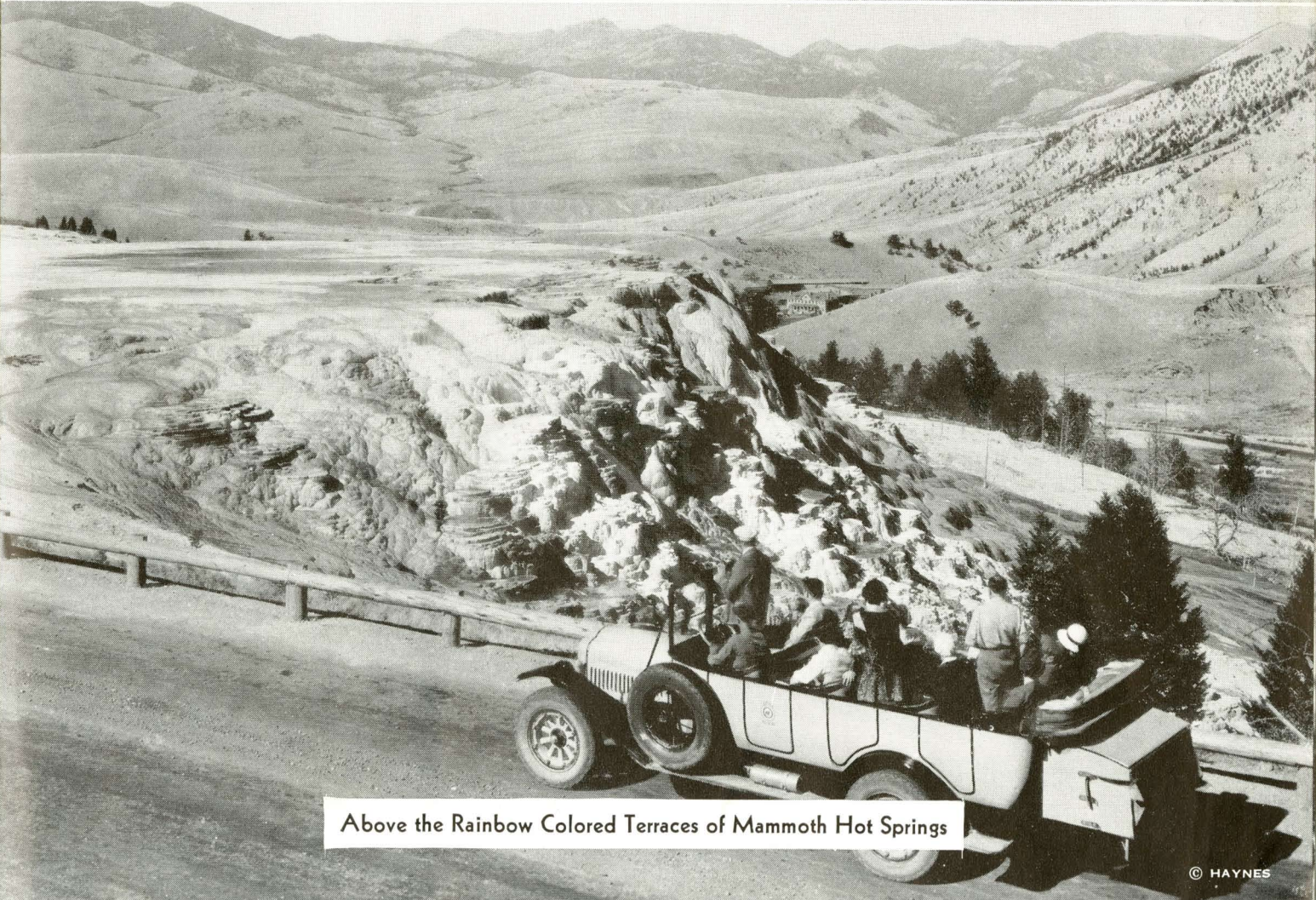
Northern Pacific Station at Gardiner, and Arch Where Wonderland Begins



Tunnels Along Shoshone Reservoir on Cody Road to Yellowstone



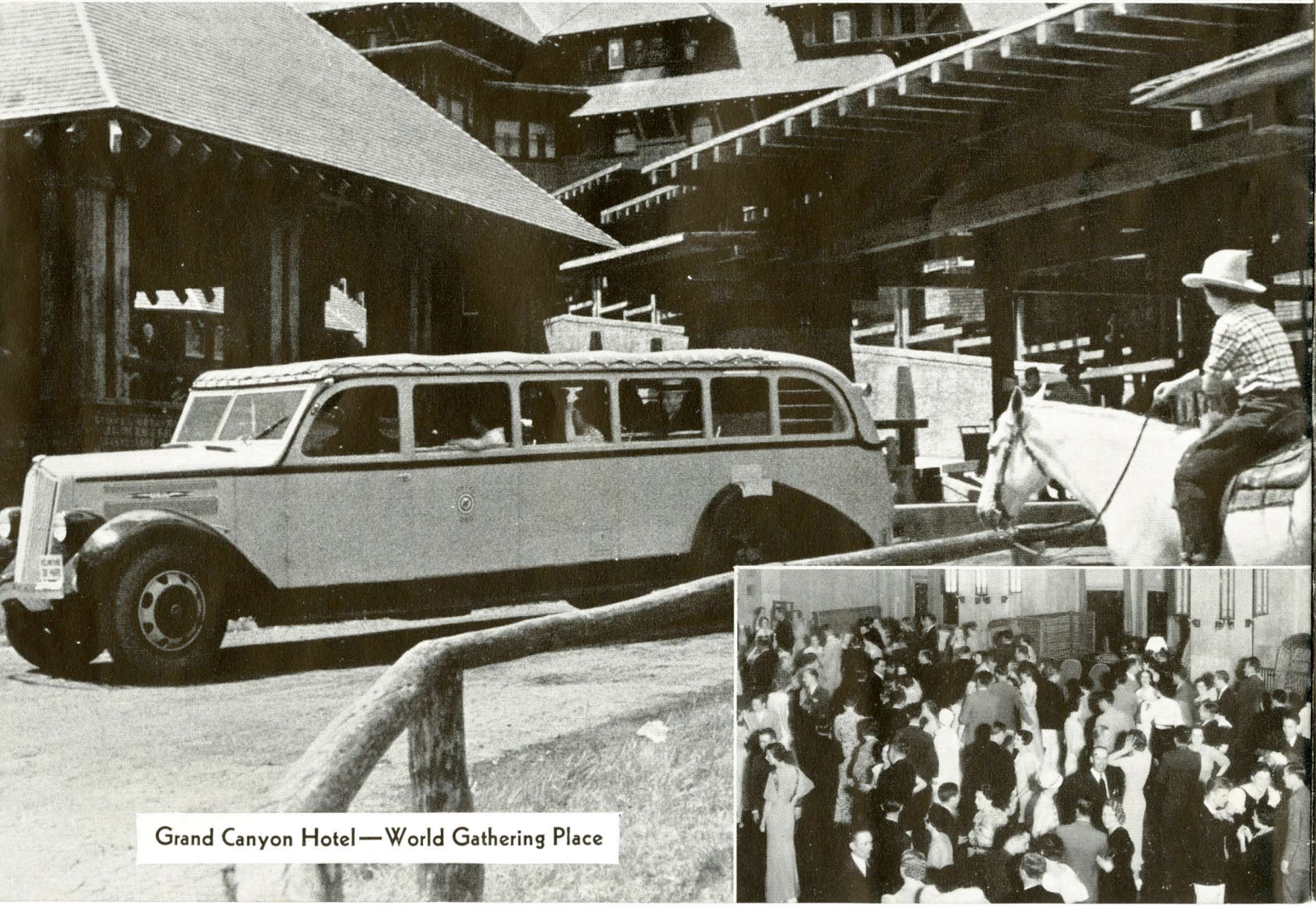
Lofty Lake Yellowstone Communes With Heaven



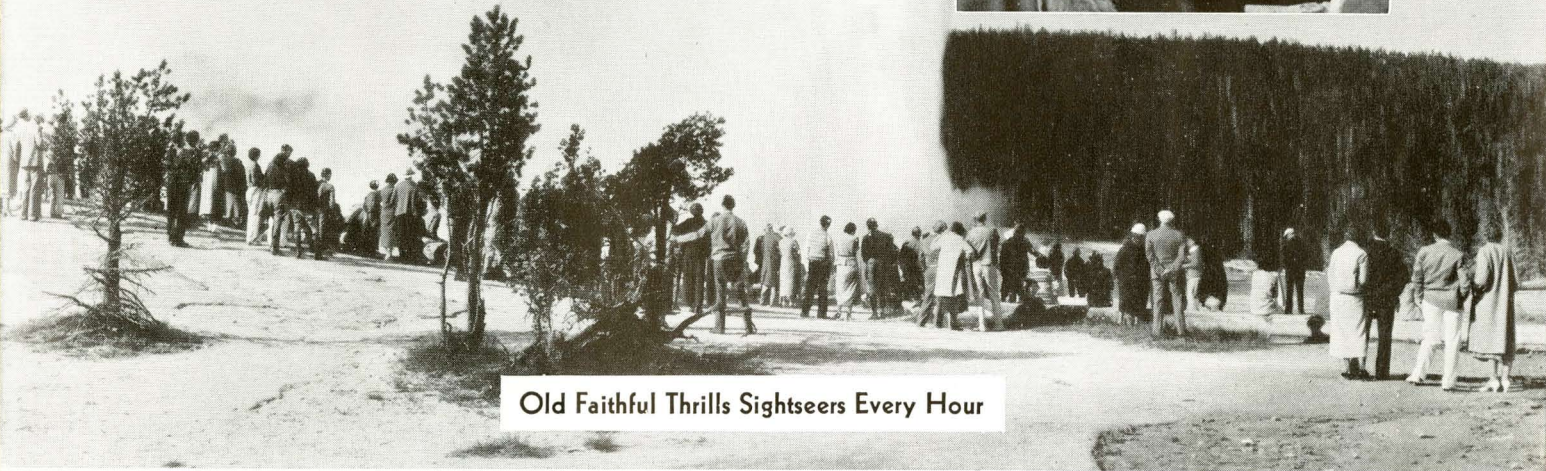
Above the Rainbow Colored Terraces of Mammoth Hot Springs



Old Faithful Geyser, Pool and Huge Log Inn



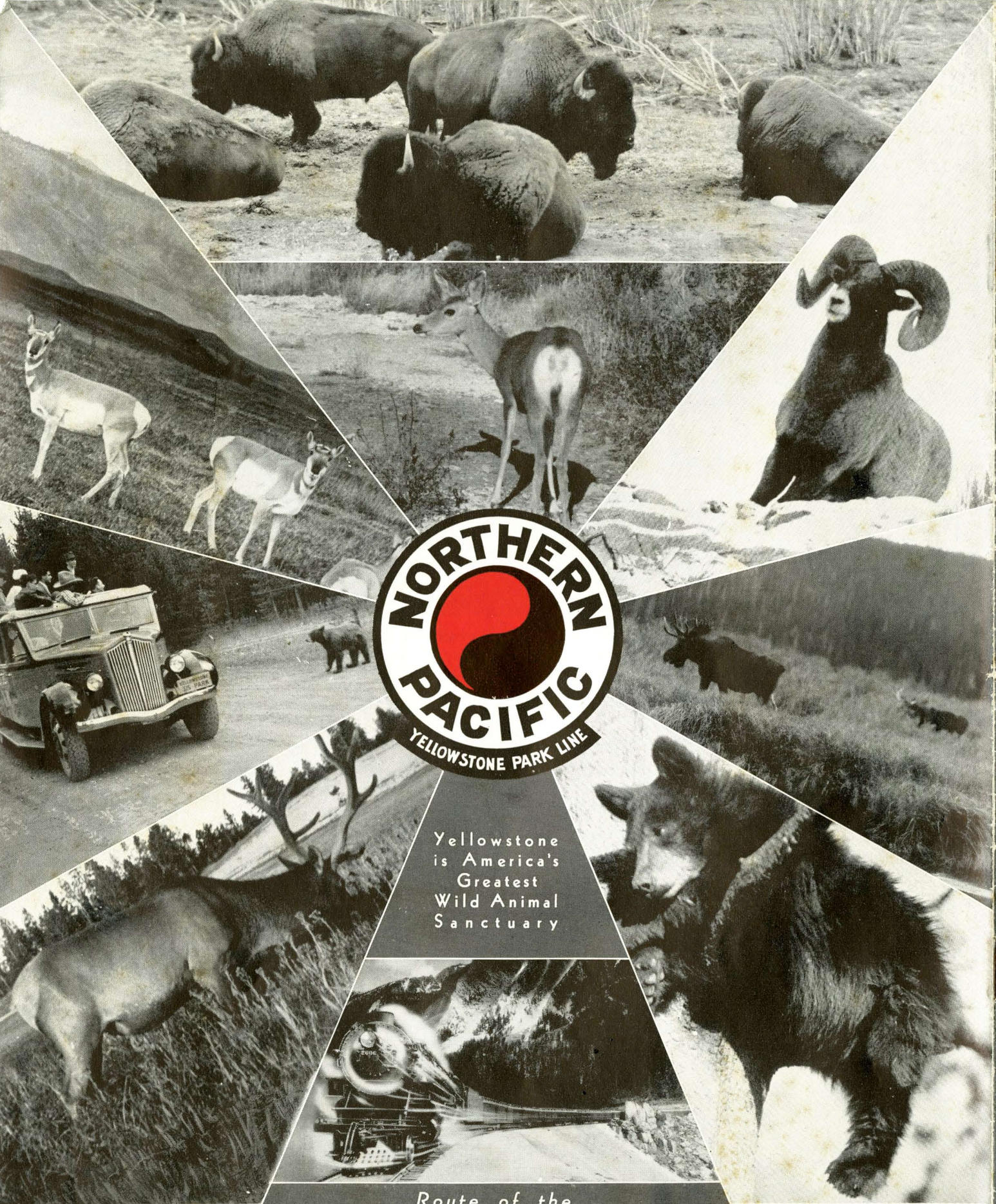
Grand Canyon Hotel—World Gathering Place



Old Faithful Thrills Sightseers Every Hour



Yellowstone's Greatest Splendor—The Grand Canyon



Yellowstone
is America's
Greatest
Wild Animal
Sanctuary

*Route of the
Air-Conditioned, Roller-Bearing*

NORTH COAST LIMITED

E. E. NELSON, PASSENGER TRAFFIC MANAGER, ST. PAUL, MINNESOTA