



Billie Dove, Paramount Pictures Star, Believes "An Apple a Day Keeps the Doctor Away"

## National Apple Week

October 31 to November 6, 1925

*"The Apple way is the happy way"*

**eat Wenatchee Apples**

*Great Northern Railway*





# A Story of Apples

## Raising Apples Where Only Sage Brush Grew

*The Apples Served on Great Northern Dining Cars  
Come from the Wenatchee District in the  
State of Washington*

**T**HE city of Wenatchee is located on the west bank of the Columbia River on the Main Transcontinental Line of the Great Northern Railway, half-way between Seattle and Spokane. Wenatchee is the headquarters town for the famous Wenatchee District, which includes the Columbia River Valley, Lake Chelan and the Okanogan Valley, and which has, during the past few years, become famous as "The Land of the Big Red Apple."

At the coming of the Great Northern Railway in the early nineties the Wenatchee Valley was a sage-brush covered desert, to all appearances arid and worthless. In 1903 irrigation works on a large and thorough scale were completed and the development of the valley was begun in earnest. Today, the Wenatchee Valley is one vast apple orchard. Other fruits are produced and are wonderfully successful, but the Wenatchee district has specialized in apples. Winesaps, Delicious, Spitzenbergs, Yellow Newtown Pippins, Winter Bananas, Stayman and Jonathans are the leading varieties.

The best evidence of the growing importance of this district is found in the statement following which shows the yearly shipments in carloads from 1902 until 1923.

Season of	Cars	Season of	Cars
1902.....	2	1913.....	4,461
1903.....	116	1914.....	6,848
1904.....	587	1915.....	5,769
1905.....	632	1916.....	7,373
1906.....	603	1917.....	8,160
1907.....	807	1918.....	8,624
1908.....	1,540	1919.....	11,850
1909.....	804	1920.....	9,258
1910.....	2,791	1921.....	15,000
1911.....	2,286	1922.....	14,000
1912.....	4,273	1923.....	18,103
1924.....	14,948		

In 1923 the Wenatchee District produced the greatest apple crop in its history—18,103 carloads.

The entire Wenatchee apple crop has been produced on approximately 30,000 acres of irrigated orchards, young and old, good and bad. This area would be equal to about one and one-half townships.

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APPLE BUTTER CANAPE, 25

APPLE NATURAL, 10

APPLE COCKTAIL, 25

BIG BAKED APPLE WITH CREAM, 25

APPLE SAUCE, 20

STEAMED APPLES, 20

APPLE COBLER, 35

APPLE CROQUETTES, 35

COMPOTE OF APPLE WITH RICE, 50

APPLE FRITTERS, 25

APPLE OMELET, 50

## *Salads*

APPLE AND CELERY, 50

APPLE AND ORANGE, 50

APPLE NATURAL—STUFFED WITH WALNUTS, 50

APPLE AND PINEAPPLE, 50

## *Desserts*

APPLE PIE, 20

APPLE PUDDING, 25

APPLE TAPIOCA, 25

APPLE CUSTARD, 25

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## When to Eat Apples

Variety	Eating Quality	Cooking Quality	Common Storage	Cold Storage Will Include	Flavor	Size	Color	Origin
Gravenstein	Good	Excellent	Aug. Sept.	Oct.	Juicy, crisp	72-150	Red-yellow striped	Ger.
King Tompkins	Excellent	Good	Sept. Oct.	Nov.	Mild, Juicy	72-128	Red to yellow	N. J.
McIntosh Red	Excellent	Fair	Sept. Oct.	Nov. Dec.	Pleasant, juicy	112-200	Bright red	Ont.
Jonathan	Excellent	Good	Oct. Nov.	Dec.	Mild, juicy, crisp	96-225	Bright red	N. Y.
Grimes Golden	Excellent	Fair	Oct. Nov.	Dec.	Mild, pleasant	112-165	Yellow, some pink blush	Va.
Wagener	Excellent	Good	Oct. Nov.	Dec.	Juicy, sub-acid	96-165	Red-yellow striped	N. J.
Spitzenberg	Excellent	Excellent	Nov. Dec. Jan.	Feb. Mar.	Spicy, sub-acid, crisp, rich, juicy	80-150	Bright red	N. Y.
Delicious	Excellent	Fair	Nov. Dec. Jan.	Feb. June	Mild, slightly sweet	72-140	Red-yellow mottled	Iowa
Winter Banana	Good	Fair	Dec. Jan.	Feb. Mar.	Mild	80-150	Yellow pink blush	
Ortley	Excellent	Excellent	Dec. Jan.	Feb. Mar.	Mild, juicy, sub-acid	80-150	Golden yellow	N. J.
Stayman Winesap	Excellent	Fair	Dec. Jan.	Feb. Mar.	Mild, sub-acid	96-175	Yellow-red striped	Kan.
Rome Beauty	Very Good	Excellent	Dec. Jan.	Feb. Mar. Apr.	Pleasant, sub-acid	72-165	Yellow-red mottled	Ohio
Newtown Pippin	Excellent	Excellent	Jan. Feb. Mar. Apr.	May	Acid, very juicy, crisp	80-200	Yellow, some blush	N. Y.
Winesap	Excellent	Good	Jan. Feb. Mar. Apr.	May	Sub-acid, crisp, very juicy	128-225	Dark red	N. J.
Arkansas Black	Fair	Good	Feb. Mar. Apr. May	June	Moderate	72-165	Deep dark red	Ark.