

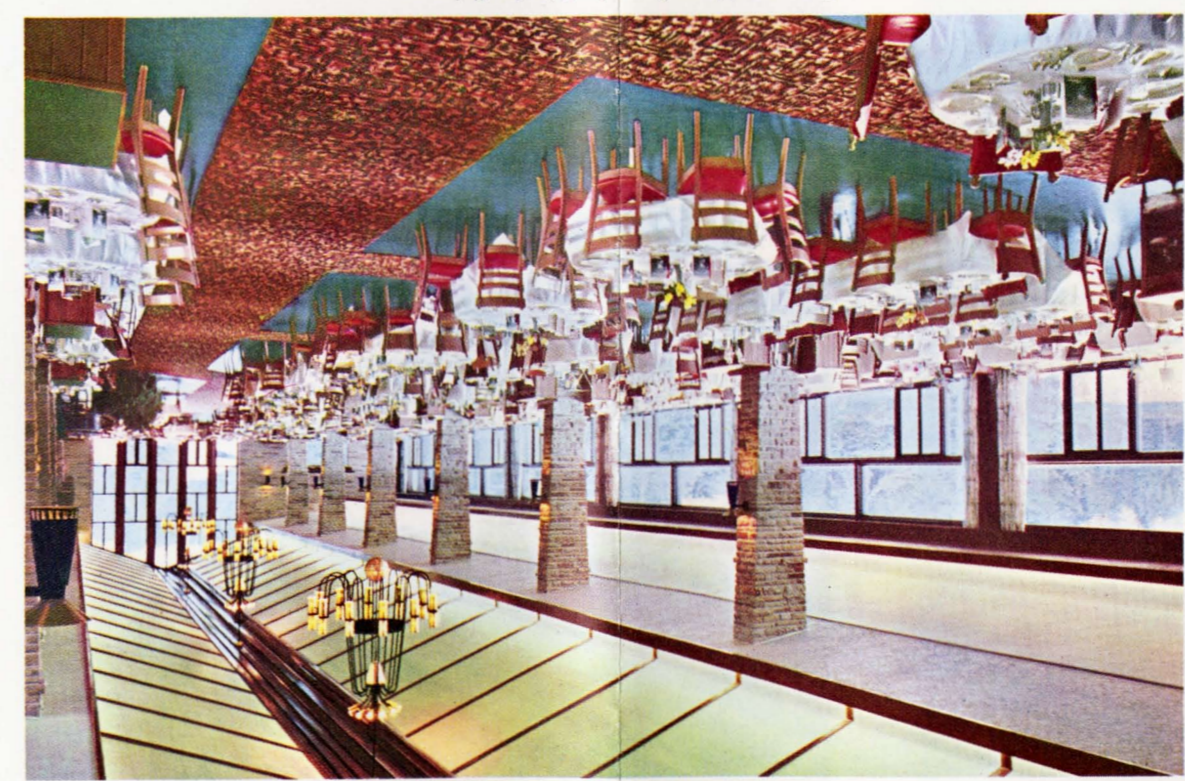
To live at the Lodge is to experience the good things in life . . . scenic surroundings, outdoor sports, excellent service and complete comfort. Its location, in the heart of the Canadian Rockies, is unrivalled in North America. At its doorstep is Lac Beauvert, mirroring a skyline of forests and mountains. Pyramid Mountain, Signal Mountain, The Whistlers and Mount Edith Cavell stand like magnificent . . .

But not only Nature has excelled at Jasper Park Lodge; so has Man. He has designed this holiday resort, built it in a mountain valley and filled it with the finest furnishings. To erect such a resort required great effort; to enjoy it requires no effort at all.

A superb example of the architects art is the Central Building. Here are

combined the rugged characteristics of an alpine locale and the comforts of a cosmopolitan hotel. Its dining room is spacious — its waitresses are efficient . . . meals are delicious. A long picture window frames a breath-taking view of Lac Beauvert and the mountains beyond.

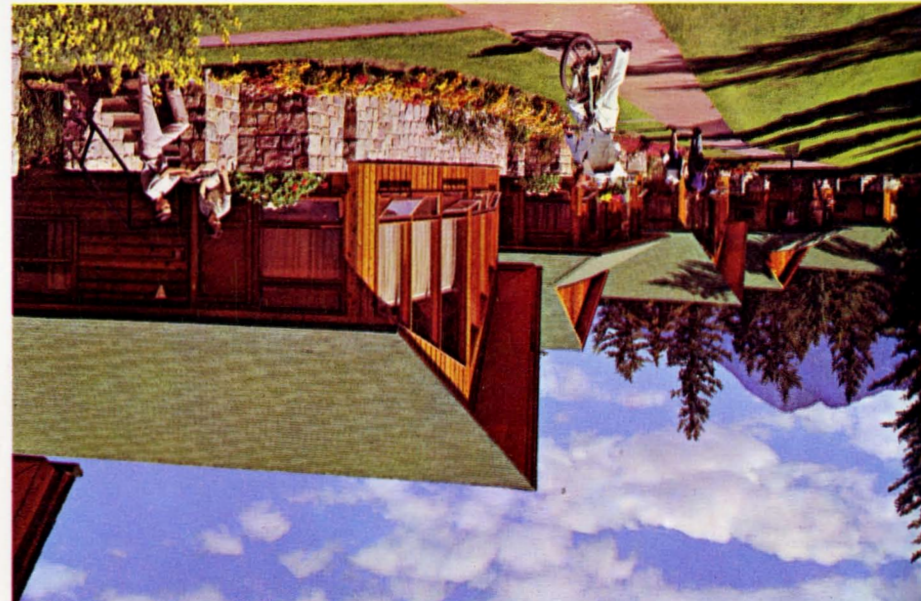
The lounge is roomy, in keeping with the expansive mood of mountains. Set about its carpeted floors are plush chairs, sofas and writing tables. The atmosphere is casual, comfortable. The strains of dance music drift through the lounge at night, as couples turn in tempo in the adjacent ballroom. Reached through the use of a folding partition, it may be extended for conventions. Doors open on the patio, which leads to the snack bar and cocktail lounge, also accessible from outside. The self-contained tavern has its own entrance on the lake front.



Every meal is an "occasion" in the dining room.



Cabin interiors are attractively furnished.



Guest cabins are built in a beautiful setting.

You'll like living at Jasper Park Lodge



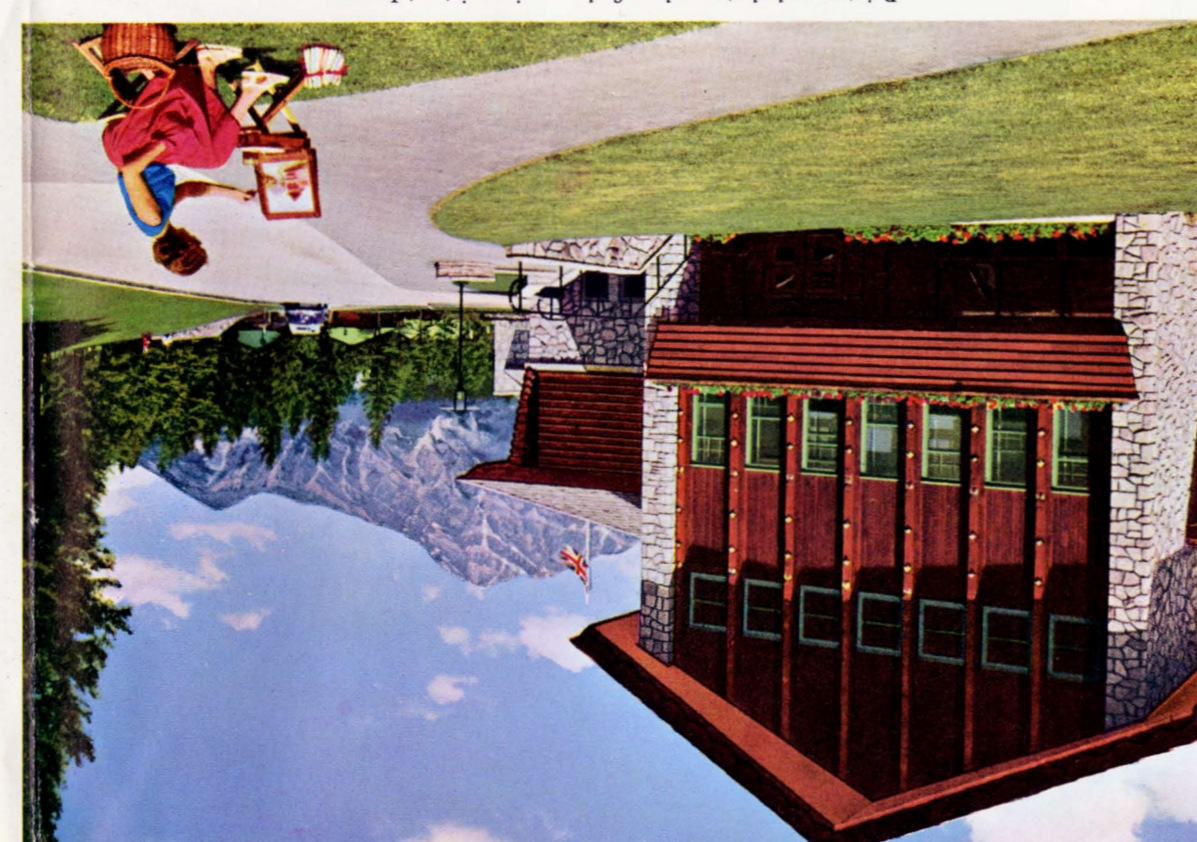
Perfect place for an evening's entertainment—the ballroom.



Canoeing on beautiful Lac Beauvert



The atmosphere in the main lounge is casual—comfortable.



Painters and photographers find a scenic variety at Jasper.

In the business wing are housed the registration desk and the hotel offices, the railway and telegraph office, a branch bank, the beauty parlor and the barber shop are on the lower level.

But there is more to Jasper Park Lodge than the Central Building. Sweeping back in an arc from Lac Beauvert are the guest cabins. They range in size from two rooms to 30 rooms. Telephones, hot and cold running water and electric installations are standard equipment. Each cabin has a shaded verandah, and each verandah overlooks trimmed lawns and floral gardens.

In fact the residential section of the Lodge is actually one continuous garden. The cedar, spruce and pine of the mountains have been laid down. — immaculately groomed lawns have been laid down. The Lodge's flower beds are the pride of the gardeners, the delight of guests and of deer also, who feel they have a perfect right to munch the flowers, since they, after all, are the original inhabitants. A paved roadway winds around and about this community of cabins, a perfect place for a pleasant stroll.

Walking is, of course, only one of the recreations at Jasper. Golf is the most popular sport here — and for good reason. The Lodge's 18-hole course is a championship course, the home of the annual Tomlin Tournament, which attracts golfers from Canada and the U.S. There is also an outdoor swimming pool — heated and here to most cabins. Jasper has four tennis courts. If you like to take scenic motor tours, they leave from the Lodge on regular schedules. Anglers can cast to the East and Eastern Brook Trout in nearby lakes and streams. Riding enthusiasts may ride sure-footed steeds over trails and ridges that criss-cross the slopes of the Athabaska Valley. This is truly a mountain playground. Ask any Canadian National agent to arrange your reservations at Jasper — now! You'll find lots to do, lots to enjoy, while living at the Lodge.

**Activities and Facilities**

**Bicycles:** Available for adult and children are available for rent.

**Boating:** Boats and canoes are available.

**Camera Supplies:** Available at Camera Shop, located in the Central Building.

**CN Ticket Office:** Located in the Central Building. Passenger representative will assist guests in all matters pertaining to transportation and reservations.

**Dancing:** Every Wednesday and Saturday from 9:00 p.m. to Midnight.

**Fishing:** Eastern Brook, rainbow, Dolly Varden and lake trout are plentiful in nearby lakes and streams. Boats and guides available. Fishing license may be obtained at the Lodge.

**Golf:** 18-hole championship course. Expert instructor. Caddies and golf umbrellas available. Site of Annual Tomlin Hole.

**Medical Services:** The services of a physician and a graduate nurse are available 24 hours a day.

**Movies:** Nightly except Sunday, during July and August.

**King:** Saddle and trail trips. Guide service. Guests should bring suitable clothing.

**Skiing:** Splendid motor drives to all scenic attractions in Jasper National Park by bus or luxurious automobiles. Competent skiers act as guides. Combined motor and boat trips also available.

**Swimming:** Heated outdoor pool. No charge to guests.

**Table Tennis:** Recreation Room, Central Building.

**Tennis:** Four hard-surfaced courts. No charge to guests.

**Other Facilities:** Banking — Canadian Imperial Bank of Commerce. Barber shop, shoe-shine parlor and beauty parlor. Laundry and valet service. Luggage, knowledge and specialty shops. Post Office. Skiing deposit boxes. Snack bar. Tavern. Cocktail Lounge. Telegraph service.

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BE AN EXPLORER AT

**JASPER**

CN's FAMED RESORT IN THE CANADIAN ROCKIES

**CANADIAN NATIONAL RAILWAYS**

**Explorations Unlimited via Canadian National**

**The Tourist Frontier**

If there is such a thing as a tourist "Frontier", Jasper is one of them. Few places in North America are so unspoiled, few places have miles of virgin territory waiting to be "discovered".

The reason for this is simple. Jasper is more than 200 miles away from the nearest large centre of population. It is easily accessible to you, the discriminating tourist, because it lies in the path of the CN main line as it carves its way through the mountains to the Pacific. The Canadian government recognizing the beauty of the area, took steps to preserve it by declaring this 4,200 square mile area a National Park, naming it after a yellow haired, fur trapping clerk from Missouri, called Jasper Hawes.

Jasper, the restless, poorly paid pen-pusher, reached the valley of the Athabaska in 1803 and became a fur trader post. Business was good. Jasper joined the Hudson's Bay Co. and was put in charge of a post near the present site of Jasper Park Lodge. The post became known as Jasper House. Others went exploring but Jasper stayed home, made money, and had 10 children by his Cree wife.

But the wanderlust returned. Jasper quit his job and led his family through Yellowhead Pass (thought to be a tribute to Jasper's mass of yellow hair) on his way to the Pacific. He loaded his family and all their possessions on a raft and started down the treacherous Fraser River. Their raft overturned on the rapids. Jasper and his entire family perished.

To this day historians cannot explain the popularity of Jasper's name. Two mountain peaks, a fur trading post and the valley, now the Athabaska, were named after him. The name remains on a lake, a town, a park and the summer hotel.

A pleasant prelude to a stay at Jasper Park Lodge is your journey to Jasper. Canadian National emphasizes passenger pleasure, every easy mile of the way. Travel accommodations are available in variety . . . for families, for business groups or for individual travellers. These facilities all have one thing in common — comfort.

Sociability, snacks and solid comfort are yours in the buffet lounge car.

Connecting bedrooms used ensuite provide the last word in comfort, convenience and decor.



Settle back in comfort in a spacious, air-conditioned coach.



Delicious dining car meals add to travel pleasure.

Sit for a while in the comfortable buffet lounge car. You'll find someone to talk to, or something to read, or enjoy a light snack or beverage. At mealtime, efficient dining facilities and appetizing dishes are only a couple of cars away. And, wherever you may be while on board, lean back, look out your panoramic picture window and see Canada's scenic countryside slip by. What better way to pass the happy hours?

**Explorations Unlimited**

Jasper Park Lodge alone is an impressive monument to Jasper Hawes. The resort plays host to discriminating "Explorers" from all over the world. Located on Lac Beauvert, magnificent mountains surround the Lodge. Armchair explorers can explore the "Whistlers", "Signal" and "Pyramid" mountains without moving from their verandah.

Those more intrepid explorers can venture on to emerald green Maligne Lake, the largest glacial-fed lake in the Canadian Rockies, the Columbia Ice Field, a 110 square mile glacier, the largest outside the Arctic Circle, and towering Mount Edith Cavell.

If saddle trips suit your fancy you can ride into the Maligne Canyon and follow the course of the rushing Maligne River, or trot closer to the Lodge, on forested pathways of the Skyline trail or Pyramid Benches. Longer saddle trips, led by experienced guides, lead into the Tonquin Valley.

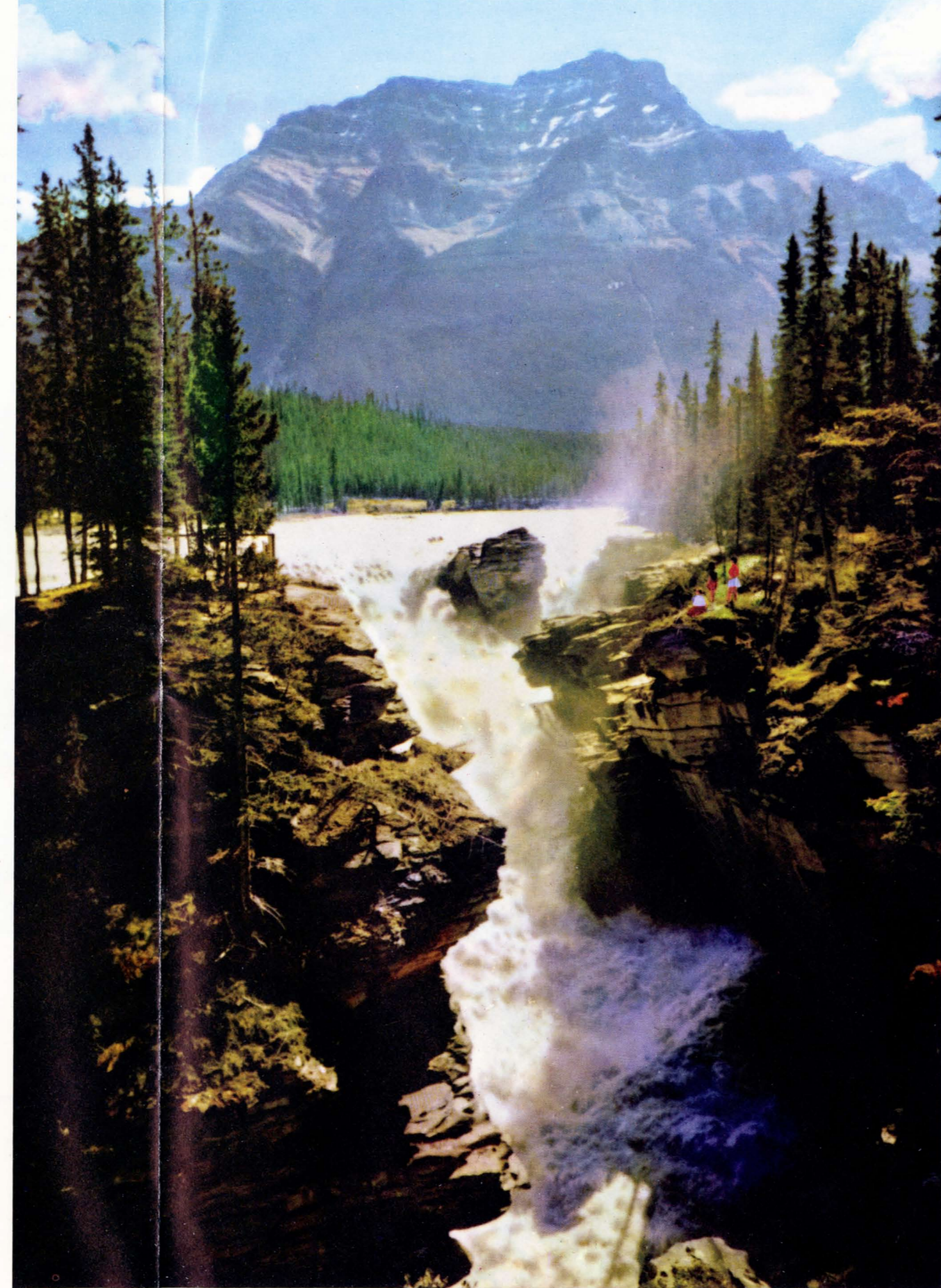
There are myriad sights to admire . . . Pyramid and Patricia lakes . . . picturesque places such as Fiddle River Canyon, Miette Hot Springs, and Punch Bowl Falls are all listed on tours leaving from the Lodge.



The sleek, diesel-powered "Super Continental" rolls through the Canadian Rockies.



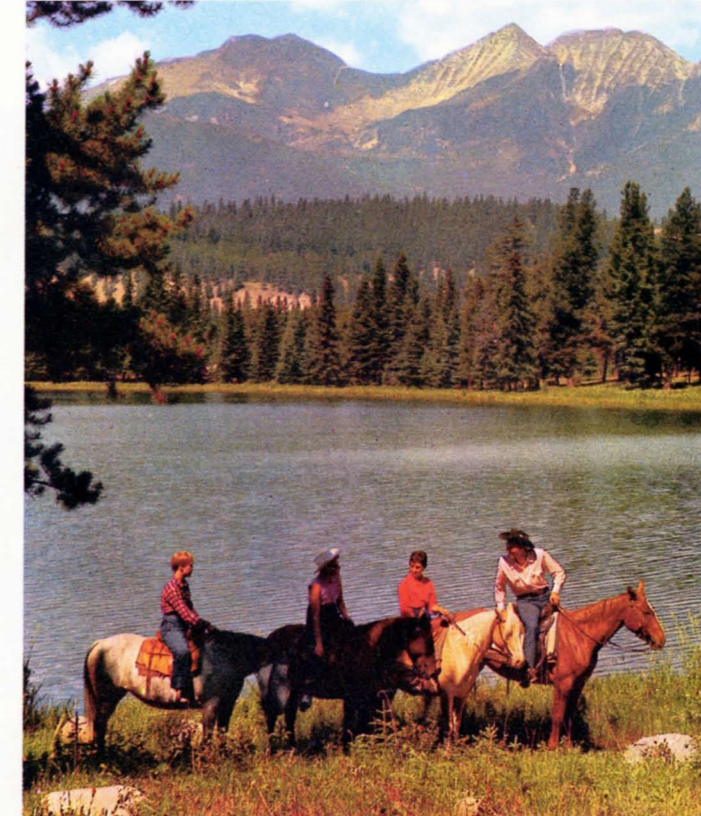
A beautiful bird's eye view of the Athabaska Valley.



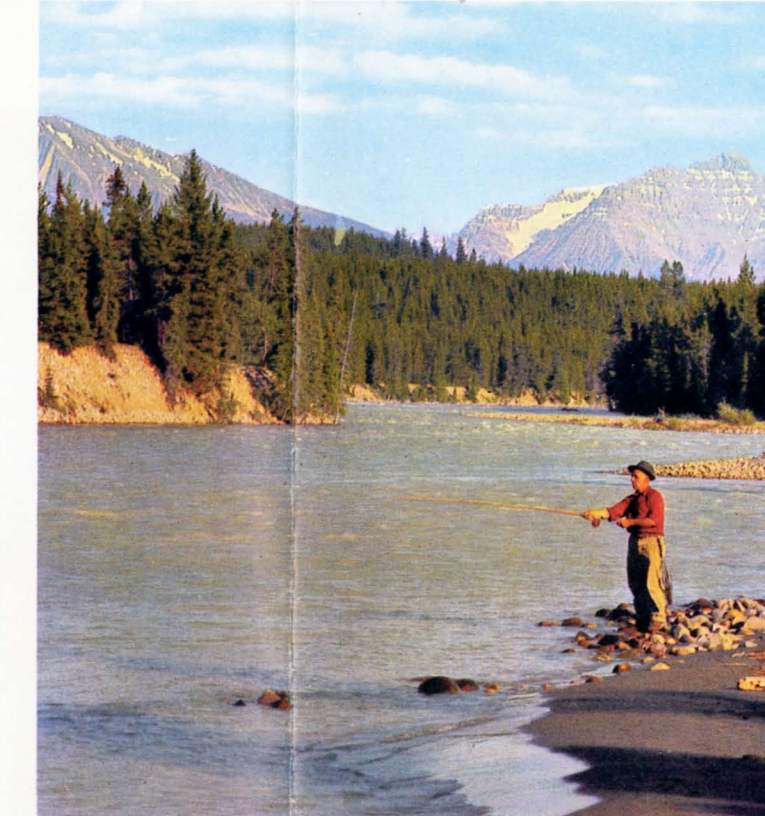
Mount Kerkeslin overlooks the foaming fury of Athabaska Falls.



Camera "trophies" abound at Jasper.



Trail riders may trot for miles and miles.



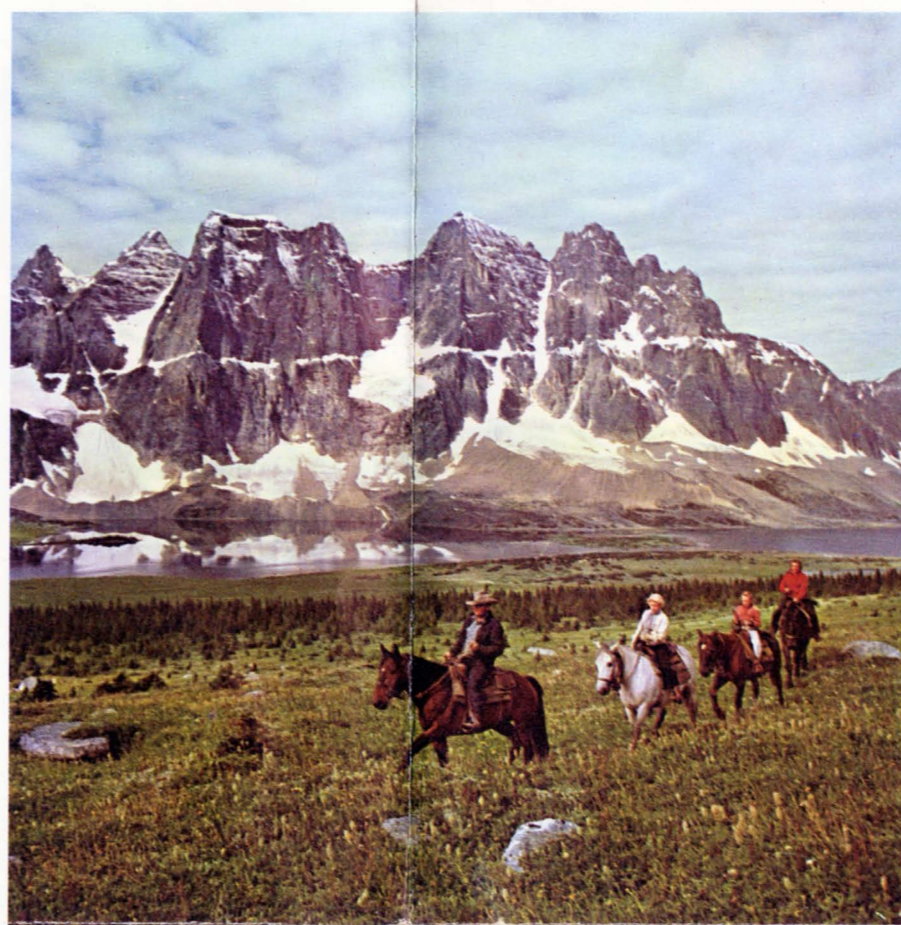
Anglers always enjoy themselves in Jasper National Park.



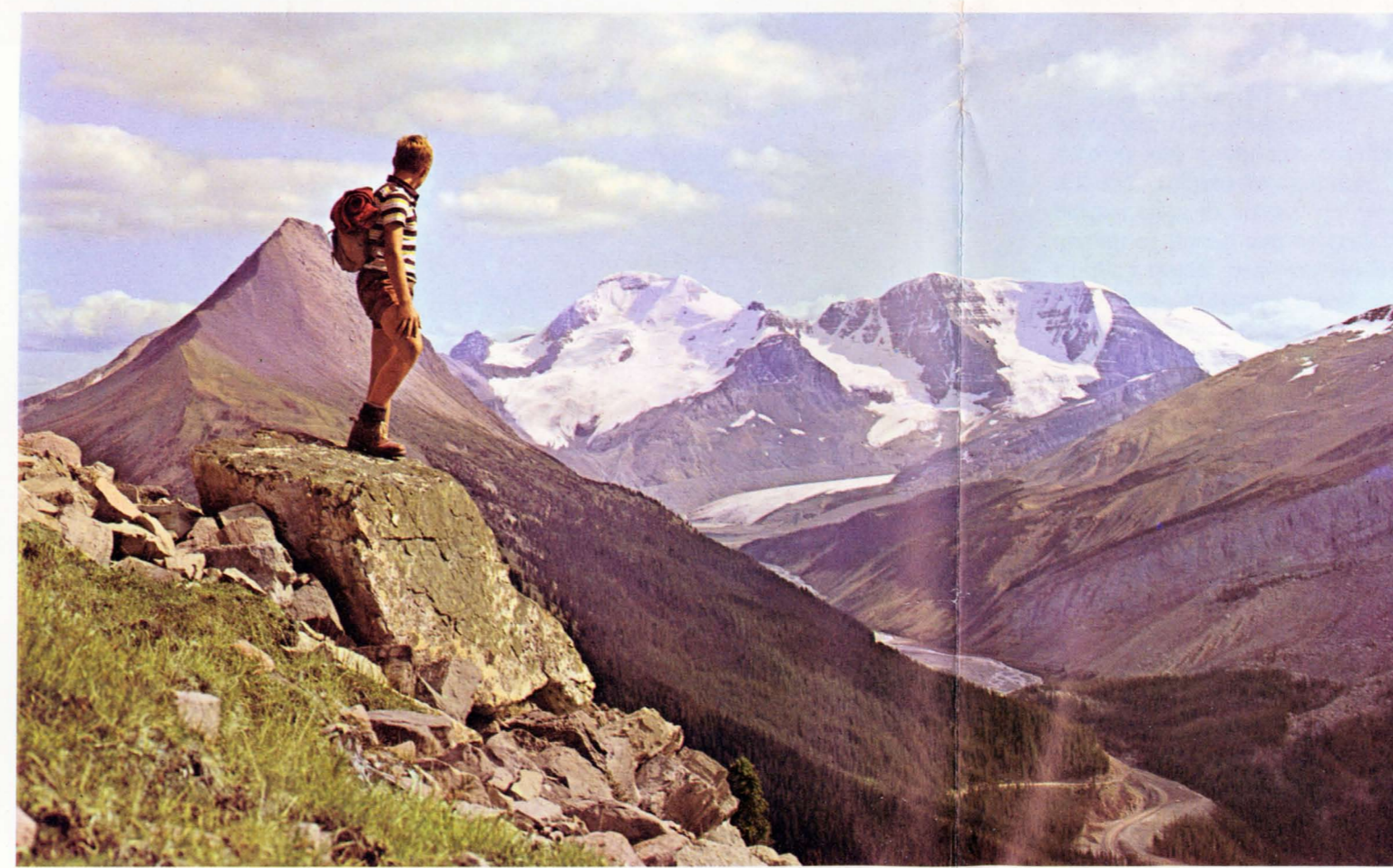
There's beauty a-plenty in Jasper National Park.



Maligne Lake—a scenic marvel set among mountains.



The rugged Ramparts in the Tonquin Valley.



Mount Athabaska and Glacier in the Columbia Icefield.



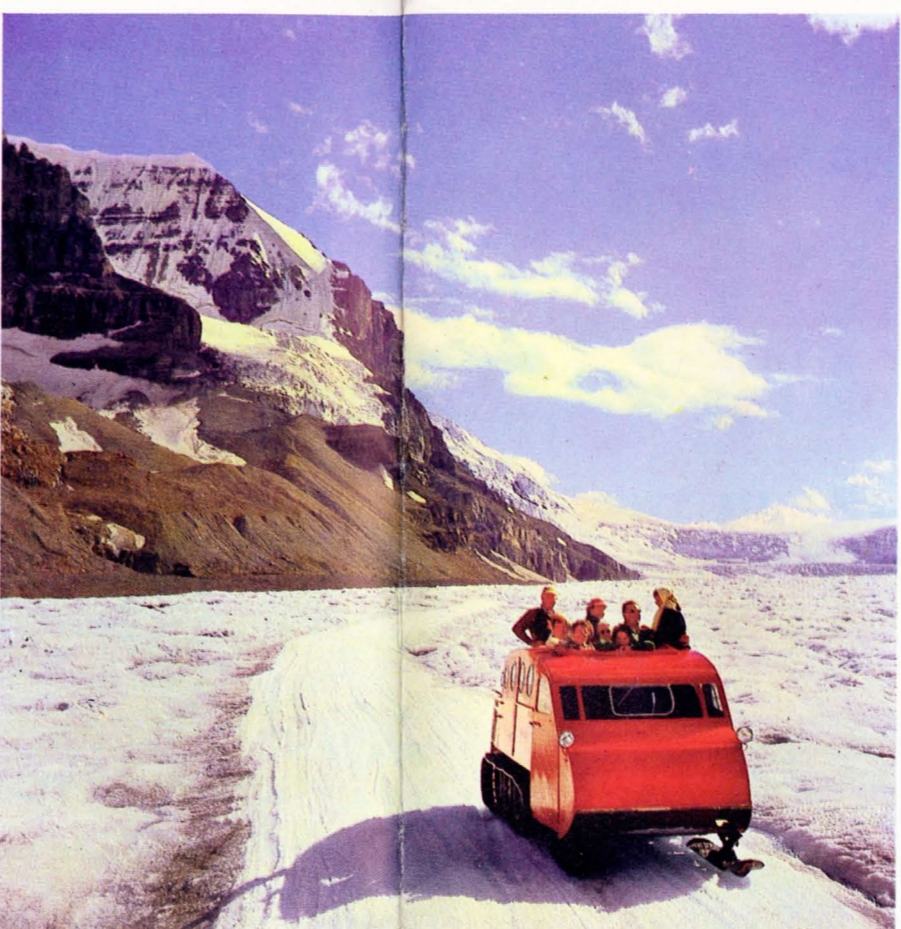
At times, guests prefer just to sit and sip.



Lining up a putt on Jasper's 18-hole championship golf course.



The splendor of the Queen Elizabeth Ranges enhances the beauty of Maligne Lake.



Rare sport—snowmobiling along the Columbia Icefield.



The water's always warm in the Lodge's heated swimming pool.



There's no limit to lovely landscapes in this mountain playground.

So much to see so much to do, in this beautiful setting of mountain splendor.



GO CN TO JASPER PARK LODGE - ANY CANADIAN NATIONAL AGENT OR TRAVEL AGENT WILL BOOK YOUR RESERVATIONS