



GRACIOUS LIVING
IN THE
CANADIAN
ROCKIES

After years of tension and informality the world is turning again to the gracious in life—soft lights, muted violins, the sense of well-being engendered by formal clothes.

But it still desires the virile life to which it has become accustomed. In the famous Canadian Pacific resorts, Banff Springs Hotel and Chateau Lake Louise, both desires can be attained.

Outdoors in the Canadian Rockies life can be rugged as you wish. Indoors, gracious living, with all the refinements of an intelligent civilization, comes naturally in settings designed for dignified luxury.

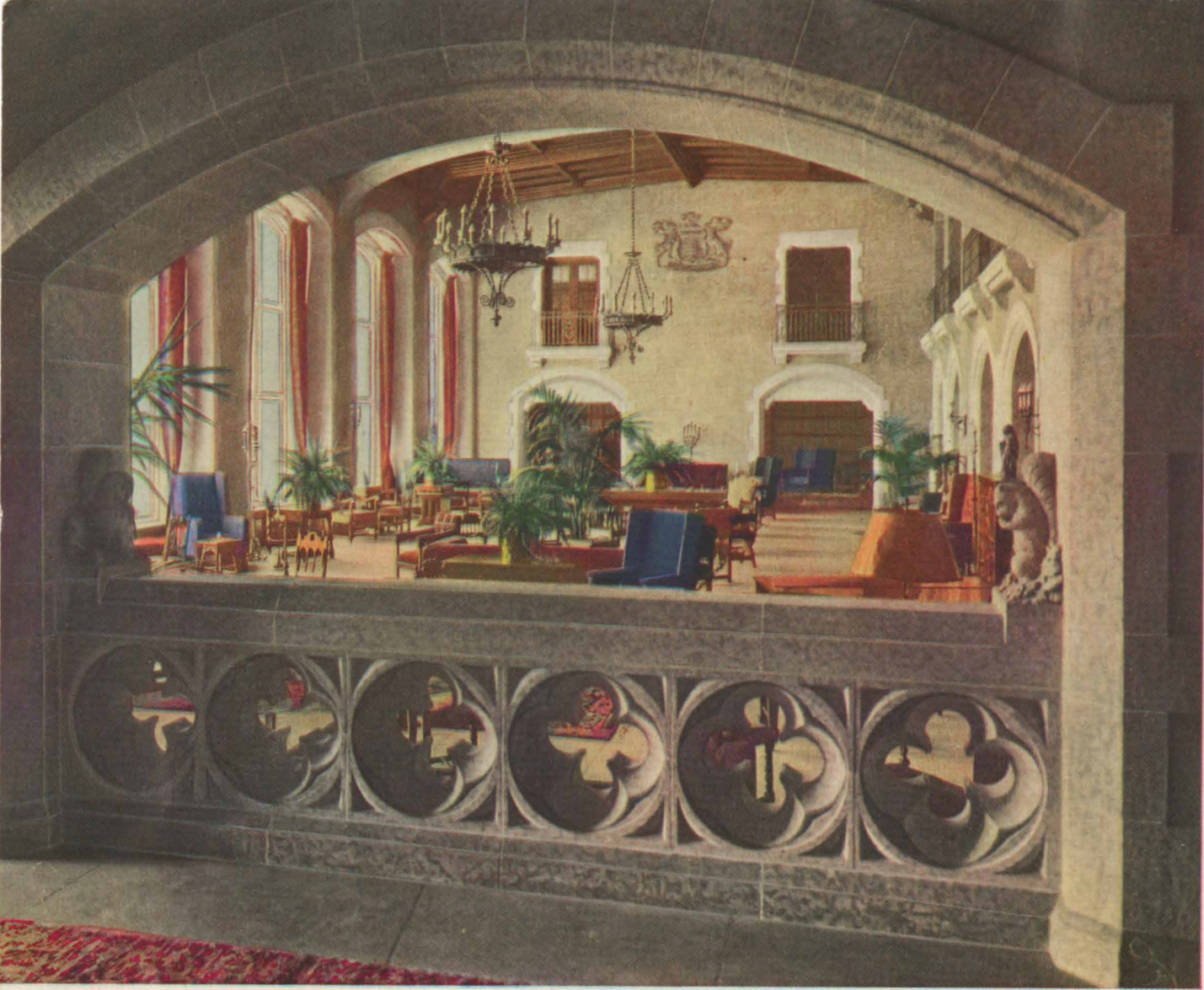


BANFF SPRINGS HOTEL AND THE BOW RIVER VALLEY

Baronial

Banff Springs Hotel

Heart of the mountains from which it was quarried, Banff Springs Hotel dominates a highland barony. Majestic and stately in appearance, it radiates hospitality. Nobly proportioned, its halls, dining rooms, parlours, library, and ball-rooms are gracious settings for fashionable gowns and gleaming shirt-fronts. Every suite, every bed-room, commands a panorama of mountain and valley, of golf course and riding trail—each itself an integral part of the unforgettable scenery.



Gothic

Gallery

Reminiscent of a leisured, luxurious, earlier day, Mount Stephen Hall is the scene of many a brilliant gathering. Here, after a day of mountain informality on the trail, in the saddle, or the warmed faintly sulphured swimming pool, "white-ties", dinner-jackets and creations of famous couturiers lend colour to the formal Gothic architecture.

Chamber music and song, bright conversation, life in its most gracious aspects—these typify this magnificent room, its cloister walk and grilled gallery.



Every holiday activity, driving, mountain-climbing, riding on sure-footed mountain ponies, tennis, golf, swimming, sun-bathing, canoeing, boating, fishing—can be enjoyed during your stay at Banff. Even at the confluence of the Spray and Bow Rivers, under the very front windows of the hotel, ardent dry-fly casters sometimes reap a sporty reward.



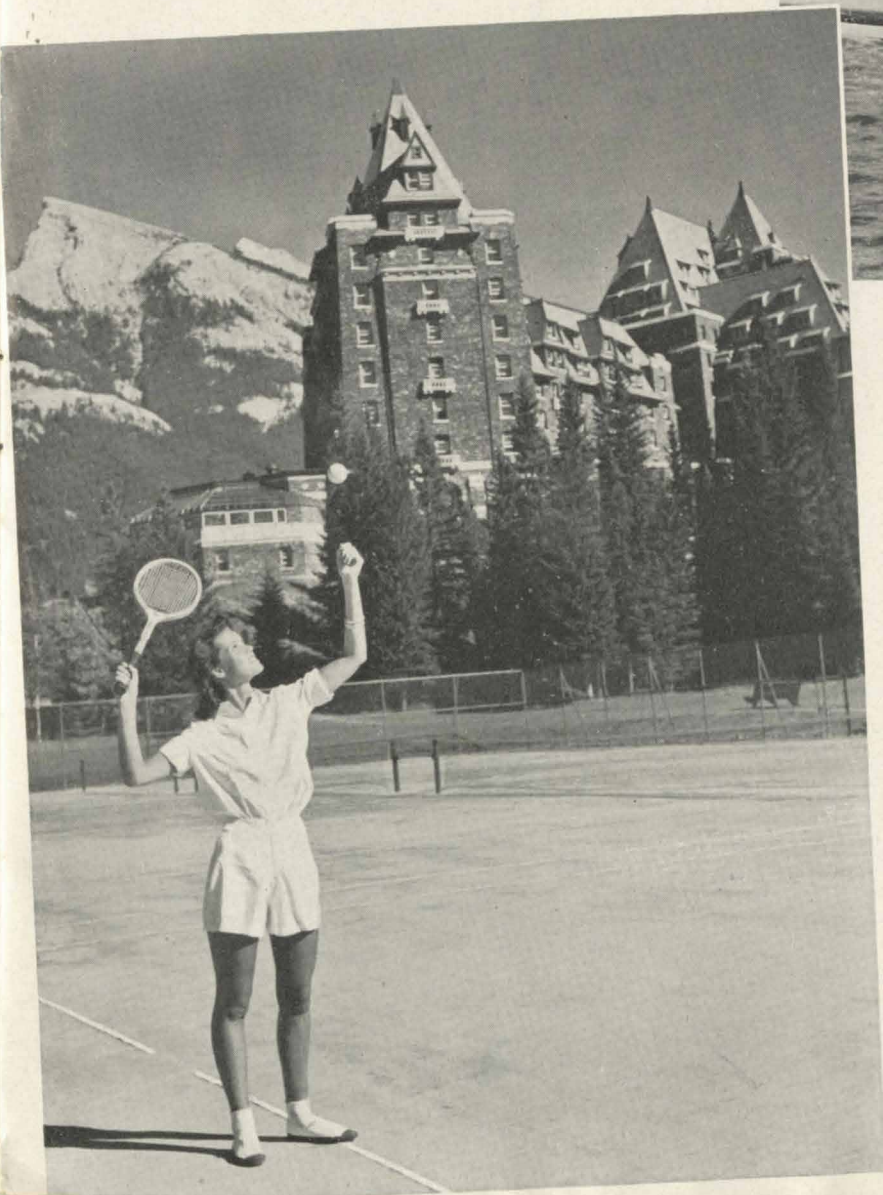
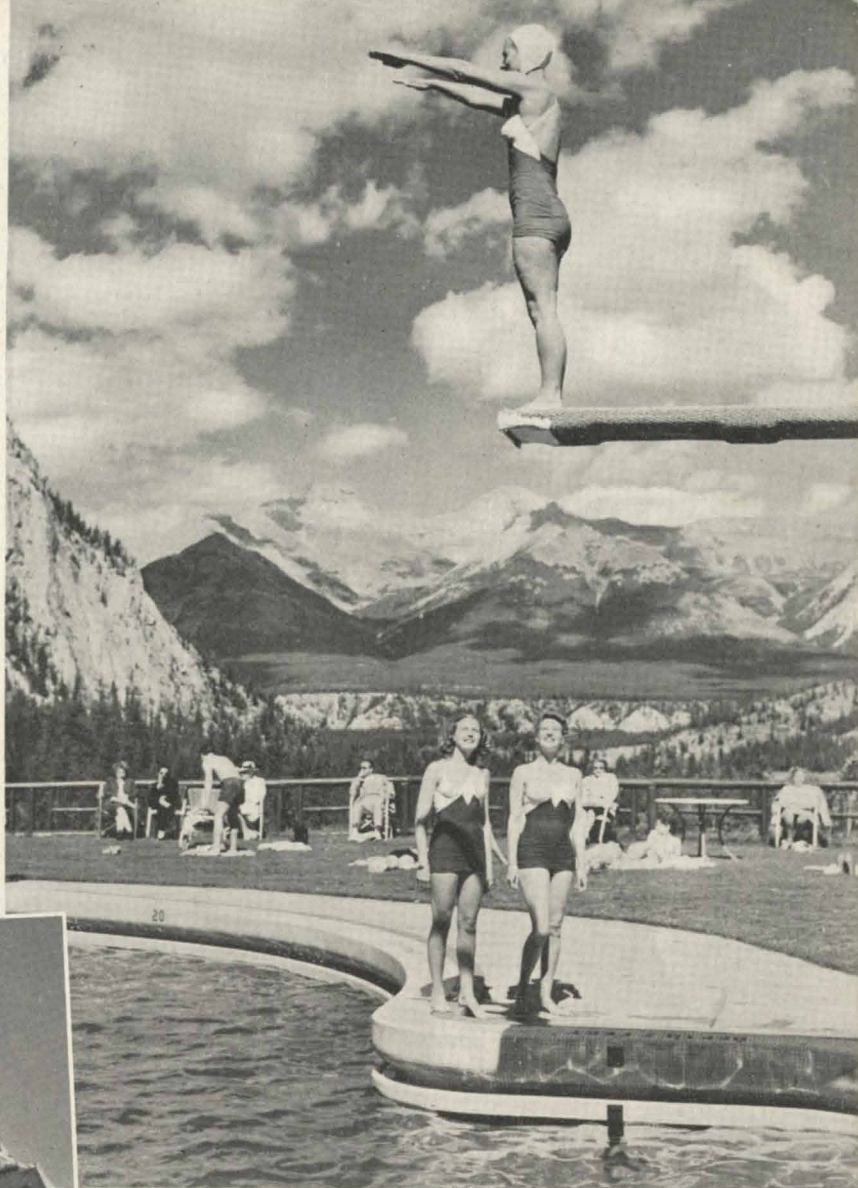


THE ALHAMBRA DINING-ROOM

Many-windowed, high-ceilinged, Spanish in influence and decor, this room is noted for the cosmopolitan quality of its meals and service. The luxury that is the keynote of Banff Springs Hotel is well represented in this spacious room where royal guests have dined.

Even in its carefree moments Banff is a fashion artist's mecca. On the fairways, the courts or in the pools are to be seen the smartest in holiday wear.

Water from the natural springs of well-named Sulphur Mountain, piped in at just the right temperature, supplies both indoor and outdoor pools—bright sunshine and crisp highland air invite sunbathing.



Bring your tennis racket. In the shadow of the hotel fast, well-kept courts cater to all types of players. And only two minutes walk from the courts are the swimming pools for a freshener after the game.



Rendezvous

In public or private Banff Springs Hotel is noted for its appointments. The Ball Room, gracious as a Regency drawing room, is a rendezvous of fashion—mostly formal. Suites, tasteful as private homes, invite intimate entertainment. As evening draws in the many public rooms take their places in the social scheme. There is chamber music and song, the quiet of library or reading room, table tennis for the strenuous, or dancing.

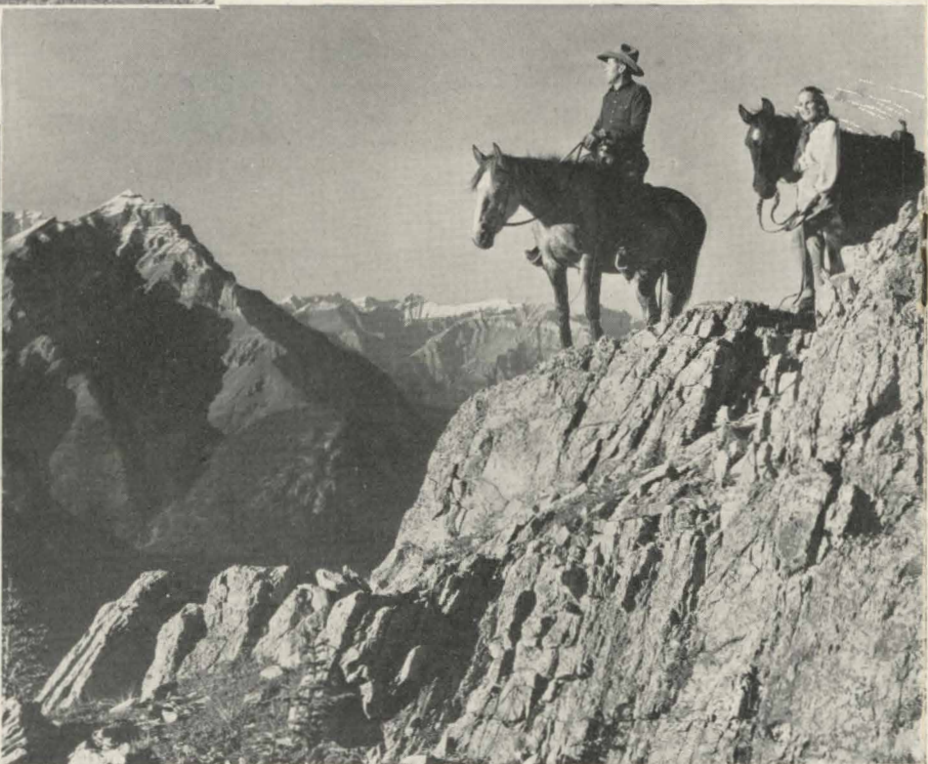
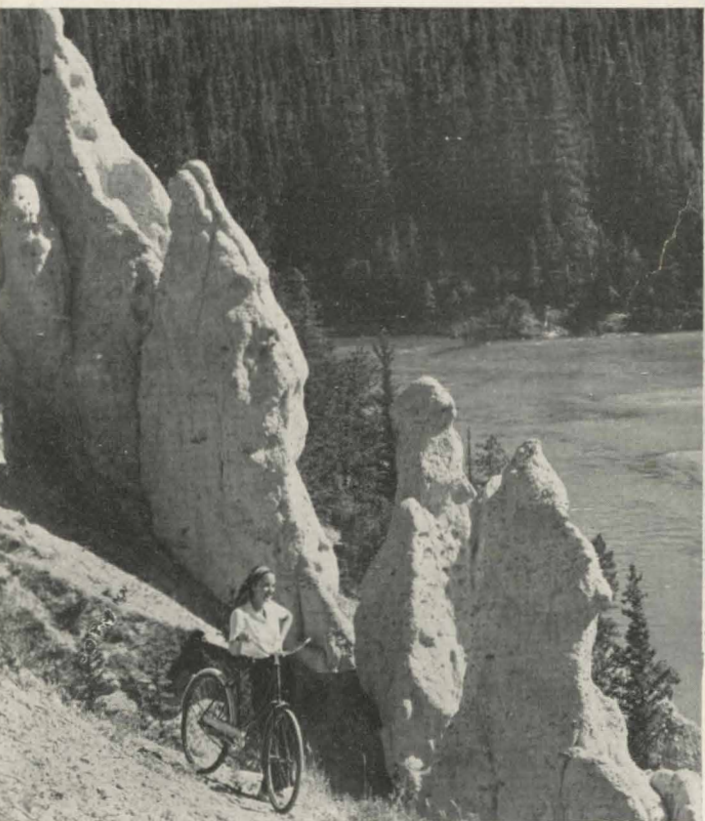


Golf

"Ace" or "Dub", golf's possibilities are an unknown quantity until you have played the links at Banff. Designed by Stanley Thompson, the 18-hole course is a scenic delight—a player's challenge.

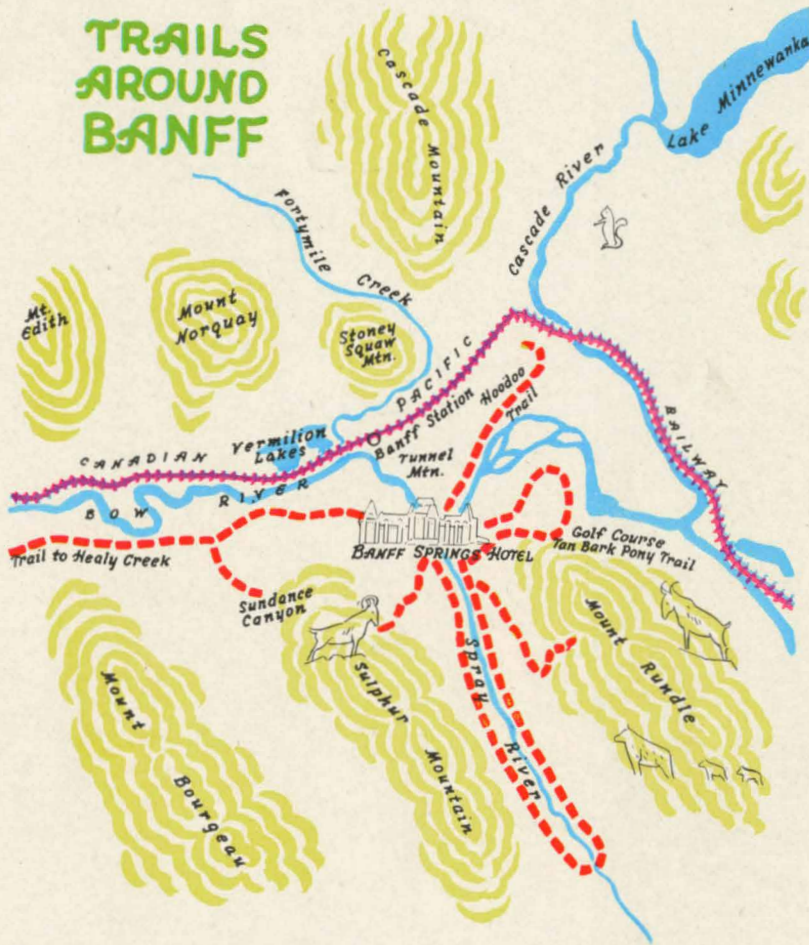
The course stretches down the Bow Valley, sheltered by Mount Rundle, Tunnel Mountain, and overlooked by the "Hoodoos". From the moment you drive across the purling Spray River until—6704 yards later—you hole out at the 18th you make new discoveries. And mile-high golf sharpens the appetite as well as your skill. Luncheon or tea awaits you in the clubhouse and, on your way back to dress for dinner, you can stop in for a plunge in the pool.





Bicycle, car, agile mountain pony or shoeleather—all lead to matchless beauty. Above: Picturesque Bow Falls, Cascade Mountain. Below: Nature's joke—the Hoodoos, majestic view from pony trail.

TRAILS AROUND BANFF



The true savour of a mountain holiday is found—ahorse or afoot—on the trails. Banff Springs Hotel and Chateau Lake Louise are radial points for well-marked, well-kept trails.

Breath-taking views, little-known wild flowers, unafraid wild animals—these are the treasures that await the hiker.

For distances too far for horse or foot—or to conserve time—plastic-roofed buses cover interesting itineraries. Full information is available in the lobby.

Banff visitors whose plans include the Chateau Lake Louise, may make the 40 mile trip by bus, visiting Johnston Canyon en route.



TRAILS AROUND LAKE LOUISE



clear mountain air, the
 spice of evergreens climbing to
 the timber-line, set the tempo.
 Victoria Glacier, unchanging but
 ever-different in Nature's
 changing moods, broods over
 the placid lake. Iceland poppies,
 Alpine rock gardens and
 imported grasses beckon the
 lazy. Sturdy, steady, mountain
 ponies are yours to command.

Mountain-set

Lake Louise, colourful and cool as priceless
 jade, in a setting of diamond-capped peaks,
 is the summit of holiday desires. Here,
 Chateau Lake Louise—many-windowed—
 subordinates its luxury to mountain
 magnificence. Health-giving sun,

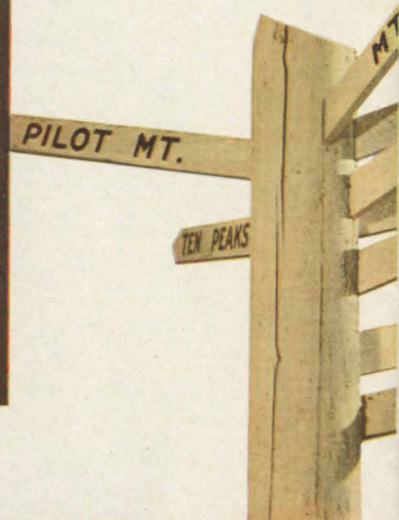


High-diver, speed-swimmer or leisurely floater—each finds satisfaction in the ever-flowing glacial water of the glass-screened pool. Warmed to 75° the crystal clear water tempts all ages to enjoyment.

The pool terrace-chairs invite spectators and sun-bathers to enjoy the play of light and shadow on the Glacier, Mount Lefroy, the Mitre, Mount Fairview, the Beehive.

Boating on the lake, strolling around its jade reflections, pony-riding over the trails that start at the Chateau—all these things spell summer at Lake Louise.





Perfect setting for leisured hours, the Chateau Lake Louise lobby is a friendly place. It welcomes in informal daylight as warmly as when its guests don formal attire with the setting of the sun. Every room in the Chateau, public or private, is large-windowed, warmed, comfortable.



HECTOR
 MT. DALY
 FAIRVIEW
 MT. ST. PIRAN
 HADDO PEAK
 MT. WHYT



Walks—rides—drives—
 canoe trips—all lead to
 beauty—well-marked,
 well-kept trails are
 tempting—Swiss guides,
 full of Nature lore—
 horse-wranglers—
 boatmen are available—
 wild life—wild flowers—
 scenic vistas—all tempt
 you to activity,





LOVELY LAKE LOUISE

The exhilaration of hiking on mountain trails breeds appetite. Within walking or riding distance of the Chateau attractive Tea Houses serve snacks to hungry hikers. At Lake Agnes, one of twin "Lakes in the Clouds", on the Plain of the Six Glaciers, at Moraine Lake and Lake O'Hara rest and refreshment may be found at reasonable prices. And on the trails, wild flowers, wild creatures, magnificent scenery reward the energetic with sights unknown at lower levels. For real enjoyment of a mountain hike the company of a Swiss guide is recommended.

BOW LAKE — ICEFIELD HIGHWAY





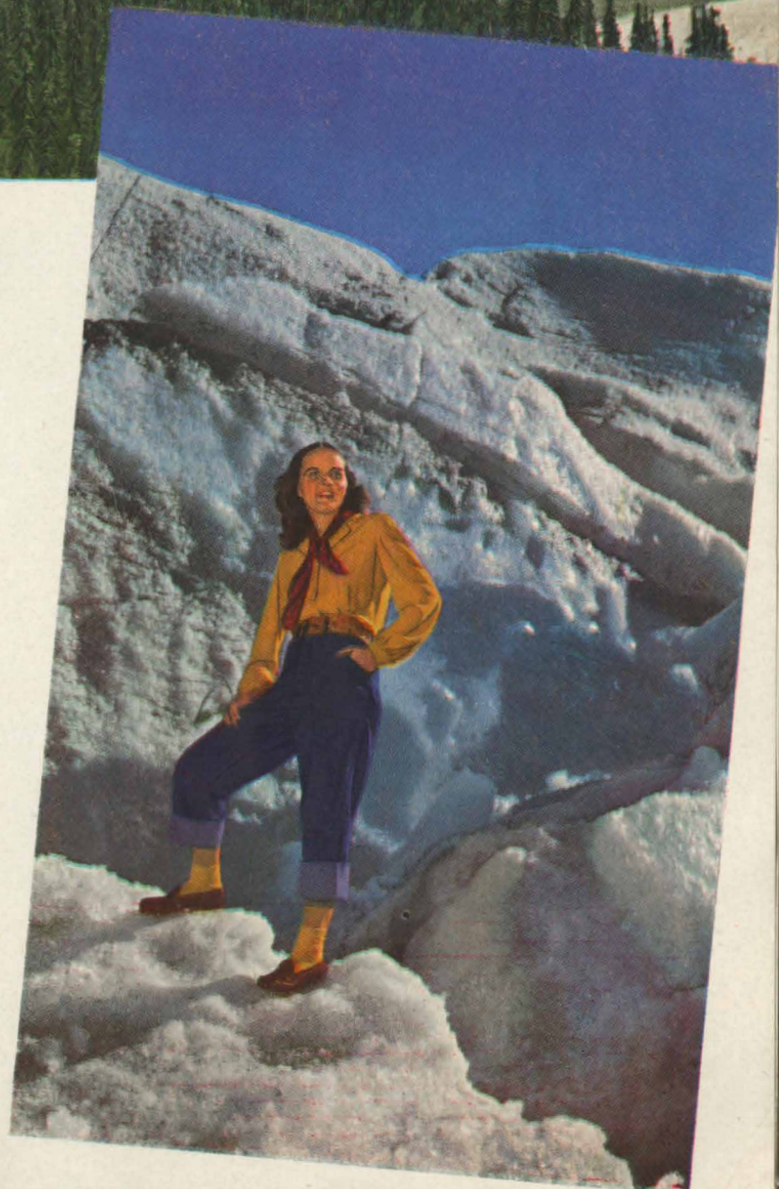
MOUNT ATHABASKA

Icefield Highway

Mountain grandeur, known only to climbing expeditions until recently, now awaits Chateau Lake Louise guests.

The Columbia Ice-field, fabulous confluence of three mighty glaciers, may be seen by car or plastic-topped bus in a one-day expedition.

Mighty mountains, thundering falls, glaciers, moose, elk, bighorn sheep, bears . . . all combine in a memorable drive.

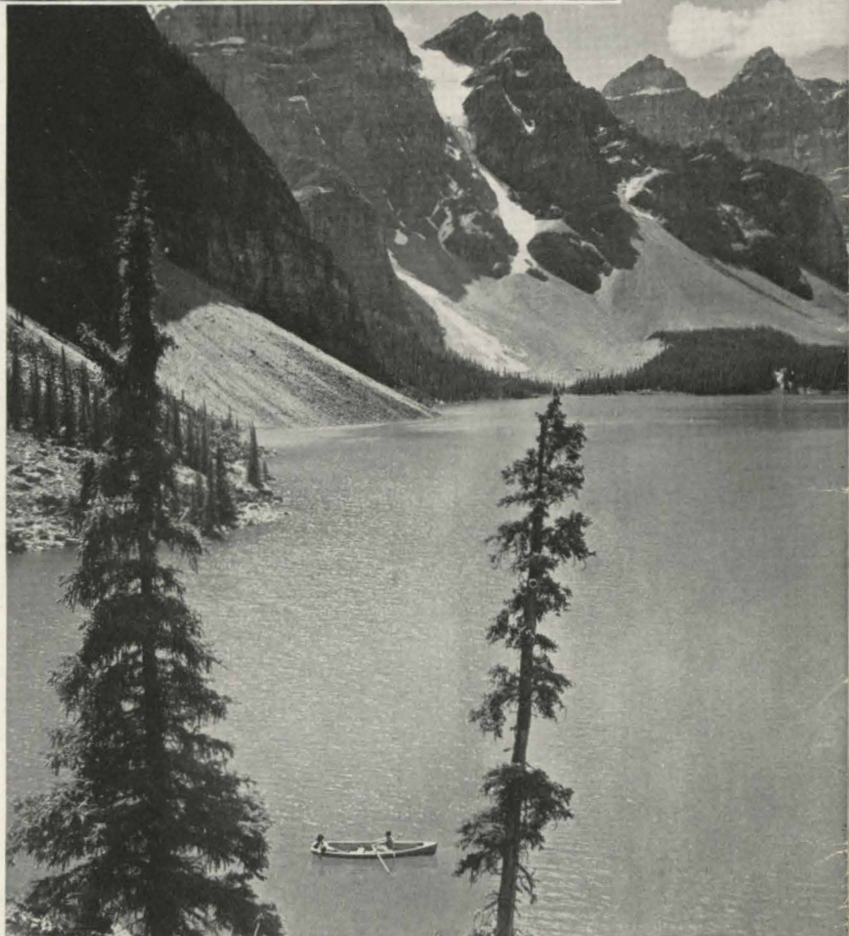




EMERALD LAKE

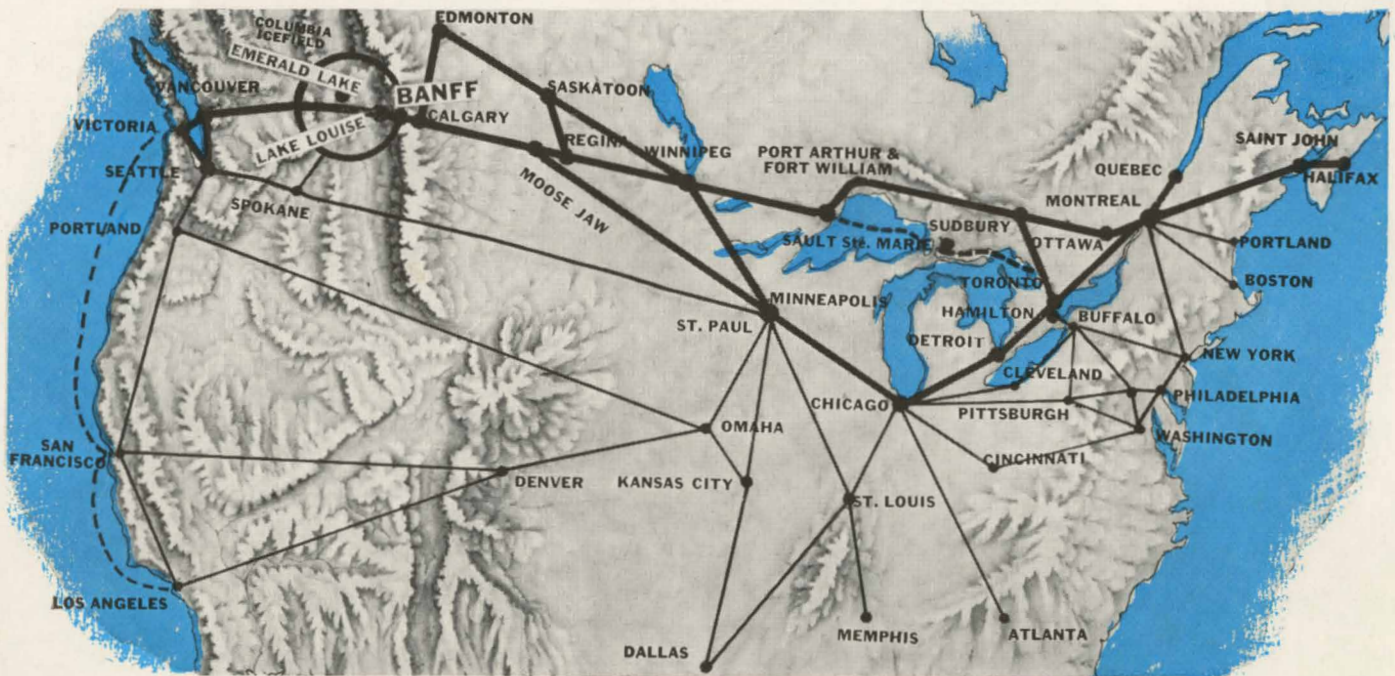
A few days of mountain informality?
They're yours in the peaceful quiet of
comfortable Emerald Lake—23 miles
from Lake Louise. Central Chalet and log
cabins are warmed, snug. Around you
Rocky Mountain wild life continues
undisturbed. Horses and canoes, guides
and fishing tackle are available.
What more need be said?

MORaine LAKE — VALLEY
OF THE TEN PEAKS



Elsewhere in the Canadian Rockies—at Lake Wapta, Yoho Valley, Lake O'Hara and Moraine Lake, Canadian Pacific hospitality is yours at ideally sited mountain lodges. Operated on the American plan these lodges in the blue jeans country offer you riding, hiking, canoeing, fishing, wild life, comfort and quiet.

This Rocky Mountain playground is reached by Canadian Pacific transcontinental trains, and their connections. Your holiday in the Canadian Rockies can all be arranged in one office—see your travel agent or nearest Canadian Pacific office.





PICTURE WINDOWS IN THE DINING-ROOM OF CHATEAU LAKE LOUISE REFLECT JADE, GLACIAL WATERS