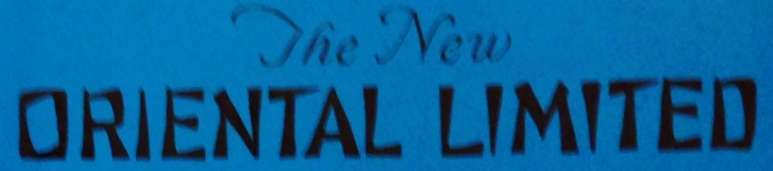




As wonderful as the country
it serves

The New Oriental Limited—a Vision Realized



First Anniversary



First Anniversary

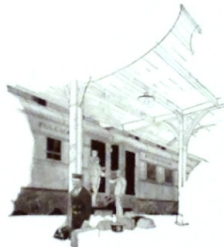
THE NEW ORIENTAL LIMITED

Between Chicago and the Pacific Northwest via Burlington-Great Northern



FOR ONE WHOLE YEAR, since June 1, 1924, to be exact, the *New Oriental Limited* has been in operation, carrying thousands of people to their various destinations between Chicago, St. Paul, Minneapolis and the Pacific Northwest. This *New Oriental Limited* is more than just a train, it is a complete system within the greater system of the railroad, and every day seven of these trains are following the banks of the Mississippi, crossing the plains of North Dakota and eastern Montana or traversing the low passes of the Rockies and the Cascades, while three more are at the terminals preparatory to their departure.

This year has given to the traveling public new conceptions in the way of train service and equipment. It has given them a train whose interior decorations are unsurpassed, whose gray-green walls are both pleasing and restful to the eye. A train whose separate shower baths for men, and for women also, whose barber shop, lounging rooms and new type sleeping cars with the permanent headboards between berths provide a comfort and convenience that is equaled only by the best hotels. A train whose observation car with its extra wide windows and deep, roomy rear platform makes it possible to view, in utmost ease, all the scenic spots along the route. A train whose especially planned and equipped dining car has made a national reputation for the goodness and quality of its meals.



In the less important things this train, with its special observation car service, its magazines and newspapers, its wired news and stock reports, its four o'clock tea and its telephone service at terminals has brought new pleasures to the traveler.



This train has also carried and will continue to carry a large crew, of which each member has been carefully selected and trained so that the service is as perfect as the train itself. This crew includes such new innovations as a ladies' maid, manicure and hair-dresser, a barber and valet and has created much favorable comment from those who have been fortunate enough to travel on this peer of trains.

Back of this crew are the entire forces of the railroad, each department striving to outdo the others in order that this train shall continue to be the finest train to the Pacific Northwest. While on its journey it is kept immaculate and at the end of each trip the yard and commissary crews take charge. The engine is carefully tested and looked over to see that everything is in perfect condition. The cars are cleaned and scrubbed, both inside and out, re-provisioned and stocked with new linen so that they will start on their next journey as spic and span as when they first left the shops.



Leaving Chicago at 11:00 P. M., Central Standard Time, each evening this train takes you in seventy, all too short, hours up the historic Mississippi and over the boundless plains, that knew the footsteps of the voyageur and fur-trader, to the mountains and the Pacific Coast. For 1,100 miles of this journey oil-burning locomotives are used so that milady can keep her costume spotless while viewing the marvelous scenic grandeur of the mountains, lakes and rivers that abound in this region.



The superb equipment, the excellent service and the speed of this train, as well as the beauty of the scenery along the route, have all combined to cause travelers to call the *New Oriental Limited*—"The Finest Train between Chicago and the Pacific Northwest." No extra fare.



A. J. Dickinson
Passenger Traffic Manager
St. Paul, Minn.

