

# The Royal Alexandra

From the stately Crystal Ballroom to the friendly air-conditioned Selkirk Lounge, the public rooms of Royal Alexandra keynote the expansive comfort of Winnipeg's traditional hotel. Private accommodation . . . 450 rooms, many with television . . . emphasizes the spacious, gracious motif. Cuisine in the air-conditioned Selkirk Room and Selkirk Lounge surpasses even Canadian Pacific standards.



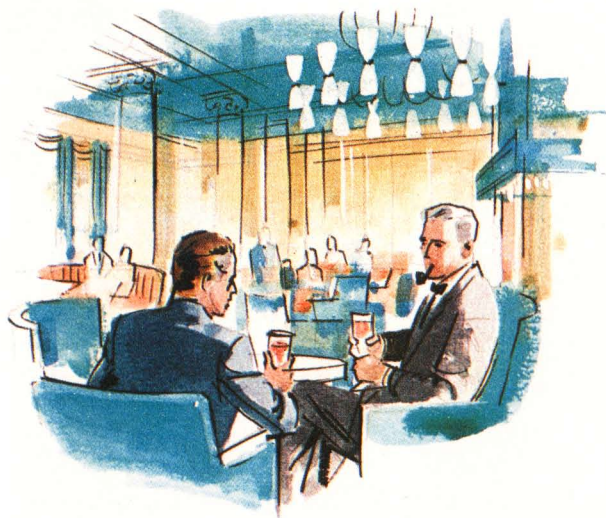




Whether the feature is the fabulous "gold-eye", caught only in Lake Winnipeg, prime Western Canadian beef or an outstanding example of old-world gastronomy, dining in the air-conditioned, licensed Selkirk Room is the highlight of any visit to The Royal Alexandra.



Table d'hote luncheons are a week-day feature of the licensed Selkirk Lounge, a hospitable air-conditioned area that is a popular meeting place between meals, too. In atmosphere, in its deep-upholstered furniture as well, this newly decorated room has the attractiveness and dignity of an exclusive club. Afternoon tea beside the massive fireplace gives pleasure to many guests.



### The Royal Alexandra ... Club-like ... friendly



The air-conditioned Selkirk Lounge

Within minutes of the downtown business, shopping and entertainment areas of Winnipeg, The Royal Alexandra is connected by a covered passage with the Canadian Pacific station for transcontinental trains and direct connections with Chicago, Minneapolis and St. Paul. Air and road networks centre on Winnipeg from all directions thus adding to the hotel's convenience for convention, everyday business and vacation travel.

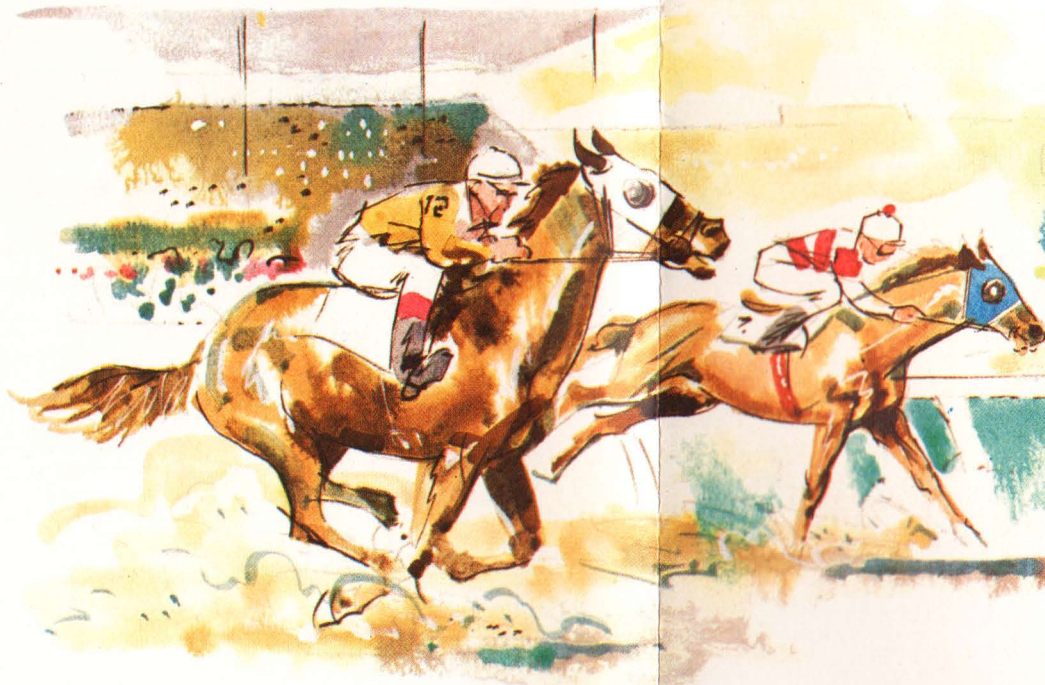


# Winnipeg

Metropolis of Western Canada ...

Shopping Centre ... Sports and

Entertainment Focus of the Great Plains







Winnipeg, crossroad metropolis of Canada's great plains . . . historic centre of western development . . . grain market of the world . . . shipping and travel headquarters of the prairies, offers many attractions to travellers . . . whether their journeys are for business or pleasure.

Modern buildings vie with earlier architecture as exemplified by Lower Fort Garry, the only stone fort of the famous fur traders still standing in all North America, and the beautiful Legislative Building topped by the celebrated "Golden Boy". The city is bisected by the two great rivers, the Red and Assiniboine, that marked the site of the earliest farming settlement; is served by an international airport really close to The Royal Alexandra and the downtown area and surrounded by attractive suburban areas.

Greater Winnipeg encompasses — within easy reach of the city — Assiniboia Downs, scene of horse-racing meets; Rainbow Stage, for summer entertainment "under the stars", the Red River Exhibition grounds, Assiniboine Park with a conservatory of rare tropical plants and a fine zoological collection, public and private golf courses including the St. Charles Golf Club where Royal Alexandra guests with a card from the hotel Manager can arrange games on payment of green fees.

Fine department stores, the Grain Exchange Civic Auditorium and the Museum of the Hudson's Bay Company are within strolling distance of the hotel. Not to be missed by the sportingly inclined is the Winnipeg stadium, home ground of the Blue Bombers football team.



Friendly Living, Solid Comfort,  
Pleasant Surroundings —  
The Royal Alexandra



Just as the public rooms reflect the Royal Alexandra policy of space and comfort . . . so it is with the pleasant private accommodation, in the suites . . . in the double and single rooms . . . all with bath or shower — many with television.

Modern in decoration but reminiscent of the spacious past with their high ceilings and generous windows, the 450 guest rooms are moderately priced. House-keeping arrangements maintain high Canadian Pacific standards and guest comfort is the first consideration of the friendly, efficient staff.

For holiday travellers the Royal Alexandra is a convenient centre for daily trips to the beaches at Gimli, Winnipeg, Grand and Victoria Beaches on Lake Winnipeg . . . and Family Plan Rates help to keep expenses down.



*Bedroom of a  
pleasant suite*





*Splendid meeting capacity, the Colonial Room*

## **The Royal Alexandra** as your Convention Centre

The convention capacity of The Royal Alexandra is appreciated by organizers who have availed themselves of its facilities. In addition to the more than adequate public rooms for guest use this popular convention hotel has five outstanding areas for meetings or banquets. The Alexandra Room seats 700 for meetings and can serve 600 at a meal. Similar capacities of four other rooms are: Crystal Ballroom and Banquet Room, each 600 and 450; Colonial Room, 300 and 200 and Tapestry Room, 300 and 200. Dining Rooms are licensed.

Add to these a staff well experienced in the many details of convention organization, an easily reached strategic location in the middle-west and the result is a logical convention centre.

There's a breezy, western atmosphere about The Royal Alexandra that guests find an attractive introduction to the Canadian West. On week-days (Monday through Friday) a quick service Continental Breakfast in buffet style is available in The Lobby. From noon till two p.m., The Selkirk Lounge is noted for a special luncheon popular with guests and local business people. At an inclusive price the Selkirk Lounge special luncheon — a Royal Alexandra exclusive — has already become a Winnipeg institution.



*Dignified, capacious, the Crystal Ballroom*

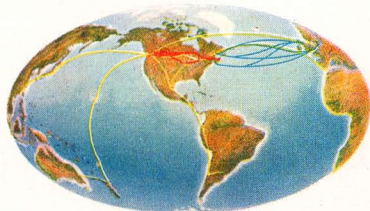




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Address convention enquiries to the Manager, The Royal Alexandra, Winnipeg, or to the Convention Traffic Manager, Canadian Pacific, Windsor Station, Montreal. Individual registrations may be arranged with any travel agent or Canadian Pacific office, the Manager of any Canadian Pacific hotel, or, Manager, The Royal Alexandra, Winnipeg, Canada.



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