

EMPERESS OF BRITAIN



CANADIAN PACIFIC






EMPRESS OF BRITAIN

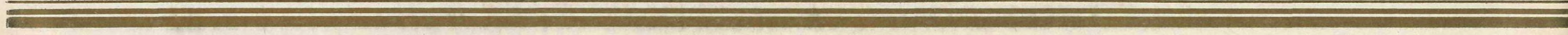
42,500 GROSS TON ...
5 DAY ATLANTIC
GIANTESS





MORE than size and speed—space! Space for the individual passenger! That is the new idea in ocean-travel which comes with the Empress of Britain. His Royal Highness the Prince of Wales was the first to suggest the importance of this ship. He said, at her launching: "This vessel can be considered in construction as the last word in shipbuilding, and as regards her appointments—she will have no rivals."

To-day, she is hailed everywhere as the expression of a new ocean-luxury. The Empress of Britain has that sheer bigness which ocean-travellers love. She bulks 42,500 gross tons. She stretches 758 feet in length. She broadens to 97 feet. She also has that startling swiftness which this faster-ever-faster world applauds. The Atlantic crossing is an easy 5-day run for her. But the Empress of Britain utilizes size and speed—not to carry record passenger lists, but to increase the allotment of space, the joy of travel, the measure of luxury of the individual passenger. Her rooms are so spacious, so much like fine homes in their appointments and decorations, that they cease to be cabins or staterooms, but are real apartments on board ship.



Seventy per cent of these apartments have private baths. All of them have outside light and air. There are no "inside" rooms. Instead of the old type Promenade Deck, the Empress of Britain has a Lounge Deck. Inboard from this sweeping, spacious deck is a succession of brilliant rooms. Each is decorated by a great artist. Each provides its own setting for gay social life.

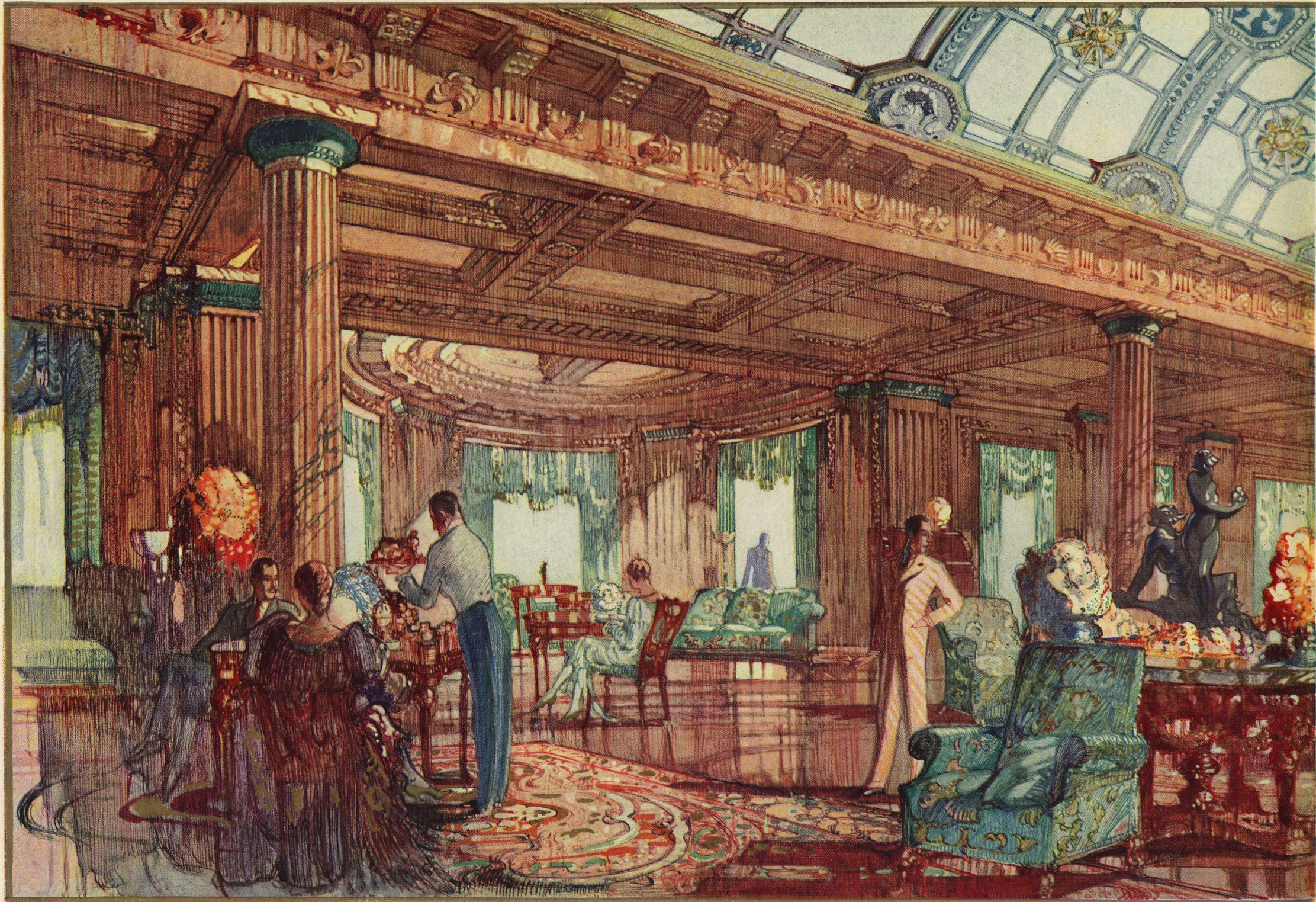
Above the Lounge Deck is a separate Sports Deck. Its unique feature is a full-size tennis-court, with adjoining café.

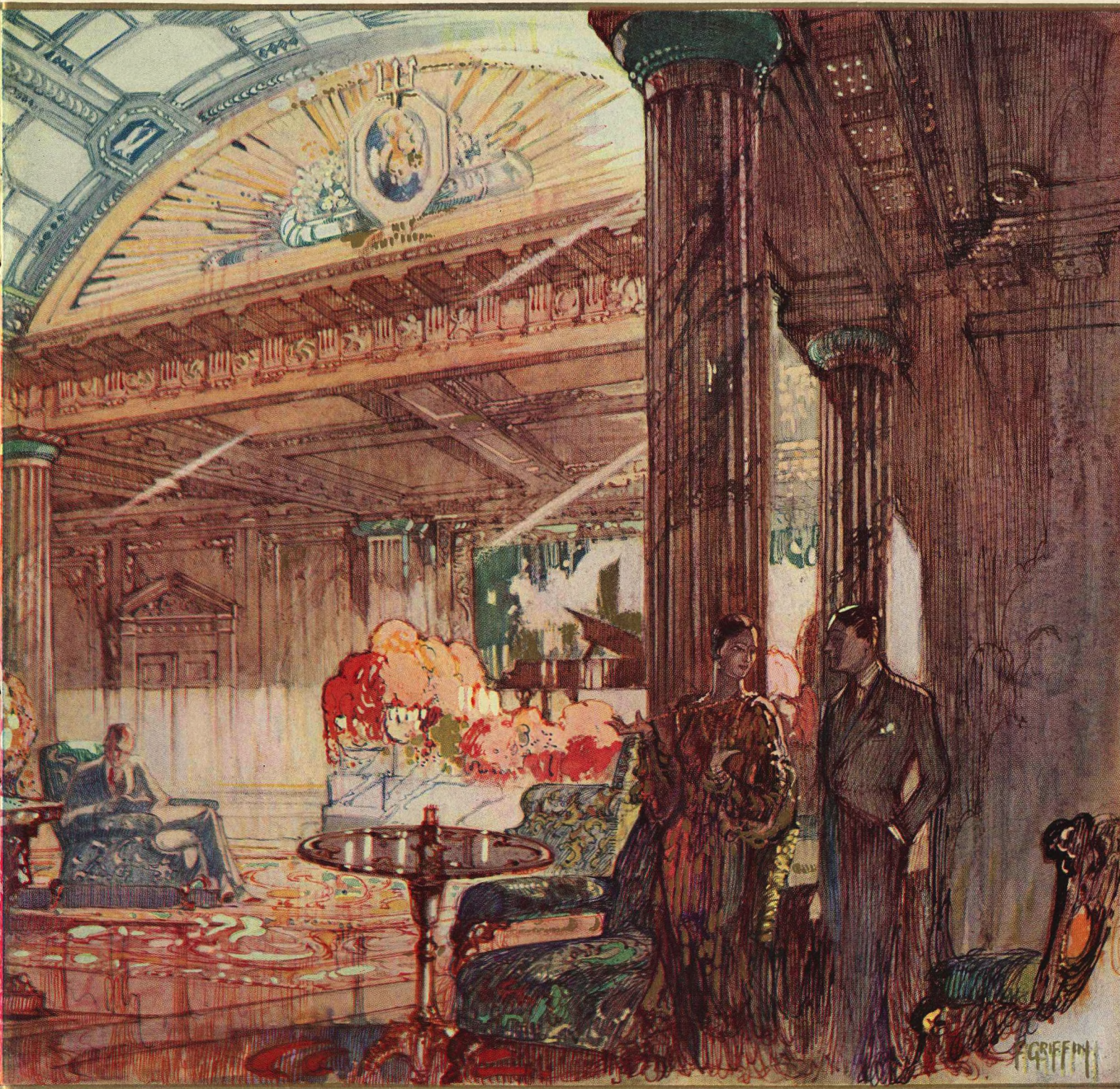
Above the Sports Deck is the Sun Deck, open to the health-giving sun and wind. Below the Lounge Deck is found the Olympian Pool. This replaces the conventional swimming pool with an atmosphere of colour and gaiety.

In her decorations, her speed, her comforts, her gaiety, she is truly a ship for the moderns, —but particularly for those moderns who still think space is preferable to crowds.

Her lavish dedication of space to a highly restricted passenger-list is probably the most astonishing development in the ocean-going world.

The following pages are a preliminary presentation of the Empress of Britain.

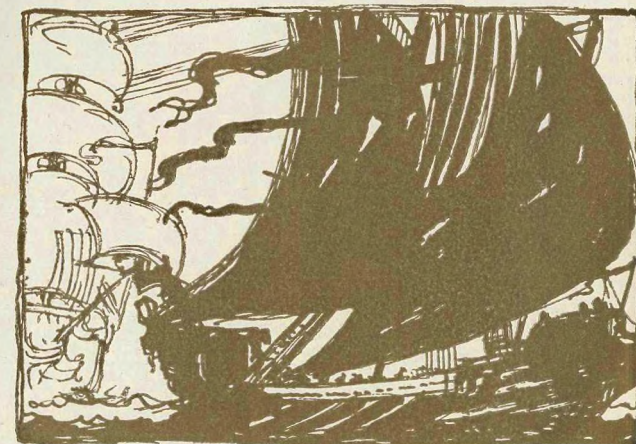




MAYFAIR

by Sir Charles Allom

Mayfair, on the Lounge Deck, is the name of the great central Salon of the Empress of Britain. Sir Charles Allom has utilized the grand spaces of this room to create a brilliant central setting, bordered by restful vistas and large-windowed bays. The decorative motif is Renaissance. Rich walnut panelling is picked out in silver. Marble pilasters are ornamented in bronze. The tympanum sunburst is a glory of simplified modern conception. In this vast room, one has the feeling of a delightful and sparkling society
—Mayfair





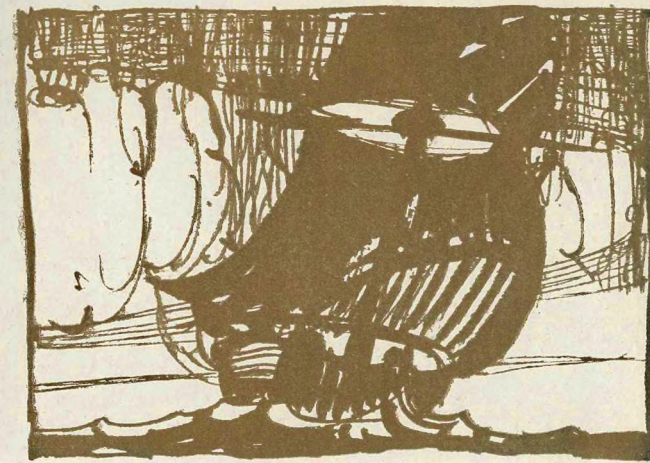


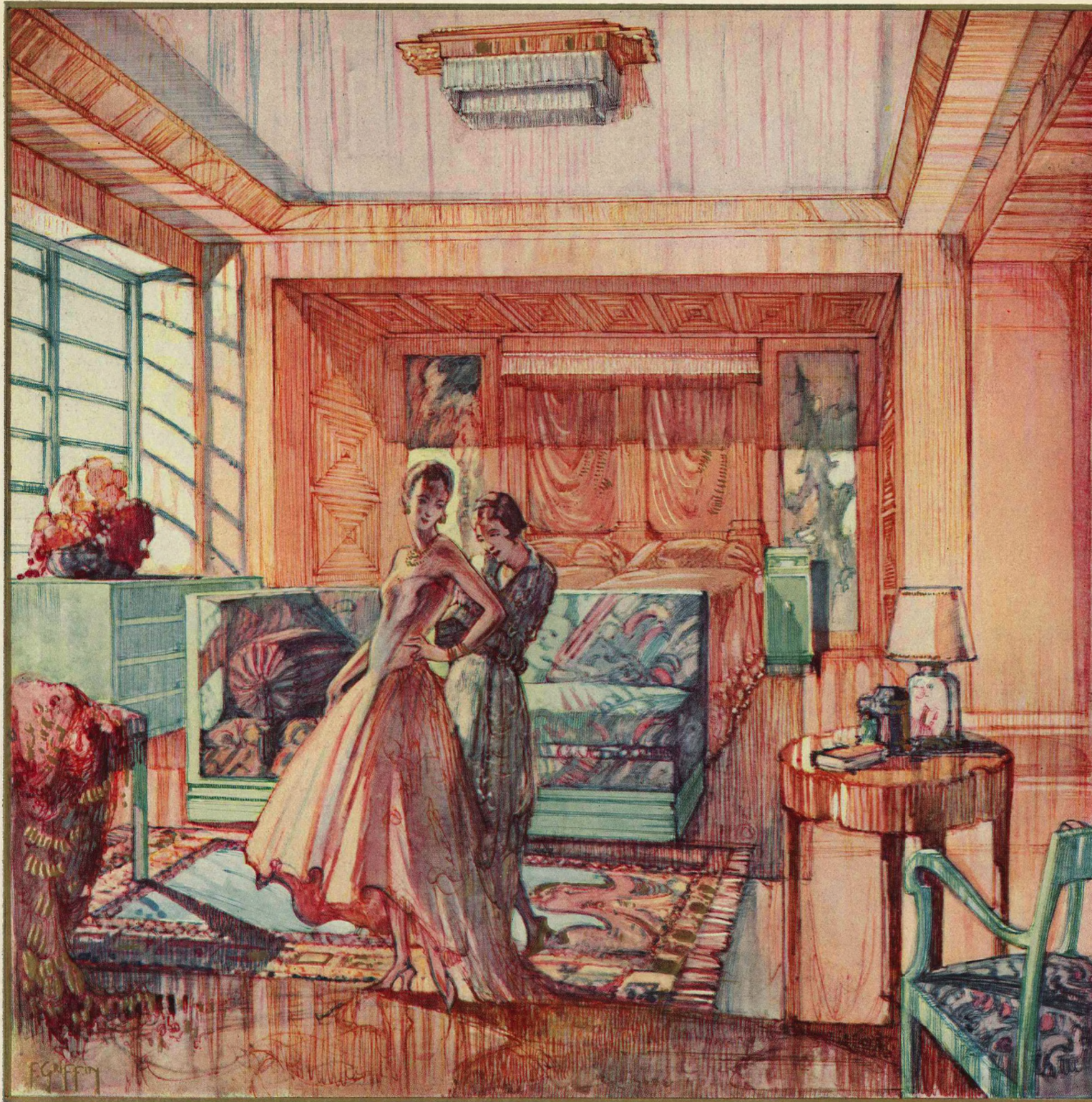
THE EMPRESS ROOM

by Sir John Lavery, R.A.

Here, one of Britain's foremost artists has wrought a setting keyed to rhythm and carnival. Delicate corals, blues and silvers flow down, in restrained design, to meet the gleaming parquet floor. They re-echo in the delightful expanse of mirrored walls. Here, one dances away the magic of ocean nights. One plays under a canopy of sky which reproduces the heavens at the time of the liner's launching. One watches divertissements presented from a night-club stage.

This room is the centre
of indoor
gaiety

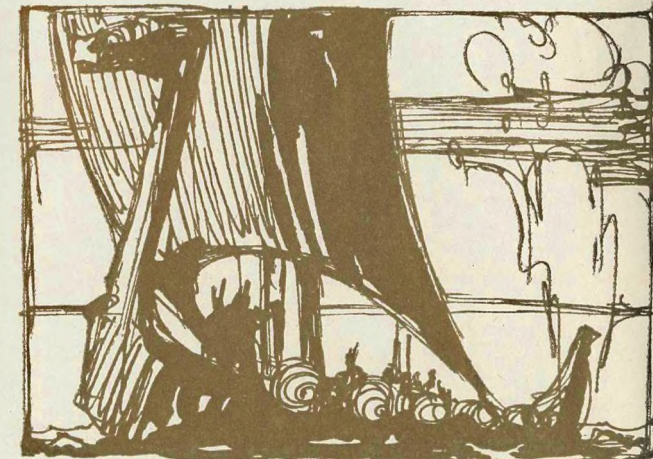




DE LUXE APARTMENTS

Bedroom

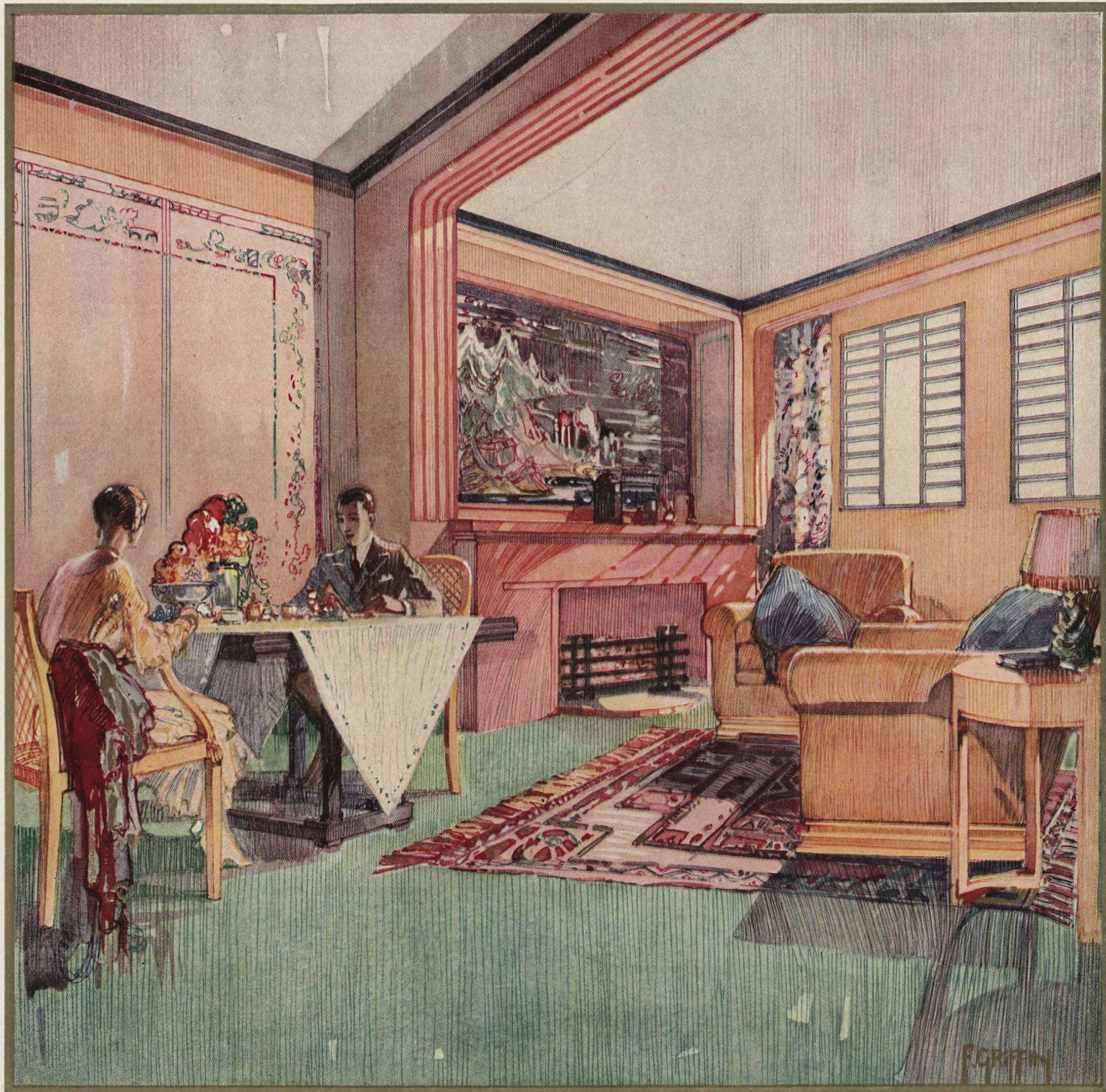
With the *Empress of Britain* comes the new "era of residence" aboard ship. Her de luxe apartments, without exaggeration, can be said to offer the exquisite appointments and facilities of Park Avenue, with the seclusion of Park Lane. Each principal apartment consists of a spacious living room, a cheery sun-verandah, a charming double bedroom, an unusually large bathroom, as well as a servant's room and convenient, ample luggage room. Each makes possible as complete, secluded and delightful life as in the finest private homes

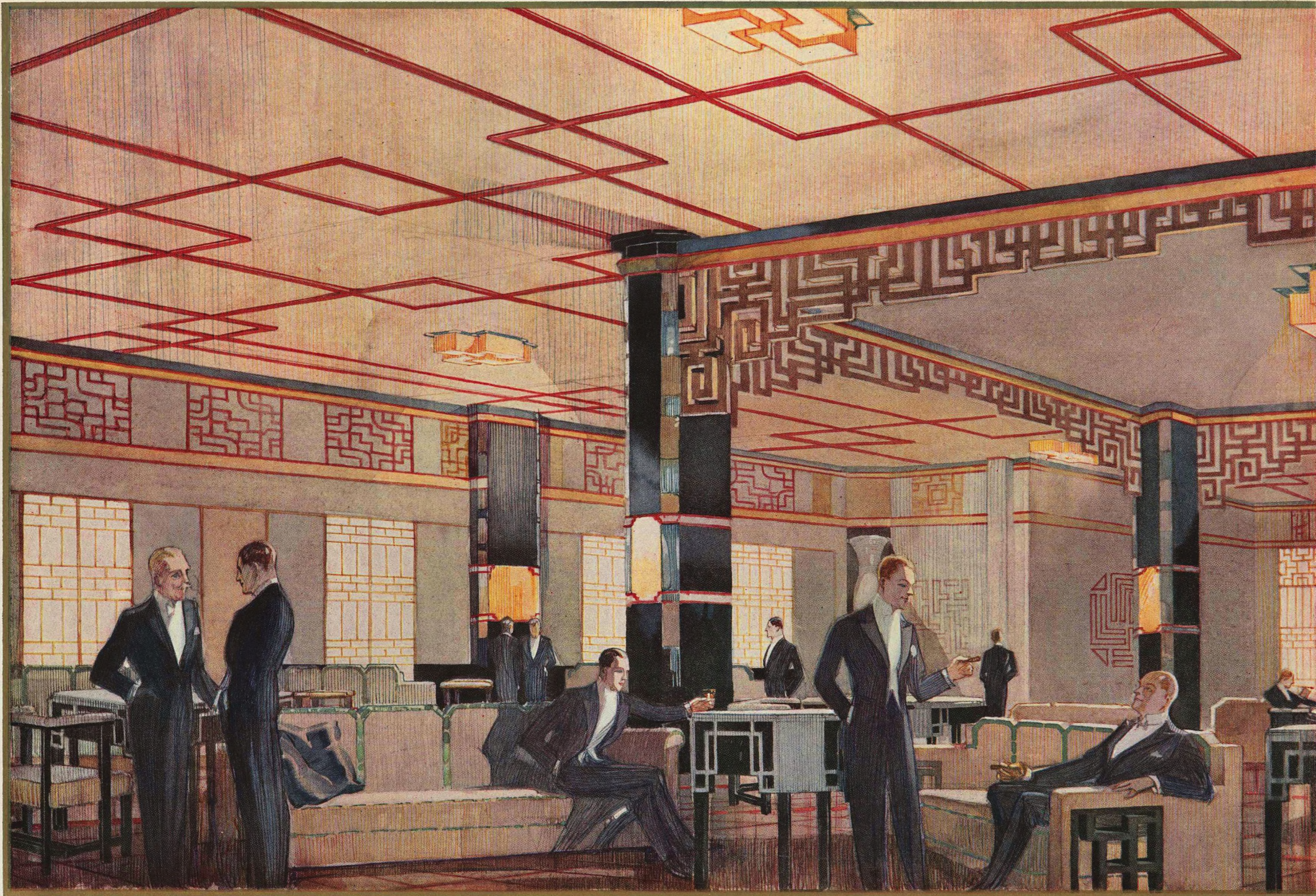


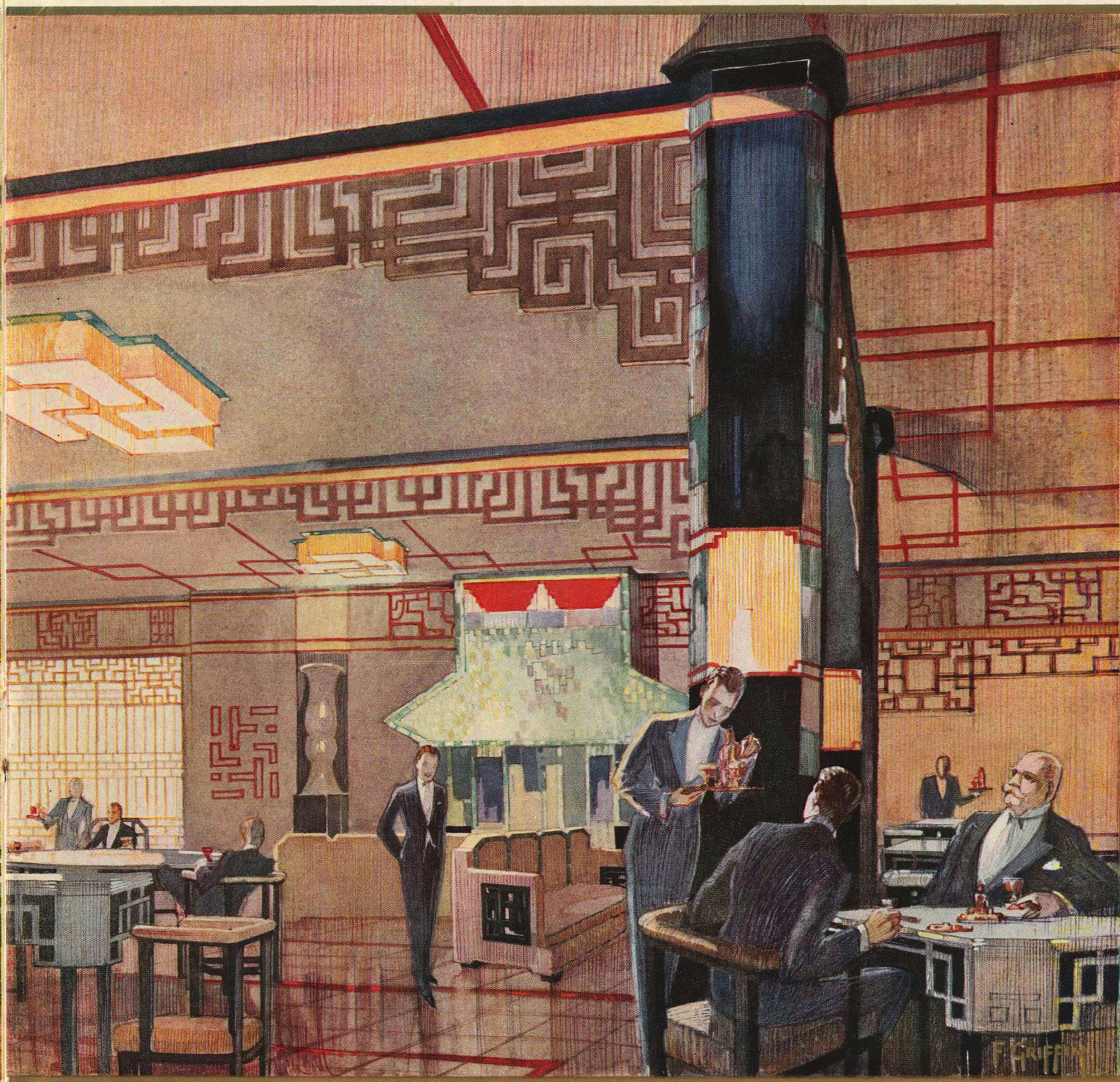
DE LUXE APARTMENTS

Living Room

The living rooms of these de luxe apartments well epitomize the liner's chic residential atmosphere. Here, for example, as in the seclusion and convenience of one's own ménage, one may order a quiet luncheon or tea for twelve, or dine happily without asking the steward to re-arrange the furniture. Or here, one may just relax in the luxury of a deep divan, gaze through the broad windows at the rhythm of the sparkling sea . . . and feel delightfully at home aboard the Empress of Britain





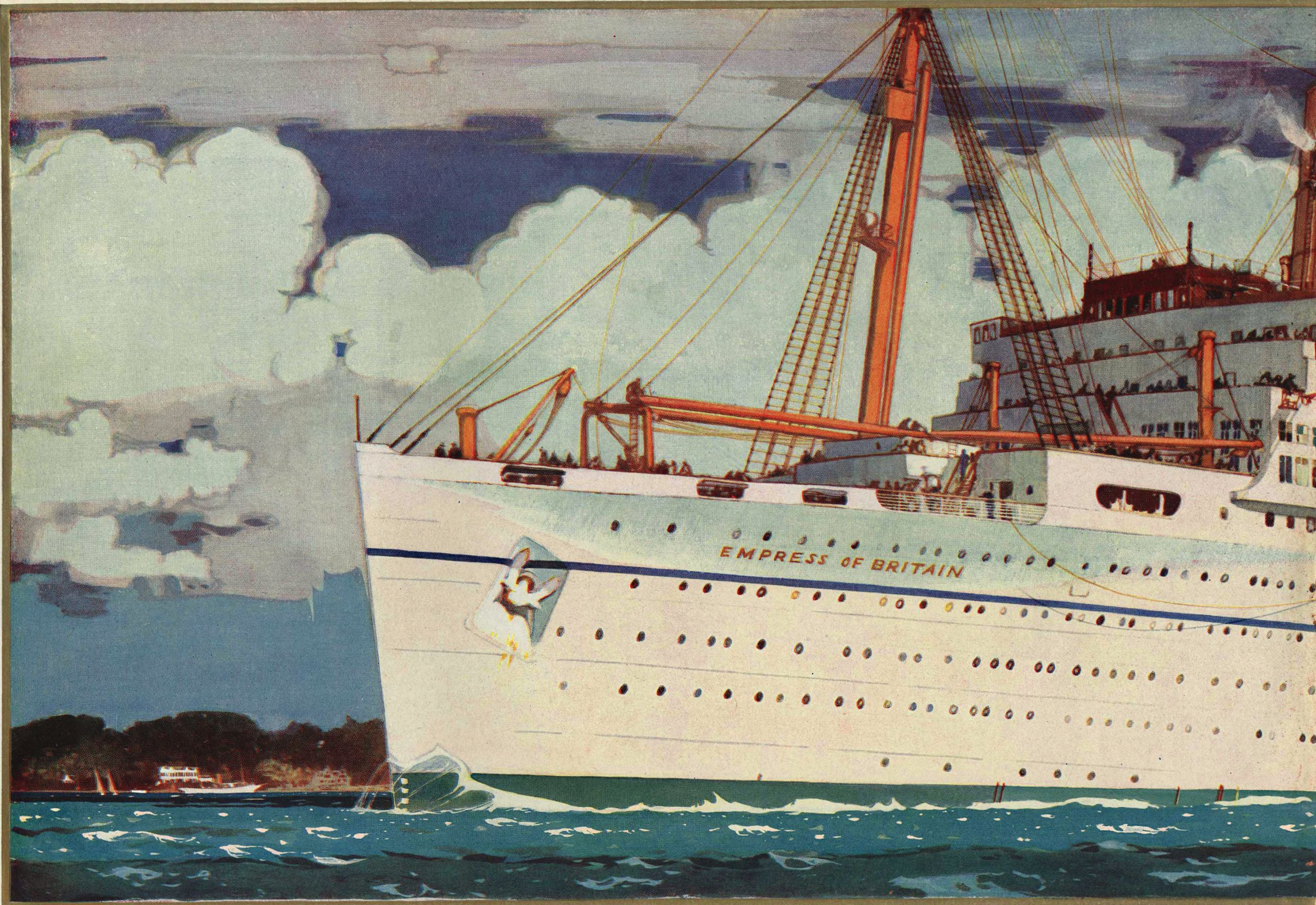


CATHAY LOUNGE

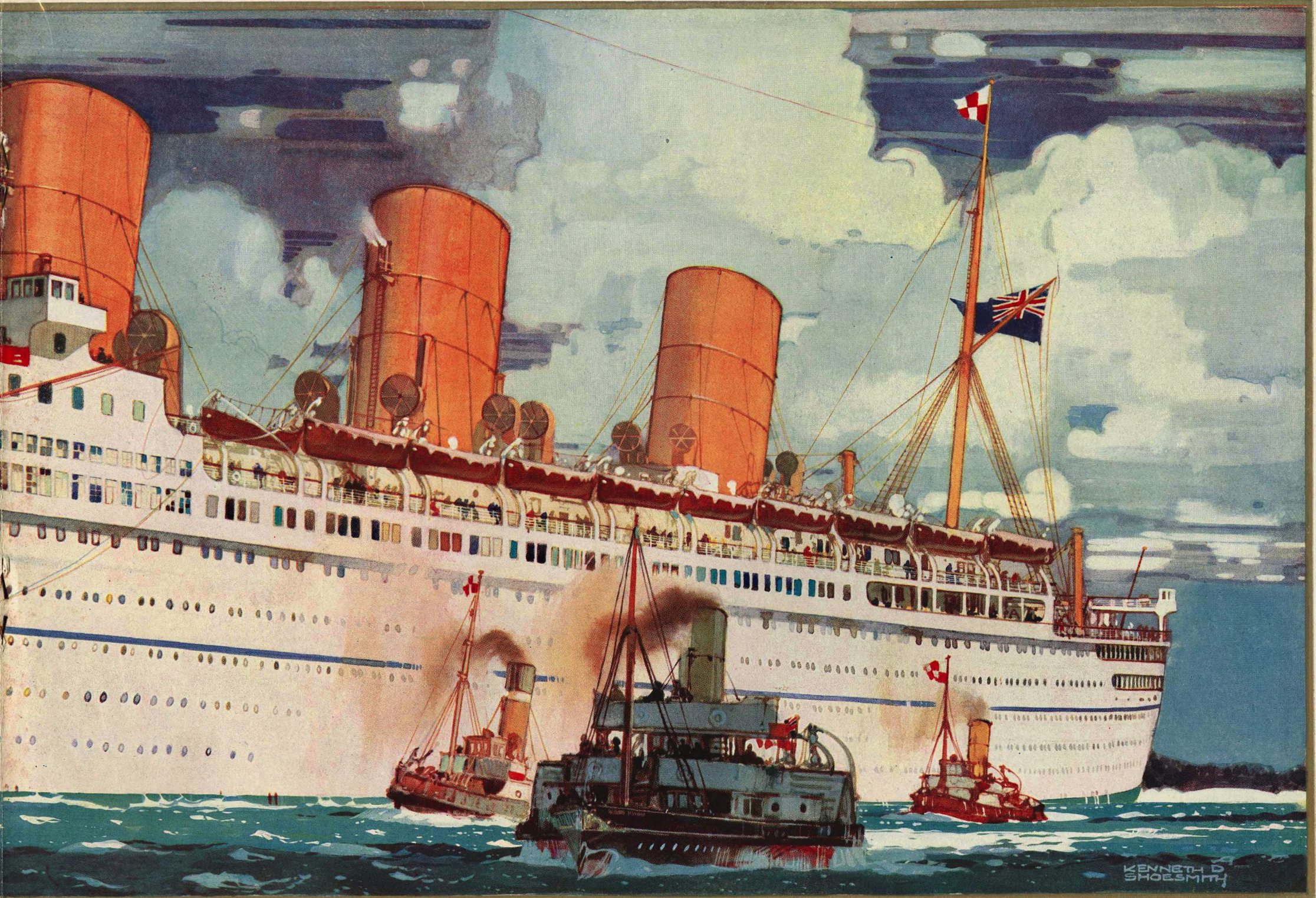
by Edmund Dulac

From the vivid modern brush of this artist, the "Arabian Nights" genius of the generation, comes the suave dignity of the Cathay Lounge. This setting replaces, in effect, those forbidding "ship smoke-rooms" of yesterday. All that is brilliant and vigorous in the colour of the ancient Far East, Mr. Dulac has portrayed through the refinements of his conception. A ceiling of shimmering silver balances a golden-toned parquet. The bar and fireplace are of translucent glass. All are held in calm restraint through the use of choice, natural woods and simple Chinese lacquer. In such a setting the serious globe-trotters aboard the Empress of Britain gather in conversational exchange.

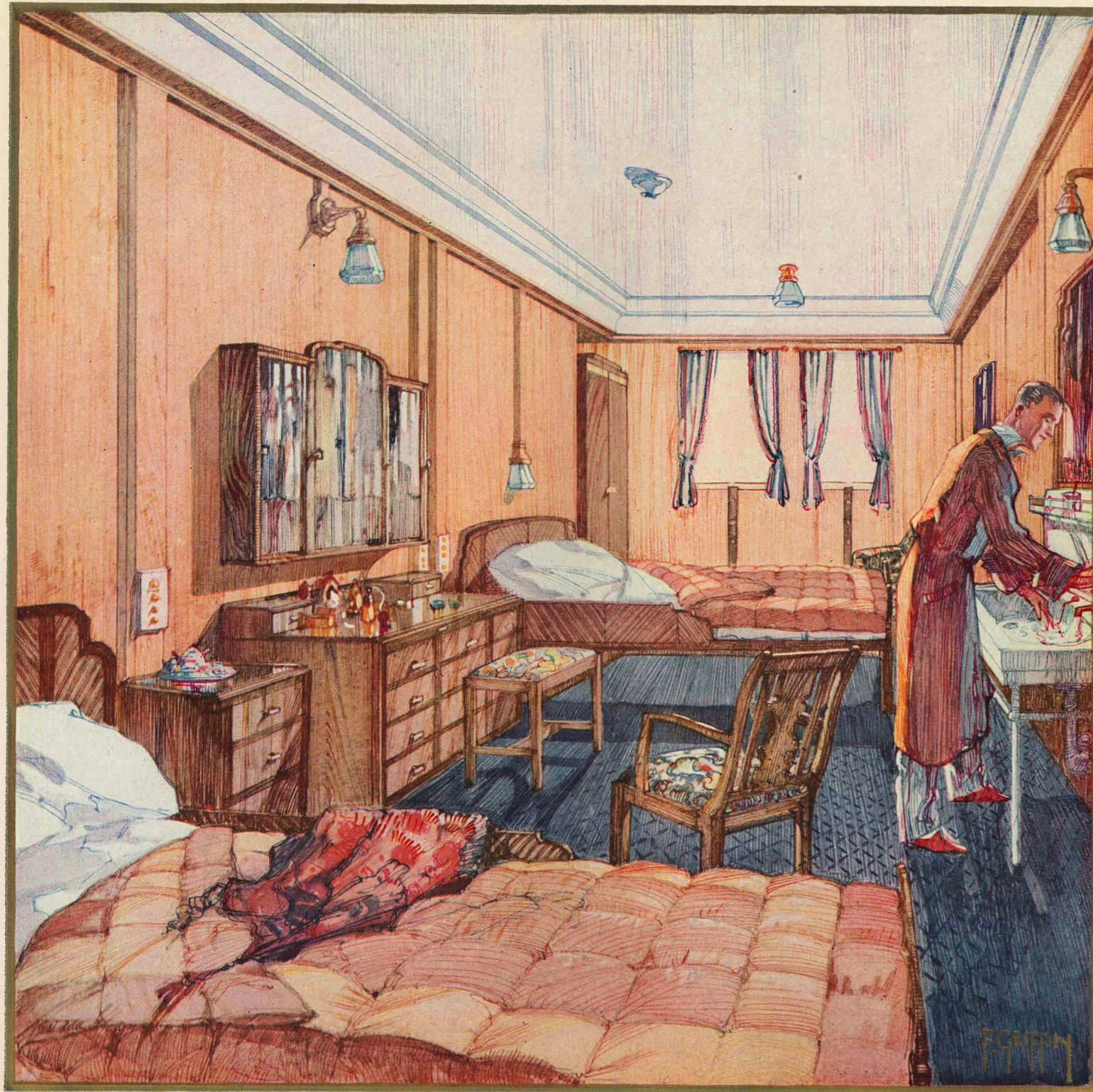




EMPRESS OF BRITAIN



W. H. SMITH & CO. LTD.



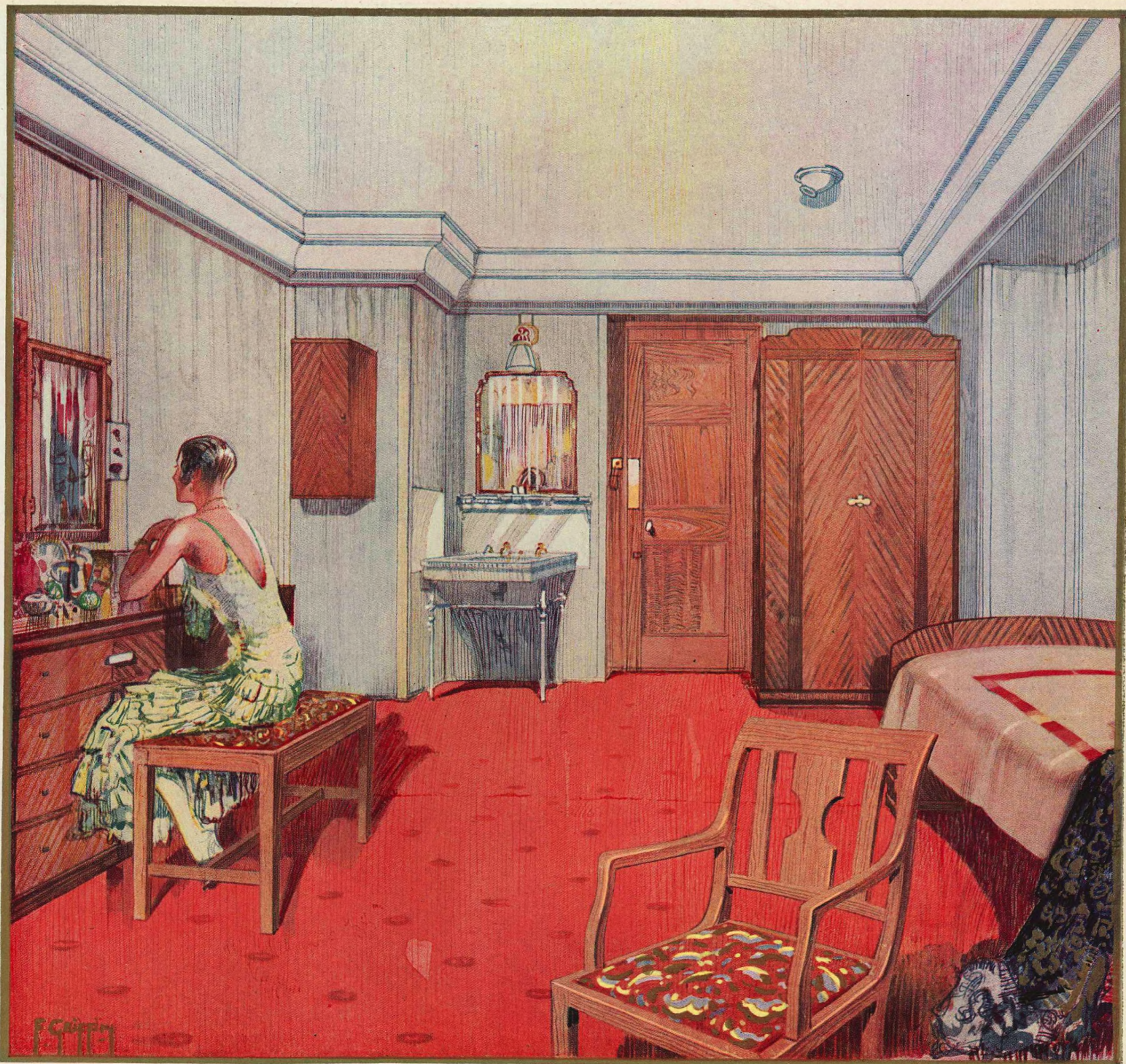
ONE-ROOM
APARTMENTS (Double)

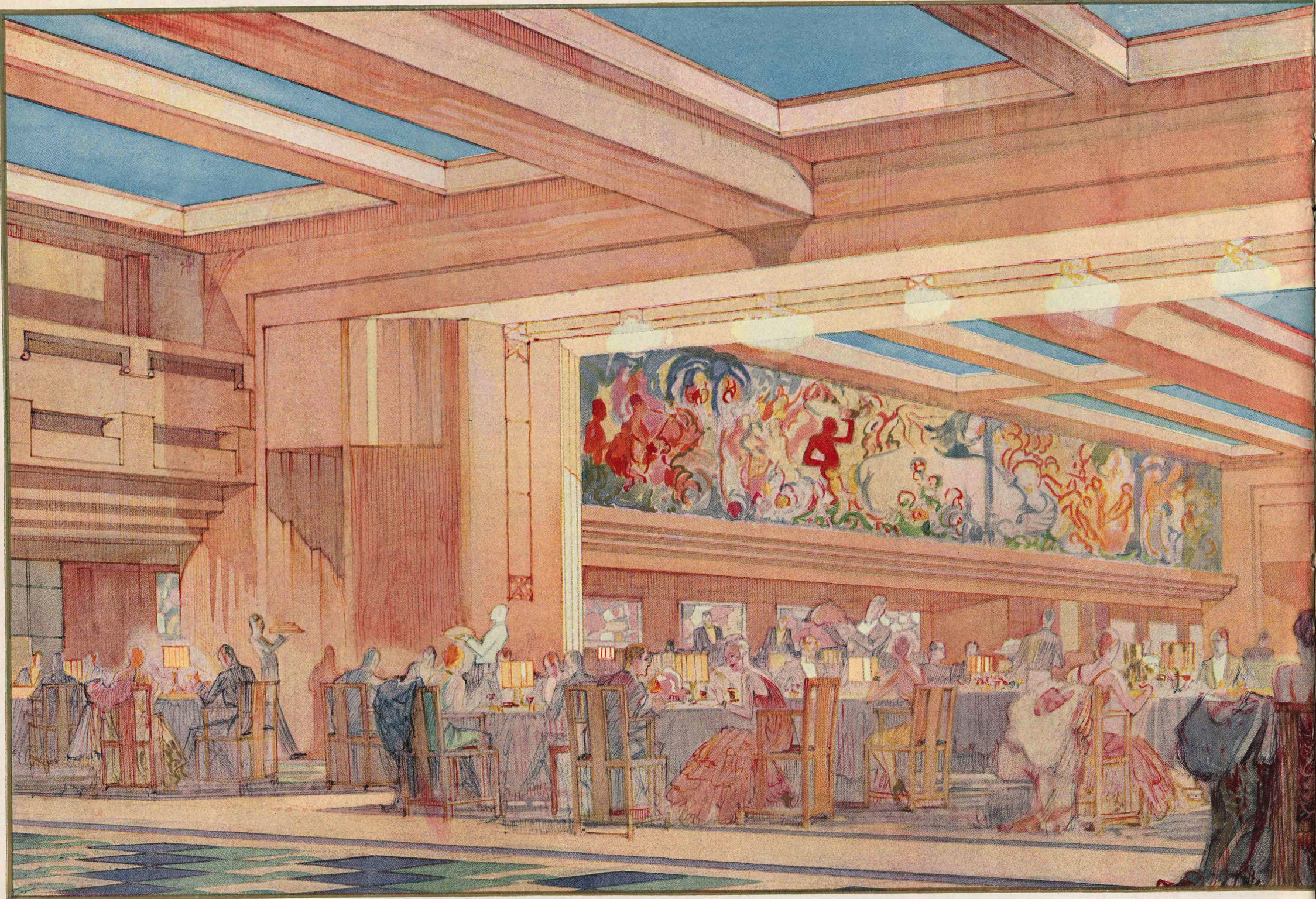
Although of one room, these apartments for two have an atmosphere of liveability which only spaciousness and lovely appointments can give. Large bedsteads . . . charming dressing tables with roomy cabinet backs and triple-folding mirrors . . . cabinet for toilet requisites . . . a full-length wall mirror . . . elaborately equipped full size wardrobes for each passenger . . . besides easy chairs, arm chairs, bedside tables . . . all these are more than mere conveniences because of the faultless taste in which they are designed and arranged. Such apartments, of course, each have private bathrooms adjoining

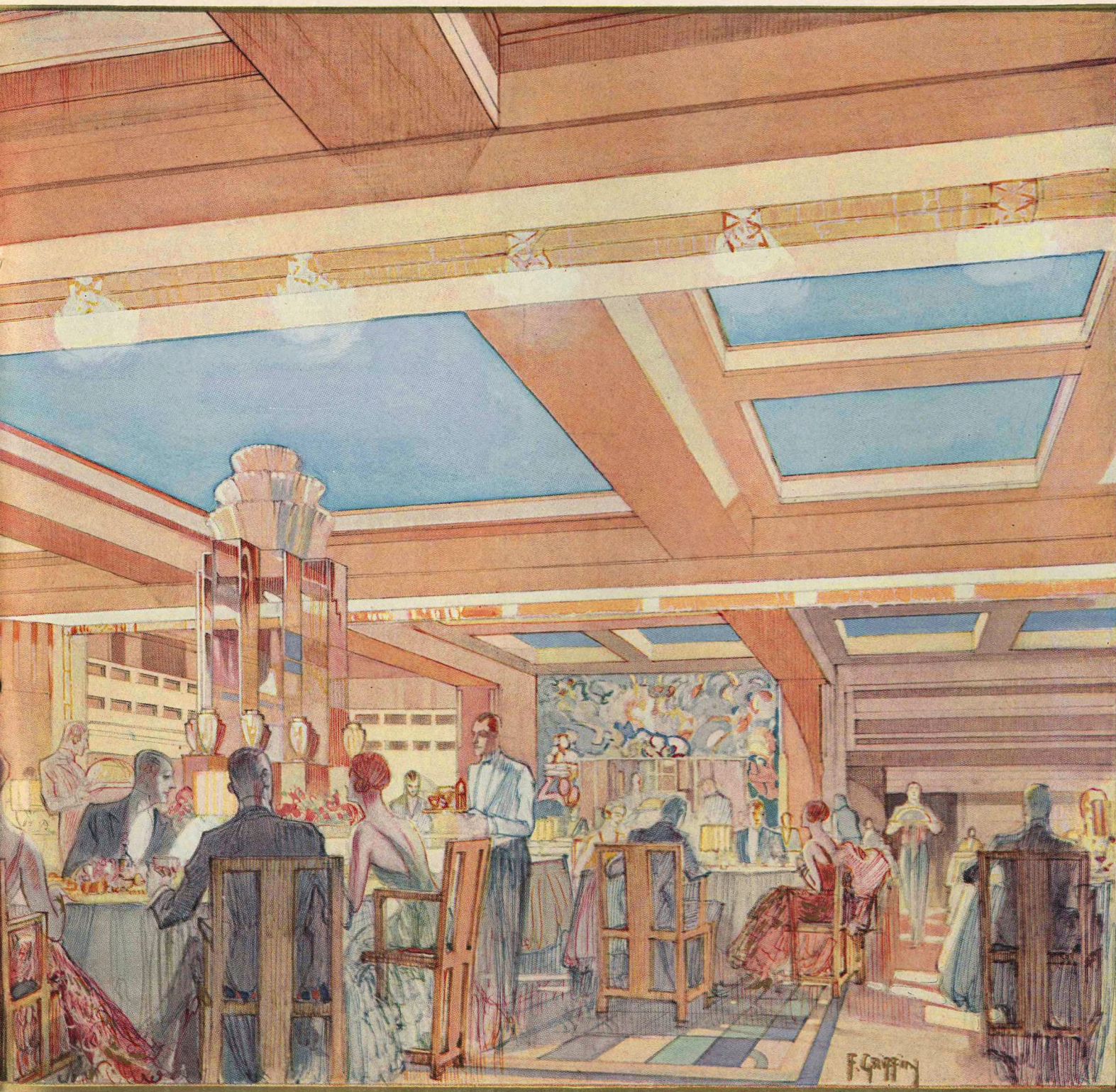


ONE-ROOM
APARTMENTS (Single)

These apartments have been ingeniously contrived and equipped so that their single occupants may be as far as possible a law unto themselves. Just as the apartments for two, these liveable rooms are furnished in perfect modern taste as well as with perfect modern convenience. Nothing is forgotten . . . outlets for electric fans and heaters, even for curling-irons . . . low-pressure steam heat under individual control . . . ball-louvre pressure ventilation for either warming or cooling the fresh air before it enters the apartment. Like all first-class apartments aboard the Empress of Britain, they are "outside," with natural light and air . . . and charming to be alone in at home. And each has its private bathroom adjoining





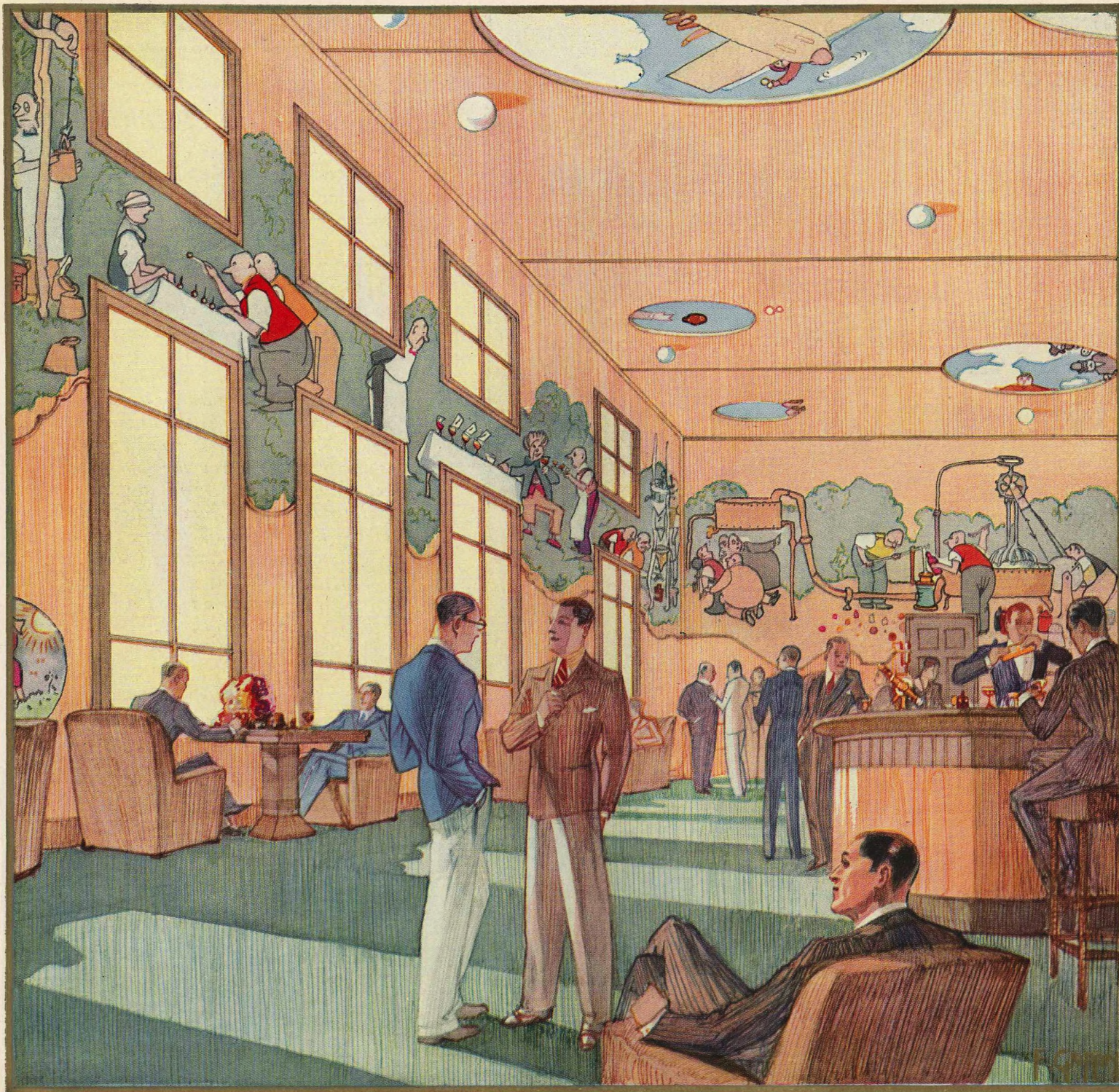


SALLE JACQUES CARTIER

by Frank Brangwyn, R.A.

So spacious is this dining room with its adjacent private dining rooms that each table affords the secluded atmosphere of dining at home. Mr. Brangwyn, famous for his mastery of ship traditions, has wrought them into this setting with his own inimitable imagery. His spreading frescoes, fore and aft, unfold a full tableau of the Earth's bounties . . . delightful and appropriate background for a metropolitan cuisine such as the Empress of Britain's. And whether one's whim is fresh caviar from the intriguing cold buffet in the room's centre . . . or Lobster Thermidor from the hot-plate of the nearby serving table . . . each dish appears attended by that ready graciousness which is true of all Canadian Pacific Service

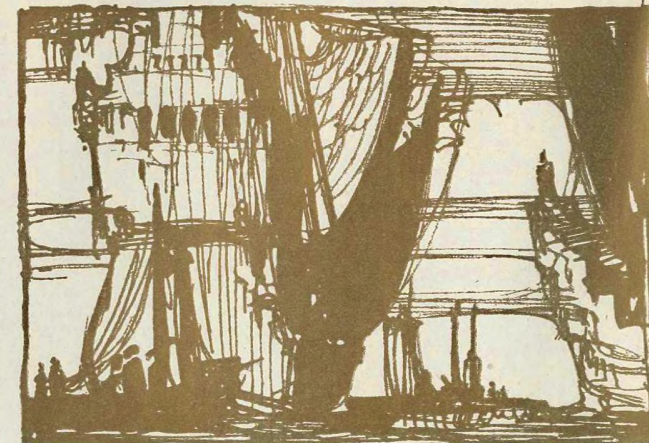




KNICKERBOCKER BAR

by Heath Robinson

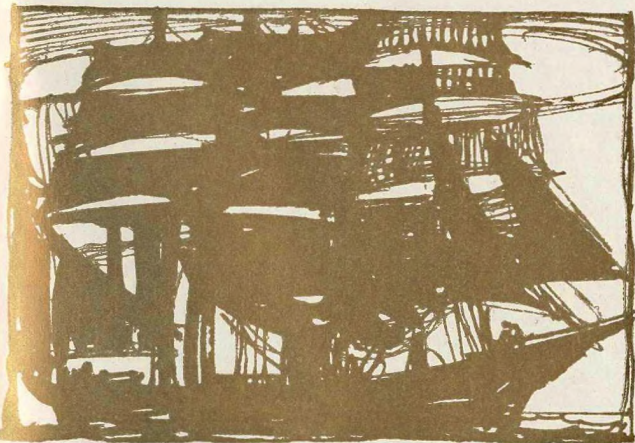
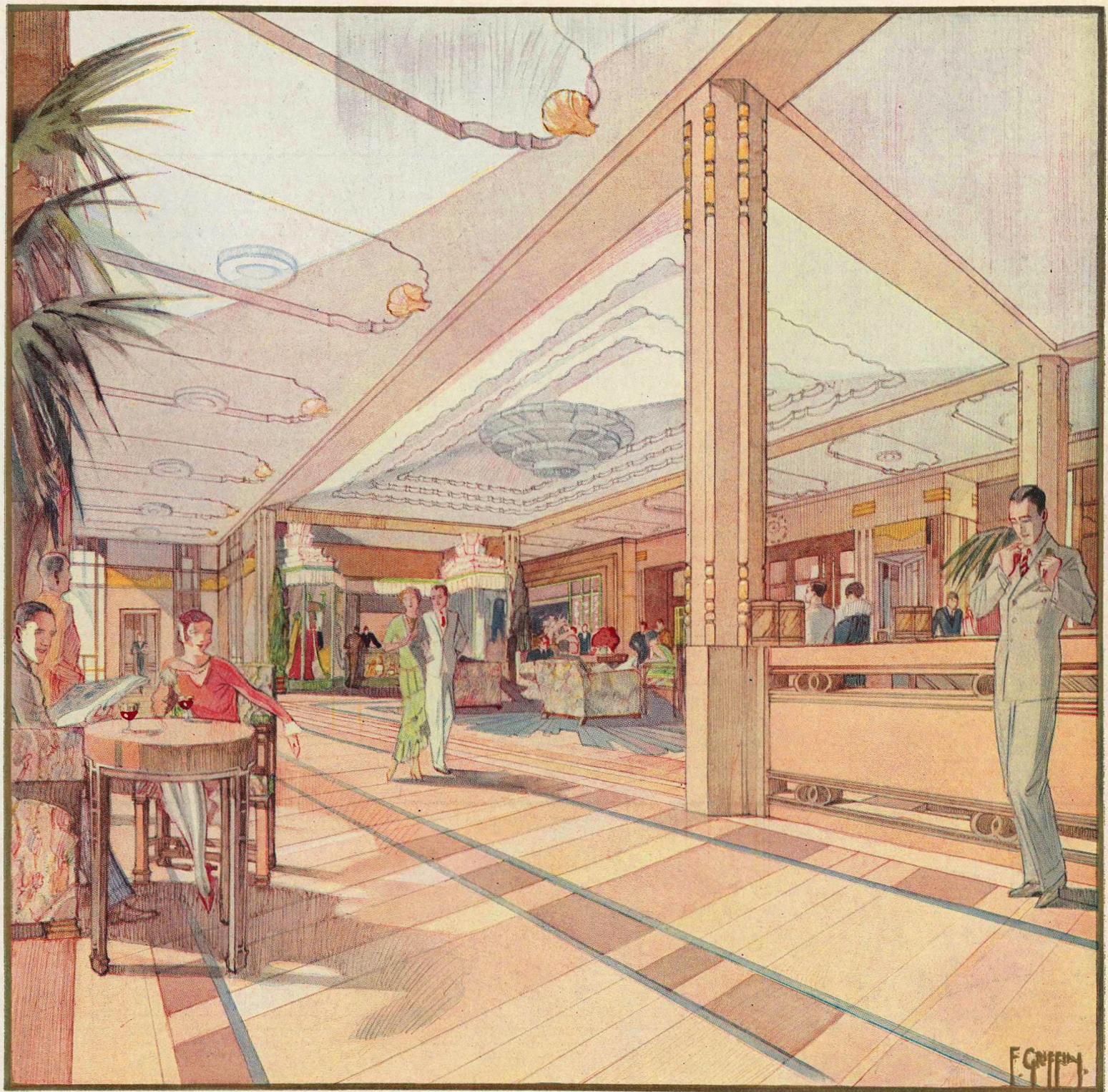
The international Mr. Robinson, who is by way of being one of the world's most inventive humorists, has been allowed free rein in the Knickerbocker Bar. His hilarious mural "Legend of the Cocktail" portrays that beverage in fantastic evolution . . . revealing the infinite variety of his entertaining skill as applied to that most subtle of creations. With colourful wealth of whimsical imagery, his frolicsome fancies form a fine fantastic setting for the cocktail's joyous errand to edge the appetite and whet the wit

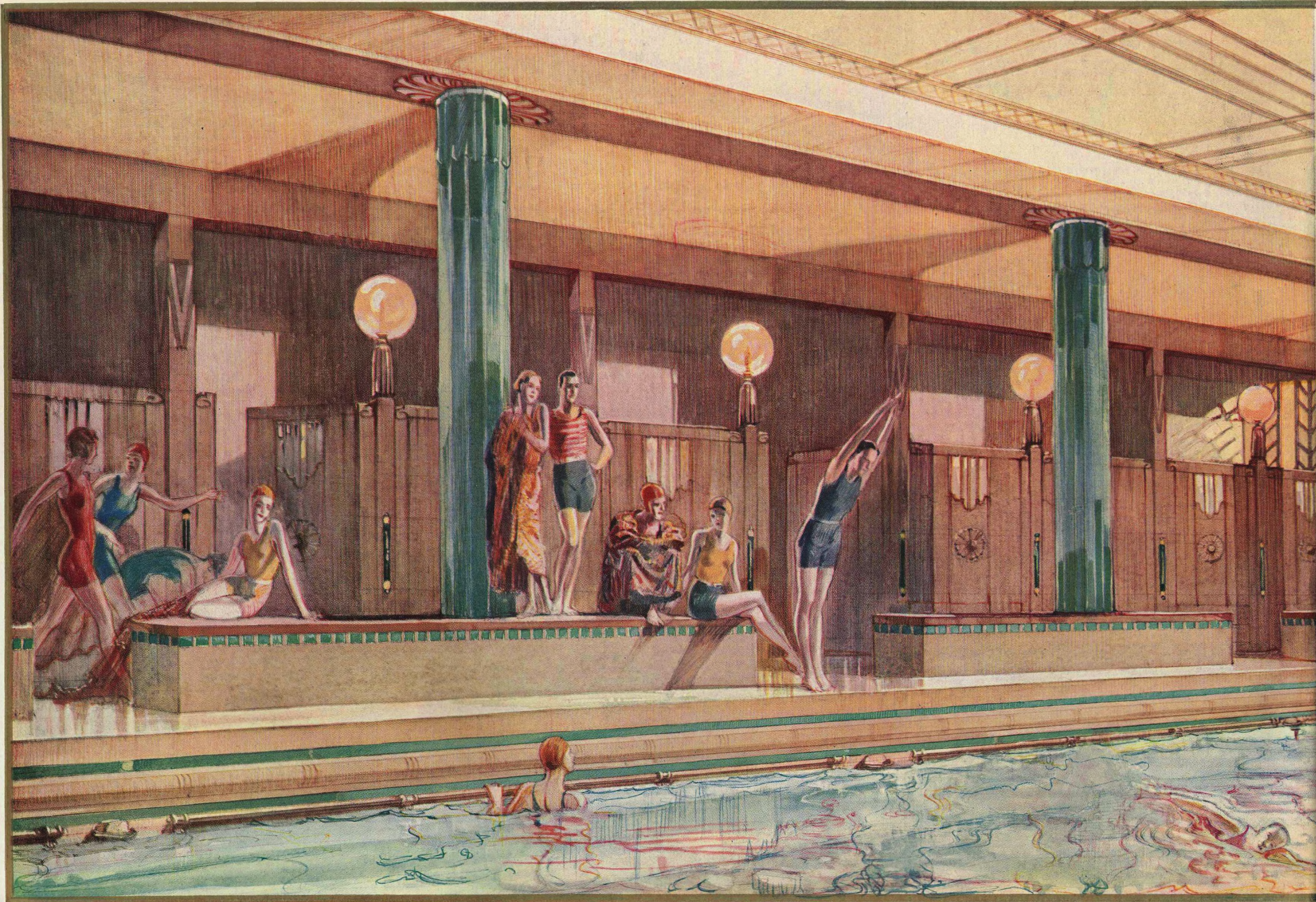


THE MALL

by P. A. Staynes & A. H. Jones

Finding they can ascend the main staircase five abreast is only one method whereby passengers may readily feel the magnificent spaciousness of the Empress of Britain. Thus they ascend to The Mall. Here, Mr. Staynes and Mr. Jones have fashioned a long inner promenade of moulded oak, brilliantly illuminated by unique crystal pendants. With its far-reaching vistas and its accessibility to every part of the Lounge Deck, The Mall naturally becomes the ideal rendezvous in which to decide the activities of the day or evening

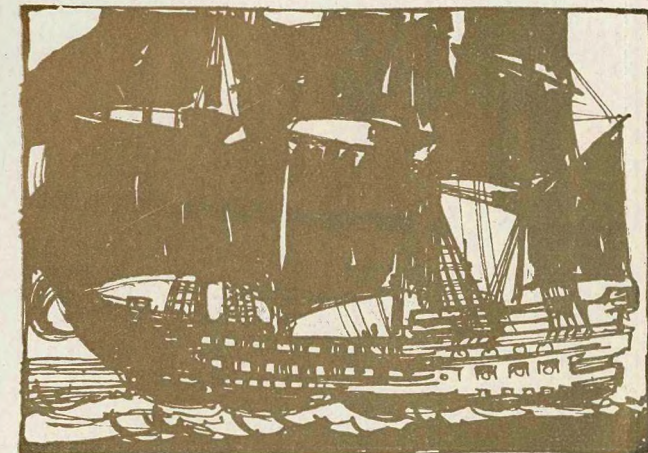


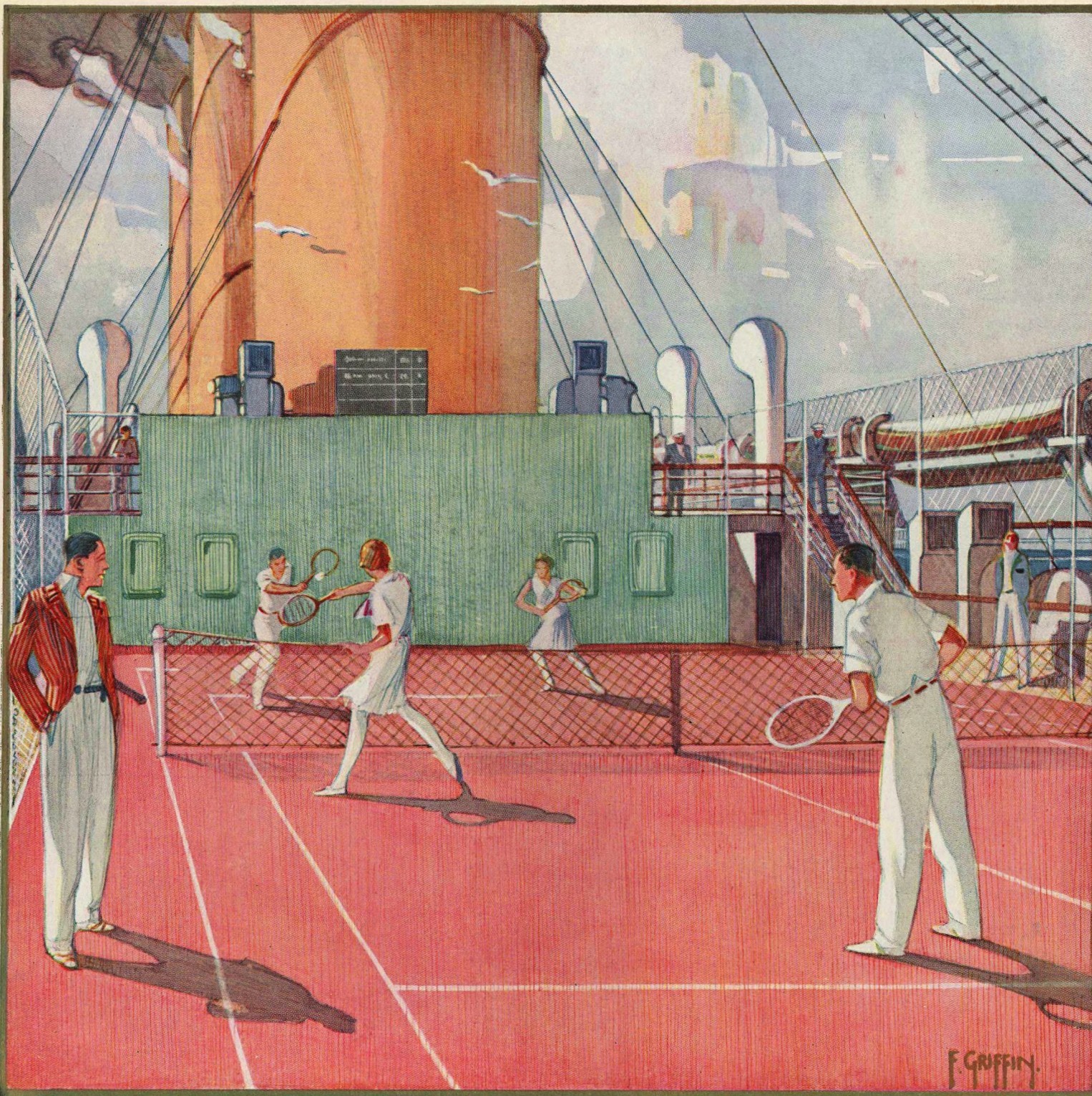




OLYMPIAN POOL

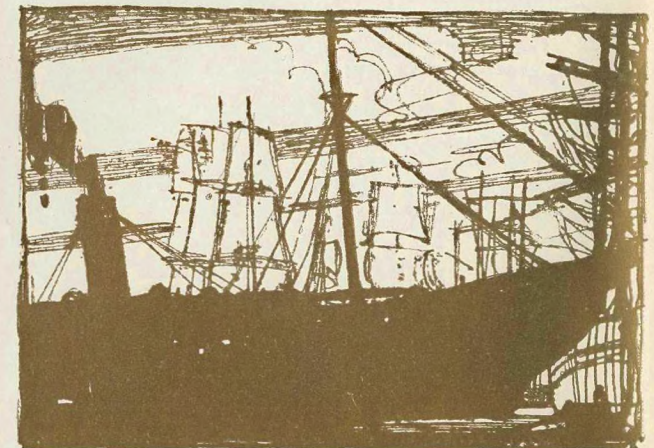
Under a full glass ceiling, which gleams as the brilliant warmth of Adriatic sunshine, this exquisite setting is a veritable Lido in activity. Water spouts into the enormous swimming pool from a sea turtle of terrazzo glass. Hidden under the surface, lights pick up the sparkle of its plunge. A terraced café borders the pool's forward end — spectators' galleries command its sides—and the whole is set amid delicate glass mosaics and adroitly carved teak. Turkish and electric baths, as well as a fully-equipped gymnasium, adjoin the Pool to form a complete locale for gay exercise and invigorating relaxation aboard the Empress of Britain





SPORTS DECK

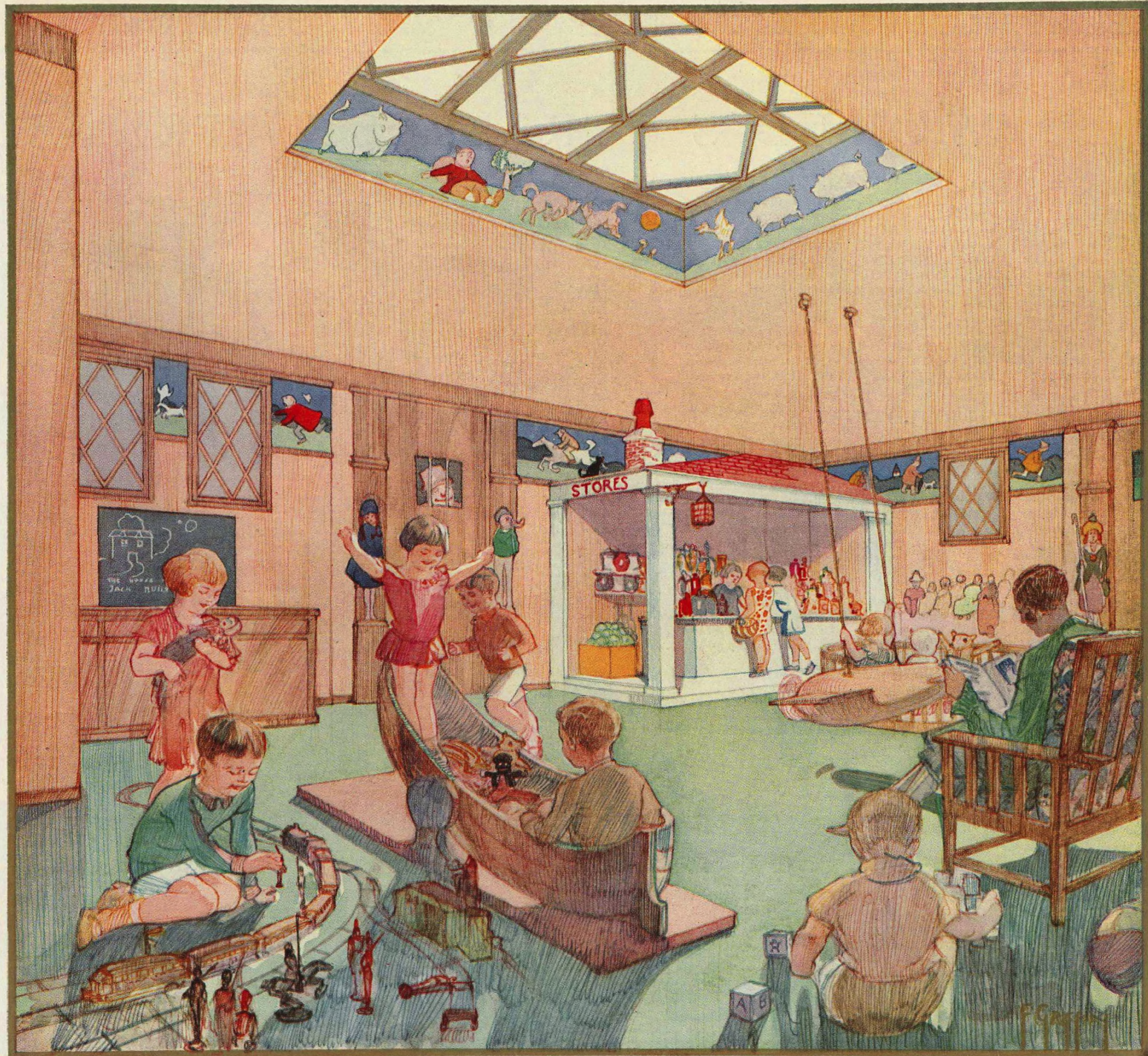
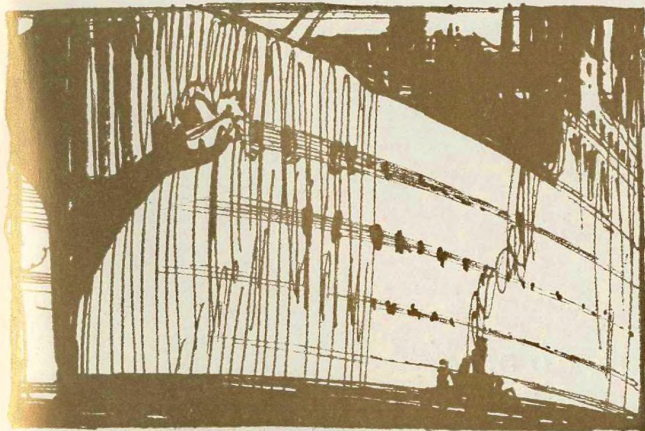
To play long, delightful games of tennis in mid-ocean! The *Empress of Britain* grants this wish by including a regulation, full-size tennis court on her vast sports deck. Entirely surrounded by high nettings, it is also bordered with galleries where spectators may gather in the Wimbledon manner. Adjacent, of course, are facilities for all those other deck sports long familiar to ocean travellers. And if one desires the exercise fast and furious, one hies oneself below and amidships to the squash racquets court. There really seems no means of "getting back to form" which is not available aboard the *Empress of Britain*.



CHILDREN'S PLAYROOM

by Heath Robinson

Here, Mr. Robinson shows he can call forth a smile from ages three to six as well as from thirty to sixty. In the playroom, he has transplanted nursery-rhyme heroes and heroines into wall decorations . . . each with a touch that sometimes reminds you of animal crackers and sometimes of soap bubbles. Then, too, very serious "shopping-like-mother" can take place at the miniature stores. And there's a toy aeroplane that swishes you through the air but still is very safe. And there's a rocking-boat, and trains, and dolls, and blocks, and a black-board—and a governess attendant who knows just what to do when youngsters are exacting, and just what to do when they're lovable



WORLD'S GREATEST TRAVEL SYSTEM

CANADA

Edmonton	Alta.	R. W. Greene	Canadian Pacific Building
Montreal	Que.	D. R. Kennedy	201 St. James Street West
" "	Que.	G. S. Reid	Dominion Square Building
Nelson	B.C.	J. S. Carter	Cor. Baker and Ward Sts.
North Bay	Ont.	C. H. White	87 Main Street West
Ottawa	Ont.	J. A. McGill	83 Sparks Street
Quebec	Que.	C. A. Langevin	Palais Station
Saint John	N.B.	G. S. Beer	40 King Street
Saskatoon	Sask.	G. R. Swallow	Canadian Pacific Building
Toronto	Ont.	J. B. Mackay	Canadian Pacific Building
Vancouver	B.C.	J. J. Forster	Canadian Pacific Station
Victoria	B.C.	L. D. Chetham	1102 Government Street
Winnipeg	Man.	W. C. Casey	Cor. Main and Portage

UNITED STATES

Atlanta	Ga.	K. A. Cook	1017 Healey Building
Boston	Mass.	L. R. Hart	405 Boylston Street
Buffalo	N.Y.	W. P. Wass	160 Pearl Street
Chicago	Ill.	E. A. Kenney	71 East Jackson Blvd.
Cincinnati	Ohio	M. E. Malone	201 Dixie Terminal Bldg.
Cleveland	Ohio	G. H. Griffin	1010 Chester Avenue
Dallas	Tex.	A. Y. Chancellor	906 Kirby Building
Detroit	Mich.	G. G. McKay	1231 Washington Blvd.
Indianapolis	Ind.	P. G. Jefferson	Merchants Bank Building
Kansas City	Mo.	R. G. Norris	723 Walnut Street
Los Angeles	Cal.	Wm. McIlroy	621 South Grand Avenue
Memphis	Tenn.	M. K. McDade	Porter Building
Minneapolis	Minn.	H. M. Tait	611 Second Avenue South
New York	N.Y.	E. T. Stebbing	Cor. Madison Ave. & 44th St.
Omaha	Neb.	H. J. Clark	803 Woodmen of World Bldg.
Philadelphia	Pa.	J. C. Patteson	1500 Locust Street
Pittsburgh	Pa.	W. A. Shackelford	388 Sixth Avenue
Portland	Ore.	W. H. Deacon	148a Broadway
St. Louis	Mo.	G. P. Carbrej	412 Locust Street
San Francisco	Cal.	F. L. Nason	675 Market Street
Seattle	Wash.	E. L. Sheehan	1320 Fourth Avenue
Spokane	Wash.	E. L. Cardle	Old Nat. Bank Building
Tacoma	Wash.	D. C. O'Keefe	1113 Pacific Avenue
Washington	D.C.	C. E. Phelps,	14th & New York Ave. N.W.

EUROPE

Antwerp	Belgium	Ed. Schmitz	25 Quai Jordaens
Barcelona	Spain	International Sleeping Car Co.,	20 Plaza Cataluna
Basle	Switzerland	Canadian Pacific	9 Place de la Gare Centrale
Belfast	Ireland	W. H. Boswell	14 Donegall Place
Bergen	Norway	W. F. Muller	Guldskogaarden 2
Berlin	Germany	A. W. Treadaway	Unter den Linden 17-18
Birmingham	England	W. T. Treadaway	4 Victoria Square
Bristol	England	A. S. Ray	18 St. Augustine's Parade
Brussels	Belgium	G. L. M. Servais	98 Blvd. Adolphe Max
Bucharest	Roumania	D. Kapeller	Calea Grivitei 157
Budapest	Hungary	G. von Braun Belatin	Baross Ter 12, VII
Chebrough	France	Canadian Pacific	46 Quai Alexandre III
Chisinau	Roumania	Canadian Pacific	Strada Carol Smidt 86
Cobh	Ireland	J. Hogan	10 Westbourne Place
Copenhagen	Denmark	M. B. Sorenson	Vesterbrogade 5
Danzig	Germany	Karlsberg Spiro & Co.	Langermarkt 41
Dundee	Scotland	H. H. Borthwick	88 Commercial Street
Eydtkuhnen	Germany	Leon, Hertz, Putter & Co.	Via Cairoli 16
Genoa	Italy	Henry Coe and Clerici	25 Bothwell Street
Glasgow	Scotland	Wm. Stewart	S. Hamngatan 43
Gothenburg	Sweden	J. A. Hagglund	Alsterdamm 9
Hamburg	Germany	H. S. Richardson	2 Rue Pleuvry
Havre	France	J. M. Currie & Co.	2 Rue Pleuvry
Helsingfors	Finland	Finska Angfartygs Aktiebolaget	Laisves Aleja 15
Kaunas	Lithuania	O. Birsul	ul Basztowa 16
Krakow	Poland	W. Richardson	ul Grodecka 93
Lemberg	Poland	C. Cramb	Royal Liver Building
Liverpool	England	H. T. Penny	62 Charing Cross
London	England	C. E. Jenkins	103 Leadenhall Street
London	England	G. Saxon Jones	103 Leadenhall Street
Madrid	Spain	International Sleeping Car Co.,	3 Calle del Arenal
Malmö	Sweden	A. Persson	Norra Vallgatan 94
Manchester	England	J. W. Maine	31 Mosley Street
Naples	Italy	Wilmink Borriello	62 Via Agostino Depretis
Newcastle	England	A. S. Craig	34 Mosley Street
Oslo	Norway	Eirik Flatebo	Jernbanetorget 4
Paris	France	A. V. Clark	24 Boulevard des Capucines
Prague	Czechoslov.	W. D. Alder	Poric 22, Legio Bank Pal.
Reval	Estonia	J. Pitka & Son	5 Meripuiuste
Riga	Latvia	L. Callaghan	Aspasia Blvd. 3, P.O. Box 478
Rome	Italy	A. Ross Owen	130 Via del Tritone
Rotterdam	Holland	J. Springett	Coolsingel 91
Rowne	Poland	B. Hollender	3-go Maja 38
Southampton	England	H. Taylor	Canute Road
Stavanger	Norway	H. N. Pedersen	Skandsegaten (P.O. Box 18)
Stockholm	Sweden	J. H. W. Kullander	Vasagatan 8
Tarnopol	Poland	Canadian Pacific	ul Pilsudskiego No. 19
Timisoara	Roumania	Canadian Pacific	Str. Tudor Vladimirescu 24
Tromsø	Norway	C. I. Kionig	Kjobmandsgatan 44
Veliki Beckerek	Jugoslavia	Canadian Pacific	Princess Jelena Obala 3
Vienna	Austria	F. A. King	Opernring 6
Warsaw	Poland	G. Hyna	ul Marszalkowska 117
Zagreb	Jugoslavia	A. W. Bradshaw	59 Gajeve Ulice

AUSTRALIA, NEW ZEALAND, HAWAII

Adelaide	Aus.	Macdonald, Hamilton & Co.
Auckland	N.Z.	A. W. Essex, 32 Quay Street
" "	N.Z.	Union SS. Co. of New Zealand
Brisbane	Aus.	Macdonald, Hamilton & Co.
Christchurch	N.Z.	Union SS. Co. of New Zealand
Dunedin	N.Z.	Union SS. Co. of New Zealand
Hobart	Tas.	Union SS. Co. of New Zealand
Honolulu	T.H.	Theo. H. Davies & Co.
Melbourne	Aus.	H. F. Boyer, 59 William Street
Perth	Aus.	Macdonald, Hamilton & Co.
Suva	Fiji	Union SS. Co. of New Zealand
Sydney	Aus.	J. Sclater, Union House
" "	Aus.	Union SS. Co. of New Zealand
Wellington	N.Z.	J. T. Campbell, 11 Johnston Street
" "	N.Z.	Union SS. Co. of New Zealand

ORIENT

Batavia	Java	Java-China-Japan Lijn
Canton	China	Jardine, Matheson & Co.
Dairen	Manchuria	Cornabe, Eckford & Winning
Fusan	Korea	Y. Tanaka & Co 25 Daichomachi, 1, Chome
Hankow	China	China Travel Service
Harbin	Manchuria	International Sleeping Car Co.
Hong Kong	China	G. E. Costello, Opposite Blake Pier
Keijo (Seoul)	Korea	J. H. Morris, 21 Teido Street
Kobe	Japan	B. G. Ryan, 7 Harima-Machi
Macao	China	A. A. De Mello
Manila	P.I.	J. R. Shaw, 14 Calle David
Mukden	Manchuria	Bryner & Co.
Nagasaki	Japan	Holme, Ringer & Co.
Nanking	China	China Travel Service
Peiping (Peking)	China	Wm. Forbes & Co.
Shanghai	China	A. M. Parker, 4 The Bund
Shimonoseki	Japan	Wurui Shokwai
Tientsin	China	A. J. S. Parkhill
Tokyo	Japan	W. R. Buckberrough, No. 8 Sancho Marunouchi
Vladivostock	Siberia	International Sleeping Car Co.
Yokohama	Japan	E. Hospes, 21 Yamashita-cho

EDWARD STONE
General Passenger Agent
Hong Kong

WM. BALLANTYNE
Assistant Steamship General Passenger Agent
Montreal

P. J. CHADWELL
General Passenger Agent
London

A. L. RAWLINSON
General Passenger Agent
London

R. E. SWAIN
General Passenger Agent
London

W. C. CASEY
Steamship General Passenger Agent
Winnipeg

J. J. FORSTER
Steamship General Passenger Agent
Vancouver

P. D. SUTHERLAND
General Passenger Agent, Cruises
Montreal

H. M. MacCALLUM
Steamship General Passenger Agent
Montreal

H. B. BEAUMONT
Steamship General Passenger Agent
Montreal

H. G. DRING
European Passenger Manager
London

W. G. ANNABLE
Assistant Steamship Passenger Traffic Manager
Montreal

SIR GEORGE McLAREN BROWN
European General Manager
London

WM. BAIRD
Steamship Passenger Traffic Manager
Montreal

ALWAYS CARRY CANADIAN PACIFIC EXPRESS TRAVELLER'S CHEQUES—GOOD THE WORLD OVER



