



Chicago & North Western Ry.

A Memory -
OF THE
SAN FRANCISCO
WORLD'S FAIR

PRESENTED WITH THE COMPLIMENTS OF THE

CHICAGO & NORTH WESTERN RY.

CHICAGO & NORTH WESTERN LINE

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The Glamour and Lure of Faraway Lands
AT THE
SAN FRANCISCO WORLD'S FAIR

HERE, at the San Francisco World's Fair, you are participating in one of the most significant celebrations in the history of humanity. This Western World's Fair is, more than anything else, a "travel fair." The architecture of the fair, its exhibits, and its gay activities and entertainments merge in reproducing the romantic atmosphere of faraway, exotic countries . . . a blend of the charm and romance of civilizations as different as those of Bali, Indo China, Peru and Hawaii. This age of greater leisure permits us to respond as never before to the lure of far horizons, and in thus symbolizing that lure this exposition is more truly a world's fair than any in history.

The travel and recreational theme has its climax in the display of the most magnificent vacation empire of them all, the American West. In one great structure, the Vacationland Palace, the attractions of this million-square-mile play empire are portrayed for you.

As a railway that with its connecting lines serves the best of the West, the Chicago & North Western urges you to learn fully about the recreation possibilities of this fascinating region of national parks, majestic forests, beautiful waterways, resort cities and sky-piercing mountains. In this folder, you will find illustrations and brief descriptions of the most famous Western vacationlands, together with a large map of the West. Let your visit to the San Francisco Fair serve as inspiration for you . . . to seek the pleasures of fine travel as the romance and adventure of distant trails erase the cares and worries of everyday life.

FROM SAN FRANCISCO (S.P.-U.P.-C.&N.W.) High speed service every three days via the swift, gleaming, 17-car super train, the Streamliner "City of San Francisco," and the all-Pullman Forty Niner. Daily service via the fast, all-Pullman San Francisco Overland Limited—Pacific Limited—San Francisco Challenger.

FROM LOS ANGELES (U.P.—C.&N.W.) Only 39 3/4 hours to Chicago via the "City of Los Angeles"; "City of San Francisco"; "City of Portland"; "City of Denver."

FROM PACIFIC NORTHWEST (U.P.-C.&N.W.) Streamliner "City of Portland," 39 3/4 hours to Chicago. Service 5 times a month. Daily trains include luxurious Portland Rose Pacific Limited and the Mountaineer. Also, Challenger service.

FROM COLORADO (U.P.—C.&N.W.) Service overnight, every night, to Chicago via the beautiful Streamliner "City of Denver." Also fine daily service via the Columbine.

FOR SPEED AND LUXURY:
THE Streamliners

Save precious vacation time. And enjoy the ultimate in travel luxury. Ride the swift and beautiful North Western Streamliners.

These famous super trains bridge the vast distances of the West . . . and you quickly, delightfully. They speed between Chicago and the Pacific Coast in only 39 3/4 hours . . . between Chicago and Colorado overnight. They are sound-insulated, air-conditioned . . . offer matchless Pullman and coach accommodations, de luxe club lounge, dining and observation cars, delicious meals, and thoughtful personal services, including Registered Nurse-Stewardess service.

The fleet of "North Western" Streamliners includes the "City of Los Angeles"; "City of San Francisco"; "City of Portland"; "City of Denver."

FOR ECONOMY AND COMFORT:
THE Challengers

Ride the Challengers . . . and you'll quickly realize why they are America's most popular long-distance trains. You'll be amazed at how much you get for very little . . . and you'll be delighted with their smart beauty and comfort.

Dinner car dinners cost only 35¢, luncheons 30¢, breakfasts 25¢. There's a saving in rail fare. Sleeping car passengers pay about half Standard Pullman rates for berth accommodations and have the use of a pleasant lounge car. For coach passengers there are soft reclining seats, soft night lights, spacious dressing rooms, free pillows and porter service. A Registered Nurse-Stewardess looks after the welfare of all. And there's complete air conditioning, with its quiet and cleanliness.

Including rail fare and meals, the total cost in coaches between Chicago and Los Angeles or San Francisco is only \$41.55. The fare alone is \$39.50—the round trip fare, \$65.00. Also, Challenger service to the Pacific Northwest.

400
6 1/2 HOURS TO ST. PAUL
7 HOURS TO MINNEAPOLIS

Its smooth riding speed is one of the marvels of modern railway travel—409 miles in 390 minutes. Its comfort and luxurious appointments have won it a host of loyal friends among experienced travelers. Its convenient schedule appeals to business men and women who find they can spend most of a business day in Chicago, board the "400," enjoy a delightful "dinner trip" and arrive in the Twin Cities the same evening. Delicious dinners served for as little as 65¢. Stewardess service and radio. NO EXTRA FARE.

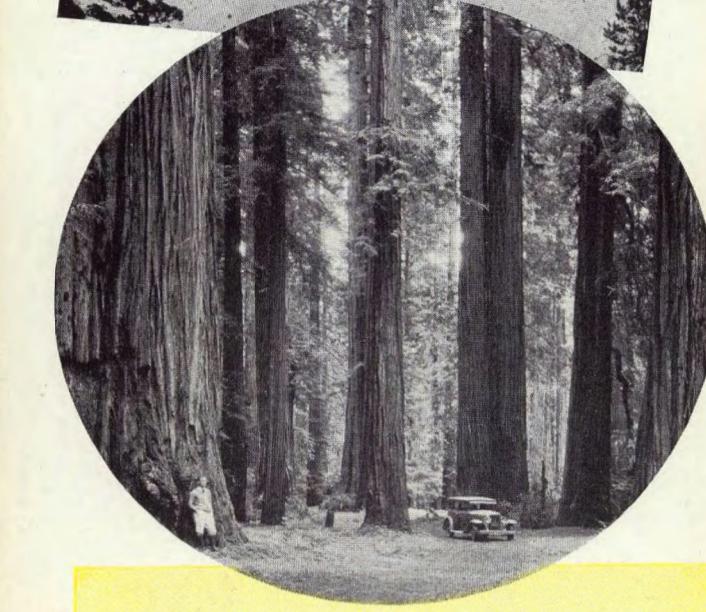
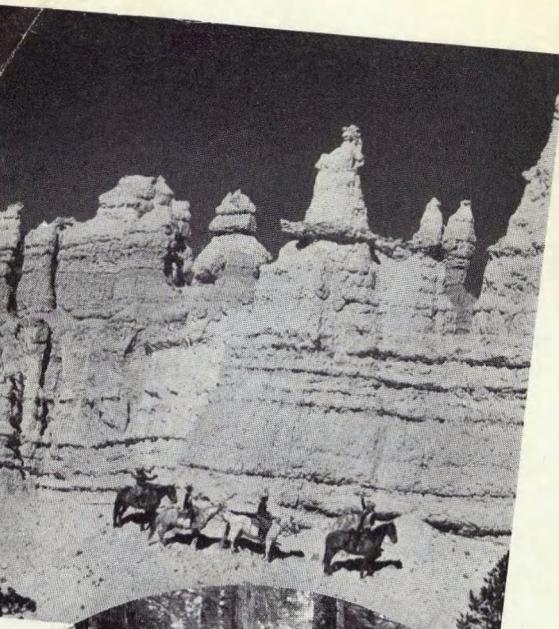
SCHEDULE

Daily	Chicago	Daily
3:00 p.m. Lv.	Ar. 9:30 p.m.	
4:15 p.m. Lv.	Milwaukee	
9:30 p.m. Ar.	St. Paul	
10:00 p.m. Ar.	Lv. 2:30 p.m.	

Daily service also via the Viking—the Victory—
North Western Limited.

R. THOMSON, Manager, Freight Traffic
F. G. FITZPATRICK, Manager, Freight Traffic
A. R. GOULD, Assistant Freight Traffic Manager

Chicago, St. Paul, Minneapolis & Omaha Ry.
275 E. Fourth St., St. Paul
E. L. COOPER, Manager, Passenger Traffic
J. KENNEDY, Manager, Freight Traffic
Minneapolis, Minn.
A-67-39-504



Via the Chicago & North Western, you can travel the shortest, most direct route between Chicago and San Francisco. Or you can go by the way of Southern California, the Pacific Northwest, or Canada.



The most famous of the fascinating vacation wonderlands of the West are linked by the superb modern trains of the Chicago & North Western Railway and its connections.

