

THE

Canadian Rockies

COLOR
PHOTOGRAPH
CONTEST

IN

*Banff, Yoho &
Kootenay
National Parks*

1939

Canadian Pacific
HOTELS



COLORFUL LAKE LOUISE *in the Canadian Rockies*

In a World of Alpine Color You Are Invited to Test Your Skill with Color Film!

\$ 1000⁰⁰
in Cash Prizes



Never have you seen more brilliant color film subjects. Snow-topped peaks and hanging glaciers reflected in lakes of jewel-like colors. Vivid mountain flowers. Western events . . . Indian Days at Banff . . . open-air swimming pools . . . Canadian Rockies Trail Ride . . . Sky Line Trail Hikers' Camp . . . Banff Golf Week. Up where red-coated mounties and colorfully dressed cowboys are silhouetted against rugged backgrounds. The Alpine lighting helps you catch the true and fascinating color the eye sees—both amateurs and professionals have had unusual success here from glowing dawn to brilliant sunset. So bring your camera this summer to the Canadian Rockies. Enter this intriguing contest. Take color "stills" that will be your most treasured possession—and enter the best for a cash prize.

This contest is limited to those who register at Banff Springs Hotel, Chateau Lake Louise, Emerald Lake Chalet, or any of the Canadian Pacific Lodges in the Canadian Rockies. Kodachrome, Agfa and Dufay color film will be on sale at the Banff Springs Hotel and Chateau Lake Louise.

Rules for
CANADIAN ROCKIES COLOR PHOTOGRAPH CONTEST
Summer 1939

Organized by
CANADIAN PACIFIC HOTELS

1. Color photographs entered in this contest must have been taken in Banff, Yoho or Kootenay National Parks and vicinity during 1939. There is no restriction as to the nationality of the contestants.
2. Entries, if transparencies, must be forwarded by registered mail mounted between glass or celluloid as a slide for protection. All entries must be packed flat, between two pieces of stiff cardboard accompanied by an entry form on which are written the name and address of the sender, the date and place at which the photograph was taken, and date on which the contestant registered at a Canadian Pacific hotel or lodge listed in paragraph 5. Entry forms will be supplied on application to any Canadian Pacific office or hotel or from Room 318, Canadian Pacific Railway Company, Windsor Station, Montreal.
3. No entry to contain more than 5 prints or transparencies, though a contestant may forward as many entries as he or she desires, provided each entry does not exceed 5 prints or transparencies.
4. All entries must be forwarded postpaid or express prepaid to "CANADIAN ROCKIES COLOR PHOTOGRAPH CONTEST," Box 6000, Montreal, Canada, or Box 456, Chicago, Ill. Entries mailed in U.S.A. should be sent to Chicago and those mailed in Canada to Montreal to avoid delay by customs.

5. This contest is open to all guests who register during 1939 at Banff Springs Hotel, Banff, Alta.; Chateau Lake Louise, Lake Louise, Alta.; Emerald Lake Chalet, Field, B.C.; Yoho Valley Lodge, Field, B.C.; Lake Wapta Lodge, Hector, B.C.; Lake O'Hara Lodge, Hector, B.C.; Moraine Lake Lodge, Lake Louise, Alta. It is not open to employees of the Canadian Pacific Railway and subsidiaries, though members of their families may submit entries.
6. All photographs remain the property of the contestant with the exception of the first nine prize winners which are to become the property of the sponsor, who may reproduce them in printed or advertising matter. Other prize-winning photos are to remain in the possession of the sponsor for a year for the purpose of arranging an exhibition of a selected number of the best entries at suitable places. The sponsor will not be responsible for entries delayed or lost in transit. Photographs will be returned if adequate postage is enclosed.
7. Contest closes November 1, 1939. Entries postmarked or express waybilled later than November 1st will not be eligible.
8. Decision of the judges to be final. Judges will not enter into correspondence with any contestant.
9. Failure to comply with the regulations outlined above automatically disqualifies any entry from this contest.
10. If there is a recognizable person in any photograph entered in this contest, written permission from that person, with his or her address, to use a prize photograph in reproductions, if required, must be given by the contestant to the sponsors of this contest (Canadian Pacific Hotels).
11. Judges:—Carl Rungius, N.A., New York and Banff; R. H. Palenske, Chicago, Ill.; Clyde Brown, Chicago, Ill.; B. E. Norrish, of Associated Screen News Limited, Montreal; Nicholas Morant, Montreal.

CANADIAN ROCKIES COLOR PHOTOGRAPH CONTEST

Banff, Yoho and Kootenay National Parks

1939

Organized by CANADIAN PACIFIC HOTELS

Name of Contestant.....

Home Address.....

Date of registration during 1939 at (specify Canadian Pacific Hotel or Lodge in the Canadian Rockies)

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Number of color photographs.....

Size of color photographs.....

Specify location of subject for each slide or print and approximate date on which photograph was taken

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If there is a recognizable person in the photograph, written authority from that person (with his or her address) to use the photograph in reproductions, if required, must be given by the contestant to the sponsor (Canadian Pacific Hotels).

I agree to the terms of the contest as printed in the Special Contest Folder.

Signature.....

Date.....



CANADIAN ROCKIES COLOR PHOTOGRAPH CONTEST

Mount Yoho and Kootenay National Parks

1939

Organized by CANADIAN PACIFIC HOTELS

Name of Contestant

Home Address

Date of registration during 1939 at (Specify Canadian Pacific Hotel or Lodge in the Canadian Rockies)

Number of color photographs

Specify location of subject for each slide or print and approximate date on which photograph was taken

If there is a photograph of a person in the photograph, written authority from that person (with his or her address) to use the photograph in reproduction, if required, must be given by the contestant or the sponsor (Canadian Pacific Hotels).

I agree to the terms of the contest as printed in the Special Contest Bulletin.

Date

YOUR HOST IN THE CANADIAN ROCKIES

Hotels and Lodges of beauty and efficiency . . . Famed for Comfort, Service and Cuisine.
Open Summer Months.

CANADIAN PACIFIC HOTELS

- Banff Springs Hotel**
Banff, Alberta
Altitude 4,625 feet
- In the heart of Banff National Park. Alpine climbing, mountain motoring on good roads, mile-high golf, bathing, hot sulphur springs, tennis, fishing, boating, hiking and riding. European Plan.
- Chateau Lake Louise**
Lake Louise, Alberta
Altitude 5,680 feet
- Facing an exquisite Alpine lake in Banff National Park. Alpine climbing with Swiss guides, pony trips, swimming, motoring, tennis, boating, fishing in neighboring waters. European Plan.
- Emerald Lake Chalet**
Near Field, B.C.
Altitude 4,272 feet
- Situated at the foot of Mount Burgess, in picturesque Yoho National Park. Roads and trails to the Burgess Pass, Yoho Valley, etc. Boating and fishing. American Plan.

CANADIAN PACIFIC MOUNTAIN LODGES

(Operated on the American Plan)

- Lake Wapta**
Altitude 5,219 feet
- Across the lake from Hector Station, British Columbia, just west of the Great Divide.
- Yoho Valley**
Altitude 5,000 feet
- By motor from Lake Louise, Field or Wapta, in one of the loveliest valleys in the Rockies.
- Lake O'Hara**
Altitude 6,664 feet
- By trail from Hector, British Columbia (8 miles), or from Lake Louise (12 miles).
- Moraine Lake**
Altitude 6,200 feet
- By motor from Lake Louise (9 miles).

*Moderate rates. Special discount for stay of one week or longer.
For further information and reservations apply to hotel managers,
your local travel agent or nearest Canadian Pacific office.*

\$1000 ⁰⁰ in Cash

CANADIAN ROCKIES COLOR PHOTOGRAPH CONTEST

LIST OF PRIZES

1st Prize	-	-	-	-	-	-	\$250
2nd Prize	-	-	-	-	-	-	100
3rd Prize	-	-	-	-	-	-	50
4th Prize	-	-	-	-	-	-	40
5th Prize	-	-	-	-	-	-	30
Next 4, each	\$25	-	-	-	-	-	100
Next 6, each	20	-	-	-	-	-	120
Next 10, each	15	-	-	-	-	-	150
Next 10, each	10	-	-	-	-	-	100
Next 12, each	5	-	-	-	-	-	60
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47 Prizes, totalling	-	-	-	-	-	-	\$1,000



BANFF SPRINGS HOTEL IN BANFF NATIONAL PARK

THE

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