From: Public Relations Dept. Great Northern Railway St. Paul, Minn. --11/3/49--

DI

Complete modernization of Great Northern's passenger services between Chicago and the Pacific Northwest and entire dieselization of the bulk of the railway's territory west and south of Havre, Mont., by the end of 1951, were projected today by F. J. Gavin, president of the company.

Announcement of Great Northern's plans for wider use of diesel locomotives and streamlining of transcontinental trains followed placement by the railway of orders for additional passenger equipment to cost nearly 9 million dollars.

Orders for 66 new passenger cars just have been placed with Pullman-Standard Car Manufacturing Co. and American Car & Foundry Co., both of Chicago. Purchase of this equipment was authorized by the railway's directors several months ago.

American Car & Foundry Co. will build six each of mail-baggage, baggage-dormitory, coffee shop-lounge, and observation-lounge cars, coaches and diners. Pullman-Standard Car Manufacturing Co. will construct 30 sleeping cars, having compartments, bedrooms, roomettes, duplex roomettes and open sections.

"Great Northern now has on order and under construction a total of 111 new passenger cars," reported Mr. Gavin. "This equipment will enable us to have in operation by the end of 1951 two fleets of streamliners between Chicago and the Pacific Northwest. Before that

date the railway will have placed in service three smaller streamliners between St. Paul-Minneapolis and Grand Forks, N. D., and between Seattle and Vancouver, B. C. These cars now are being built.

"The railway's management believes," added Mr. Gavin, "that the extremely satisfying patronage of the present Empire Builder justifies expansion of streamliner service."

When the new Empire Builders go into operation between Chicago and the Pacific Northwest, the present streamlined Empire Builders, which went into service in February, 1947, will be transferred to the run of the Oriental Limited between the same terminals.

Now one of the country's principal users of diesel-electric locomotives, Great Northern has in service 175 of this type.

Mr. Gavin said that the railway has on order an additional 87 diesel-electric passenger, freight and switch engines.

"By January 1, 1952 we expect to have 262 diesel-electric locomotives in service throughout the system," said the Great Northern
president. "By that date the railway's territory west and south of
Havre, Mont., will be completely dieselized, except for the 73-mile
electrified segment of the main line through the Cascade mountains
in Washington and the Klamath division in Oregon and California."

On Directors Special May 16, 1950

Mr. F. J. Gavin:

We have been giving some thought to a new name for the Oriental Limited when present Empire Builder equipment will be switched to Nos. 3 and 4.

Present 3 and 4 have got to be known as a train containing old or conventional equipment and we will spend considerable in advertising and literature, as well as considerable additional time of our men in trying to overcome this feeling of old equipment on 3 and 4. Our passenger men are 100% agreed that we should change the name.

They suggest that we run a contest for a new name for the train among all of the ticket agents in the United States and Canada. This would stir interest of the ticket agents, and at the same time it would get the ticket agents concious of a new train, which should prove invaluable to us. If you have no objection I would like to get Mr. Holmes started on the contest. We will offer prizes, possibly somewhere in the range of \$500 to \$1,000, and I am sure we would get a good response to the contest.

If we are going to do anything, we are going to have to do it pretty quickly, because some of our advertising we are planning for 1951 - such as the Indian calendar - we would want to show whatever name is adopted on that advertising.

C. E. Finley

Form 1153 Printed in U. S. A. TELEGRAM

-TIME FILED



Line, May 17th 1950

C. E. Finley-On Line

Letter 16th about Oriental Limited. Am not very strong for changing the name but you may go ahead with the contest as you suggest and we can then decide what is best to do. A-6

F. J. Gavin.

Enter Great Northern's

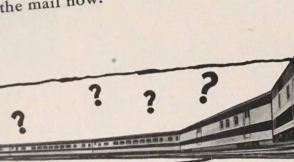
"NAME THE TRAIN" Contest

You could use an extra \$500.00! Who couldn't! Take a tip and enter Great Northern's novel "Name the Train" Contest, limited to people in the railway travel business! Here's a contest designed especially for you. Just submit your name suggestions for a modern, streamlined train Great Northern plans to place in transcontinental service between Chicago and Seattle-Portland in 1951. Then tell in 25 words or less why you think your name is a good one. Check rules below. Get your first suggestions in the mail now!

a contest especially for YOU!

ONLY ONE PRIZE

Send as many entries as you wish



RULES OF CONTEST

- Contest open to railway ticket agents, employes of reservation bureaus, ticket sellers in stations and depots, employes of recognized travel and tourist agencies in the United States and Canada. This contest is not open to Great Northern employes.
- 2 To enter contest, simply write down name you suggest for a streamlined, all-modern Great Northern train to be used in transcontinental service (Chicago to Seattle-Portland). Write 25 words or less on why you believe the name is a good one. Enclose your name, company affiliation, title or job description and your address.
- 3 Mail entries to Great Northern Railway, Name the Train Contest, 175 East Fourth Street, St. Paul 1, Minn.
- 4 Contest closes at midnight, November 30, 1950. Entries postmarked prior to that time will be accepted.
- 5 Judges will be: Irving F. Lyons, Pres. National Industrial Traffic League, San Francisco; Frank J. Rehban, Pres. National Assn. Shippers Advisory Boards, Denver; Albert Kalmbach, Publisher, Trains Magazine, Milwaukee; bert Kalmbach, Publisher, Trains Magazine, Milwaukee;

- Henry B. Comstock, Editor, Railroad Magazine, New York City.
- **6** Decision of judges will be final. If two or more contestants submit the same name, and that name is judged winner, final decision will depend on 25-word statement of reasons. In case of ties, duplicate awards will be made.
- 7 Contest entries become exclusive property of Great Northern. They will not be returned. Great Northern reserves the right to use or not to use the prize-winning name or any contest entries for its transcontinental train or any other train.
- 8 Winner will be notified by mail. Announcement of winner will also be made in this magazine in early 1951.
- **9** Entries will be judged on suitability, availability and quality of reasons for the name-suggestion. Entries not accompanied by a statement of reasons, or not accompanied by name and address, will be disqualified.
- 10 Contestants may submit as many names as they wish. Each entry must be mailed separately and each entry must be accompanied by a statement of reasons.

GREAT NORTHERN Route of the Empire Builder



President's File_ copy on file 6 456

GLACIER PARK TRANSPORT COMPAN

GLACIER PARK, MONTANA

1950. November 17th

Mr. F. J. Gavin, President, Great Northern Railway, St. Paul, Minn.

PRESIDENT'S OFFICE NOV 20 GREAT WURTHERM RAILWAY

Dear Frank Gavin:

I was telling Mrs. Hays the other night about the new train of the Great Northern which is to go into service early next summer. I told her you were looking for a name for this splendid new train. I send you her suggestion:-

"THE NORTH STAR"

She feels that this name connotes Great NORTHern and lends itself to both symbolic and graphic publicity. North Star has been a dependable guide to travellers throughout the ages.

Sincerely,

O. I am planing to arrive in Washer on Nor 27th will to work out a contract with un- Borant. The wil war

eopy of fils 6456

November 21, 1950

Dear Howard:

Thank you for sending along Mrs. Hays' suggested name for a new train name, and please express to her my appreciation for it.

As was anticipated before the contest, a very large number of "NORTH STAR" entries have been received; but, Great Northern cannot consider it because the New York Central has had a train of that name for several years.

If a new name is selected it is unlikely that it will incorporate the noun "North," because of connotation with "North Coast Limited."

You may be interested to know that the "Name the Train" contest has developed more than 4,000 entries. The contest closes on November 30.

Hope your negotiations with the Department of the Interior this week result in a contract favorable to you.

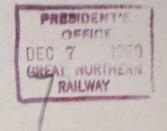
Yours very truly,

(Signed) F. J. Cavin

Mr. Howard H. Hays Cosmos Club Washington, D. C.

President's File /2742

St. Paul, Minnesota, December 7, 1950



Mr. Gavin Mr. Finley Mr. Budd Mr. Holmes

The "Name the Train" contest, which ended November 30, produced a total of 7,539 inquiries, or about 1,000 more than were expected.

A total of 2,619 entries were submitted by foreign line ticket agents, travel bureaus, reservation clerks, etc., and Great Northern employes sent in 4,920 proposed names.

Winners of the two contests will be selected by judges in early January.

C. W. Moore

Mr. F. J. Gavin:

For your information, judging of Great Northern's "Name the Train" contest was held on January 9th in St. Louis. The judges spent several hours considering entries in the two separate contests, and made these decisions:

The judges were: Mr. Irving F. Lyons, immediate past President, National Industrial Traffic League, and Vice President in charge of traffic, California Packing Corporation; Mr. F. J. Rebhan, immediate past President, National Shippers Advisory Board, and General Traffic Manager, American Crystal Sugar Company; Mr. A. C. Kalmbach, publisher, TRAINS magazine, and Mr. Kenneth Campbell, associate editor, RAILROAD magazine.

In the contest open to railway ticket agents, employes of railway ticket offices, reservation bureaus, etc., the judges selected the name EVERGREEN. In that nine participants in this contest proposed the name EVERGREEN, the winner was to be determined on the basis of the best reason for suggesting the name.

The judges reduced the best reasons for EVERGREEN to two entries, but were unable to reach a unanimous decision on either, so duplicate awards of \$500.00 each will go to Mr. Bert Neill of the Ask Mr. Foster Travel Service in Los Angeles, and Mr. Charles Munro, Southern Pacific ticket agent in Oceano, California.

In the contest for Great Northern employes the award went to Mr. Wallace E. Davis, Station Master in Minneapolis, for the name 8-STATER. One other employe proposed this name, but gave no reason for so doing.

I think you will be interested in reading the reasons for the winning names, which are attached. I would appreciate return of the contest material.

The possibility of a new name for trains 3 and 4 when the new Empire Builder goes into service was a principal subject of discussion at the Passenger Staff Conference on January 14th and 15th.

Mr. F. J. Gavin:

January 16, 1951

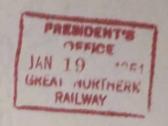
The subject was not on the official docket, but Mr. Holmes advises me that several of our off-line men suggested discussion of a new name for 3 and 4 at Sunday morning's meeting after it was announced that new passenger equipment would be inspected later in the day.

Almost every on- and off-line man at the meeting expressed himself on the subject. Our men feel that while the name ORIENTAL LIMITED is one of the great train names, it now denotes old-fashioned equipment. These men told us that they are having increasing difficulty in selling and promoting the ORIENTAL LIMITED among foreign line ticket agents and similar sources of business because these people know the equipment on present 3 and 4 is not modern, and that this conception will persist even though we might call it the NEW ORIENTAL LIMITED. In other words, our men feel they will be handicapped in selling trains 3 and 4 after they are modernized if the name ORIENTAL LIMITED is continued.

A possible new name for 3 and 4 was given much consideration at Monday's session, and our passenger men voted almost unanimously for EVERGREEN. They regard the name as attractive and complimentary to much of our territory, principally the Pacific Northwest.

Although we are not obligated to use either of the names selected by the judges, I strongly recommend that we name 3 and 4 THE EVERGREEN, effective with beginning of service by the new 1 and 2.

C. E. Finley



St. Paul, Minnesota, January 19, 1951

Mr. Gavin:

Since discussing with you a possible new name for trains 3 and 4 we have reconsidered a large number of the names proposed by contestants. However, we have not been able to settle on a name, which we feel would be agreeable to you.

With this are two lists of proposed names culled from the 7,500 submitted by contestants. From these lists were selected the names which finally were considered by the judges.

You may wish to run over the lists, for it is entirely possible that we have rejected some names which might be attractive to you.

C. W. Moore

cc Mr. Finley

11 A 11

The Adventurer

Albatross

All American (3)

Allegro

The Amerasian

The Antelope

-Appollo

Aquilon

The Architect

The Associate

The Astorian (4)

The Aurora (4)

The Aurora Borealis (16)

The Beacon

Belvedere

Billy-The-Kid

Bird of Paridise

Blue Ribbon (2)

Bonaventure

The Borderland (2)

Borealis (3)

The Borderliner (3)

Bret Harte

10

The Canastota

The Capricorn (8)

- Capricornean --

Capricornian (2)

Capricornus

Captain Gray

The Caribou (2)

Cavalcade

The Cavalcade Limited

The Colestial

The Centaur

The Centennial

The Centurian

The Cheetah

The Chief Joseph

Chinook Limited (2)

Chinook Wind (2)

The Citadel

The City of Seattle (18)

Cock O' The North

The Conestoga

Connoisseur (2)

Conqueror (5)

The Constellation

The Consolidated

Continental Divide (2)

Continental Empire

Corinthian

The Coronet

Cosmopolitan (3)

The Cosmopolitan Limited

The Debutante-

The Don McNeill Special

Dream Cloud

Dude Ranch Special

The Educator

The Elite

The Emigrant

The Emperor (9)

Empire Builder II (2)

The Empire Echo

The Empire Northerner

Empire Queen (4)

The Empire Spanner

The Empiress (2)

The Empress (9)

The Esquire (2)

The Evening Star

The Evergreen (9)

The Evergreen Empire

The Evergreen Limited (3)

Exemplar

Expeditioner

The Explorer

The 54-40

The Forester (2)

The Forest Ranger (3)

The Forty Niner

The 49th Parallel

The Frontier

Frontiersman (4)

The General MacArthur (12)

The Glacier (17)

The Glacierite

Glacier Limited (7)

Glacier Park Limited (4)

Golden Arrow (4)

Golden Capricorn

Golden West (2)

The Grand Coulee (7)

The Grandee

The Granger

Great American

The Greater American

The Great Norliner

The Great Norther (2)

Great Northerner (21)

Great Northern Evergreen

The Great Northern Glacier

The Great Northern Light (4)

Great Northern Limited (3)

Great Northern Star (3)

The Great Northwest (2)

Great Northwest Limited

Great Nor Wester

24

The Harvester (4)

The James J. Hill (28)

The Jim Hill and Jim Hill (9)

James J. Hill Express

The Jimhill Flyer

The James Hill Limited

James J. Hill Special (2)

The Jim Hill Zephyr

The Historian

The Holiday

The Horace Greeley (2)

Imperial Builder
The Inland Empire (5)
Inland Empire Limited

3

The John F. Stevens

The Lewis and Clark (19)

Lewis and Clark Limited (4)

Lochinvar

3

The MacArthur (2)

The Marco Polo

Marias Pass

Mid American

Mid Century Limited

Midwesterner

The Modernaire

The Monarch (5)

The Mount Rainier (12)

New Frontiersman

The Norlander

Norlandic

The Norther

The Northernaire (2)

The Northern Diplomat

The Northerner (19)

Northern Knight

The Northern Light (42)

Northern Lights (11)

Northern Lights Limited (3)

Northern Ranger (2)

Northern Star (2)

Northland Nymph

The Northland Empire

The Northlander (6)

The Northonian

The Northwest

Northwest Adventurer

Northwest American

Norwester (5)

The Northwesterner (3)

The Norwesterner (2)

Northwest Explorer (2)

Northwest Passage (6)

Pace Setter

Pacific Northwester (2)

Pacific Northwesterner

The Panorama

The Panoramic (4)

The Panoramic Ltd.

The Paragon (3)

Paragon Limited

The Paramount (3)

The Patrician (2)

The Paul Bunyan (18)

The Peerless (2)

Pegasus

The Pilgrim

The Plainsman (7)

The Premier (2)

The Puget Sounder (6)

Rameses

The Rainier (2)

The Rainier Limited

The Ranier

The Ranierian

The Rendezvous

Rudolph The Red Nosed Reindeer

The Satellite (2)

The Scenie Limited (3)

Seenic Northland

Scenic Transcontinel

The Schimitar

The Serviceman

Shamrock (2)

Sioux City Sue

Sir Francis Drake

The Sovereign Queen

The Spanner

The Statespanner

The Stevens Pass-age

The Successor



The John F. Stevens

Terracruiser

Tetonian

-

The Titan

Top O' The Nation (3)

Top O' The Nation Ltd.

The Transcontinental (7)

Transcontinental Limited (7)

The Viewmaster
The Voyageur (2)

The Warrior (2)

-4

Western Star (2)

The Westliner

The Western Belle

Western Wonderland

Westward Ho! (4)

The West Wind (8)

The Whippet (3)

8

"A"

Adventurer and The Adventurer (9)

All-America

All American and The All American (4)

All American Limited

The Anne Dunbar

The Argosy

Aristocrat and The Aristocrat (7)

Aurora and The Aurora (1)

Aurora Borealis (12)

The Saturbare

The Beacon

The Blackfeet

The Border Liner (3)

The Budd

Buddliner

The Caribou (2)

The Centaur and Centaur (3)

The Centenial (2)

The Charles Russell

Charles Russell Limited

Chief Joseph and The Chief Joseph (7)

Chief Joseph Liner

Chief Kootenai

Chief Many Glaciers

Chieftain and The Chieftan (8)

The Cimarron

Colonizer

The Conestoga (2)

Cosmopolitan (4)

The Co-Star

The Debutante

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The Eightstater (2)
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Elite

Emperor and The Emperor (11)

Empire Northern

The Empire Queen (2)

Empress and The Empress (13)

Etel DeNor

Evening Star

The Evergreen and Evergreen (12)

Evergreen Empire (2)

Evergreen Empire Chiefs

The Evergreen Empire Limited (2)

The Evergreen Limited and Evergreen Limited (13)

The Exemplar

The Explorer (7)

The Forester

The Frontier

The Frontierian

Frontier Limited

Frontiersman and The Frontiersman (9)

The Forester

The Frontier

The Frentierian

Frontier Limited

Frontiersman and The Frontiersman (9)

Cavin

Gavineer (2)

Gavin Hill

Gavin's Miracle

Gavin Special (2)

The Garden Wall

Glacerite

Glacian

The Glacier and Glacier (5) 28

Glacier Limited and The Glacier Limited (5) 14

The Glacier Park

The Glacier Park Limited

Glacier Ranger

The Glacier Transcontinental

Going-to-the-Sun

Grand Coulee Chief

Grand Coulee Limited

The Grand Coulee

Granger and The Granger (2)

Great America

Great American (4)

Glacial Rocket Glacier Belle Glacier Cascadian Glacier Chief (5) Glacier Coast Glacier Coast Glacier Comet Glacier Daylight (2) Glacier Deluxe Glacier Eagle Glacier Empress Glacier Flyer (4) The Glacier Glider (3) Glacier Goat (3) Glacier Goat Ltd. The Glacieride The Glacier Jet Glacier King Glacierland (2)

Glacier Meteor
Glacier Mountaineer Limited
The Glacier National (4)
Glacier Park Chief
Glacier Park Goat
The Glacier Park Rocket
Glacier Queen (2)
The Glacier Rocket (2)
Glacier Skyline
Glacier State Limited
The Glacier Sunshine
Glacier Trail (2)
Glacier View
The Glacier Wonderland Special
Glacier Zephyr (2)

Great Continental Limited

The Great Northernaire and Great Northernaire (3)

The Great Northerner and Great Northerner (11)

The Great Northwest

The Greater Northwest

The Great Northwest Limited (3)

The Great Ranger

The Harvester (4)
Harvester Special

(1) Submitted by: Roy Boozer, Conductor, 4330 - 30th W., Seattle, Washington.

THE HARVESTER and HARVESTER

- Reason: The train goes through a harvest from Seattle to Chicago. Can be seen from any window.
- (2) Also submitted by: Harold O. Torgeson, Billing and Revising Clerk, 3216 So. Proctor, Tacoma 3, Washington.

Reason: Because the very existence of this train is a result of the great part the Great Northern plays in moving the harvested grain crops to market.

(3) Also submitted by: James K. Callan, Switchman, 1508 W. Dravus, Seattle, Washington.

Reason: It's fitting for a train traveling through territory where abundant and continuous harvesting contributes so much to the nation.

(4) Also submitted by: Fred J. Meissner, Agent, P.O.Bx. 366, Barnesville, Minnesota.

Reason: Harvesting is main occupation along the route and reaps a harvest of service, beauty and luxury.

James J. Hill Royal

Royal Hill

Hill's Rio Grande

James Hill Special (3)

Jim Hill Special (7)

Hill's Special

The James J. Streamliner (2)

Jim Hill Streamliner

J. J. Hill's Streamliner

Hill Streamliner

Spirit of Jim Hill (2)

The Spirit of James Hill (2)

The James J. Hill-Topper

The James J. Transcontinental Limited

Jim Hill The Great

James Hill The Titan

Imperial and The Imperial (7)

Amperial Northerner

The Indian (5)

The Inland Empire (4)

Inland Empress

The John F. Stevens (5)
Joseph Stevens

The Kootenai and Kootenai (3)

Kootnai Chief

The Kootenai Comet

Kootenai River

The Kootenai Rocket

The Lewis and Clark and Lewis and Clark (28)
Lewis and Clark Limited (2)

Lewis and Clark Scout

Lewis and Clark Special

The Luxuraire

The Marias (2)

The Marias Limited (2)

The Marias Pass and Marias Pass (4)

Marias Pass Limited (2)

The Marmot

The Mascot

Metropolis

The Mid Century and MidCentury (5)

Mid-Century Coastliner

Mid-Century Flyer

Mid-Century Limited and The Mid-Century Limited (7)

The Mid-Century Streamliner

The Mid-Century Triumph

Mid-Continent Empire

The Mid-Continent Streamliner

The Mid-Continental (3)

The Moccasin (3)

The Moccasin Trail Ltd.

The Modernair

Monarch and The Monarch (15)

Mount Rainier Limited

Mount Ranier

Multnomah

The James J. (4)

The James J. Hill (54)

The James Hill (4)

The James Jerome Hill

Jim Hill (30)

The J. J. Hill (5)

The Hill

Jim Hill's Arrow

The Hill Builder

Jim Hill's Chieftain

Hill's Comet

Jim Hill Commander

Jim Hill Contender

H. Hill DeLux

Hill's Dream

J. Hill Dream Liner

Jim Hill Express (2)

The Jim Hill Empire

Jim Hill Empire Builder

The Jim Hill Empire Trail

Hill Flyer

The Jim Hill Flier

The Jim Hill Flyer

James J. Flyer

Jim's Gem

The Great James Hill

HillGrat Flyer

Gentleman Jim

Hillian

The James J. Hilliner

Hilliner

Jim Hill Jet

Hill's King

J. Hill Limited

The J. J. Hill Ltd.

James Hill Limited (2)

Jim Hill Limited (2)

Jim Hill Liner

J. J. Hill Northern

Jim Hill's Paradise

James J. Hill Pioneer

The Portrait of James J. Hill

Hill's Rainbow

Jim Hill Rocket

Nation Topper (2)

The New Frontier

New Oriental

New Oriental Limited (2)

Norlander (3)

North Border Limited

North Continental Limited

Northernaire and The Northernaire (12)

Northern Border

Northerneer

The Northerner and Northerner (18)

The Northernner

The Northernor

The Northlander (3)

Northland Limited

Northwester and The Northwester (2)

Northwesterner (2)

Northwest Evergreen

Northwest Frontiersman

The Northwest Plainsman

Northwest Passage and The Northwest Passage (9)

The Pacific Northwester

Pacific Northwest Limited

Pacific Wonderland Limited

The Panoramic and Panoramic (11)

The Panorama and Panorama (1) (9)

The Paragon (4)

The Paramount (3)

Patrician (2)

Peerless

The Peerless Limited

The Plainsman (26) (24)

The Polaris and Polaris (6)

Polaris Continental

Polaris Limited Progressive

The Rainier and Rainier (4)

Rainier Limited

Rancher and The Rancher (2)

The Ranger and Ranger (7)

Scenic Continental

Scenic Limited (10)

Scenic Transcontinental (2)

The Shining Mountain

The Shining Mountains

The Shining Mountain Limited

Silver Glacier

Spanner (2)

Stephen's Pass Limited

Steven's Pass Limited

John J. Theren

The Talisman

The Tommy Dixon

The Top Of The Nation (2)

Top 0' The Nation (5)/4

Touristocrat

Transcontinental (4)

Transcontinental Limited (3) /

Transnational

Trans-Northern

Travois

St. Paul, Minn., Jan. 19th 1951

Mr. C. E. Finley:

Your letter January 16th about changing the name of the Oriental Limited.

As you know, I am "agin it" but do not went to stand in the way of the Passenger Department who, after all, will have to sell the service to the public. You may go ahead and change the name to EVERGREEN effective with the beginning of service with streamlined equipment on trains 3 and 4. Do not think we should advertise the equipment on trains 3 and 4 as new equipment but rather as modern streamlined equipment.

F. J. Gavin

Cy Mr. J. M. Budd Mr. C. W. Moore.

PRESIDENT'S
OFFICE
JAN 22 1051
GREAT MURTHERN
7 RAILWAY

Mr. Gavin:

After Saturday's conversation with you and Mr. Finley about the proposed new name for trains 3 and 4 I went back to the contest records and other source material toward development of your ideas on the words "West" and "Western."

Several combinations of both words, including WEST WIND and WESTERN STAR, were considered by the judges, who apparently did not sense the desirability of a name which immediately would be associated with the West.

The more I consider WESTERN STAR, which is not in use by any railway, the stronger is my conviction that it deserves serious consideration.

WESTERN STAR is a combination of adjective and noun. WESTERN implies that the train runs through Western country-a point of important emphasis, particularly in the East; STAR connotes unusual quality, which trains 3 and 4 certainly will be. Too, this name would be most appropriate for a train serving Glacier Park.

Both WEST WIND and WESTERN STAR were among the final ten names considered by the judges. WEST WIND finally was rejected by the judges on the theory that the name would be descriptive of a train which ran only from the West. The judges had no specific reason for rejecting WESTERN STAR; but, it occurs to me that this name is appropriate for a train operated both westbound and eastbound: a top train running into and out of the West.

WESTERN STAR was suggested by seven contestants--five Great Northern employes and two foreign line ticket agents. Should this name be selected Great Northern would have a moral obligation to the seven contestants, but I am of the opinion that this could be discharged without great additional expense.

Great Northern is not obligated, under rules of the contest, to use either of the names selected by the judges. We shall make the awards provided by the contest rules; but, should WESTERN STAR or any other name submitted be used by the railway, I would recommend that we pay the contestant or contestants who suggested it not more than \$100 as a good public relations gesture.

Mr. Gavin #2

January 22, 1951

This or any other name would not, of course, receive top billing in our advertising over the EMPIRE BUILDER, which is to receive the heaviest promotion of the two transcontinental trains.

C. W. Moore

cc Mr. Finley Mr. Budd Saint Paul, Minnesota January 23rd, 1951.

Mr. F. J. Gavin: Mr. C. E. Finley: Mr. C. W. Moore: JAN 23 1951 GREAT HUNTHERN RAILWAY

Correspondence about changing name of the Oriental Limited. Mr. Gavin's letter of January 19th to Mr. Finley indicates the name will be changed with the beginning of service with streamlined equipment on Nos. 3 and 4.

We should receive all new equipment by April 30th, 1951, except replacement car for the 1169 which was wrecked at Saint Paul. There will be some rehabilitation work on the sleepers and the observation cars, which should be completed by June 1st. The replacement car for the 1169 should be ready by about that time also, permitting us to completely equip Nos. 3 and 4 with streamlined equipment by that date.

We should have more definite dates within the next ten days or two weeks and further advice will be given at that time.

J M Buddg

Pronident's 1110 /2742

38/

St. Paul, Minn., February 1, 1951

PRESIDENT'S
OFFICE
FEB 2 1951
GREAT WURETHERN
PANLWAY

Mr. F. J. Gavin:

In line with our conversation this morning about a new name for trains 3 and 4 after the new Empire Builder goes into service, I discussed the name THE EIGHT STATER with Mr. Moore, and later with Mr. Budd.

We are agreed that THE EIGHT STATER is an attractive name for trains 3 and 4, and will proceed on that understanding.

C. E. Finley

cc: Mr. J. M. Budd Mr. C. W. Moore

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February 6, 1951

Dear Mr. Munro:

The judges of Great Northern's "Name the Train" contest have selected your entry, "THE EVERGREEN," as the winning name in the competition among thousands of the railway's friends in the travel industry.

It is a distinct pleasure to congratulate you, and a privilege to present with this Great Northern's check for \$500.00, the award for the winning entry. In that Mr. Bert Neill of the Ask Mr. Foster Travel Service in Los Angeles submitted the same name, and, in the opinion of the judges, gave an equally good reason, a duplicate award has been given him.

Was interested to learn that you once worked for Great Northern as a telegrapher on the Butte Division, and that the award money will enable you to make the first payment on your own home in California.

Yours very truly,

(Signed) F. J. Gavin

Mr. Charles H. Munro Ticket Agent Souther Pacific Company Oceano, California

Prosident's Pile 12742 February 6, 1951 Dear Mr. Davis, The judges of Great Northern's "Name the Train" contest have selected your entry, "THE EIGHT STATER," as the winning name in the competiton among the railway's employes. It is a distinct pleasure to congratulate you. and a privilege to present with this Great Northern's check for \$500.00, the sward for the winning entry. Your entry, "THE EIGHT STATER," is a good, descriptive name for a train, but, as yet, no decision has been made as to whether it will be used by the company. Yours very truly, (Signed) F. J. Gavin Mr. Wallace E. Davis 4703 North 6th Street Minneapolis 12, Minnesota

GREAT NORTHERN RAILWAY COMPANY PASSENGER STATION MINNEAPOLIS 1, MINN. February 10, 1951 Mr. Frank J. Gavin, President Great Northern Railway St. Paul 1, Minnesota Dear Mr. Gavin:

I wrote Mr. Charles Moore some time ago thanking him and his staff for making my good fortune possible in the recent "Name The Train" Contest, little dreaming when my check was mailed me it would be accompanied by a personal letter of congratulations from you.

Believe me, Mr. Gavin, this gesture on your part means more to me than I can ever begin to express, and you may be sure that your letter will become one of my prized possessions!

If ever my name "THE EIGHT STATER" is used on a Great Northern train, it goes without saying that I will be the proudest employee in your organization!

Thanking you again, and hoping sometime to meet you personally, I remain,

Respectfully yours,

Wallace E. Davis

Wallace E. Davis



Three Budd Company RDC-1's destined for the Commonwealth Railways of Australia, the first to be delivered to a foreign road, were loaded at Philadelphia January 22. The first four of 12 ordered by the Consolidated Railroads of Cuba also have been shipped. Meanwhile, the Chicago & North Western's three RDC's were temporarily out of service with snow-caused engine troubles.

on the morning of January 10, 150 military recruits and about 30 other passengers were aboard. As the small hotel dining room at Lindale can hold only about 90 at a time, it was necessary to have two sittings for breakfast. In order to speed things up, Conductor R. F. Bradfield and Porter Jimmie Brown shucked off their coats and rolled up their sleeves and washed and wiped the dishes. The entire group was fed in 55 minutes. President D. V. Fraser of the Katy happened to be a passenger that morning, and he lauded Bradfield and Brown highly for their actions "over and beyond the call of duty." . . . The Interstate Commerce Commission has indicated that it will seek control over such firms as the Equitable Life Assurance Society and other insurance companies which have been leasing new equipment to the railroads under a no-down-payment, rent-yourcars-and-locomotives-as-you-use-them plan. The Federal agency said that the leasing plan "presented questions as to its merits."

Three winners in GN name-the-train contest

Three men won first awards in Great Northern's "name the train" contests. Two tied for the \$500 prize in a contest among railway ticket agents, employees of reservation bureaus, ticket sellers in stations and depots, and employees of travel and tourist agencies in the United States and Canada. The third won his \$500 prize in a similar contest conducted among Great Northern employees.

The two winners in the first contest (both of whom were paid the \$500) were Charles H. Munro, Oceano, Calif., and Bert Neill, Los Angeles. They both submitted the name The Evergreen. The

other contest was won by Wallace E. Davis of Minneapolis, who entered the name *The Eight Stater*.

Great Northern has not announced which name will be used for the new transcontinental train for which the contests were conducted. Under the rules, it does not have to use either.

Finish new ore pier

Baltimore & Ohio's new ore pier at Baltimore is scheduled for completion in April. Foreign ore shipments will begin using the 5-million-dollar structure soon afterward. It is the first pier of its kind on the Eastern Seaboard, and was begun in 1950 to handle the flow of imported iron ores which will soon supplement the nation's dwindling internal ore supply. The pier will receive ore shipments from Liberia, on the west coast of Africa, as well as from newly discovered deposits in Venezuela, South America.

San Juan discontinued

Denver & Rio Grande Western's San Juan made its last complete run between Alamosa and Durango, Colo., on January 31. On February 1, an abbreviated train ran on the San Juan's schedule between Chama and Dulce, N. Mex. (part of the Alamosa-Durango line where it dips into New Mexico), to satisfy the New Mexico Corporate Commission until the San Juan can legally be discontinued in New Mexico.

The San Juan was the only daily narrow-gauge passenger train in the United States. (The East Broad Top, in Pennsylvania, still runs passenger trains six days a week, but not on Sundays.) Its discontinuance was permitted only after a long battle before the Colorado Public Utilities Commission. Freight service continues over the line.

"The threat to close down the Alamosato-Durango line of the Denver & Rio Grande Western Railroad is getting serious. The only public body still standing in the way of abandonment is the New Mexico public utilities commission, and we doubt if it can do anything effective to keep service going.

"The people of southwestern Colorado have fought a good fight. They have told their story. They have testified regarding the need of their area for railroad service. They have depicted what the effect of a shutdown would be on their agriculture, their mining and their tourist business.

"But the red-ink figures on the ledgers of the railroad are unmistakable. Of course, no one wants to see the last regular narrow-gauge passenger line in the country go into extinction, but profit and loss statements outweigh sentiment in this materialistic world.

"Therefore we fear that unless a new approach is taken in saving the Durango narrow-gauge, with its picturesque snow plows, its fancy brass-fitted Pullmans [the Post meant "parlor car"] and its mighty little engines, the end is in sight.

"The last of the narrow-gauge passenger lines should be preserved, not only to serve the transportation needs of the rich San Juan region, but also for the enjoyment, wonderment and entertainment of future generations.

"Our only suggestion is that since the D&RGW wants to get rid of the unprofitable line and since the southwestern part of the state wants to keep it, the railroad might well consider giving the road—rails, right of way, rolling stock, everything—to counties through which it runs to operate as need may dictate.

"Under county auspices, with a little Hollywood-type advertising, the Alamosa-to-Durango branch could become the most famous miniature railroad in the world. No amusement park midget could compare with it. The scenery through which the line makes its way is as fine as any in the world.

"It is understandable that a railroad company like the D&RGW, which operates some profitable lines, does not feel justified in jeopardizing those earnings by trying to promote an unprofitable line into a paying venture. From the railroad's standpoint it is nothing but good business to seek to drop the unprofitable line

"County operation of the Alamosa-to-Durango route would make it possible for the operators to concentrate on the one job at hand—to make the route profitable. There would be no question of protecting profits from other operations.

"We don't know how the D&RGW or the counties would feel about our proposal. The D&RGW probably could not recover much junk value from the line and, therefore, would not sustain any great loss if it gave it away.

"The counties, of course, would pre-

3/4 Personal

Saint Paul, Minnesota February 8th, 1951.

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Mr. F. J. Gavin:

The preliminary designs for tail signs for "The Eight Stater" have arrived, and in going over them I have had some serious misgivings about the name that has been chosen.

It is true that I agreed to go along with the name when it was discussed last week but in doing so frankly I couldn't be wholeheartedly in favor of it. Mr. Moore's suggestions of "The Western Star" and "The West Wind" appealed to me much more than "The Eight Stater". Even "The Evergreen" seems to be a better name.

We are going to have a fine train on Nos. 3 & 4 and we have a lot at stake in trying to sell the train to the public. It seems extremely important to have as good a name to exploit as possible. For that reason I would like very much to have the matter reconsidered if possible. We are on very short time but if the final decision is made by February 15th I believe that we can meet our schedules on getting the tail signs made up and meeting the requirements for advanced publicity, etc.

The names that were suggested in the contests were, of course, limited to those not already in use. A great many of the names which might be desirable from our standpoint are already in use. Tying a western name on to the train is information to those people in the East and is flattering to those people in the West, and I certainly agree it is desirable to add the western flavor if possible.

"The Western Star" appeals Strongly to me and also "The West Wind". I feel that either of these would be preferable to "The Evergreen" or "The Eight Stater".

GREAT NORTHERN RAILWAY COMPANY PASSENGER STATION MINNEAPOLIS 1, MINN February 10, 1951 Mr. Frank J. Gavin, President Great Northern Railway St. Paul 1. Minnesota Dear Mr. Gavin: I wrote Mr. Charles Moore some time ago thanking him and his staff for making my good fortune possible in the recent "Name The Train" Contest, little dreaming when my check was mailed me it would be accompanied by a personal letter of congratulations from you. Believe me, Mr. Gavin, this gesture on your part means more to me than I can ever begin to express, and

you may be sure that your letter will become one of my prized possessions!

If ever my name "THE EIGHT STATER" is used on a Great Northern train, it goes without saying that I will be the proudest employee in your organization!

Thanking you again, and hoping sometime to meet you personally, I remain,

Respectfully yours.

Wallace E. Davis

Wallace E. Davis

At Houston, Texas, Feb. 11th 1951

Mr. J. M. Budd:

Your letter February 8th about the new name of trains 3 and 4.

Personally, I have never been in favor of changing the name of the Oriental Limited and still think if we just called it "The Oriental" it would be satisfactory. However, Mr. Fibley and Mr. Moore think the name should be changed and I am agreeable to "West Wind" or whatever name is decided upon by the Traffic and Operating Departments.

F. J. Gavin

Cy Mr. C. E. Finley

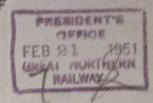
President - 10 12742 FOUNDED 1888 Ask Mr. Foster Travel Service, Inc. GENERAL OFFICES 30 Rockefeller Plaza, New York CABLE ADDRESS: ASKFOSTER TELEPHONE CIRCLE 7-2738 630 GENERAL PETROLEUM BUILDING LOS ANGELES 14, CALIFORNIA February 15, 1951 RESIDENT'S OFFICE EEB 19 1951 ALAI NURTHERM RAILWAY Mr. F. J. Gavin, President Great Northern Railway Co. St. Paul 1, Minnesota Dear Mr. Gavin: Thank you for your very kind letter of February 6, enclosing the Great Northern Railway Company's check for \$500, prize money for "Name the Train" contest. It is a wonderful thrill to be one of the winners of your contest. Sincerely & cordially, ASK MR. FOSTER TRAVEL SERVICE, INC. Bert Neill Regional Supervisor BN:HW

President's File / 3742

PO BM 104, OCEANO, CALIF FEB 16, 1951

MR. F. J. GAVIN, PRES., G. N. RY., ST PAUL, MINN.

DEAR MR GAVIN -



WISH TO EXPRESS MY APPRECIATION FOR YOUR LETTER FEB 6TH ENCLOSING THE AWARD CHECK FOR MY ENTRY IN THE NAME THE TRAIN CONTEST.

IT IS GOOD TO KNOW THAT SOMEONE ELSE
ALSO BENEFITTED, AND AM SURE IF THE PUBLICITY PROGRAM
INITIATED BY THE CONTEST IS FOLLOWED THROUGH AND THE
NEW TRAIN IS ACTUALLY NAMED ACCORDINGLY, THE G. N.
WILL FIND THE INVESTMENT A PAYING ONE. AS A VERY
STRONG RAILROAD FAN I HAVE FELT THAT MOST ROADS NEVER
TAKE ADVANTAGE OF THEIR REAL PUBLICITY POSSIBILITIES
IN EXPLOITING THEMSELVES IN THE PUBLIC MIND.

A TELEGRAPHER ON THE BUTTE DIVISION. TO KEEP THE RECORD STRAIGHT, MIGHT I CORRECT THIS STATEMENT TO READ THAT MY FATHER WAS THE ONE, BEFORE I WAS OLD ENOUGH TO WORK FOR A RAILROAD.

AGAIN MANY THANKS FOR THIS VERY VALUABLE AND WORTHWHILE GIFT. NEEDLESS TO SAY G. N. WILL CONTINUE TO BE MY FAVORITE NORTHWEST RAILROAD AND MY APPRECIATION WILL BE SHOWN, WHENEVER POSSIBLE, IN MY FREIGHT AND PASSENGER ROUTINGS AFTER LEAVING OUR LINES.

SINCERELY.

CHARLES MUNRO

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PRESERVED TO THE PERSON OF THE

St. Foul, Minn., February 21, 1951

Mr. S. ta Moores

Referring to Mr. Budd's letter of February 11th

regarding name for Trains Nov. 3 and 4:

I have talked to Mr. Duid and we are agreeable on "Western Star".

C. N. Minley v

ees Mr. F. J. Gavin Mr. J. H. Butd

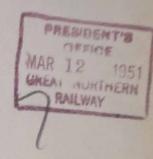
Mr. P. G. Holmes

President's File

For release MARCH 14, 1951 or thereafter

From: Public Relations Dept. Great Northern Railway St. Paul, Minn.

FOR YOUR INFORMATION Charles W. Moore



A new passenger train name--Western Star--will go into American railway records about June 1, when Great Northern Railway begins service of a second transcontinental stream-liner between Chicago and Seattle-Portland.

Great Northern announced today that Western Star has been selected as the name of the companion train of an entirely new Empire Builder, now nearing completion. Equipment of the present Empire Builder, in addition to a number of new cars, will make up the Western Star.

Introduction of Western Star will bring retirement of a long-famous Great Northern train name, Oriental Limited. The railway first used the name, Oriental Limited, for a transcontinental train in 1905. The name was discontinued in 1931, but was revived in 1947 for the companion train of the present Empire Builder.

March 2, 1951 Dear Mr. Brown, Judges of Great Northern's "Name the Train" contest, in which you were a participant, recently announced their selection of suggested names for a stream-

lined train from among the thousands of entries submitted.

In the contest open to rallway ticket agents and others who are not Great Northern employes, the judges decided that EVERGREEN was the winning name; and, in the contest among only Great Northern employes, the Judges selected the name EIGHT-STATER.

Subsequently, in accordance with rules of the contest, Great Northern has made awards to the contestants who, in the opinion of the judges, submitted the best names.

However, under rules of the contest, "Great Northern reserved the right to use or not to use the prizewinning name, or any contest entries for its transcontinental train, or any other train."

It is the opinion of the railway's management that WESTERN STAR, which was submitted by you and five other contestants, and had been proposed prior to the time the contest was announced, is a most desirable train name. WESTERN STAR will be the name of the new EMPIRE BUILDER companion train, effective June 1.

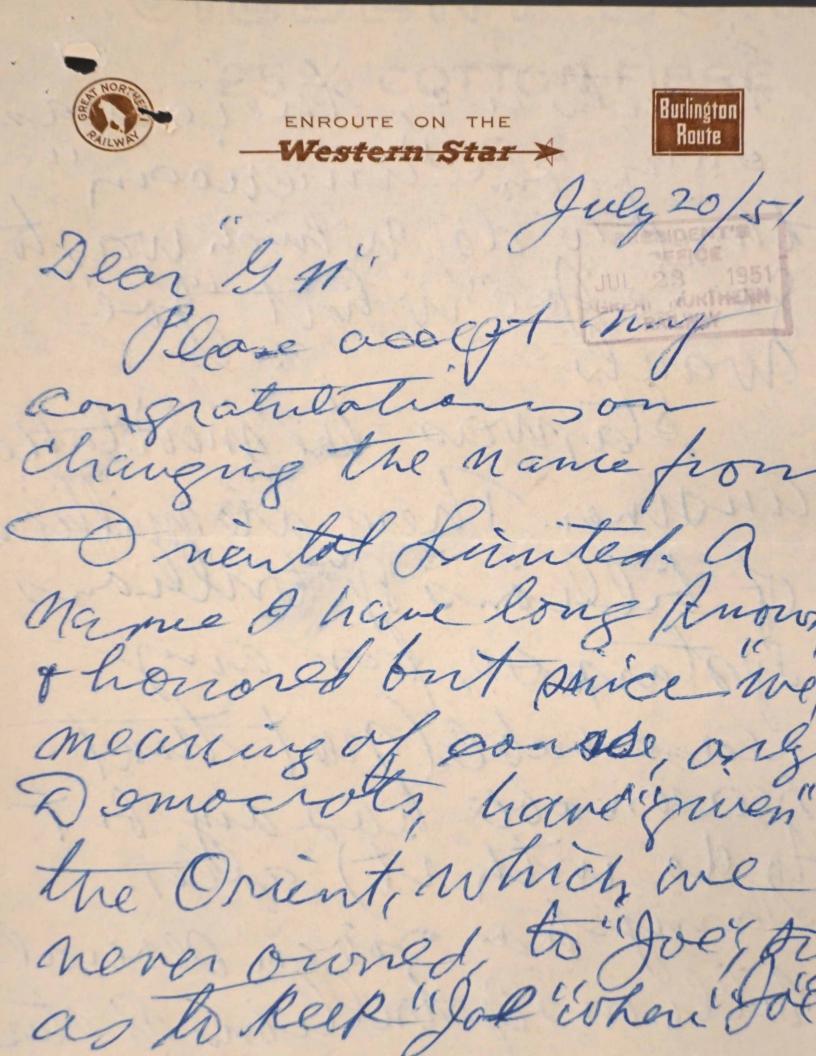
Great Northern feels that, although WESTERN STAR was not selected by the judges, you and the other contestants who suggested this name deserve special consideration and recognition.

It therefore has been decided to make special awards of \$100.00 each to the six contestants who submitted the name WESTERN STAR. It is pleasing to me to send you with this letter Great Northern's check in the amount of \$100.00, and to thank you for your participation in the "Name the Train" contest.

Most cordially,

(SIGNED) F. J. GAVIN

Mr. Herbert Lynn Brown, Ticket Clerk, Atlantic Coast Line Railroad, Tarboro, North Carolina.



wontons, therewas only on american" thing to do which was to sive foe what Joe's Starwers the meritable ansiner. There are million of bellions of trillians Stars so, for any reasonable (not that reasonable has any fit Hampha siven Deveral billions of trillion of star De The Western Stas-I should have seid -a Western Har. Congratulations In-# you took the only mevitable. Hill? I saw him once, on the (then) wooden platform at marrisa Haturally being brainless, Harry for President in 52 Hondripp Ozystal Lake, Illing

12742 ten rain

July 23rd 1951

Dear Mr. Trippl

Thank you for your letter of July 20th written on the Western Star with reference to the change in train names.

We went into the change in names with some misgivings and are glad to hear that you feel as you do. Thanks again for writing.

Yours very truly,

(Signed) John M. Budd

Mr. H. M. Tripp, Box 85, Crystal Lake, Illinois.

July 17th 1951 Dear Mr. Waddicor: It was very nice of you to write on July 12th about the "Name the Train" contest. You are correct that the name chosen was "The Western Star". Naming a train is not an easy task and the name was chosen after very careful consideration. Many other fine names were submitted in the contest and we only regret that all of them could not be used. We will talk over your suggestion about the Larkspur and perhaps we will find a place for it. I personally feel that any train deserving of a name should be a nice train. Unfortunately the local trains do not have as good equipment on them as we would like them to have. Under separate cover I am sending you a set of stirrers which you will probably find useful for lemonade. These are being used on the Ranch car of our new Empire Builder equipment. Hope you have an opportunity to come out this way some time and see the railroad which you admire so much. With very warm regards, I am Yours sincerely, (Signed) J. M. BUDD Mr. John Waddicor. 202 Jefferson Avenue, Endicott, New York. Cy Mr. C. W. Moore: To note. Please send the young man a set of the Ranch car stirrers. J. M. Budd

202 Defferson avenue, Endricott, New York August . 8, 1951

St. Paul I, Minn. Mr. Budd, President

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PREMOENTS
OFFICE
AUG 13 1951
GREAL MURITHERN
RAHLWAY

Lear Mr. Budd:

Thank you for taking time to write back to me and for the lemonade stirrer which we find very weeful fam a steam fun and hope you are not going all out for diesels.

sincerly John Waddicor. Jos