

## CHATEAU LAKE LOUISE

Chateau Lake Louise, open from mid-June to mid-September every year, has 400 rooms with bath. Reached by the Canadian Pacific Railway, route of "The Canadian," and highway, this gem of Banff National Park near The Great Divide, is unsurpassed for mountain holidays. The alpine Chateau has all the amenities of a metropolitan hotel plus bracing mountain air, boating on Lake Louise, hiking and riding, putting, swimming in a warmed, sheltered open-air pool, motoring, dancing.

For your convenience at Chateau Lake Louise there are picture-windowed lounges . . . Cocktail Lounge and licensed Dining Room . . . room service, doctor, nurse, barber, hairdresser, valet, library, photographic shop, specialty shop, newsstand, tobacconist, bank, automobile livery, sightseeing tours, horse corral, wranglers, guides, row boats, canoes, shoeshine, rail ticket and telegraph office and laundry. Accommodation ranges from minimum rate single rooms to comprehensive suites.

Your own travel agent or the nearest Canadian Pacific office will be glad to give you rates and make your reservations



Chateau  
Lake  
Louise



# LAKE LOUISE

IN THE  
**Canadian Rockies**

# BANFF

IN THE  
**Canadian Rockies**



Banff  
Springs  
Hotel

## BANFF SPRINGS HOTEL

High in the Canadian Rockies, Banff Springs Hotel, 600 rooms with bath, one of the world's most famous holiday resorts, is on the main transcontinental line of the Canadian Pacific Railway. The Trans-Canada Highway connects with the continental road network. Scheduled air connections are through Calgary.

Outdoors, Banff has everything you look for in a summer resort — golf, swimming, riding, hiking, cycling, motoring, tennis, shuffleboard, scenic chair-lift on Mount Norquay, sightseeing, climbing. Indoors there are two dining rooms, six public rooms, ballroom, conservatory and swimming pool. Accommodation ranges from minimum rate single rooms to comprehensive suites.

For your comfort, Banff Springs Hotel provides room service, hairdresser, doctor, specialty shop, florist, cosmetic shop, barber, shoeshine, tavern, bank, rail ticket and telegraph office, valet, laundry, newsstand and tobacconist, photographic shop, library, cocktail lounges, wines, beer and liquor in dining rooms, bar service for members in the golf club house, automobile livery, sightseeing tours, riding horse corral, wranglers and guides.

Indian Days at Banff

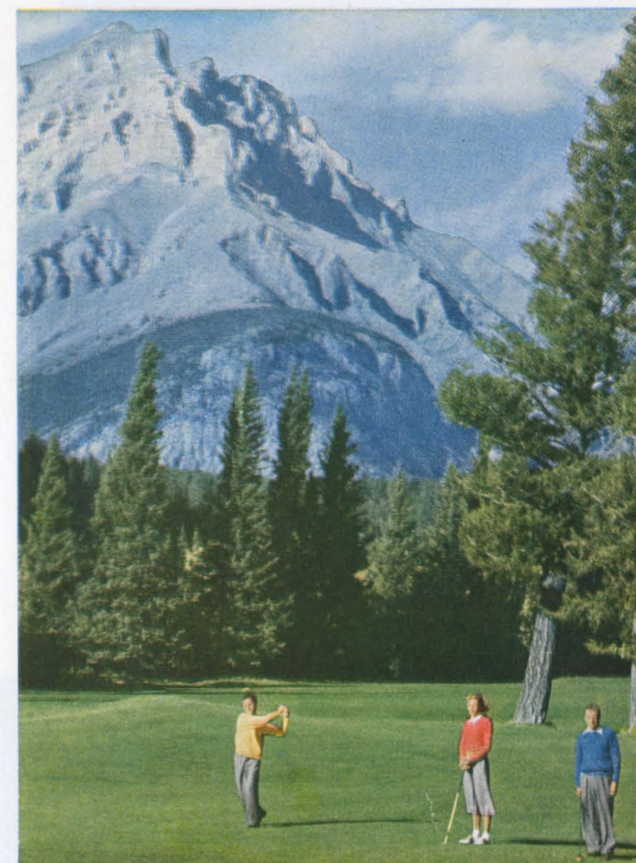


## Your Playground "On Top of the World".

Forty miles apart but near neighbours as distances are figured in the 2500 square miles of Banff National Park, Banff Springs Hotel and Chateau Lake Louise stand unique among the world's most famous holiday resorts. Owned and operated by the Canadian Pacific chain of hotels, they are permanent structures with all the refinements of metropolitan hotels.

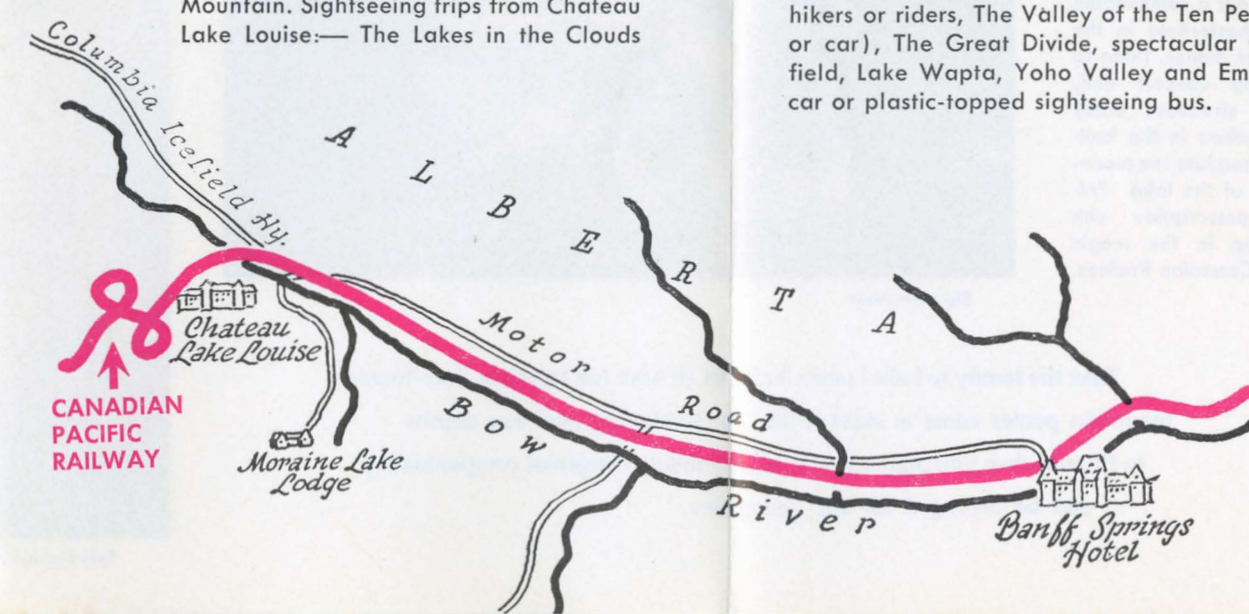
Set amid the snow-crested crags that form the backbone of North America, they command some of the world's finest scenic beauties. At Banff, the rushing Spray and Bow Rivers, towering Cascade Mountain, hurtling Mount Rundle, pine-clad Sulphur Mountain, the Vermilion Lakes, Mount Norquay and royal Tunnel Mountain are criss-crossed with trails for riders on sure-footed mountain ponies or hikers through the wild flower-powdered uplands. The town of Banff, with its typically wide western main street, has churches, movies, museum, stores, the Banff School of Fine Arts, buffalo corral, famous gardens. Nearby Lake Minnewanka, Mount Norquay's chair lift, the "Hoodoos," beaver lodges and moose feeding in the lakes are high spots on sightseeing drives.

Westward, the scenic drive to Lake Louise boasts such sights as "The Hole in the Wall," Johnson's Canyon, Mount Eisenhower and the spectacular climbing highway from the Bow Valley to Chateau Lake Louise, with the wide wings of its southern exposure spread to trap the sun on the broad expanse of lawn and gardens that march down to the lake shore. Lake Louise, fed by fabulous Victoria Glacier, reflects in its jade green waters well-named Little Beehive, Big Beehive, Mount Victoria, Mount Lefroy, The Mitre, and Fairview Mountain. Sightseeing trips from Chateau Lake Louise:— The Lakes in the Clouds



"Mile-high" golf at Banff

and Plain of Six Glaciers where tea houses reward hikers or riders, The Valley of the Ten Peaks (by horse or car), The Great Divide, spectacular Columbia Icefield, Lake Wapta, Yoho Valley and Emerald Lake by car or plastic-topped sightseeing bus.







The sheltered pool—Lake Louise

Are you lazy? Lake Louise is the spot for you. It is easier to sit in the warm sunshine and do nothing at the edge of Lake Louise than anywhere else in the world. If you are lazier than that, Chateau Lake Louise can still accommodate you in a room with its own balcony. Even in the evenings you can be lazy. Pick out a comfortable chair or chesterfield in the lounge after dinner, listen to the evening concert and, while the strenuous enjoy modern rhythms in the ball-room, contemplate the moonlit mystery of the lake. Follow this prescription with sound sleep in the magic air of the Canadian Rockies.



Big horn sheep

Take the family to Lake Louise. You can all have fun together. Sure-footed mountain ponies come in sizes to fit. The swimming pool has depths to fit and when you plan a purely adult pursuit, congenial companionship can be arranged for the youngsters.



Columbia Icefield Chalet



Pack some adjectives along with your holiday garb when you head for the Canadian Rockies because you will need a good selection to describe the beauties of Lake Louise. Pack some stout-soled footwear, tweeds for hikes, riding gear and, of course, a bathing suit. Pack your camera and an exposure meter if you want the excellent results obtainable in the clear mountain air. Pack field guides on mountain wild flowers and birds to identify the many attractive species you will meet. Pack evening clothes if you like, to complement the spacious public rooms by night. Pack your cares and worries, too — you'll lose them at first sight of the majestic splendour of the mountains.



Twin-bedded room, Lake Louise

## Chateau Lake Louise

in the

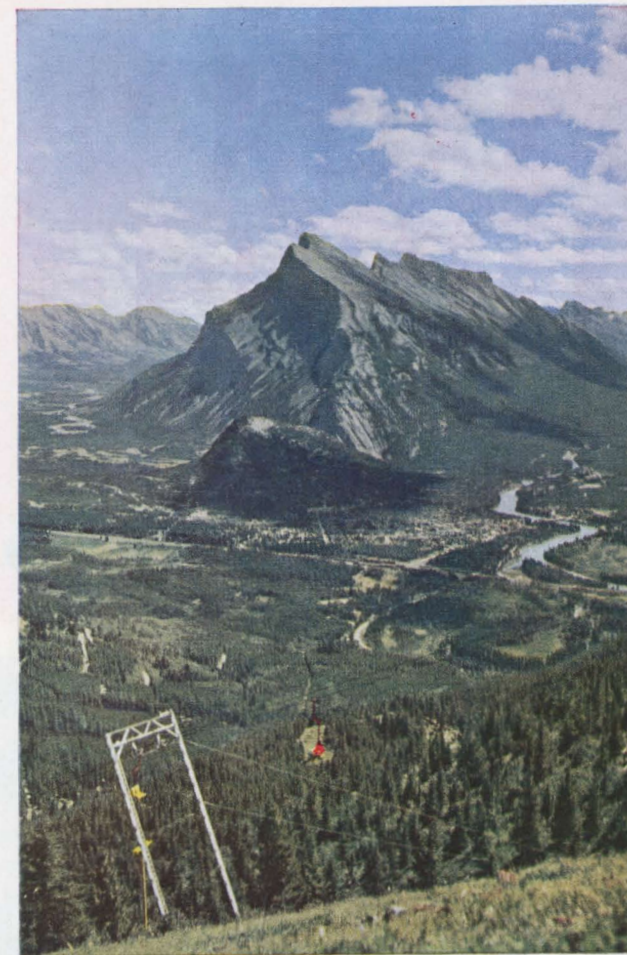
# Canadian Rockies

## Banff Springs Hotel

Life can be baronial at Banff. The great fireplaces and comfortable period furniture at Mount Stephen Hall, Riverview Lounge and the Garden Lounge remind you of a Scottish castle. Modern appointments remind you of home. The Cascade Room, opening into a flower-filled conservatory, coaxes you to dance the evening away. Shuffleboard on the Red Terrace, swimming — indoor or outdoor pool at your pleasure — tennis, putting, golf, enjoyment of the gardens — these are close at hand. Sightseeing drives or motor launch trips on the Bow River and Vermilion Lakes, bridle paths, hiking trails, picturesque Banff town, bicycling and some fishing lead you farther afield. Throughout Banff National Park, you may see deer, elk, moose, porcupine and an occasional bear. All these are unafraid in this game sanctuary but park wardens warn you not to feed them for your own good. Wild animals are not wilfully harmful but they don't know their own strength.



The dance orchestra at Banff



Chair-lift on scenic Mount Norquay



Deer abound

Six transcontinental trains serve the Banff-Lake Louise area every day. All trains are met by hotel porters.



Mountain sightseeing bus

Mountain highways, maintained by the Government of Canada and supervised by the Royal Canadian Mounted Police, open vast areas of unsurpassed mountain scenery to guests at Banff Springs Hotel and Chateau Lake Louise.

Twin-bedded room, Banff Springs Hotel

