



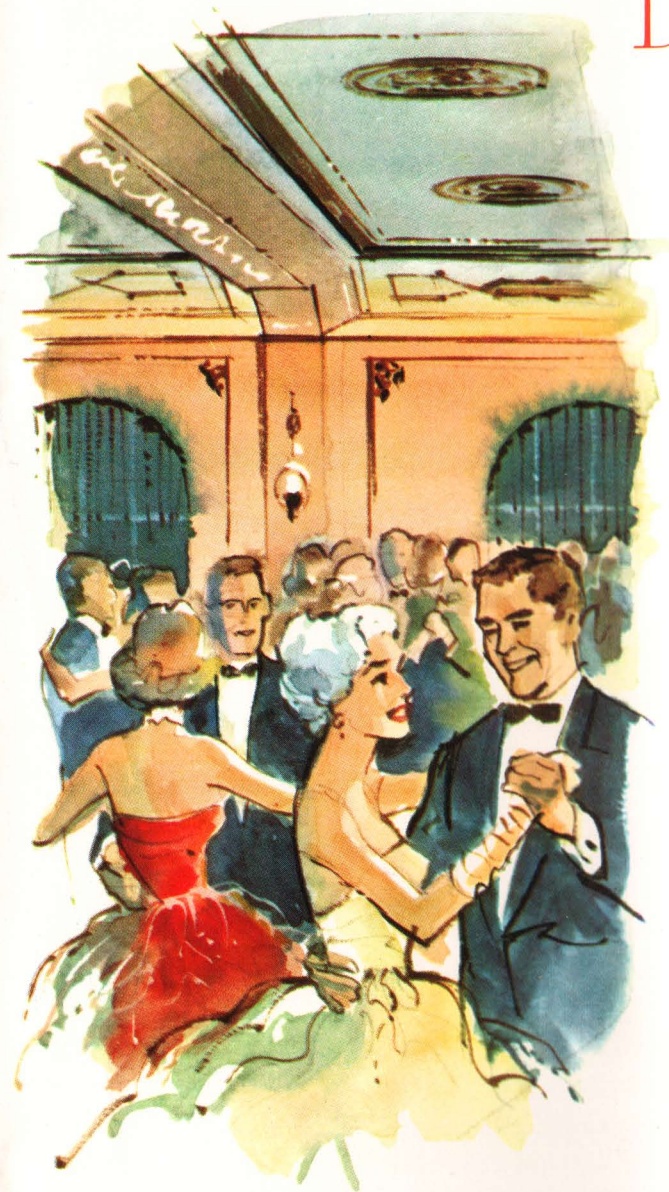
Your Playground "on top of this world"...

Banff! Lake Louise! Forty miles apart but near neighbours in the twenty-five thousand square miles of Canada's fabulous Banff National Park . . . a world-famous playground for your vacation . . . a playground where you can enjoy "roughing it" amidst breath-taking scenery outdoors . . . where you can luxuriate in the metropolitan comfort of two great Canadian Pacific resort hotels — baronial Banff Springs Hotel in the Bow River valley — Chateau Lake Louise, mile-high magnificence in the Canadian Rockies.

Spacious living — the whole outdoors . . . an outdoors of cloud-reaching mountains, conifer-clad valleys, rushing torrents, Alpine flowers, riding, boating, fishing, climbing, golf, against scenic mountain back-drops.

Gracious living in the massive elegance of Banff Springs Hotel, the mile-high comfort of Chateau Lake Louise . . . remote as secret mountain fastnesses, close as the Canadian Pacific transcontinental main line.

Banff Springs Hotel



Nightly dances — at Banff and Lake Louise — are featured in ideal settings for the ladies' loveliest gowns.

You have to see Banff to believe it! Almost a mile above sea level the massive, turretted castle atop the high banks of the purling Bow River faces the valleys of two streams that rush and tumble in search of lowlands far to the east. Built of stone quarried from Mount Rundle, the six hundred room hotel offers accommodations unsurpassed in the greatest cities — each suite or room with a view of Sulphur Mountain to the west or eastward to the "million-dollar" Bow Valley.

Unbelievable but true this paradoxical paradise caters to every member of the family. Hardy outdoor life with climbs, hikes, fishing and horse-back riding for the strenuous; golf, motoring, tennis; sightseeing — in your own car or by bus over scenic, well engineered mountain roads; photography — with unafraid wild-life or Alpine flowers for models; outdoor and indoor swimming pools; shuffleboard; a sun swept terrace for lazy tanning. When the sun goes down spacious lounges are ideal settings for cards or conversation. Two dining rooms offer meals planned to satisfy appetites sharpened by keen mountain air. The Cascade Room . . . where name bands play each week night . . . whiles away pleasant hours. There is even a conservatory . . . a riot of bloom by day . . . an ideal sitting-out place in the evening.

Service in the Canadian Pacific tradition characterizes every phase of life at Banff Springs Hotel. Gleaming cutlery, spotless napery in the dining rooms, deft room service, friendly courtesy throughout, add to the pleasure of your holiday. The same care that marks the selection of foods is evident in the beverage lists for cocktail lounges and dining-rooms.

Chateau Lake Louise

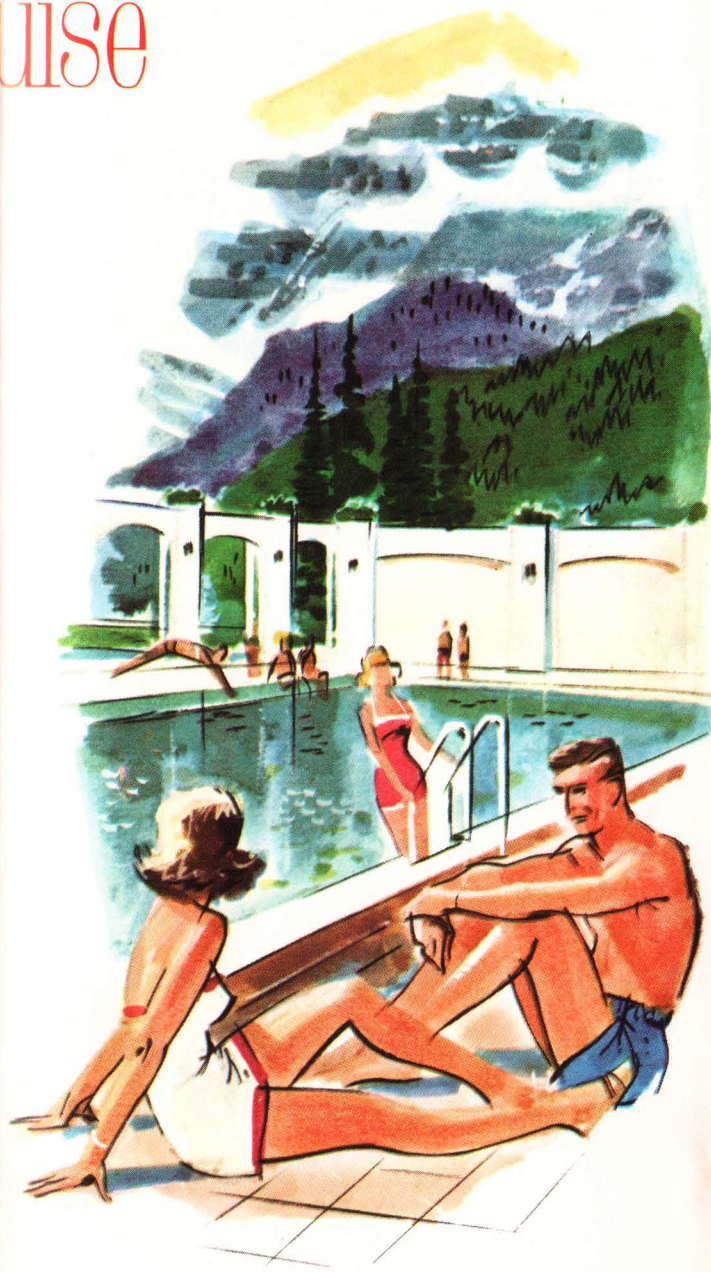
Four hundred rooms, each with a view of the lake or the lofty Pipestone Range, offer metropolitan comfort in a beautiful mountain wilderness at Chateau Lake Louise.

The Chateau, overlooking the lovely lake for which it was named, has two wings that face south to form a sun trap for the loggia and terraced flower gardens that slope down to the water's edge. A glass-screened, filtered pool of warmed glacial water is popular with swimmers of all ages. Southward, the Victoria Glacier, overhung by a snowfield four hundred feet thick, glistens in the sun and is mirrored by the lake. Around its edge, beyond the rustic fence that borders your mountain estate, footpaths and riding trails lead to the foot of the glacier or to "The Lakes in the Clouds" where cosy tea houses reward riders and hikers with roaring fires, light lunches and pleasant hospitality.

Lounges, public rooms and the pleasantly elegant Fairview Room face the lake. The dining room, with picture windows forming its south wall, spices its delicious meals with an unbroken view of the massive peaks that surround Lake Louise. Beneath its terrace are the thousands of Iceland Poppies for which Lake Louise is famous.

Upstairs, modern comfort typifies the living appointments of Chateau Lake Louise. Whether your suite or balconied bedroom faces the lake or the range, its interior comfort is designed for healthful sleep engendered by the crisp, beneficial mountain air. Fully licensed, Chateau Lake Louise promises you the utmost in mountain holidays.

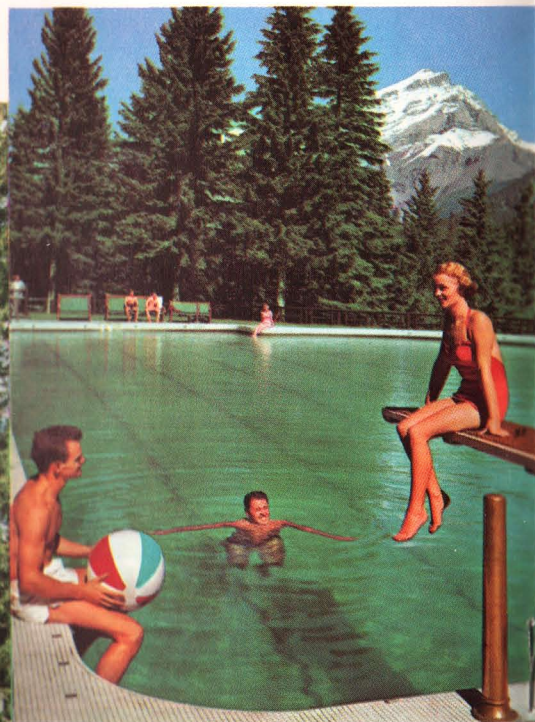
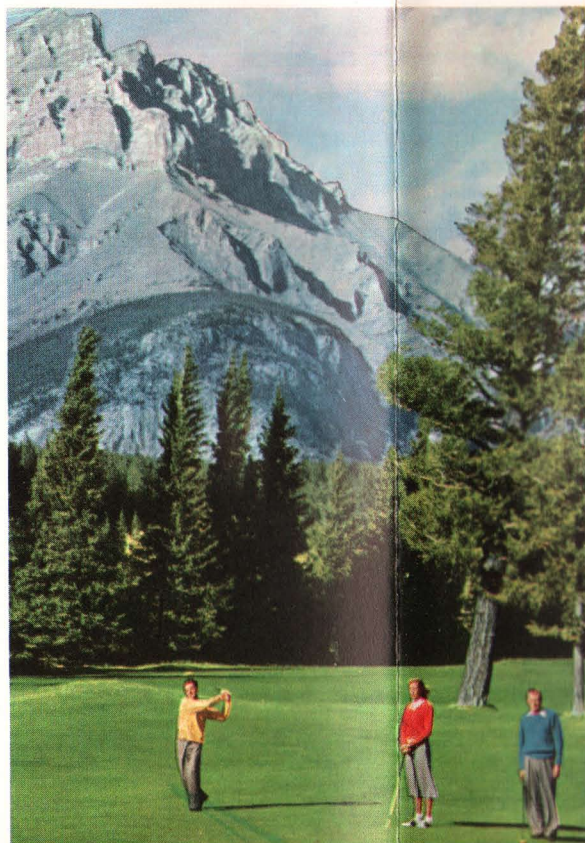
You can be strenuous, restful, adventurous or placid at Chateau Lake Louise. You make the choice, the Chateau offers the amenities. From riding—and you can rent a habit if there was no room in your baggage—to hiking (wear thick soles and low heels for the slopes) to boating, swimming or putting on the flower-bordered green, there are activities to fill your days. Sight-seeing busses lead to many surrounding scenic spots.



Sun-filled, sheltered, the terrace swimming pool. You swim in glacier water filtered, warmed and ever changing.

ALL OUTDOORS IS YOURS

Canada's great playground on top of the world, Banff National Park, is yours to command . . . from Banff Springs Hotel or Chateau Lake Louise. Sun and fun await you at these great hotels. Unsurpassable scenery rewards your walks or drives. Sulphur Mountain and its natural hot springs . . . Tunnel Mountain, scaled by royalty . . . the Hoodoos, nature's joke for your enjoyment . . . Lake Minnewanka . . . the Buffalo Corral . . . Johnson Canyon . . . the Valley of the Ten Peaks . . . Moraine Lake . . . the Yoho Valley . . . Emerald Lake . . . the Columbia Icefield . . . Mount Norquay with its scenic lifts . . . sturdy mountain ponies . . . wranglers . . . well-marked trails to hidden beauty spots! And for golfers . . . 6704 yards, teed for championship, good and average players at Banff Springs Golf Club . . . to test every club in your bag. Tennis, swimming too — and above all the bracing tang of mountain air to fill your days with health . . . your nights with sleep.



Cascade and Tunnel Mountains tower over the golf links at Banff. Both crags are visible, too, from the sun-drenched outdoor pool.



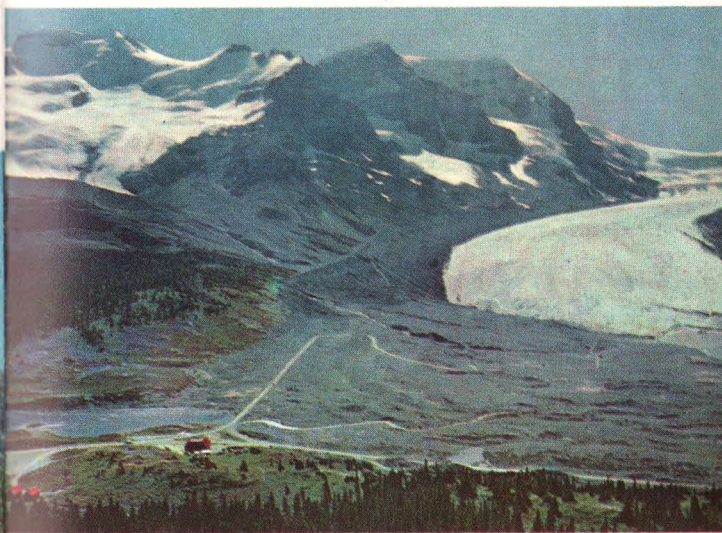
INDIAN DAYS

From the reservation at Morley, Alta, every July, Chiefs, Princesses, Braves, Bucks and Squaws, dignified in their tribal regalia come to Banff for a three-day stay. Ancient sports test male competitors in an exciting series of events. The women compete with wonderful samples of bead and leather work. "Indian Days" ends with a parade of traditionally clad competitors which winds up in the fore-court of Banff Springs Hotel.

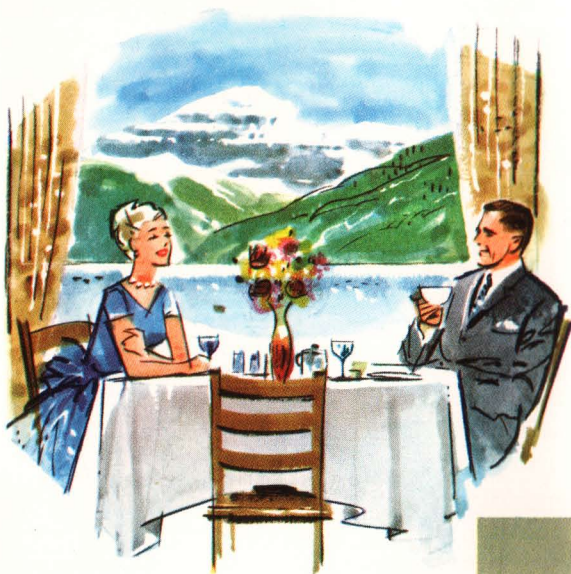


SCENIC LIFTS

For photography, uncommon sightseeing, or — in the winter months — unsurpassable skiing, Banff has: Mount Norquay Chair Lift . . . Sulphur Mountain Gondola Lift; at Lake Louise . . . Mount Whitehorn Sedan Lift.



Three hours from Banff by scenic motor roads through the heart of the Canadian Rockies lies the famous Columbia Icefield. From the melting snows of the Athabasca and Saskatchewan glaciers two great rivers flow eastward. Westward through Canada and into the United States the great Columbia makes its way.

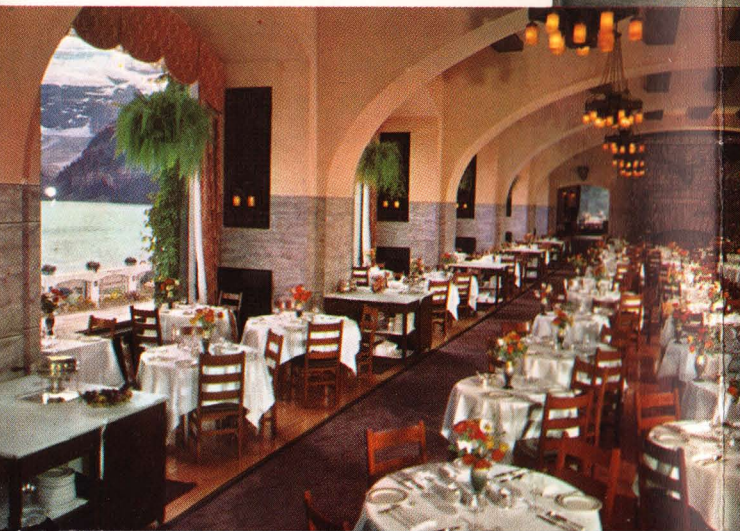


Green, milky with particles of silt that have been trapped for centuries in Victoria Glacier, shimmers Lake Louise as the sun runs his course above the snow cap. From bedroom, lounge and dining room windows the lovely lake emphasizes the mountain views. And, under the full moon, now silver, the placid water adds a romantic touch to your stay in the Canadian Rockies.

Sports clothes by day, a light wrap for evening strolls, your gayest clothes for gala evenings . . .

pack these along with your greatest capacity for enjoyment.

Pack your appetite, too, for the dining room will tempt you to hearty meals . . . a la carte . . . or table d'hote as you wish.



Here's a typical Chateau Lake Louise bedroom. Many overlook the lake. From others you see across the valley to the Pipestone Range. Each is equipped with the latest aids to restful slumber. Bright and airy for breakfast, sun-filled at lunch-time and cosy with roaring fires and friendly lights at dinner, the dining room is noted for haut cuisine and deft service.



Banff Springs Hotel has an atmosphere of its own. Spacious public rooms are decorated in a baronial style that complements the architecture. Lovers of the antique will enjoy interesting reproductions. Lovers of leisure will enjoy the comfort of well-upholstered modern furniture. Broad windows overlook Bow Valley, the Spray River, lawns and flower gardens, the Terrace. Zestful days lead to restful nights almost a mile high in the Canadian Rockies.



Golfers enjoy the fully-licensed "19th hole" at the clubhouse, other guests find the Mount Rundle Lounge a pleasant place for convivial conversation before meals or between dances.

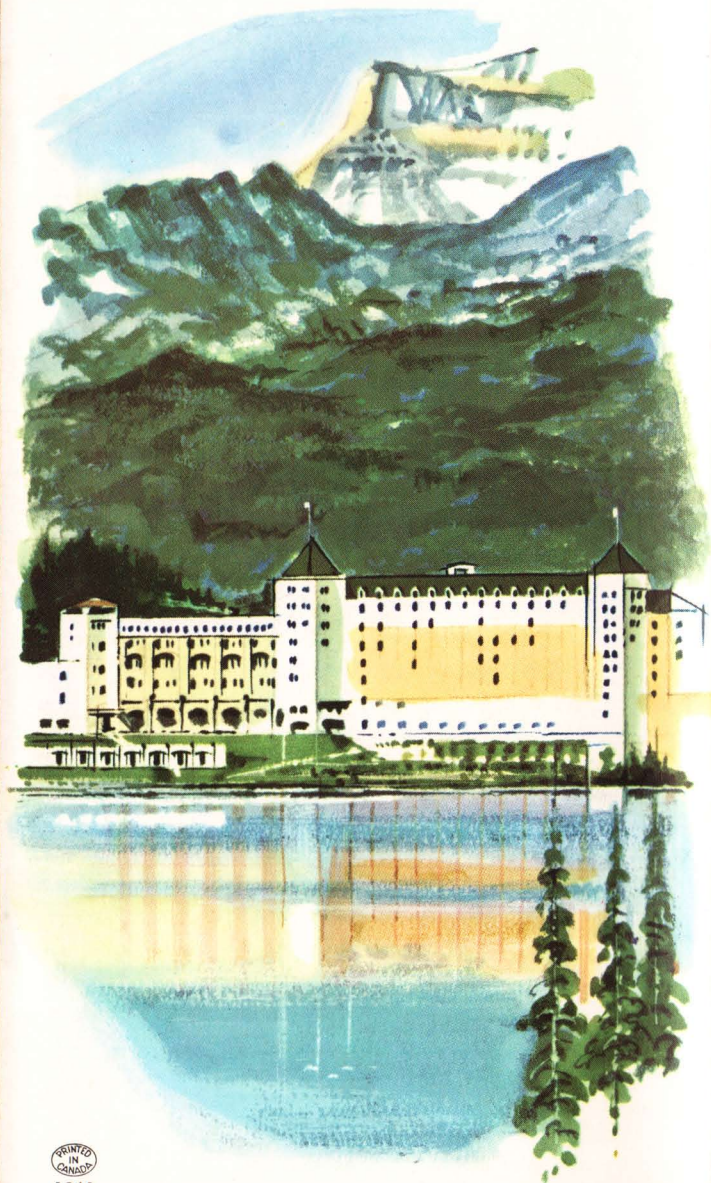


Reminiscent of Spain, the Alhambra dining room features palms in its decoration. The moment you pass through its wrought iron doors you'll realize that dining is an art at Banff Springs Hotel.

Chateau Lake Louise



a Canadian Pacific Resort Hotel



Banff Springs Hotel



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