

GRACIOUS LIVING

IN THE
CANADIAN ROCKIES





Banff Springs Hotel and the Bow River Valley



Pleasant paradox is a quick definition of life in the Canadian Rockies. Crisp mountain air

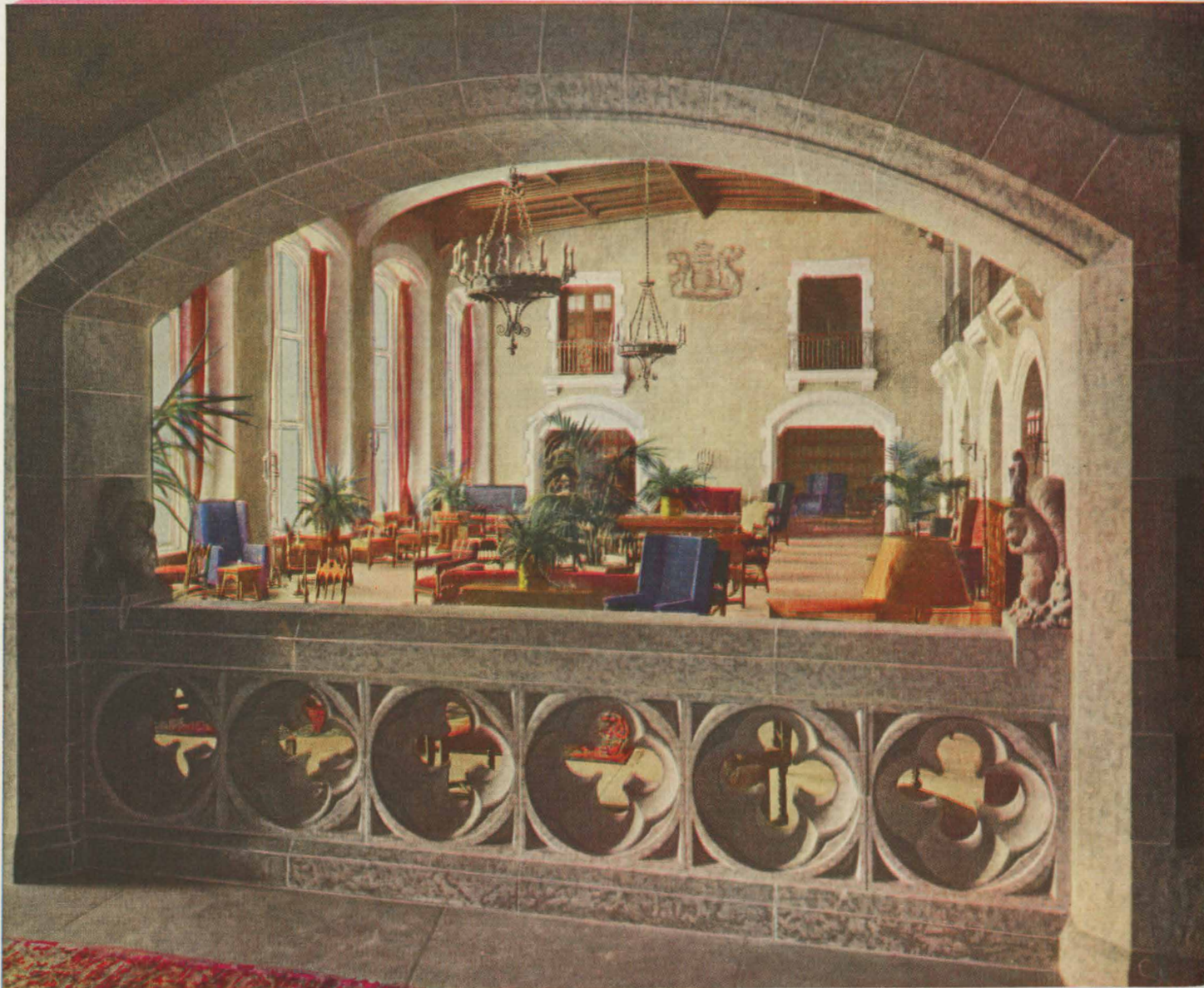
calls you to strenuous daytimes. Evenings amid the luxury of Banff Springs Hotel and Chateau Lake Louise accent the gracious. Forty miles apart, but close neighbours in the limitless "shining mountains" of the Canadian Rockies, Banff Springs Hotel and Chateau Lake Louise offer you every outdoor mountain activity; from climbing, roped to expert guides, through the holiday gamut of swimming, boating, riding, golf, tennis, to just plain lazy sunning in clear mountain air; in the world's finest mountain playground. Mountain motor roads — and plastic-topped busses in regular daily service from your hotel — lead to many a scenic wonder, even the magnificent Columbia Icefield. Indoors all the comforts of modern civilization are at your command. In the Canadian Pacific manner both spacious hotels are metropolitan in their appointments. Service is deft, suave. Cooking is for epicures. Sleep is sound and refreshing in the clear mountain altitude. Bring warm clothes for crisp mile-high evenings outdoors. Bring your evening clothes, too, if you wish — many do. Be as informal as you like at your sports. But have a jacket and tie handy, sir — or a dress, madame, for the dining-room.

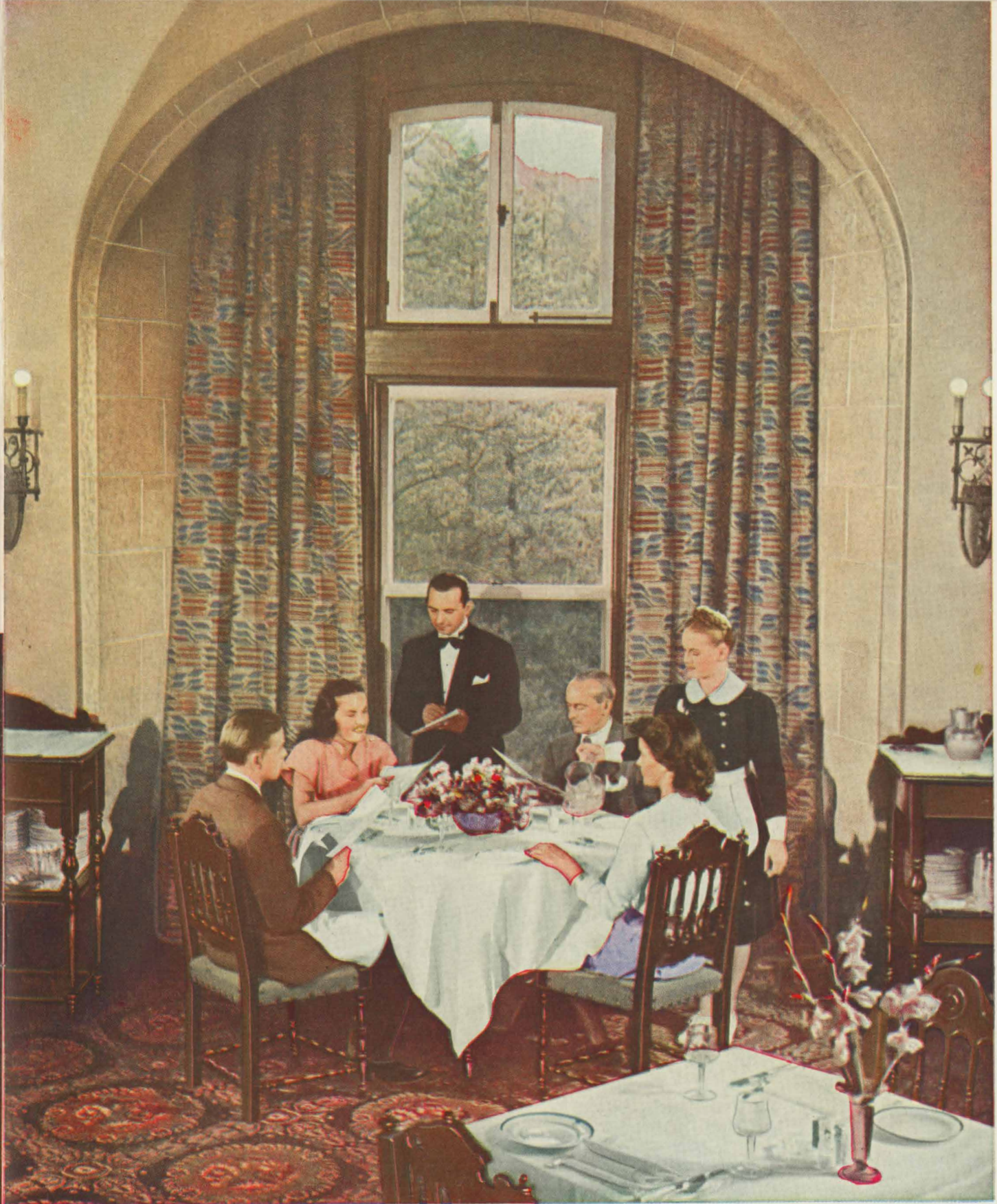


Highland Castle

Banff Springs Hotel, heart of the mountain barony from which its walls were quarried, is noted for its resemblance to a castle in the highlands. Its public rooms, spacious and gracious, lend themselves to social activities, concerts, dances, illustrated talks on the flora and fauna of the Canadian Rockies.

Accents on Mount Stephen Hall, pictured here, are its cloistered gallery, armourial bearings in relief on its walls. The Garden Lounge is informal and plays host to table tennis. In it and the Riverview Lounge great logs crackle and blaze in massive fireplaces.



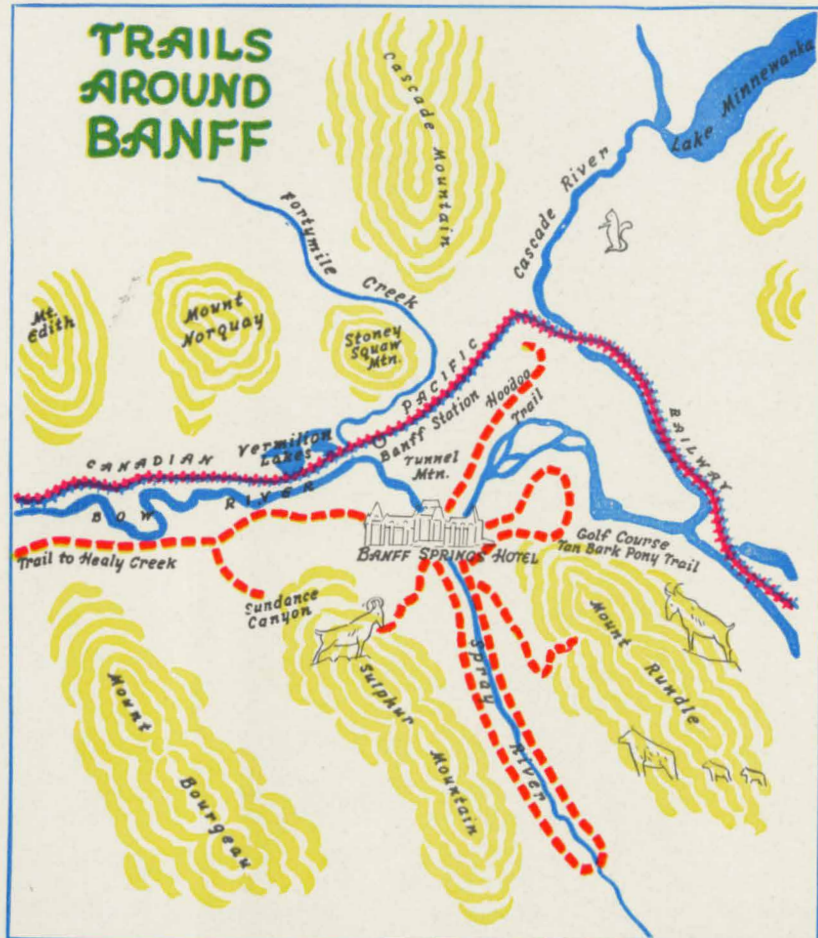


The Alhambra Dining Room, its decor that of old Spain, is cheerful at breakfast and luncheon, sophisticated — in keeping with the cuisine — at the dinner hour. Evening dress is optional, but, for your protection, guests without jackets and ties — or wearing shorts — are not seated at any time.



Outdoors

At Banff your holiday can be a strenuous one — climbing, afoot or astride a sure-footed mountain pony — roaming mountain trails — fishing, guides will show you where the tackle-busters are, you can even practice casting in the Spray River only five minutes from your room — tennis — golf, on a spectacular 18-hole course — or just lazy sunning on the view-commanding terraces.





Indoors

The Empire style ballroom at Banff Springs Hotel is a gracious setting for evening enjoyment. Smooth dance rhythms, an informally formal atmosphere — nearby, the Conservatory, Riverview Lounge and Library for sitting out. Suites and bedrooms, steam-heated at your wish, are spacious, comfortable — and every window commands a view of mountain, river or valley. Room service is efficient and prompt.

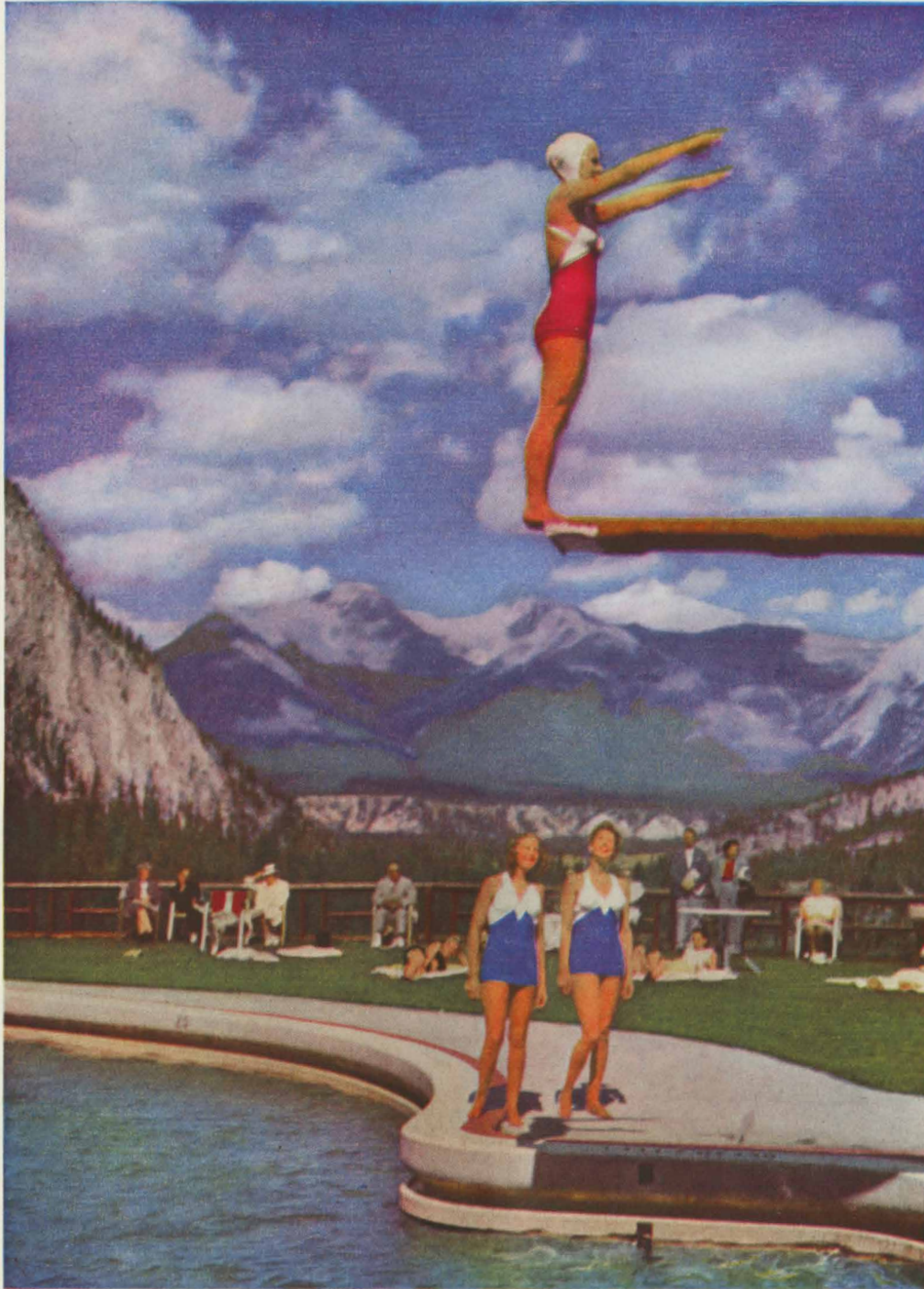




Indian Days

Not far from Banff is the Stoney Indian reservation. And every year, usually in late July, the Stoneys gather at Banff to hold their tribal contests. Known as "Indian Days at Banff" the four-day festival fills the town with colour as braves, squaws and even papooses parade in exquisitely worked traditional costumes. Colour photographers — still and movie — make the most of an unusual opportunity to run the chromatic gamut when the prize winners gather in the courtyard of Banff Springs Hotel.





Every Day

Swimming, in a warmed, sulphur outdoor pool that overlooks the golf links and the valley of the Bow, or in warmed, clear, mountain water indoors, is yours at Banff.

Banff National Park

Just a small section of Banff National Park, the 2000 square miles mapped here enclose Banff Springs Hotel and Chateau Lake Louise. The forty miles of mountain highway that joins the two resorts is a favourite and easy drive through the panoramic Bow River Valley. Conveniently timed, frequent departures in both directions by plastic topped buses make this a pleasant all day outing. Alert drivers keep you posted on the scenery and wild life. In the Vermillion Lakes you see the beaver at work; at Johnston Canyon the perky "Whiskey Jack" will chatter at you as you make your way up the trail to the falls.



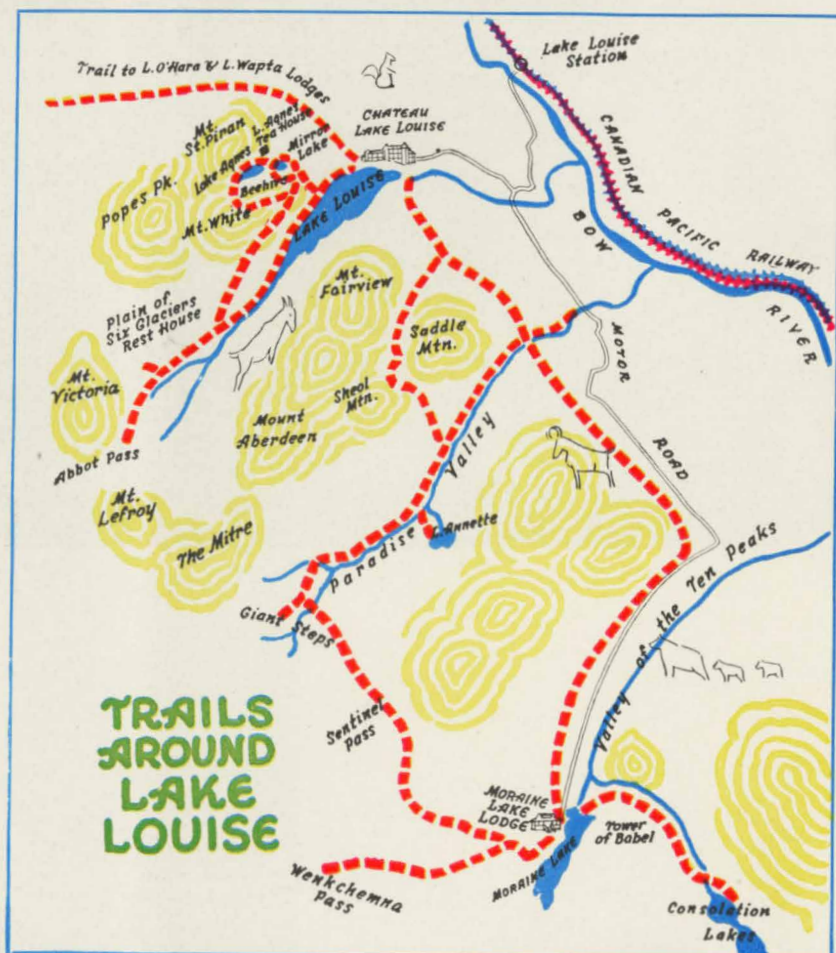
Moose feeding,
Vermillion Lake.



North of the road, patrolled by the Royal Canadian Mounted Police, are such sights as the cavern, "Hole-in-the-Wall", and eight-mile long Mount Eisenhower. Keep a sharp lookout for bears, elk and deer — and don't be too surprised if you spot a sneaking coyote on the fringe of the woods.

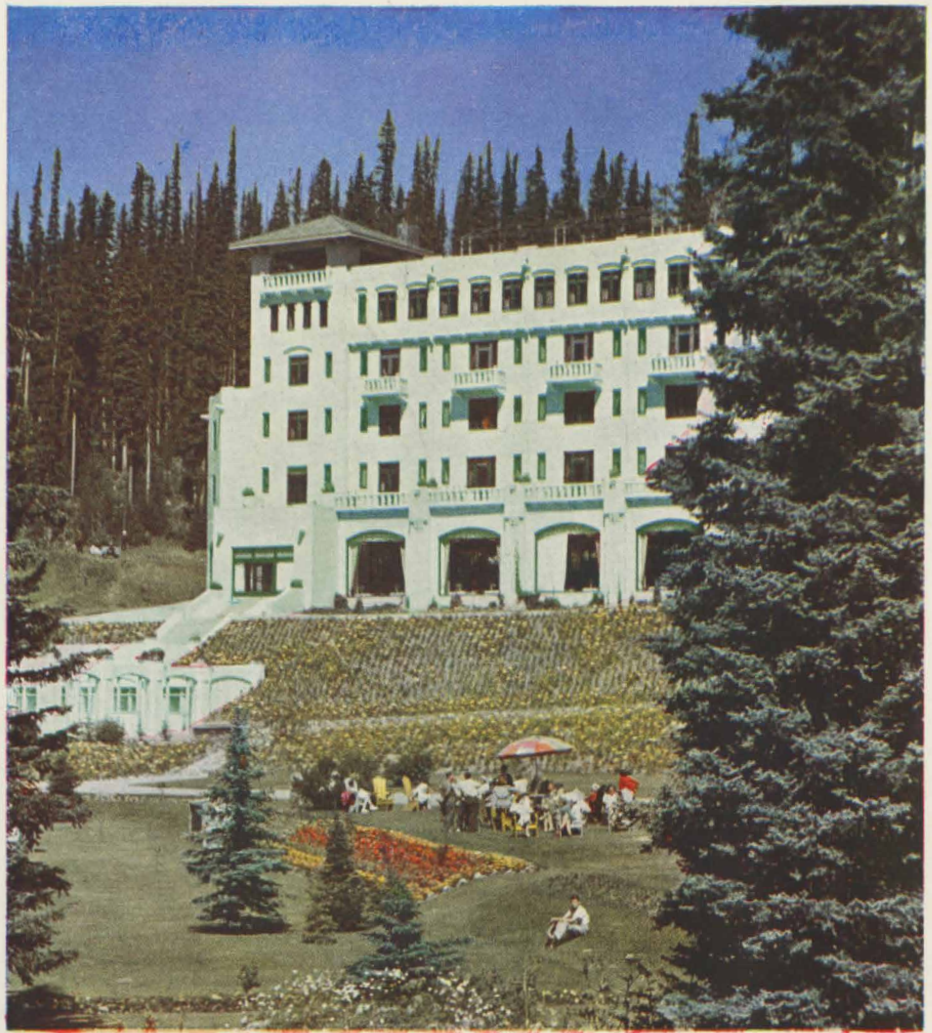


Trail-riding; boating on Lake Louise; mountaineering — roped to expert Swiss guides; walks through wooded trails to the Plain of Six Glaciers, or Lake Agnes, where Tea Houses serve light meals — these are your days at Chateau Lake Louise. At night, smart bands delight dancers, concert recitals are held and cheery log fires make conversation a pleasure. Outdoor life is quite informal, dress in the evening is optional. Jackets, ties and skirts are always worn in the dining room.



Chateau Lake Louise

Chateau Lake Louise, named for the jade green gem that mirrors many-faceted Victoria Glacier, is an oasis of modern comfort in an age-old mountain wonderland. Mountain trails carpeted with native Alpine wild-flowers entice you to exploration by trail-tested pony or afoot. Poppy-decked terraces and rock-gardened lawns separate hotel and lake front and at the west end of the terrace, its southern exposure trapping day-long sun, is the glass-screened pool where swimmers revel in warmed glacial water.



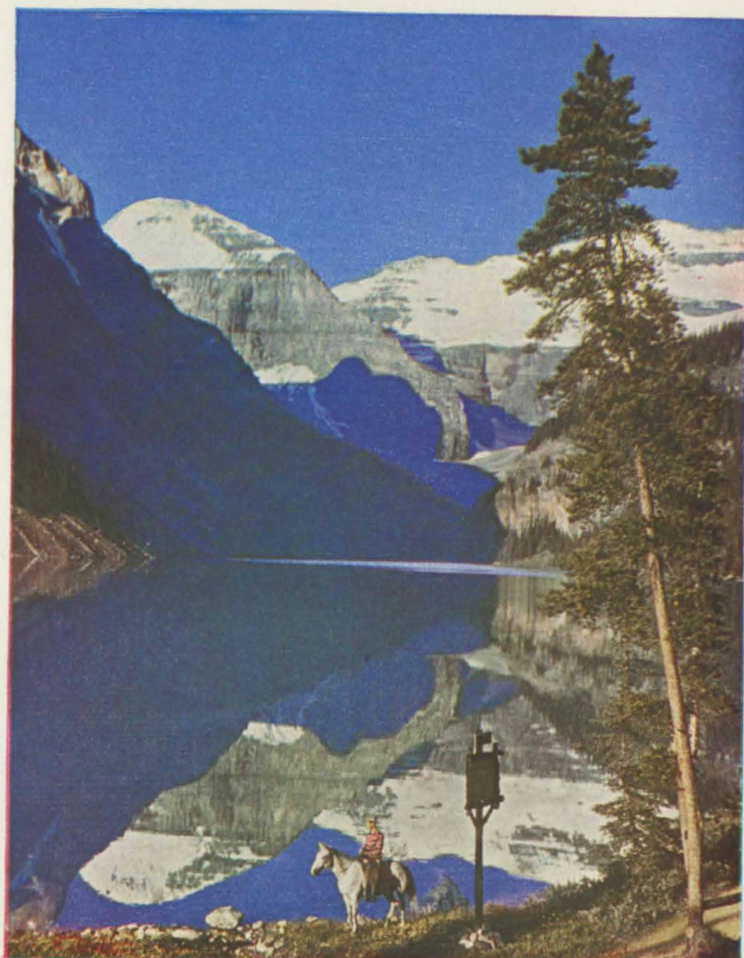


Picture windows that frame the timeless, everchanging beauty of Lake Louise, the glistening snow-caps of the mighty mountains and the glittering splendour of Victoria Glacier emphasize the graciousness of dining at Chateau Lake Louise. Many-hued Iceland Poppies, for which Lake Louise is famous, fringe the terraced greensward stretching from your window to rippled, jade green lake. Deft, friendly service and meals cooked for connoisseurs characterize this dining room beside the placid lake.





Spacious and homey, the Lounge is the centre of indoor activity at Chateau Lake Louise. Picture windows, here and in the Dining Room, command views of the lake and its overhanging glacier. Steam heat, at your own control, warms every room while the keen mountain air induces sound sleep on modern, comfortable beds.







Emerald Lake Chalet

Emerald Lake Chalet, a motor drive from Banff or Lake Louise, is reached direct from Field, B.C., on the transcontinental line of the Canadian Pacific. Quiet mountain informality is the keynote of the central chalet and its surrounding cottages. Horses, canoes, guides and fishing tackle are available. And, all around, the wild life of the Canadian Rockies goes on undisturbed.



Lake Wapta



Cottage at Moraine Lake

Mountain Lodges

Within a fifteen mile radius of Chateau Lake Louise, Canadian Pacific offers hospitality, deeper in the mountains, at Lake Wapta, Lake O'Hara, Yoho Valley and Moraine Lake mountain lodges. Operated, on the American Plan, by lady lessees whose specialty is homeyness, these lodges consist of a central chalet and comfortable cottages. This is "blue jeans country" where riding, hiking, canoeing,

fishing, climbing, keen mountain air and abundant wild life contribute to your enjoyment.

The first three are motor rides from Banff and Lake Louise. Lake O'Hara is reached, by steady saddle pony or afoot, from Hector, B.C., where Canadian Pacific transcontinental trains stop for Lake Wapta guests. Lake Louise is the station for Moraine Lake Lodge, and Yoho guests find Field, B.C., the nearest point.



Lake O'Hara



Yoho Valley Idyll



Enjoyment of "Gracious Living in the Canadian Rockies" starts with your first contact with the Canadian Pacific. Like any Canadian Pacific holiday, your visit to Banff, Lake Louise, Emerald Lake, Yoho, Lake Wapta, Moraine Lake or Lake O'Hara comes all in one package. Hotel reservation, rail tickets, sleeping-car reservation, travellers cheques — Canadian Pacific takes care of it all.

And, if you plan to break your journey to Canada's mountain empire with stops at interesting Canadian cities, there are Canadian Pacific hotels to ensure your comfort from sea to sea. The nearest Canadian Pacific office or your own agent will arrange your trip.

**BANFF SPRINGS HOTEL
CHATEAU LAKE LOUISE
ALBERTA, CANADA**